

MAUI COUNTY OVERVIEW

VISITOR STATISTICS

MAUI ISLAND	2021P YTD*	2020P YTD*	YTD % change	2020P	2019	% change 2020P/2019
TOTAL EXPENDITURES (\$mil)	339.1	971.0	-65.1%	N/A	5,128.0	N/A
VISITOR ARRIVALS	159,533	477,244	-66.6%	791,660	3,059,905	-74.1%
PPPD SPENDING (\$)	197.8	233.6	-15.3%	N/A	211.7	N/A
AVERAGE DAILY CENSUS	29,060	69,281	-58.1%	20,591	66,363	-69.0%

MOLOKA'I	2021P YTD*	2020P YTD*	YTD % change	2020P	2019	% change 2020P/2019
TOTAL EXPENDITURES (\$mil)	N/A	8.8	N/A	N/A	36.0	N/A
VISITOR ARRIVALS	1,812	11,937	-84.8%	16,964	63,035	-73.1%
PPPD SPENDING (\$)	N/A	136.1	N/A	N/A	126.0	N/A
AVERAGE DAILY CENSUS	316	1,081	-70.8%	324	783	-58.6%

LĀNA'I	2021P YTD*	2020P YTD*	YTD % change	2020P	2019	% change 2020P/2019
TOTAL EXPENDITURES (\$mil)	N/A	15.0	N/A	N/A	128.9	N/A
VISITOR ARRIVALS	2,558	12,242	-79.1%	17,970	84,103	-78.6%
PPPD SPENDING (\$)	N/A	309.9	N/A	N/A	478.8	N/A
AVERAGE DAILY CENSUS	278	809	-65.6%	227	738	-69.2%

P = Preliminary data. N/A = Not Available.

*Year-to-date through February

Source: Hawaii Tourism Authority

AIR LIFT

KAHULUI	2021P YTD*	2020P YTD*	YTD % change	2020P	2019	% change 2020P/2019
DOMESTIC SEATS	340,345	448,700	-24.1%	1,015,080	2,672,036	-62.0%
INTERNATIONAL SEATS	6,018	56,856	-89.4%	87,086	223,644	-61.1%
TOTAL SEATS	346,363	505,556	-31.5%	1,102,166	2,895,680	-61.9%
DOMESTIC FLIGHTS	1,766	2,278	-22.5%	5,246	14,728	-64.4%
INTERNATIONAL FLIGHTS	22	272	-91.9%	397	1,138	-65.1%
TOTAL FLIGHTS	1,788	2,550	-29.9%	5,643	15,866	-64.4%

Source: Diiio Mii schedules

*Year-to-date through February

TRANSIENT ACCOMMODATIONS TAX (TAT) TO MAUI COUNTY

	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
TAT (\$mill)	23.4	23.4	23.4	23.4	23.4	23.4

Note: Maui County receives 22.8% of the TAT revenues distributed to the counties.

HOTEL PERFORMANCE

COUNTY OF MAUI	2021P YTD*	2020P YTD*	YTD % change	2020	2019	% change 2020/2019
OCCUPANCY	26.6%	79.0%	-52.4%	33.9%	77.7%	-43.8%
AVERAGE DAILY RATE	\$448.09	\$479.63	-6.6%	\$414.26	\$401.10	3.3%
REVENUE PER AVAILABLE ROOM	\$119.03	\$378.85	-68.6%	\$140.42	\$311.61	-54.9%

Source: STR, Inc.

*Year-to-date through February

VACATION RENTAL PERFORMANCE

COUNTY OF MAUI	2021P YTD*	2020P YTD*	YTD % change	2020	2019	% change 2020/2019
UNIT SUPPLY	485,176	496,323	-2.2%	2,090,812	3,126,890	-33.1%
UNIT OCCUPANCY	45.4%	86.6%	-47.5%	42.4%	79.0%	-46.3%
UNIT AVERAGE DAILY RATE	\$281.80	\$313.08	-10.0%	\$292.68	\$343.07	-14.7%

Source: Transparent Intelligence, Inc.