

**Total Visitor Personal Daily Spending by Category:
April 2021P YTD vs. April 2020P YTD
(Arrivals by air, in dollars)**

Expenditure Type	2021P April YTD 1/	2020P April YTD 2/	% change
GRAND TOTAL	168.0	N/A	N/A
Total Food and beverage	37.2	N/A	N/A
Restaurant food	24.0	N/A	N/A
Dinner shows and cruises	2.9	N/A	N/A
Groceries and snacks	10.5	N/A	N/A
Entertainment & Recreation	13.3	N/A	N/A
Attractions/entertainment	3.0	N/A	N/A
Recreation	6.3	N/A	N/A
Other activities & tours	4.1	N/A	N/A
Total Transportation	17.3	N/A	N/A
Interisland airfare	0.8	N/A	N/A
Ground transportation	1.0	N/A	N/A
Rental vehicles	14.6	N/A	N/A
Gasoline, parking, etc.	1.0	N/A	N/A
Total Shopping	18.4	N/A	N/A
Fashion and clothing	7.3	N/A	N/A
Jewelry and watches	2.5	N/A	N/A
Cosmetics, perfume	0.3	N/A	N/A
Leather goods	2.4	N/A	N/A
Hawai'i food products	2.4	N/A	N/A
Souvenirs	3.6	N/A	N/A
Total Lodging	78.2	N/A	N/A
All other expenses *	3.5	N/A	N/A

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

^{1/}Year-to-date April 2021 visitor spending statistics were from U.S. West, U.S. East, Japan, and Canada (Canada data were only available for January and February). Spending data for visitors from the other markets were not available due to limited samples.

^{2/}April year-to-date 2020 visitor spending statistics were not available, as there was no fielding between April through October 2020 due to COVID19 restrictions.

Source: Hawai'i Tourism Authority

**U.S. Total Visitor Personal Daily Spending by Category:
April 2021P YTD vs. April 2020P YTD
(Arrivals by air, in dollars)**

Expenditure Type	2021P April YTD	2020P April YTD ^{3/}	% change
GRAND TOTAL	172.9	N/A	N/A
Total Food and beverage	38.3	N/A	N/A
Restaurant food	24.6	N/A	N/A
Dinner shows and cruises	3.0	N/A	N/A
Groceries and snacks	10.6	N/A	N/A
Entertainment & Recreation	13.8	N/A	N/A
Attractions/entertainment	13.8	N/A	N/A
Recreation	13.8	N/A	N/A
Other activities & tours	13.8	N/A	N/A
Total Transportation	17.8	N/A	N/A
Interisland airfare	0.8	N/A	N/A
Ground transportation	1.0	N/A	N/A
Rental vehicles	15.1	N/A	N/A
Gasoline, parking, etc.	1.0	N/A	N/A
Total Shopping	18.9	N/A	N/A
Fashion and clothing	7.5	N/A	N/A
Jewelry and watches	2.6	N/A	N/A
Cosmetics, perfume	0.2	N/A	N/A
Leather goods	2.4	N/A	N/A
Hawai'i food products	2.5	N/A	N/A
Souvenirs	3.7	N/A	N/A
Total Lodging	80.5	N/A	N/A
All other expenses *	3.7	N/A	N/A

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

^{3/}April year-to-date 2020 visitor spending statistics were not available, as there was no fielding between April through October 2020 due to COVID19 restrictions.

Source: Hawai'i Tourism Authority

**U.S. West Visitor Personal Daily Spending by Category:
April 2021P YTD vs. April 2020P YTD
(Arrivals by air, in dollars)**

Expenditure Type	2021P April YTD	2020P April YTD 4/	% change
GRAND TOTAL	169.5	N/A	N/A
Total Food and beverage	37.7	N/A	N/A
Restaurant food	23.8	N/A	N/A
Dinner shows and cruises	2.9	N/A	N/A
Groceries and snacks	11.1	N/A	N/A
Entertainment & Recreation	12.4	N/A	N/A
Attractions/entertainment	2.8	N/A	N/A
Recreation	5.8	N/A	N/A
Other activities & tours	3.8	N/A	N/A
Total Transportation	17.3	N/A	N/A
Interisland airfare	0.6	N/A	N/A
Ground transportation	0.9	N/A	N/A
Rental vehicles	14.8	N/A	N/A
Gasoline, parking, etc.	1.0	N/A	N/A
Total Shopping	18.6	N/A	N/A
Fashion and clothing	7.3	N/A	N/A
Jewelry and watches	2.2	N/A	N/A
Cosmetics, perfume	0.2	N/A	N/A
Leather goods	2.7	N/A	N/A
Hawai'i food products	2.6	N/A	N/A
Souvenirs	3.5	N/A	N/A
Total Lodging	79.9	N/A	N/A
All other expenses *	3.5	N/A	N/A

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

^{4/}April year-to-date 2020 visitor spending statistics were not available, as there was no fielding between April through October 2020 due to COVID19 restrictions.

Source: Hawai'i Tourism Authority

**U.S. East Visitor Personal Daily Spending by Category:
April 2021P YTD vs. April 2020P YTD
(Arrivals by air, in dollars)**

Expenditure Type	2021P April YTD	2020P April YTD ^{5/}	% change
GRAND TOTAL	180.6	N/A	N/A
Total Food and beverage	39.4	N/A	N/A
Restaurant food	26.4	N/A	N/A
Dinner shows and cruises	3.3	N/A	N/A
Groceries and snacks	9.7	N/A	N/A
Entertainment & Recreation	17.0	N/A	N/A
Attractions/entertainment	3.9	N/A	N/A
Recreation	7.9	N/A	N/A
Other activities & tours	5.2	N/A	N/A
Total Transportation	19.0	N/A	N/A
Interisland airfare	1.1	N/A	N/A
Ground transportation	1.2	N/A	N/A
Rental vehicles	15.6	N/A	N/A
Gasoline, parking, etc.	1.1	N/A	N/A
Total Shopping	19.3	N/A	N/A
Fashion and clothing	7.7	N/A	N/A
Jewelry and watches	3.5	N/A	N/A
Cosmetics, perfume	0.3	N/A	N/A
Leather goods	1.6	N/A	N/A
Hawai'i food products	2.2	N/A	N/A
Souvenirs	4.0	N/A	N/A
Total Lodging	81.9	N/A	N/A
All other expenses *	3.9	N/A	N/A

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

^{5/}April year-to-date 2020 visitor spending statistics were not available, as there was no fielding between April through October 2020 due to COVID19 restrictions.

Source: Hawai'i Tourism Authority

**Japan Visitor Personal Daily Spending by Category:
April 2021P YTD vs. April 2020P YTD
(Arrivals by air, in dollars)**

Expenditure Type	2021P April YTD	2020P April YTD 6/	% change
GRAND TOTAL	208.1	N/A	N/A
Total Food and beverage	47.4	N/A	N/A
Restaurant food	29.9	N/A	N/A
Dinner shows and cruises	1.5	N/A	N/A
Groceries and snacks	15.9	N/A	N/A
Entertainment & Recreation	12.5	N/A	N/A
Attractions/entertainment	4.2	N/A	N/A
Recreation	7.3	N/A	N/A
Other activities & tours	0.9	N/A	N/A
Total Transportation	12.1	N/A	N/A
Interisland airfare	0.2	N/A	N/A
Ground transportation	2.9	N/A	N/A
Rental vehicles	7.3	N/A	N/A
Gasoline, parking, etc.	1.7	N/A	N/A
Total Shopping	48.7	N/A	N/A
Fashion and clothing	20.8	N/A	N/A
Jewelry and watches	4.0	N/A	N/A
Cosmetics, perfume	3.5	N/A	N/A
Leather goods	10.1	N/A	N/A
Hawai'i food products	5.7	N/A	N/A
Souvenirs	4.5	N/A	N/A
Total Lodging	83.7	N/A	N/A
All other expenses *	3.8	N/A	N/A

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

^{6/}April year-to-date 2020 visitor spending statistics were not available, as there was no fielding between April through October 2020 due to COVID19 restrictions.

Source: Hawai'i Tourism Authority

**Canada Visitor Personal Daily Spending by Category:
April 2021P YTD vs. April 2020P YTD
(Arrivals by air, in dollars)**

Expenditure Type	2021P April YTD 7/	2020P April YTD 8/	% change
GRAND TOTAL	141.2	N/A	N/A
Total Food and beverage	37.1	N/A	N/A
Restaurant food	22.7	N/A	N/A
Dinner shows and cruises	0.2	N/A	N/A
Groceries and snacks	14.1	N/A	N/A
Entertainment & Recreation	5.4	N/A	N/A
Attractions/entertainment	0.3	N/A	N/A
Recreation	3.9	N/A	N/A
Other activities & tours	1.1	N/A	N/A
Total Transportation	15.7	N/A	N/A
Interisland airfare	3.3	N/A	N/A
Ground transportation	0.8	N/A	N/A
Rental vehicles	10.0	N/A	N/A
Gasoline, parking, etc.	1.5	N/A	N/A
Total Shopping	10.1	N/A	N/A
Fashion and clothing	3.9	N/A	N/A
Jewelry and watches	0.3	N/A	N/A
Cosmetics, perfume	0.9	N/A	N/A
Leather goods	1.6	N/A	N/A
Hawai'i food products	1.8	N/A	N/A
Souvenirs	1.5	N/A	N/A
Total Lodging	71.5	N/A	N/A
All other expenses *	1.6	N/A	N/A

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

^{7/}Year-to-date 2021 visitor spending statistics were only for January and February. March and April 2021 spending data were not available due to limited samples.

^{8/}April year-to-date 2020 visitor spending statistics were not available, as there was no fielding between April through October 2020 due to COVID19 restrictions.