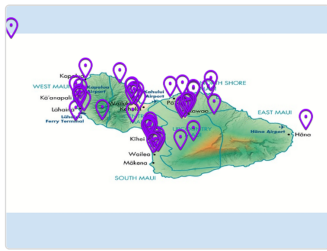
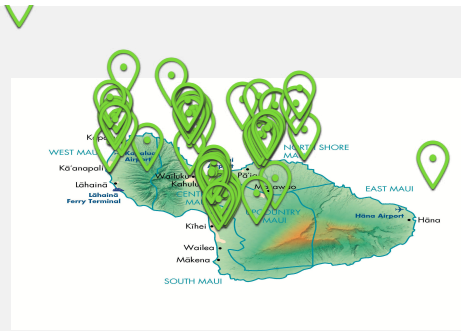


Click on the map to show where you live.



Response options

Count Percentage



50 100%

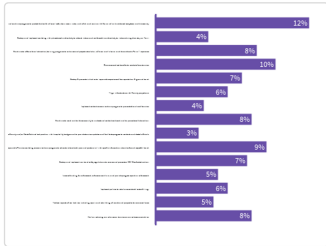


Engagement

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Responses

Which actions do you believe will lead to a mutually satisfying resident and visitor experience AND preserve or boost economic benefits on Maui. (Use as many or few responses as you like.)



Response options	Count	Percentage
Initiate, fund, and continue programs to protect the health of coral reefs, clean ocean water, native fish and marine wildlife, as well as land-based ecosystems, and biosecurity.	32	12%
Develop and implement marketing with place-based authenticity to attract visitors and reinforce this authenticity to visitors during their stay on Maui.	11	4%
Continue to offer cultural education/training programs to enhance and perpetuate aloha, mālama and kuleana and the authentic Hawai'i experience.	21	8%
Ensure more direct benefits to residents from tourism.	25	10%
Develop & promote initiatives to improve the experience of transportation & ground travel.	18	7%
Align infrastructure with County projections.	15	6%
Implement resident communications program to promote the value of tourism.	10	4%
Continue to reach out to the community to understand resident sentiment and to promote collaboration.	20	8%
Create County and/or State Cabinet level position with hospitality background to provide tourism updates and facilitate progress to residents and elected officials.	9	3%
Implement a Responsible Tourism marketing communications program to educate visitors both pre- and post-arrival with specific information about safe and respectful travel.	23	9%
Develop and implement new travel safety regulations to ensure and promote a COVID-safe destination.	19	7%
Increase funding for enforcement, enforce current laws, and provide progress report on enforcement.	13	5%
Implement policies to rebalance residents' cost-of-living.	15	6%
Address impacts of sea level rise, including repair and rebuilding of roads and properties to ensure resilience.	12	5%
Work on reducing our reliance on tourism as our sole economic driver.	20	8%



Engagement

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Responses

What other important Anchor Actions should be considered or added?

“Require stricter biosecurity measures (implement New Zealand's protocols)”

Responses

- Require stricter biosecurity measures (implement New Zealand's protocols)
- produce our own food and commodities
- Green fees , Saturday and Sunday close some areas that are very crowded , regulate air b&b, more resort and venue shuttles to keep cars off roads
- More bike trails across the island
- Most important need right now is to educate Maui locals on economic reality- structural importance of tourism, limitations on self-generated export industry. Cost of transport, competition from low-cost providers, small employment market with huge inequalities in qualifications.
- Align communities to offer different cultural items
- Create fees and reservation systems for high volume natural attractions
- Restrict beach usage and driving uses like mentioned by John
- A hospital on the WEST SIDE Eliminate illegal accommodations
- Establishing a Maui Department of Agriculture in order to sustainably grow the agriculture industry and provide resources for new farmers.
- Create Maui Tourism Management Office and allow MVB to be solely focused on promotion with funding coming primarily from hotels and hospitality businesses
- Stop tourists from buying items that they can rent like beach chairs, surf
- D, Incorporate emergency management into the conversation; limit short term rentals by enforcing laws in place; no more time shares
- Bring in hemp. Local industry such a soap makers not just for tourists but for residents...see blueland.com.
- Charge a visitor arrival fee to finance sustainable resource management (must be implemented at the state level)
- M
- Incentivize community service and connection to cultural education and practice for tourists and residents.
- Charge Tourist tax
- Charge tolls for areas like Hana to increase county revenue for upkeep of these areas.
- Have large hotels earning huge profits have to contribute to infrastructure
- Redefine the missions of HTA and HVCB/MVCB J
- Allow retreat industry on ag lands Make HI a marijuana rec state



Engagement

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Responses

Responses

Turn hotels into hospitals	A	d	e
More openness from HTA & government regarding all decisions moving forward using the community outreach input			
C, g, l, o	High visiting communities - Consider a cultural gathering like Laie		
Reduce the amount of animal agriculture and ranching which take a lot of island resources in the process (land, water) and result in a lot of pollution of reefs and water systems.			
F	O	Implement measures of tourism that measure intent and impact	
M	I could not read them on my phone		
Functional/greener infrastructure	O		
Promote owner operated Bed and Breakfasts and home based accommodations			
L	Bring in Hemp!	N	
Limit tourism in residential areas like the bike tours			
PUT IN A LIGHT RAIL ACROSS MAUI	C	D	
Our medical care infrastructure cannot handle our population—let alone tourists. I have friends who will not come back because of lack of medical care.			
L	Reduce rental cars	A, D, E, F, L, M, O	
Systems analysis that quantifies relation of impact to tourism			D F
Help to provide small businesses tools to perpetuate cultural aspects			O
L	M	L	M
Reducing rental cars	H	Implement a Green Fee	
HTAtalk	L	K	

"Hot Spots"- List areas/sites you feel are or may become over-crowded, too heavily impacted, or have other tourism related issues and should be managed more intentionally, if any.

- "Hookipa"
- "Napili"
- "Road to Hana"
- "Hospital"
- "Parking in Paia"

Responses



Engagement

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Responses

Responses

Hookipa	Napili	Road to Hana	Hospital	Parking in Paia	
Makena	Ka'anapali	Haleakala	EVERYWHERE	Lahaina	Hana
Kahakuloa	Residents need to be able to access these areas and often cannot due to parking, overcrowded issues with tourism				
Lahaina	Maui	Makena, Hana , Makawao, Kapalua , paia			
Roads from Kahului to Paia and Haiku		Ka'anapali	Little Beach		
West Maui	Waihee Ridge	Makena	Haleakala NP	Haleakala	
la perouse bay	Everywhere... it's an island :)	Kahakuloa			
The whole island	Iao valley	Molokini, Ahihi Kinau	Molokini		
Kihei boat ramp	Lahaina	Paia	Molokini	Honolua	
The waterfalls along the road to Hana		Kihei	Kaanapali/Pu'u Keka'a		
Hana	Keawekapu	Kahana	Airport	Road to Hana	Twin falls
Ahihi Kinau	Lahaina.	Poli Poli	Paia		
Hana, Honolua Bay.....all our beach parks need to be managed					
The entire island		Kamaole beach parks, kaanapali	Kapalua		
Front Street	Haleakala	Pali,	Maui	Haleakala	Waiianapanapa
Paia	Iao Valley	Kihei boat landing	Kaanapali		
Molokini, South Maui and West Maui shoreline, Haleakala.			Keone'o'io		
Baldwin Park	Iao Valley	Hana	Road to Hana		
Hana road and Haleakala		Hana	Iao Valley ...Big Beach		
East Maui generally	Makena	Hana	Molokini	Hana	
Hana. Iao, Haleakala, Olowalu		Paia	Hana	Ho'okipa	
Paia, Lahaina, South Shore		Kahakuloa	Kaupo	Kihei	
Kapalua Bay, Hana, Molokini		Hana. Paia. Kihei.	Hana	Twin Falls	
Haiku	Hana	Hana, Lahaina, Kihei...	Road to Hana	Hana	
Wailea	Hana	Honolua Bay	Makena & Reefs		
Ahi'hi Kinau Bay, Makena Landing		Kihei	Haiku	Paia	Wailea
Kaanapali	Kapalua	Lahaina and Pali Road	Lahaina		