



2021 Partnership Opportunities

The following opportunities reflect current plans and will undoubtedly change given the evolving recovery environment. Details will be updated as conditions warrant approaching 2021.

HVCB/ ISLAND CHAPTER/ MEET HAWAII	PROGRAM/ACTIVITY	DESCRIPTION	TIMING (Month & Day)	LOCATION (City or Island)	COST	CONTACT (Name & Email)
LEISURE MARKETING						
HVCB	Statewide U.S. Digital Cooperative Marketing Programs	Tactical, digital cooperative marketing programs for the destination are developed to drive business from top West-Coast markets during optimal booking periods. Partnership opportunities are available at various tiered participation levels	Spring, Summer, Fall (TBC)	West-Coast Markets	Tiered partnership levels starting at \$5,000	Gina Chun gchun@hvcb.org
HVCB	Statewide Kama'āina Campaigns	Digital statewide campaign targeted to the kama'āina market, offering Hawai'i residents exclusive specials on accommodations, activities, attractions, shopping, dining and more.	Spring, Fall (TBC)	Kaua'i, O'ahu, Maui, Moloka'i, Lāna'i, Island of Hawai'i	Varies	HVCB Membership Department membership@hvcb.org
HVCB	Enewsletter: <i>Islands of Aloha Express</i>	The consumer enewsletter offers partners the opportunity to reach up to 180,000 opted-in subscribers that have expressed an interest in traveling to the islands. It includes stories about Hawai'i, a festivals and events calendar, travel planning tips, special offers and downloadable wallpapers. Advertising opportunities are available.	Monthly (Jan-Dec)	U.S.	Varies	HVCB Membership Department membership@hvcb.org
HVCB, KVB, OVB, MVCB, IHVB	Official Visitors Guide/Travel and Vacation Planner Advertising: <ul style="list-style-type: none"> Hawai'i Statewide Official Visitors' Guide Kaua'i Official Travel Planner O'ahu Official Vacation Planner Maui Official Vacation Planner for Maui, Moloka'i & Lāna'i Island of Hawai'i Official Travel Planner 	Digital Visitors Guide/Travel and Vacation Planners are published annually for the Hawaiian Islands statewide, as well as for the individual islands of Kaua'i, O'ahu, Maui/Moloka'i/Lāna'i and the island of Hawai'i. These are the official destination guides for information requests. Various advertising opportunities are available.	Annual with mid-year updates	U.S.	Varies	HVCB Membership Department membership@hvcb.org
OVB	O'ahu Consumer Enewsletters	O'ahu consumer-themed enewsletters offer partners an opportunity to reach up to 180,000 opted-in subscribers who have expressed an interest in traveling to O'ahu. It includes themed travel itinerary ideas and planning advice, and a festivals and events calendar. Advertising opportunities are available.	Jan, Mar, May, Jul, Sep, Nov (Exact dates TBC)	U.S.	Varies	Joyce Bernardo joyce@visit-oahu.com
OVB	nMedia Consumer Eblasts	Customized, geo-targeted O'ahu cooperative enewsletters. The program reaches 40,000-100,000 subscribers with an interest in travel per eblast. Advertising opportunities are available.	Spring (TBD) Fall (TBD)	U.S.	TBD	Loren Malencheck loren@hawaii.rr.com

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OVB	O'ahu Digital Marketing Co-op	Digital Marketing Co-op will provide native and banner advertising, social media across targeted digital media platforms.	Spring (TBD) Fall (TBD)	U.S.	Varies by placement/package	Laurie Doerschlen mdlinks@aol.com
IHVB	Kama'āina Campaign	Kama'āina Campaign with local television partner to include on-air spots, on-island segments, social promotion. Partners provide kama'āina details.	Spring Fall	Island of Hawai'i	\$0	Donna Kimura dkimura@hvcb.org
PUBLIC RELATIONS						
HVCB	Individual Media Visits	HVCB works with all Island Chapters to coordinate multi-island visits for qualified journalists. Partners contribute accommodations, activities and meals.	Ongoing	Kaua'i, O'ahu, Maui, Moloka'i, Lāna'i, Island of Hawai'i	In-kind support	Darlene Morikawa dmorikawa@hvcb.org
KVB	News Release: <i>What's Blooming on the Garden Island</i>	News release distributed on a quarterly basis to media, stakeholders and international contractors. Partners with pertinent news may contribute by submitting relevant and timely updates.	Quarterly	U.S.	\$0	Danielle Thomson Danielle.Thomson@AnthologyGroup.com
KVB	Individual Media Visits to Kaua'i	Individual media visits based on assignment. Partners contribute complimentary/media rate accommodations, activities, transportation and meals.	Ongoing	Kaua'i	In-kind support	Danielle Thomson Danielle.Thomson@AnthologyGroup.com
KVB	Media Blitz	Participating KVB partners (2-3) and/or cultural representatives attend media appointments and luncheons. Partners have an opportunity to highlight their property/service during exclusive meetings with freelance, print, online and broadcast media.	Mar 1-5 (TBC)	TBC	\$1,500 (Does not include partner travel expenses)	Danielle Thomson Danielle.Thomson@AnthologyGroup.com

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KVB	Press Trip: <i>Redefining Romance on Kaua'i</i> or <i>Travel Pono</i>	<p>Theme: Romance Kaua'i is one of the world's premier romantic destinations. Qualified, visiting media discover why Kaua'i's pristine white sand beaches, saturated sunsets and charming, peaceful towns are ideal for weddings, honeymoons, vow renewals, "just the two of us" vacations and soul rejuvenation year-round. Partners contribute accommodations, activities, transportation and meals.</p> <p>OR</p> <p>Theme: Responsible Travel Learn about Hawaiian culture, people and plant conservation through garden tours. Explore Kaua'i's agriculture through coffee and chocolate tours, including sustainability practices. Connect with the environment through ocean life awareness. Understand the respect for land and people from a travel perspective – travel pono. Partners contribute accommodations, activities, transportation and meals.</p>	Oct 18-22 (TBC)	Kaua'i	In-kind support	Danielle Thomson Danielle.Thomson@AnthologyGroup.com
OVB	Individual Media Visits to O'ahu	OVB solicits and assists qualified, visiting media on assignment. Partners contribute accommodations, activities, transportation and meals.	Ongoing	O'ahu	In-kind support	Krislyn Hashimoto krislyn@strykerweiner.com
OVB	Media Blitz - Virtual	OVB coordinates a media blitz to highlight the destination and to showcase the partners participating. Opportunity for a select number of partners to meet virtually with media in key U.S. markets.	Feb (TBC)	O'ahu	\$2,000 (TBC)	Krislyn Hashimoto krislyn@strykerweiner.com Noelani Schilling-Wheeler noelani@visit-oahu.com
OVB	Media Blitz	OVB coordinates a media blitz to highlight the destination and to showcase the partners participating. Opportunity for a select number of partners to meet directly with media in key U.S. markets.	Sep (TBC)	TBC	\$4,000 (TBC)	Krislyn Hashimoto krislyn@strykerweiner.com Noelani Schilling-Wheeler noelani@visit-oahu.com
OVB	Press Trip	Press trip bringing qualified media and/or influencers to explore and discover O'ahu. Select partners have an opportunity to engage with the media. Partners contribute accommodations, activities, transportation and meals.	Oct (TBC)	O'ahu	In-kind support	Krislyn Hashimoto krislyn@strykerweiner.com Noelani Schilling-Wheeler noelani@visit-oahu.com

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OVB	Media Enewsletter: <i>What's New on O'ahu</i>	Quarterly enewsletter sent to OVB media database with the latest information on industry updates. This is shared with HTA's Global Marketing Partners (GMTs) and adjusted for Travel Trade distribution. Travel industry partners with pertinent public relations news are encouraged to share updates.	Jan, Apr, Jul, Oct (TBC)	U.S.	\$0	Joy Goto joy@strykerweiner.com
MVCB, LVB, DMVB	Enewsletter: <i>Message from Maui Nui</i>	An email is sent to partners requesting the latest information on accommodations, restaurants and activities. Primary audience is travel media as well as industry partners. Partners submit updates for inclusion.	Quarterly	U.S.	\$0	Leanne Pletcher leanne@mauib.com
MVCB, LVB, DMVB	Individual Media Visits to Maui Nui	Maui Nui hosts individual journalists with a confirmed assignment throughout the year and also supports HVCB's multi-island, social media and other initiatives. Each itinerary focuses on the island(s) and is customized based on the media outlet's desire for unique story angles. Partners contribute accommodations, activities, transportation and meals.	Ongoing	Maui, Moloka'i & Lāna'i	In-kind support	Leanne Pletcher leanne@mauib.com
MVCB, LVB	Press Trip: <i>Dive into Maui Nui</i>	Concept: Highlighting the <i>kuleana</i> video series, this press trip will help journalists take a deeper dive into health and safety protocols, sustainable practices and incorporate a community give-back activity, all while submersed in Hawaiian culture while on Maui and Lāna'i. Partners contribute accommodations, activities and meals.	Apr (TBC)	Maui, Lāna'i	In-kind support	Leanne Pletcher leanne@mauib.com
MVCB, LVB, DMVB	Press Trip: <i>Eat Your Heart Out</i>	Concept: From food-trucks and mom and pop shops to gourmet eateries and fine dining, Maui captures the essence of food. Upon arrival to Kahului and Makawao up through Kapalua and Lahaina down toward Kihei and Wailea and rounding out east Maui through Pā'ia, journalists will literally, eat (and carve) a heart out of the island of Maui. Partners contribute accommodations, activities and meals.	Nov (TBC)	Maui	In-kind support	Leanne Pletcher leanne@mauib.com
MVCB	Press Trip: <i>Traversing into Old Hawaii</i>	Concept: The phrase "seeing is believing," couldn't be any truer on Maui. Participants will discover there's more than one way to experience <i>Hāna</i> town's old Hawaiiana charm and experience a town's embodiment of farm-to-table, all while truly immersed in Hawaiian culture and activities. Partners contribute accommodations, activities and meals.	Sep (TBC)	Maui	In-kind support	Leanne Pletcher leanne@mauib.com

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IHVB	Media Eblast: <i>What's New</i>	Partners with pertinent news may contribute content for bi-monthly, themed emails sent to media, stakeholders and global marketing partners.	Jan, Mar, May, July, Sep, Nov	U.S.	\$0	Donna Kimura dkimura@hvcb.org
IHVB	Individual Media Visits to Island of Hawaii	Visits from qualified media on assignment to write about Hawaii Island. It is helpful to receive stories to share that connect with the general tourism pillars of the Hawaii Tourism Authority and County of Hawaii. Partners sponsor accommodations, select activities, and meals.	Ongoing	Island of Hawaii	In-kind support	Donna Kimura dkimura@hvcb.org
IHVB	Individual Media Visits to Island of Hawaii	IHVB coordinates qualified visits. Partners contribute accommodations, activities, and meals.	Ongoing	Island of Hawaii	In-kind support	Donna Kimura dkimura@hvcb.org
IHVB	Media Blitz	Coordinated media blitz to select cities in the U.S. Limited opportunity for up to 3 partners to join IHVB and meet with media. Participation includes appointment planning, media luncheons, and in-city travel (ground transportation).	Fall	West Coast and/or Pacific Northwest	\$1,500 per person (Does not include partner travel expenses)	Donna Kimura dkimura@hvcb.org
IHVB	Media Blitzes - Virtual	Coordinated media appointments via ZOOM, Facetime or other online platform. This is done live from location(s) on the island of Hawaii. Partner guests may be invited to share their stories as it pertains to the tourism pillars set forth by Hawaii Tourism Authority and County of Hawaii. Partners sponsor accommodations for public relations team (1-2 rooms, 1-2 nights). Need to provide reliable internet access and a scenic, quiet location.	Apr, Jul, Oct	Island of Hawaii	In-kind support	Donna Kimura dkimura@hvcb.org

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SOCIAL MEDIA						
HVCB	Individual Social Influencer Visits	HVCB works closely with all Island Chapters to coordinate multi-island visits for qualified social influencers. Content produced may be licensed for marketing use. Partners contribute accommodations, activities, transportation and meals.	Ongoing	Kaua'i, O'ahu, Maui, Moloka'i, Lāna'i, Island of Hawai'i	In-kind support	Marisa Wong mwong@hvcb.org
OVB	Individual Social Influencer Visits to O'ahu	OVB solicits appropriate social influencers to visit O'ahu and experience the island first-hand. OVB also works with HVCB Central and industry partners to accommodate qualified individual social influencer visits on O'ahu. Partners contribute accommodations, activities, transportation and meals.	Ongoing	O'ahu	In-kind support	Krislyn Hashimoto krislyn@strykerweiner.com
MVCB, LVB, DMVB	Individual Social Influencer Visits to Maui Nui	MVCB solicits appropriate social influencers to visit Maui, Moloka'i & Lāna'i and experience the islands first-hand. MVCB also works with HVCB and industry partners to accommodate qualified individual social influencer visits on Maui, Moloka'i & Lāna'i. Partners contribute accommodations, activities, transportation and meals.	Ongoing	Maui, Moloka'i, Lāna'i	In-kind support	Leanne Pletcher leanne@mauivb.com
CULTURE AND PRODUCT DEVELOPMENT						
HVCB	Cultural Training	On-site training for your team. Explore the significance and relevancy of the indigenous culture of Hawai'i. Learn how to incorporate culture into your marketing strategies. Basic and advanced levels.	Annual	Kaua'i, O'ahu, Maui, Moloka'i, Lāna'i, Island of Hawai'i	Varies	HVCB Membership Department membership@hvcb.org
HVCB	Cultural Product Development	Collateral review, program design and integration. Ensure that marketing materials and programs meet the expectations of today's traveler, while honoring this destination and its people.	Annual	Kaua'i, O'ahu, Maui, Moloka'i, Lāna'i, Island of Hawai'i	Varies	HVCB Membership Department membership@hvcb.org



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TRAVEL TRADE MARKETING						
HVCB	Enewsletter: <i>E-xpressly for Travel Professionals</i>	This enewsletter for travel professionals offers partners a chance to reach over 85,000 opted-in travel agents and travel industry subscribers. Advertising opportunities are available.	Monthly (Jan-Dec)	U.S.	Varies	HVCB Membership Department membership@hvcb.org
TRAVEL TRADE SHOWS						
HVCB, KVB, OVB, MVCB, IHVB	Leisure Sales Blitz: U.S. West	Travel agent educational workshops and training will be conducted in key U.S. markets. The live event format will include Hawaiian entertainment, presentations by HVCB, Island Chapters and Hawai'i Supplier Partners. An alternate option will be Virtual Events, which will include the same format as live events: Hawaiian entertainment, presentations by HVCB, Island Chapters and Hawai'i Supplier Partners.	Mar 8-11 (TBC) 4 events	Live U.S. West Events or Virtual Events - Mar	Estimated pricing: \$850-\$1,100 per event Virtual Pricing: \$500-\$600	Erica Neves eneves@hvcb.org
HVCB, KVB, OVB, MVCB, IHVB	Leisure Sales Blitz: U.S. East	Travel agent educational workshops and training will be conducted in key U.S. markets. The live event format will include Hawaiian entertainment, presentations by HVCB, Island Chapters and Hawai'i Supplier Partners. An alternate option will be Virtual Events, which will include the same format as live events: Hawaiian entertainment, presentations by HVCB, Island Chapters and Hawai'i Supplier Partners.	Aug 16-19 (TBC) 4 events	Live U.S. East Events or Virtual Events - Aug	Estimated pricing: \$850-\$1,100 per event Virtual pricing: \$500-\$600	Erica Neves eneves@hvcb.org
HVCB, KVB, OVB, MVCB, IHVB	Leisure Sales Blitz: U.S. Central	Travel agent educational workshops and training will be conducted in key U.S. markets. The live event format will include Hawaiian entertainment, presentations by HVCB, Island Chapters and Hawai'i Supplier Partners. An alternate option will be Virtual Events, which will include the same format as live events: Hawaiian entertainment, presentations by HVCB, Island Chapters and Hawai'i Supplier Partners.	Oct 18-21 (TBC) 4 events	Live U.S. Central Events or Virtual Events - Oct	Estimated pricing: \$850-\$1,100 per event Virtual pricing: \$500-\$600	Erica Neves eneves@hvcb.org
OVB	Experience O'ahu Sales Mission	Week-long schedule to include updates about the energizing Island of O'ahu will be shared with select wholesale-based travel agents via lunch/dinner seminars. Partners are invited to attend as exhibitors and presenters. Open to O'ahu-based hoteliers and activities only. Limited to six (6) industry partners on a first-come, first-served basis.	Oct (TBC)	TBC	Estimated: \$4,000 (Does not include partner travel expenses)	Karishma Chowfin karishma@visit-oahu.com

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MVCB, DMVB, LVB	Ho'olauna Maui Nui Sales Mission	Educational updates about the islands of Maui, Moloka'i, Lāna'i are offered to select travel agents via intimate dinner seminars with Hawaiian entertainment. Partners participate as exhibitors and presenters.	TBC	U.S. (TBC)	\$0 (Does not include partner travel expenses)	Randy Parker randy@mauivb.com
IHVB	Island of Hawai'i Showcase	Destination training and island updates will be provided to retail travel agents in select cities. Week-long events include seminar training, partner roundtable sessions, Hawaiian entertainment and learning activities. Hawai'i wholesale training opportunities may apply. Partners travel with IHVB and attend the in-market showcases. IHVB handles pre-event planning, including list development, invitation design/distribution, location selection, menu coordination, entertainment.	Sep	U.S. (TBC)	\$1,200 (Does not include partner travel expenses)	Deanna Isbister disbister@hvcb.org
TRAVEL TRADE FAMS						
KVB	Kaua'i Master Specialist Program	Gain exposure for your company through the Kaua'i Master Specialist training for top-selling travel agents. The program is a five-night, on-island Kaua'i educational program. Partners contribute accommodations, activities and meals.	Fall (TBC)	Kaua'i	In-kind support	Maile Brown maile@hvcb.org
OVB	O'ahu Master Specialist Program	Gain exposure for your company through the O'ahu Master Specialist training for top-selling travel agents. OVB works with select wholesalers to bring qualified, top-selling travel agents for an in-depth, five-day, on-island O'ahu educational program. Partners contribute accommodations, activities, transportation and meals.	Mar, Apr, Sep, Oct (TBC)	O'ahu	In-kind support	Karishma Chowfin karishma@visit-oahu.com
MVCB	Maui Nui Master Specialist Program	Top agents will be pre-selected for hands-on training, which includes sites, attractions, events and travel agent relationships with Maui Nui. This is a seven-day, on-island educational program. Partners contribute accommodations, activities and meals.	TBC	Maui, Moloka'i & Lāna'i	In-kind support	Randy Parker randy@mauivb.com
IHVB	Island of Hawai'i Master Specialist Program	Gain exposure for your company through the Island of Hawai'i Master Specialist training for top qualifying travel agents and/or Business Product Managers. The program is a 5-night, 6-day educational program. Partners contribute accommodations, activities, transportation and meals.	May, Oct	Island of Hawai'i	In-kind support	Deanna Isbister disbister@hvcb.org

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TRAVEL TRADE EDUCATION						
KVB	Kaua'i Educational/Update Webinars	Exploring the changes on Kaua'i from airport to activities. Partners provide updates and changes.	Quarterly	Kaua'i	\$0	Maile Brown maile@hvcb.org
OVB	Niche Market O'ahu Webinars	Agents receive information about the endless choices on O'ahu for the discerning traveler based on niche market interest. Select partners have an opportunity to join OVB webinars. Please contact OVB if interested in being a guest speaker. Limited to one hotel and one activity partner on a first-come, first-served basis.	TBC	O'ahu	\$750 per partner	Karishma Chowfin karishma@visit-oahu.com
IHVB	Island of Hawai'i Educational Webinars	Targeted niche webinars to promote unique island activities and destination updates. Partners are encouraged to submit their latest product news / updates	Quarterly	Island of Hawai'i	\$0	Deanna Isbister disbister@hvcb.org

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MCI TRADE SHOWS						
HVCB/Meet Hawaii	Virtual Trade Show: <i>I Mua Hawaii</i>	The MCI virtual trade show will include pre-scheduled one-on-one appointments and showcase authentic opportunities for planners to enhance their programs in the Hawaiian Islands, including learning about the new Hawaii MCI Blueprint, receiving destination updates, meeting Made-in-Hawaii vendors, and experiencing a fun and entertaining Hawaii-style <i>pau hana</i> happy hour.	Jan 20	Hawaii (virtual)	TBC (pending participation)	John Reyes jreyes@hvcb.org Josette Murai jmurai@hvcb.org
HVCB/Meet Hawaii	Virtual Trade Show: <i>I Mua Hawaii</i>	The MCI virtual trade show will include pre-scheduled one-on-one appointments and showcase authentic opportunities for planners to enhance their programs in the Hawaiian Islands, including learning about the new Hawaii MCI Blueprint, receiving destination updates, meeting Made-in-Hawaii vendors, and experiencing a fun and entertaining Hawaii-style <i>pau hana</i> happy hour.	Mar 17	Hawaii (virtual)	TBC (pending participation)	John Reyes jreyes@hvcb.org Josette Murai jmurai@hvcb.org
HVCB/Meet Hawaii	Northern California Chapter of Meetings Professionals International (NCCMPI)	Group presentations with qualified meeting planners in a luncheon atmosphere. Participation opportunities are available.	Mar	San Francisco, CA	TBC (pending participation)	Josette Murai jmurai@hvcb.org
HVCB/Meet Hawaii	Association Sales Calls	Sales blitz and client event with industry partners. Participation opportunities are available.	Apr 1	Illinois	TBC	Kathy Dever kdever@hvcb.org
HVCB/Meet Hawaii	California Society of Association Executives (CalSAE) Elevate & Sales Calls	CalSAE builds professional relationships in the association field and provides education and information resources. Seasonal Spectacular is a one-day event with educational sessions and a trade show. Participation opportunities are available in a Hawaii destination booth and leads are recorded. Typically, 4-6 Hawaii hotel booth partners participate.	Apr 3-5	Newport Beach, CA	TBC (pending participation)	Josette Murai jmurai@hvcb.org
HVCB/Meet Hawaii	Utah Annual Sales Blitz	Sales blitz and client event with industry partners. Participation opportunities are available.	Apr 17-21	Salt Lake City, UT	TBC (pending participation)	Adele Tasaka atasaka@hvcb.org
HVCB/Meet Hawaii	HelmsBriscoe Annual Business Conference (ABC)	A one-day event featuring opportunities to meet with meeting planners and HelmsBriscoe associates. Individuals must register on own. Participation opportunities are available.	Apr 18-20	Chicago, IL	TBC (pending participation)	Kathy Dever kdever@hvcb.org
HVCB/Meet Hawaii	Key Incentive Blitz	Sales blitz and client event with industry partners. Participation opportunities are available.	May 1	TBC	TBC (pending participation)	Kathy Dever kdever@hvcb.org
HVCB/Meet Hawaii	Southeast Sales Blitz	Targeted sales blitz coordinated by Meet Hawaii to provide destination updates and uncover new business. Participation opportunities are available.	May 1	North Carolina or South Carolina	TBC (pending participation)	Meredith Parkins mparkins@hvcb.org

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HVCB/Meet Hawaii	American Society of Association Executives (ASAE) Annual Team Meeting	Client event with industry partners coordinated by HVCB/ Meet Hawaii. Participation opportunities are available.	Aug 14-17	Dallas, TX	TBC (pending participation)	Meredith Parkins mparkins@hvcb.org
HVCB/Meet Hawaii	IMEX America	Connect with senior decision-makers from North America and the world at the largest meetings industry tradeshow in the U.S. HVCB/Meet Hawaii coordinates the Destination Booth and podium spots are available for partners.	Oct 9-13	Las Vegas, NV	\$7,000 (Does not include partner travel expenses)	Josette Murai jmurai@hvcb.org
HVCB/Meet Hawaii	Association Forum December Showcase	Holiday Showcase is the Midwest's #1 meeting sites and business services exposition. This is an opportunity to meet more than 1,200 association professionals in the second largest association headquarter city in the country. Participation opportunities are available in a Hawaii Section (10 partners maximum).	Dec 15	Chicago, IL	TBC (pending participation)	Kathy Dever kdever@hvcb.org
HVCB/Meet Hawaii	California Society of Association Executives (CalSAE)	Network with California's top association executives at the largest annual association industry tradeshow on the West Coast. HVCB/Meet Hawaii coordinates a Destination Booth and partners can participate.	Dec	CA (TBC)	TBC (pending participation)	Josette Murai jmurai@hvcb.org
MCI FAMs						
HVCB, KVB, OVB, MVCB, IHVB	Destination Hawaii FAM	Pre/Post FAM for prequalified MCI Planners who were invited to the Destination Hawaii/Successful Meetings Conference. Each attendee has a definite program to book Hawaii. Partners contribute activities, transportation and meals.	Fall (TBC)	Kauai, O'ahu, Maui, Island of Hawaii	In-kind support	Maile Brown maile@hvcb.org Noelani Schilling-Wheeler noelani@visit-oahu.com Randy Parker randy@mauivb.com Debbie Hogan dhogan@hvcb.org
MVCB	Maui Nui Meeting Planner FAM(s)	Invitation offered to select meeting planners (5-8) with pending or tentative contracts, and a minimum of 500 room nights, to experience Maui on a FAM. Partners sponsor and contribute accommodations, activities, transportation and dining.	Spring (TBC) Fall (TBC)	Maui	Estimate \$850 per person if client covers the air Estimate \$1,500 if MVCB covers the air	Randy Parker randy@mauivb.com
MCI EDUCATION						
IHVB	Hawaii Island Destination MCI Presentations	Presentation to meeting planners that are on island conducting a site inspection. Presentation date, time and location prearranged with hotel partner, which will allow planner to gain valuable destination information and knowledge about Hawaii Island.	Jan-Dec	Island of Hawaii	\$0	Debbie Hogan dhogan@hvcb.org