

HAWAII COUNTY OVERVIEW

VISITOR STATISTICS

	2020P YTD*	2019 YTD*	YTD % change	2019	2018	% change 2019/2018
TOTAL EXPENDITURES (\$mil)	N/A	2,315.9	N/A	2,315.9	2,349.0	-1.4%
VISITOR ARRIVALS	492,325	1,763,904	-72.1%	1,763,904	1,706,218	3.4%
PPPD SPENDING (\$)	N/A	178.4	N/A	178.4	183.7	-2.9%
AVERAGE DAILY CENSUS	13,604	35,556	-61.7%	35,556	35,024	1.5%

P = Preliminary data. N/A = Not Available.

*YTD through December 2020.

Source: Hawaii Tourism Authority

AIR SEATS

KONA	2020P YTD*	2019 YTD*	YTD % change	2019	2018	% change 2019/2018
DOMESTIC SEATS	475,736	1,105,209	-57.0%	1,105,209	1,122,185	-1.5%
INTERNATIONAL SEATS	38,686	156,522	-75.3%	156,522	158,584	-1.3%
TOTAL SEATS	514,422	1,261,731	-59.2%	1,261,731	1,280,769	-1.5%

Source: Diio Mii schedules

*YTD through December 2020.

HILO	2020P YTD*	2019 YTD*	YTD % change	2019	2018	% change 2019/2018
DOMESTIC SEATS	8,964	47,872	-81.3%	47,872	54,295	-11.8%
INTERNATIONAL SEATS	0	0	N/A	0	0	NA
TOTAL SEATS	8,964	47,872	-81.3%	47,872	54,295	-11.8%

Source: Diio Mii schedules

*YTD through December 2020.

TRANSIENT ACCOMMODATIONS TAX (TAT) TO HAWAII COUNTY

	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2019
TAT (\$mill)	19.2	19.2	19.2	19.2	19.2	19.2

Note: Hawaii County receives 18.6% of the TAT revenues distributed to the counties.

HOTEL PERFORMANCE

HAWAII COUNTY	2020P YTD*	2019 YTD*	YTD % change	2019P	2018	% change 2019P/2018
OCCUPANCY	38.0%	77.0%	-39.0%	77.1%	74.6%	2.5%
AVERAGE DAILY RATE	\$254.27	\$265.44	-4.2%	\$266.58	\$258.26	3.2%
REVENUE PER AVAILABLE ROOM	\$96.71	\$204.50	-52.7%	\$205.40	\$192.66	6.6%

Source: STR, Inc.

VACATION RENTAL PERFORMANCE

HAWAII COUNTY	2020P YTD*	2019 YTD*	YTD % change	2019P	2018	% change 2019P/2018
UNIT SUPPLY	1,365,708	2,359,867	-42.1%	2,332,287	N/A	N/A
UNIT OCCUPANCY	44.6%	66.3%	-32.7%	66.3%	N/A	N/A
UNIT AVERAGE DAILY RATE	\$187.70	\$235.96	-20.5%	\$162.86	N/A	N/A

Source: Transparent Intelligence, Inc.