

KAUA'I COUNTY OVERVIEW

VISITOR STATISTICS

	2021P YTD*	2020P YTD*	YTD % change	2020P	2019	% change 2020P/2019
TOTAL EXPENDITURES (\$mil)	26.0	362.5	-92.8%	N/A	1,909.0	N/A
VISITOR ARRIVALS	11,336	224,816	-95.0%	330,954	1,370,029	-75.8%
PPPD SPENDING (\$)	131.6	205.5	-35.9%	N/A	188.8	N/A
AVERAGE DAILY CENSUS	3,349	29,407	-88.6%	8,056	27,695	-70.9%

P = Preliminary data. N/A = Not Available.

*Year-to-date through February

Source: Hawai'i Tourism Authority

AIR LIFT

LĪHU'E	Jan. 2021P	Jan. 2020P	YTD % change	2020P	2019	% change 2020P/2019
DOMESTIC SEATS	19,816	153,290	-87.1%	308,551	963,145	-68.0%
INTERNATIONAL SEATS	0	10,440	-100.0%	14,442	35,490	-59.3%
TOTAL SEATS	19,816	163,730	-87.9%	322,993	998,635	-67.7%
DOMESTIC FLIGHTS	106	874	-87.9%	1,760	5,534	-68.2%
INTERNATIONAL FLIGHTS	0	60	-100.0%	83	205	-59.5%
TOTAL FLIGHTS	106	934	-88.7%	1,843	5,739	-67.9%

Source: Dīo Mii schedules

*Year-to-date through February

TRANSIENT ACCOMMODATIONS TAX (TAT) TO KAUAI COUNTY

	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
TAT (\$mill)	14.9	14.9	14.9	14.9	14.9	14.9

Note: Kauai receives 14.5% of the TAT revenues distributed to the counties.

HOTEL PERFORMANCE

KAUAI COUNTY	Jan. 2021	Jan. 2020	YTD % change	2020	2019	% change 2020/2019
OCCUPANCY	22.2%	81.0%	-58.8%	33.0%	72.8%	-39.7%
AVERAGE DAILY RATE	\$175.38	\$321.88	-45.5%	\$261.98	\$282.67	-7.3%
REVENUE PER AVAILABLE ROOM	\$38.95	\$260.69	-85.1%	\$86.50	\$205.65	-57.9%

Source: STR, Inc.

*Year-to-date through February

VACATION RENTAL PERFORMANCE

KAUAI COUNTY	Jan. 2021	Jan. 2020	YTD % change	2020	2019	% change 2020/2019
UNIT SUPPLY	190,404	224,102	-15.0%	877,346	1,323,284	-33.7%
UNIT OCCUPANCY	17.3%	81.5%	-78.7%	41.5%	75.2%	-44.9%
UNIT AVERAGE DAILY RATE	\$305.43	\$308.21	-0.9%	\$297.14	\$376.19	-21.0%

Source: Transparent Intelligence, Inc.