

HAWAII COUNTY OVERVIEW

VISITOR STATISTICS

	2021P YTD*	2020P YTD*	YTD % change	2020P	2019	% change 2020P/2019
TOTAL EXPENDITURES (\$mil)	399.7 ^{1/}	N/A	N/A	777.4 ^{2/}	2,315.9	N/A
VISITOR ARRIVALS	245,485	390,843	-37.2%	492,325	1,763,904	-72.1%
PPPD SPENDING (\$)	153.5 ^{1/}	N/A	N/A	183.1 ^{2/}	178.4	N/A
AVERAGE DAILY CENSUS	21,700	27,177	-20.2%	13,604	35,556	-61.7%

P = Preliminary data. N/A = Not Available.

*Year-to-date through April

^{1/} Year-to-date April 2021 visitor spending statistics for Hawaii island were from U.S. West, U.S. East, Japan, and Canada (Canada data were only available for January and February). Spending data for visitors from the other markets were not available due to limited samples.

^{2/} 2020 spending data from U.S. West and U.S. East visitors were available from January – March, November and December 2020. Visitor surveys were not conducted from April-October 2020 due to COVID-19 restrictions.

For Japan, Canada, Other Asia, Oceania, Europe and Latin America, visitor spending data were only available from January-March 2020; data for November and December were not available due to limited samples

Source: Hawaii Tourism Authority

AIR LIFT

KONA	2021P YTD*	2020P YTD*	YTD % change	2020P	2019	% change 2020P/2019
DOMESTIC SEATS	338,747	295,642	14.6%	475,736	1,105,209	-57.0%
INTERNATIONAL SEATS	870	38,686	-97.8%	38,686	156,522	-75.3%
TOTAL SEATS	339,617	334,328	1.6%	514,422	1,261,731	-59.2%
DOMESTIC FLIGHTS	1,898	1,638	15.9%	2,641	6,374	-58.6%
INTERNATIONAL FLIGHTS	5	187	-97.3%	187	752	-75.1%
TOTAL FLIGHTS	1,903	1,825	4.3%	2,828	7,126	-60.3%

HILO	2021P YTD*	2020P YTD*	YTD % change	2020P	2019	% change 2020P/2019
DOMESTIC SEATS	4,150	8,964	-53.7%	8,964	47,872	-81.3%
INTERNATIONAL SEATS	0	0	N/A	0	0	N/A
TOTAL SEATS	4,150	8,964	-53.7%	8,964	47,872	-81.3%
DOMESTIC FLIGHTS	25	54	-53.7%	54	285	-81.1%
INTERNATIONAL FLIGHTS	0	0	N/A	0	0	N/A
TOTAL FLIGHTS	25	54	-53.7%	54	285	-81.1%

Source: Diiio Mii schedules

*Year-to-date through April

TRANSIENT ACCOMMODATIONS TAX (TAT) TO HAWAII COUNTY

	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
TAT (\$mill)	19.2	19.2	19.2	19.2	19.2	19.2

Note: Hawaii County receives 18.6% of the TAT revenues distributed to the counties.

HOTEL PERFORMANCE

HAWAII COUNTY	2021P YTD*	2020P YTD*	YTD % change	2020P	2019	% change 2020/2019
OCCUPANCY	41.3%	61.6%	-20.3%	38.0%	77.0%	-39.0%
AVERAGE DAILY RATE	\$303.20	\$293.56	3.3%	\$254.27	\$265.44	-4.2%
REVENUE PER AVAILABLE ROOM	\$125.11	\$180.73	-30.8%	\$96.71	\$204.50	-52.7%

Source: STR, Inc.

*Year-to-date through April

VACATION RENTAL PERFORMANCE

HAWAII COUNTY	2021P YTD*	2020P YTD*	YTD % change	2020P	2019	% change 2020/2019
UNIT SUPPLY	508,186	637,514	-20.3%	1,365,708	2,359,867	-42.1%
UNIT OCCUPANCY	61.3%	69.1%	-11.3%	44.6%	66.3%	-32.7%
UNIT AVERAGE DAILY RATE	\$213.99	\$182.24	17.4%	\$187.70	\$235.96	-20.5%

Source: Transparent Intelligence, Inc.