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HTA Release (21-07)

Hawai'i Visitor Statistics Released for February 2021

HONOLULU – Hawai'i's visitor industry continues to be impacted by the global COVID-19 pandemic. According to preliminary statistics released by the Hawai'i Tourism Authority (HTA), the average daily census¹ showed that there were 90,776 visitors in Hawai'i on any given day in February 2021, compared to 250,052 visitors per day in February 2020.

During February, most passengers arriving from out-of-state and traveling inter-county could bypass the State's mandatory 10-day self-quarantine with a valid negative COVID-19 NAAT test result from a Trusted Testing Partner through the state's Safe Travels program. All trans-Pacific travelers participating in the pre-travel testing program were required to have a negative test result before their departure to Hawai'i. Kaua'i County continued to temporarily suspend its participation in the Safe Travels program for trans-Pacific travelers, but inter-island travelers who had been in Hawai'i for more than three days could bypass the quarantine with a valid test result. Trans-Pacific travelers to Kaua'i were given the option of participating in a pre- and post-travel testing program at a "resort bubble" property as a way to shorten their time in quarantine. The counties of Hawai'i and Maui also had a partial quarantine in place in February. In addition, the U.S. Centers for Disease Control and Prevention (CDC) continued to enforce the "Conditional Sailing Order" on all cruise ships.

A total of 235,283 visitors traveled to Hawai'i by air service in February 2021, compared to 828,056 visitors who came by air and cruise ships a year ago. Most of the visitors were from the U.S. West (164,861, -53.6%) and U.S. East (63,899, -67.1%). Also, 695 visitors came from Japan (-99.4%) and 493 visitors came from Canada (-99.2%). There were 5,336 visitors from All Other International Markets (-93.2%). Many of these visitors were from Guam, and a small number of visitors were from Other Asia, Europe, Latin America, Oceania, Philippines and Pacific Islands.

In terms of average daily census, there were 60,249 visitors present in Hawai'i on any given day during February from U.S. West (-42.7%), 26,996 visitors from U.S. East (-59.0%), 430 visitors from Japan (-98.2%), 488 visitors from Canada (-98.2%), and 2,613 visitors from All Other International Markets (-89.9%), down considerably compared to February 2020.

Total visitor spending² in February 2021 was \$385.3 million (-73.6%). This represented an average of \$13.8 million per day, compared to \$50.3 million per day in February 2020. U.S. West visitors spent \$9.4 million per day (-52.2%). U.S. East visitors spent \$4.1 million per day (-71.3%). Visitors from Japan spent \$86.1 thousand per day (-98.5%). Visitors from Canada spent \$80.6 thousand per day (-98.4%). Spending data for visitors from other markets were not available.

There were 2,556 trans-Pacific flights and 532,220 air seats that serviced the Hawaiian Islands in February 2021. This averaged out to 91 flights and 19,008 air seats per day, which is far less than the 172 flights and 38,186 seats per day in February 2020. There were no scheduled seats from

¹ February 2020 included an extra day due to leap year. To directly compare with February 2021 data, the average daily census was used as a measure of visitor volume, and visitor spending was stated on a per day basis where applicable.

² For February 2021, spending statistics were from U.S. West, U.S. East, Japan and Canada visitors. Spending data for visitors from other markets were not available.

Oceania, and considerably fewer scheduled seats from Other Asia, Japan, Canada, U.S. East, U.S. West, and Other countries compared to a year ago.

Year-to-Date 2021

For the first two months of 2021, total visitor spending dropped to \$768.7 million (-75.8%). This represented an average of \$13.0 million per day compared to \$52.9 million per day, year-over-year. The average daily census decreased to 85,519 total visitors compared to 260,059 visitors per day, year-to-date February 2020.

Other Highlights:

- **U.S. West:** In February 2021, arrivals from the Pacific (125,939 visitors) and Mountain (38,921 visitors) regions were about half the volume of visitors who came a year ago. In terms of accommodations, 41.7 percent of U.S. West visitors stayed in hotels, 24.0 percent stayed in condominiums, 14.0 percent stayed with friends and relatives, 13.6 percent stayed in rental homes and 11.4 percent stayed in timeshares.

Through the first two months of 2021, visitor arrivals decreased considerably from both the Pacific and Mountain regions. Year-to-date, per person per day visitor spending decreased to \$155 (-17.0%). Shopping expenses were slightly higher, while lodging, food and beverage, transportation, and entertainment and recreation expenses decreased compared to the first two months of 2020.

Key U.S. West markets had travel restrictions in place during February. California residents were advised to quarantine for 10 days after re-entering their state. San Francisco and Santa Clara counties maintained their mandatory 10-day quarantine for people coming from outside their region. In Oregon, returning residents were encouraged to self-quarantine for 14 days after their return. In Washington, a 14-day quarantine was recommended for residents returning from interstate and international travel.

- **U.S. East:** All U.S. East regions in February 2021 showed significant reduction in visitor arrivals compared to a year ago. Of the 63,899 U.S. East visitors, the majority were from the East North Central (15,151 visitors), South Atlantic (12,339 visitors) and West South Central (11,078 visitors) regions. In terms of lodging, 48.2 percent of U.S. East visitors stayed in hotels, 17.5 percent stayed in condominiums, 17.0 percent stayed with friends and relatives, 12.6 percent stayed in rental homes and 10.9 percent stayed in timeshares.

Through the first two months of 2021, per person per day visitor spending dropped to \$161 (-27.9%). Lodging, food and beverage, entertainment and recreation, and transportation expenses were lower while shopping expenses were similar to a year ago.

In New York, all travelers, including returning residents, had the option to “test out” of the mandatory 10-day quarantine for asymptomatic individuals. A COVID-19 test was required within three days before their return to New York, followed by three days of quarantine. On the fourth day of their quarantine, a second COVID-19 test was required. If both tests came back negative, they could exit quarantine early upon receipt of the second negative test.

- **Japan:** Of the 695 visitors in February 2021, 642 visitors arrived on international flights from Japan and 53 came on domestic flights. Nearly all (99.5%) made their own travel arrangements. In terms of lodging, 34.0 percent stayed with friends and relatives, 33.2 percent stayed in hotels, 17.4 percent stayed in condominiums, 11.8 percent stayed in rental homes and 2.2 percent stayed in timeshares.

Through the first two months of 2021, per person per day visitor spending declined to \$202 (-15.9%). Lodging expenses increased while food and beverage, shopping, entertainment and recreation, and transportation expenses declined.

In February, all travelers, including returning Japanese nationals were required to quarantine for 14 days. In addition, the Japan government required proof of a negative PCR test for all entry into Japan.

- **Canada:** Of the 493 visitors in February 2021, 255 visitors arrived on direct flights from Canada while 238 visitors arrived on domestic flights. Most of the visitors were independent travelers (95.1%). In terms of lodging, 42.1 percent stayed in hotels, 24.8 percent stayed in condominiums, 13.2 percent stayed in rental homes, 8.1 percent stayed with friends and relatives and 7.9 percent stayed in timeshares.

Through the first two months of 2021, per person per day visitor spending decreased to \$171 (-4.6%). Food and beverage expenses increased, while lodging, transportation, shopping, and entertainment and recreation expenses were lower compared to a year ago.

Most travelers to Canada, including returning Canadian nationals, were required to take a COVID-19 molecular test when they arrived in Canada before exiting the airport, and another toward the end of their mandatory 14-day quarantine period. Effective February 18, most air travelers were required to reserve, prior to departure to Canada, a three-night stay in a government-authorized hotel. In addition, they were required to submit their travel and contact information, including a suitable quarantine plan, electronically via ArriveCAN before boarding their flight.

Highlights from All Other International Markets:

- **Australia:** The average daily census declined considerably (-99.2% to 39 visitors per day) in February and through the first two months of 2021 (-99.1% to 57 visitors per day) compared to the same period last year. There were no direct flights from Australia. The Australian government continued to impose a ban on all overseas travel for Australians unless an exemption was granted. Residents returning to Australia were required to undergo a mandatory 14-day quarantine.
- **New Zealand:** The average daily census plummeted (-98.7% to 12 visitors per day) in February and through the first two months of 2021 (-97.4% to 31 visitors per day) compared to a year ago. There were no direct flights from New Zealand. The New Zealand government advised New Zealanders to refrain from travel overseas due to COVID-19 health risks and travel restrictions. Residents returning to New Zealand were required to complete at least 14 days of quarantine and test negative for COVID-19 before entering the community.
- **China:** The average daily census dropped significantly (-88.4% to 36 visitors per day) in February and through the first two months of 2021 (-97.2% to 40 visitors per day) compared to a year ago. There were no direct flights from China. Chinese authorities required most arriving passengers to take a nucleic acid COVID-19 test at designated facilities in the country of origin within three days of departure for China. Returning Chinese citizens had to update their information through WeChat to obtain a health code before boarding flights and quarantine for 14 days.
- **Korea:** The average daily census decreased substantially (-95.9% to 204 visitors per day) in February and through the first two months (-95.3% to 253 visitors per day) compared to a year ago. All travelers to Korea, including returning Korean nationals, were subject to a mandatory 14-day quarantine. Effective February 24, a negative COVID-19 PCR test was required from all

arriving travelers. The Korean government extended its special travel advisory for Koreans to avoid non-essential overseas trips until March 17, 2021.

- **Taiwan:** The average daily census tumbled (-98.8% to 4 visitors per day) in February and in the first two months (-99.3% to 4 visitors per day) compared to a year ago. There were no direct flights from Taiwan. The Taiwan government required most inbound passengers, including returning Taiwan residents, to present a negative RT-PCR COVID-19 test obtained within three business days before departure. Most arrivals, except for business travelers from low- and medium-risk countries who applied for a reduced quarantine permit, had to self-quarantine for 14 days.
- **Europe:** The average daily census from the United Kingdom, France, Germany, Italy and Switzerland declined (-95.1% to 187 visitors per day) in February and through the first two months of 2021 (-93.3% to 239 visitors per day) compared to the same period a year ago. Germany remained in lockdown and non-essential services were closed since mid-December 2020. Travelers entering Germany from countries classified as high-incidence areas were required to present a negative test result before their flight and subject to quarantine for 10 days. The United Kingdom has been in lockdown since January 4. All travelers entering the U.K., including British citizens, had to present a negative COVID-19 test taken within 72 hours of arrival and were also subject to quarantine for 10 days.
- **Latin America:** The average daily census from Mexico, Brazil and Argentina dropped (-81.8% to 111 visitors per day) in February and through the first two months (-79.8% to 150 visitors per day) compared to a year ago. In Argentina, the government extended a December measure through February 28 to shut air, land, and sea borders to all foreign nationals. All incoming travelers including returning nationals were required to submit a valid negative PCR test completed up to 72 hours before travel. In Mexico, U.S. and Mexican border restrictions were enforced until February 24. The restrictions applied to non-essential crossings but not commerce. There were no quarantine restrictions for returning Mexican nationals.

Island Highlights:

- **O'ahu:** In February, visitor spending³ averaged \$4.8 million per day (-76.6%) and the average daily census showed 35,935 visitors per day (-67.0%) on O'ahu. For the first two months of 2021, visitor spending (-79.3% to \$4.5 million per day) and the average daily census (-69.3% to 34,973 visitors per day) were down significantly compared to a year ago.
- **Maui:** In February, visitor spending averaged \$5.9 million per day (-62.6%) and the average daily census showed 32,237 visitors per day (-52.3%) on Maui. For the first two months of 2021, visitor spending (-64.5% to \$5.7 million per day) and the average daily census (-58.1% to 29,060 visitors per day) decreased considerably from a year ago.
- **Kaua'i:** In February, visitor spending averaged \$565.1 thousand per day (-90.4%) and the average daily census showed 3,730 visitors per day (-87.2%) on Kaua'i. For the first two months of 2021, visitor spending (-92.7% to \$440.8 thousand per day) and the average daily census (-88.6% to 3,349 visitors per day) declined dramatically from a year ago.
- **Hawai'i Island:** In February, visitor spending averaged \$2.5 million per day (-67.2%) and the average daily census showed 18,163 visitors per day (-54.8%) on Hawai'i Island. For the first two

³ For February 2021, spending statistics on each island were from U.S. West, U.S. East, Japan and Canada visitors. Spending data for visitors from other markets were not available.

months of 2021, visitor spending (-72.1% to \$2.4 million per day) and the average daily census (-59.5% to 17,542 visitors per day) dropped substantially from a year ago.

Flights and Air Seats to Hawai'i:

- In February 2021, total air capacity to the Hawaiian Islands averaged 91 flights and 19,008 air seats per day. In comparison, there were 172 flights and 38,186 seats per day in February 2020. Trans-Pacific flights to Hilo have been suspended since late March 2020, and there were fewer flights serving Honolulu, Kahului, Kona and Līhu'e compared to a year ago.
- In February 2021, an average of 80 daily flights and 16,055 daily seats were from U.S. West, down from 117 daily flights and 23,536 daily seats a year ago. Service from Anchorage, Denver, Las Vegas, Long Beach, Los Angeles, Oakland, Phoenix, Portland, Sacramento, Salt Lake City, San Diego, San Francisco and Seattle was significantly reduced compared to a year ago.
- There was an average of eight daily flights and 2,095 daily seats from U.S. East in February 2021, compared to 13 daily flights and 3,739 seats in February 2020. Flights from Detroit, Newark and Washington, D.C. were suspended while service from Atlanta, Boston, Chicago, Dallas, Houston, Minneapolis, and New York (JFK) was substantially decreased compared to a year ago.
- There were only 29 scheduled flights with 7,438 seats from Japan in February. In comparison, there were 596 flights and 161,838 seats in February 2020. Nearly all flights were postponed except for limited service from Osaka, Tokyo-Haneda and Tokyo-Narita.
- There were only 11 scheduled flights with 2,330 seats from Canada in February. In comparison, there were 308 flights and 61,664 seats in February 2020. Flights from Toronto were suspended and there was limited service from Calgary and Vancouver.
- There were no scheduled flights from Oceania in February 2021, compared to 106 flights and 31,016 seats in February 2020.
- From the Other Asia markets, there were only four scheduled flights from Seoul, Korea with 1,112 seats in February. In comparison, there were 105 scheduled flights and 31,758 combined seats from Seoul (28,726), Taipei (2,448) and Shanghai (584) in February 2020.
- There were 30 scheduled flights with 10,642 seats from Other markets (Apia, Christmas Island, Guam, Majuro, Manila, Pago Pago and Papeete) in February. In comparison, there were 91 flights and 24,971 seats in February 2020. Direct flights to Hawai'i from most routes were cancelled except for service from Guam-Honolulu and limited service from Manila-Honolulu.
- In the first two months of 2021, an average of 92 daily flights and 19,088 daily air seats serviced the Hawaiian Islands, compared to 173 average daily flights and 38,495 seats year-over-year.

Cruise Ship Visitors:

- In February 2021, sails on the Hawai'i home-ported cruise ship were suspended, and out-of-state cruise ships were not permitted into the islands due to the CDC's "Conditional Sailing Order." During February 2020, 11,317 visitors came by air to board the Hawai'i home-ported cruise ship and 15,089 visitors came to the islands on nine out-of-state cruise ships.
- There were no cruise ship activities during the first two months of 2021. In comparison, 20,671 visitors came by air to board the Hawai'i home-ported cruise ship and 25,727 visitors entered Hawai'i on 18 out-of-state cruise ships during the first two months of 2020.

Technical Notes:

Tables of preliminary 2021 and 2020 visitor characteristic and expenditure statistics including data presented in the news release; detailed monthly visitor characteristics data tables by visitor market and by island; fact sheets with visitor statistics and economic data for the State of Hawai'i and selected visitor markets; have been posted on the Hawai'i Tourism Authority website: <https://www.hawaii tourism authority.org/research/monthly-visitor-statistics/>

About the Hawai'i Tourism Authority

The [Hawai'i Tourism Authority](https://www.hawaii tourism authority.org/) is the State of Hawai'i agency responsible for strategically managing its support of the tourism industry. Established in 1998 to support Hawai'i's leading industry and largest employer, HTA continually strives to help ensure tourism's sustainability and the benefits it brings to residents and communities statewide.

For more information about HTA, please visit www.hawaii tourism authority.org. Follow updates from HTA (@HawaiiHTA) on [Facebook](#), [Instagram](#), [Twitter](#) and its new [YouTube Channel](#).

For more information, contact:

Marisa Yamane
Director of Communications & PR
Hawai'i Tourism Authority
Marisa.Yamane@gohta.net

Jennifer Chun
Director of Tourism Research
Hawai'i Tourism Authority
Jennifer@gohta.net

FEBRUARY 2021 ARRIVALS AT A GLANCE

TOTAL EXPENDITURES (\$mil.)	2021P	2020P	% change	2021P YTD	2020P YTD	% change
TOTAL EXPENDITURES (\$mil.)	385.3	1,458.7	-73.6	768.7	3,171.7	-75.8
Total by air	385.3	1,452.6	-73.5	768.7	3,160.6	-75.7
U.S. Total	380.7	991.2	-61.6	744.3	2,120.3	-64.9
U.S. West	264.6	572.9	-53.8	490.3	1,194.6	-59.0
U.S. East	116.1	418.3	-72.3	254.0	925.7	-72.6
Japan	2.4	163.9	-98.5	7.2	348.3	-97.9
Canada	2.3	144.7	-98.4	17.2	305.1	-94.4
All Others	N/A	152.8	N/A	N/A	387.0	N/A
Visitor arrivals by cruise ships	0.0	6.1	N/A	0.0	11.1	N/A
TOTAL VISITOR DAYS	2,541,730	7,251,494	-64.9	5,045,593	15,603,533	-67.7
Total by air	2,541,730	7,177,304	-64.6	5,045,593	15,482,320	-67.4
U.S. Total	2,442,846	4,960,739	-50.8	4,740,982	10,549,492	-55.1
U.S. West	1,686,970	3,051,764	-44.7	3,158,764	6,389,161	-50.6
U.S. East	755,876	1,908,975	-60.4	1,582,217	4,160,331	-62.0
Japan	12,051	678,463	-98.2	35,638	1,447,028	-97.5
Canada	13,665	789,464	-98.3	100,666	1,703,014	-94.1
All Others	73,168	748,638	-90.2	168,307	1,782,787	-90.6
Visitor arrivals by cruise ships	0	74,190	N/A	0	121,213	N/A
VISITOR ARRIVALS	235,283	828,056	-71.6	407,259	1,690,630	-75.9
Total by air	235,283	812,967	-71.1	407,259	1,665,003	-75.5
U.S. Total	228,760	549,625	-58.4	391,568	1,102,204	-64.5
U.S. West	164,861	355,515	-53.6	276,881	708,041	-60.9
U.S. East	63,899	194,110	-67.1	114,687	394,163	-70.9
Japan	695	120,210	-99.4	1,859	248,896	-99.3
Canada	493	64,185	-99.2	3,390	129,309	-97.4
All Others	5,336	78,946	-93.2	10,441	184,595	-94.3
Visitor arrivals by cruise ships	0	15,089	N/A	0	25,627	N/A
AVERAGE DAILY CENSUS	90,776	250,052	-63.7	85,519	260,059	-67.1
Total by air	90,776	247,493	-63.3	85,519	258,039	-66.9
U.S. Total	87,245	171,060	-49.0	80,356	175,825	-54.3
U.S. West	60,249	105,233	-42.7	53,538	106,486	-49.7
U.S. East	26,996	65,827	-59.0	26,817	69,339	-61.3
Japan	430	23,395	-98.2	604	24,117	-97.5
Canada	488	27,223	-98.2	1,706	28,384	-94.0
All Others	2,613	25,815	-89.9	2,853	29,713	-90.4
Visitor arrivals by cruise ships	0	2,558	N/A	0	2,020	N/A
AVERAGE LENGTH OF STAY	10.80	8.76	23.4	12.39	9.23	34.2
Total by air	10.80	8.83	22.4	12.39	9.30	33.2
U.S. Total	10.68	9.03	18.3	12.11	9.57	26.5
U.S. West	10.23	8.58	19.2	11.41	9.02	26.4
U.S. East	11.83	9.83	20.3	13.80	10.55	30.7
Japan	17.35	5.64	207.4	19.17	5.81	229.7
Canada	27.74	12.30	125.5	29.69	13.17	125.4
All Others	13.71	9.48	44.6	16.12	9.66	66.9
Visitor arrivals by cruise ships	0.00	4.92	N/A	0.00	4.73	N/A
PER PERSON PER DAY SPENDING (\$)	151.6	201.2	-24.6	152.3	203.3	-25.1
Total by air	151.6	202.4	-25.1	152.3	204.1	-25.4
U.S. Total	155.8	199.8	-22.0	157.0	201.0	-21.9
U.S. West	156.8	187.7	-16.5	155.2	187.0	-17.0
U.S. East	153.6	219.1	-29.9	160.5	222.5	-27.9
Japan	200.1	241.6	-17.2	202.3	240.7	-15.9
Canada	165.2	183.3	-9.9	170.9	179.1	-4.6
All Others	N/A	204.1	N/A	N/A	217.1	N/A
Visitor arrivals by cruise ships	0.0	82.2	N/A	0.0	91.3	N/A
PER PERSON PER TRIP SPENDING (\$)	1,637.8	1,761.6	-7.0	1,887.4	1,876.0	0.6
Total by air	1,637.8	1,786.8	-8.3	1,887.4	1,898.3	-0.6
U.S. Total	1,664.0	1,803.5	-7.7	1,900.7	1,923.7	-1.2
U.S. West	1,604.9	1,611.5	-0.4	1,770.6	1,687.2	4.9
U.S. East	1,816.6	2,155.1	-15.7	2,214.7	2,348.6	-5.7
Japan	3,471.5	1,363.4	154.6	3,878.7	1,399.2	177.2
Canada	4,581.4	2,254.0	103.3	5,075.0	2,359.2	115.1
All Others	N/A	1,935.2	N/A	N/A	2,096.5	N/A
Visitor arrivals by cruise ships	0.0	404.2	N/A	0.0	431.8	N/A

P=Preliminary data. NA=Not available.

1/ Note: February 2021 spending statistics were from U.S., Japan and Canada visitors. Spending data for visitors from other markets were not available.

Source: Hawai'i Tourism Authority

FEBRUARY 2021 ISLAND HIGHLIGHTS

TOTAL EXPENDITURES (\$mil.)	2021P	2020P	% change	2021P YTD	2020P YTD	% change
TOTAL EXPENDITURES (\$mil.)	385.3	1,458.7	-73.6	768.7	3,171.7	-75.8
Total by air	385.3	1,452.6	-73.5	768.7	3,160.6	-75.7
O'ahu	133.3	590.0	-77.4	263.2	1,291.6	-79.6
Maui	166.2	460.3	-63.9	339.1	971.0	-65.1
Moloka'i	N/A	4.5	N/A	N/A	8.8	N/A
Lāna'i	N/A	5.4	N/A	N/A	15.0	N/A
Kaua'i	15.8	171.3	-90.8	26.0	362.5	-92.8
Haw aii Island	70.0	221.0	-68.3	140.4	511.6	-72.6
Visitor arrivals by cruise ships	0.0	6.1	N/A	0.0	11.1	N/A
TOTAL VISITOR DAYS	2,541,730	7,251,494	-64.9	5,045,593	15,603,533	-67.7
Total by air	2,541,730	7,177,304	-64.6	5,045,593	15,482,320	-67.4
O'ahu	1,006,193	3,156,910	-68.1	2,063,430	6,845,682	-69.9
Maui	902,645	1,961,860	-54.0	1,714,513	4,156,855	-58.8
Moloka'i	9,491	27,947	-66.0	18,636	64,874	-71.3
Lāna'i	10,384	23,436	-55.7	16,406	48,553	-66.2
Kaua'i	104,445	842,837	-87.6	197,607	1,764,412	-88.8
Haw aii Island	508,572	1,164,313	-56.3	1,035,000	2,601,944	-60.2
Visitor arrivals by cruise ships	0	74,190	N/A	0	121,213	N/A
VISITOR ARRIVALS	235,283	828,056	-71.6	407,259	1,690,630	-75.9
Total by air	235,283	812,967	-71.1	407,259	1,665,003	-75.5
O'ahu	105,424	472,086	-77.7	184,391	984,707	-81.3
Maui	92,608	234,773	-60.6	159,533	477,244	-66.6
Moloka'i	993	5,151	-80.7	1,812	11,937	-84.8
Lāna'i	1,604	6,178	-74.0	2,558	12,242	-79.1
Kaua'i	7,349	110,969	-93.4	11,336	224,816	-95.0
Haw aii Island	46,558	148,219	-68.6	80,846	311,749	-74.1
Visitor arrivals by cruise ships	0	15,089	N/A	0	25,627	N/A
AVERAGE DAILY CENSUS	90,776	250,052	-63.7	85,519	260,059	-67.1
Total by air	90,776	247,493	-63.3	85,519	258,039	-66.9
O'ahu	35,935	108,859	-67.0	34,973	114,095	-69.3
Maui	32,237	67,650	-52.3	29,060	69,281	-58.1
Moloka'i	339	964	-64.8	316	1,081	-70.8
Lāna'i	371	808	-54.1	278	809	-65.6
Kaua'i	3,730	29,063	-87.2	3,349	29,407	-88.6
Haw aii Island	18,163	40,149	-54.8	17,542	43,366	-59.5
Visitor arrivals by cruise ships	0	2,558	N/A	0	2,020	N/A
AVERAGE LENGTH OF STAY	10.80	8.76	23.4	12.39	9.23	34.2
Total by air	10.80	8.83	22.4	12.39	9.30	33.2
O'ahu	9.54	6.69	42.7	11.19	6.95	61.0
Maui	9.75	8.36	16.6	10.75	8.71	23.4
Moloka'i	9.56	5.43	76.1	10.28	5.43	89.2
Lāna'i	6.47	3.79	70.6	6.41	3.97	61.7
Kaua'i	14.21	7.60	87.1	17.43	7.85	122.1
Haw aii Island	10.92	7.86	39.1	12.80	8.35	53.4
Visitor arrivals by cruise ships	0.00	4.92	N/A	0.00	4.73	N/A
PER PERSON PER DAY SPENDING (\$)	151.6	201.2	-24.6	152.3	203.3	-25.1
Total by air	151.6	202.4	-25.1	152.3	204.1	-25.4
O'ahu	132.5	186.9	-29.1	127.6	188.7	-32.4
Maui	184.1	234.6	-21.6	197.8	233.6	-15.3
Moloka'i	N/A	162.0	N/A	N/A	136.1	N/A
Lāna'i	N/A	231.7	N/A	N/A	309.9	N/A
Kaua'i	151.5	203.2	-25.4	131.6	205.5	-35.9
Haw aii Island	137.7	189.8	-27.5	135.6	196.6	-31.0
Visitor arrivals by cruise ships	0.0	82.2	N/A	0.0	91.3	N/A
PER PERSON PER TRIP SPENDING (\$)	1,637.8	1,761.6	-7.0	1,887.4	1,876.0	0.6
Total by air	1,637.8	1,786.8	-8.3	1,887.4	1,898.3	-0.6
O'ahu	1,264.8	1,249.8	1.2	1,427.6	1,311.7	8.8
Maui	1,794.2	1,960.8	-8.5	2,125.4	2,034.6	4.5
Moloka'i	N/A	879.1	N/A	N/A	739.8	N/A
Lāna'i	N/A	878.8	N/A	N/A	1,229.0	N/A
Kaua'i	2,152.9	1,543.2	39.5	2,294.2	1,612.5	42.3
Haw aii Island	1,504.0	1,491.3	0.9	1,736.3	1,641.0	5.8
Visitor arrivals by cruise ships	0.0	404.2	N/A	0.0	431.8	N/A

P=Preliminary data. NA=Not available.

1/ Note: February 2021 spending statistics were from U.S., Japan and Canada visitors. Spending data for visitors from other markets were not available.

Source: Hawai'i Tourism Authority