



CITY & COUNTY OF HONOLULU OVERVIEW

VISITOR STATISTICS

	2020P YTD*	2019 YTD*	YTD % change	2019	2018	% change 2019/2018
TOTAL EXPENDITURES (\$mil)	N/A	8,139.8	N/A	8,139.8	7,969.1	2.1%
VISITOR ARRIVALS	1,515,013	6,154,248	-75.4%	6,154,248	5,862,358	5.0%
PPPD SPENDING (\$)	N/A	194.6	N/A	194.6	196.9	-1.2%
AVERAGE DAILY CENSUS	35,231	114,596	-69.3%	114,596	110,901	3.3%

P = Preliminary data. N/A = Not Available.

*YTD through December 2020.

Source: Hawai'i Tourism Authority

AIR SEATS

HONOLULU	2020P YTD*	2019 YTD*	YTD % change	2019	2018	% change 2019/2018
DOMESTIC SEATS	2,484,927	5,025,269	-50.6%	5,025,269	4,735,915	6.1%
INTERNATIONAL SEATS	885,195	3,390,162	-73.9%	3,390,162	3,541,277	-4.3%
TOTAL SEATS	3,370,122	8,415,431	-60.0%	8,415,431	8,277,192	1.7%

Source: Diao Mii schedules

*YTD through December 2020.

TRANSIENT ACCOMMODATIONS TAX (TAT) TO CITY & COUNTY OF HONOLULU

	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
TAT (\$mill)	45.4	45.4	45.4	45.4	45.4	45.4

Note: City & County of Honolulu receives 44.1% of the TAT revenues distributed to the counties.

HOTEL PERFORMANCE

O'ahu	2020P YTD*	2019 YTD*	YTD % change	2019	2018	% change 2019P/2018
OCCUPANCY	39.0%	84.1%	-45.1%	84.2%	83.7%	0.4%
AVERAGE DAILY RATE	\$215.57	\$240.92	-10.5%	\$240.76	\$236.06	2.0%
REVENUE PER AVAILABLE ROOM	\$84.04	\$202.69	-58.5%	\$202.62	\$197.65	2.5%

Source: STR, Inc.

VACATION RENTAL PERFORMANCE

O'ahu	2020P YTD*	2019 YTD*	YTD % change	2019P	2018	% change 2019P/2018
UNIT SUPPLY	1,688,693	3,153,310	-46.4%	3,231,022	N/A	N/A
UNIT OCCUPANCY	42.4%	74.9%	-43.4%	74.8%	N/A	N/A
UNIT AVERAGE DAILY RATE	\$183.88	\$234.85	-21.7%	\$168.15	N/A	N/A

Source: Transparent Intelligence, Inc.