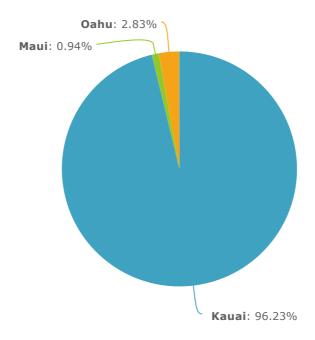
Summary Report

Community Input to Kauai Destination Management Action Plan

1. What island do you reside on? Response is required.

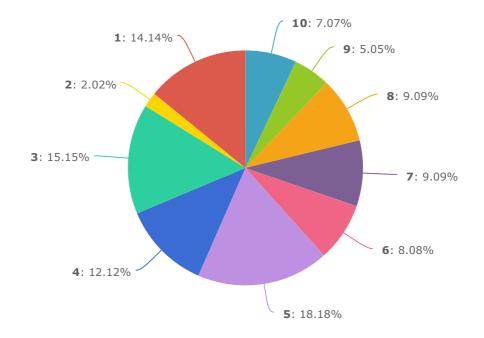


Hawaii	0.00%		0
Kauai	96.23%		102
Lanai	0.00%		0
Maui	0.94%		1
Molokai	0.00%		0
Oahu	2.83%		3
		Total Responses	106
		Skipped	19

2. What is your residential zipcode? Response is Required.

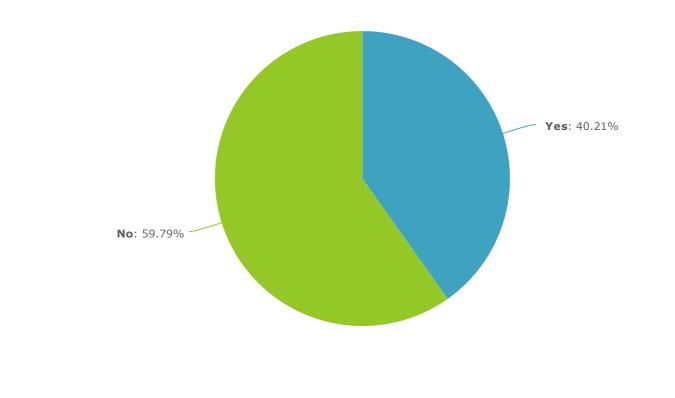
Count	Response		
2	96703		
2	96705		
7	96714		
5	96716		
6	96722		
9	96741		
25	96746		
1	96751		
2	96752		
7	96754		
10	96756		
2	96765		
14	96766		
6	96796		
		Total Responses	98
		Skipped	27

3. Using a 10-point scale, where **10** means **Completely Agree** and **1** means **Do Not Agree At All**, how much do you agree or disagree that tourism has brought more benefits than problems. Response is Required.



10	7.07%		7
9	5.05%		5
8	9.09%		9
7	9.09%		9
6	8.08%		8
5	18.18%		18
4	12.12%		12
3	15.15%		15
2	2.02%		2
1	14.14%		14
		Total Responses	99
		Skipped	26

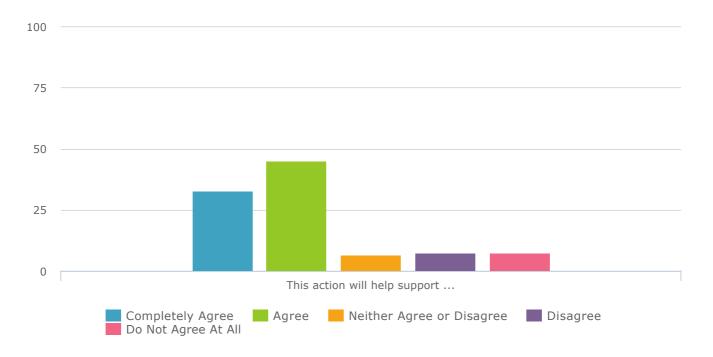
4. Did you attend the Kauai Destination Management Action Plan Community Meeting on 10/21 or 10/22? Response is required.



Yes	40.21%		39
No	59.79%		58
		Total Responses	97
		Skipped	28

5. Action: Focus policy efforts on appropriate behavior that will instill value in both visitors and residents for our natural and cultural resources (malama aina).

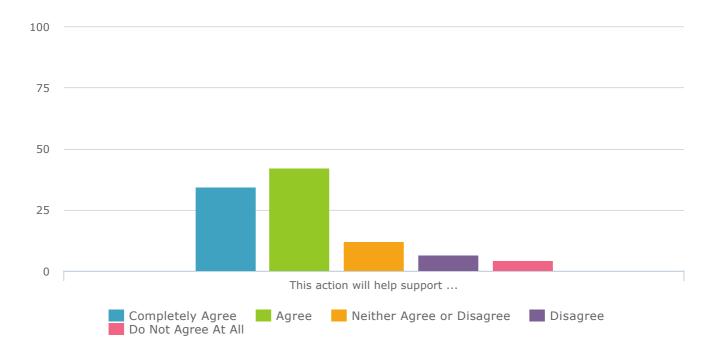
How much do you agree or disagree with the statement below:



	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	30 32.97%	41 45.05%	6 6.59%	7 7.69%	7 7.69%	91
					Total Resp Skipped	ponses 91

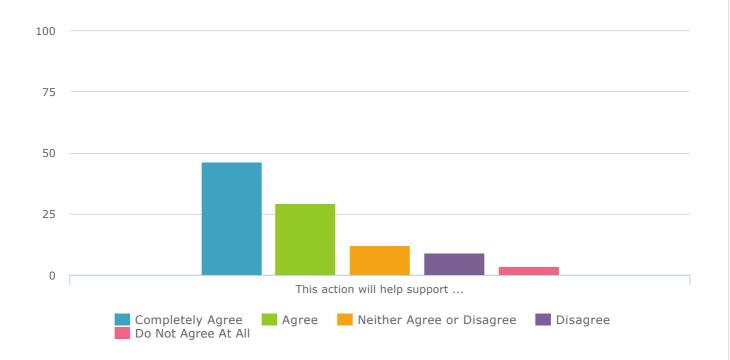
 $\textbf{6.} \ \, \text{Action: Collaborate with state of Hawaii Department of Land \& Natural Resources (DLNR) to develop and implement policies to increase monitoring and enforcement efforts.}$

How much do you agree or disagree with the statement below:



	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	31 34.44%	38 42.22%	11 12.22%	6 6.67%	4 4.44%	90
					Total Resp	ponses 90

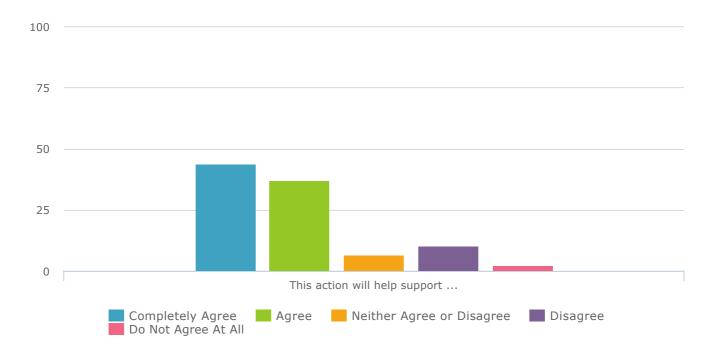
7. Action: Invest in Hawaiian cultural programs that enhance the visitor experience. How much do you agree or disagree with the statement below:



	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	41 46.07%	26 29.21%	11 12.36%	8 8.99%	3 3.37%	89
				-	Total Resp	oonses 89
				:	Skipped	36

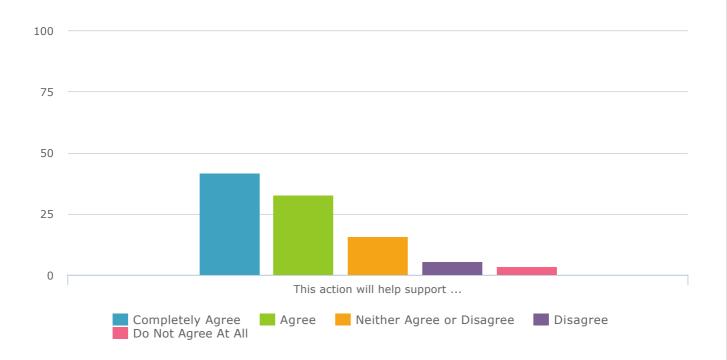
 $8. \ \, \text{Action: Encourage low impact "green rides" to improve the visitor experience, reduce traffic, co2 emissions and number of people impacting spaces each day.}$

How much do you agree or disagree with the statement below:



	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	39 43.82%	33 37.08%	6 6.74%	9 10.11%	2 2.25%	89
					Total Res _l Skipped	ponses 89

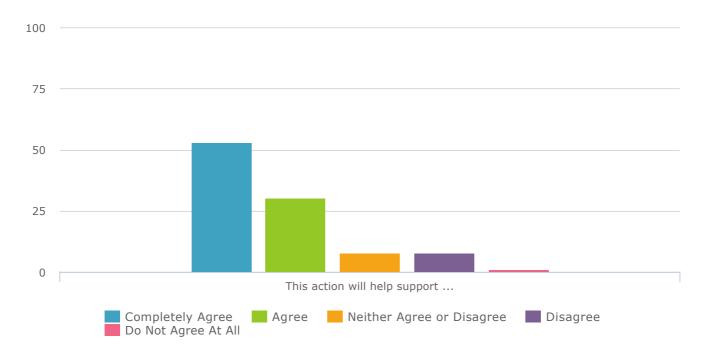
9. Action: Develop educational materials for visitors to have respect for our local cultural values. How much do you agree or disagree with the statement below:



	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	37 42.05%	29 32.95%	14 15.91%	5 5.68%	3 3.41%	88
					Total Resp Skipped	ponses 88

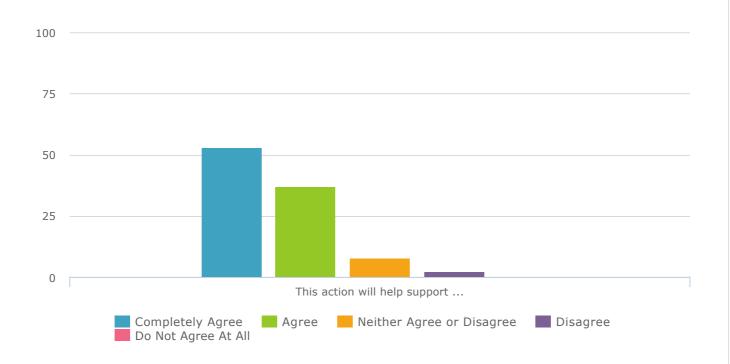
$10. \ \mbox{Action:} \ \mbox{Reframe brand to promote "regenerative tourism."}$ (i.e.: ecotourism, voluntourism and agritourism)

How much do you agree or disagree with the statement below:



	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	47 52.81%	27 30.34%	7 7.87%	7 7.87%	1 1.12%	89
					Total Resp Skipped	ponses 89

11. Action: Promote "Shop Local" to Visitors. How much do you agree or disagree with the statement below:



	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Resp	onses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	47 52.81%	33 37.08%	7 7.87%	2 2.25%	0 0.00%	3	39
					Total Resp	onses	89
					Skipped		36

12. What other actions or critical components should be considered for the Kauai Destination

Management Action Plan?

Count Response

- 1 1). promote small local culinary food events which focus on different locally grown produce, weekly, at different venues and parts of the island. kauai become famous for delicious gourmet quality creative local foods. (this will create multiple jobs for locals)(feature rotating local musicians)
 - 2.) at these small intimate gatherings, you can talk about aloha and educate the visitor about our values and how we value them and remind them that they are visiting our turf and our opening our island to them is like opening our house and letting them enter our private abode that we cherish.
- 1 1. The current draft of the Kaua'i Destination Management Action Plan is oblivious to the critical problem of overtourism.

It is disappointing that the current draft of the Kauai Destination Management Action Plan ("Plan") does not acknowledge the core problem (overtourism), does not propose anything to deal with the overtourism problem, and instead proposes actions that would increase the overtourism problem.

The Kaua'i Destination Management Action Plan Steering Committee is deluding itself if it believes that Kauai residents' tourism-related concerns and hostility are primarily due to insensitive tourists, rather than the direct result of there being too many tourists.

Of course it would be nice if some tourists were better educated, more culturally-sensitive, "greener", etc. But even if every tourist created zero waste, generated zero net emissions and was completely sensitivity to local values, that would not noticeably decrease the negative impacts of the over-tourism problem on residents and their quality of life. The size of the visitor base, not the way in which that visitor base is managed, is the true problem.

There are too many tourists at beaches, at fishing/snorkeling/surfing locations, in our smaller communities, on the roads, and in the parks. No amount of tourist retraining can solve the problem of too many tourists overwhelming the resident population and the places that are dear to the resident population. It doesn't matter how courteous or sensitive Kauai's tourists are; there are simply too many of them.

In 2008, when Kauai citizens placed on the ballot a Charter amendment to limit the development of more tourist accommodation units, that measure passed by a 64-36 super-majority, also winning a majority in every precinct on the island. Why was that? Because by 2007 (when the Charter amendment was drafted in response to growing concerns), the Average Daily Visitor Census (ADVC) had increased by 30% from its 2002 post-9-11 level of 17,000 to more than 22,000.

Clearly, an ADVC of 22,000 was too high, as its impacts motivated the almost 2:1 vote in favor of the Charter amendment. But since that time, the ADVC has increased by an additional 27%, to approximately 28,000 (in 2018 and 2019)!

The only credible solution to the problem is to prevent the ADVC from exceeding a tolerable level - in terms of public acceptance of its impacts - of 20,000 or less.

(Note: at the 2019 average length of stay of 7.37 days, this ADVC would correspond to about 1 million visitors per year; but ADVC is the more appropriate metric than the annual number of visitors, as it more-closely correlates with the visitor impacts on residents and the environment.)

But what does the current draft of the Plan propose to do about the overtourism problem? Nothing. To the contrary, the Plan proposes the creation of additional tourist incentives and attractions (cultural/history classes; shuttles; and ecotourism, voluntourism and agritourism programs) that would attract even more tourists, encouraging an even higher ADVC than Kauai experienced in 2018-2019.

Some of these programs would not necessarily be bad, if they were part of an overall effort to ensure that ADVC does not exceed a desired target (which, for the reasons I outlined above, should probably be no greater than 20,000). But without such a "not-to-exceed" target and a set of actions to credibly ensure that the target is not exceeded, those programs would simply add fuel to the overtourism fire by creating more tourism options than already exist.

2. The Plan should adopt a "not-to-exceed" ADVC target and actions to make that target credible.

Without a credible policy to deal with overtourism, the actions proposed in the draft Plan are the equivalent of treating a cancer patient's acne rather than his/her cancer.

The single most important action that the Plan could take would be to explicitly acknowledge reality, rather than continue to operate in a state of denial regarding the overtourism problem. The Plan therefore needs to adopt as its primary policy goal a "not-to-exceed" ADVC target, and all other actions proposed within the Plan should be evaluated for their impacts on not exceeding this target.

If this were January of 2020, enacting measures to actually reduce the ADVC from its then-current level of 28,000 to a more acceptable level of 20,000 would be challenging. But the post-COVID recovery period provides a unique and important opportunity to manage the regrowth of tourism, using both incentives and disincentives, to a level that will not exceed the target.

Although managing tourism to not exceed a target would certainly be very different from HTA's history of incessantly promoting increases in tourism, this goal is achievable if there is a will to achieve it. Tourism demand, like most other consumer products, is elastic: it is indisputable that that such demand elasticity exists, as that elasticity underlies all tourism promotion campaigns. And just as incentives (reducing the price of a product or making the product more desirable) will increase the demand for the product, the thoughtful implementation of disincentives (increasing the price of the product and making the product somewhat less desirable) will decrease the demand for the product.

It isn't the purpose of these comments to propose a comprehensive list of ways in which a "not-to-exceed" ADVC target could be achieved. But as two examples of what could be done to encourage tourism to not exceed a desired level:

- Most-or-all parking on public streets and in public parks in heavily-impacted areas (for example, west of Princeville) could be restricted to resident-only parking,

making the northshore experience "product" somewhat less desirable to tourists (but more beneficial to residents) while also creating the clientele for tourist shuttle buses.

- The TAT could be modified legislatively to allow the counties to enact TAT surcharges, so that as ADVC approaches the not-to-exceed target, the TAT could be escalated to keep demand from exceeding the target.

The points that I wish to make are that: (i) it is necessary to adopt a "not-to-exceed" ADVC policy and target in order to deal with the overtourism problem; and (ii) there are realistic actions that can be taken to achieve such a policy's goals.

- 3. Specific proposals in the Plan should be modified.
- 3A. The proposed "specific site visitor limits" and tourism capacity management at "hot spot" areas (in Item A) are not sufficient.

Focusing on "specific sites" and "hot spots" would not be sufficient to deal with the overtourism problem that plagues larger areas on Kauai. For example, the overtourism problem in the Hanalei-Wainiha-Ha'ena area could not be effectively addressed by "site specific" limits, or by managing capacity at "hot spots." What is needed is to limit the total number of tourists in the entire area west of Princeville, not at a specific site.

As just one indicator of the problem: when ADVC was in the range of 20,000, it was very rare to have lengthy backups of traffic at the Hanalei bridge exiting Hanalei Valley. But after 2015, when the ADVC had grown to the 25,000 - 28,000 range, traffic routinely backed up from the Hanalei bridge all the way through Hanalei town to Waioli bridge and beyond.

Addressing the overtourism problem in this area could only be credibly done by island-wide (not site-specific) tourism policies that would have the effect of limiting the ADVC to something like the 20,000, as discussed earlier; or by regional policies to reduce the number of tourist vehicles west of Princeville (such as minimizing the ability for tourists to park on public roads and in beach park parking lots west of Princeville).

3B. The proposal to "promote and normalize agritourism" (in Item F) could create major problems.

First: unless the Plan adopts an overarching policy that ADVC should be kept below a 20,000 ceiling and includes concrete measures to achieve that policy, no new tourist attractions such as agritourism (and ecotourism and voluntourism as well) should be encouraged, as they would only further encourage tourism to exceed the already-intolerable pre-pandemic ADVC of 28,000.

Second: any agritourism proposals should be clearly defined to exclude overnight accommodations for visitors. Aside from the negative impacts that allowing tourist accommodations would have on true agriculture (by creating incentives to convert agricultural lands to visitor accommodations with sham agricultural operations, and by increasing the value and price of agricultural lands): the primary - albeit insufficient - policy in the recent Kauai General Plan for reducing the growth of tourism was to limit the growth in tourist accommodations (i.e., no permitting of

more hotels/resorts). Opening up agricultural lands to overnight accommodations for tourists would undermine this policy, creating a gaping hole in those limits on tourism growth by incentivizing an explosion of mini-hotels/B&Bs/TVRs on Kauai's many of agricultural-zoned parcels.

Concluding comments:

Creating additional tourist attractions, as the draft Plan proposes, could only serve to attract even more tourists than Kauai has already experienced. Unless the Plan acknowledges that the tourism problem is one of excessive numbers of tourists (rather than the behaviors of tourists) and includes policies to cap tourism and to discourage tourism from exceeding that cap, the Plan would simply be "business as usual," just another minor variation on the tourism promotion plans of the past half-century.

- A lot of the parts of this plan are repeats of what have been tried and have been unsucessful in the past. A lot of pieces of the plan that requires constant monitoring just needs to be monitored AND corrected quickly and accordingly. I do not want to see agratourism, ecotourism, and voluntourism in residential areas. This would disturb the ambiance of our community and it's infrastructure. I do want to see a lot of this kind of tourism with close monitoring and ways for communities to deal with problems easily and fairly. I don't want us to be another Kapaa or Kailua!!! Fixing what we have available, maintaining, and monitoring the numbers is a must!!! Thank you!
- A. Clearly delineate between Kaua'i residents and visitors from elsewhere, including residents of other counties in Hawaii:
 - 1. Issue "RESIDENT" stickers with automobile registrations to be placed on vehicles near the registration and safety stickers.
 - 2. Require all rental vehicles to be identified as such by a similar "RENTAL" sticker.
 - 3. Strictly enforce a prohibition on renting private vehicles and impose heavy penalties, perhaps including withdrawing the registration of the vehicle along with a fine and/or jail time.
 - 4. Issue a "Kaua'i Resident" picture ID along with drivers license or State ID, either as a separate card or as an affixation on the license/ID itself.
 - B. Fully accommodate the needs of Kaua'i residents before allowing privileges for visitors. The principle would be to make the needs of visitors second priority to those of residents.
 - 1. Determine the parking necessary to accommodate every resident who would like a space in places such as beach parks and shopping centers. Then, if there is a remainder of spaces, designate them for rental cars. Impose strict penalties on rental cars not parked in allowed spaces. Allow residents to park in spaces marked for rental cars if necessary.
 - 2. Require retail establishments such as supermarkets to establish "resident only" check-out lanes similar to the express lane for small numbers of items. The goal would be to free residents from waiting in line behind tourists to obtain their food and other necessities.
 - 3. Discover ways to incentivize businesses to offer significant Kama'aina discounts (actually premium prices for tourists).
 - 4. Establish some locations as off-limits to tourists altogether. Example: Queen's Bath. Perhaps an electronic gate could be responsive to the resident ID or a phone app could be used to enter credentials for entry.

- C. Eliminate altogether certain tourist activities and privileges that have an undue negative impact on the quality of life of residents.
- 1. NO HELICOPTER TOURS.
- 2. If a tourist receives a traffic citation, curtail their ability to drive a vehicle on the island by imposing some penalty on car rental companies that would incentivize the car rental company to rescind the rental agreement in accord with a clause that would be included in the original rental contract.
- 3. Crack down on independent tour operators (such as those that conduct guided hikes) who illegally operate in State Parks, etc. Ban commercial activity (such as wind-surfing lessons or tour van stops) on County property, such as beach parks.
- D. Make it a primary goal to have fewer tourists. One million is far too high.
- 1. Stop advertising Kaua'i as a destination altogether.
- 2. Engage in a public awareness campaign to create an impression of Kaua'i as an over-touristed place whose residents are weary of the industry and would prefer people to visit other islands.
- 3. Stop adhering to the "warm aloha" theme in communications with tourists. Replace "We welcome you with open arms but politely ask that you respect this and that" with "We must let you come here but we insist you behave in certain ways and these are the penalties if you do not."
- 4. Do not attempt to restore tourist industry jobs but rather allow the jobs to disappear by attrition. Allow free market forces to create other positions through the emergence of new sectors and individual enterprises while expecting a degree of exodus due to economic hardship.
- 5 By whatever means make it extremely expensive to come here. Also make it annoying, with extra charges everywhere you turn. Make it untenable for the low-budget traveler to visit.
- 6. Acknowledge the existence of "homeless tourism", that is travelers who come here with very little or no money at all, fully intending to be homeless, camping at the beach or in the forest. Make it a very unwelcoming place for such travelers. Find ways to place notifications to such people before they arrive that Kaua'i is the wrong destination.
- E. Require resorts to contain and absorb the impact of their guests.
- 1. Eliminate guest parking at resort hotels, forcing all guests to walk or take shuttles if they insist on leaving the premises, while creating an enhanced on-property self-contained experience.
- 2. Charge steep fees for waste disposal from resorts, making it costly for them to provide unnecessary or disposable items.
- 3. Charge extra fees to resorts for county water or sewage disposal. Require resorts to generate solar electricity while enabling KIUC to charge premium rates to resorts.
- F. Work to reduce the sale of real-estate to wealthy tourists.
- 1. Ban the practice of enticing tourists to real-estate promotions through the sale of discount activities. (If you are not familiar, a tourist activity kiosk will offer discounts in return for attending an open-house, for example.)
- 2. Create a "scorecard" for real-estate agents by which their practices are rated in terms of whether they sell to residents or non-residents. Publish the scorecard in the newspaper or other prominent place.
- 3. Require tourist activity kiosks to have signage disclosing their relationships to real-estate agents and companies.
- 1 Actions need to be done by everyone, including residents. Focusing on the

negativity of tourism will not solve anything. Endless residential cars disposed around the island, residential trash dumped, and then picked up by volunteers is shameful. Mayor needs a campaign focusing on Aloha, instead of shifting all problems to tourism.

- All Comercial Napali Tours Boat and Kayaks
 Operate ONLY Monday to Friday
 No commercial tours Weekend and Holidays
 Kikiaola Boat Harbor Permits back to original FEW
 Everyone else Depart from Port Allen
 Kikiaola Boat Harbor and Restrooms and Napali is being TOTALLY OVER USED!!!
 All Napali tour boats stop discharging their sewage along the coast!!!
 Contract out a Sewage Company "Honey Wagon" for disposal
- Anything that can be done to help bring better balance to the challenges our island faces with regard to the negative impacts of so many visitors to our island would be helpful.
- As a traveler, I don't know how much good having the video clips on airlines are as most people are zoning out when it comes on. Kauai, being such a special place where we have Waialeale Swamp with its endangered species, etc., I think we need to assure that areas like this is managed with utmost care. Maybe fees need to be implemented here too. Also, our Hawaiian Monk Seals ... I think areas where they are should be off limits to islanders/tourist and a fine be implemented (shut the area off if u are working with DLNR). Also, I have "not" seen anything on the County/State INVESTING in infrastructure to alleviate traffic for the island as we have grown also.
- 1 Confirmed compliance with in unit hazard and evacuation information for ALL accommodations not in the VDA.

Conduct assessment of ALL beach accesses and remediate to assure use for subsistance and traditional uses.

Establish parking controls in neighborhoods and public spaces to assure sufficient resident capacity.

Establish Route 560 toll road for non residents.

Provide increased Ranger presence and enforcement at County Parks.

Require shuttle transportation to visitor attractions.

Participate in community initiatives to address disaster and resilience planning.

- Consider option for vacation rental owners to buy HTA "targeted" prepaid credit cards that can be used by visitors for "eco-regeneration", kauai-made products, and other programs. Vacation rental owners could be given a "badge" to use in promoting their properties as long as they agree to provide a credit cards to visitors who stay, for example, 7 nights or more. Also, listing the vacation rental properties who participate and providing list of establishments where credit card can be used on a website would be an incentive.
- 1 Data collection.

Carrying capacity analysis and benchmarking implementation of the aforementioned plans.

Public (resident) and visitor education should be a priority.

Participatory tourism.

Hawaiian cultural traditions need to be highlighted in the educational material, involving local practitioners.

- Develop, fund and implement long range plans targeting existing developed areas to provide additional, sustainable/regenerative, revitalized, quality destinations and activities for visitors, such as investment, restoration and improvements to Koloa Town, Hanapepe Town and Waimea Town (and other "town" cores statewide) as a mechanism to take pressure off surrounding undeveloped natural areas. (e.g. visitors centers in/near a town core, vs a new or bigger visitors center at a gateway to a state park).
- 1 Don't know when or why Hawaii as a whole, but specifically Kauai, became a bargain basement vacation destination. Years ago, it was considered a dream trip that people saved up their entire lives for. We got a much better quality tourist coming to the islands that spent lots of money supporting the local economy. We were bringing in the same amount of money many years ago as we are now, but with a fraction of the amount of people. Now, you can get a R/T ticket from the mainland for \$300 and book a cheap Airbnb for \$100/nt (sometimes even less). These people go to Costco and return items when they are done using them (boogie boards and beach chairs especially--are you aware that Costco throws away all the stuff these people use for the week or 2 they are here and then return to the store?), filling our landfills even more-and not spending money in local restaurants or shops. The traffic has become unbearable for tourists and locals alike. No longer are the tourists booking expensive tours with guides, they now run to free beaches and free parks where they leave their trash behind. Poisoning our reefs with sunblock and standing on whatever live corals are left. No respect for locals or local customs. No place for locals to park or enjoy our own resources (ie; Hoopii Falls, Hanalei Bay or Kee Beach all of which were so overcrowded prior to Covid, very few locals were able to enjoy these areas or even find parking). Never mind that all the Airbnbs have forced the rents to go so sky high that they are practically unaffordable for the people that live here year round and support the essential infrastructure on island. Most essential workers living here (govt employees, menial laborers, etc) are hard pressed to pay current rents on their salary let alone afford to ever buy a home here.

Maybe have visitors pay an additional fee to come to Kauai that could be used to go back to maintaining some of our natural resources? Let them pay to use our parks and beaches and hiking trails. Maybe sell beach or hiking trail passes in the form of wristbands that the tourists pay and use while here? People in states like New Jersey don't seem to mind paying to use the beach for the day, why not do something like that here--of course leaving it free to residents? Higher taxes and fees for car rentals that could go to expanding congested roads and repairing those in need. Get rid of these Airbnbs already or at least cap the amount allowed and possibly have them regulated more stringently and pay more fees to the county. This survey asked if DLNR should do more to regulate certain areas along with the county...What a joke! DLNR hardly even enforces laws now, and you want to add more to their plate? Maybe try hiring more DOCARE officers first before giving them more stuff to do--I think they currently only employ around 12-14 officers. How

can 12-14 officers be expected to protect and enforce rules 24/7 on the entire island? These guys are spread wayyyy to thin. No sense passing laws or implementing programs if there isn't enough staff to regulate them. What is the number of people who live here year round and own property here that totally depend on the tourism industry anyway? Maybe it's finally time to diversify the island's income and go back to more agriculture? Maybe we should help preserve irrigation ditches and ag lands and promote new revenue streams other than relying on the cheap tourists that come to visit now.

- Educate visitors about our drinking water and recycling drop off sites. So many arrive at vacation rentals with cases of bottled water. They end up leaving a lot of it behind and toss the empty bottles in the dumpsters. Even if a recycling bin is staged right next to the dumpster! One guest actually told me they "read somewhere the drinking water on Kauai is bad".
- Embrace tourism and welcome visitors with respect and in turn they will respect Kauai.
- Encourage recycling, visitors to bring own shopping bags, water container, reef friendly sun screen. Not buy plastic.

 Seals, turtles and and other land and sea life to be left alone.

 Quiet after 10pm like we have to.
- Encourage visitors to take the second COVID test three days after arrival. Provide those that take the second test with a "Kauai Safe Traveler" face mask to wear. This could be virtue signaling badge of honor like the "I Voted" stickers. This mask would make locals more comfortable dealing with the visitors knowing that they were being responsible.
- 1 Enforcement in wilderness areas is lacking.

I don't want to see the rideshare/busing be a source of extortion on businesses for stopping at them as has been the past practice.

The industry needs to provide or participate in providing housing for their workers.

- Establish that the improvement of the quality of life of Hawaii residents is the highest priority of the KDMAP. Establish mandatory enforceable limits to numbers of visitors allowed to be on island per day. Do Not rely solely on voluntary compliance to accomplish this fundamental goal. Undertake sustained. meaningful, funded efforts to diversify kauai's economy away from reliance on tourism.
- Establish the carrying capacity of visitors to the island considering current infrastructure and limit total number of visitors to the island, especially total number of cars!
- Evaluate community disruption by air tours. Evaluate the impacts to our quality of life VS the economic benefits. Support further regulation of the air tour industry like the Safe and Quiet Skies act proposed by Congressmen Ed Case.
- Examine Park City Shuttle system. After the shut down it's obvious to all that there are too many rental cars on island.
- for this new program to be successful, we must have fresh, new leadership. present leadership is responsible for decades of aggressively and thoughtlessly

promoting tourism on Kauai with no regard for the impact on our island and our residents. present leadership for too many years refused to listen to us and our communities and persisted in their old thinking, with the result that Kauai suffered for years from a miserable over-tourism situation. they have no vision and we cannot trust them.

let's start over with leaders who have shown creative new ways to help us manage tourism while helping us survive from and rebuild after the 2018 great flood and again during and after this year's pandemic shutdown.

- fully eliminating vacation rentals by owner and homestays island wide. other countries are doing it. impose larger fines for those breaking the current rules in place. I worked rental car counters, people tell me where they are staying and I know that location is not legal.
 - Increase hotel room costs. lowering the cost and finding a good deal brings visitors that should not be here. Look at what recently was happening in Vegas. Kauai visitors in the 70s 80s and 90s were a different class of people and they malama the aina. Flights and Hotels were less affordable.

Inflight video to arriving visitors (locals will have to endure) needs to be played in the same sense as a safety video. On every screen with sound over the PA. consider island wide training. not in brand training. ie. You work front desk in a hotel, you need to attend a COUNTY generated training class like the bars have the blue card. Have courses like these for all the different visitor facing roles. Inspections on tour operators. Actual Audits! I have travelled the world, did it for a job. I can't believe some of the things I have heard on tours on Kauai. And visitors have shared the same sentiment. When I worked at Westin a guest paying \$1,000/night compared their experience on a tour to something they would expect in a third world country.

- Fund & develop a volunteer or low paid workforce to implement the plan.
- Have tourists sign covid protocol compliance forms at time of making arrival reservations, again on the plane before landing and again upon signing into their lodging. They are too aloof about protecting our residents. Let them know there are consequences for non-compliance. Enforce the rules with more than a "warning" fine them for each infraction family of five gets five fines. Maybe then, they will appreciate the seriousness of being responsible and respectful.
- Higher taxes on existing (& whatever new) RESORTS. Especially if they are "beach front" properties. Have THEM implement: coral reef restoration sites, new room service practices like less towels/laundry, beach clean ups, etc for better ecofriendly practices.
- Higher taxes to discourage bargain tourism on vacation rentals and car rentals (with exemptions for residents). As for the effect of tourists then wanting to buy property we should rack our brains to discourage this. Realtors should somehow be discouraged from aggressively selling to non-residents. I understand this is not an easy ask that's why the "rack our brains"! I resent tourists for the traffic, overcrowded beaches, etc. But most of all for buying up property and making it impossible for our kids to stay in Hawaii!
- I feel its not so much the hotels, but the private vacation rentals that put our community and visitors in awkward situations. The mentality if visitors staying at hotels are different for those who stay in private homes. I feel the education and communication is needed more in those scenario. Wish there was stricter regulations especially during this delicate times with Covid.

I support the idea of a county fee. In other countries, there is a local fee that tourists pay, which allows free access to museums, historical sites, public transportation, and city wi-fi. Other international cities impose a minimal city tax, which can be used to fund costs related to tourism impacts (clean-up, parking, beautification efforts, security, etc.)
I think that while we should teach about local protocol, values and traditions, I feel that if visitors "try too hard", it will be taken the wrong way and appear obnoxious

or condescending.

- I think the quota system cannot help but disappoint residents. I do not want to go to beaches full of tourists. I would rather go to beaches and sites without tourists. I suggest residents only days. One day each week Kokee is for residents only, a different day for Poipu Beach, Pick seven prime sites and close one each day of the week to non residents. That is the way to make full time residents happy. Tourists pay hotel rates and air fare and sales taxes. We pay income and property taxes. Give us back partial ownership of the island one day a week, everyday of the week.
- In order for all of this to work, WE (locals, visitors, airlines, car rental, hotel companies & businesses) all have to do this together for everyone to benefit and survive in our pae'āina.
- Increased state funding within DLNR for natural resource protection, watershed management, maintenance and development of trail networks, protection of shoreline and nearshore marine resources all paired with increased island specific control and input in such efforts.
- Increasing fees and limiting access to coastal and public lands will only serve to disenfranchise residents in the long term. The DLNR is a failed, rogue agency
- Involve youth (17-24) in planning a future for Kaua'i that will give them opportunities to have a god life here and make a good life for many generations to come.
- It will take collaborations and relationships between many different sectors. And from your questions it sounds like that the future will be based off of this. When trying to plan out the future, it is important to get input from those who have experience in each industry, and making sure there is a wide variety of age groups.
- 1 KLA (Kauai Lifeguard Association) has created an educational water safety presentation called W.A.V.E. It can be geared towards visitors, but can also be a great tool to educate all of those in the tourism industry who have direct contact with our visitors (a concern brought up by Sue Kanoho). A collaboration between KLA and HTA would take this presentation much further than either could achieve on their own, and can now be done using Zoom we saw firsthand how well it worked in HTA's presentation. I am more than happy to help move this along Kalani Vierra and Dr. Monty Downs fully support this idea.
- Limit the amount of tourists that are allowed to rent a car on any given day in the island. There needs to be a Maximum. The numbers we were seeing on Kauai before Covid were too much for the island to handle and not making it an enjoyable experience for locals or tourists.
- 1 Limit the number of flights per day arriving on Kauai from the mainland or other

countries. Limit the number of rental cars available on Kauai. 1 MANDATORY Covid tests upon arrival until a vaccine is readily available 1 Many of the proposed actions such as promoting cultural awareness, encouraging green rides, and cracking down on illegal transient rentals sound good, but, given Kaua`i's recent history of spotty or non-existent enforcement, I wonder whether they will effect any substantial change. I worry that, as happened after `Iniki in 1992 and the recession in 2008, all talk of reducing our dependence on tourism will turn out to be just talk and that we shall revert to business as usual, 1 More hotels and/ or VRBOs/AirBnBs on the Westside and North Shore. Finally build the access road from Kekaha across the island to the North Shore to reduce traffic and provide safe access which doesn't exist now with only one road. 1 Next year will see a ban of unsafe ingredients in sunscreens which is great but should hair conditioners be looked at too? Or are they considered safe? I have been on a Napali boat tour where locals went snorkeling and rinsed their hair with conditioners after getting back to the boat. I have also seen this happen at beaches. None come to mind at the moment. 1 1 One element that seems to be missing is a measurement for success. As shown by https://hawaiitourismauthority.org/research/monthly-visitor-statistics/ it seems clear that head count is the focus, with the focus on new metrics what will success look like? 1 Providing opportunities for youth groups & sports teams to exchange volunteer time (cleaning/maintaining parks & beaches) for flight vouchers to neighboring islands (for sporting/competition travel). We can not neglect our youth. 1 Quotas on the number of visitors permitted on Kauai. 1 Ranked trails from easy to difficult 1-5. Mandatory self insurance for trails ranked 3-5.

More traditional hale accommodations for locals and visitors to give more of a Traditional Hawaii vibe and experience. It would provide sustainable jobs such as building hale, maintenance, material processing, growing more traditional plants for hale use, eradicating invasive materials to use while native plant populations recovers. Environmentally safe, saving and preserving culture, art, way of traditional living.

Provide opportunities for non-profits and farmers to provide lodging and traditional hale experiences onsite to generate funds to continue stewardship of their area while also using those same hands to help work around farm or cultural sites.

No 4wheel drive rental cars. Harsh fines for visitors who get stuck in places they are not suppose to be at or off roading on their own in general.

Every time a visitor goes to lookouts or sites that grass roots hui, ohanas, or non-profit organizations work hard to maintain, a counter should be helping count visitors so automatic donations per head (for example \$1 per head) can be gifted yearly to those caretakers for their continued efforts. In return visuals of the area

could be used to spruce up the eye candy of our Kauai destination. (examples of counters could be using technology like cameras to take count)

Malama aina hui should not have to go through the burden of asking for funds from the tourism industry when we are a big part of preserving our true culture, from old Hawaii to plantation ohana, till modern day life now for visitors to experience. Only if the Hui wants to go for a grant bigger then the head count donations being received, to help boost project movement, then it is only right to have to follow any requirements for the grant.

You must be a resident of Kauai for more then 10 years and required to have a college degree in Hawaiian language and Hawaiian studies to own and/or run a tour, a surf, walk, hike, run, mountain, river, land, kai, or air company on Kauai. To give real locals a chance to step into that industry and not be runned out by rich newcomers who just jump in and do whatever they like cause they have the money to splurge. HTA should help provide start up funding for locals who want to get into the tourism industry.

Lastly It should be a reminder and repeated throughout the tourism industry, to build up the confidence of our people in our community that tourism is not our only answer. Agriculture and food IS, WAS, and ALWAYS will be the most important industry for us here in these little island in the middle of the sea. As we got a lil glimpse of what life is like without tourist and how our community got together to provide food to feed each other. When we get that industry and life style started back up again as our ancestors did for generations before western contact, and into the plantation era. Food and water is what will keep our community thriving on Kauai and the overflow can be exported to support our economy. Tourism will become a nice bonus for our community to share our life style but tourism should not crash our economy again if it decides to disappear for a little bit. Because everybody still has to eat, a whole lot of sustainable jobs can thrive from the Ag industry (not seed or chemical Ag companies) real food and resource Agriculture companies. Holo mua!

- Really support increased shuttle service, bus routes-less car dependency. Suggest a bicycle ride sharing like Biki on Oahu perhaps in Poipu and Kapaa for visitors and residents.
- 1 Reducing the say of the dlnr. They have an overall negative impact on the island and behave like a state agency with no accountability.
- Reducing vehicles. Bermuda allows one car per household, and no rent a cars or rideshares. This tiny island, often called the Hawaii of the Atlantic, has no traffic issues, crystal clear oceans and quality visitors who doesn't mind paying for an authentic quality experience. Kauai deserves better treatment. Cheap app companies are not the future anywhere especially not here.
- Require, along with cultural awareness, natural resources conservation. Inform visitors about Kauai's special role as stewards of some of the last remaining native bird populations in the world. Promote awareness about endangered Koloa Maoli, threatened Newell's Shearwater, endangered Nene, the special winter visitor Kolea and why important to maintain habitats for them to thrive for future generations. Inform visitors on how they can get involved in bird conservation.

Discourage vendors from associating Kauai with feral chickens, an invasive species and nuisance species with diseases and parasites that can spread to people,

agricultural animals, and native birds.

- Restrict helicopter tours in bad weather because they feel they can fly low and loud over our rooftops in Wailua Homesteads. It's been a week and a day since visitors have been able to arrive if tested out of quarantine. Today was the first day with a cloud ceiling this low and I had 4 helicopters flying over low within about 1.5 hours. This has to stop. It shows no respect for the residents at all and we are their neighbors.
- Setting a limit on the amount of rental cars and tourists would be very beneficial. This will help eliminate traffic!
- 1 Since I have to be brief: Kauai has to model the behavior it wants to elicit from visitors. This means we have to walk our talk. I believe we should fully embrace our existing brand "THE GARDEN ISLAND" by becoming truly green. If we embody what this means, visitors will catch on. They will come because we are clean and green, and they will share this on social media. What does this mean for us in actuality? It means all aspects/departments of our county need to agree to be on the same page with the same shared goals. No more questionable toxic chemicals on ag lands, float some bonds and install small scale (manageable) sewer systems beginning near reefs and other areas of import so we start cleaning up the bigger pollutants. Every business can agree to more than just giving up plastic bags or utensils. Let Kauai be the clean and healthy destination everyone will want to experience. Going forward, healthy and safe will be major factors in deciding where to vacation. Visitors could be charged a user fee (based on number of days on island) that will cover public transportation, and then they can ride for free (up to a number of rides). They could then relax and enjoy without feeling "nickle-anddimed." This will also dissuade car rentals. Cars could be rented by day or hours right at the hotels. Parking at beach sites should have areas reserved for locals only. Let's not make Kauai available only to the rich (by charging for every little thing), but let's make it cool to be green and culturally sensitive - by being that way ourselves. I know when Foodland promoted itself as going green it did little more than encourage reusable bags. Meanwhile, fish was sold on styrofoam trays with a plastic faux leaf, all wrapped in plastic. That's not a clear message. It's not just Foodland, it's all over. Bottom line: let's model the behavior we want from our visitors.
- Some of our hotels/areas could benefit (in the long run) if they work with groups to do coral restoration projects around the island. You would eventually bring reef life back and keep your patrons on site to snorkel. Some islands in French Polynesia actually has a place where you can pay (I think \$10) to plant a baby coral.

I'm not completely sold the whole electric vehicle route only because we've had intermittent problems since KIUC became more reliant on solar. How many vehicle are you looking at adding? How will that affect the grid on overcast days?

- Take full advantage of a close partnership with the local UH Kauai Community College to give these agrotourism, voluntourism, and ecotourism efforts some legitimacy and value to what is being offered at a premium to the tourist population. This is the function of OCET. We already have some things in the works for this effort.
- The Action Plan for the Kauai Destination Management Action Plan should include: Best practices for leadership jobs for native Kauai residents.

Alternatives for Native Kauai Resident housing opportunities
Enforcing the laws in place to keep Kauai beautiful and spiritual
Limits on car rentals and lodging
Initiatives on Hawaiian Culture as a way of life
Innovative economic growth without destruction to the island or people

- The actions you are speaking of are ideal but not realistic if you don't fund the departments to in force all the new regulations. The resort's and people coming to the island are bargain tourists and have no respect for COVID let alone the island no video will stop that. What will make it very expensive to come here. It's a starting place and things like this need to continue and evolve.
- The design of this survey could be improved in the following ways. Please don't lump all the suggestions together. What if we agree with some but disagree with other proposed actions under a certain category? There is no way to accurately register that distinction. For example, I do not agree that we should support removing barriers to ag tourism. That is too simplistic and reflects the bias of the one farmer you have on your committee. The tourism portion of the formula could become so big that the ag part becomes window dressing, and real ag that feeds our community on a significant scale could become second priority to the tourism part. Plus ag places could become overrun by tourism. Farmers trying to take their produce to market will encounter loads of traffic on the ag back roads. Real property taxes might go up. Visitors might pick produce without permission. It could get out of hand quickly when tourism becomes the tail that wages the ag dog.

The other idea is to allow comments to every vote that is requested. That will give the committee more understanding of the reasons and thoughts behind the "votes" in the survey.

Warren Doi's presentation of targeting the visitor that is genuinely interested in the culture, history, ecology, and people of Kaua'i is a great one, but needs so much more thought and co-creation. Will there be a group that thinks about this is great detail? When would we, the public, be able to look closely and give input to a detailed presentation? Obviously, one of the potential actions is to revamp HTA's tourism marketing to carefully define the desired visitor and advertise accordingly. For example, I hear ads on national public radio for St.Pete Clearwater. It really seems like they are trying to reach the educated, affluent, active visitor that we also want to target. Or classified ads in the Stanford, Harvard, Yale, MIT magazines that go to alumni. Also funding for things like Kaua'i's wildly popular Kanikapila songfests feature notable Hawaii musicians or the lauhala weaving

The most significant action that can and must be taken to address overtourism is to control the number of resort accommodations on the island. The Kauai Tourism Strategic Plan acknowledges that pre-COVID, Kaua'i had reached it's carrying capacity as measured by the overloaded roads, beaches, visitor sites; stresses on other natural resources and by the social/emotional tolerance of residents. In spite of the fact that Kaua'i County has vacant already zoned resort land that will support the building of 3,000 additional visitor units, the County Planning Department recommended, and the County Council just approved resort designation for lands in Waimea for 250 units over objections by the community. Will the HTA, and the visitor industry on Kaua'i stand on its Tourism Strategic Plan and speak out WITH the community for a more rational land use policy? Or, will it just sit quietly and allow a policy to be put in place that will make achievement of

the Kauai Destination Management Action Plan more difficult, devalue the existing resort infrastructure on Kaua'i, and continue to sour visitor-resident relationships?

- The enforcement and coordination of all these proposals is very important. People and planning for not just a plan but how to be sure visitors follow the plan has not been mentioned in the survey. Wayfinding or the way the visitors move through out the island is key. Open space and green space does not mean visitors get 'free reign' on our island. They are invited guests and therefore we the locals set the rules. The coordinated efforts of all local residents, whether or not they have an additional government role, need to understand the rules that are being set and applied to control movement of the visitors. Parking, traffic, access to outdoor sites and activities are the imperatives to address. Supporting local business and highlighting the special work of our residents is secondary but can absolutely be valuable for the visitor experience.
- There are many places in the world that have adopted tourism caps, Barcelona, Spain and the Galápagos Islands for instance, I think instituting something of the sort would actually benefit both the visitors and the residents. Wether it's limiting the flights or the rental car is at question. But many people no longer enjoy the popular spots once they were turned into major attractions. It would be a shame to see such a special place spoiled. I think before Covid things had reached an uncomfortable apex. I am a business owner and would say I'd pay my own money to not have to live in that pace again. I am so happy to see this, even if it is just three hours before the day ends. Thank you, thank you, thank you.
- There should be training program for the workforce to understand the role tourism plays so there is a positive reaction to visitors coming instead of a negative reaction. Therefore the visitor will have a negative visit to our islands.
- These are the primary things to focus on. There must be solutions to overcrowded attractions, first and foremost. Ke'e beach is a perfect example, now it is regulated. A perfectly bad example is O'paeka'a falls, with the giant tourist busses that stop there and tie up traffic and actually block the view of the falls with all the people there. BLOCK ALL LARGE BUSSES. Overtaxed infrastructure, the Kapa'a road has needed widening FOR YEARS! Either widen it or limit rental cars!! Get off your asses and do something! The lack of rental cars on the road has opened eyes. Make tourism more expensive so we get the people who come and spend money, not the millennials who don't!! That would be a start.
- This is a good start but many of the ideas need to be fleshed out with specific "what by when " actions and built in feedback loops to evaluate progress.

 The first step in program planning and design is to define the problem. I didn't see problem definitions so wasn't sure whether the ideas/actions actually addressed agreed upon problems. I suggest the committees spend time on this step. It's more difficult than one might think,
- 1 Traffic control. Respectful tourism culture ([masks!!)
- Utilizing cultural sites and investing time into Malama the heiau and the kai. Everybody has a responsibility to uphold when they come and visit Hawaii. Encourage programs and the local people of Kauai to stimulate this movement toward education.
- 1 Visitor fees for visiting Koke'e and Polihale.

Much more stringent and intentional inspections/enforcement of camping/hiking gear and shoes upon arrival at airport. Protection and conservation of our natural resources and agriculture industry needs to be highest priority. Look at New Zealand customs policies for example

Commercial air tours from Salt Pond airport need to be opposed and stopped altogether. There is no benefit to the local West Kaua'i community, it is damaging to a sensitive and precious cultural resource, and is not agreeable with the residents of the area. There is way too much helicopter traffic and noise pollution as it is, and the operators at Salt Pond airport should have to fly out of the primary airport in Lihue like everyone else so they aren't affecting neighboring residents' lives.

We need to look at Kaua'i as a natural resource and there is only "X" amount of room at the resource. I liked Sue Kanoho's 1,000,000 cap.

Institute some sort of creative "visa" program...that would control and thus limit numbers.

We need to decided do we want quantity vs quality while we develop other alternatives income sources.

I grew up in Cuba/Puerto Rico and like many islands, HI included we have all suffered from one crop economy. We need to diversify with Visitors being one component of many.

- What can be done to discourage wealthy visitors from buying up property, increase assessment values and put housing market beyond reach of locals? Non residents should be paying higher taxes especially those with TVR's. Also NO TVR's in residential, ag, and homestead lands! I live on homestead property with very narrow winding road and tourists zoom down road, do not pull over...like they're entitled to do so.
- 1 What happened to Kamaaina rates? Could we implement a tourist rate, for car rentals and fees for parking per day? The rental car companies would collect the fees and it would then go to the county for our roads and public restrooms.
- 1 What is most critical is to control the numbers from the get go!

Limit the daily number allowed of vehicles rented. Putting a limit on this was most evident once COVID hit and we witness the THOUSANDS of vehicle sitting in pastures, with buffalo grass growing over them.

Putting daily visitor arrival limits as well will help immensely. Work with airlines to assist in limiting flights per day.

We must learn what this Pandemic has shown us. Overcrowding stops when the planes and ships stop. Our sustainable future requires much more then bringing in the dollars. Above all we must learn this. Kauai is so fortunate to have so much land available to cultivate and sustain and I do believe that if we focus, on innovative programs to attract destination visitors is a great direction to focus.

Numbers must be limited and managed to ALL of our promoted sites. Polihale must have a similar entrance requirements as Haena. Haena has shown us just what can and should be done to save overuse and abuse of this precious aina.

Manage the numbers and we can manage all components with grace and respect.

- When will we focus solely on "Leveling the playing field"?!

 If your ENTIRE game plan isn't focused purely on "LEVELING THE PLAYING FIELD",
 through "Shared economy" options... ("options" which give local citizens DIRECT
 access to the lion's share of "tourism revenue" (being that of "overnight lodging"
 revenue);
 - ...Then how do you EVER expect our local (owner-occupied homesteads and farms) to overcome the pillaging of our island, through the large off-island international hotels continuing to abscond with the lion's share of ALL renewable resources?!?
- 1 Why are we putting so much back into tourism in the west kauai community when our dependence on tourism is minimal
- 1 Work with Kaua'i healthcare providers and scientists from across the state on creative ideas to best support public and community health and safety for residents and visitors and re-imagine what tourism will look like with covid-19.

Include regular testing of visitors and travel industry workers and seek open feedback to improve safety without being punitive to employees.

Provide accommodations and ample time to employees for appropriate quarantine due to exposures of themselves or family members.

Protect travel industry workers with full and appropriate PPE & safety protocols.

Total Responses 76
Skipped 49

13. What geographic areas, regions, or sites need to be managed more intentionally?

Count Response

- 1 . Hiking trails overcrowded and being destroyed
 - . Beaches specifically Polihale, Poipu and Salt Pond on the South and West sides.
 - . Main roads so crowded with cars, making it difficult for residents to go to work and carry on their lives as well as frustrating for visitors
- 1 1. The entirety of Kauai.
 - 2. The north shore of Kauai, from Hanalei to Ke'e.

See response to Question 12.

- All of them and the ones promoted on YouTube that aren't actual sites should be closed. Tourists need leashes. Hoopii falls and Kalihiwai.
- All parks and beaches. Parking fees should be instituted for visitors. Those abusing or misusing our island should be fined.
- 1 All public accesses and Parks. Halelea parks are overused.
- 1 Allerton Beach
- 1 Anini Beach Park and all of Anini Road.

Kalihiwai Bay.

Princeville Shopping Center (there must either be fewer customers or more parking).

Queen's Bath.

Hanalei Vally overlook (across from Princeville Shopping Center).

Kilauea Road (fewer vehicles and lower speeds).

Napali Coast.

Koke'e State Park.

Kuhio Highway (stop the speeding and tailgating).

- Anini Beach, Poipu beach, O'Paeka'a Falls, Kapa'a crawl (traffic), Lihue crawl, just to start. Take the front of Coco Palms at least and start by widening that road and show people you mean business!! And educate these bozos not to stand on the reef or harass the turtles, etc. Make the airlines show a video right before landing on respecting the island, I dare you!!
- Areas that are residential and areas that are not regularly policed by DLNR or Kauai Police.

We have too many areas that citizens are trying to provide order to these places.

I would like to see the cars driving with out of state plates checked / stopped more often. They should have registered in 30 days but they are not so it give them the comfort level that they can disregard or laws or rules.

- Beaches and parks especially those with ancient burials such as Polihale and Mahaulepu
- Beaches, especially Polihale. Require tourists to pay use fees. Polihale should be open to residents, but allow a regulated number of visitors.

Kokee should also regulate the number of tourists allowed each day, but residents should be able to go there freely anytime.

- 1 Beaches.
- Confine tourism activities to designated resort zoned lands. Discourage expansion of resort zoning on Kauai. Establish/enforce realistic density standards for development of resort zones with focus on availability/adequacy of onsite/offsite infrastructure. Keep visitor traffic, accommodations and attractions out of and away from residential neighborhoods Reserve/preserve important coastal lands for resident access/use including west Kauai,,Mcbryde coastal, Mahaulepu, Kipu Kai, Alomanu, Anahola, north shore coastal. Coco Palms..
- 1 Every where a car can be driven to.

- Everywhere along the shoreline: reef safe sunscreen, limit parking and limit paddle board schools and similar (they completely overrun Hanalei Bay when in full swing). Helicopters are super annoying to all but the riders and owners. They should have more limited hours. Kapaa corridor traffic is a bummer on every level. It costs everyone in terms of time and money as it sucks up the day. Stuck energy is always toxic. Everything on island should be managed more intentionally!
- First, how do you "assure" that you are attracting "responsible visitors?" I think you need to solve the island infrastructure problem first before advocating for solutions to overcrowded attractions, etc. Secondly, we need to start putting fees on use and being able to lock down State and County Parks (which would mean hiring more workers to oversee/monitor each park. This would also mean, working with Houseless associations to assist those without homes who are in or near the parks. Fees should be set according to the islands ability to rebuild for instance, natural & cultural assets that cannot be rebuilt should have a higher fee...look at Oahu's Hanauma Bay coral is back & water is clean.
- Hanalei! Old Koloa town. every trail head! hoopii, sleeping giant... possible to add local jobs and man the trail head? salt pond, polihale, QUEENS BATH
- 1 Hanapepe salt beds
- 1 Helicopter air space and routes over neighborhoods.
- 1 I have no input on this
- I suggest an analysis or some type of data driven discussion of how visitors move about the island. Is there a way to identify a type of visitor, perhaps broken down by families, retirees, singles, etc, and where they go, what they do? Since you can't circumnavigate the island, the traffic is bad when folks come and go through the same area throughout the day. For example if someone is staying in Princeville and their main goal is to get to Waimea Canyon, that is a headache for all of us. If we could encourage (educated) them to stay and experience the North Shore, then traffic is reduced across the island and we can encourage shuttle use to Haena. Creating shuttle options from hotels or rentals to the popular attractions show intentional management. If there are unsafe (Queen's bath in winter) or other sites that we know visitors are seeking because of social media posts can be better controlled with parking enforcement or security, those should be considered. I believe a larger overall plan can be purposefully broken down by geography and activity to better manage visitor use.

Parking all over the road in Hanalei is outrageous and unsafe. Visitors want to get to the beach at Hanalei Bay, they want to shop and they need to eat and use the restrooms. We should be able to figure out how to allow them to do that safely and efficiently.

- I think the zoom session made it clear that the whole island is full of candidates. My top three, but hardly exhaustive.
 - 1. Polihale
 - 2. Air Space and Helicopter impact
 - 3. All hiking trails
- 1 Increasing fees and limiting access to coastal and public lands will only serve to

	disenfranchise residents in the long term. The DLNR is a failed, rogue agency
1	Kalalau, Kokee, Polihale, salt pond we
1	Kapaa to start due to the terrible traffic.
1	kapaa traffic is horrible already Kokee Poipu
1	Keʻe, Hāʻena, Hanalei, Anini (Kalihikai) Princevuille, Kalihiwai, Kilauea, Anahloa, Kapaʻa, Wailua
1	Kilauea Point National Wildlife Refuge, Kawaiele State Bird Sanctuary, other important breeding areas for native birds.
1	Koke'e should be receiving more funds from visitor usage as well as more interpretive information available at lookouts and meadows
1	Kokee Polihale Napali/Kalalau
1	Koloa and Poipu
1	Koloa road from The trading post in Lawai all the way to Koloa town. Tourist an locals drive too fast, it is a 25 speed zone abound with potholes. This is mainly residential with the warehouse and Lawai market as food trucks as a great addition to the community. There always seems to be a cluster of cars and people in both sides of the narrow windy road and it's an accident waiting to happen. This area really needs to be addressed.
1	Lihue as it is the island's main transit area air traffic and vehicular traffic flow through this town on a constant basis. Must connect town cores together and synchronized efforts to appear in a unified effort to any of our visitors, while maintaining individual characteristics. WEST SIDE needs a lot of tender love and care and if managed more intentionally, more visitors could enjoy that side of the island as it is full of rich history and cultural practices. I would say even more than the north shore, but I'm not an expert to say so. Pay attention to the major distributors of arts and culture, and these are structures that pre-exists on our island of Kauai. The Performing Arts Center on campus at Kauai Community College being one of the most viable and affordable distributors of Arts & Culture, not to mention information exchange. The Kauai War Memorial Convention Hall, and and several others. There is a need for folks to use these spaces for what they are designated to be used as just saying.
1	Lumahai, queens bath, secrets,
1	More access should be provided to the public for all areas of Kauai.
1	Na pali coast, kokee, polihale, Haena,
1	na pali haena state park tunnels hanalei bay - the entire bay

	hanalei pier queens bath larsen beach Anini kalihiwai kahili
1	Nā Pali, Hā'ena, Hanalei, Wainini, Kealia, Mauka Wailua, Po'ipū, Hanapēpē, Kekaha, Polihale & Koke'e.
1	NAPALI COAST
1	Napali Haena Kokee Polihale
1	Nobody owns the ocean, it is our responsibility to Malama all of the island where tourists and locals set foot !
1	None come to mind on Kauai
1	north side and south side - keep east side to be a major local residential area and west side for small organic farms and natural recreation. North side must be protected for environmental impact and managed recreation.
1	Not relavant but county should control the growing proliferation of food trucks. They generally don't provide restrooms and hand washing stations, etc
1	On Kauai:
	1) the north shore west of the Hanalei Bridge. Particularly County Beach Parks: Black Pot Beach Park, Pavilions Beach Park, Pine Trees Beach Park, Haena Beach Park, and non-park public beach accesses throughout the area.
	2) the north shore from the Hanalei Bridge east to Moloaa. Although there are has no official beach parks in the area there are numerous public beach accessways that effectively function as unofficial parks. These areas have no regular maintenance or management whatsoever.
	3) mauka public accesses and trails throughout the island. Other than a handful of heavily used trails within State Parks, mountain access trails lack any regular maintenance and have no or very limited signage.
1	Our county parks need some attention. They have been left by the wayside and are not thought of as a safe place to camp over night for many local families. Some enforcement, organization, and coming together with non profits could be a great place to start. It has never made sense to me why our county parks can not be better.
	A shuttle for the southside, from Koloa town to the Grand Hyatt.
1	Poipu
1	Poipu Beach, Kokee.

1	Poipu, Salt Pond, Burns Field and Polihale
1	Poli Hali & beaches.
1	polihale
1	Polihale Kokee
1	Polihale, Kokee, Kalalau, Hanalei Bay, Queens Bath, Secrets Beach
1	Polihale, Kokee, Kauai from Hanalei to Kee Beach, Kauai beach parks, Kauai public camping sites.
1	promote areas that are prepared for and designated primarily for tourists, areas can accept and protect large numbers of visitors without disrupting or destroying the lives and livelihoods of local residents. Do Not promote places on Kauai that are remote and/or fragile, places that are dangerous for visitors not familiar with the island, places that will be destroyed or diminished by large numbers of tourists. do not promote areas that are important, special for and used primarily by residents.
1	Public bathroom and trails need to be kept up. If the government wants to tax tourists, you need to have facilities that are kept up. The vandalism of these facilities needs to monitored an enforced of wrong doing.
1	Remote areas, mauka and makai.
	I have no idea the cost or technology of drones, so this is an absolute layman's question: is it possible to use drones for beaches which aren't lifeguarded?
1	Remote parks and recreational areas. Places that have a great number of endangered, native, and endemic species.
	Hiking trails should not be open to the public if they are not going to be maintained at least annually.
1	Restrict number of visitors at End of the road (Haena), Hanalei pier, Anini, , Polihali, Kapaa town traffic, Kilauea crowded parking, limit number of shoppers at one time in Safeway and Costco.
1	Salt Pond - signage to help lo'i pa'akai families to keep people out and I don't like people digging up the clay to do their "mud bath" either.
	Bike path signage should be redone as it's faded and you can't read it. County is pushing for expansion but what about maintenance?
1	Salt Pond Koke'e Polihale Na Pali
1	State parks, hiking trails, etc.
1	The "hot spots" beaches and highly sought after sights to visit not only visitors but locals alike. Everyone needs to be educated, not just the visitors, unfortunately

	some of our own residents are ill-informed. Ultimately, our entire island needs to be managed to some degree.
1	The entire island of Kaua'i. SeriouslyNa Pali, North Shore (From Hanalei Bridge to the end of the road at Ke'e and Koke'e.
1	The geographical areas, regions, or sites that need to be managed more intentionally: Island Infrastructure Native Hawaiian historical sacred and spiritual sites Ocean and waterway laws enforced Agricultural Initiatives and incentives to combat waste or byproducts
1	The island of kauai and our traffic problems especially on the east side.
1	The island's land use planning and permitting process, which is far-reaching in its impact, needs to be aligned with HTA's and the community's values of mālama kuu home. No new lands should be designated for resort, nor should vacation rentals be allowed as a right in Visitor Destination Areas, as the presently are. The existing zoning for 3,000 additional resort units on the island needs to be addressed. The County's zoning frames the whole issue of overtourism. It is the machine that fuels it right now.
1	the North Shore, especially Ha`ena, Ke`e. Hanakapi`ai Koke`e. Kuhio Highway in the Kapa`a Lihu`e corridor. Wailua River All these need better management. What the word "intentionally" means here I do not know. It sounds like gobbledegook to me.
1	The skies above natural treasures like the Na Pali coast, Waimea Canyon and north shore beaches. As well as Kauai communities and neighborhoods.
1	Thought northshore shuttle was good idea already in place
1	Wailua, Nawiliwili, Poipu, Salt Pond and Waimea.
1	Waimea Canyon/Kokee, Polihale, north shore beaches on a wholeHanalei, Kee, Anini Beaches Hoopii falls in KapaaWailua falls parking area. Napali Coast has lots of unpermitted people who visit and leave PLENTY garbage behind.
1	Waimea Valley, Kaua'i needs to be monitored very consistently because it is a unique residential ag land.
1	We never should have focused tourism within VDA regions!! It created "Super Spreader" locations; dence parking; congested traffic; favored profits of only large resorts and the off-island investors who can afford and buy all of the "vacation homes" within those regions!
	Total Responses 74

14. Are there geographic areas, regions, or sites where entry should be restricted and specific requirements should be fulfilled in order to gain access? If so, which areas should be restricted? What should be the requirements for entry?

Count Response

- ?This is a hard one, as you will now be limiting access to only the affluent. Maybe a sliding scale?
- 1 Absolutely not
- Access to Poipu Beach should limit visitor numbers. Something like how Kee Beach parking is now regulated would help with preference to locals. Assess capacity of popular beaches and implement appropriate strategies to prevent overcrowding.
- Age requirements and appropriate gear/provisions for some trails.

 Personal injury waivers should be required for potential and known danger areas.

 Would be nice if could be a requirement to come here. Probably not possible, but how can you fix stupid?
- All beaches, especially those near the resorts where fragile wildlife are calling it home... for example, in Poipu Beach, the turtles returned to the beach because there were less tourists to pester and abuse them on a daily basis. North Shore has a better chance now because of the post-flood and rain damages. I think we can adopt the system they have up north to other parts of the island where we have to protect natural land resources as well wildlife sanctuaries.
- All trails should be rated and there should be guides for all tourists groups. All tour guides must pass requirements to support environment preservation and register with the state. All surf, water and beach equipment should only be sold to Hawii residents with a state ID. All others must rent from a local business. Waist and pollution must be addressed. Traffic and transportation needs must find solutions.
- All vehicles need to be prohibited from driving on all beaches. Hanalei Pier bathroom needs to reopen.
- 1 Allerton Beach
- Any land or beaches that will suffer from high volume of human footprints (trash, sunblock on reefs, and etc)
- Beaches and Kokee should regulate the number of tourist per day, and charge them a usage fee. Residents should have unlimited access and no fees.
- Because of the unique infrastructure in and around the Menehune ditch monument this area would need monitoring, with local traffic and narrow roads, tourists tend to think they can park in the middle of the road. The need for repair the ditch water

way is essential for the safety and continued use of the roadway there.

Certainly the Napali in all respects. Limit overcrowding at all sites by limiting visitor parking. Be mindful of establishing fees at every parking area, park or site. Nobody

- 1 Charge visitors to park at beaches. Only allow so many people access per day like it is now at Kee Beach. Encourage visitors to stay in accommodations in the VDA zones where they can walk to the beaches around their hotels and condos and not need to be driving and parking so much. Allowing all the vacation rentals outside of the VDA zones has added to the problems and building resentment from residents who don't want visitors staying in neighborhoods. It's disruptive to island life. The resort zoned VDA areas were created for a reason; for visitors and that's really the best area for them to stay when they vacation here.
- County Beach Parks. Residents only with the availability of a VERY limited number of expensive permits for tourists.

 Queen's Bath. Residents only.
- 1 Entire Na Pali coast. It is being loved and overwhelmed to death.
- 1 Everything said above.

enjoys this.

1

- For restricted areas see previous question. Visitors need to pre-pay for daily permits to go to these areas. Raise some county funds while instilling respect. Limit the number of permits issued per day. Allow fewer visitors to visit these areas on the weekends when locals like to enjoy their island.
- hanalei and beyond. simply for preservation of quality of life for the residents. Polihale.

This is difficult for two reasons, each location tends to boom with different seasons as they bring different demographics and because it has been so long since any have been here.

1 Hanapepe salt beds.

Requirement for entry:

- -Direct invite by an individual from one of the families that has a plot
- -Have a designated day & time visitors can sign up for an educational "tour" by a volunteer from the hui of salt makers.
- -Seasonal entry, not year round. Take a virtual tour during off season.
- I believe all of visitors attractions should be restricted. Education about each specific region should be required right after ticket sales and again just before embarking on each tour. Tour companies should then be held accountable and responsible to any and all abuse and damages to each region,
- I think Hanalei and Ha`ena were hot spots, but that seems to be under control now. I don't believe any other areas are significantly impacted.
- I think special thought and focus needs to go to the traffic "choke points" Hanalei, Kapaa, Puhi, Koloa, Waimea. I'm not sure what the legal rules would be to stop visitors from going to specific sites but perhaps if many activities could be treated as a Hanauma Bay or Volcano National Park where there are limitations on numbers of entrees (humans and cars) and some training on site. I suppose a 'green passport' or activity charge when one lands on island would work or pay as you go for an activity is ok too as long as it doesn't take too long to administer.

Reservations would be hard but possible. I imaging the North Shore Shuttle and access to Haena would be a great case study after a year or so of operation? I assume it is legally impossible to require airlines or rental car companies to limit their numbers so we need to make it clear that when visitors arrive on island they don't get everything they want when they want it and can park where ever to get there.

- I'd apply the Hā'ena Master Plan as a model across Kaua'i. Start with regions like polihale that would be physically easier to retrofit.
- Increasing fees and limiting access to coastal and public lands will only serve to disenfranchise residents in the long term. The DLNR is a failed, rogue agency
- 1 Ke'e hālau related use
- 1 Kipu falls
- 1 Koke'e & polihale and continue reservation system at Ke'e
- 1 Koke'e some areas should honestly be off limits (road going into sugi grove and then into camp 10...rental cars aren't meant to be in there)
 - Alaka'i Swamp by permit? We cannot afford to lose the birds and plant life there and it's a very fragile ecosystem.
- 1 Koke'e Polihale Na Pali / Kalalau

Pay an "entry fee" of sorts which gains them access to complete an educational video/course with quiz at the end on the cultural and environmental significance of the area. This course should also provide clear and intentional code of conduct or "rules" while in the area.

- Kokee--consider expanded entrance fee or car pass for all residents and visitors (current system is inadequate). Residents pay for annual sticker. Establishes a "social contract," or "skin in the game" for visitors and residents. Polihale--staffed ranger station. Fee area. Socials norms have been complete perverted at this special place. Residents have set bad examples for visitors. It will take a generation or longer to help people re-learn what's "pono." Napali/Kalalau--"enough is enough" improve DOCARE staff morale and enforcement abilities. Close all loopholes for vessel dropoffs. Staffed ranger stations along trail. [Ke'e is an OK example--but due to jurisdictional issues, is incomplete. It pushed problems further up the road from State areas to County areas]
- 1 Many areas should be gated to keep out vehicles. Limit the number of people, and even open only to locals at certain times.
- 1 Mountains.
- Napali annually receives X number of tons of trash, this can be eliminated with better educational requirements. X number of rescues are performed each year, better educational requirements, X number of illegal campers are there each year, better physical management with DLNR staff is Necessary.
- Napali Tour BoatsKikiaola Boat Harbor permits back to original few permits

	Everyone else launch from Port Allen
1	no
1	No restriction, until poverty is eliminated!! We are 90% undeveloped, and 85% inaccessible, as it is!!
1	None other than safety issues - i.e Queens Bath
1	North and South sides must have planning with intent to provide comfortable accommodations for visitors, jobs for residents, marketing for local products, but care for environmental and cultural impact. North and south sides can be the focus for education of tourists. Residents must be given priority for fishing, hunting, agriculture, and cultural and religious practices. Visitors can be allowed and even encouraged to observe cultural and religious practices (like hula or bon order), but educated in how to be good guests we can learn from what Zuni people do in pueblos or Dene (Navajo) people do in Canyon de Chelly.
1	Permits, easily obtained on line for Kokee hiking trails. Limit the number for each day
	Poipu Beach - over crowded parking and beach. Like Ke'e beach, require permit for non residents
	Roads to Maha'ulepu — same as above
1	Places like Hoopii falls are dangerous and not even official trails, yet TONS of visitors go there and block the road, parking everywhere and leave their trash behind. This area needs to be regulated or closed off to tourists. Polihale Park and Napali Coast trails and parks are trashed by tourists and locals alikehave more enforcement or park workers present and capable of enforcing lawscharge people to park and have a gate to collect fees from non-locals and keep track of the cars coming/going to be sure people who stay overnight do in fact have permits to camp. In Hanalei Bay area, maybe designate some parking to locals only.
1	Polihale - entrance fee of \$10/non-resident vehicle. No charge kama'aina. Limit number of cars to Kokee! Wish we could put a cap on the number of rental cars on the island!!
1	Polihale Limit amount of people going in to prevent over crowding because facilities are not able to accommodate large groups
1	Polihale, Kokee, Kauai from Hanalei to Kee Beach, Kauai beach parks, Kauai public camping sites. Entry requirement would include written agreement to rules for the area and a charge for access, discounted or non-existent for residents.
1	Popular County Beach Parks should virtually all have designated resident parking that is free, and fee based visitor parking.
1	queens bath and anywhere: if there is a warning sign, and they trespass, book em.

teach em. tell em. and no trespassing over private property to go to the beach or waterfall, etc. teach em tell em, book em, 1 Route 560 should be restricted access toll road for visitors and a shuttle should be provided to all points west, miles 1 through 10. 1 see above 1 State Parks. Have a ticket system for entry. Everything can be automated. Hunters can get their permits ahead of time, if they have a permit, the "ticket" can be scanned to allow entrance. Locals can scan their driver's license or ID for free or reduced entrance. Visitors should pay a per vehicle dollar amount for entrance. The funds collected can support the cost of the road and facility maintenance and trash detail 1 The best areas one day a week residents only. 1 The geographic areas, regions, or sites where entry should be restricted and specific requirements should be fulfilled in order to gain access? Yes: All Hawaiian sacred and historical sites Any area in danger of extinction caused by people The requirements for entry needs to be knowledge of leaving the area the way they found the area. 1 The idea of having visitors pay a usage fee and parking fee as done during the pandemic was a great idea. I also appreciated John De Fries acknowledging that with the overtourism that we have been suffering from, it hasn't given local residents the opportunity to enjoy their beaches, parks etc... on weekends when they have the time. I have seen Poipu parking lots almost as full on the weekends before we reopened, as when tourists are here. One way to make room for local usage would be to have higher charges on weekends. I have heard that because the Kokee parking lots are often not manned, that tourists don't pay the fees they are required to pay. 1 The NaPali, Kokee, Kee and Tunnels. 1 The north shore of Kauai, from Hanalei to Ke'e. Tourists should (generally) be required to enter by shuttle bus, not private vehicles. See response to Question 12. The North Shore west of Hanalei. Priority should be given to local people. The 1 parking permit for visitors to Ke'e is a good idea. Perhaps it could be implemented in other areas such as Koke'e. Enforcement could be difficult however. 1 This question needs more written room than what is provided to give clear & concise critical requirements, restrictions, intentions on entry etc. This portion should be formulated vertically. So, the person providing feedback is able to list the area and provide a summarized form of detail next to the area. 1 With proper supervision (no rent a cars) and education (licensed guides /drives with certification) guest should have access to any public area.

they should not be driving on roads with no name.

- 1 Work with a existing hui to figure restrictions out.
- Yes Polihale could use a check point at the entrance. Someone who is checking permits, and putting a cap on the number of people (visitors and locals) who can enter for day use or camping.
- 1 Yes!

Polihale, Gated paid entry for anyone NOT resident, Limit numbers for day use. Only number for camping permits allowed overnight.

Kokee, limit and permit access for visitors not on a tour.

Kalalau, we need to try harder here for solutions

Hanalei Bay, Black Pot Permits only for visitors.

Queens Bath needs to be completely gated off access if at all possible during dangerous months.

- Yes, Priority given to residents. All State Parks, County coastal parks. wilderness areas, etc. Establish controls on number of users. Establish permit system as necessary.
- Yes, all beach and trail head parking areas. For fee parking reservations and permits should be required for all visitors. Resident only parking area. Restrict street parking much like what was done in Haena. The Haena community management plan is a great model to replicate,
- yes, all of Kauai, especially the north shore and Koke'e and those places that are culturally significant to Hawaiians and local residents.
 - rather than protecting only a few places for Kauai people, designate only a few places for tourists. places that are prepared to accept tourists and that can provide a safe experience for them.
- Yes, certain beaches that have tougher access than normal that may also allow camping. Park and recreation areas that also allow camping. The hiking trails, waterfalls and other areas that need more maintaining. There should be permits and limits to how many permits are issued with proper enforcement. Not only visitors should be held to this but residents too. The permits should have fees to help go to the maintaining and enforcement of these areas. If an area is just for a quick visit, there should be entrance/parking fees.
- Yes, residential areas.. Look at Lanikai on Oahu and how many people get tickets for parking in the wrong area. \$50 For example Queen's Bath on Kauai

Polihale should be monitored like Volcano. Entry should be Kamaaina rate and tourist rate. Revenue should go to pay for DLNR or Kauai Police presence. Pay for restroom maintenance.

Yes. Limits on areas during breeding seasons of endangered birds. Provide opportunities for visitors to lean about and observe native birds from a respectful distance. Enforce dog leash laws.

Total Responses 65
Skipped 60

15. Any other comments?

Count Response

- 1encouraged that we are trying to be visionaries by reacting to what we are seeing "what is being written" on the walls.
- A proposal to do these things in our community should come after a meeting with actual residents
- Again, if we hold ourselves to a commitment of living clean and green then we can promote this brand to the world. Who doesn't love clean and green? BTW, we need to insist that our big box stores collect take responsibility for what they bring to the island by collecting and removing from the island those plastics and other hazardous wastes that we can't dispose of ourselves. Everyone needs to take responsibility.
- All Comercial Napali Tours Boat and Kayaks
 Operate ONLY Monday to Friday
 No commercial tours Weekend and Holidays
 Kikiaola Boat Harbor Permits back to original FEW
 Everyone else Depart from Port Allen
 Kikiaola Boat Harbor and Restrooms and Napali is being TOTALLY OVER USED!!!
 All Napali tour boats stop discharging their sewage along the coast!!!
 Contract out a Sewage Company "Honey Wagon" for disposal
 GIVE THE LOCAL COMMUNITY AN OPPORTUNITY TO ENJOY NAPALI FREE FROM
 TOURISM AND GIVE NAPALI A CHANCE TO HEAL FROM OVER USE
- 1 Continue informing and involving the community. Great job with the online community meeting!
- 1 Defund the dlnr.
- discourage concept that the tourism experience ship; should allow/include experiencing the "local" lifestyle eg vacation rentals outside4 the VDA. This creates animosity and tension between visitors/liocals. After the national election, Hawaii should advocate for inclusion in the national infrastructure development program. This will bring multiple opportunities to Kauai/Hawaii including dollars, job retraining, reducing over dependence on tourism, improved inter island transportation, etc.
- Encourage visitors to take the second COVID test three days after arrival. Provide those that take the second test with a "Kauai Safe Traveler" face mask to wear. This could be virtue signaling badge of honor like the "I Voted" stickers. This mask would make locals more comfortable dealing with the visitors knowing that they were being responsible.
- For new positions hire local residents liviing on Kauai for at least 2 years. Don't give the jobs to the newcomers. Lets get our people employed.
- 1 Highly in favor of charging admissions to certain areas and parking. Raise tax on car

	rentals and vacation rentals for non-residents. Limit vacation rentals.
1	How soon can we expect the https://hawaiitourismauthority.org/research/monthly-visitor-statistics/ to be updated to reflect the new regenerative tourism metrics?
1	https://docs.google.com/document/d/1jJOxPVB7yWZY449_OaJbkkTaLHHnWboho7VMe3mERUo/edit?usp=sharing
1	I am a retired academic with a PHD. I do not believe in education for tourists as an effective strategy. It is a make jobs program.
1	I appreciate how some of the questions included locals. For example the education of visitors and locals alike about the Hawaiian culture. I fear through everything we have been through, a culture of hate has formed towards our visitors and it is a very dangerous line. Mahalo for all the hard work and planning. We look forward to a brighter future and some balance.
1	I firmly believe that there needs to be accountability with the airlines industry regarding just how many daily flights are allowed to Kaua'i. Limit and manage the numbers coming in/out and then all our sites will be easier to manage. Protection of land and its inhabitants is the highest priority. What COVID has shown us so far is that: #1 We were far too wild and greedy just letting how every many people wanted to come visit. #2 Last ten days we have "reopened" has shown us many of the type of visitor we would prefer not to cater to. They are cheap, argumentative, not able or willing to follow rules, and act entitled rather then respectful. #3 We can and must control the number of visitors and attract a more wholesome and respectful as well as community sensitive traveler to our island. I like the ideas of the Eco tour and Eco Experience (agro and taro) educational tours.
1	I highly recommend the Kauai Destination Management Action Plan include publications already developed and vetted. For example: Aloha- What it Means to My 'Ohana and Yours Aloha- What it Means to My 'Ohana Discovering Aloha Aloha Publishing Hawaii
1	I think nature preserves should not be open to any public. The spread of disease and damage is horrific on the environment. Tired of listening to tourists that have to hike to Waialeale or other wilderness area. Why? And isn't that a very selfish thing? They have no clue of the conditions and the risks they are taking. The damage they are doing in creating their own trails and bringing their opala/dirty shoes with them.
	there are just too many people including locals. We cannot continue to just do anything we like because it has been allowed for so long.
1	I think there needs so be considerable hesitancy in building more hotels and resorts. Especially on the east side.
1	I wonder how seriously the visitor industry decision makers take residents' wishes to reduce our state's dependence on tourism. It seems that they give lip service to

the idea only insofar as they can either convince themselves or the public that they intend to do right us, but that they are really only interested in enticing more visitors, as if this will solve all our problems. The Bible cautions that "where there is no vision (or I would add "defective vision") the people perish". Will the visitor industry heed this admonition before it is too late?

- I'd be interested to participate if you will be having the general public discuss specifics of the plan. Overall, i appreciate and support the project. I'm glad to know this work is progressing.

 Thank you.
- 1 I'd like to see less funding for marketing.
- If we work together as a community, we can accomplish our goals to provide visitors with a safe and memorable visit, ensure our `aina is cared for and sustainable for future generations, and have an economy that supports the residents ability to earn living wages and gain home ownership.
- If you don't want wait help, bartenders, bike rental clerks, etc sharing tips with visitors about "off the beaten path" sites.....then have a firefighter or EMT go to a staff meeting to give a briefing. A lot of companies have staff meetings on a daily or weekly basis.

Keep in mind like it or not the fact is those of us that work in the service end of the visitor industry are tied to internet reviews and guest surveys issued by some employers. These reviews factor in heavily on performance evaluations, raises and bonuses. If a guest feels they've received great information, special attention and the inside scoop that's reflected in a tip, internet and employer reviews.

Ban the sale of guide books that encourage people to seek out places like Queens Bath. Yeah I know, good luck with that!

- If you guys would do one thing to help the island/locals with your money instead of constantly advertising the island that would go a long way in stopping the animosity. Use your money to get the half assed politicians to actually do something instead of talking about it would go a long way.
- Increasing fees and limiting access to coastal and public lands will only serve to disenfranchise residents in the long term. The DLNR is a failed, roque agency
- It's all about the money, but it shouldn't be at the expense of our aina, again. Now is the time to put into motion and enforce all of the great ideas of this program. I applaud the leadership and great efforts of this committee.
- Let's get some regulations for helicopters that they must follow. Possibly have large numbers painted on their under sides for ID of low fliers.
- Love the idea of voluntourism and cultural educational tours. Work with the local community college to develop these programs to deliver to the visitors. The college can have a menu of tours that the guests can choose from and each hotel or property can have a package that suits them best!
- Mahalo for the survey I would like to be put on a mailing list so I can continue to participate in this discussion.

1	Mahalo nui loa!		
1	Mahalo nui to HTA and its Steering Committee for providing the opportunity to participate in this important strategic plan of smart revitalization for our pae'āina.		
1	Make all off-site property managers for vacation rentals check in their guests in person to make sure travel documents are legit and monitor guest behavior. Remove vacation rentals from residential ares		
1	Many mahalos to the committee members for their time and hard work. Unfortunately all the "management" plans in the world will be for naught if we don't get a handle on the sheer number of tourists, vacation rentals and rental cars. Tourism is needed, but there is a limit or carrying capacity (infrastructure, our environment and health & welfare of people, both residents and visitors) that must be considered.		
1	Miranda was AWESOME!		
	I agree that we should have cultural arts at the hotels. Maybe they can do something three times a week? Lei making, haku, learn to make poi, etc. I remember at Kiahuna we did makahiki games with Aunty Stella.		
1	new leadership is essential. we cannot make these changes successfully with the old leadership and their old ways. they gleefully got us into destructive overtourism. we cannot trust them. they don't care.		
1	None		
1	None at this time.		
1	Not right now		
1	Partnering with DLNR, in particular DOFAW is a great idea.		
1	Please please please consider using the Community College as an important partner in all of your planning. It's imperative that you do so as it is the crossroads of many things in our island life including enhancement of student life and culture as well as being a beacon of light in our local educational community.		
1	Please think in terms of massive, sudden and permanent reductions to tourism akin to what the pandemic has caused. It should not take a force of nature to do what reason dictates as a necessity. Tourism is unsustainable in the long term, but if we wait for that unsustainably to fully manifest it will be too late to recover any livability here at all. Things must change change drastically, and unfortunately painfully, and now.		
1	See response to Question 12.		
1	Stop the proliferation of food trucks. The county needs to insist on restrooms, sanitation.		
1	Thank you for the opportunity to participate and looking forward to helping.		
1			
1	Thank you		

during the shutdown from mid March through summer, there was no income generated to pay the HIGH HIGH RP taxes for legitimate vacation rentals. it would've been good if there was at least a substantial discount if we paid our taxes on time rather than extending the deadline to November. before you know it, February taxes will be due. I know many small businesses are suffering also and some have had to close. there are thoughts of selling the property. but, who will the purchaser be, but likely some foreigner or mainlander, just the kind of people we don't want here, nor the kind of situation we want to perpetuate with this out of control system of taxing. can government also slim down on their budget and have their services and workers cut back, just like the independent businesses have had to do?

The State needs to do a better job managing it's lands. Each island has approximately 50% managed and owned by the State, yet the DLNR director at the 10/23/20 hearing announces that their staff don't actually visit the sites in which they are recommending long term leases to be approved by the BLNR.

The DLNR is ineffective and has a long history of being poorly managed by the current administrator. The lost of revenue from State land is a disgrace, this translates into less tax revenue for the individual counties, as state land is not taxable until it is encumbered by lease or permit. New administrative management is necessary or nothing will change.

- the whole idea of rental cars I could talk for days, as I have worked there just recently. I have taken tours with groups in small places all over the world. I lived in times square. I am very familiar with the industry.
 - The idea of electric vehicles is good, but the vehicles themselves aren't. I drove one from Lih to princeville and barely made it back to lihue!
 - On that note, more group tours need to be offered. The vehicles used in those tours could be a selling point on the tour.
 - Visitors in princeville are told continuously that IT'LL BE SUNNY IN POIPU leading to the traffic nightmare. Sun and Sand Shuttle?
 - DELIVERY! I have traveled for work several times recently and have had to quarantine. We need more delivery here.
 - Really, there are soo many things, but truly I feel Kauai should focus on lowering the number of visitors and increasing the caliber. Longer stays benefit the community too, incentivize longer stays.
- This is such an important aspect of keeping Kauai Kauai. As we read in the GI, we are also losing our coastline, so I'm glad we are looking at all areas. No one has mentioned the "garbage" that is either on our land/waters. We need to add trash cans in public areas like highway intersections, etc. Also, ALL road easements should be cut & clean Kauai in the 60's, 70's was able to do this, why is that now we have high power mowers, weed hackers, etc., and we have overgrown/unmanicured easements? Eye sore to all.
- Too many.... but I think Kauai needs to change direction now. No more rent a cars. Two cars per household. Ban the rideshare app companies and promote more quality local jobs that support local families. Look at Bermuda's model for accepting visitors, it can be done here too.
- Visitors are welcome guests to our home, this is our home, where we live, work and raise our children. It must be respected, treaded upon lightly.
- 1 WE ARE DYING ON THE VINE, BECAUSE WE ARE ACTING OBLIVIOUS TO THE REAL

PROBLEM!

WE CAN"T TAKE MORE DECADES OF SERVING AS ANOTHER INDIA ~ BEING PILLAGED BY GREAT BRITAIN FROM THE PROFITS OF OUR MOST LUCRATIVE 9TOURIST BASED) NATURAL RESOURCE OR OVERNIGHT LODGING!

WE PARTICIPATE (ALREADY 8 YEARS LATE) WITH THE WORLDS LATEST "SHARED ECONOMY" TOOLS OR WE DIE ON THE VINE....

...WE FIX ARE PATHETIC LEGISLATION & ATTEMPTED FINES AGAINST OWNER-OCCUPIED HOMEOWNERS, OR WE DIE ON THE VINE...

...WE LEVEL THE PLAYING FIELD WITH THE LARGE RESORTS WHO ARE ABSCONDING WITH ALL MAJOR PROFITS, OR WE DIE ON THE VINE!

THE "INFORMATION AGE" HAS GIVEN OUTLYING ISLAND'S FULL TIME RESIDENTS THE CHANCE TO FINALLY THRIVE.

....HOWEVER, OUR IGNORANT POLICIES, PANELS, BOARDS, "ATTHORITES"; ALONG WITH COUNTY & STATE LEADERSHIP; WILL BE THE DEATH OF US ALL ~ ECONOMICALLY, SPIRITUALLY, MENTALLY, CULTURALLY & PROSPEROUSLY!

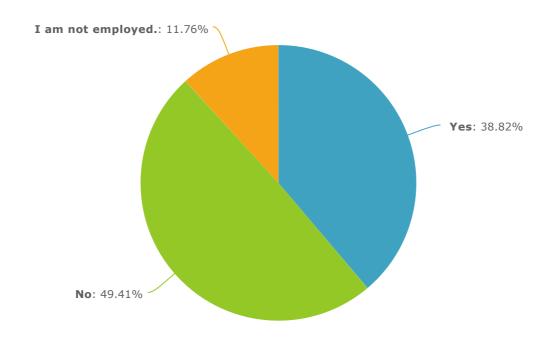
THOSE WHO "DON'T RESPECT OUR CULTURE"; ARE THOSE AMONGST US WHO PREVENT US FROM MAKING TRULY LIVABLE WAGES, OFF OF THE DIRECT BILLING OF SHORT-TERM OVERNIGHT LODGING GUEST!

- We have had too many tourists on this island. It is not sustainable. Instead of working to increase tourism, we should be discouraging tourism, and restructuring our economy to develop local sources for all necessities, so we will be truly sustainable.
- We need to come up with a balance of the number of visitors that the island can hold on any given day. This needs to be considered not just related to profit and revenue but what we are doing to the natural resources and cultural sites on the island by exploiting it with too many people. We have gone to far. We need to look at what is best for Kauai, the aina, it's people and the Hawaiian. culture.
- Weave Hawaiian culture throughout the islands. Back in the day, 60's and 70's, hula was seen everywhere, lei making was everywhere, even coconut weaving, drums, torches, tapa cloth demonstrations, Wood carving, Hawaiian music pumped in or live Hawaii is more than sunshine palm trees and beaches it is a culture, a people with rich history and traditions.
- When we invite tourists to Kauai we are responsible for their safety. We must provide them hazard information in MANY formats and must consider the costs incurred to rescue them when they get in trouble. When tsunami or storms approach we must enforce evacuation prior to event to protect them and our first responders.
- Without public health there is no economy. Respect the health and lives of residents first. Respect the community and culture. Then find ways that are outside the box to meet the needs of the economy through the visitor industry.

Total Responses	57
Skipped	68

16. Let's define the "visitor industry" as any business depending mostly on tourists or depending on other businesses working with tourists.

Is your current job part of the visitor industry?

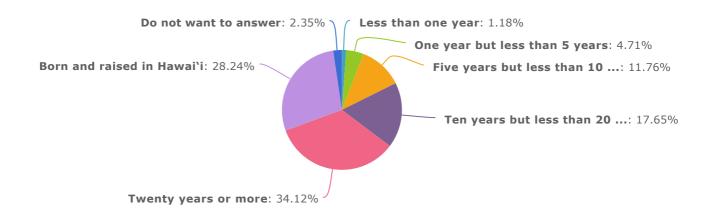


Yes	38.82%		33
No	49.41%		42
I am not employed.	11.76%		10
		Total Responses	85
		Skipped	40

17. If you are answering on behalf of an organization or business, please list its name.

Count Response 1 Aina Kauai Arts Amy Norton L.Ac. 1 Beach Toolz, LLC (Kauai Beach Guide app) 1 1 Construction **Dba New Reflections** 1 1 Hanalei Land Company 1 Hanalei Watershed Hui Hui o Laka 1 I'm Retired 1 1 Kayak Kaua'i Little Tsunami Tattoo 1 N/A 2 NA 1 2 no 1 none 1 OnoPops Kauai Resort Properties of the Pacific. 1 1 UH Kauai CC Performing Arts Center 1 West Kauai Technology and Visitor Center Total Responses 21 Skipped 104

18. How many years have you lived in Kauai?



Less than one year	1.18%	1
One year but less than 5 years	4.71%	4
Five years but less than 10 years	11.76%	10
Ten years but less than 20 years	17.65%	15
Twenty years or more	34.12%	29
Born and raised in Hawai'i	28.24%	24
Don't know	0.00%	0
Do not want to answer	2.35%	2
	Total Responses	85
	Skipped	40