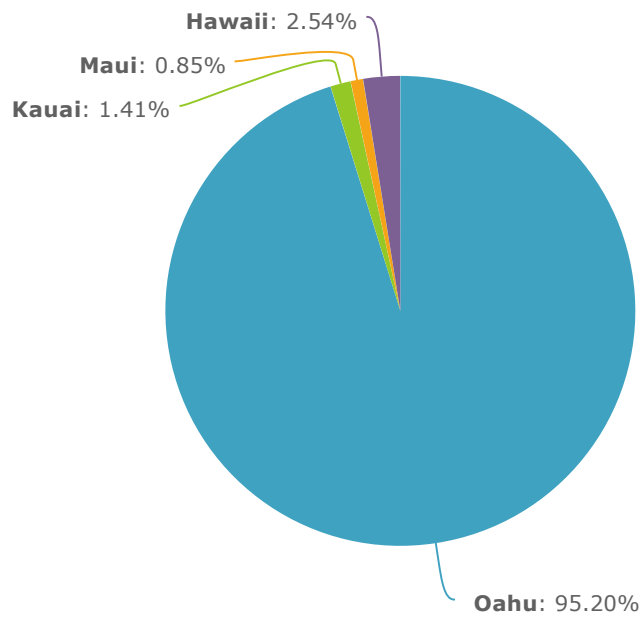


# Summary Report

Community Input to Oahu's Destination Management Action Plan

1. What island do you reside on? Response is required.



Oahu	95.20%	<div style="width: 95.20%;"></div>	337
Kauai	1.41%	<div style="width: 1.41%;"></div>	5
Maui	0.85%	<div style="width: 0.85%;"></div>	3
Lanai	0.00%	<div style="width: 0.00%;"></div>	0
Molokai	0.00%	<div style="width: 0.00%;"></div>	0
Hawaii	2.54%	<div style="width: 2.54%;"></div>	9
Total Responses			354
Skipped			50

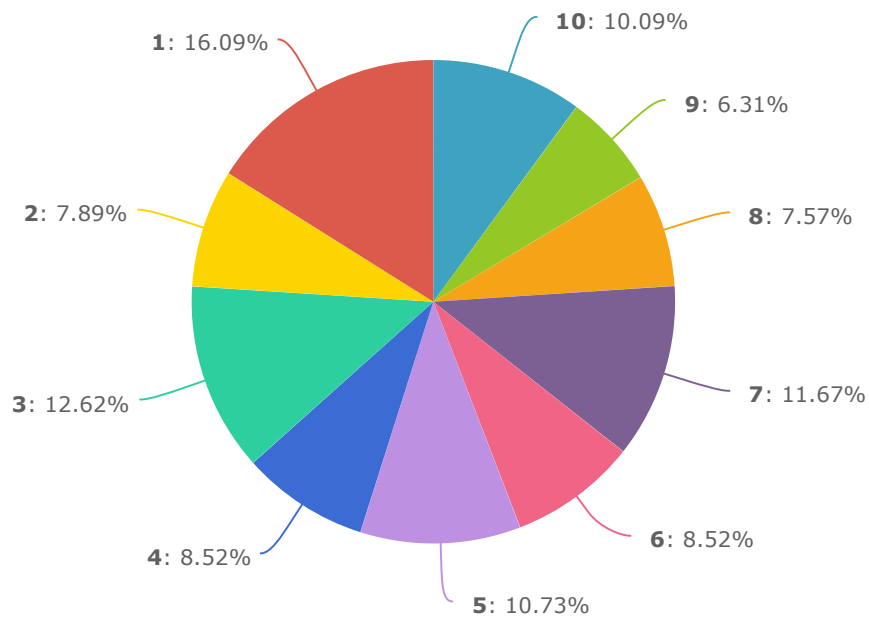
2. What is your residential zip code? Response is Required.

<b>Count</b>	<b>Response</b>
1	95825
1	96691
5	96701
8	96706
7	96707
33	96712
2	96717
1	96730
8	96731
29	96734
18	96744
1	96745
1	96762
2	96782
1	96785
3	96786
5	96789
9	96791
4	96792
6	96795
4	96797
10	96813
7	96814
28	96815
34	96816
12	96817

6	96818
6	96819
17	96821
25	96822
16	96825
13	96826
1	96914
1	97819

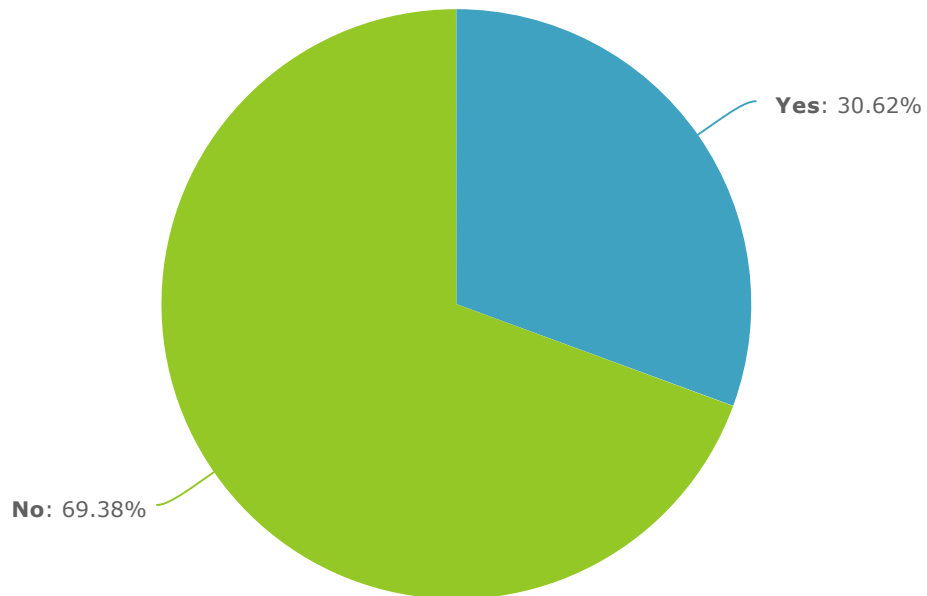
Total Responses	325
Skipped	79

3. Using a 10-point scale, where **10** means **Completely Agree** and **1** means **Do Not Agree At All**, how much do you agree or disagree that tourism has brought more benefits than problems. Response is Required.



				20
9	6.31%			24
8	7.57%			37
7	11.67%			27
6	8.52%			34
5	10.73%			27
4	8.52%			40
3	12.62%			25
2	7.89%			51
1	16.09%			
Total Responses				317
Skipped				87

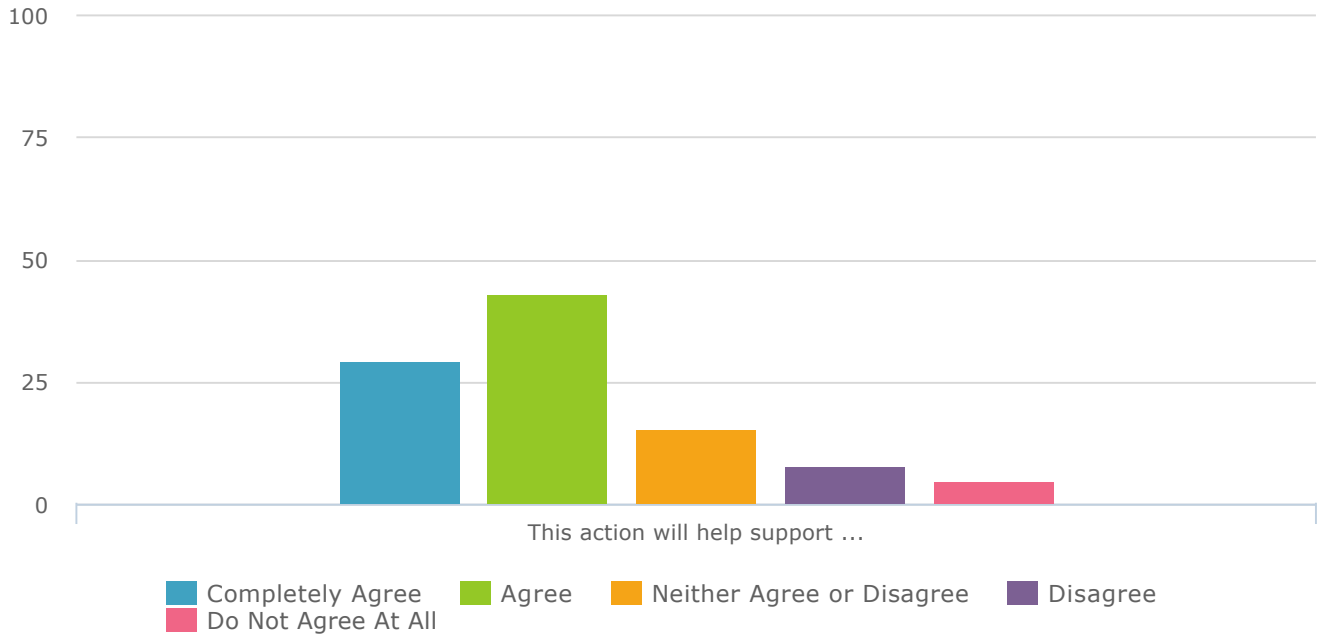
#### 4. Did you attend the Oahu Destination Management Action Plan Community Presentation?



Yes	30.62%		94
No	69.38%		213
Total Responses			307
Skipped			97

**5. Action: Establish a “Regenerative Tourism Advisory Committee” for the City & County of Honolulu to identify and manage tourism-related issues for Oahu.**

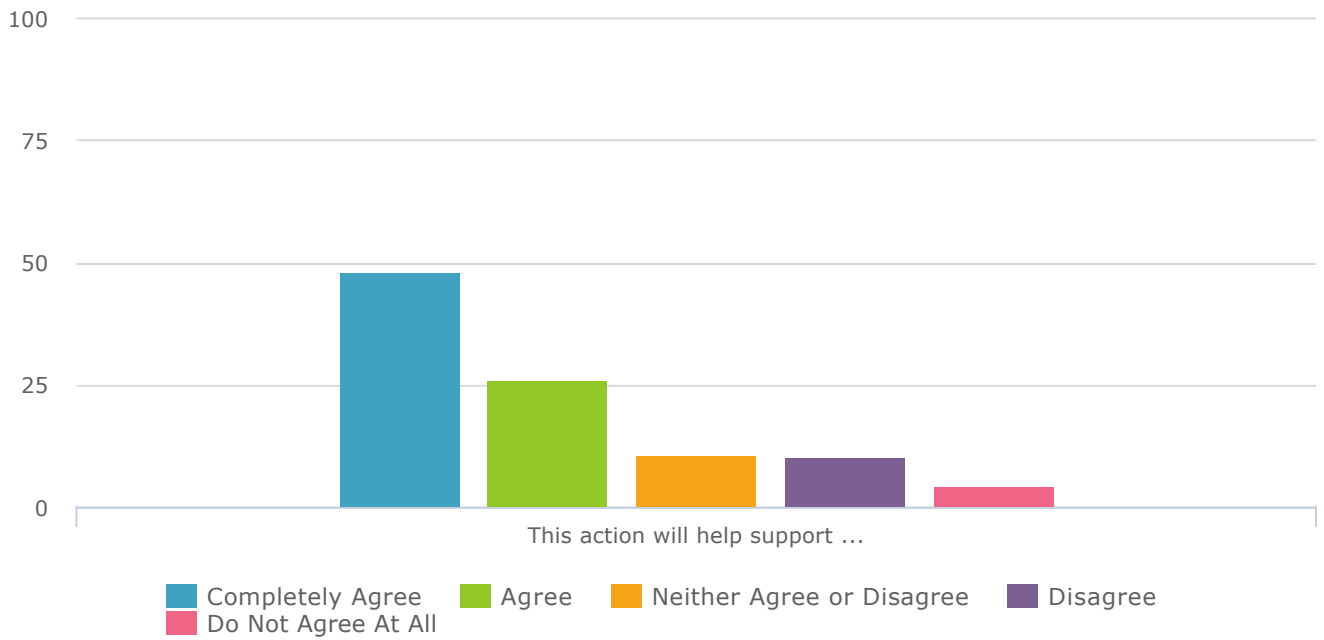
How much do you agree or disagree with the statement below:



	<b>Completely Agree</b>	<b>Agree</b>	<b>Neither Agree or Disagree</b>	<b>Disagree</b>	<b>Do Not Agree At All</b>	<b>Responses</b>
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	<b>82</b> 29.18%	<b>121</b> 43.06%	<b>43</b> 15.30%	<b>22</b> 7.83%	<b>13</b> 4.63%	281

Total Responses	281
Skipped	123

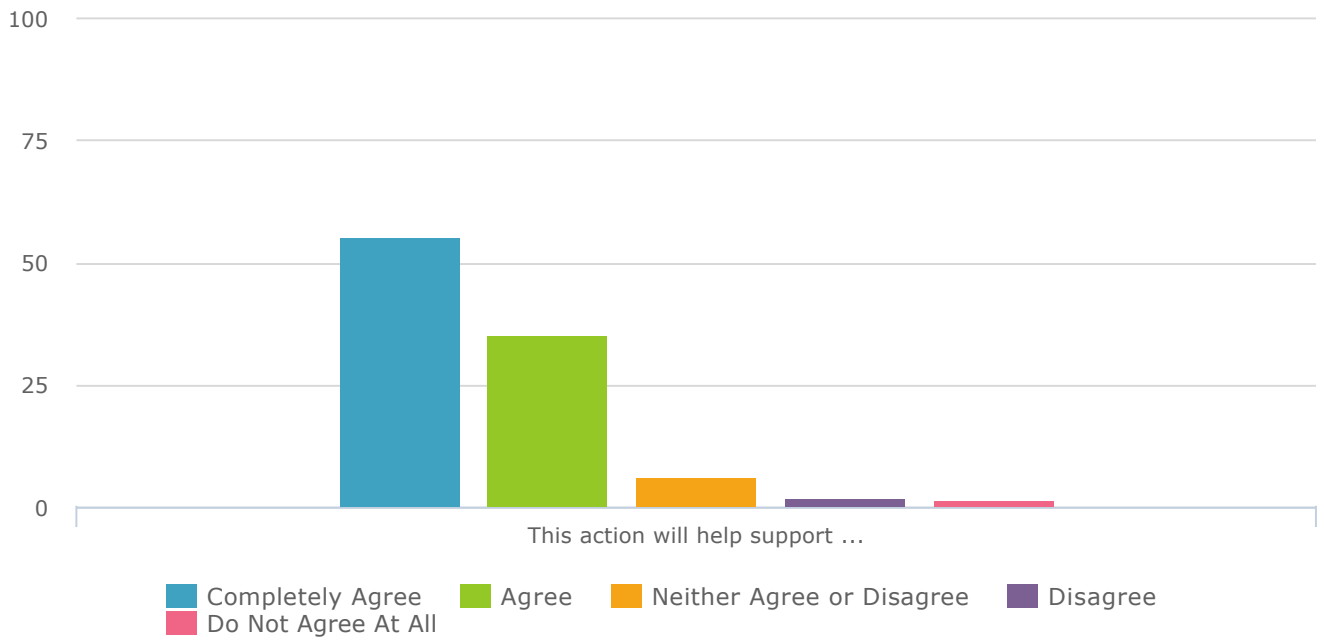
6. Action: Manage number of visitors on Oahu by discouraging short-term vacation rentals.  
 How much do you agree or disagree with the statement below:



	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	135 48.39%	73 26.16%	30 10.75%	29 10.39%	12 4.30%	279

Total Responses	279
Skipped	125

7. Action: Identify, assess, and prioritize key hotspots on Oahu that need to be better managed. How much do you agree or disagree with the statement below:



	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	152 55.27%	97 35.27%	17 6.18%	5 1.82%	4 1.45%	275

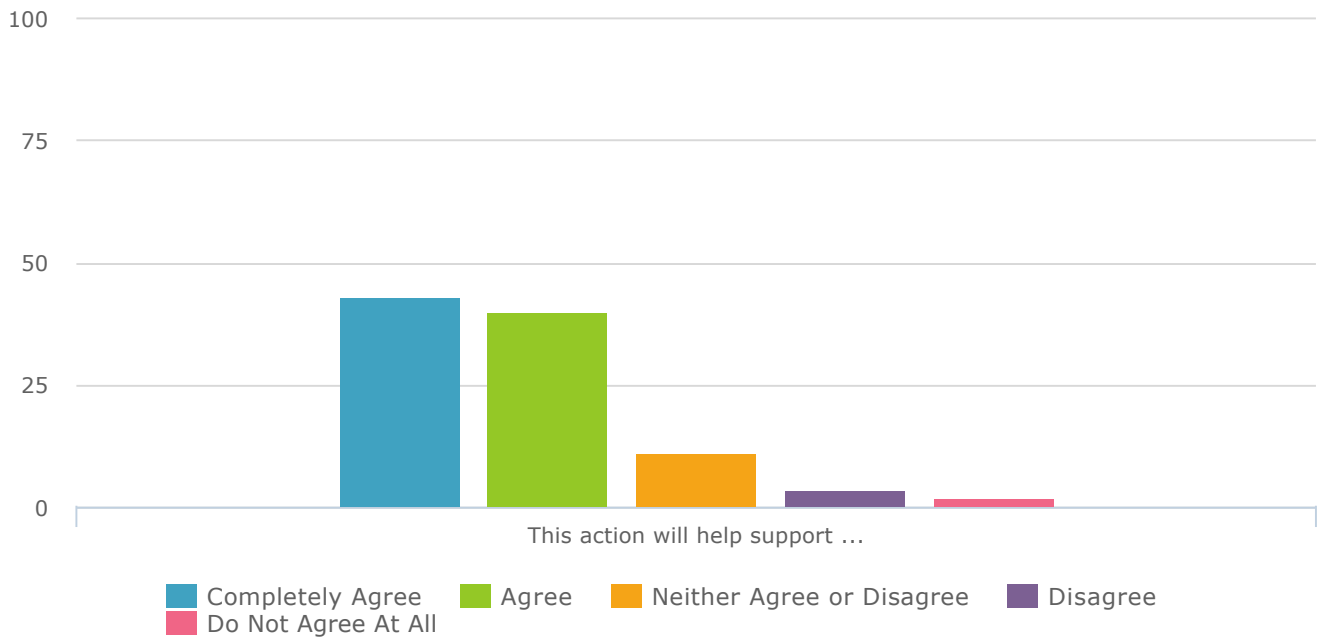
Total Responses 275

Skipped 129



**8. Action:** Develop a reservation system to monitor and manage users at natural resource and cultural sites.

How much do you agree or disagree with the statement below:



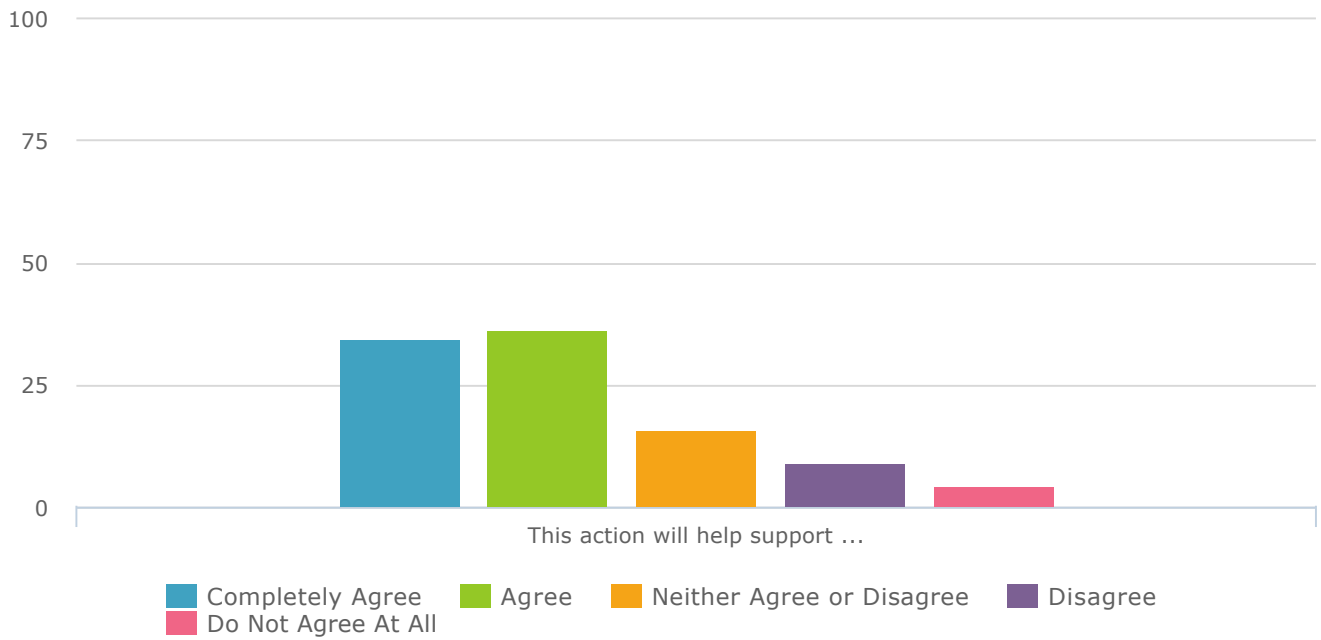
	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	119 43.12%	110 39.86%	31 11.23%	10 3.62%	6 2.17%	276

Total Responses 276

Skipped 128

9. Action: Develop and implement marketing programs to attract positive impact travelers who prioritize environment, culture and investing in our local community and effectively decreasing the interest of undesired travelers.

How much do you agree or disagree with the statement below:



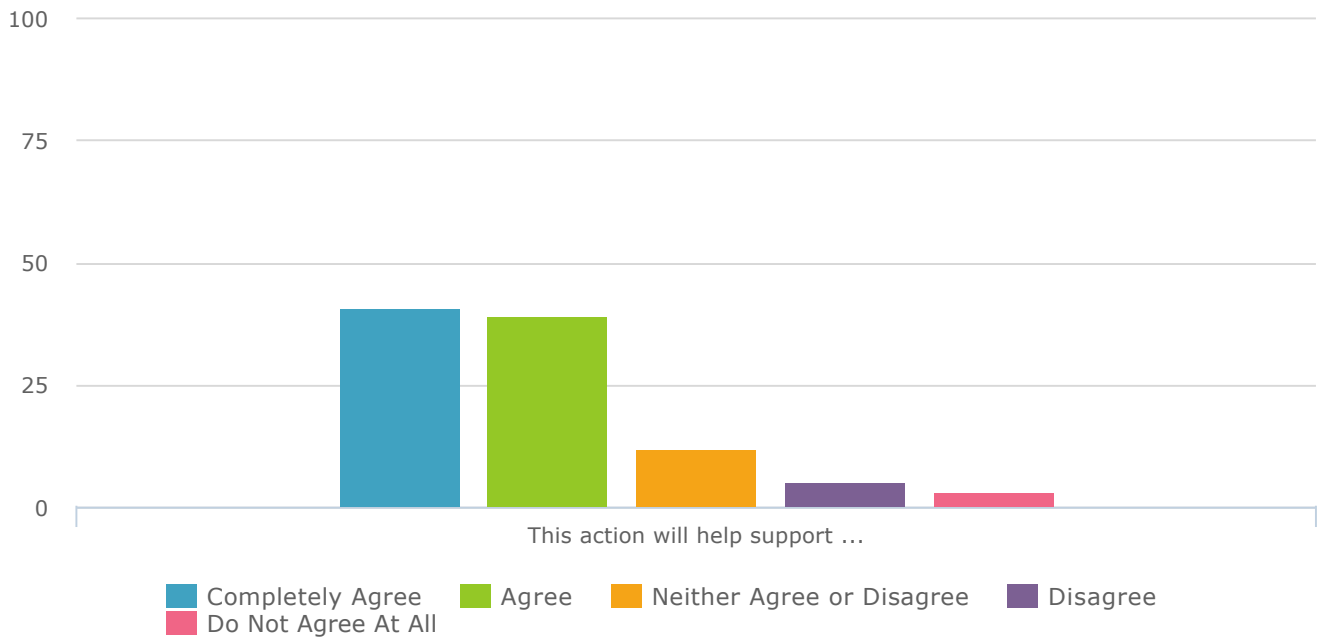
	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	93 34.19%	99 36.40%	43 15.81%	25 9.19%	12 4.41%	272

Total Responses 272

Skipped 132

**10. Action:** Implement a pre- and post-arrival tourism marketing communications program to encourage respectful and supportive (regenerative) behavior.

How much do you agree or disagree with the statement below:

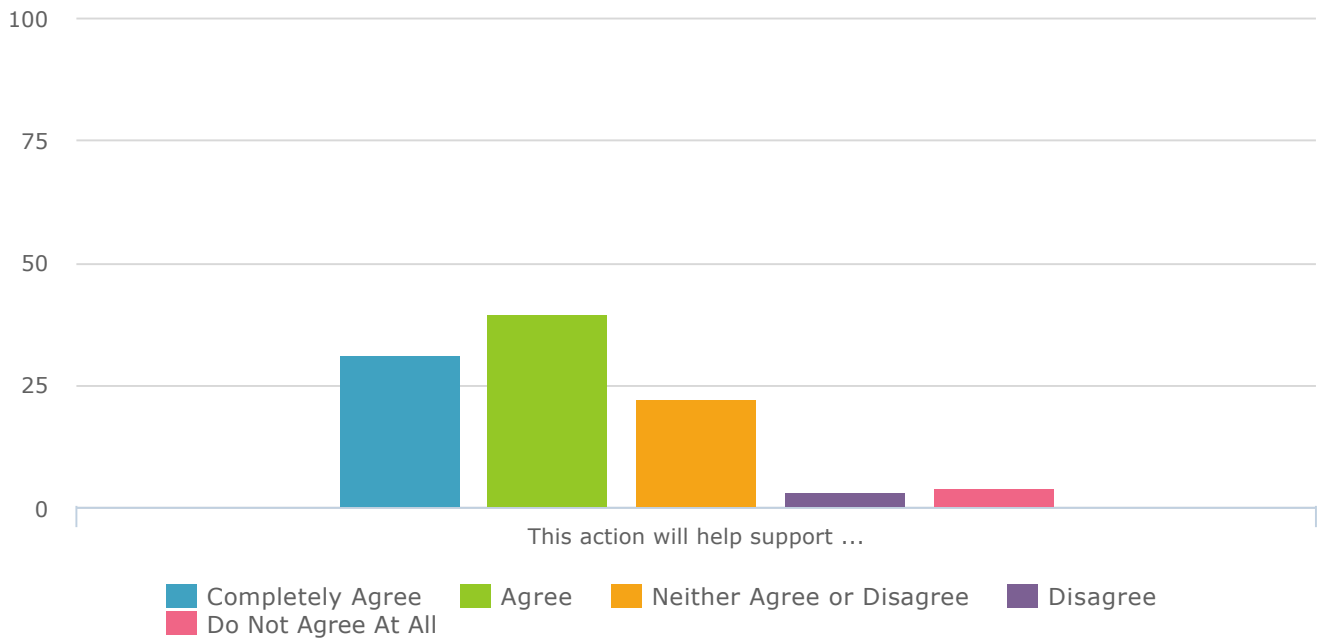


	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	110 40.59%	106 39.11%	32 11.81%	14 5.17%	9 3.32%	271

Total Responses	271
Skipped	133

11. Action: Develop, market, encourage, and support more collaborative, curated experiences that enrich residents and visitors alike.

How much do you agree or disagree with the statement below:



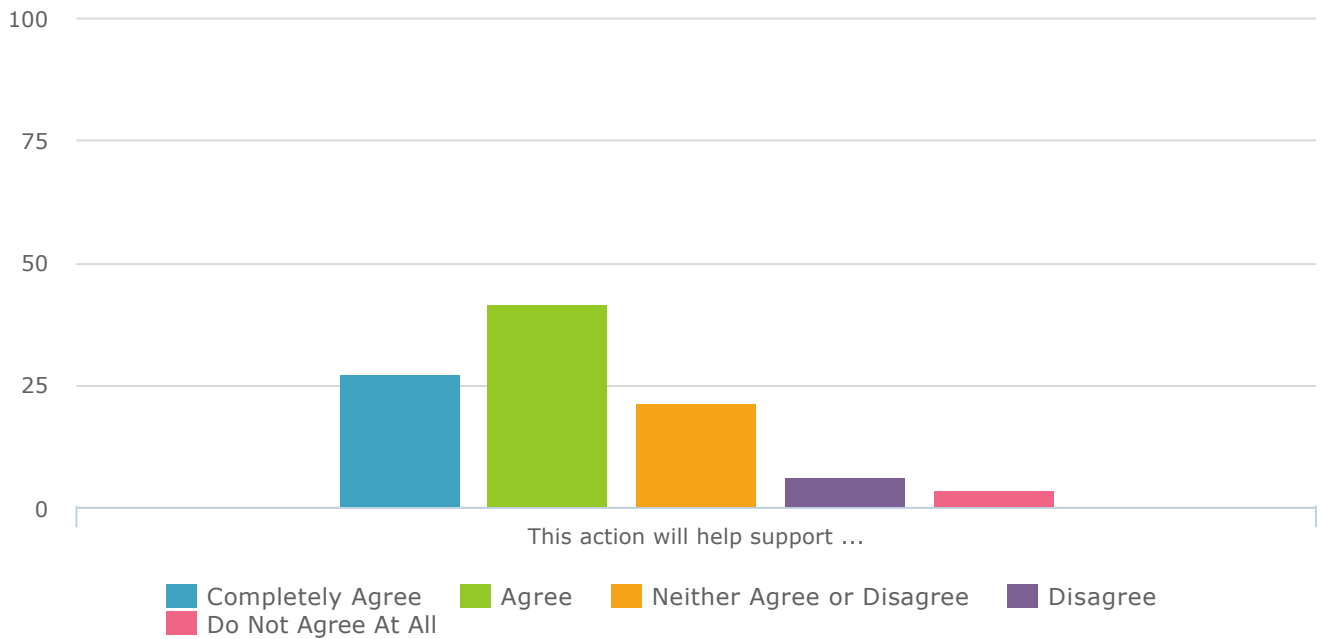
	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	82 31.30%	104 39.69%	58 22.14%	8 3.05%	10 3.82%	262

Total Responses 262

Skipped 142

## 12. Action: Foster seamless interaction between community and visitors through cultural experiences and knowledge.

How much do you agree or disagree with the statement below:



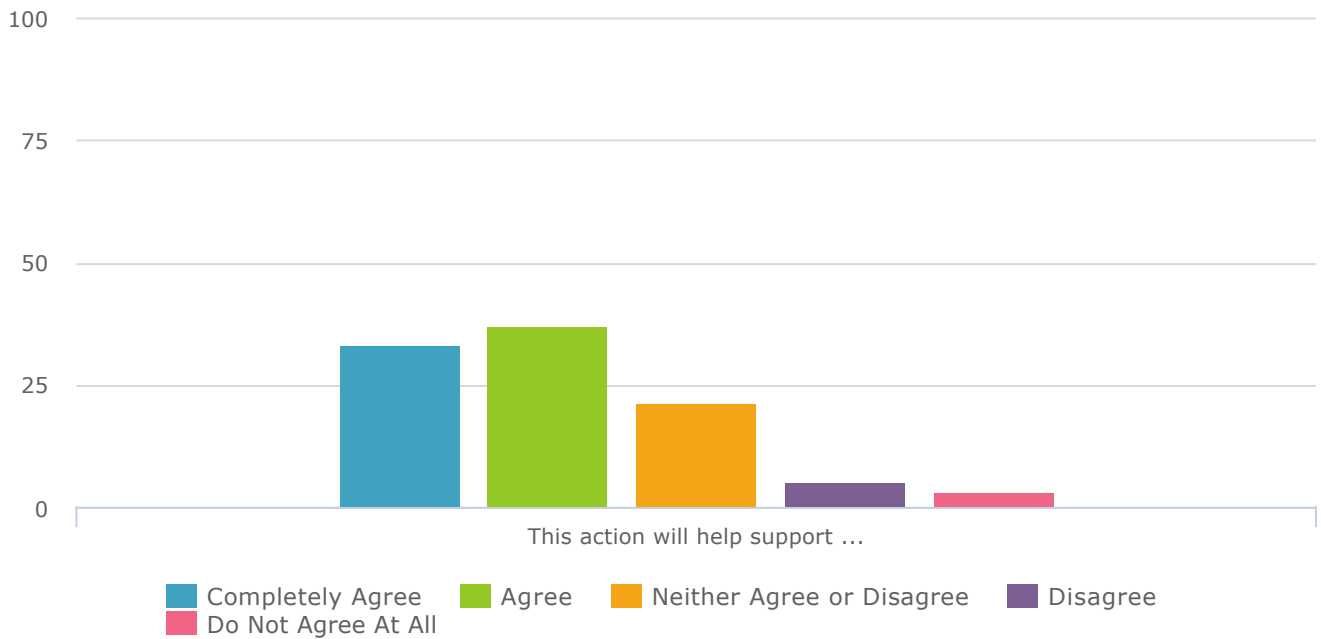
	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	72 27.38%	109 41.44%	56 21.29%	17 6.46%	9 3.42%	263

Total Responses 263

Skipped 141

13. Action: Work with Destination Management Companies (DMCs) and Meeting Planners to integrate a respectful and supportive visitor program for Meetings, Conventions & Incentives (MCI).

How much do you agree or disagree with the statement below:



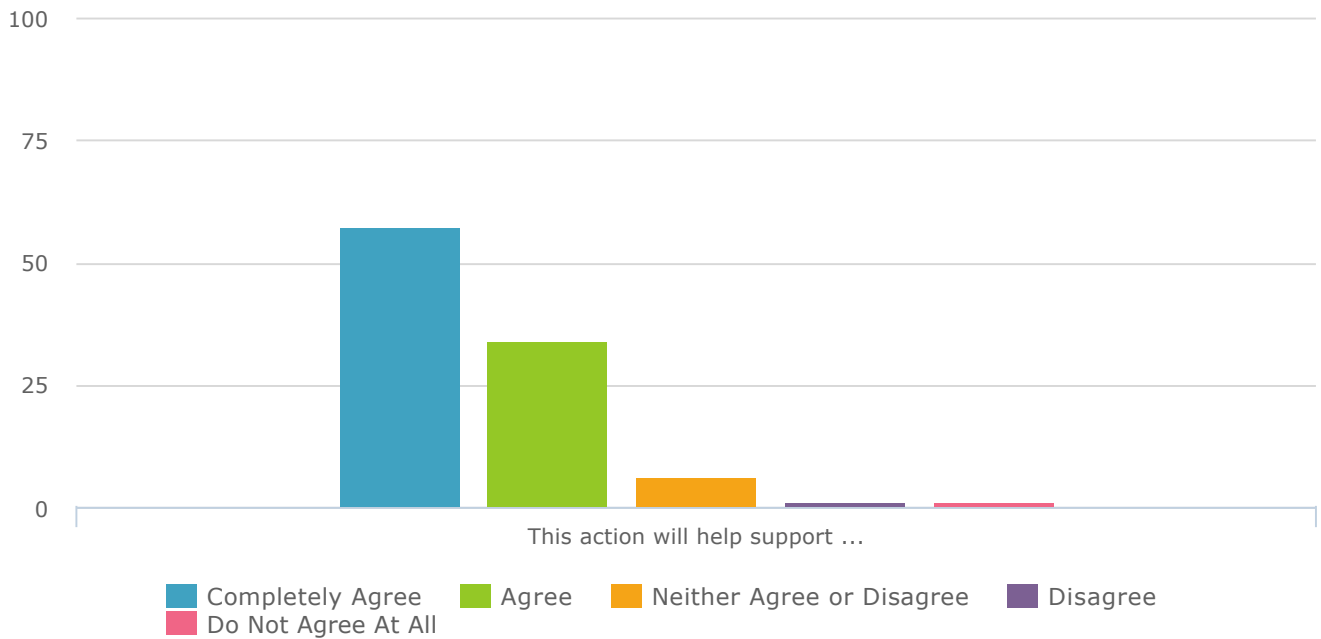
	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	87 33.08%	98 37.26%	56 21.29%	14 5.32%	8 3.04%	263

Total Responses 263

Skipped 141

14. Action: Continue to develop and implement “Buy Local” programs to promote purchase of local products and services to keep funds in our communities and minimize carbon footprint.

How much do you agree or disagree with the statement below:



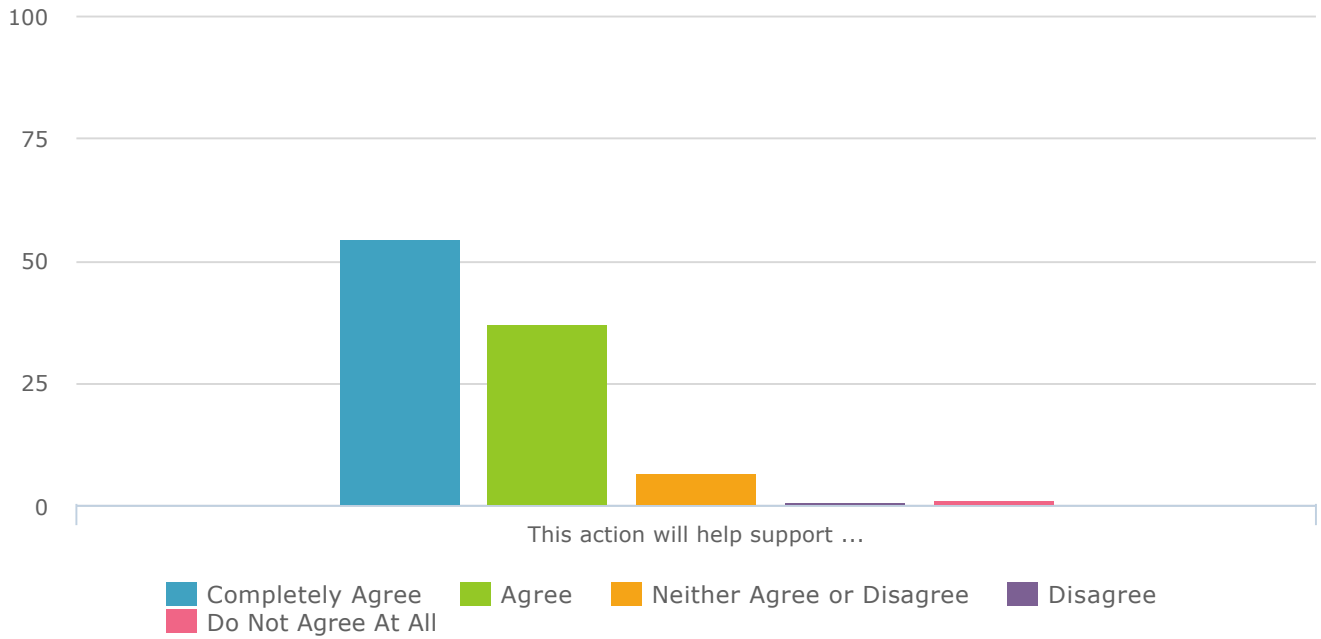
	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	148 57.36%	88 34.11%	16 6.20%	3 1.16%	3 1.16%	258

Total Responses 258

Skipped 146

15. Action: Expose visitors to quality local products vs. generic/mass manufactured "local" items.

How much do you agree or disagree with the statement below:



	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	140 54.47%	95 36.96%	17 6.61%	2 0.78%	3 1.17%	257

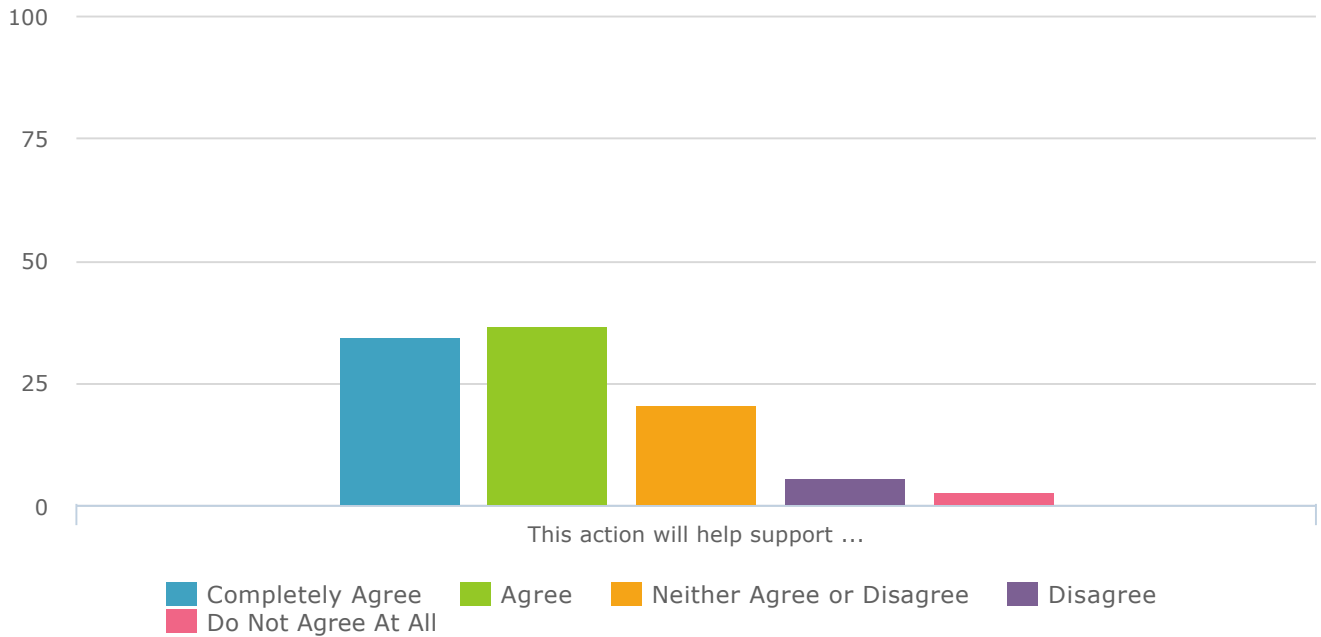
Total Responses 257

Skipped 147



**16. Action: Expand on programs that strengthen partnerships and encourage mutual support between the visitor industry and community organizations.**

How much do you agree or disagree with the statement below:



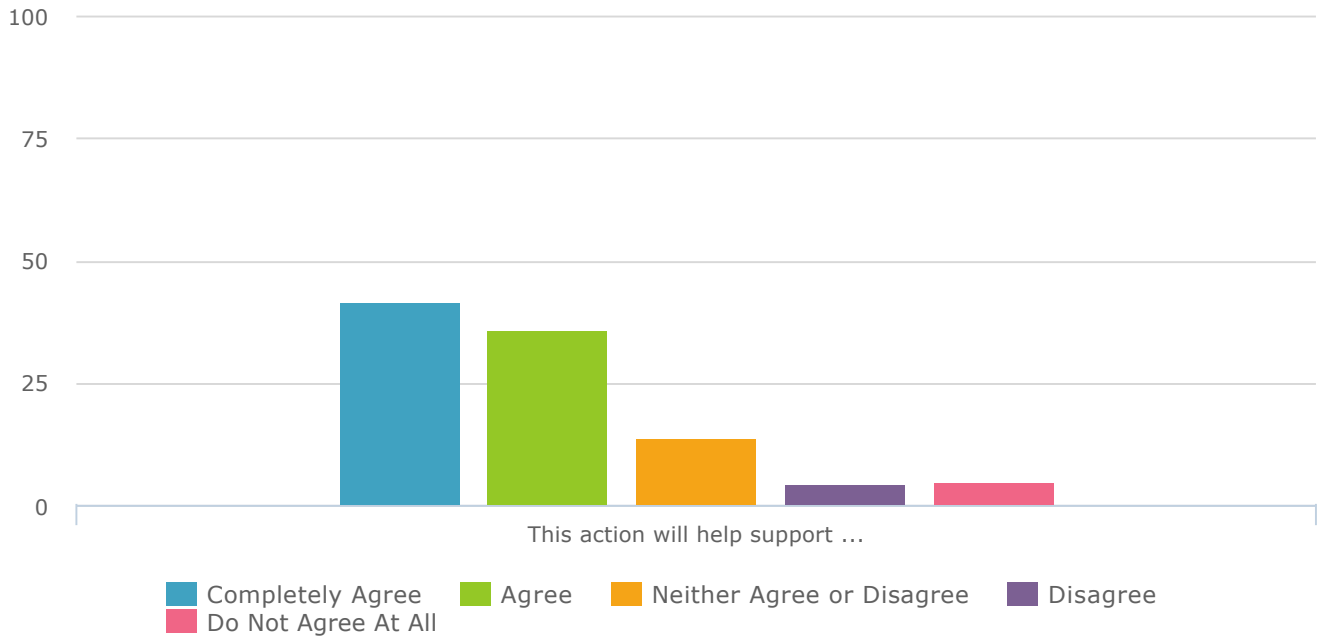
	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	90 34.35%	96 36.64%	54 20.61%	15 5.73%	7 2.67%	262

Total Responses 262

Skipped 142

**17. Action: Create certification programs to ensure that visitor industry professionals are more knowledgeable and share appropriately with visitors.**

How much do you agree or disagree with the statement below:



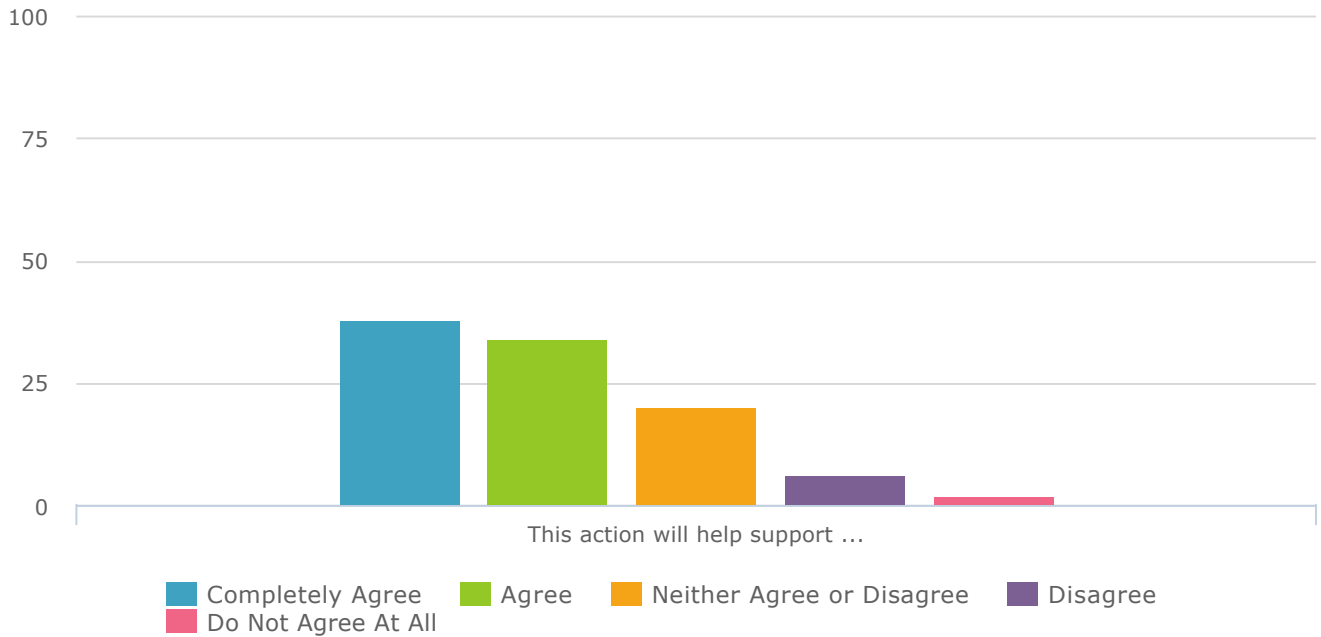
	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	109 41.44%	95 36.12%	36 13.69%	11 4.18%	12 4.56%	263

Total Responses 263

Skipped 141

**18. Action: Expand programs in hospitality training across all facets of the visitor industry.**

How much do you agree or disagree with the statement below:



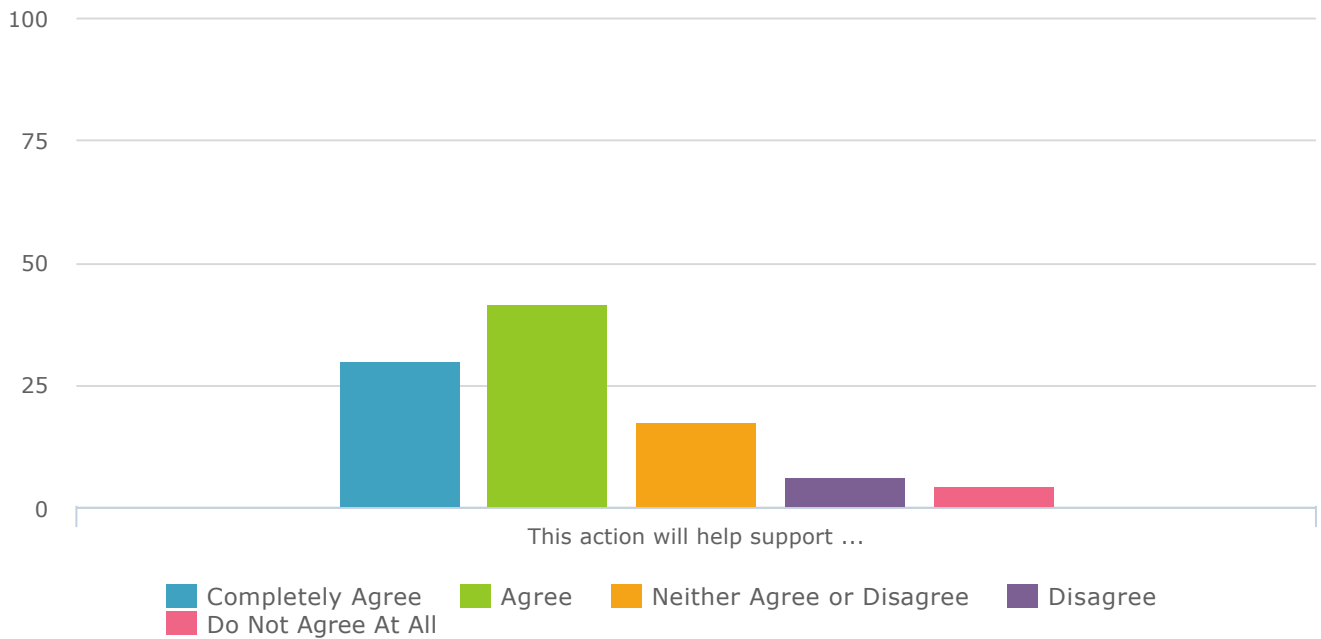
	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	98 37.84%	88 33.98%	52 20.08%	16 6.18%	5 1.93%	259

Total Responses 259

Skipped 145

**19. Action: Implement communications program to encourage resident participation and better understanding of the how “regenerative tourism” is being implemented.**

How much do you agree or disagree with the statement below:



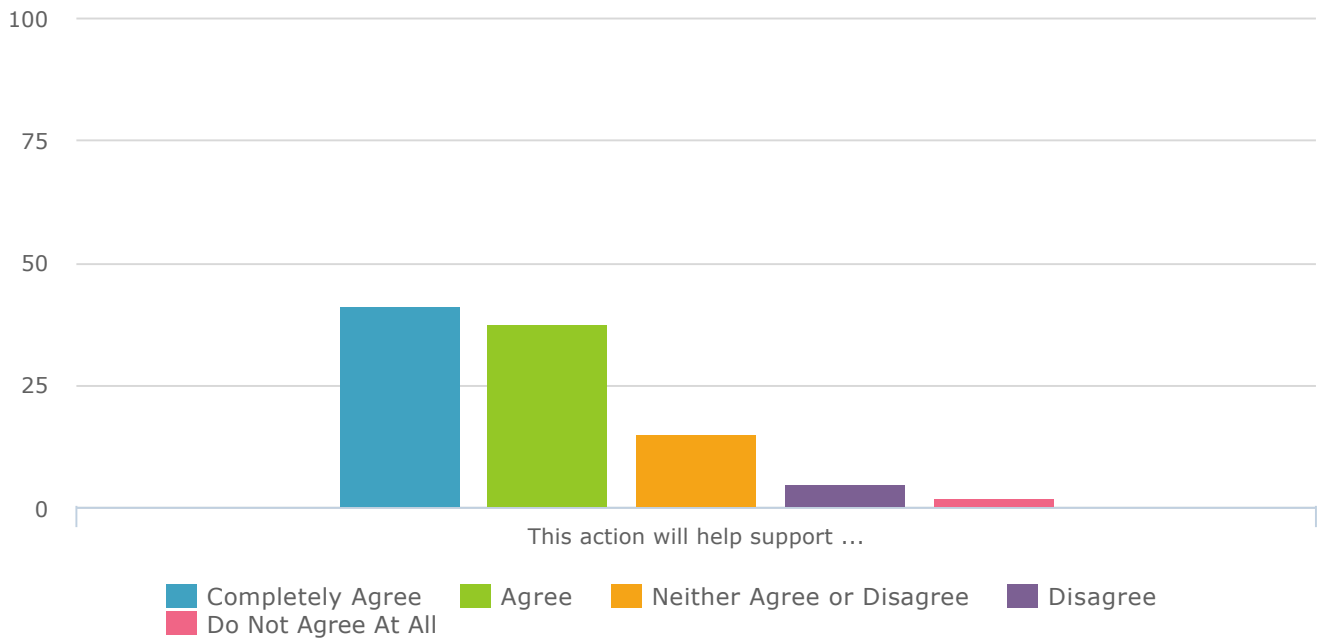
	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	76 30.16%	105 41.67%	44 17.46%	16 6.35%	11 4.37%	252

Total Responses 252

Skipped 152

20. Action: Deepen investment in partnerships with industry to expand sustainable environmental practices.

How much do you agree or disagree with the statement below:



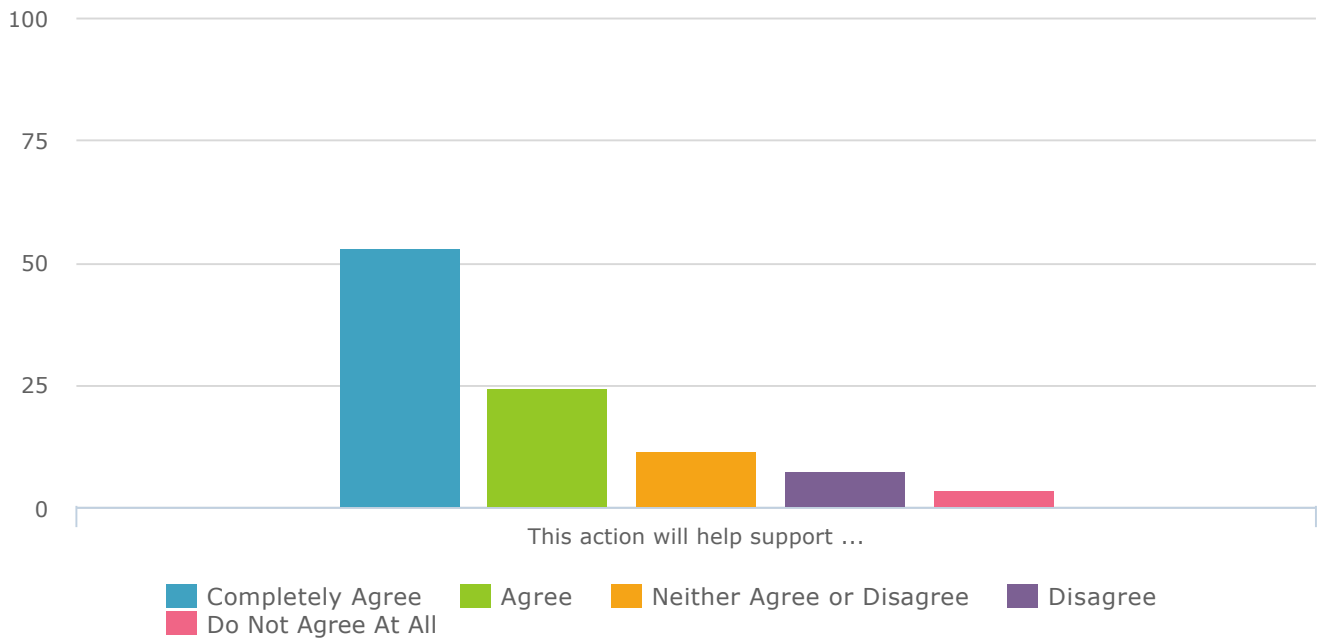
	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	106 40.93%	97 37.45%	39 15.06%	12 4.63%	5 1.93%	259

Total Responses 259

Skipped 145

21. Action: Establish a "Regenerative Tourism Fee" where money goes directly to support repair/restoration of hotspots, management of sites, unfunded conservation liabilities and natural resources issues.

How much do you agree or disagree with the statement below:



	Completely Agree	Agree	Neither Agree or Disagree	Disagree	Do Not Agree At All	Responses
This action will help support a mutually satisfying resident and visitor experience and preserve or boost economic benefits.	137 53.10%	63 24.42%	30 11.63%	19 7.36%	9 3.49%	258

Total Responses 258

Skipped 146

22. What geographic areas, regions, or sites need to be managed more intentionally?

**Count Response**

1	A
1	Ala Wai: it is urgent that the channel goes under a DEEP Cleaning, aligned with the revitalization of it's surroundings. There is much potential in this area which is being underserved and allowing it to be a homeless hotspot unfortunately. Work collaboratively with Waikiki City Council and the Mayor in order to put a revitalization plan asap.
2	All
1	All areas. There should be no areas that are managed without intention.
1	All beach's used for weddings Kukanaloko and other Wahi pana Must be protected, monitored shared with visitors so they are informed.
1	All beaches and smaller local neighborhoods
1	All beaches, all areas with limited parking, and places in or near to residential communities.
1	All beaches, reefs, bays and nature preserves/waterfalls.
1	All geographic areas, regions, and sites need to be managed more intentionally. Especially high traffic areas, cultural sites.
1	all high visitor traffic areas on Oahu with limited space to appreciate the site(s)
1	all hikes with waterfalls electric beach (Waianae)
1	All hikes, especially those in residential areas. Beaches- local people want to go to Waikiki, Ala Moana too, but overrun by tourists. Now tourists are overrunning Kailua Beach too.I have lived in Kailua for 45 years and have gone to the beach almost every Sunday. We are being overrun by tourists now!
1	All hiking areas (both legal and illegal) but primarily those high frequented trails in the mid and southern Koolaus, north shore, many of the beaches that tourists frequent.
1	All hiking trails on Oahu, Lanikai beach, Diamond Head lookout, Mermaid caves, Haunama bay, Kaena Point.
1	All hiking trails to be identified and monitored when it is indicated as "no trespassing".
1	All hiking trails, all beaches with parking
1	All hiking trails. Beaches - Lanikai, Kailua, Nanakuli, Waianae, Makaha, Laniakea, Waimea. Ha'iku Stairs. Diamond Head.
1	All Nā Ala Hele hiking trails lack sufficient parking and are experiencing erosion due

to overcrowding. Spread of invasive seeds to all mauka areas is a concern. All shorelines should have signs about the toxicity of sunscreens on coral reefs.

- 
- 1 All north shore parks, trails, neighborhoods. Too many tour buses park in residential neighborhoods and deposit choke visitors.
- 
- 1 All of Oahu.
- 
- 2 All of them
- 
- 1 All of them.
- 
- 1 All public beaches & parks.  
Hiking trails  
Historic lands
- 
- 1 All residential areas made popular by secret spots on social media (mermaid caves, zablun beach in Nanakui as one example).
- 
- 1 All sacred sites and natural resources need to be protected . Thru restrictions and fees. This is NOT Florida
- 
- 1 All sacred sites, Hanauma bay, Leahi, Beaches, Trails.
- 
- 1 All the beaches. Also, we should legalize all B&Bs but increase taxes to 30% so the true cost of B&Bs are born by the tourists. They should find it more attractive to stay in Waikiki. The more they plug up the roads driving to and from their BB the more unpleasant they make it for everyone else. Tourists should not be allowed to drive in commute hours. They should also pay a high tax on rental cars - unless Kamaaina. The true costs of tourism are hidden in plugged roads, high coast of real estate from out of state speculators. Any non-resident should pay their share of taxes especially if they are renting out property as a B&B.
- 
- 1 All the popular sites - Waikiki, North Shore, Kailua, hiking trails.
- 
- 1 All trails, waterfalls, beaches, public parking lots, street parking, public restrooms,
- 
- 1 All Waterfalls, Leahi Crater, Dangerous surfing beaches, Kaena Point,
- 
- 1 Any hotspots that directly impact residential neighborhoods.
- 
- 1 Any place on our islands that are natural formations should be carefully monitored by human encroachment.
- 
- 1 Beach park infrastructure (e.g., restrooms) and safety (lifeguards/warnings); Kaena Point; Kailua; Hanauma Bay; Diamond Head trail; Manoa Falls trail; Maunawili trail; Lanikai Pillbox trail; Kuliouou Trail; Makapuu Lighthouse Trail/parking; Ka Iwi Coast/Alan Davis beach; Kahana Valley and Bay; Kawainui Marsh and areas feeding into the marsh; Helemano; Pupukea-Paumalu Park Reserve (mountain biking).
- 
- 1 Beaches and hikes
- 
- 1 Beaches and hiking trails. Use Hawaiian names and not the nicknames the tourist industry gives.  
Reserve parking for kamaaina at beaches and trails.
-



- 1 beaches and mountains and natural water features
- 
- 1 Beaches, hiking trails, points of interest
- 
- 1 Capacity control in Kailua. Lanikai Pillbox. Makapuu Lighthouse Waimanalo. Currently there is direct negative impact to residents
- 
- 1 Central O'ahu, North Shore, Waikiki, Windward O'ahu, West O'ahu, Ewa and Central Honolulu.
- 
- 1 Certain beach areas where turtles tend to go on the north shore, state parks, fish ponds, bays
- 
- 1 China Town, Waimanalo
- 
- 1 China, Mainland U.S.
- 
- 1 chinatown from fort street to river street, beretania to king.
- 
- 1 Coastline, north shore,
- 
- 1 Diamond Head State Monument and Waikiki Beach through Kapiolani Park - to malama 'aina and keep tour helicopter flights and their noise offshore.
- 
- 1 Diamond Head  
Hanauma Bay  
Pali Lookout
- 
- 1 Diamond head, Koko head, north shore beaches, Kailua beach, all of our public trails, Hanauma Bay
- 
- 1 Diamond head, north shore beaches.
- 
- 1 Do not allow development across from Shark's Cove. REALLY TAKE CARE OF THE WATER. Waikiki needs to be managed more intentionally and all of the poison farming that is going on on the islands is bad for locals and tourists!
- 
- 1 East side, waianae,, hawaii kai
- 
- 1 Every area on the island needs to be managed more intentionally regarding tourists specifically, not Hawai'i residents, but not by HTA.
- 
- 1 Every single beach and forest and park including Waikīkī, Kailua, Waimanalo, etc. needs to have LESS TOURIST. Do NOT bring Hawai'i tourism levels back up to what they were pre-COVID. As for the definition of "destination management," HTA should NOT spend it's resources on "attracting" visitors. HTA should spend it's resources on educating visitors and instead of "improving" it should be RESTORING and REVITALIZING because we do not need our spaces new and improved for tourist, we need to mālama what we already have.
- 
- 1 Everywhere needs to be managed more intentionally. Hawaii has been too lax and loose for too long and that is why our natural environment is so damaged, and why residents don't like tourists.  
10 million tourists is way, way to many. Please cap it at 5 million or less annually. If a cap can't be enacted, then place tax them very highly and tourist businesses highly so that it limits the volume and limits to only those who can pay. When

Hawaii is made more expensive again, and protected from sloppy tourists coming here, then we become more attractive to the elite high spending tourists and we can then have fewer visitors coming here, while each spending more to be here.

---

1 Everywhere, with social media, tourists go everywhere

---

1 Everywhere. There is not a single corner of the island that I can escape to and NOT find tourists. Hiking trails used to be empty and quiet. Ka'ohao pillboxes and beach: just ten years ago I could easily find parking and a clear space on the sand, not anymore. Kuliouou, Lulumahu, Likeke, all favorite hikes that are now packed with tourists who don't even know where they're going. So much so that I ALWAYS get asked by tourists for directions on these hikes, and how dangerous that is for them to be going hiking when they don't even know where they're going or the nature of the landscape. This, in addition to tourists who need rescuing from the ocean, put unneeded stress on our first responders and their funding. The east facing coastlines see a lot of plastic washing up from ocean currents, and I see a lot of tourists walking right past the plastic on the beaches. Teach them to clean it up. Waikiki used to be a place for locals to enjoy pre-tourism, those were CROWN LANDS, and now it's purely tourism and locals avoid it at all costs.

---

1 Forest reserves, state parks, city parks, and privately owned conversation land where tourists seek "unique" off-the-beaten path adventures...often illegally.

---

1 Great list generated during the presentation

---

1 Haleiwa town and surrounding area

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1 Hale'iwa town and the "7 mile miracle" communities from Hale'iwa town to Sunset Beach, Oahu.

---

1 Hanauma Bay

---

1 Hanauma Bay and all of our near-shore marine environments

---

1 Hanauma Bay Area, Bellows beach park

---

1 Hanauma Bay is an obvious answer.

By the way, who gets to decide what "the right kind of visitor" is?

---

1 Hanauma Bay  
Manoa Falls

---

1 Hanauma Bay, beaches where monk seas come up to rest.

---

1 Hanauma Bay, Diamond/Koko Head Trails, Stairway to Heaven, Waikīkī Beach, 'Iolani Palace, Washington Place, Waikīkī Shell, Kapi'olani Ark, Chinatown

---

1 Hanauma Bay, Kailua, Manoa

---

1 Hanauma Bay, sharks cove,

---

1 Hanauma Bay, Waikiki/ south shoreline, north shore

---

1 Hanauma Bay. Diamond Head.

---

1 Highly trafficked areas by visitors and residents, historical sites.

- 
- 1 Hikes (tours and tour buses should not be allowed), certain beaches like Kawela Bay, In general, "tours" should be very limited to very specific locations.
- 
- 1 Hiking trails and beaches
- 
- 1 Hiking trails around Honolulu, Notably Makapu'u lighthouse, Kao Crater, Kuliouou, Hanauma Bay, Aiea Loop Trail, Lulumahu, and Maunawili Falls Trail.
- Kaena Point/Yokohama Bay should also be more intentionally managed with entrance fees for non-residents.
- 
- 1 Hiking Trails  
Hawaii Kai Marina  
Maunalua Bay  
Kailua
- 
- 1 Hiking trails, beaches
- 
- 1 hiking trails, beaches,
- 
- 1 Hiking trails, especially those not managed by Na Ala Hele, Kaena Pt, Haiku stairs, Leahi crater
- 
- 1 Hiking trails, including: Kaau Crater, Moanalua to Stairway to Heaven, Olomana Trail, Lanikai Pillboxes. While These trails are not under City maintenance at this time, they are well traversed by tourists and locals alike and are eroding.
- 
- 1 Hiking trails, off limit and non-lifeguarded areas  
IMPOSE very strict fees, rescue expenses etc to those who trample on places they should not be. Other destinations do.  
AND yes - it is ok to limit access to certain places. Gosh they do that in New Zealand, Galapagos, and many other areas - BUT - when locals can't go and/or get a reservation - that is also not good.
- 
- 1 Hiking trails, sacred sites
- 
- 1 Hiking trails, too many people and they go off trail and leave rubbish.  
Beaches, (Kaimana, Waikiki, Hanauma, Kailua & Lanikai) we have animals that need space on the beach to rest and perpetuate their species and the environment is affected by too many people and sunscreens.
- Should have more trash cans with covers and recycle bins so people don't leave rubbish, or it doesn't blow into ocean.
- 
- 1 Hiking trails/ beaches; conservation districts
- 
- 1 historic sites need better management or oversight
- 
- 1 Hotel Street, Waimanalo, Kakaako, Kaimuki, Kalihi
- 
- 1 I feel that areas that are heavily posted on the internet should be managed more intentionally for the safety of the visitors - Friendship Gardens Trail in Kaneohe, Mokulua Islands, Turtle Beach, and Maunawili Falls - areas such as these are popular and most people visiting do not understand how dangerous the areas can be.
-

- 1 I live in the Kaneohe/Kailua area. Kailua the whole beachfront is overrun with tourists. I used to live near Kaimana beach and it still seemed okay when there were a lot of tourists. I lap swim at both beaches and noticed the change in the environment during the pandemic. I saw a lobster in Kailua in 10-14ft of water. So no matter how it feels, these areas need more attention based on the environment, and that will help take care of people too.
- 
- 1 I think it would be wise to periodically review travels books for popular destinations. Areas that were once not well known and popular have since become so. Therefore creating challenges and problems in the community, e.g remote beach spots, hiking trails, etc.
- 
- 1 If the definition of management includes "attracting" visitors: nowhere. If it means controlling and limiting them: Big Island: Kealakekua Bay; Honaunau; Punalu'u Beach, Waipio Valley; Pololu Valley; Hapuna Beach; O'ahu: almost all our hiking trails; North Shore, Kailua Beach; Maui: Makena; Hana; Hana Highway
- 
- 1 in order of priority:  
 1. infrastructure: roads-public & private, hwy, exits, general access  
 2. public transportation  
 3. access historical & scenic sites
- 
- 1 KAENA POINT
- 
- 1 Kaena Point State Park / Kaena Point Natural Area Reserve  
 North Shore / Haleiwa  
 Manoa Falls Trail  
 Diamond Head State Monument / Hike
- 
- 1 Kaena Point  
 Diamond Head  
 Makapuu Lighthouse trail  
 Hanauma Bay
- 
- 1 Kailua and Lanikai towns and beaches have become overrun with visitors. The North shore beaches such as Waimea are too crowded in addition to waikiki beaches. Too much car traffic with all the rental cars.
- 
- 1 Kailua and the shoreline of Oahu, hiking trails that are listed and unlisted
- 
- 1 Kailua, Lanikai- beaches, trails, safely walking a kayak rental from shop to shore  
 North Shore- parking at full capacity for popular beach access
- 
- 1 Kailua, Maunawili Falls Trail, Kawainui Marsh, Maunawili
- 
- 1 Kailua, north shore
- 
- 1 Kailua, North Shore
- 
- 1 Kailua, North Shore,
- 
- 1 Kailua, North Shore, Waikiki
- 
- 1 Kailua, Waimanalo, North Shore. Natural Reserve Areas and watershed protected areas, areas set aside for wildlife. All hiking trails
-

1	Kailua; Hiking trails
1	Kapolei and the entire Leeward Coast are growing too quickly.
1	Kapua channel, Maunalua and Hanauma Bays
1	Koolau Poko, Koolau Loa, Makaha, Waianae, Nanakuli, Hawaii Kai, Makapuu, Waimanalo, Kaneohe Sand Bar
1	Kū'ilioloa Heiau, Wai'anae  West side coast from Kūla'ila'i to Keawa'ula
1	Kukaniloko
1	Kukaniloko, "Turtle Beach" in Haleiwa, Waikiki Beach, Diamond Head, Trails.
1	Laniakea (Turtle Beach) Discussion has been going on for many years re: realigning the road because of heavy traffic.  Entry should be restricted for turtle watchers. They should be re-directed to other areas that have sufficient parking. Thus no need to change the road. (unless erosion becomes a problem)
1	Laniakea (Turtle Beach), Sunset Beach (Pupukea/Paumalu) area.
1	Laniakea Beach turtle traffic
1	Laniakea Beach Shark's Cove and area Lulumalu Falls Manoa Falls Hanauma Bay farmer's markets (KCC, Kakaako) Kailua and Lanikai beaches Makapuu Lighthouse trail
1	Laniakea Beach, Shark's Cove, Waikiki, Hanauma Bay, Pupukea Beach Area, Haleiwa Town
1	Laniakea Beach/Turtles/Parking/Traffic. Waimea Bay Beach.
1	Laniakea traffic Haleiwa. Install walkways for safety
1	Laniakea, and any other site where the infrastructure needs to be improved to manage (not limit) the number of visitors.
1	Laniakea, Kailua beach, Maunawili, Lulumahu falls,
1	LANIKAI
1	Lanikai Beach, Kailua Beach Park. Pill-box hike. Makapuu Lighthouse Hike. Kailua Town in general!
1	Lanikai

All hiking trails

- 
- 1 Lanikai, Diamond Head Crater, Makapuu Lighthouse, Hanauma Bay, all of North Shore, better manage off limits hiking trails where people trespass on private and govt. property and often get injured. Example: Crouching Lion Hike, Maunawili Falls
- 
- 1 Lanikai, North Shore, Hiking trails
- 
- 1 Lanikea's on North Shore or Turtle Beach - over 15 years of backed up traffic and no resolution. As a North Shore resident, spend wasted time in traffic 15 mins to 1 hour and 15 mins to get to and from home. It is not a beach park, no crosswalk, and no restroom. This hotspot is off a highway that is the only way for locals and visitors to access the area (no side streets to avoid the traffic).  
Haleiwa is completely overwhelmed by 10:00 daily. I do not shop or go to restaurants there any more. Too crowded with tourists and tour buses.  
Shark's Cove is also overwhelmed daily with food trucks across the street. No parking.  
As a local - I can not enjoy the environment I live in anymore, unless I get somewhere by 6:00 in the morning and leave by 8:00 am. I plan to run errands or go places as early in the morning as I can, as the traffic backups just increase as the day progresses.
- 
- 1 Literally everywhere. Literally everywhere needs to be managed more intentionally but it needs to be done with the end goal of restoring and caring for our land and resources, NOT making a profit from tourists. We need to focus on the quality of visitors we accept, not getting large quantities.
- 
- 1 Lulumahu Falls, Manoa Falls, Peacock Flats Campground
- 
- 1 Makapuu light house  
Waimea Bay beach  
Hanauma Bay  
Koko head hiking trail  
Every heiau on the island  
All hiking trails
- 
- 1 Makua
- 
- 1 Manoa falls needs to be when it reopen. There needs to be more public access at Ko Olina.
- 
- 1 Manoa Falls, Kokohead, Lanikai Pillbox, Lanikai, Chinatown.
- 
- 1 Maunalua Bay
- 
- 1 Maunalua Bay on Oahu's South East Shore. It's largely devoid of tourists but the ones that are already starting to go there because of the Kahala Hotel and because of the jet skis in Hawaii Kai, are already ruining the "sense of place" for residents. The Kahala Hotel is already commercializing the area beyond their property lines, in a sneaky way by not directly "selling" cultural and eco tours down the beach, but instead they are offering them a discount on their room stay if they participate in the tour. This is cheap, thinly veiled commercialism and its not welcomed. The Kahala is not recognizing that they have a golden opportunity to protect the last remaining sere, uncrowded, tranquil body of shallow water in urban/ suburban Honolulu and no other hotel can lay claim to such a great thing right at their doorstep.

Hiking trails in Nuuanu, Diamond Head, Hanauma Bay, Koko Crater stairs and many more all around the island. Generally just way too many tourists on island and the State needs to do a lot more to charge tourists to be in these areas, and fine violators many times higher.

- 
- 1 Maunawili Falls  
North Shore of Oahu, the especially Hale'iwa and Waialua.  
Kailua Beach
- 
- 1 Maunawili Trail and Maunawili Valley. I am part of a Hui advocating for protection, restoration, preservation, and education in Maunawili. Archaeological sites, wahi pana are being abused and damaged, Maunawili Trail is suffering from overuse. Restricted, managed entry, preceded by cultural education is necessary.  
Ka Iwa Ridge Trail in Lanikai. Needs management, reservation system, restricted, secure entry. Too many people on that trail and the neighborhood is under assault because of popularity of that trail and Lanikai Beach. Cultural education about this area is totally absent.  
Lanikai Beach—comfort station needed for the beach and trail, possibly at the base of Midpac. Numbers on that beach need to be limited. Cultural education sorely lacking.  
Kailua Beach—still too many kayak rentals!! Annoying that local hula halau such as Chinky Mahoe's practicing in the late afternoon, early evening, stroller moms exercise group with babies in strollers in a circle on the lawn, two groups I loved seeing at the beach park when walking or biking through are "illegal" but I can hardly get down the bike path without running into tourists pulling kayaks to the beach. Something really wrong with that picture. Locals, especially a group which should have cultural rights to that area, have been kicked out of Kailua Beach park, but tourists are everywhere there clogging the bike path and parking lot. It makes it difficult for local paddlers to park there during paddling season  
Haiku Stairs—adopt a plan similar to Friend of Haiku Stairs conceptual management plan. Insane to remove these stairs. This is one of the world's elite hiking venues and we have a City Council Member foolishly trying to remove a favorite hike of locals and something visitors would pay a great deal to access.
- 
- 1 Most of the hiking trails and conservation areas
- 
- 1 N. Shore; Leahi
- 
- 1 Nanakuli, Kapolei, Waianae, Kā'ohao
- 
- 1 Nearly all public trails, and beach parks - especially Kailua, Waimanalo, North Shore,
- 
- 1 North Shore - the entire area from Ka'ena to Kahuku. Particular hot spots are the beaches including the Pūpūkea Marine Life Conservation District, Laniakea Beach Park, and Chuns. All of these areas are severely over crowded, create traffic jam, have poor infrastructure, and no management from city or state - while community groups have stepped up as best they can to educate, intervene in natural resource violations, and cultural context.
- 
- 1 North shore at Lani's the tourists need to stop using it as a Turtle place ....this is a huge problem  
hanauma bay oahu charge the tourists heavily to use it and let locals for free
- 
- 1 North Shore Beaches, Hiking trails. "VLOGGER"(video blogger), and travel media

education to advise them respectful cultural behavior, don't encourage bad behavior like you have to hike "The Stairway to Heaven" (advising people can hold the vlogger accountable, so if the person gets hurt and needs rescue, officials can ask where they learned to go her from. Dive companies that take up a parking lot for guests to suit up and get ready to djve, same for surfing. change our park bathrooms to pay. and put water conservation shower heads on all state beach showers. No longer allow beach business of any kind including hotel umbrellas for their guest they are making money of public beaches.

- 
- 1 North Shore beaches. Cultural sites. Diamond Head (homeless encampments!). Kaena Point - severely degraded, endangered species at risk, not sufficiently managed.
- 
- 1 North shore during surfing competition season. Popular off beaten hiking trails.
- 
- 1 North Shore from Turtle Bay to Haleiwa Town
- 
- 1 North Shore Oahu
- 
- 1 North Shore Oahu; Hanauma Bay
- 
- 1 North Shore of Oahu
- 
- 1 North Shore  
Laniakea  
Waikiki
- 
- 1 North shore! We have millions of tourists per year visit the north shore and we lack sidewalks, parking, and short term rental enforcement to support the millions who come to north shore annually.
- 
- 1 North Shore, Northwest shore, and southeast shore. As well as all hiking and waterfall trails.
- 
- 1 North Shore, Oahu in general. Laniakea Beach ("Turtle Beach"), specifically.
- 
- 1 North Shore. Better traffic flow.
- 
- 1 Not sure
- 
- 1 Oahu needs this focus the most and Maui the second. This is a great start. There is an urgency to get it started and done.
- 
- 1 Oahu should get the highest priority to launch this program. It is the most populated and abused island, inundated by tourists
- 
- 1 On North Shore: All of Haleiwa main street (Kam Hwy). Turtle Beach. Chun's Reef. Sunset. Pipeline.
- 
- 1 Our mountains, local hike. These social media hikers disrespect and trash our now overcrowded hikes that residents love and like out beaches are slowing no longer enjoying due to outside visitors
- 
- 1 Our Native Hawaiian community should be the ones who are asked this (and listened to).
- 
- 1 Overall additional education on chemicals/sunscreen/hair products in ocean



impacting coral

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1 Pali Lookout (desperately needs bathrooms)

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1 Pearl Harbor, Hanauma Bay, Laniakea Beach, Lanikai Beach, Kailua Beach, Koko Head Trail, Pillbox Trail, Manoa Falls, Catamarans/boats going to "turtle canyon" off Waikiki shore (8-12) vessels anchor near there at once sometimes, Waimea bay

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1 Please stop thinking of the entire island as a 'resource' to be exploited for tourism. Keep the tourists in tourist areas and allow the locals to enjoy their city and its resources.

The primary fallacy of this approach is that it fails to acknowledge that there might be any limit or carrying capacity for tourism here ... especially on Oahu.

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1 Puuloa  
Waikiki

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1 Remote unlifeguarded beaches, rivers and trails that present significant danger to both visitors and locals need more staffing, signage and education, such as the Makapu'u Tidepools, Ka'ena Point, Queen's Bath (Kauai), and the Olivene Pools (Maui) - and flash flood zones such as those in Hana. A baseline safety plan for all hotels should also be required. For instance, Ko'olina has no lifeguards at this time.

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1 Residential areas: Kailua, North Shore, Lanikai  
All hiking spots  
Protect ocean coastline: Hanauma Bay, Kaimana Beach, Diamond Head beach  
Diamond Head trail

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1 Shark's Cove; Haleiwa Town, Hanamua Bay, Waimea Bay, Alii Beach Park, Kaena Point

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1 Sharks cove, laniakea, lanikai, kaimana

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1 Sharks Cove, Laniakea, Three Tables, Ali'i, Puenas,

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1 Stair way to Heaven!

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1 Start enforcing and ticketing visitors who ignore warning signs and climb over guard rails. Put an end to reckless behavior that ruins experiences for other visitors.

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1 Swimming spots, hiking trails, waikiki in general, country beaches, roads, etc.  
reduce tourist car rental. Emphasize mass transit.

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1 Tantalus and the ala wai harbor: the trash situation in both is horrifying.

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1 The Airport - the experience into Oahu is not good.

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1 tHE BEACHES  
tHE TRAILS  
NATIVE HAWAIIAN SITES

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1 The coastline along kalaniana'ole (Makapuu, Hanauma Bay, Kokohead, etc.), North Shore (Laniakea, Mokuleia/Kaena, Haleiwa), South Shore (Diamond Head coastline, Waikiki, Ala Moana coastline).

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1 The drive from Kaneohe to Laie and from Turtle Bay to Haleiwa. The road along the

windward coast is already falling into the ocean, trees falling into the ocean, the beach is disappearing. Too much traffic in individual cars. E.g., when Polynesian Cultural Center (PCC) is open, the road from PCC to Likelike Hwy from 9:00-10:00 PM is packed with cars and buses going back to Honolulu. Too many people doing hikes on the windward side that trespass. So, we need a general strategy to reduce the number of rental cars.

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1 The elephant in the room is air lift. The number of carriers/seats to Hawaii is the origination of the issue and how it's managed. Until this is seriously considered, the rest is a lot of layering and bandaiding the problem we are the creators of.

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1 THE ENTIRE ISLAND CHAIN

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1 the entire island of oahu is overrun by tourists.

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1 The entire North Shore area - all the beaches, the road. The trails - particularly mauka ones that are prone to erosion and invasive plants.

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1 The entire North Shore including Haleiwa and Waialua.

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1 The entirety of Ko Hawai'i Pae Aina

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1 The Haiku Stairs and other sites such as Sacred Falls need a better plan for public awareness. I think that in NOT talking about these places in a way that psychologically changes peoples minds about visiting, we do more harm than good by simply no talking about it at all. There has to be a way that is a vetted medical philosophy about how people react and respond to information that we can use to keep people away from these places. I am tired of seeing rescues on the news or people going missing in these places. Not talking about it is not working. Putting it on a do not promote list does nothing. They find out about it on social media and because its off limits it actually makes people want to break the rules even more.

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1 The Ka`iwi Coast, Makapu`u, Waikiki , traffic on all of the roads, Heiau with State designations,

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1 The majority of hiking trails on Oahu are being destroyed by erosion from trail cutting and disrespect for the Aina.

---

1 the north shore

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1 The north shore (beaches and roads) and kailua (Beach and hike)

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1 The North Shore from Mokuleia to Turtle Bay

---

1 The North Shore of Oahu.

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1 The North Shore! Haleiwa is over crowded even with government saying tourists down you'd never know when traveling through Haleiwa. The amount of tourists walking around, jaywalking across the streets (even though a crosswalk is a few feet down)

There's no where near enough parking in shopping centers that it overflows into neighboring business, taking away spaces for customers that need to patronize said businesses. There's not enough public toilets for them to use. Beaches are overcrowded, if you don't get there early enough there's no parking, it overflows into neighborhoods blocking driveways and taking spaces from locals that live

there. The traffic that builds heading towards Sunset area is beyond ridiculous! Laniakea beach creates such a huge problem with traffic and people running across the street, disturbing the turtles. Tour buses not giving a damn about where their dropping passengers or the fact that the passengers are disturbing the Turtles. It shouldn't take a local 45min to an hour to get to Haleiwa form Sunset or vice versa. We shouldn't have to schedule our day around trying to beat the traffic so we can do simple errands or doctors appointments. I grew in on Haleiwa and it's so different, government catering to tourist, if you moved and came back for a visit you wouldn't even recognize Haleiwa it's changed so much and not for the better, homes where friends lived have turned into another surf shop, or "restaurant", you see food trucks parked outside what used to be someone's home.

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1 THE NORTH SHORE! Our roads are horrible, traffic is an all day, every day issue, and tourist do not understand how to be pono at all.

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1 The North Shore, Lanikai, Hawaii Kai/Hanauma Bay and Makapuu Tide Pools.

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1 the ones that are receiving far too many visitors (Leahi, Kukaniloko, Waipio Valley)

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1 The stretch of ocean from Black Point to Wailupe is one of the last true wildernesses on Oahu. It is not exposed to commercial fishing, tourism, or industry, and it is far less crowded than the other beaches along the coasts of Hawaii. The North Shore equivalent of this area is Mokuleia/Waialua. Both the ocean and the undeveloped land in that area needs to be preserved and protected from development forever.

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1 The whole island. Managing hotspots will spread out the impact, but infrastructure such as water, wastewater and roads will still be overwhelmed unless we reduce & then cap visitor numbers.

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1 The whole North Shore

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1 There are many. Please contact [travel2change.org](http://travel2change.org) for stewardship inquiries.

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1 This is a statewide problem. Every area has trails, cultural and historic sites, neighborhoods and entire towns that have been trampled and negatively transformed by tourism and related development.

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1 Traffic near and around hot spots that are in or surround residential areas as a result of tourism. Overcrowding at shops in Kailua, even the grocery store, makes something as simple as running errands a miserable experience due to too many tourists in one area.

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1 Turtle beach on Oahu's north shore needs to be closed--its impacts on traffic affect everyone, not to mention environmental and wildlife impacts. Leahi is so crowded its impossible to have a good experience or share with ones keiki. Kailua--the change since I was a child is depressing and marked--tour buses in Kailua, no parking for residents off work on the weekends, lack of bathroom resources leading to unclean waters. Something needs to be done! Haleiwa and north shore beach destinations likewise equal traffic, trash and hygiene issues. Also people making rock graffiti on the Kona coast with white rocks on lava rock--ugly and disrespectful.

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1 Turtle beach, north shore. Most N Shore beaches/parking; Tantalus hiking; Diamond Head parks.

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1 Vacation rentals are rampant on the North Shore of Oahu. Dealing with this problem would help immensely.

In terms of tours: Alii-Haleiwa Beach Park and adjacent beach in front of Jodo mission and Puaena Beach Park are over-run with unpermitted tours walking on coral and harassing wildlife. Limits on number of visitors and times of operation would be helpful.

Surf lessons for tourists have ruined popular surf spots like Chuns reef and Puaena. Limits on times these tours can operate would be helpful.

1 Wai'anae Coast in it entirety! It's so heavily used our local people end up having to educate visitors all the time about the do's and don't especially at our scared sites and restricted promotes hiking trails. Dolphins are being harassed on a daily at Kahe Point, Pōkaī Bay and Makua!

1 Waikiki and neighboring communities (Kapahulu, McCully, Kakaako, Moilili, Kaimuki) and Chinatown

1 Waikiki Beach, Lanikai Pillbox hike, Maunawili Falls, Haleiwa, Waimea Bay, Leahi, Pali Lookout

1 Waikiki, all the lo'i fields on the Windward and Leeward sides (especially on sides of the islands that are susceptible to flooding), Sherwoods' and Hanauma Bay.

1 Waikiki, Diamond Head, North Shore

1 Waikiki, Diamondhead and Northshore

1 Waikiki, Hanauma, Kailua, North Shore, Waimanalo.

1 Waikiki, Kailua, North Shore

1 waikiki, kapahulu, mccully, ala moana = main corridors to/from and within waikiki resort area. if we are targeting higher spending, less carbon footprint visitors to stay and play in our defined resort designated areas of Oahu, there should be a concerted effort to elevate the visitor experience within the resort area and surrounding neighborhoods.

1 Waikiki, North Shore, Kailua

1 Waikiki, north shore, Kailua, Hanauma Bay, Makapuu lighthouse, everywhere.

1 Waikiki. Kailua. North Shore.

1 watershed and conservation areas. NO hiking off trails.

1 westside dolphin snorkels; makapuu lighthouse trail; kaimana beach; turtle beach (NS); all DLNR trails

1 With 40,000 hospitality workers still unemployed due to low hotel occupancy, my opinion is that this is the worst possible time to consider regenerative tourism. This idea should not be pursued until after Hawaii's economy is revitalized

Total Responses 219

23. Are there geographic areas, regions, or sites where entry should be restricted and specific requirements should be fulfilled in order to gain access? If so, which areas should be restricted? What should be the requirements for entry?

### Count Response

1	Access should be limited to only those who have made a reservation and are parked in a designated parking stall. Too much negativity towards tourism begins with overflow parking spilling into neighborhoods, city streets and state highways. Many of these same locations are free to use, have no toilet facilities, and often involves trespassing Tourists feel entitled to do what they want since they paid to travel here and to be on vacation.
1	Access to hiking trails should be restricted with "entry fee" for all visitors.
1	Adopt parking permits similar to Haena beach on Kauai for tourism access to popular beaches. Especially on the North Shore.
1	All
1	All areas of in which Kanaka may practice Traditional and Customary Gathering rights should be protected at some level.
1	All beaches, waterfalls and hiking trails. These areas need on site management and only limited numbers allowed. Areas need to be policed daily to be kept clean.
1	All commercial off-shore tourist activity between Wailupe and Black Point should not be permitted at all.
1	All cultural sites that are specific to celestial and deep historic and cultural significance should be off limits to visitors. They can appreciate from a respectable distance away, like how we do with endangered animals. I don't appreciate that heiau are able to be walked in and around without any understanding of the cultural significance as if it's any old hike or any old trail. We should have a means to keep people out and still allow them to appreciate from a respectable distance. Cultural practioners of course should always have access.
1	All cultural sites. All heavily trafficked areas. Specific requirements should be fulfilled in order to arrive in Hawaii at all. Tourism tax. Education. Entry fees. Proof of residence.
1	All heiau sites. Certain places should have times when they are restricted so Native

- 
- 1 All Heiau's - Entry Only with Cultural Specialists or on-site Kahu this is with a fee payable to them.  
All Trails - Required waiver signature for each hiker, acknowledge all risks, and very high rescue fee. All Surfing beaches- Surfers must check in at life guard station- Required signature for surfing. acknowledge of all risks and very very high rescue fee. Prohibit any vending on public beaches- including surf rentals, lessons, food, beverage.(Businesses operating on public property without rent or.fee) No stopping.of tour/commercial vehicles regardless of size on any public beaches for tourism purposes Hefty fines if they do. All Tourism marketing and brochures need to remove solicitation of Hawaiian Wildlife aka Turtle tours, Dolphin tours, and Whale watching. too many toir operators, time to limit and clean house of operators with many complaints.
- 
- 1 all hikes - education on trash, parking, noise, tourist volume limits impact beaches - parking on the side of the road and in-front of SFR house - no parking signs by all beach access for tourists and no penalty for locals.
- 
- 1 All hiking trails
- 
- 1 All hiking trails to be restricted to set numbers. No mass drop off, no large buses designated, for example, as I have seen "Kokoheal Trail."
- 
- 1 All hiking trails, natural formations and beaches must be monitored so that human production of waste materials are not allowed. Stiffer fines and enforcement are needed for anyone breaking these anti-litter laws. Hiking trails should be restricted.
- 
- 1 all of Hawaii. We need to increase prices to lessen the impact of 'cheap' tourists. Maybe a resort style fee for entry into the state similar to New Zealand, Taiwan
- 
- 1 all state and county managed parks & trails; must pay an access fee; preference for those traveling with a local guide (who can ensure proper behavior); STAH certification for Tour Operators
- 
- 1 Almost ALL the areas that are over run now. The do called Turtle Beach on the North Shore is a prime example. Tour busses unloading passengers that dart across the road. Yesterday I drove by and the beach was packed with tourists tromping over the reef. Waimea Bay and many beaches should charge for parking. I live in Kailua and don't go to Lanikai Beach anymore (I'm in walking distance) as there are more tourists there than available sand. Hanauma is going in the right direction but should charge MUCH more. How can entry to this environmental treasure cost less than a Pizza. And.. why are Airlines promoting cheap flights. We don't need more budget tourists.
- 
- 1 Any area that the Native Hawaiian community wants to use for cultural/religious practices. Requirements for entry should be determined by a group of Native Hawaiians who are appointed by fellow Native Hawaiians.
- 
- 1 any hot spot that has a potential safety issue on Oahu should be restricted both physically with education requirements and/or entrance fees as well as managed digitally (social media, etc.) Take digital ownership of areas under government jurisdiction and manage the messaging that is out there online. i.e. a task force that audits and monitors/removes yelp listings/locations, etc to ensure restrictions are made clear.
-

- 
- 1 Any site that was once a sacred location; however, access and use should be granted and managed for cultural practitioners conducting cultural protocols and ceremonies that are done not for monetary gain but perpetuation of our traditions.
- 
- 1 Any spiritual/religious sites, under protective management already, but not monitored
- 
- 1 Anywhere turtles nest. Anywhere monk seals bask. Anywhere drunk entitled assholes decide the 'aina is their personal playground and garbage can. Requirements should include a limited number of visitors to protected sites.
- 
- 1 Areas overcrowded by tourists prevent residents from accessing them. Slots for residents should be reserved, for free, and tour companies should not be able to buy up all the spots. Example: Hanauma Bay (would love to take my keiki here, but how?), Leahi, Kealakekua Bay, Makapuu Lighthouse Trail, Pali hike.
- 
- 1 Areas that are in residential neighborhoods, as well as beaches and parks that are near and or in residential neighborhoods.
- 
- 1 Beaches and bays must be restricted. Daily / annual caps on tourists should be enforced by implementing an online reservation system.
- 
- 1 Beaches should be restricted to available legal parking.
- 
- 1 Big Island: Kealakekua Bay; Honaunau; Punalu'u Beach, Waipio Valley; Pololu Valley; Hapuna Beach; O'ahu: almost all our hiking trails; North Shore, Kailua Beach; Maui: Makena; Hana; Hana Highway
- 
- 1 Boat activities in Maunalua Bay and Hawaii Kai Marina. No one is controlling the number of commercial activities, whales & dolphin and fish numbers greatly diminished in East Oahu and South Oahu over the last 4 or 5 years
- 
- 1 Capacity and fee.
- 
- 1 capacity control, parking restrictions and tire locks as fine and fee based entry.
- 
- 1 Capacity from an ecological and safety standard.
- 
- 1 Capacity should be limited for non-residents at the sites mentioned in previous response. Non-residents should be required access either a) only through accredited tours (where appropriate) or b) through permitting system issued after participating in online educational portal on location/ region.
- 
- 1 Certain days that only allow access to residents to places like Hanauma would be great.
- 
- 1 Certain parts of North Shore and Kailua (Lanikai)
- 
- 1 Charge a higher fee for Diamondhead, charge fee for Manoa Falls for non-residents Process needs to be set up for Stairway to Heaven as it will be accessed even with the current fine risk - make it accessible, charge per hike to pay for repairs to make it safe
- 
- 1 China
- 
- 1 Concerned that residents have full and easy access to Hanauma Bay
-



- 1 DIAMOND HEAD AND KOKO HEAD HIKING TRAIL  
HAUNAMA BAY  
WAIMEA BAY
- 
- 1 Diamond Head State Park, Hanauma Bay, Lanikai Pillbox...similar high traffic with narrow or confined access points to improve the visitor experience. Controlled access using new entry requirements implemented at Diamond Head State Park as the example.
- 
- 1 Diamond Head  
Hanauma Bay  
Pearl Harbor  
Waikiki
- 
- 1 Diamond head. Tickets in advance to cap numbers. Resident only days.
- 
- 1 Diamond Head: fee and restriction use res system  
Hanauma Bay: fee and restriction use res system  
Manoa Falls hike: fee and restriction use res system  
North Shore: restriction use res system  
Kailua: restriction use res system
- 
- 1 Diamondhead
- 
- 1 Don't feel this is the way to go. There are positive ways to achieve goals not negative ways and just no no no. Tourists play an important economic part of Hawaii. That is a fact. Those retired are not dependent on the tourism industry for income in a very expensive State. Young people and families depend on the tourism industry especially those that do not have a college education. The tourism industry does provide jobs above minimum wage.
- 
- 1 Ensure that local residents (including military) have priority access to state, county and city sites. Locals should not be 2nd class citizens to visitors.
- 
- 1 Entry should not be prevented but regulated.
- 
- 1 Fees should primarily be on visitors. However, in many places on the mainland, even local community members pay small parking fees to support infrastructure (bathroom/water fountain/parking lot) maintenance at trailheads and in recreational areas.
- 
- 1 Generally speaking, maybe annual shutdowns to allow these natural resources a break from people to regeneration and respite. During these times, having school-aged students document the growth and regeneration.
- 
- 1 Haena, Kaua'i  
Kalalau Trail  
Yokohama Beach  
Kaena Point Hanauma Bay  
Waimanalo Beach
- Ocean, hiking, informed regarding ocean and Raina respect, safety, preservation. Some kind of check-list/quiz (material that must be read) and fee
- 
- 1 Hale'iwa town and the "7 mile miracle" communities from Hale'iwa town to Sunset Beach, Oahu. Having just visited Ha'ena, Kaua'i, and see the tremendous



improvement to the community after the establishment of permit requirements for visitors to see the area I am an adamant believer that the North Shore of Oahu needs a similar set up for the benefit of tourists and residents alike. Nearly every visitor to Oahu goes to the North Shore and yet the infrastructure is in terrible shape (e.g. roads, public restrooms, public parking availability, traffic). This negatively impacts both tourist experiences as well as locals' perspectives on tourists and the local experience and utilization of resources in this part of the island.

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2 Hanauma Bay

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1 Hanauma Bay - the ability to swim

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1 Hanauma Bay is such a special place to visit. The visitors and the local community need to be educated (in all languages) the importance of this special location. Even after viewing the movie visitors/snorkelers still walk on the coral. The coral is a feeding ground for the fish. Additionally, both visitors and locals need to understand the importance of staying their distance from endangered species like the monk seal and sea turtles, especially when there is a baby monk seal! If the authorities would fine the individuals maybe the community would understand the importance of staying the distance away from the monk seal and others.

---

1 Hanauma Bay reopened but locals should have some reservation priority Or save a certain percentage of slots for locals. Enter drivers license info upon online reservation.

---

1 Hanauma Bay! They should be charging \$50-\$100 per person for non-kamaaina, and they should be limiting attendance to half of what it is currently.

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1 Hanauma Bay, Diamond Head Hike, Haiku Stairs, Makapuu Hike. Should have specified parking area so don't bother residents. Slight charge for parking and entry. Income to hire security and workers and maintain. Free for locals. Have all sign a no state responsibility release in case of accident.

---

1 Hanauma Bay, look how much it revitalised during the shut down. Not to mention the parking that overflows into the housing area. Only allow a limited amount, pre-purchase entries, shut it down a few months a year to let it rest and recuperate. Laniakea Beach, too much traffic and people not respecting the Honu. I know a public beach can't be shut but maybe educate them and have volunteers that are allowed to hand out citations to this bothering the turtles. Doing what was proposed years ago, re route the road so it'll actually having parking on the beach side and the main road goes around. Haleiwa, Waialua and Sunset - too many people, as much as I hate it make a trolley system, somewhere tourists park that has a restroom facility and they get taken to the different spots. Ideally allowing only a limited amount of tourists and only locals at some point would be wonderful.

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1 Hanauma Bay, the online reservation system is a great idea. Other heavily trafficked areas could benefit from that, like Manoa Falls or Maunawili Falls.

---

1 Hanauma Bay. The video should be online and in the visitor's native language. With a required quiz and 100% pass in order to reserve a ticket. Sunscreen requirements and ingredients not allowed on island should be in air videos, airplane hand-outs and posted every!

- 1 Hanauma Bay:  
Decrease open days  
Limit amount of people allowed for entry  
No parking access or stopping at Laniakea

---

- 1 Haunama bay should be limited to protect the reefs. It is being done well. Tourists should pay entry fees, local's should not; at all attractions and hikes. If the visitor load negatively impacts the site it must be regulated....but not all of these boards and meetings. Too much overhead. Too much politics. It always ends up favoring big business and not local individuals.

---

- 1 Heiau (Pu'u o Mahuka, Ulupo, Kūkaniloko and others across the state) should have a small fee to enter to maintain the space and know who the civic club is that cares for that space. There should be clean signage there and cameras so people behave pono.

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- 1 Highest priority and most urgent need are all hiking trails, waterfall sites, beaches and bays (Hanauma Bay, Waimea Bay, Kailua Bay, Waimanalo Bay Makaha, Sandy Beach, and all surfing area.

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- 1 Hikes - require knowledge of rules of hiking

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- 1 Hiking trails

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- 1 Hiking trails - sign up in advance, perhaps with a fee; include educational information to help prevent lost/injured hikers and going off trail/dangering natural environment.

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- 1 Hiking trails esp ridge and waterfall trails. Waivers.

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- 1 hiking trails that are Kapu need better regulation as to not create negative impacts on residents and tourist.

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- 1 Hiking trails where visitors and military park everywhere, especially in neighborhood areas.  
Lanikai on Oahu needs some serious help.

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- 1 HTA should not have the authority to restrict the access of any Hawaiian. Full time residents also should not be subject to HTA subjugated to an HTA monopoly. If you make companies have special certification, what private corporations would this government organization favor? If HTA says tourist can only access certain areas through certain companies, who is making the profit?

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- 1 I feel any place of cultural significance could/should have an entrance fee (Hanauma Bay as an example). The fear is that the fee ends up covering costs for the "management" of the place or destination, i.e. staff, res system, marketing, signage, etc. and less and less will actually serve the purpose to preserve and maintain.

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- 1 I like the idea of an online reservation system for Hanauma Bay but it seems impossible to get a reservation. A certain amount of slots should be reserved for locals to be able to appreciate this beautiful spot. It seems like people are snatching up the reservations and selling them at a hire price to tourists.

---

- 1 I suggest all timed reservations at Diamond Head, all hiking trails, mermaid caves, Haunama bay.

- 
- 1 I think limiting pax count is helpful however I think we need to limit island wide for example limiting rental car options or making visitor tolls. Limiting access to specific areas seems to just cause a cluster and does not work.
- 
- 1 I think there just needs to be capacity controls. For example, if the pill-box hike in Lanikai was managed, there would only be so many hikers permitted per day or even per hour or at a given time. There should not be hundreds of hikers allowed up there at one time.
- 
- 1 I think tourists should have to pay to access any state beach parking lot. It should be free for local people. I think they should pay for access to hikes. If you go to Disneyland it's 200.00 for one day and the place is packed. We are letting people come and trample around ruining things and not having to pay for the upkeep of anything.
- 
- 1 I wish there were ways to limit people on hikes. I am happy to see Hanauma Bay reservation system. Is there a way to open it earlier for residents and give tourists what's left? Sorry, I'm not being very much help on this question. Again, I think limiting the ability of tourists to drive wherever and whenever they want would be really helpful. Other places have removed car rental or make it expensive so people choose public transportation, ride share, or a bus tour. I see car rental as a big problem.
- 
- 1 Implement additional educational opportunities and find a way to limit exposure to certain sites within these geographical locations.
- 
- 1 In general, we need to limit the number of tourists coming to Hawaii and encourage those visiting to contribute to the community through volunteer programs. At the very least they should be educated on how to not cause harm to Hawaii's degraded and sensitive environment. Hanauma Bay, Puaena Point, Alii-Haleiwa Beach, Chuns reef surf schools should all have limits on the number of tourists allowed each day and limits on when tourists can visit (maybe 11AM - 3PM). Anywhere tourists are snorkeling should require a user fee and some amount of education on how to limit environmental impacts and not harass wildlife. Use fees could be used to mitigate negative impacts and improve restore native habitat. Places like Laniakea should also have a user fee. The problem with limiting access without limiting the number of tourists is that tours and tourists will find new places to destroy. The key is limiting the number of tourists allows to visit.
- 
- 1 It would be essential to regulate access to Turtle Beach if state/city is not willing to fix road/parking. Also Sunset and Pipeline. Haleiwa is a mob scene, unpassable for locals 1:30-8pm -- whatever you could do to reduce traffic would be excellent.
- Enforce rules for parking, unloading for cars and buses/vans is ESSENTIAL in Haleiwa and along Kamehameha Highway, beach parking areas. Police park on side of road under trees, and do NO ENFORCEMENT.
- 
- 1 Just don't know where to start:  
Diamond Head park and trail?
- 
- 1 KAENA POINT
- 
- 1 Kaena Point State Park / Kaena Point Natural Area Reserve: Guard stations 24/7 to monitor & protect wildlife; entrance fees; max pax counts similar to what hanauma

bay has implemented in an effort to protect and preserve  
North Shore / Haleiwa; non-resident entry fee  
Manoa Falls Trail; entrance fees; max pax counts similar to what hanauma bay has  
implemented in an effort to protect and preserve  
Diamond Head State Monument / Hike; entrance fees; max pax counts similar to  
what hanauma bay has implemented in an effort to protect and preserve

- 
- 1 Kaena Point, Shark's cove, Waimea Bay.
- 
- 1 Kaena Point, Yokohama Beach, Makapuu Beach Park, Waimea Beach Park, Ehukai Beach Park, Kailua Beach Park/Lanikai beach, should all require a user fee for parking of non-Hawaii residents.
- 
- 1 Kaena; Hanauma Bay; Haleiwa, Pali Lookout, Kukaniloko Military personnel should not have same access as other residents or special privileges. If they do, then Bellows and other places should be open to all of us all the time.
- 
- 1 Kailua; Hiking Trails. Paid permits for tourism in our communities.
- 
- 1 Kaukonahua road should be residents only.
- 
- 1 Kawaihoa (China Walls), Hanauma Bay, Waikiki, Waimea, and Ehukai should have parking reserved for Hawaii residents. Local people can't use these areas as they are overrun with tourists.
- Control tourist mobs from going in dangerous or sensitive areas like Halona Blowhole, Laie Point, Waianae Moi Hole, "Mermaid Caves", Kaniakapupu, Kaliuwaa (Sacred Falls), "Spitting Caves", Olomana, Ka'au Crater Trail, "Haiku Stairs".
- 
- 1 Ko'olauloa, Ko'olaupoko, Waialua, Wai'anae. In order to enter, visitors must demonstrate that they will be respectful of residents and that they understand their own role.
- 
- 1 Kukaniloko and other native Hawaiian wahi pana. Guides should be required.
- Hiking guides should also be required. So many tourists get stuck or hurt and have to be rescued because they don't know our mountains or the danger of flash floods.
- 
- 1 Kukaniloko, Waipio Valley
- 
- 1 Kuliouou Trailhead - should be limited to residents only, and/or there should be a parking lot constructed in the area.
- 
- 1 Laniakea
- 
- 1 Laniakea beach
- 
- 1 Laniakea Beach - Maximum number of tourists per day, free for locals  
Haleiwa - maximum number of tourists per day or entry fee  
Hanauma bay - maximum number of people per day  
Shark's cove - maximum number of tourists per day
- 
- 1 Laniakea Beach should be designated a Wildlife Sanctuary. This would prohibit people from loitering on the beach and disallow most parking. Surfing and parking for surfing only would be allowed. People would only be allowed to walk the beach

by accessing it from other beaches, non-Laniakea entry points. There would be no direct walking entry to Laniakea Beach. There would be signs posted around and near Laniakea Beach informing people that the beach is a restricted sanctuary, listing what is and is not allowed, and listing what fines will be imposed should someone not abide.

- 
- 1 Laniakea is ridiculously crowded as is Shark's Cove, Waimea, and Sunset Beach.
- 
- 1 Laniakea, Mokuleia, Makapu'u, Pupukea, Hanauma bay. Waianae harbor. Wildlife in these areas are over stressed with too many people over crowding and slicks of Sunscreen.
- 
- 1 Laniakea, Puenas, Sharks cove Three. Tables, Ali'i Beach Park , reserved resident only parking,a ban on tours and busses,
- 
- 1 Lanikai
- 
- 1 Lanikea's or Turtle Beach should be restricted. The stress on the turtles being approached too closely if they are up on the beach all day long, or people swimming at their cleaning station.  
They are endangered. Stop all the tourists stopping here and crossing the highway twice to mainly look at the ocean.
- 
- 1 Limiting access will only make it more challenging for local residents to attend (unless free for residents) as well as too costly for school groups to visit these important geographic sites. The costs would need to be significant to deter tourists from visiting these sites. Hanauma bay at a whole \$7 for admission is way too low to deter anyone.
- 
- 1 Makapuu; Diamond Head; Kuliouou; Manoa Falls; Kailua + Lanikai Beach; Kaena; visitors should pay an entry fee and sign a malama pledge of sorts before entry, similar to how Hanauma Bay requires the review of educational materials prior to entry.
- 
- 1 Makua Cave, Upper Hiking trails at Makua, Heiau l's have protocol and no drinking/smoking which I have witnessed. The Pillbox on Mā'ili as well it's not an actual hike, it's not managed by city or state, it need heavy regulation also not be promoted on tourist destinations sites!
- 
- 1 Makua, residents can access for free but visitors have a fee, put a gate up near the cave, requirement to put down drivers license number and license plate to enter.
- 
- 1 maunawili falls, fees  
kailua beaches, stop the buses from dropping off tourists into kailua town
- 
- 1 Maunawili Trail—cultural education/respect should be a requirement, entry by reservation only, fee charged to visitors (not residents) Signage at sensitive spots. Close down this trail until it can be restored and protected.  
Ka Iwa Ridge Trail—educational signage for area, repair erosion, unsafe areas, entry by reservation for visitors, and charge entry fee. Residents free, possibly unlimited access.  
Lanikai Beach and Kailua Beach Park need more restrictions. Allow hula halau at Kailua Beach Park  
Haiku Stairs—keep this trail open, do not remove the stairs. Management, restricted entry, reservation system, use a plan like Friends of Haiku Stairs conceptual management plan, which includes education, trail monitors, eliminates

disturbance to neighbors. This is a world elite Hike and should not removed. Visitors would pay \$100 per person to access this trail.

Pretty much most of our trails need management, repairs, and educational components. We have lost almost half of our hiking trails, closed down because of liability issues, etc. This needs to stop. As residents we need to be able to access outdoor recreation, not be closed out because of problems caused by tourists, people disturbing neighbors, etc. Problems need to be solved.

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1 Maunawili, Laniakea, Lulumahu , Hanauma Bay - these areas should be limited access and perhaps explore payed parking and ways to collect fees from non-residents to be used directly for preservation.

---

1 More recognition of traditional landmarks, even in places like Waikiki.

---

1 N/A

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1 Nanakuli, Kapolei, Waianae, Makua, Kā'ohao, Ko Olina, and Waikīkī. There should be restrictions on the number of visitors allowed in these areas so that residents can enjoy them and the 'āina can be saved. Covid times allowed us to enjoy Kapolei, Kā'ohao, Waikīkī and the beach for the first time in decades. Special visitors passes to access these areas are key. Also key is the limitation on development of hotels and tourist-related development. 'Āina is precious and should be used for food - the lagoons at Ko 'Olina could be loko i'a - or shelter. Tourist have been allowed to use prime 'āina to the detriment of Hawaiians and residents. This needs to change.

---

1 Natural resource areas should be restricted to visitors with access gees assessed. All natural resource areas should be free to Hawai'i residents.

---

1 Need to enforce and manage unwanted entry onto private property. Dangerous areas like China Walls need to educate visitors of danger. Why should we be responsible for dumb asses that think they are local by ignoring warnings danger.

---

2 No

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1 No. I want my on island family and off island families to be able to access their home. We have sacrificed so much over the years and many have had to move away because of finances. When they visit I don't think they should fall into this category. I also feel we need to stop selling our homes to investors and non-residents. That is what is taking away housing from our kids.

---

1 No. See above.

---

1 No. The island is opened.

---

1 None. People should be free to travel as they please.

Pre-education is the key, especially when it comes to safety. We send too many visitors home in body bags. Get the message out about shoreline and hiking safety.

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1 north shore

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1 NORTH SHORE BEACHES

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1 North Shore Oahu

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1 NOT sure - sorry.....but we first need to educate the local people, the newly

arrived local visitor and lots of effort should be put towards educating our new base of residents, the military.....

- 
- 1 Not sure how feasible but certain hiking trails could have a small fee for non-residents, similar to Diamond Head.
- 
- 1 Oahu has the highest density of population which is dressed t the tipping point with rental cars packing the roadway. We need a plan t limit the number of rental cars on the island. I haven't seen the issue addressed.
- 
- 1 Ocean and mountains.
- 
- 1 Only with a knowledgable Native Hawaiian guide- nor replants making up their own rules and stories for profit
- 
- 1 Parking for locals vs tourists. Tourists should pay an extra rental car fee and should have parking permits where the city regulates designated parking for visitors and designated parking for local residents. This is done in San Diego, specific to weekend and weekday parking where parking is difficult for local residents.
- 
- 1 pass online video courses similar to boat license.
- 
- 1 People could volunteer to clean up areas in exchange for a guide teaching about that particular area
- 
- 1 Places of cultural significance like Kukaniloko or Kaniakapupu and such places should require some sort of registration or guidance by a qualified/certified guide. Cultural sensitivity is a must and we need to ensure that tourists understand how to and how NOT to behave in such places, and more importantly, so that they understand their place here as the grateful visitor rather than the entitled visitor.
- 
- 1 PLEASE ASK THE NATIVE HAWAIIANS
- 
- 1 Please contact [travel2change.org](http://travel2change.org) for inquiries concerning point-in-time needs like this as well as ongoing data for all major islands. Mahalo.
- 
- 1 popular beach parks should have a fee (Makapuu, Waimea Bay, etc)
- 
- 1 Provide different access quotas for residents vs. visitors  
Haunama Bay, Kaena Point, Hiking Trails?
- 
- 1 Require a trail pass for all hiking trails for non-residents, with a map showing allowed trails.
- 
- 1 Require hiking guides for the local area hikes to ensure the respect for our nature is being monitored and the right people are in the mountains again. (With the exemption to diamond head and makapuu which is a known tourist hike)
- 
- 1 requirements for entry: free <\$5 for kamaaina (car with registered licensed plate to individual owner)  
  
requirements for entry: sliding scale digital donation for visitors with \$3-5/min
- 
- 1 Residential areas should be kept residential. First & foremost, there should be almost no AirBnB-type short-term tourist rentals in residential neighborhoods! Second, keep the surrounding natural areas relatively free of tourists. We don't



need hiking trails "marketed" to tour groups; we don't need ocean areas turned into 'venues' for kayaks, SUP rentals, surfing lessons etc. Keep commercialism out of the non-tourist areas. Keep the tourists in Waikiki, Ko Olina; Hanauma Bay etc ... stop trying to 'market' every square inch of Oahu by 'pretending that 'better informed' tourists is somehow a good thing!

- 
- 1 Residential areas should be restricted. Hiking trails and any location with limited parking or infrastructure to handle a large group of people should have entry requirements - limit number of entrants per day + a fee.
- 
- 1 Restricted Watersheds (Lulumahu Falls)
- 
- 1 Restrictions will not work, see Stairway to Heaven.
- 
- 1 Review the areas that are environmentally sensitive, like for example Hanauma Bay and some trekking trails with Pill Box as good example. The trekking trails also need a lot of revamp: they need clear signs of access, security and an app that allow visitors to identify the trails available.
- 
- 1 Sacred sites should be restricted with residency required for access.
- 
- 1 sacred sites, heiaus, certain waterfalls, beaches, etc.
- 
- 1 same as above
- 
- 1 Same as in question #22. Set capacity limits and kapu periods. Create a reservation and/or lottery system. Keep a certain amount of capacity for local residents.
- 
- 2 See above
- 
- 1 Sharks Cove
- 
- 1 Sharks Cove - emperiled by overuse. Capacity management needed - reservations?
- 
- 1 Sharks Cove, Laniakea, Three Tables, Ali'i, Puenas,
- 
- 1 Shoreline and beaches should be restricted and require a day pass. Require special fees for both residents/non-residents as done in other states and countries to help pay for natural/environmental costs.
- 
- 1 Should impose fees to limit the number of daily users on trail systems, implement fees to fund services at remote areas like Kaena Pt and Haiku stairs. Residents and visitors should be required to attend a malama aina training before entering natural area reserves and state parks.
- 
- 1 Sites that have heiaus or other ancient burial sites should be regulated and guarded carefully. There needs to be education to visitors (as well as locals and transplants/malihini) prior to entry about respecting the rocks and parts of the sacred altars that exist, and not taking said pohaku (stones, rocks) for sampling or for selfish gain.
- 
- 1 Stairway to heaven! Fee charged. No personal vehicle parking. Monitoring, fee collection point, cameras.
-



- 
- 1 Stairway to Heaven, Lanikai pillboxes, Koko Head, waterfalls (subject to rock falls), sensitive environments- turtle hatchings, fishponds, coral, etc. All should have restricted to no access to protect the sites, and to protect visitors lives.
- 
- 1 Strictly limit numbers of visitors allowed in all areas outside Waikiki
- 
- 1 That would be up to the advisory committee but places need to 'rest'. They can be taken off of the open list until it is rested.
- 
- 1 The area between Black Point and Wailupe Peninsula, and from low water mark out to beyond breaking waves, should be blocked in perpetuity from any commercial activity such as Kayak tours, SUP tours, surf lessons, canoe sailing tours, etc. as any of that kind of commercial activity will destroy the last of this kind of serene experience on the island. Its rare fringe reef environment and once its gone, we will have lost that sense of place and mental wilderness that is incredibly important to protect.
- 
- 1 the entire west side of o'ahu: as it is there is currently one way in and one way out, the increase of visitors causes an increase in traffic. our islands working class deals with enough of that commuting on the weekdays with trucks coming to the dumps and on the weekends need restrictions from tourists . Or we need investment in infrastructure that the federal government refuses to help with for years (kolekole pass) and we need the dumps out of our side of the island.
- 
- 1 The entirety of Ko Hawai'i Pae Aina
- 
- 1 The large areas of undeveloped land in the Northern areas of the island (Mokuleia, Waialua, etc.) should requisite a license to access the undeveloped fields. The license would require a test to gain, similar to a drivers' license, and the license should only be valid for several months at a time. Development would not be allowed in those areas.
- 
- 1 The Makapu'u Tidepools off a rugged trail below the lighthouse are extremely dangerous and are being visited by far many visitors due to social media, and both the trail and location are not suitable for this level of use. The location is next to the Ka Iwi Channel and prone to massive sets sweeping through with no warning. The trail down should have limited entry due to the fragile ecosystem and it should be closed on days when tides and weather will cause these extreme conditions. The remote location also means that lifeguards cannot get there within the 4-6 minutes that is needed to save someone. If someone is washed out to sea it is almost certain death. This location requires staffing and conditions related closures as well as education by the visitor industry. Alan Davis nearby was once the site of a massive tidal wave that wiped out the settlement, and it has not been inhabited since. Alan Davis should be preserved and protected as a monk seal birthing ground and entry should be limited to reflect that.
- 
- 1 The North Shore - no more tour buses. Reintitute the around island Bus - with no need to transfer so tourists can get on and off bus easily and will not need to rent cars or take the "round island tours". The traffic created by the extra cars and buses are a hazard to evacuations and daily life on the north shore from Kahaluu to Haleiwa. Good bus service from waikiki to pearl harbor would be good.
- 
- 1 The North Shore, Lanikai, Hawai'i Kai/Hanauma Bay and Makapu'u Tide Pools. I was born and raised here but don't get to enjoy living in paradise until the weekend. When I try to go to my childhood spots I am crowded out by tourists. Either

reserve day(s) specifically for locals or and/or create a reservation system in which 70-80% of reservations are only for locals. Also, locals should not have to pay the same fee as tourists. A Kama'aina rate should be applicable - not a hotel 10% off, a real discount. Additionally, educational signage or educational videos e.g. Hanauma Bay that tourism companies who bus-in people, require their customers to watch, such as "keep off the reef," "don't touch the wildlife," anything to help tourists understand how to appreciate and value our resources instead of seeing it as a form of disposable entertainment.

- 
- 1 the north shore. places where there is no/limited parking
- 
- 1 The ones I mentioned in the last question. I don't think local people should be restricted in any way.
- 
- 1 The recommendation for a reservation system for entry can be a most effective tool.
- 
- 1 The tourism board or HTA shouldn't be restricting anybody that's not your job.....plus it has huge potential for abuse it separates people ,
- 
- 1 The whole North Shore. The traffic is the biggest problem. If we limit how many tourists are allowed per day at one time it would be appreciated. Stagger visitor entry throughout the day so we don't overload our roads and beaches. Right now our community is not enjoyable for those that live here. Have them register for a "day pass" for a certain day/days. This will give them access for that entire day. Not sure how this would be checked and where. Maybe a separate lane for residents and one one for visitors this will allow residents free flow on our roads and any traffic backup caused by visitors would be a direct impact to the visitors and not residents.
- 
- 1 There should be a firm limit of no more than 1000 people per day at Hanauma Bay, and the Bay should continue to be closed for two days a week. The current City access control to Hanauma Bay is a start, but there should be a firm commitment by the City to this cap to allow for the natural rejuvenation of Hanauma Bay during its nine month COVID closure in 2020 to continue. There should also be a ban on use of all petrochemical sunscreens at Hanauma Bay.
- 
- 1 There should be no requirements for entry. Better management of these areas may be able to mitigate the impacts and accommodate current loads. For instance, traffic management on the north shore. Better regulation of support businesses in Kailua.
- 
- 1 There should be no visitor restrictions. Visitors have lots of other destinations they can travel to if Hawaii implements all these restrictions. Hawaii cannot afford to implement regenerative tourism until our economy returns to pre-covid times.
- 
- 1 To be worked on.
- 
- 1 Too bureaucratic; tough to enforce
- 
- 1 Too many places to list
- 
- 1 Tough question because the 'entry point' becomes an issue; how to get everyone in/out because most outdoor spaces don't have doors/gates to manage the flow. If there are requirements for entry, perhaps person head count maximum per day, closing the site 1-2 days per week so it can regenerate it's resources.

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1 Tour helicopter operators have been desecrating the public health and QUALITY OF LIFE throughout O'ahu. HTA MUST communicate to visitors that they are impacting O'ahu's communities by booking tour helicopter flights that bisect our communities and residential neighborhoods, State and County parks and beaches (e.g. Schuman's "Magnum" and Dorn's "Paradise") as well as shoreline residential areas. HTA needs to advocate that visitors booking helicopter tours can contribute to the local health, safety and quality of life by booking only such tours that fly well offshore. Remember the Novictor (now "Rainbow") chopper's fatal Kailua crash? The Safari chopper's fatal Kaua'i crash? Schuman's "Magnum" emergency landing in Diamond Head Crater Park? The fatal 2016 tour chopper crash within the Pearl Harbor memorial complex? Blue Hawaiian's "hard landing" Puna?

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1 Unsanctioned hiking areas, areas without designated parking.

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1 Unsanctioned trails. Unguarded beaches.

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1 We (the people of Hawai'i and especially Hawaiians) do not need HTA gatekeeping our public spaces from locals. Yes, restrict tourist activity EVERYWHERE but i am concerned how difficult HTA will make it for local full time residents.

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1 we are just overrun with too many tourists everywhere. we cannot even drive on the road without a stupid rental car making an illegal uturn or stopping to take pictures.

---

1 We do not need HTA restricting access to any area from local residents.

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1 We need to reduce the overall number of daily visitors. Illegal Airbnb's is a good start. The state needs to get involved to reduce air travel arrivals by reducing the slots given to airlines and HNL

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1 West side coast from Kūla'ila'i to Keawa'ula (stricter enforcement of no camping/ no fire pits) regulations already in place

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Kū'iilioloa Heiau, Wai'anae (fenced off and restricted for cultural practice only)

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1 When you start restrictions of people you discourage people from coming to Hawaii. I guess if you want tourists to stay away stop the airlines from bringing them. People make their living with the tourist money and the only way things will be done without them is HIGHER taxes which isn't good for the people

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1 Work to keep tourist in already touristed areas like Waikiki. Actively discourage tourists from going to other parts of the island. If tourists do go to other parts of the island, charge them high fees to do so. Require all tourists coming to the island to have some sort of insurance that will cover the costs of having to rescue them in the ocean, on hiking trails and elsewhere.

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1 yes - all natural areas ie. hanauma bay. lessen amount of daily visitors.

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illegal hikers should be made to pay for rescue and increase fines to an obscene amount. all with the intent to deter illegal behavior.

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1 Yes! ALL North Shore beaches and cultural sites - but in particular the Pūpūkea MLCD. A system that limits tourists and emphasizes Residents First - for parking.

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Hanauma Bay gets all the attention but the Pūpūkea MLCD has the same legal status and is one of the most heavily visited areas on the island - with NO management or control.

1 Yes, Hawaii should be restricted. (I know— we’re supposed to be a state.) For starters, you have a captive audience on airlines for 5+ hours. In addition to airlines safety video there should be educational video that informs visitors of problems, appropriate behavior — and make it real, not soft touch. Trails, cultural sites and natural reserve areas should have caps on visitation, by online reservation and accompanying educational info before reservation secured. So no one enters without education and briefing on appropriate behavior and protocols. And while we’re at it, let’s limit available rental cars!

1 Yes, LANDING AT THE AIRPORT.

Visitors should be required to watch a video, pass a quiz on said video, and take home a brochure for reference. If you want to be more proactive, the country of Bhutan is a GREAT example of how to manage tourism and prioritizing their own citizens and environment first. Research Bhutan’s tourism industry.

1 Yes. (1) Kaena Point - no 4 wheelers/motorbikes, pedestrian or management access only; (2) Hanauma Bay (limit on number of visitors per day - split between residents and visitors); (3) Maunawili Trail (limit on the number hikers; parking should be created that does not negatively impact residents/neighbors; cultural sites should be protected); (4) Ka Iwi Coast/Alan Davis Beach - no vehicles makai of the highway - pedestrian only; (5) Pupukea-Paumalu Park Reserve - need planning for mountain biking and parking for access; (6) other trails - need parking arrangement that does not adversely impact neighbors/residents or create unsafe traffic conditions (e.g., Makapuu lighthouse - people park on both sides of the highway and try to cross).

1 Yes. All places with native wildlife.

Total Responses	197
Skipped	207

24. What other actions or critical components should be considered for the Oahu Destination Management Action Plan?

**Count Response**

1 - Dynamic pricing for the reservation system (i.e. like Uber surge pricing during peak periods)

- Research tax laws that will encourage positive behavior from companies operating in Hawaii (i.e. reduced tax rate for hotels that have a high host to guest ration (i.e. local jobs))
- Plan for carbon neutrality
- Encourage carbon offsets; particularly local from Legacy Hardwoods
- Manage TURO rentals (i.e. AirBnB for cars)
- Identify and reward companies that engaging in regenerative practices so there is a race to the top

1. 1. HTA needs to set a CAP or LIMIT to the O'ahu visitor numbers. 10 million is WAY too many!  
5 million might work given the infrastructure. Once that cap is reached, then action needs to be taken to reduce further volume. Otherwise, there is no limit to the numbers because of the economic pressures for "fast buck" tourism.
2. Illegal Vacation Rentals are STILL rampant, even during COVID, and even where they are illegal, like on the North Shore (outside of resort areas). Agree with the proposals to beef up by 10x the enforcement and monitoring of TVRs.
3. Community impact funding - in the past HTA grants to communities were tied (or seemed to be tied) to attracting tourists. HTA should give grants for managing tourism impacts (example, boardwalks in heavily visited beach entrances and pathways) - NOT to attract but to limit and manage impacts.

1. A "North Shore Dollar Trolley" that runs the NS every 20-30 minutes from Haleiwa to Kahuku and back with multiple stops at community agreed upon locations along the way should be considered. For example, there would be stops at: Waimea Bay, Sharks Cove, Ehukai, Turtle Bay, 2-3 stops in Haleiwa town, etc. Two visitor Park and Ride parking lots, one near Weed Circle and one in Kahuku near food trucks would be the Trolley Depot locations. From the parking lots, visitors could board a Trolley. Visitors would need to buy an All Day NS Trolley Pass for \$10-\$15. Locals could buy an All Day Trolley Pass for \$1. The visitor pass should come with a voucher/coupon for 10% off at participating restaurants/stores.

Additionally, All-day Bike rentals should be available at the two Park and Ride parking lot locations. North Shore Bike rentals should also include a voucher/coupon for 10% off at participating restaurants/stores.

The Bike Path should be extended from Waimea Bay to Haleiwa Beach Park. (See Oahu Bike Plan)

Additionally, an automated vehicle Toll should be imposed on all rental cars driving between Haleiwa Town and Kahuku. Rental Car Agencies would pay the Toll Fee revenue to an organization similar to yours. The Toll Fee revenue should go towards maintaining NS Roads, traffic management, etc.

1. A Destination Management process which is more reflective of the places and culture to be stewarded. Gaining the trust of the community takes real honest work. It also is a means to acknowledge and engage those who have the longest standing in a community and those who have been historically marginalized.

1. A driver guide certification program was started by Kapi'olani College with the support of the state of Hawaii. The information was put together by frontline workers and supported by various Tourism businesses

1. A Green Fee of \$100 is imperative.  
We need to limit the number of tourists on the island using the various tools at our

disposal to do this. Our island cannot have the number we had before COVID and since March 2021. The large number of tourists not only impacts our community - it negatively impacts the visitor experience.

We need a better bus service - It is unfortunate that so much money has been wasted on the rail.

We must stop marketing Hawaii in an effort to attract more visitors.

We must focus funds on restoring our fragile ecosystem.

We must educate visitors while they are in flight to Hawaii. There are so many things to learn about our unique and endangered animals and plants. There is a five hour opportunity. If people don't like to learn - they should not come.

- 
- 1 A moratorium on tourism to offer opportunity to natives and locals to restore and mālama our resources and `āina
- 
- 1 Accessibility for disabled visitors and residents needs to be paramount. Haleiwa doesn't even have sidewalks. It's a civil right.
- 
- 1 actual enforcement of illegal parking, touching turtles, illegal vacation rentals
- 
- 1 Aggressive limits on tourists, buses, vans and rental cars within recreational areas.
- 
- 1 Airport improvements that include more information distribution and employee involvement. Public transportation improvements will also be important.
- 
- 1 All bottled water available on the island should be bottled in Hawaii. There is no reason to ship water from all over the world. This could create jobs and a cultural symbol to rally around if managed sustainably. Local to local produce and farmers markets should allow residents to purchase from residents. All rental car activity should be ceased. All drivers should be locally hired. This would create an unlimited supply of jobs and could be a huge asset in building the aloha spirit and line item G from the document about local/tourist bridges.
- 
- 1 All destinations should have a QR code that links to internet based educational information (the webpages are already built - see Hawaiian language studies/history). Should be built by third party and checked by Hawaiian community organizations.
- 
- 1 All hotel guests automatically contribute to tree planting / conservation or have to 'opt out'
- 
- 1 All tour guides must be trained/certified/licensed;  
Mandatory guided tours for sensitive sites;  
All popular tourist sites should impose parking fees for visitors;  
Work with FAA to limit # of flights into Hawaii;  
Mandatory in-flight educational video.
- 
- 1 All tourists should be adhering to laws and restrictions that the local population is required to follow.
- 
- 1 As a product of capitalism, tourism cannot prioritize aina (people and place) unless it is made into capital, which comes in the form of access and experience, to name a few. This is an over-simplification of the situation in Hawaii, but if tourism is truly



to be rooted in understandings of aloha aina, money cannot be the only revenue from visitors. Money can support aloha aina initiatives but at what point is the visitor held accountable for his/her impact on aina? I don't have specific solutions for this, but I imagine the way Hawaii is marketed—as a vacation paradise instead of an ecosystem—has something to do with it.

- 
- 1 As we transition to having more visitors, along with preparing visitors to act responsibly in terms of the environment, we should ensure that visitors are being informed about masking and health protocols - while on the airplane, in videos and material on the internet, on hotel and tourist sites. When I travel, much of my enjoyment is actually in anticipation of a trip and learning about the place and people that I will be visiting. So some of this information can be put in terms of anticipation and planning for a trip to let people know how important our sense of community is here in Hawaii and how they can join us in showing love or aloha for our communities. If visitors are better and more systematically informed, perhaps there would be better compliance and less conflict with residents over masking and other COVID requirements. It would make for more pleasant interactions for both visitors and residents and better travel experiences for tourists. As part of this, it would be helpful if the HTA could provide coordinated guidance for tourist industry members - airlines, hotels, tourist marketers, etc. (And while we may be fortunate enough to be able to get COVID under control, planning and preparation for possible other interruptions would help our visitor industry.)
- 
- 1 Be careful not to turn the island into a marketed vacation destination that only caters to tourists; Ala Moana mall has this focus and it does not feel welcoming or accessible to residents.
- 
- 1 Be inclusive of LGBTQ+ travelers and Hawaii's LGBTQ+ history. HTA has issued multiple reports about LGBTQ+ tourism and the opportunities of this marketplace. Oahu is particularly well positioned to access and benefit from LGBTQ+ tourism. But it is important that the Destination Management Action Plan specifically mention this market, just as it mentions MCI, Wedding and other niche markets are mentioned.
- 
- 1 Besides the issue of illegal vacation rentals and parking issues in the neighborhood - quite a few vacation renters are here to party while on vacation. If you live in a neighborhood with housing close together, local neighbors do not appreciate the noisy partying when they have to work the next day. Police should not have to waste time on this issue.
- 
- 1 Better overall marketing of the destination that assesses visitor expectations and inserts our message to coincide with those expectations. Support to businesses that can create visitor experiences that adhere to the goals of the plan.
- 
- 1 Better protection of turtles and other marine life from interference from turtles. While volunteer programs are great, it all falls a part once the animals are in the water or if volunteers dont show up.
- 
- 1 Better public transport infrastructure and better walking infrastructure city wide. More tourists walking means less traffic.
- 
- 1 better transportation options are needed to reduce number of rental cars (save Biki!); rental car companies should start offering electric vehicles; visitors need information on how to protect natural and cultural resources; lots of niches for 'high quality' visitors exist but are not promoted (eg, opportunities for bird watching and marine and terrestrial eco-tourism);
-

- 1 Biosecurity should be a focus of outreach and increase awareness of impacts that come from bringing new organisms into and around the island.

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- 1 Bring more Sports Events to the Island, partnership with Associations and Federations that could bring big sport events to Oahu: ATP Tour, Red Bull Events, more professional Golf Tournaments and expand the existing Surf ones in associations with the WSL (World Surf League). Hawaii needs to use it's spectacular weather in it's favor and use it in its favor.

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- 1 Can HTA utilize the Neighborhood boards as a means of communicating to the community?

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- 1 Carry capacity has to be addressed. Without it access by residents to our favorite places has been denied. We and the 'aina and kai have loved not being overrun with so many people. Even half as many as the 10 million tourists we peaked at is too many.

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- 1 Carrying capacity. We can't have billion tourists everywhere all day every day without feeling displaced in our own home. Suggest looking at Oahu as a destination for all Oahu residents to relate to and explore parts of our own backyard. Limit one week a month of the most popular attractions to locals only, or higher fee to enter for visitors that week (first or last week of month)

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- 1 change all public bathrooms to pay per use. Remove the outside free showers and offer pay per use shower rooms. Park personal should be equipped with electronic security cameras on all visible exterior of bathrooms to reduce vandalism. Update park signs in multi languages about safety (Pupukea Sharks cove) do not stand on reefs to take pictures of shore breaks.

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- 1 Chinatown revitalization is critical as many local businesses are located there. It's a great area to push 'shopping and eating' local in an urban setting that is attractive to many travelers but needs to be accessible (i.e. more parking, less crime, etc.).

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- 1 climate proofing tourism, protecting key tourism areas, including beaches and shorelines

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- 1 Committee group will need a strong and decisive leader.

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- 1 Completely revisit the bone-headed short term rental law recently passed by C & C.

We talk about involving the communities, but we just passed a law telling all the visitors they aren't welcome in our communities. The new law was clearly written by and for a few powerful voices in the hotel industry and a handful of Kailua residents.

Bring stakeholders together to overhaul the law to be realistic and inclusive of visitors to our communities without the perceived neighborhood "takeovers", while still making it realistic for more locals to host both returning kama'aina, visitors and temporary workers.

My neighbors and I agree that in our neighborhood, the quality of life has diminished since the new law went into effect. That house that was a shore term rental, that sat on the same lot as the owner, now is a bunch of recent college grads hui'ed up. Where once there were quiet, respectful visitors with one rental vehicle, there 6



more cars, plus the cars of their friends coming over to surf and party block our driveway. Our once, relatively uncrowded surf spot is jammed with the long-term hui'd up renters and their friends. There isn't a single quality of life condition that has improved in our neighborhood from that new law. The impacts have only been negative.

- 
- 1 Continue to involve the public in these discussions. Each community impacted by tourism needs to have input.
- 
- 1 Control of automobiles - encouragement of car-free areas.
- 
- 1 Cultural awareness needs to be taught to new visitors.
- 
- 1 deal with homeless issues, abandon cars, street potholes
- 
- 1 Develop appropriate metrics to measure impacts of tourism, e.g.  
\$ Locally Grown Produce purchased  
\$ Spent w/ Locally Owned Businesses  
% aquifer capacity  
# feet of conservation fencing installed  
# acres actively under ecosystem restoration management  
T CO2 emissions  
T CO2 sequestered / offset  
see also: GPI vs GDP
- 
- 1 Develop programs to actively reduce numbers of visitors.
- 
- 1 Educate locals to the value and benefits of tourism. Many locals are ignorant and believe that tourists brought Covid to the islands when it was actually locals who had visited Asia and the mainland. Much ignorance and racism among local residents.
- 
- 1 Educate visitors about the impact of single use plastic and styrofoam items such as cups, containers, straws, beach toys, beach mats, flotation items. How to properly dispose or reuse, provide substitute items, trading stations or exchange. Educate visitors about protecting the sea and wildlife, proper care no dangerous sunscreens
- 
- 1 Education regarding regenerative tourism can be the way to bridge the gap between the visitors and the locals. It should not be up to the locals to educate the tourists that come here; the burden is too much. Also, places that are beloved by locals are overrun by tourists due to tourists posting via social media. Sacred places and hikes are heavily populated by people who have no respect nor idea to take care of the island and as a result, trail erosion starts to occur (also thanks to social media). There should be consequences for those who violate sacred areas to post them on social media.
- 
- 1 Education should be one of the fundamental pillars but how we educate is key. Feels like everyone has a mobile device but they will not engage with an app so text messaging will be key to getting messages across. Using AI to answer visitor questions and sharing videos and pictures over the phone to make it easy for visitors to engage.
- 
- 1 Education, strategic marketing, pre and post arrival incentives, provide additional cultural training opportunities for both visitors and kamaaina.
- 
- 1 Emphasis must be on numbers control.

- 
- 1 Employing Hawaiians. HTA is marketing Hawaiian culture, land, and resources so Hawaiians should make up at least 50% of the workforce tasked with this! Hawaiians are not a monolith, you can not be endorsed by a few Hawaiians and call it a day. HTA needs to include and financially compensate Hawaiians in all socio economic standings and from all ahupua'a.
- 
- 1 Encourage mindful consumption (no single use plastics) and better inform about reef-safe sunscreen and the importance of keeping a distance from wild life.
- 
- 1 Enforcement of loitering laws-Homeless tents
- 
- 1 Ensure that local residents (including military) have priority access to state, county and city sites. Locals should not be 2nd class citizens to visitors.
- 
- 1 Ensure visitors understand and know that coming to O'ahu is not like going to other sun and sand destinations. Visitors need to affirm that they will behave differently and they will be expected to engage differently.
- 
- 1 Ensuring tourists understand how fragile our ecosystems are and working to protect our natural resources, flora, and fauna from negligent and abusively ignorant tourists.
- 
- 1 Entry fee for non residents for certain parks, fees to be used for that facility  
Limits for all trails, permit system if necessary, preference given to residents  
Funding for bathroom maintenance  
Require business to provide their own parking  
Stop mega housing
- 
- 1 Every tour operator should be required to train their staff about Hawaiian culture. Have a PONO tour operator program.  
End "thrill seeker" operations and operations that lure inexperienced tourists into dangerous activities which has resulted in deaths and danger to themselves and community
- 
- 1 Extra fees to take tax burdens off of residents.
- 
- 1 Fees on rental cars that directly go to conservation of natural resources.  
  
state and support increased taxes/removal of dividends on real estate investment trusts (REITS), This year (2021) House Bill 283 and Senate Bill 785. State support for increased taxes on real estate companies that can go into state and county efforts for natural and cultural resource conservation.  
  
Encourage connections with existing state and non-profits groups for volunteer-tourism: i.e. invasive species removal, trash clean up, farm work days, etc. as a way to gain access to areas that are not open to public.
- 
- 1 Focus on accountability of state/county agencies that already collect tourism dollars (instead of focusing on higher-spending visitors or creating additional fees) to ensure the funds are adequately and efficiently reinvested in infrastructure and the community.
- 
- 1 Follow up and enforce no illegal vacation rentals. 6 of 8 houses on our little street off Kam Hwy are constantly filled with Illegal vacation rentals. The one disruptive offender is Leland Dao's "hotel" in our single family area has up to12, at least 5

cars, every night and only one person is a 30 day+ rental, contrary to what Dao says. He is living now on mainland most of the time. DPP knows this and has received many, many complaints.

- 
- 1 For tourist they should be routed to specific places they can go that has ample infrastructure to manage traffic, like Pali lookout, or Hoomaluhia Gardens.
- 
- 1 Get hotel investment companies & hotel asset managers involved and get their buy in. Most of these investment companies do not understand / have a connection to our history, culture, place and the missing link in all of this - there is only so much on site management team can push for when dealing with ASset managers and investment companies / firms.
- 
- 1 Governmental branches that don't specialize in the visitor industry should have limited involvement.
- 
- 1 Have a balance of view points in the opinions and suggestions for the Action Plan. No hate blaming toward residents who are for tourism and vacation rentals. People who have an opposite view point say less because the negative hate and bullying tactics by those who don't want tourists yet they like the money that brings to the government coffers to support the State and decreases resident taxes.
- 
- 1 Have travel agents not mention hikes etc. where they have to go through private property and disturb residents.
- 
- 1 Hawaii in general has to get off of the Tourism is the only means of career or income, its not sustainable and its just plain DUMB.....Tourism boards have never cared about the local people and this is just another PR and marketing to make it look like you care but you really dont and this whole thing is a waste of government money that could have been used to fix the island, we dont need more tourists we need jobs, careers, rentals and infrastructure to can sustain us in the future.....if you still think tourism is the answer.....your playing with a an old play book that doesnt work anymore .
- 
- 1 Hawaii is made up of many different cultures, that is why it is so unique and interesting. Need to include all cultures in the educational and attraction plan, not just Native Hawaiian. Make it inclusive not exclusive, but still focus on the indigenous culture.
- 
- 1 Hiring more Native Hawaiians, in all areas and positions.
- 
- 1 Homelessness. Chinatown.
- 
- 1 honoring the host culture in everything that is done any where with marketing - this includes honoring the host culture with respectful visitors, its time to focus on the quality of the visitor not the quantity.
- 
- 1 Host Cultural protocols and values are a must
- 
- 1 How to defund all tourism-related agencies
- 
- 1 HTA NEEDS PROPER FUNDING SO THEY CAN MARKET HAWAII TO THE WORLD EFFECTIVELY
- 
- 1 I am afraid that our local students will be left behind if non-profits cater to tourists in terms of experiences in cultural and natural resources. Maybe each tourist fee

should support at least one K-12 student to visit a site (bus, lunch, program fees).

- 
- 1 I believe that should visitors ignore warning signs about accessibility and subsequently require assistance from Search and Rescue that they become liable for the services. This should not only pertain to visitors but residents alike.
- 
- 1 I expect to see a mass hiring of Hawaiians into ALL the different levels and departments working on this. You can not add in cultural components without Hawaiians. you cant just use Hawaiian words and call it a day. And not just a few token Hawaiians. Hawaiians are not a monolith, you can't just have one or two say what is right for the Hawaiian people or 'aina, you need to hear from a multitude of us because we do not speak for our people as a whole.
- 
- 1 I just want there to be a harmony between our visitors and residents. Many of the anti-tourist sentiments are from people who have not lived here long, were regular visitors to our islands and when they retire they move here and want to keep everyone out (Lanikai community is an example). There used to be Aloha where countries like japan and Australia sent their TIM university students here to train- not anymore. It's awful! I get nauseous when I think of the attacks on tourists just because of them being a tourist. In the ocean when surfing it is aggressive and residents are targeting visitors in the water. I have personally witnessed this happening and it is heartbreaking. Some of these visitors have dreamed all of their life and saved every penny to visit Hawaii and their dreams are shattered by violence and hate. It's not okay.
- 
- 1 I like the idea of the regenerative tourism committee, but it is essentially that not all the members are part of the tourism industry. There needs to be people whose priorities lie outside of making money (e.g., natural resource conservation groups, cultural resource groups, etc.).
- 
- 1 I think all of these things would naturally take care of themselves in a better way if we just taxed the tourism industry to pay for all the externalities they create AND tax them to subsidize our kids college educations. With a major tax, the quantity of visitors would drop, and the visitors we get would be more affluent. They would come to expect greater quality in experience which would include the increase in cultural authenticity and environmental well being. Have them pay for our kids educations so we can diversify our economy. No industry should have a permanent lease on Hawaii.
- 
- 1 I think you folks have covered the important components. I think we should have a tax plan that places a higher burden on tourists because that will help get the tourists we want. (hey, hotels charge a \$25/day "resort fee" and tourists still come). I know that you folks are mindful that we need tourism dollars. I do not think we should be afraid of having 6 million tourists a year who spend more money vs. 10 million who spend less. I truly believe we have a long way to go before we price ourselves out of the tourism market. So I think an action/critical component would be for the Plan to include a tax plan (increase the car rental tax, airport landing fees, TAT, etc.) to help us get the tourists we want. No scared. I think they will come.
- 
- 1 Identify a sustainable max of visitors, work with research orgs to measure the actual capacity of the islands to support its residents first, and then the visitors.
- 
- 1 If fees are to be enacted on tourists, they should not be thrust onto family members visiting their relatives in Hawaii.
-

1 Illegal vacation rentals in residential neighborhoods cause the most disruption. All those visitors need places to visit, dine, etc, which distorts community life.

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1 Impact of reducing number of visitors upon the air lift to/from Hawaii, which likely will decrease, meaning prices will go up. Same with shipped in goods; less volume, lower prices.

The host-guest relationship has expectations on both sides - and BOTH sides serve as mirrors of the other. And BOTH sides need to be aware of expectations, modeling, unconscious biases - and BLIND SPOTS to one's own behavior. Sometimes we are unaware of how our own body language conveys a lack of hospitality even as we paste a smile on our mouths and say Aloha. We need to be aware where we have allowed the cultures of Hawaii to become tourism kitsch. If we want others to appreciate qualities of the many cultures here, then we do too - ALL of them.

It is VERY hard to change the behavior of another, and that is what this plan seeks. We can only change ourselves, and examine our culture to see where it benefits us and where it hurts us - and how we can evolve while being rooted in wonderful blues - and begin to truly live them out. Don't have to look far to see where we the residents do not care for our land, where we take a party-heart approach here and while traveling, where we keep ourselves dependent upon a few major economic engines -such as tourism, government - and have blocked the viable development of others.

And we need to recognize that Hawaii has not just the Hawaiian culture, which has been greatly reformed not just by the West but also the East. Much of what we call Hawaiian is often from somewhere else. So we need to market Hawaii's Cultures (plural), not just the Hawaiian culture. And we need to examine

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1 In developing an app, please consult with Ocean Safety 'Ohana, we have spent several years researching and concepting a digital platform for accessing both mauka and makai locations based on current conditions as well as local knowledge and Hawaiian values. We also have developed relationships with many key stakeholders and agencies in this area. Our local watermen and waterwomen are world-class and some of our greatest resources that we should foreground and share with the world.

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1 Incoming flights to the entire state. We should limit the arrival numbers to prevent over crowding by visitors.

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1 Increase bike sharing options-discourage visitors from renting cars-infirm visitors of The Bus app and Bus routes

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1 Increased enforcement capabilities, fine systems, conservation court

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1 In-flight mandatory educational videos that play once when taking off, and once when landing, that relays and shows the visitor all the information we need them to know to manage their expectations and lessen the potentiality of them having an entitled attitude to this place which ultimately impacts the everyday lives of locals.

A tax on all incoming travelers (excluding returning locals/residents) that goes to pay for CONSERVATION efforts at all levels of State, Federal, County, and Community.

Stop the sale of lands to Non-locals. The local cannot afford the land so the developer comes in and takes it. This must STOP!

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- 1 It was addressed - more mandatory EDUCATION - not necessarily education for EVERY worker in the industry. If you work in Waikiki, yes, you should know the meaning of the place name - and that leads to a little more understanding - and at the least, an bonus incentive from employers if they complete the WAikiki Historical Trail - most don't even know about it!!!  
On other parts of the island - west side - so much can be done there - kudo's to Aulani who used to edcuate their workforce. Northshore - new hotels there - lots can be done.
- 

- 1 It was covered in a survey but charging a Green Fee to funs the continued management and protection of the resources people travel to see is vital is we want to keep our islands as we love the,
- 

- 1 Item A:  
Attracting these types of people is great but that does not stop the "bad" tourists from coming. Hawaii is already so popular that we do not need to market ourselves as a destination at all. All this does is grow the industry to a potentially unsustainable level, something we all know we are working to avoid. We don't need to waste funding on these efforts, and should instead allocate these funds towards education and enforcement of respect towards natural resources and culture and people.

Item F:

Create a way to strongly enforce downloading the app. Don't give people a choice or the honor to download it. Like, you can't check in to your hotel or rent a car without it, maybe there's an approval code the app will provide in order to get a hotel or rental car.

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- 1 Ive been to many spectacular natural places around the world including Galapagos Islands, and Denali National Park. Being born and raised in Hawaii it has always baffled me how our resources are given away so cheaply to visitors, especially compared to these other naturally spectacular places in the world.

Hawaii needs to:

- tax all visitors and visitors industry's many times higher.
  - fine violators of natural resources many times higher
  - instead of trying to get low paying demographic visitors to pay more, its better to charge much more to be in Hawaii and that will weed out the low paying masses. In doing so, Hawaii will have fewer visitors and those that do come will be more elite high spenders because they will be drawn by it being less crowded and more exclusive here. Currently most high spenders dont want to come here because its sold as cheap and they dont want to be associated with that and also dont want to be in with the masses.
- 

- 1 Kona coffee should be 100% Kona. Increase the TAT. Take more money from HTA and give it to DLNR.Oppose more hotels. Make Waikiki car-free.
- 

- 1 LESS RELIANCE ON PUSHING TOURISM TO THE MASSES
- 

- 1 Limit the number of rental cars allowed on the road at any given time. Encourage tourists to use the bus, perhaps with a special visitor pass.
-

- 
- 1 Local community & resident input should be prioritized
- 
- 1 Local only days for selected rec. areas.
- 
- 1 Lots of good ideas and plans but the question is always around "execution". Will this initiative have the ownership and sponsorship of people of authority? Also, there should be a more concerted effort around a data strategy. Data collection and analysis to also make sure that we are marketing Oahu to those visitors we want to come here and analyze their behavior, activities and spending patterns during their visit.
- 
- 1 Management of these sites with sufficient staffing and are of highest priority.
- 
- 1 Managing crowds but I'm not sure how
- 
- 1 Military people visiting our island, and their families are still "extended tourists" and need to be educated on RESPECT for the people and the island.
- 
- 1 More investment in visitor education, less investment for corporations and sports activities.
- 
- 1 Native Hawaiian quality of life and prosperity should be paramount
- 
- 1 Need to be sure stakeholder groups who are charged with the responsibility for action include State entities, politicians, neighborhood boards and community grass roots organizations.
- Advocate for land use, zoning, airport policies, etc. that influence tourism infrastructure that ultimately determines the number of visitors that can access O'ahu.
- 
- 1 New narrative of Hawaii as a unique and fragile natural resource.. promotion of Aloha 'Āina values
- 
- 1 Not have HTA in charge. Current leader left us with 12 billion dollar plus train to nowhere
- 
- 1 Not only promote "buy local" but discourage purchasing of all imported products by businesses and, in turn, visitors.
- 
- 1 Not sure
- 
- 1 One issue which should be addressed is the management of tourism services vendors to ensure that they deliver their experiences with minimal impact on citizens. There should be a Vendor Management entity in HTA to work with vendors to minimize impacts and to accept complaints and work with vendors to resolve. The approach can be collaborative rather than having to have legal authority. Examples which come to mind are tour busses with loud speakers (where in Europe they have headphones), Segways running people over on sidewalks in Waikiki, Surf Schools using Kuhio beach and park and parking all day in 2 hour limit areas. There are plenty more. Bob M. mentioned a "Pono" certification for vendors. This entity could be used to designate vendors who are deserving.
- 
- 1 Overtourism is a big issue for communities as it creates life situations that we are already as residents feeling in the "Max" over. More tourism means more traffic, to which we are already in a place of not having the road capacity to manage it



properly. Parking is also a big issue in places like Waikiki and resort areas on the outer islands. There is no place for local people to park and therefore they don't come to visit these places. Resort areas become overrun by tourists who think they can do and act however they like as if they own the place. It would be nice to be able to bring family to the beach in Waikiki and enjoy the day with a free parking stall as someone from this place with kuleana to this place. A resident parking sticker could work.

---

1 Parking at sites and vacation rentals.

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1 Parking situation, number of rental cars on the roads

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1 Partnering within DBEDT to not make Oahu so reliant on tourism -- we should bolster and support tourism but not put so much pressure on it to perform. Keiki and youth should be shown other high performing job opportunities.

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1 Partnerships with community organizations and non-profits to help steward and manage these places; abolishing HTA and using the funding for managing tourists and resources impacted by them.

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1 Plan is well stated but not realistic in actual implementation.

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1 Plan to Act--Don't just plan to plan  
Consult with diverse stakeholders; early and often  
Tell the client and the community what they need to hear, not just what they want to hear  
Plan and act holistically, understand and integrate the many dimensions of the planning puzzle; people, politics, customs, cultures, economics, finance, rules, regulations, environment, ecology, and the natural processes of water and land.

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1 Please enforce the short term accomodation ban!!!

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1 PLEASE LIMIT TOURISTS / NON RESIDENT VISITORS TO NO MORE THAN 5 MILLION ANNUALLY.

Please protect places that are on the verge of increased tourism and that once that happens we will lose the special-ness of the place forever. e.g. the Western portion of Maunaloa Bay around the Kahala Hotel. The hotel is already starting to take tourists in that area off their property by promoting Kayak tours, SUP rentals, surf lessons etc. and this will ruin this area. Another example is the whole Mokuleia coastline. Tourists are starting to figure that our more and go there. We dont want that.

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1 Possibly control number of airline seats by reducing, or at least not increasing number of flights allowed to land at Hawaii airports from Mainland. example: about 2 years ago United added around 500K more seats to Hawaii routes.

Manage and/or reduce tourism that negatively affects residents' lives such as helicopter tourism. These tours are a noisy, dangerous and high co2 emissions form of tourism and it negatively affects residents on all islands. Want to make local residents happy? Find a way to control this better.

Crack down on illegal tour vans and buses dumping people off on beach and trails.

Higher entry fees for attractions such as Hanauma Bay, which is way too cheap.



People would pay a lot more to go there, which would provide significant revenue to maintain HB while at same time keep the number of visitors to manageable level. Would be good to have a required video available in an app, in multiple languages, that people would have to watch prior to buying ticket and eliminate useless video shown at park. Eliminate requirement for local residents to watch the video in person. We all know how to respect the reef and marine life.

Green Fee (regenerative tourism fee but with a nicer name) is really important. \$20-50 per person could perhaps be collected through a GoHawaii app or even the Safe Travels Hawaii app. Could show a QR code whenever renting a car, checking into a hotel, going on a tour, etc. This is a significant way to raise \$ to support our aina. People are willing to pay \$150 for a pre-travel Covid test right now, no one will cancel their Hawaii trip if they have to pay a Green Fee.

---

1 Press coverage has impacted how locals perceive tourism as something that is bad for the islands. Perhaps steering committee should look into more press about how tourism benefits workers and families to help people understand that tourism is needed until lawmakers implement actions that grow other industries and diversity our economy.

---

1 Priority of residents needs to be a consideration when creating management plans and reservation systems. The reservation system for Hanauma Bay has really worked well so far, but we worry what will happen when tourist numbers are back up to what they were in the islands. Will we be able to get a reservation for all ten of our family members later in the summer. It is great residents are free. This should be the case for all trails and resources, unless special transportation and guides are needed, as may be the case for Haiku Stairs, for example.

---

1 Provide materials and videos for mainland travel agents to use and send to their clients. On all incoming flights, informative videos should be shown to educate all visitors what to expect and how to act when they arrive. Show more of these videos at the baggage claim. Car rental agents should also have brochures or info available on visitor do's and don't when visiting hiking trails and other attractions.

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1 Quit trying to convince residents they should support tourism and live with its adverse impacts.

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1 Raise visitor taxes & fees until numbers fall to 1989 levels.

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1 Really liked the idea that someone proposed on May 4: Black-out periods with NO tourists, giving ocean, land, and all of us time to be alone. Things we loved about the shut-down.

How about no car rentals? Lots of small colorful buses and vans that go to popular destinations. Special tourist bus pass for public buses. Hire local independent drivers for the day or several days of touring. They do this in other countries. Hire a driver/guide. This provides jobs for locals and keeps tourists away from places we need to preserve

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1 reduce the number of people that are vacationing in HI

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1 Reopening mauka areas for public access that are only used by tour groups. Such as Kawainui stream.

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1 Residents are no longer satisfied with being unable to enjoy their backyard

beaches, hikes, and destinations. Traffic without rental cars on the roads, beaches and hikes less crowded and more have improved resident quality of life, and to have that taken away again stings. No marketing campaign will address this dissatisfaction--only being able to continue taking family and friends to places on our island with less crowding will help.

- 
- 1 RESTRICT THE VACATION RENTALS -IT IS DEPLETING THE LOCAL HOUSING MARKET.
- 
- 1 Serious review and update of all State marketing materials to be consistent with "regenerative tourism" and residents concerns including goal of decreasing arrivals and increasing visitor spending;  
Identify overrun and negatively impacted towns, neighborhoods, sites and trails; invest in restoration of asset and establish visitor caps and reservation system. Enforce enforce enforce.  
Work with nonprofits and community groups to educate visitors and deliver programs on site.
- 
- 1 Set up marketing for a cultural e petite cry to share back home. Not just sand surf and alcohol
- 
- 1 Should have a communications strategy plan for disasters natural or man made that may harm tourism Eg a bombing at hotel in Waikiki. Even one done by a volunteer or uh student for free. How do we message our way back from that? Timing of communications. Sample press releases.
- 
- 1 Sourcing food locally to prevent environmental impacts from shipping and decrease dependence on non-domestic places for food. To take care of the jobs that will be impacted by the decrease in shipping, move them to farming/agricultural jobs.
- 
- 1 Start a tv program similar to Hawaii Calls! Start with California & Japan.
- 
- 1 Stop allowing building more hotels and strictly enforce the short term vacation rental laws, don't allow foreigners or non residents to buy property.
- 
- 1 Strategies to limit the number of tourists allowed to visit. Consider limiting flights, shut down the 100s of illegal vacation rentals on Oahu's north shore alone.
- 
- 1 Sunscreens that are not reef safe should be 100% banned, and enforcement should be in place. Sanitation protocols for cleaning gear (to prevent spreading of weeds) should be taught upon arrival. Australia has a great biosafety video that they play on all flights to educate people about invasive species. Something similar for Hawaii would be great, and it could also educate about Hawaii's unique and delicate natural resources
- 
- 1 Sustainability needs to be maintained. included in tourism fee for visitors. sunscreen mandates, reef friendly only
- 
- 1 Target niche market and attract high spending customers, it's the best goal to help local economy and local communities, particularly focus on international markets such as Japan, China, Korea and Taiwan which these travelers' spending way more than US. mainland travelers also they respect more to local community and culture.
- 
- 1 Tax on all B and Bs, tax on rental cars, entrance fees for everything, parking fees. Create a toll system where rental cars have to pay 20.00 a day if they are driving

in rush hour times. Tax people at the airport before they even get off the plane. Create entry fees for coming to Hawaii.

---

1 Teach the aloha spirit. There is a reason why everyone wants to visit the islands - the people, beauty, and relaxation. Also bring back more Hawaiian Music - the music tells stories of years past. As of today, there are hotels that are no longer having Hawaiian Music in their bars and restaurants - should be a requirement.

---

1 The amount of rental cars should be limited. Less LARGE tour buses on the road in Waikiki and around the island, Take another look at Waikiki and bring back places for locals to shop and eat and see entertainment.

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1 The most useful idea in here is the fee. We need to make it more expensive to visit and more of the money generated by tourism needs to be invested in local infrastructure, law enforcement and environmental protection. The rest of this is so much wishful thinking and window dressing.

---

1 THE NUMBER ONE ACTION SHOULD BE TO GET RID OF HTA AND ANY OTHER STATE-SPONSORED TOURISM PROMOTIONS.

---

1 The only thing I would suggest is to understand that dependency on tourism has not been economically beneficial to all Hawaii residents. Tourism dependency has done more harm than good, and reigning in tourism needs to be accompanied by diversifying the economy and investing in educating Hawaii's resident population to do more than just work service industry jobs.

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1 The plan is very comprehensive. Nothing to add from me.

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1 The plans discussed are reasonable and a great start.

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1 The problem is based on perception of the way locals view the current situation, the way government views it and the way visitors see things. There are currently no integrated plans between all three that have given any of the audiences comfort for how things are in Hawaii. That is why you have locals against tourists and government, tourists between locals and government and the other way.

---

1 The resistance to taxing hotel occupancy to fund restoration and preservation of precious natural sites must be ended. Once destroyed, our reefs, inland habitats and beaches can't be returned. Our failure to assess the costs of these damages has given corporate tourism operators a windfall that is not being invested in the islands. This must change.

---

1 There must be specific, measurable results targeted. I appreciate that you alluded to this earlier, but I want to underline how without specific, measurable results which anyone can see whether it was accomplished or not it is also difficult for a project or something of this magnitude to be accomplished is incredibly difficult. Human beings are hard-pressed not to do this. We are taught as children to try our best. And this requires a lot more than trying and requires a significant and fundamental paradigm change. Everything You have asked and written here is great. I encourage you to be Specific when working with people so they understand and so do you exactly where you're trying to get to.

---

1 There needs to be specific actions to address how the 'āina has been prioritized for tourists, which consequently displaces Hawaiians, removes sustainable food sources, and threatens the safety of residents.

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- 
- 1 To control the number of visitors, raise prices. The way to raise price is reduce supply. The State could buy hotels in Waikiki and convert to housing; that would increase the ADR at the remaining hotels and help address affordable housing issues as prices for condos would decline with the increase of supply of housing units -- kill 2 birds at once.
- 
- 1 tole fee to enter north shore  
mony to be used to maintain north shore infistructer
- 
- 1 Tourism should be limited by a quota system in which visitors must apply, pay a fee and be approved to visit Hawaii. We all know this will never happen from a constitutional standpoint. For this reason the TAT tax should be doubled to discourage mass tourism. Many other cities/states have much higher hotel/accommodation taxes and Hawaii is losing out on a lot of revenue from visitors.
- 
- 1 Tourists should be allowed to rent vacation rentals in homes on the North Shore. The North Shore is already a tourist destination. Not allowing them to stay in local homes doesn't keep them from being in the area, it just funnels their money to Turtle Bay and other areas of the island leaving struggling North Shore residents overtrodden and under funded.
- 
- 1 Tourists utilize the beaches, parks, and trails free of charge, leading to their degradation and reducing the experience for locals.
- 
- 1 Traffic is as big a problem and negatively impacts quality of life for residents, as well as ruining visitor experiences. Get the tourists out of individual vehicles. Tighten regulations on tour companies - no large buses in residential neighborhoods.
- Less tourist traffic means less wear and tear to our roads, maybe more efficient maintenance paid for by tourist dollars.
- 
- 1 Traffic on the north shore is a real issue and needs to be better managed
- 
- 1 Vacation rental issues like tax rates, parking stalls, life safety measures, onsite services, penalties.
- 
- 1 Vacation rentals are out of hand. For a couple of years the house next door to me had one. I was considering moving to the Big Island because the noise at all hours was destroying my life.
- 
- 1 Vacation rentals, I'm not for banning them but just for limiting the number of rentals. I think there should be a lottery. Perhaps limiting the number of rental cars, in order to route people to zones where you can walk or bike everywhere (koolina, Waikiki).
- 
- 1 We have the best Marijuana in the world, Allow local farmers to grow, and create café style dining with marijuana based products like breads, cookies, desserts drinks, Food, and beverages, you know when people can get their hands on local stuff, they will come in hoards. Look at the Netherlands billions in revenue and taxes. Grow all imported food here we have the agriculture lands. Make more Eco Tours.  
Local Farming tours. Cultural farming tours.
- 
- 1 We need more help in Chinatown. We need to open the police station windows to allow view both in and out. There are people sleeping on the doorsteps. The

substation there does NOT make us feel safe. It is unbecoming and unhelpful. It is difficult to report a crime and we hardly see patrol walking around. They drink alcohol and do drugs openly because they know no one will stop them. We watch patrol walk past people doing drugs and drinking and walking around threatening people.

- 
- 1 We need more management, not less. This could mean giving the HTA and DLNR and DPP more resources and more money and more authority.

Also, let's elect Senators who understand this.

- 
- 1 We need to consider water use. As our aquifers take 25 years to recharge, we need to place a cap on vertical residences and hotels. How much water does one hotel use per day? If each person uses the restroom 5 times a day, and there are 1-5 people per unit, and there are 100 units per building...how many gallons of water are being used by our tourists? This is not a renewable resource because we don't know how to desalinate salt water yet.

- 
- 1 We need to have comprehensive composting like in the Bay Area. Residential and Hospitality should be able to compost our food here are the island to minimize our trash. Also, we need to create systems that allow local to experience the beautiful local attractions and not just tourists

- 
- 1 We need to keep Waikiki in Waikiki. The visitors are now renting bedrooms, homes in our residential areas, making our daily lives terrible. Visitor business overtaking our shopping centers, too busy to even park at Longs, Safeway, as they leave their cars for the day while doing boating activities most the day.

- 
- 1 we need to manage vacation rentals and stop making the entire sector a villain of our overtourism problems. TVU's were one part of a larger issue. there are businesses within this sector that make a conscience effort to abide by tax and regulatory guidelines set forth. we established defined resort areas for them to operate in BUT missed the zoning caveat from Kuhio avenue to ala wai blvd and provided no governmental structure for an operator to get licensed properly or sign up a unit in the future. we need to embrace the global consumer travel trend of this type of accommodations in repositioning the island of Oahu. Larger units with more amenities command a higher price point and more affluent traveler, let's give this sector the proper forum and infrastructure that will help us in the long run in relying on less visitors. why do you think timeshare developers/operators build new or convert existing hotels? they make money on fractional sales and also rent them out nightly when not in use for typically a larger unit format.

- 
- 1 We really need a natural resources tax on visitors. People come here for the island's beautiful natural resources, but invasive species are destroying our native forests and our native plants and animals are facing extinction. I don't think anyone would think twice about paying a small tax to protect natural resources. This could generate millions for conservation at no cost to residents.

- 
- 1 We should conduct research into how other island nations keep tourism in a balance with resident and environmental needs. Is anyone doing this? Look for success stories to see what applies to Hawaii

- 
- 1 While I empathize with local residents and applaud HTA's focus on Regenerative Tourism there is little or no discussion about improving the visitor experience from 'their' perspective. Could we not lobby for more improvements such as rebuilding

receding Waikiki beach front...invest in more customer focus training for Waikiki Ambassadors, theBus drivers, explore installing free highest-speed WIFI access in Waikiki, further improve/resurface public roads...improvements that over time distinguish Hawaii as a preferred global destination.

I sincerely hope Gov Ice vetoes HB862 and cringe at government official's option to continually increase resort and tourist taxes.

1 Who is going to enforce any restrictions.

1 You already know all this, but it's still shocking that knowing how many jobs are dependent on the tourism industry (HI DBEDT reporting 13.6% of HI employment in the "Accommodation and Food Services" industry), your 2020 survey still resulted in two thirds of HI residents not wanting tourists to return. Therefore it isn't too far of a stretch to imply that it appears a large majority of residents want access to different jobs outside of the tourism industry since they feel so strongly against the return of tourists.

In organizations, you can tell what matters to leadership by following where the majority of the money and resources goes. My friends didn't all dream of careers in tourism, the reason why 13.6% of residents are employed in Accommodation and Food Services is because that is a very large area of investment for state leaders. Please don't believe my friends fear losing jobs selling Aloha to tourists. They fear not having an alternative means of income.

Which is why, although it may appear to be counterproductive, part of the action plan should be assist the state in discovering new and innovative ways to diversify the economy away from tourism and partner with community organizations to reach out to those employed in the tourism industry to build a career path in a different industry.

1 You should care more about the locals and our quality of life. Then tourism which sadly is what's been shown to us.

Total Responses	174
Skipped	230

## 25. Any other comments?

### Count Response

1 Agree / Disagree questions were a bit skewed / biased in one direction i.e., to garner "strongly agree" on all objectives.

1 All airlines and cruise ships should be required to show an "Aloha Hawaii" video to all passengers before arrival. This video would be charming, with a touch of humor. This video would teach visitors about the Aina and Hawaiian Culture. It would explain the meaning and embodiment of "Aloha," local beach and trail sustainability,



respect for local wildlife, and include an intro to Hawaiian culture. Local school children should learn about and contribute to the creation of this video. This video should be made in multiple languages.

All incoming visitors should pay a \$10 fee to enter Hawaii. The revenue from this fee would go towards preservation of the Aina.

- 
- 1 Allow people on the North Shore to rent to tourists. Just tax the income from it. GE and TAT are already being accrued. No more restricting it! Use the income from it.
- 
- 1 As a tourism professional we have supported HTA and the many facets of the tour industry. Time that HTA show support for the tourism industry workers, that can survive on 11.00 an hour and be forced by employers to give 100+ of their Aloha, and take the abuse by the tourist. The Tourism Cash Cow has died, show us that this plan helps the Tourism employees, our communities, and educate the tourist This is the KINGDOM of Hawai'i.
- 
- 1 As of May 14, 2021 tourists on the North Shore are disrespectful of our state's rules & there is enforcement here.
- 
- 1 Because Hawaii is so beautiful visitors are going to come. Every person has an impact on everything, ie. Roads, beaches, pollution, water and waste management etc. They should pay a "visitor tax" that should go towards repaving streets, replenishing beaches, taking care of trails, keeping streams clear, upgrading trash and sewer , etc. The island is not meant to handle millions of people and replenishment of the inherent damage should not be borne by the locals, it should come from visitors. And they will pay it.. it will not deter them from coming, but it would have a positive financial aspect of roads, beaches, waste etc.
- 
- 1 Better infrastructure and management is very needed
- 
- 1 Build more public restrooms and trash cans in heavy tourist areas
- 
- 1 Communication is key! Communicate clearly and succinctly.
- 
- 1 Consider incorporating pauses/breaks from tourists to certain areas, to help preserve the natural environment and to give residents a break. I live near a very popular hiking trail and usually avoid it on weekends and holidays because there are too many people on it. Based on the number of rental cars blocking the street, most are tourists. Give the residents a chance to say no, we don't want tourists during certain periods.
- 
- 1 CONTROL THE NUMBER OF VISITORS FLYING IN DAILY.
- 
- 1 Create places for homeless people to go other than the beaches or parks. Visitors and locals want to use these places and feel safe. Discourage loud radio playing music in cars. Discourage loud motorcycles and cars from cruising on weekends, it disturbs locals and visitors.
- 
- 1 Develop an effective welcoming video for all airlines to play before arrival that expresses hospitality for visitors and a request to be good guests. Introduce Malama Hawaii principles. Respect is a two way street - don't trample over the locals. Be clear about dangers: flash floods, being swept off the beach by runup of large surf, hiking above waterfalls and cliffs, boulders falling in closed valleys like Kaluanui.

- 
- 1 Disagree with continuing to severely limit short term rentals and believe instead that existing rules should be better implemented. Locals and returning past-residents with ties to the aina need places to stay too and are often priced out of hotels.
- 
- 1 Do not evaluate or reward the visitor Industry professionals on number of arrivals but on daily spend. This will help them become motivated to have fewer visitors that spend more. Costco and Walmart and illegal rentals are packed. Auwe
- 
- 1 Don't raise fee on visitors until you have a clear audit of how much visitors already contribute in taxes and how these funds are spent.
- 
- 1 EUROPEANS ARE THE PERFECT NICHE MARKET THAT NEEDS MARKETING. LONG STAYS, HIGH SPENDERS, CULTURALLY POSITIVE.
- 
- 1 Everything must be in balance. I have a big concern over water activities such as Swimming with dolphins, and Shark adventures, and even to some degree the whale watching. We do not do enough to ensure that visitors keep a safe distance from these ocean creatures. Because these activities take place in the water and boats stay far away from one another, it is hard to "Police" their activity. Swimming with dolphins ... do that at Dolphin quest with trained animals born in captivity. They shouldn't be allowed to be considered EcoTourism activities when they are disturbing the natural behavior and environment of wild marine animals and making a profit off of openly advertising "swimming with dolphins" and "Shark cake dives" etc. chumming the water is bad bad bad... don't care how far out from shore you are, you are disrupting the natural behavior of the creatures who live in the sea.
- 
- 1 Fabulous presentation  
I fully support HTA and what it has done for us in the past 20 years
- 
- 1 Figure out ways that tourism can intersect with Hawaii Green Growth goals. Visitors use up a lot of Hawaii's resources and don't pay for it. A Green Fee is ideal. Also, smaller ways to support environment and Green Growth goals such as not automatically putting glasses of water on the table in hotel eating places and local restaurants, require that people specifically request water. This is where residents and visitors alike participate in a goal of reducing water usage. Imagine 10 million people a year wastingg 5 less glasses of water each per vacation. Good for our watersheds! There are probably many ways that residents and visitors could "collaborate" on Aina and Community based goals.
- 
- 1 For the visitors entering the Hawaiian Islands, the airplanes used to have a movie onboard to educate the visitors about Hawaii - bring back the movies. Educate the visitors before they land - teach them how to protect our land and sea. For example, not using certain sunscreens that they bring from the mainland, throwing their trash in a trash can not in the water.
- 
- 1 From an environmental standpoint the state should outlaw hotels and resorts from giving guests free water bottles to discourage plastic pollution and encourage the use of reusable containers and metal hydroflasks. The state should also expand the states recycling programs and require all hotels resorts to have a state sanctioned recycling program.
- 
- 1 Great job! Excited to see this come to fruition.
- 
- 1 Hawaii needs to be established as a healing destination



- 
- 1 Hawaii needs to legalize cannabis, get the tech industry going here make Kaka'ako the hub, legalize gambling get a casino/lottery here let native Hawaiians run it , and Make it so foreign investors can buy land here only people who reside here can purchase homes/land
- 
- 1 HTA needs to quickly leverage fee based initiatives that are already in place in the US to new locations in Hawaii.
- 
- 1 HTA should and their leaders should be the driving force in the creative and decision making of anything involving the visitor industry.
- 
- 1 I am very thankful that overtourism is being addressed, with care being given to Hawaiian culture and climate change.
- 
- 1 I appreciate the actions towards educating both the visitors and the tourism industry about sustainable practices and behaviors that respect the communities and give back to them. I think the visitor fee is a great idea IF it can be managed properly and dispersed appropriately throughout the communities and sites that are frequented by visitors. The infrastructure on many parts of Oahu, and probably many of the islands, is overly taxed by the locals already. Tours and visitors put even more strain on the infrastructure and natural resources, so it would be amazing to have programs in place that help manage the influx of people/vehicles as well as give back financially to benefit those of us who deal with this strain on a regular basis.
- 
- 1 I appreciate the work you have all done. I am so happy to see you folks move in this direction. I fully support the plan and I will ask my Leg representatives to support it. Thank you too for the spent in the webinar and getting feedback from all of us. I know it's a ton of work and I am grateful you're doing it. Aloha.
- 
- 1 I live in Haleiwa so my comments are mainly that area, but do something about the amount of people, I don't like leaving my home in the afternoon cause it's so crowded and majority of tourists don't care about how their actions affect us that live and are just trying to do daily things. They pull over still part on the road turn hazard lights on and start hopping out or loading in, holding up traffic because you can't go around there's too much traffic. Sometimes when I'm diving I wonder what would happen if there's an ambulance or fire truck? because there's not enough parking people park on both sides of the road so there's nowhere to pull over to let the emergency vehicles pass. Or there's just so many walking on the side of the road you can't pull over cause you'll bang someone. Haleiwa has been turned into a mini Waikiki and it's sad.
- 
- 1 I really don't like stupid visitors that feel entitled because they are here. They should act like a visitor that respects the host culture and environment.
- 
- 1 I really think HTA is headed in the right direction with this plan. However, I really hope they establish the proper expertise and oversight to make sure the plan is being executed properly. I have very little confidence that people that work in the tourism industry can properly advocate for natural and cultural resources in Hawaii. There needs to be experts in these fields involved as well, along with environmental planners who specialize in sustainable use of resources, to properly oversee a plan like this. I'm also concerned with the lack of specificity of actual action items in this plan. The plan seems very general concepts, but there is not much mention of specific actions to fulfill the goals and objectives of the plan.
-

1 I think visitors need incentives -- maybe it's volunteer at three different places and you get a free restaurant card to use at various local restaurants. Waikiki also needs more people connected to the land to host the live entertainment and events - leverage the platforms at Waikiki beach to tell stories and share mana'o.

I also think the C&C office of climate change and sustainability needs to be more involved with HTA.

---

1 I understand how bad it was economically and jobs wise, but to have places we grew up in be for the kamaaina again was beautiful. Never seen so many local families enjoying waikiki beaches and surf areas and trails since I was a kid.

---

1 I understand that the KCC Farmer's Market and Aloha Stadium swap meet is of interest to many tourists, especially returnees. The idea of Made in Hawaii products and an authenticity stamp is a good idea. However, would such a formal venue be possible on a regular basis?

---

1 I wish your entire plan started with a focus and emphasis on PROTECTING our communities first - over 'balance', over 'economy', over tourism.

---

1 I've only lived here 13 years but I understand that people used to greet visitors at the airport. I think this is a missed opportunity which now should be put back in place. Not just a lei around someone's neck but an opportunity to expose to visitors the cultural accessibility available here on Oahu and be able to book those options right at the airport. One to one contact is something a video or a poster can never do and makes all the difference. It is what makes a great vacation. Also some vendors could be set up at the airport to have people view and see some unusual produce from the islands such as soursop, poi, and Kalo. Even papaya and guava. Honestly most people don't know the difference and again what a wonderful greeting that is and makes us here in Hawai'i culturally truly welcoming.

---

1 Identify a few important but impactful actions to begin with. Need to get credible "wins" under our belt to gain broad based support and fuel momentum.

---

1 If we are a state known to have Aloha then it needs to be taught to both vendors and clients alike. One doesn't come to be a tourist they come to learn Aloha but those teaching it need to have and understand it also!! Aloha is Aramaic/Hebrew.

---

1 I'm guessing anything you do will decrease the number of tourists visiting the islands. While I am not opposed to that directly, have you thought of other "industries" or sources of income to keep the economy stable or increasing at the appropriate level?

I believe that is a necessity.

---

1 Implement recommended actions should be given highest priority for funding, staffing and followup. This plan has been talked about for much too long without action. Now lets WALK the TALK.

---

1 In general, the impression I have is that the plans described are not as pro-active as they should be. Establishing a "Regenerative Tourism Committee" is good, but HTA needs a function to work with vendors in each segment to plan ways to reduce citizen impact for their segment (tours, surfing lessons, transportation .. etc.) . In essence, I am suggesting that there are ways to reduce the impact of tourists on citizens without reducing numbers --- which is an opportunity for HTA

for win-win.

- 
- 1 Instead of a mandatory tax to tourists, more money would be offered, and more aloha spirit exemplified if tourists were invited to contribute to a compelling story about the sustainability of island life. After experiencing the thrill and intimacy of island life, the lovely spirit of Hawaii's people, and delicious food and entertainment, as visitors leave the island, or in follow-up communications, they would give generously.
- 
- 1 It took too long for HTA to prioritize this initiative, prodded only by legislative oversight and funding threats. HTA department towards local, cultural nonprofit grants has been extremely disappointing, almost criminal regarding contracting, and it's clear HYA requires new leadership and direction.
- 
- 1 Keep vacation rentals legal and allowing Hawaiian families to survive. The hotels cant be the only place to stay. Vacation rentals work all over the world, and if you try to ban them, they will just go underground and then not be taxed. By taxing vacation rentals, we can then pay for all the items you have listed in the survey. Legalize short term rentals with rules and then tax the nightly rate for state and city. not just state like it is today.
- 
- 1 Key hotel staff, like Concierge or The Concierge Association of Hawai'i Board Members should be included, they have direct first hand communication with all our tourists, they know what guests want and what they don't want and have great ideas on how to improve what we do have
- 
- 1 Lanikai Beach, Kailua Beach Park. Pill-box hike. Makapuu Lighthouse Hike. Kailua Town in general!
- 
- 1 Limiting the number of travelers to Hawaii will be essential to keep the islands from suffocating
- 
- 1 Locals are not just "Hawaiian" - but all of our ethniciites that have lived in Hawaii for generations. Many have just as much aloha and we need to honor and incorporate that into our conscienceness.  
Have a "get to know where you live" sponsored by ????? that will connect a NEW person moving to Hawaii, with a "local" in the area - to foster that aloha spirit.....it will go a lot further. YES, I know that takes time, effort and commitment - but I know of many local people out here that would be willing to take the time to malama.
- 
- 1 Locals first. Tourists after!
- 
- 1 Look for community organizations that are led by kanaka. Take the initiative to include Hawaiians in the management of land and resources and PAY THEM. Do not ask them to donate their time or mana'o. Look into how HTA can assist the success of Hawaiian community organizations because that is the REAL hawai'i and we are tired of being marketed as a paradise. Visiting here should be heavy on the education aspect both pre-visit and DURING visit.
- 
- 1 Mahalo for this opportunity to join in the conversation.
- 
- 1 Mahalo to the Committee for tackling these issues. I believe the focus should be on our customer rather than our residents to effect change. I see that being done in the plan, however, I think the key to success is in the visitor attitude and experience. While it is lamentable the our State relies so heavily on tourism and has

put all our eggs in that basket, diversifying the economy is a slow and difficult process. For the near term Tourism will continue to be our income driver and we can't get what we want at the expense of losing our prime income driver. If we provide a great experience that the visitor wants by helping to shape that experience to answer our local goals, that is the path to success.

---

1 Mahalo! Really appreciated being able to listen in and participate.

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1 Maunaloa has a huge problem with dangerous thrill seeker operations run by malihini in the Hawaii Kai Town Center. These include H2O Sports Hawaii , Sea Breeze Hawaii and Island Divers Hawaii. These endanger residents as well as their own patrons. The community also strongly opposes shark feeding/attracting operations. H2O Sports Hawaii even threatens local patrons of the center with security when local people walk by.

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1 More emphasis needs to be put on preserving the land and not about making a profit off of tourists, when the majority of the money from tourism goes straight to the continental US and doesn't stay here to help Hawaii.

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1 More emphasis on restaurants serving local produce and menus.

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1 My ask is to remember, residents are the priority, not tourists and acknowledge the deep-seeded resentment locals have and why. I'm 36yo and I haven't gone to the North Shore since I was 28yo, because my friends and I know we won't be able to find parking and it's not worth it because the tourists all go there, so the traffic is horrible, the reefs is all messed up. For so long, I accepted the way things were, that I should expect to be crowded out of my childhood spots and be okay with tourists treating us and our resources as disposable and expendable, to accept the likelihood that I most likely won't be able to buy a home in my own neighborhood because someone who doesn't live here will buy it and make it a vacation rental. It wasn't until the pandemic that I was able to rediscover my love for home and I was finally able to go back to the North Shore and really enjoy it. I don't want to feel anger and resentment every time I see a tourist. I don't want to make callous remarks under my breath when I see them in my neighborhood. I have hope in this steering committee and I would like to appreciate tourists in my home.

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1 My sense is visitor numbers would have to be reduced by at least 50% from all time highs

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2 No

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1 none

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1 None

---

1 not at this time

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1 Not sure what kind of awareness program in schools this program is looking to organize but that seems misguided. The only thing our school system has to do with tourism is that the kids who attend them are severely disadvantaged BECAUSE OF the priority given to tourism and not to the education of the keiki who are Hawaii's future. Don't get the keiki involved in tourism, we should be teaching them how to be self-sustaining and NOT reliant on tourism so we can diversify our economy in the future and not be stuck to the status quo. It's what King Kalakaua would have done, what Queen Lili'uokalani and Princess Pauahi would have been

proud to see. Did we not learn our lesson when a large chunk of our workforce was collecting unemployment checks when tourism tanked??? Use tourism money to educate keiki and cultivate self-sustaining practices like farming, fishing, land management.

---

- 1 O`ahu is already many regions with different needs and dialects. It is disappointing to see a mission as important as this being handled in this way and trying to streamline the needs of an island, let alone all of Hawai`i, because it is more convenient and marketable. Where is the representation?

Also, there are plenty of organizations and entrepreneurs who are working on or have "shovel ready" projects that address these concerns. What would it take to amplify those already doing the work instead of reinventing the wheel? Building true pilina?

What about future efforts to engage for the benefit of all? If the state would take up the mission of current organizations as its initiative it would be great to be considered in consultative partnership instead of being relegated to an ill-defined placement as a single organization instead of a state-wide nexus and the work we've done being appropriated instead of supported?

Regretfully, personally speaking - working with travel2change, it is a shame they having worked in the industry so long and forging a path on a grassroots level - that our decade of expertise in restorative tourism has not been brought to the table.

What does this say about building partnerships based on trust and the very values we aim to perpetuate? HTA is aware of and has supported our organization in the past with a positive relationship. Has something in the nature of that relationship changed to which we are unaware? Is there still a partnership opportunity? We represent Kaua`i, Hawai`i, Maui, and O`ahu.

---

- 1 Oahu has so many wonderful places, people and qualities. Over the years, the local feel has been taken away for high end stores and pleasing tourists who take but give nothing back in return. If we are using the term regenerative tourism, then let's truly look at the deep affects of intergenerational and systemic trauma that inflicts pain and harm on the people of these islands. Tourism as it is currently is blatantly a remnant of colonial thought.
- 

- 1 Ocean Safety and our lifeguards and first responders need to have an adequate budget and staffing prioritized to support the safety of our visitors as envision regenerative tourism. Making sure our visitors stay safe is at the heart of the aloha spirit.

This is an excellent current article <https://www.civilbeat.org/2021/04/as-tourists-return-hawaii-is-looking-at-new-ways-to-keep-them-safe-in-the-ocean/>

This award winning series is still relevant <https://www.civilbeat.org/projects/dying-for-vacation/>

Mahalo for your time.

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- 1 One major concern is that HTA does not control the largest drivers of visitor arrivals to Oahu. OTAs, Hotels & Airlines all have shareholders they are accountable

for and those shareholders want high occupancy and high rates, nothing to do with sustainability. We need to create economic incentives for them to align their behaviors with Hawaii's vision (i.e. decreased tax burdens for carbon neutral hotels; higher taxes for businesses that don't improve year over year on key reporting metrics like water and energy usage)

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- 1 Overall, Hawaii is unique because of its natural environment. The State really needs to greatly ramp up protection of our natural resources and make that the draw of coming here like is done in Galapagos and Denali. In those places you can't even open a candy wrapper outside the bus or boat or you get in trouble and fined big time. Its strict but thats also why they have such nice protected resources that continue to attract people. But they also limit the visitors which Hawaii needs to do.

Regarding Hawaii's culture, it's a mistake to focus on and sell ancient Hawaii culture as that feeds the hierarchy of people with dark skin whether they are Hawaiian or not at the top, and light skinned at the bottom, and that feeds hate of others. Its Hawaii's contemporary culture, one that is more inclusive of all peoples, that is special and needs to be shared with others and visitors taught about.

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- 1 Please consider everyone's comments - we really need a change.
- 

- 1 Please contact me directly to discuss some of these ideas and what technology can be used
- 

- 1 Please don't listen to a few select people. Take everyone's perspective into account. There is such a huge anti short term rental group but have we ever considered this may be the ONLY way our young families and Julian can hold onto their homes. Families are already working two jobs and barely making ends meet. One car breakdown or medical expense can break them. Imagine if they could rent out an extra bedroom and make a little bit of extra money to get by. Restrictions to monitor behavior should be in place. For example, owner must be a resident, they must live on the property, no full house rentals and a limit of days per month (20) so it is not overwhelming. Allow a limited amount of registrations to legally conduct a bed and breakfast. An idea to support income to local families. Residency must be after 5 years or so to apply..... this will ensure the access is given to resident families.
- 

- 1 Please don't promote visiting our natural resources to tourists. Keep them in Waikiki and on hotel property as much as possible.

Model much of Oahu after what the community in Haena did after the floods and even earlier. They really protected their area and now it becomes more attractive and exclusive to people who will pay more to be in the area.

DLNR needs to increase its enforcement officer many, many times more, and BLNR needs to charge fines for violations many times higher than they do.

Hanauma Bay has been in the news in the few years about increasing their fees from like \$3 to \$7 or \$15. Too small of an increase! Hanauma Bay needs to charge visitors \$60 or more per person and they will pay it.

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- 1 Please stop thinking of the entire island as a 'resource' to be exploited for tourism. Keep the tourists in tourist areas and allow the locals to enjoy their city and its resources.



The primary fallacy of this approach is that it fails to acknowledge that there might be any limit or carrying capacity for tourism here ... especially on Oahu.

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1 Possibly finding a better way to self sustain that does not rely on the tourism income to keep us going

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1 Raise landing fees at HNL and use the money to prepare that airport for sea level rise. It will need a lot of "hardening" -- may as well start now. The increased fees will increase airfare prices for everyone, visitors, and residents, traveling through the airport, that will reduce the number of visitors and make managing Oahu visitor count easier and attract more affluent visitors where higher fees are not an impediment,.

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1 Read the book The Hidden Brain!

We also need to be careful when making claims, especially when they run counter to history and ignore the reality of human nature - which like it or not has bad aspects such as being power hungry, greedy, biased, self-serving. These are traits of all people throughout time, not just "western continental" dwellers. We only have to look at history to see that those that peopled all the continents - East, West, North, South invaded other territories. We cannot forgot the intra- and interisland warfare of island nations.

I felt there was much US v. THEM language and thinking in the presentation, with a view the problem is THEM, the visitors, while US were the good ones. IF true, we are islands full of saints, and we know that isn't true!

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1 Residents and kama'aina in general have low level of trust and confidence in HTA and HVCB. Do something to prove us wrong!

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1 Restrict visitors from staying too long in the islands

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1 SHPD, OHA, HTA need to combine resources and efforts an develop a sustainable plan that values the rights and privileges for NHOs.

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1 So far Rick B is doing a great job.

---

1 Some locals lead a bad example as far as littering, graffiti, trash dumping in illegal places, etc are concerned. It's not only tourists who are defacing our Aina.

---

1 Sorry, but all this is TOO LITTLE TOO LATE. It is SO FRUSTRATING because island residents have been voicing their concerns FOREVER - but no one pays attention. Your 'plan' comes across as last minute cramming for the big test.....and it is at the level of some undergraduate class at UH. I feel bad saying all this, but honestly --- the Hawaiian Islands have been ruined by over-tourism. You guys are just part of the problem. It's going to take a lot to fix it - if it can be fixed. Anyway, first step .... STOP ALL THIS STATE SPONSORED TOURISM PROMOTION. Start with disbanding HTA. HTA NEVER TOOK CARE OF Hawaii. -- just took care of visitors. UGH.

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1 Stop marketing. Done. People want to come here. Use that money to support local infrastructure, law enforcement and environmental protection.

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1 STOP selling lands to developers and foreigners!!!!

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1 Stronger support of Biki, Bus, pedestrians, bikes, scooters...

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- 
- 1 Suggest that funding go towards education, not just for visitor but for locals as well. Create an ongoing program for school age children for them to go to these sites and have experience and knowledge of why it is important to foster and keep resources healthy. Program could have multiple facets to integrate historical, agricultural (given that food insecurity has been talked about too), stewardship/community service. Just like the (4) pillars, integrate these ideas in our keiki too.
- 
- 1 Tax rate for vacation properties. Life safety requirements at vacation rentals. Available parking at vacation homes. Inspections for non-staffed vacation rentals.
- 
- 1 Thank you for providing a comprehensive new dimension for HTA to champion with long overdue respect for O'ahu's established communities; protected natural resources, habitats and reserves; environmental protection of land and sea; and educating visitors about their significant impacts on same.
- 
- 1 Thanks for your work on this!
- 
- 1 The Hawaii LGBT Legacy Foundation produces Honolulu Pride. This is a month-long series of events and activities in October (preferred shoulder season for tourism marketing). Promoting LGBT inclusion is good for residents, employers and visitors.
- 
- 1 the HTA and the state needs to work more with the TIM school at UH to better come up with plans, studies, opportunities for students to stay in Hawaii to work in tourism with quality jobs as well. UH students that graduate from our tourism school end up working out of state due to the tight tourism job market for professionals caused by the 2008 recession that left graduates no opportunities locally, this is now happening again with COVID. Does that makes sense for tourism graduates to be able to live and work in this state with the number one economy as tourism. In fact most are now leaving the industry due to experiencing stagnant job growth opportunities in Hawaii.
- 
- 1 The presentation I saw presented a street sign where ECONOMY and ENVIRONMENT cross. John Defries talked about how tourism was at the intersection of economy and environment. It was a great analogy. I'd like to point out though, that its not sustainable. The fact that tourism in HI is overwhelming local residents and damaging our natural resources and cultural sites comes back to the very fact that your model is not considering the SOCIAL aspect of tourism. Using the definition of sustainability, you are missing the third pillar of SOCIETY (or SOCIAL).
- 
- 1 The resident experience should be clearly prioritized over the visitors'.
- 
- 1 The speakers on today's panel have shown their hard work. I hope they have authority to implement their plans for tourism that puts preservation of 'āina first, acknowledges the role of tourism in furthering the colonization of the Hawaiian people, and restores the focus to sustainability of the 'āina and all who aloha 'āina.
- 
- 1 The time to be scared of offending travelers by asking them to behave or pay appropriated is gone. People will pay more for cleaner, safer, (sanitary) experiences. The future of travel industry in Hawaii has a chance to distance itself from the Vegas mentality that gives so many locals and travelers excuses to be less mindful. This is a special place, and we need to be proud of it, not keep promoting quick cheap visits: if we don't show that we value our home and resources, how can we encourage travelers to do the same? A holistic future for this project should tap



into repositioning Hawaii as an influencer, not a lagger.

- 
- 1 The 'year of Covid' made me realize how tourism had impacted my life. I hadn't enjoyed living on this Island do much since the 80"s.  
We truly need to reduce the number of tourists and the kind of tourists that come here.  
I am hopefully optimistic.
- 
- 1 There are benefits of tourism, we have cute shops in kailua. That said, during the pandemic we remembered what kailua used to be like, the sleepy beach town, now traffic is back, it's impossible to live, older residents are moving away, tourism has changed the town and it's really sad. Even something like the Kawainui marsh plan, on paper looks great and in a perfect world would be great for residents and our children, but we know it will only become a tourist hot spot and overwhelm our town even more. Tourism is great in moderation. Unfortunately we've exceeded the capacity of our infrastructure.
- 
- 1 There are just too many tourists. There should not be more tourists on the island than there are residents, and previously the ratio has been up to 10 tourists for every resident. That is ridiculous. The HTA over the years promoted more tourists, the better. But now there needs to be a limit on how many tourists arrive because it has greatly impacted the quality of life of the residents.
- 
- 1 There will be no compromise until there is a comprehensive plan that accommodates government, local industry and tourists. Right now the thought is that government and organizations such as HTA and HVCB are just spinning their wheels and not doing anything to support the local environment.
- 
- 1 these are all great ideas but mean nothing if not enforced.
- 
- 1 This approach to tourism is long overdue and I appreciate how comprehensive it is. I hope all of these measures are adopted.
- 
- 1 This is not an action plan. It is replete with words like Create Committee, Develop, Explore, Identify, Assess, Encourage, Meet, Committee, Process. We need concrete actions to deal with concrete problems. There are too many tourists! Control airline seats, control accomodations, moratorium any new visitor units. Control number of rental cars. Control spill over parking into residential neighborhoods. The emphasis on collaboration with residents/tourists/industry/business is more talk talk talk. Waste time. Residents are sick of tourism, they just want them to go away, or at least behave. Be aggressive. Tax the visitor by the day. Use that money to do actions, not talk. After this past year, giving us all time to think about it and realize how awful the industry has become, it's hard to beleive that this is the best we can do. Start over.
- 
- 1 TOO MUCH MONEY SPENT TO PUSH TOURISM TO UNFATHOMABLE LEVELS
- 
- 1 Totally agree that (1) enforcement, (2) ambassadors, (3) transparency of information (e.g., list of TVRs), (4) double DLNR budget, (5) City Parks - double the budget, (6) think hard about off hours management no just 9-5 M-F, (7) control Food Trucks, which attract tourists, are horribly under-regulated, and out of control on the North Shore , (8) control mobile "vendors" outside of resort areas - on the North Shore, we now have jewelry "vans" parking next to the beaches, and a "coffee-coconut" mobile "stand" moving around the beach areas - where is the regulation? what is the limit"; (9) keep tourists in their resorts, which are very well

designed for tourists, or in visitor destination areas (e.g, Waimea Valley, Kualoa, PCC).

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1 Tour Vendor education about the culture and customs, each employee must be certified by the state, Like GoHawaii travel agent island certification. with annual renewal

---

1 Tourism in Hawaii is a destructive, extractive practice. We could learn a lot from Palau where tourist numbers of limited and a green fee is charge to help off-set the myriad of problems tourists cause.

---

1 Tourism on Oahu is totally out of control and it's impossible for those of us born and raised here to enjoy our own home. The traffic, crowds and lack of housing are intolerable.

---

1 Tourism should help pay for the conservation of forests and ocean ecosystems that they utilize.

---

1 Tourist fees should never be charged to Hawai'i residents. Fees should be high and used to offset tourists impact on beaches, roads, emergency services, basically to offset taxes, to help with cost of living.

---

1 Tourists don't want to be educated. A few may want to learn, but you have to please drop the idea of forced pedantry. You can kill the tourist industry with this kind of notion. A little humility is in order—who are you to educate anybody?

And drop the threats about what happens to tourists if they don't play nice. Sounds crazy. Check with lawyers.

Also, be nonpartisan. Be an example of diversity working, not failing. Don't ask people to be like you or to share your values. Don't tell people that they can't use Hawaiian words because it's not their culture. That's the opposite of how you spread a culture.

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1 Tourists should be directed to hotels.

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1 Ultimately, you won't be able to change much unless you reduce the total number of visitors coming to islands. 30,000 visitors a day during peak season is absolutely insane and not manageable. Tickets are so cheap that visitors fly in for a long weekend and leave. That is so wasteful we need to cap visitors like they do on the Galapagos islands.

---

1 Vacation rentals are needed. MANY LOCAL homeowners do vacation rentals to help them generate income in a high living cost State. This helps local residents afford buying a home and help offset the ridiculous high mortgage payment to have some form of quality living. Also, this helps retirees bring in income to keep their home and offset high living costs. Some homeowners rather do vacation rentals because of bad tenant experiences, currently State rental mandatoruim that helps renters but not landlords/homeowners, less wear and tear and maintenance with vacation rentals. Renters can damage home and property with very little ability for landlords to be truly composated for losses. It normally becomes a loss. Landlords get bad rap but many are good landlord with bad tenants.

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1 Waimea Valley, Polynesian Cultural Center, are examples of well managed Tourist destinations

Kaena Point should have Park Rangers to educate and manage visitors in order to preserve the endangered plants, animals, and birds as well as trash.

---

- 1 We are missing the mark on selling Hawaii as solely a Hawaiian destination.

Hawaii is Hawaiian.

Hawaii is Filipino.

Hawaii is Chinese.

Hawaii is American.

Hawaii is Korean.

Hawaii is Samoan.

Hawaii is Tongan.

Hawaii is Portuguese.

Hawaii is Micronesian.

Hawaii is Japanese.

Hawaii is all of the above cultures and more, made up of every race and religion.

Hawaii is LOCAL

Come to eat every dish imaginable from Asia and the Pacific Rim and those that are uniquely local and Hawaiian.

Sell Hawaii on the unique gathering of cultures that we are.

And of course, we market and educate visitors on Hawaii, Hawaiian culture.

If we market purely Hawaiian culture, and what visitors find when they get here is our "local" culture, that's bait and switch.

It is not wise to market a facade.

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- 1 We honestly have way too much hotel industry and big mainland business pumping in tourists. Helping to educate visitors is always a plus but the industry is selling sun, sand and fun and that is Hawaii's reputation ingrained in the world. To change that will take a long time.

Residents and state leaders need to be educated on the culture and history even more than the tourist does. When the state as a whole knows the culture and embraces it, then the visitor will come and truly be immersed. Less Hawaiians, and less people knowing the culture, equals less aloha.

Also the local business that sell local items is sparse. Even local food is not even sustainable. Local foods are macadamia nuts, coffee, and farmers markets. The nuts and coffee are expensive too. As locals to buy local doesn't even support our economy at a sustainable standard. Items for visitors to purchase are not made here and are sold cheap in the gift shops. A industry of items to sell needs to be more established and for reasonable prices (like lau hala items, lau niu items, and so on).

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- 1 We learned nothing over the last 15 months. The time should have been used to create and generate new industries to reduce our need of tourism. Simply beyond stupid.
- 

- 1 We Must greatly reduce and limit the number of daily arrivals, 2018 and 2019 drove many residents to move away.  
The reason real estate prices went so high is because mainland buyers saw our

homes & condos as "hotels", they rent them for 10 days, what a resident would pay in a month, thus they paid 50% over the actual value, leaving less housing for residents. (media keeps saying we have a housing shortage, Not True! We have way too many visitors!) No our kids and grandchildren must live on the mainland. Hawaiian lifestyle is no longer for residents, we have been pushed aside so others can keep making MONEY off the visitors.

- 
- 1 We must invest more in the trails, campsites, hunting/fishing and other ways to expose our residents to natural resources. Green jobs corps.
- 
- 1 We need to advise visitors that this is a very small and unique state with Indigenous people. We have values and traditions as Hawaiians to uphold. I am hoping that ' aloha aina ' becomes s household word.
- 
- 1 We need to make Hawaii an expensive place to come and visit so that we get the people that spend a lot of money when they visit. It's not worth it to have a bunch of cheap skates shopping at Safeway and not spending money at restaurants. Money tourists spend should d  
Stay in Hawaii and provide jobs -like hotels. It used to be that everyone stayed in Waikiki- maybe we should put a wall around it and not let the tourists out. If Waikiki had remained a beautiful location then maybe everyone would stay there instead of rushing to other places in the island. Waikiki improvement is a must if we want tourists to stay there.
- 
- 1 We need transparency in any attempt to generate a resource fund. More often than not we have these "funds" or tax but the money is not used/managed well.
- 
- 1 we want to manage our visitors, find better ones or keep them in places we designated as "proper" but have we ever looked at how we approve and add flights/seats to our island? air seats are a critical component but if we're having challenges of how much people are coming off the planes prior to the pandemic, this would be the crucial infrastructure on managing the quantity of visitors. we don't want to get to the point like Maui/OGG where the amount of flights also has severely overgrown their terminal capacity for a bad airport experience.
- 
- 1 Where is the money coming from to pay for all this? Yet another committee, staff costs, updated tracking software. HTA already takes a hefty percentage of taxes, they and the businesses benefiting from tourism should pay.
- 
- 1 While I agree a reservation system should be used, many that are implemented are booked 6 months in advance. This is easy for a visitor to do as they are planning a vacation but not for the local community. Reservation systems should be implemented 2 weeks in advance or at least half of the spots designated for locals. If they are not all filled by locals, those spots can be released to everyone.
- 
- 1 Who is working on this project, who is behind this? Who in HTA is responsible for this rebranding and who are they affiliated with? What businesses and corporations are directly responsible and/or benefiting from this?
- 
- 1 With respect to the homeless, can HTA take a leadership role working with government officials and other decision makers to better manage the homeless currently allowed to camp in Waikiki, public parks, beaches, Diamond Head Beach Park? Ban shopping carts...sleeping at bus stops?

I am a recently returned resident having spent 30+ years living in Japan/Asia and

from their perspective, I am appalled. If HTA and Hawaii truly wants to invest in premium and return visitors, we simply must do better and address this problem.

<https://bit.ly/3nuWY7b>

Using Japan as the example, they managed to decrease the number of homeless during this pandemic!

- 
- 1 You have heard the complaints and summarized them. Nothing is new. I expect you will do (enforce) no change.

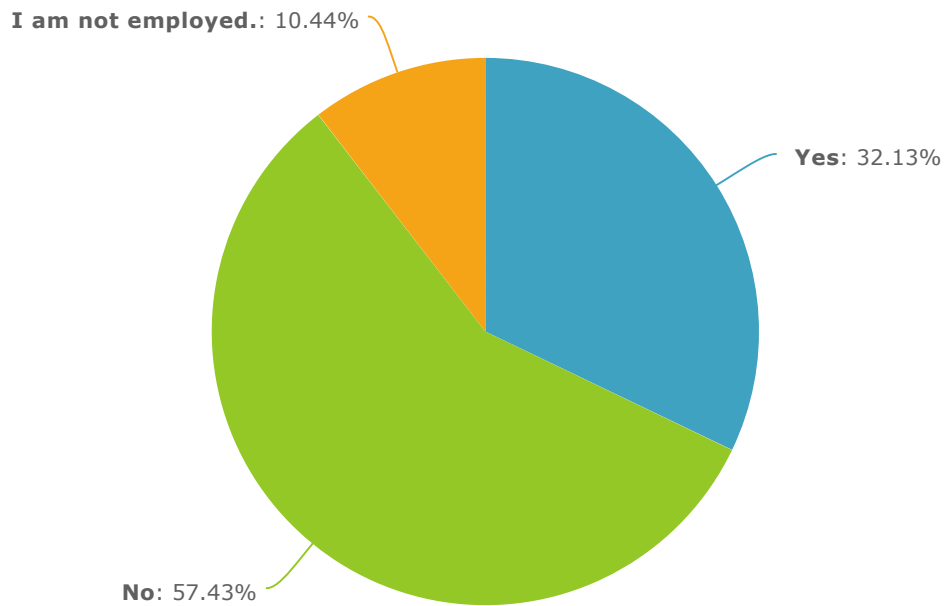
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Total Responses	131
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Skipped	273
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26. Let's define the "visitor industry" as any business depending mostly on tourists or depending on other businesses working with tourists.

Is your current job part of the visitor industry?



Yes	32.13%		80
No	57.43%		143
I am not employed.	10.44%		26
Total Responses			249
Skipped			155

27. If you are answering on behalf of an organization or business, please list its name.

**Count Response**

1	Bishop Museum
1	Booking.com
1	CFX Hawaii
1	Destination Marketing Hawaii
1	DOE
1	Events International
1	Friends of Hanauma Bay
1	Hawaii Healing and Fitness
1	Hawaiian airlines
1	Hawaiian Airlines
1	Helumoa, Royal Hawaiian Center managed by The Festival Companies
1	Hookuaaina
1	Hotel concierge
1	Hui Maunawili Kawainui Coalition
1	I am a volunteer at Hawaii's Plantation Village in Waipahu.
1	I work in the visitor industry but I am answering on my behalf alone.
1	Johnny Kai Productions
1	Kingdom Pathways
1	Myself and travel2change.org
2	n/a
1	N/A
1	Na Mea Kupono Lo'i Kalo Education center
1	no
2	No
1	NONE
1	Nope
1	O'ahu Island Parks Conservancy
1	Ocean Safety 'Ohana
1	Pacific Historic Parks

- 1 PhotoCON Hawai'i

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- 1 RocketRez

---

- 1 self and family

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- 1 St of HI, DLNR/DOFAW

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- 1 SUN ISLANDS HAWAII, INC.

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- 1 The ARTS at Marks Garage

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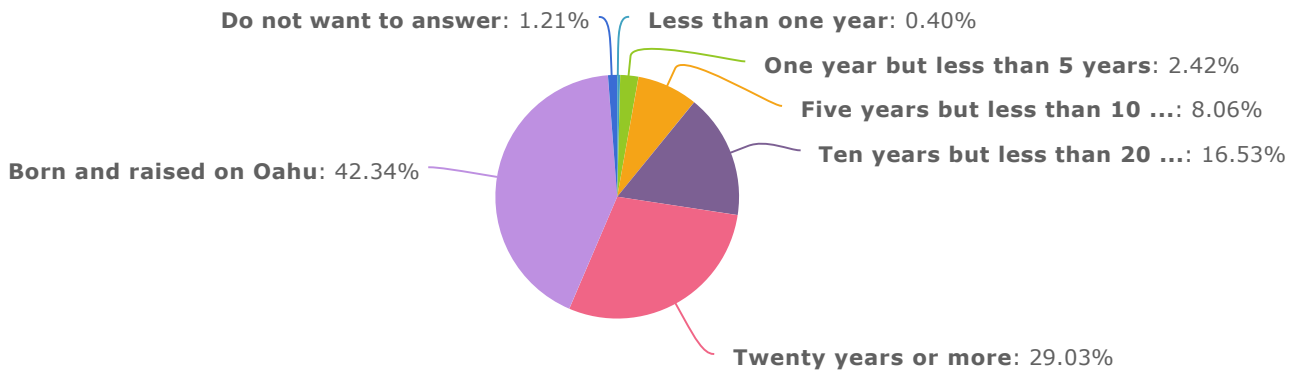
- 1 WLS LLC is a project based business consultancy

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Total Responses	38
Skipped	366



## 28. How many years have you lived in Oahu?



Less than one year	0.40%		1
One year but less than 5 years	2.42%		6
Five years but less than 10 years	8.06%		20
Ten years but less than 20 years	16.53%		41
Twenty years or more	29.03%		72
Born and raised on Oahu	42.34%		105
Don't know	0.00%		0
Do not want to answer	1.21%		3
Total Responses			248
Skipped			156