

## KAUA'I COUNTY OVERVIEW

### VISITOR STATISTICS

	2020P YTD*	2019 YTD*	YTD % change	2019	2018	% change 2019/2018
<b>TOTAL EXPENDITURES (\$mil)</b>	N/A	1,909.0	N/A	1,909.0	1,994.1	-4.3%
<b>VISITOR ARRIVALS</b>	330,954	1,370,029	-75.8%	1,370,029	1,389,300	-1.4%
<b>PPPD SPENDING (\$)</b>	N/A	188.8	N/A	188.8	191.9	-1.6%
<b>AVERAGE DAILY CENSUS</b>	8,056	27,695	-70.9%	27,695	28,463	-2.7%

P = Preliminary data. N/A = Not Available.

\*YTD through December 2020.

Source: Hawai'i Tourism Authority

### AIR SEATS

LĪHU'E	2020P YTD*	2019 YTD*	YTD % change	2019	2018	% change 2019/2018
<b>DOMESTIC SEATS</b>	308,551	963,145	-68.0%	963,145	968,377	-0.5%
<b>INTERNATIONAL SEATS</b>	14,442	35,490	-59.3%	35,490	32,317	9.8%
<b>TOTAL SEATS</b>	322,993	998,635	-67.7%	998,635	1,000,694	-0.2%

Source: Dīo Mii schedules

\*YTD through December 2020.

### TRANSIENT ACCOMMODATIONS TAX (TAT) TO KAUA'I COUNTY

	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
<b>TAT (\$mill)</b>	14.9	14.9	14.9	14.9	14.9	14.9

Note: Kaua'i receives 14.5% of the TAT revenues distributed to the counties.

### HOTEL PERFORMANCE

KAUA'I COUNTY	2020P YTD*	2019 YTD*	YTD % change	2019P	2018	% change 2019P/2018
<b>OCCUPANCY</b>	33.0%	72.8%	-39.7%	76.3%	77.5%	-1.2%
<b>AVERAGE DAILY RATE</b>	\$261.98	\$282.67	-7.3%	\$282.73	\$288.02	-1.8%
<b>REVENUE PER AVAILABLE ROOM</b>	\$86.50	\$205.65	-57.9%	\$215.80	\$223.36	-3.4%

Source: STR, Inc.

### VACATION RENTAL PERFORMANCE

KAUA'I COUNTY	2020P YTD*	2019 YTD*	YTD % change	2019P	2018	% change 2019P/2018
<b>UNIT SUPPLY</b>	877,346	1,323,284	-33.7%	1,433,626	N/A	N/A
<b>UNIT OCCUPANCY</b>	41.5%	75.2%	-44.9%	75.0%	N/A	N/A
<b>UNIT AVERAGE DAILY RATE</b>	\$297.14	\$376.19	-21.0%	\$263.81	N/A	N/A

Source: Transparent Intelligence, Inc.