### **HTA COVID-19 UPDATE**

(Issued: 1/25/21 @ 4:30pm)

Reason for Trip by Arrival Airport - Transpacific Screened Passengers as of 01/24/21	Honolulu (HNL)	Kahului ( <b>OGG</b> )	Kona (KOA)	Lihue (LIH)	Grand Total
Airline Crew	403	180	96	8	687
Connecting Flight (Transit)	251	10	0	1	262
Corporate Meeting	12	7	5	0	24
Essential Worker	145	20	11	6	182
Honeymoon	6	4	2	0	12
Incentive Trip	1	0	0	0	1
Intended Resident	65	13	22	1	101
Military or Federal Government	81	0	0	3	84
Other	42	8	4	1	55
Other Business	92	25	27	1	145
Pleasure/Vacation	903	1,348	596	14	2,861
Returning Resident	744	105	84	14	947
Sports Event	3	0	0	0	3
To Attend School	16	0	4	0	20
To Get Married	2	2	0	0	4
Visiting Friends or Relatives	350	68	108	12	538
Grand Total	3,116	1,790	959	61	5,926

Source: Safe Travels program developed by the State of Hawaii Office of Enterprise Technology Services

Note: The data is preliminary and subject to change

## **Novel Coronavirus in Hawaii**

COVID-19 Positive Cases

Cumulative totals as of 12:00pm on January 25, 2021

Total Confirmed Cases	25,275* (123 new)	
Hawaii	2,128	
Kauai	178	
Lanai	106	
Maui	1626 <sup>†</sup>	
Molokai	25	
Oahu	20,524	
Out of State	688	
Pending	0	
Required Hospitalization	1664‡	
Hawaii Deaths	342	
Cases in the past 14 days	1,656*	

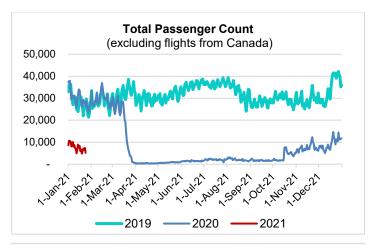
#### **Footnotes for COVID-19 Cases**

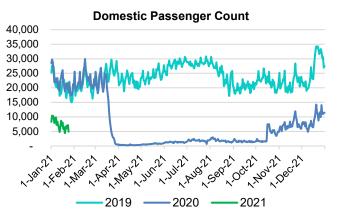
- \* As a result of updated information, two cases on Oahu were removed from the counts, and one case on Oahu was recategorized to Kauai.
- \*\*Using cases reported in the past 14 days provides a rough approximation of the number of cases currently meeting criteria for isolation. This proxy number for "active cases" resolves classification issues for cases unable to be reached or who are out of jurisdiction, for whom precise release from isolation date may not be possible to determine. It is also not influenced by lags in data entry. (This total does not include Hawaii residents diagnosed outside of Hawaii)

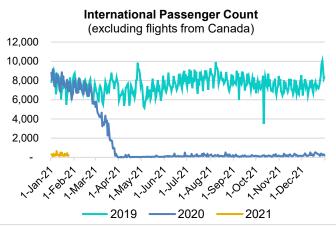
†One case is a Lanai resident whose exposure is on Maui Island and who will be remaining on Maui Island for the interim.

‡Includes Hawaii residents hospitalized out of state.

§Includes cases that meet isolation release criteria (Isolation should be maintained until at least 24 hours after resolution of fever and myalgia without the use of antipyretics OR at least 10 days have passed since symptom onset, whichever is longer). (The cases that have died and one case that has left the jurisdiction have been removed from these counts). Positive cases include confirmed cases, and Hawaii residents and non-residents; data are preliminary and subject to change. Note that CDC provides case counts according to states of residence.







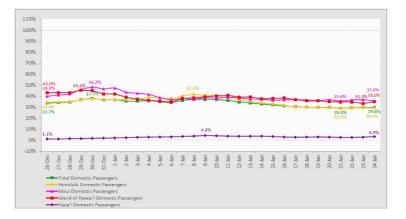
#### **Daily Passenger Count Table**

01/24/2021	Domestic	International	Total
Oahu	2566	214	2780
Maui	1520		1520
Island of Hawaii	820		820
Kauai	49		49
State	4955	214	5169

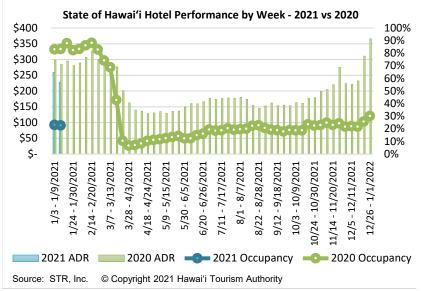
#### 7-Day Domestic by Island Moving Average Daily Passenger Volume

2021 Volume as Percentage of 2020 Volume

Through January 24, 2021



Source: HVCB analysis based on data from DBEDT Note: Passenger volume figures include both visitors and resident



### **Hawaii Hotel Performance Info:**

For the week of January 10 - January 16, 2021

	Occupancy	ADR	RevPAR
State of Hawaii	22.6%	\$ 228.05	\$ 51.61
Oahu	22.1%	\$ 166.84	\$ 36.80
Maui County	20.2%	\$ 388.42	\$ 78.32
Kauai County	21.7%	\$ 164.10	\$ 35.58
Island of Hawaii	30.4%	\$ 234.22	\$ 71.16

#### Domestic by Island Month-to-Date and Year-to-Date Daily Passenger Volume 2021 Volume versus 2020 Volume

Through January 24, 2021

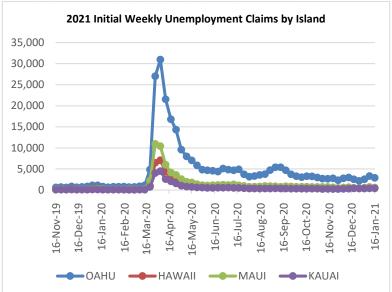
January 2021 (Month-to-Date through January 24)

	2021	2020	Volume Change	Percent Change
Honolulu	101,751	310,589	-208,838	-67.2%
Maui County	50,076	137,131	-87,055	-63.5%
Island of Hawai'i	24,057	67,472	-43,415	-64.3%
Kaua'i	1,434	47,080	-45,646	-97.0%
Total	177,318	562,272	-384,954	-68.5%

2021 (Year-to-Date through January 24)

	2021	2020	Volume Change	Percent Change
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Source: HVCB analysis based on data from DBEDT



### Weekly Unemployment Initial Claims: January 16, 2021

State of Hawaii	4,527
C&C of Oahu	2,884
Hawaii County	533
Maui County	572
Kauai County	356
Agent (filed in Hawaii against another state)	182

## **News Highlights**

January 25, 2021

### **Honolulu Star Advertiser:**

Editorial: Marketing to few Hawaii tourists

Honolulu Star Advertiser: John De Fries: The Hawaii Tourism Authority CEO wants isles' visitor industry to be sensitive to Hawaiian culture and kamaaina

ways of living

Hawaii News Now: Oahu's 2nd mass COVID-19 vaccination clinic to open at Blaisdell

**SF Gate:** 'An anti-tourist experience': Hawaii travel group tours island's ugly realities

Matador Network: Florida moves to ban 'vaccine tourism' as people vie for shots

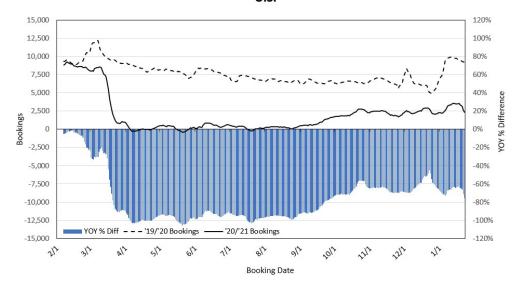
Skift: The Travel Industry's Mind-**Boggling Confusion Over Testing** and Vaccines

**Big Island Now:** Hospitals **Inundated With Calls From** Kupuna Hoping to Receive COVID Vaccine

**ABC News:** US reinstating travel ban to fight spread of COVID-19 variants

**Travel Pulse:** World Tourism Organization Calls For Vaccine **Passport** 

# Travel Agency Bookings to Hawaii for Future Arrivals\* Based on a 7-day Moving Average, as of January 23, 2021 U.S.

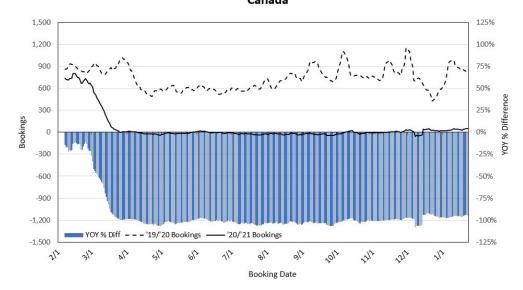


\*Future Arrivals refers to all arrivals that are 'future' relative to the referenced booking date. Source: Global Agency Pro

Update: Jan 23, 2021

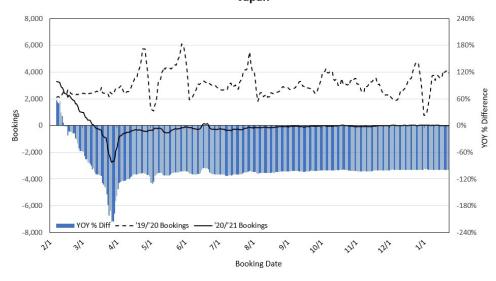
Update: Jan 23, 2021

# Travel Agency Bookings to Hawaii for Future Arrivals\* Based on a 7-day Moving Average, as of January 23, 2021 Canada



\*Future Arrivals refers to all arrivals that are 'future' relative to the referenced booking date. Source: Global Agency Pro

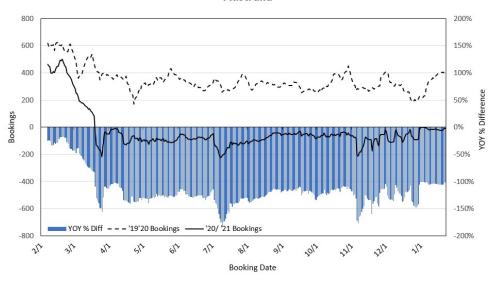
# Travel Agency Bookings to Hawaii for Future Arrivals\* Based on a 7-day Moving Average, as of January 23, 2021 Japan



\*Future Arrivals refers to all arrivals that are 'future' relative to the referenced booking date. Source: Global Agency Pro

Update: Jan 23, 2021

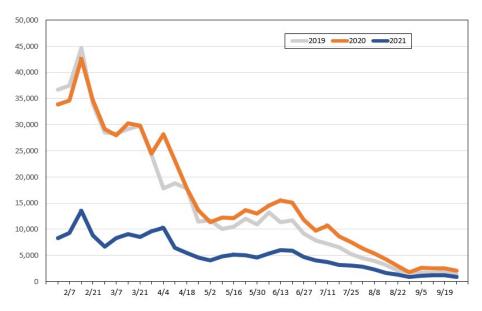
## Travel Agency Bookings to Hawaii for Future Arrivals\* Based on a 7-day Moving Average, as of January 23, 2021 Australia



\*Future Arrivals refers to all arrivals that are 'future' relative to the referenced booking date. Source: Global Agency Pro

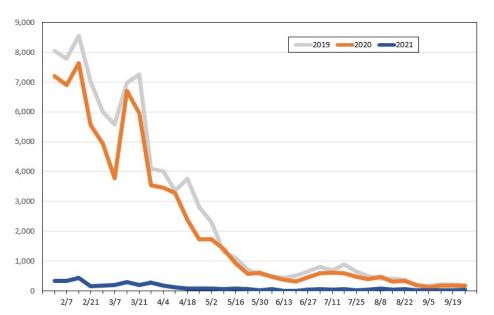
Update: Jan 23, 2021

Travel Agency Weekly Bookings for Future Travel to Hawai'i as of January 23, 2021 U.S.



Source: Global Agency Pro, as of January 23, 2021

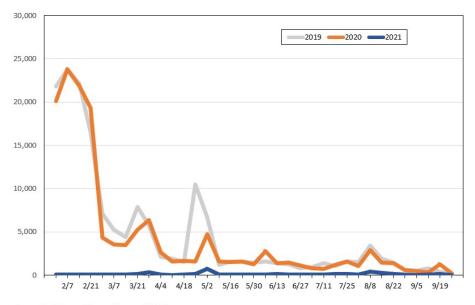
Travel Agency Weekly Bookings for Future Travel to Hawai'i as of January 23, 2021 Canada



Source: Global Agency Pro, as of January 23, 2021

Travel Agency Weekly Bookings for Future Travel to Hawai'i as of January 23, 2021

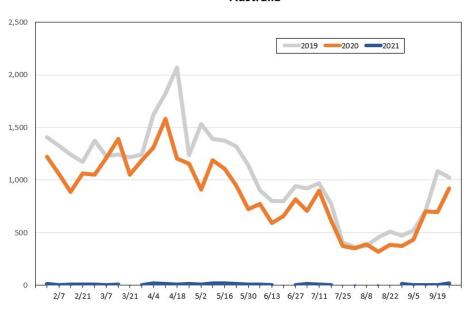
Japan



Source: Global Agency Pro, as of January 23, 2021

Travel Agency Weekly Bookings for Future Travel to Hawai'i as of January 23, 2021

Australia



Source: Global Agency Pro, as of January 23, 2021