



## May 2021 Hawaii Hotel Performance Report

In May 2021, Hawaii hotels statewide reported substantially higher revenue per available room (RevPAR), average daily rate (ADR), and occupancy compared to May 2020. When compared to May 2019, statewide daily room rates in May 2021 were higher but occupancy and RevPAR were lower. Hawaii's quarantine order for travelers due to the COVID-19 pandemic began on March 26, 2020, which immediately resulted in dramatic declines for the hotel industry. Year-to-date, the statistics for statewide hotel RevPAR, ADR, and occupancy were lower compared to the first five months of 2020.

According to the *Hawaii Hotel Performance Report* published by the Hawaii Tourism Authority's (HTA) Research Division, statewide RevPAR in May 2021 was \$177 (+867.7%), with ADR at \$288 (+139.8%) and occupancy of 61.5 percent (+46.3 percentage points) (Figure 1). Compared to May 2019, RevPAR was 12.3 percent below 2019 levels, ADR was 12.6 percent higher, and occupancy was 17.5 percentage points lower (Figure 5).

The report's findings utilized data compiled by STR, Inc., which conducts the largest and most comprehensive survey of hotel properties in the Hawaiian Islands. For May, the survey included 140 properties representing 44,771 rooms, or 82.9 percent of all lodging properties<sup>1</sup> and 86.0 percent of operating lodging properties with 20 rooms or more in the Hawaiian Islands, including full service, limited service, and condominium hotels. Vacation rental and timeshare properties were not included in this survey.

During May 2021, most passengers arriving from out-of-state and traveling inter-county could bypass the State's mandatory 10-day self-quarantine with a valid negative COVID-19 NAAT test result from a Trusted Testing Partner prior to their departure to Hawaii through the Safe Travels program. Starting May 11, people fully vaccinated in Hawaii could travel inter-county without pre-travel testing or quarantine beginning the 15<sup>th</sup> day after the completion of their vaccination. The counties of Hawaii, Maui, Kauai, and Kalawao (Molokai) had a partial quarantine in place in May.

Hawaii hotel room revenues statewide rose to \$285.9 million (+1,818.3% vs. 2020, -15.5% vs. 2019) in May. Room demand was 993,600 room nights (+699.8% vs. 2020, -25.0% vs. 2019) and room supply was 1.6 million room nights (+98.3% vs. 2020, -3.7% vs. 2019) (Figure 2). Many properties closed or reduced operations starting in April 2020. Due to these supply reductions, comparative data for certain markets and prices classes were not available for 2020; comparisons to 2019 have been added.

Luxury Class properties earned RevPAR of \$354 (-2.0% vs. 2019<sup>2</sup>), with ADR at \$664 (+36.4% vs. 2019<sup>2</sup>) and occupancy of 53.3 percent. Midscale & Economy Class properties earned RevPAR of \$164 (+427.1 vs. 2020, +25.1% vs. 2019) with ADR at \$240 (+162.3% vs. 2020, +49.4% vs.

<sup>1</sup> Based on 2019 census rooms.

<sup>2</sup> Comparative data for 2020 were not available.

2019) and occupancy of 68.3 percent (+34.3 percentage points vs. 2020, -13.3 percentage points vs. 2019).

Maui County hotels led the counties in May and achieved performance that surpassed May 2019. RevPAR was \$314 (+1,625.7% vs. 2020, +19.1% vs. 2019), with ADR at \$467 (+329.9% vs. 2020, +35.3% vs. 2019) and occupancy of 67.1 percent (+50.4 percentage points vs. 2020, -9.1 percentage points vs. 2019). Maui's luxury resort region of Wailea had RevPAR of \$439 (-0.2% vs. 2019<sup>2</sup>), with ADR at \$717 (+41.5% vs. 2019<sup>2</sup>) and occupancy of 61.2 percent (-25.6 percentage points vs. 2019<sup>2</sup>). The Lahaina/Kā'anapali/Kapalua region had RevPAR of \$267 (+6,204.2% vs. 2020, +21.1% vs. 2019), ADR at \$391 (+447.4% vs. 2020, +33.4% vs. 2019) and occupancy of 68.4 percent (+62.5 percentage points vs. 2020, -7.0 percentage points vs. 2019).

Hotels on the island of Hawai'i reported RevPAR at \$190, which was an improvement even over May 2019 performance (+768.5% vs. 2020, +13.3% vs. 2019), with ADR at \$304 (+210.9% vs. 2020, +29.6% vs. 2019), and occupancy of 62.7 percent (+40.2 percentage points vs. 2020, -9.0 percentage points vs. 2019). Kohala Coast hotels earned RevPAR of \$300 (+27.4% vs. 2019<sup>2</sup>), with ADR at \$454 (+37.4% vs. 2019<sup>2</sup>), and occupancy of 66.1 percent (-5.2 percentage points vs. 2019<sup>2</sup>).

Kaua'i hotels earned RevPAR of \$157 (+743.7% vs. 2020, -14.7% vs. 2019), with ADR at \$272 (+118.6% vs. 2020, +5.3% vs. 2019) and occupancy of 57.7 percent (+42.7 percentage points vs. 2020, -13.5 percentage points vs. 2019).

O'ahu hotels reported RevPAR of \$116 (+571.3% vs. 2020, -37.5% vs. 2019) in May, ADR at \$196 (+43.9% vs. 2020, -12.7% vs. 2019) and occupancy of 59.3 percent (+46.6 percentage points vs. 2020, -23.6 percentage points vs. 2019). Waikīkī hotels earned \$110 (+915.0% vs. 2020, -40.4% vs. 2019) in RevPAR with ADR at \$186 (+45.5% vs. 2020, -16.1% vs. 2019) and occupancy of 59.4 percent (+50.9 percentage points vs. 2020, -24.1 percentage points vs. 2019).

Tables of hotel performance statistics, including data presented in the report are available for viewing online at: <https://www.hawaiiourismauthority.org/research/infrastructure-research/>

## About the Hawai'i Hotel Performance Report

The Hawai'i Hotel Performance Report is produced using hotel survey data compiled by STR, Inc., the largest survey of its kind in Hawai'i. The survey generally excludes properties with under 20 lodging units, such as small bed and breakfasts, youth hostels, single-family vacation rentals, cottages, individually rented vacation condominiums and sold timeshare units no longer available for hotel use. The data has been weighted both geographically and by class of property to compensate for any over and/or under representation of hotel survey participants by location and type.

For May, the survey included 140 properties<sup>1</sup> representing 44,771 rooms, or 82.9 percent of all lodging properties and 86.0 percent of operating lodging properties with 20 rooms or more in the Hawaiian Islands, including full service, limited service, and condominium hotels. The May survey included 71 properties on O'ahu representing 27,318 rooms (94.9% of operating properties); 39 properties in the County of Maui, representing 9,549 rooms (74.7% of operating properties); 15 properties on the island of Hawai'i, representing 4,760 rooms (72.8% of operating properties); and 15 properties on Kaua'i, representing 3,144 rooms (78.8% of operating properties).

**Figure 1: Hawai'i Hotel Performance May 2021**

	Occupancy %			Average Daily Rate			RevPAR		
	2021	2020	Percentage Pt. Change	2021	2020	% Change	2021	2020	% Change
<b>State of Hawai'i</b>	61.5%	15.3%	46.3%	\$287.76	\$119.98	139.8%	\$177.08	\$18.30	867.7%
Luxury Class	53.3%	NA	NA	\$663.72	NA	NA	\$353.79	NA	NA
Upper Upscale Class	59.3%	12.6%	46.7%	\$270.57	\$138.20	95.8%	\$160.47	\$17.47	818.5%
Upscale Class	65.7%	8.4%	57.2%	\$211.60	\$135.38	56.3%	\$138.96	\$11.44	1114.7%
Upper Midscale Class	66.5%	21.2%	45.3%	\$155.85	\$126.62	23.1%	\$103.71	\$26.87	286.0%
Midscale & Economy Class	68.3%	34.0%	34.3%	\$239.77	\$91.42	162.3%	\$163.87	\$31.09	427.1%
<b>O'ahu</b>	59.3%	12.7%	46.6%	\$195.94	\$136.15	43.9%	\$116.27	\$17.32	571.3%
Waikiki	59.4%	8.5%	50.9%	\$185.65	\$127.60	45.5%	\$110.23	\$10.86	915.0%
Other O'ahu	59.1%	29.9%	29.2%	\$263.96	\$146.09	80.7%	\$156.05	\$43.66	257.4%
O'ahu Luxury	43.8%	NA	NA	\$525.27	NA	NA	\$230.04	NA	NA
O'ahu Upper Upscale	54.1%	8.1%	46.0%	\$212.35	\$162.43	30.7%	\$114.91	\$13.16	773.2%
O'ahu Upscale	67.8%	9.6%	58.2%	\$174.68	\$162.47	7.5%	\$118.50	\$15.64	657.7%
O'ahu Upper Midscale	65.3%	18.1%	47.2%	\$140.91	\$129.58	8.7%	\$92.00	\$23.39	293.3%
O'ahu Midscale & Economy	70.5%	27.4%	43.1%	\$106.44	\$91.51	16.3%	\$75.03	\$25.09	199.0%
<b>Maui County</b>	67.1%	16.7%	50.4%	\$467.09	\$108.64	329.9%	\$313.56	\$18.17	1625.7%
Wailea	61.2%	NA	NA	\$716.57	NA	NA	\$438.73	NA	NA
Lahaina/Kā'anapali/Kapalua	68.4%	5.9%	62.5%	\$390.76	\$71.38	447.4%	\$267.30	\$4.24	6204.2%
Other Maui County	65.6%	31.7%	33.9%	\$559.97	\$118.34	373.2%	\$367.58	\$37.57	878.4%
Maui County Luxury	56.7%	NA	NA	\$778.44	NA	NA	\$441.50	NA	NA
Maui County Upper Upscale & Upscale	69.9%	9.0%	60.9%	\$359.72	\$119.49	201.0%	\$251.59	\$10.79	2231.7%
<b>Island of Hawai'i</b>	62.7%	22.4%	40.2%	\$303.72	\$97.70	210.9%	\$190.29	\$21.91	768.5%
Kohala Coast	66.1%	NA	NA	\$453.82	NA	NA	\$299.99	NA	NA
<b>Kaua'i</b>	57.7%	14.9%	42.7%	\$272.04	\$124.47	118.6%	\$156.92	\$18.60	743.7%

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Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

**Figure 2: Hawai'i Hotel Performance by Measure May 2021**

	Supply (thousands)			Demand (thousands)			Revenue (millions)		
	2021	2020	% Change	2021	2020	% Change	2021	2020	% Change
<b>State of Hawai'i</b>	1,614.6	814.4	98.3%	993.6	124.2	699.8%	285.9	14.9	1818.3%
<b>O'ahu</b>	892.1	421.3	111.7%	529.4	53.6	887.8%	103.7	7.3	1321.5%
Waikiki	774.4	338.4	128.9%	459.8	28.8	1496.5%	85.4	3.7	2222.9%
<b>Maui County</b>	396.2	188.3	110.5%	266.0	31.5	744.9%	124.2	3.4	3532.4%
Wailea	89.2	NA	NA	54.6	NA	NA	39.2	NA	NA
Lahaina/Kā'anapali/Kapalua	213.4	109.6	94.8%	146.0	6.5	2145.4%	57.1	0.5	12191.9%
<b>Island of Hawai'i</b>	202.6	114.2	77.4%	126.9	25.6	395.5%	38.6	2.5	1440.4%
Kohala Coast	86.7	NA	NA	57.3	NA	NA	26.0	NA	NA
<b>Kaua'i</b>	123.8	90.6	36.6%	71.4	13.5	427.1%	19.4	1.7	1052.0%

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**Figure 3: Hawai'i Hotel Performance Year-to-Date May 2021**

	Occupancy % Percentage Pt. Change			Average Daily Rate %			RevPAR %		
	2021	2020	Change	2021	2020	Change	2021	2020	Change
<b>State of Hawai'i</b>	42.2%	55.1%	-12.9%	\$282.76	\$294.96	-4.1%	\$119.30	\$162.39	-26.5%
Luxury Class	37.1%	59.0%	-22.0%	\$720.58	\$616.62	16.9%	\$267.26	\$364.11	-26.6%
Upper Upscale Class	38.1%	56.5%	-18.4%	\$266.96	\$290.97	-8.3%	\$101.79	\$164.45	-38.1%
Upscale Class	47.0%	48.8%	-1.7%	\$199.09	\$227.90	-12.6%	\$93.65	\$111.17	-15.8%
Upper Midscale Class	48.3%	55.8%	-7.5%	\$146.37	\$172.69	-15.2%	\$70.67	\$96.42	-26.7%
Midscale & Economy Class	48.2%	59.2%	-11.0%	\$215.49	\$183.59	17.4%	\$103.90	\$108.66	-4.4%
<b>O'ahu</b>	40.3%	55.6%	-15.3%	\$185.83	\$237.64	-21.8%	\$74.82	\$132.03	-43.3%
Waikiki	39.2%	54.8%	-15.6%	\$176.65	\$235.00	-24.8%	\$69.25	\$128.75	-46.2%
Other O'ahu	47.4%	59.8%	-12.4%	\$237.11	\$250.97	-5.5%	\$112.46	\$150.14	-25.1%
O'ahu Luxury	29.3%	NA	NA	\$529.46	NA	NA	\$155.08	NA	NA
O'ahu Upper Upscale	33.0%	54.8%	-21.8%	\$208.79	\$258.29	-19.2%	\$68.88	\$141.50	-51.3%
O'ahu Upscale	50.5%	54.6%	-4.1%	\$166.02	\$201.32	-17.5%	\$83.83	\$109.96	-23.8%
O'ahu Upper Midscale	46.8%	55.4%	-8.5%	\$132.10	\$163.48	-19.2%	\$61.88	\$90.55	-31.7%
O'ahu Midscale & Economy	52.8%	64.3%	-11.6%	\$98.72	\$131.89	-25.2%	\$52.09	\$84.87	-38.6%
<b>Maui County</b>	46.6%	55.0%	-8.4%	\$467.62	\$443.49	5.4%	\$217.69	\$243.71	-10.7%
Wailea	42.2%	NA	NA	\$762.75	NA	NA	\$321.81	NA	NA
Lahaina/Kā'anapali/Kapalua	45.4%	52.1%	-6.6%	\$386.76	\$383.27	0.9%	\$175.74	\$199.60	-12.0%
Other Maui County	47.9%	58.5%	-10.6%	\$558.59	\$509.31	9.7%	\$267.43	\$297.86	-10.2%
Maui County Luxury	40.1%	NA	NA	\$833.74	NA	NA	\$334.71	NA	NA
Maui County Upper Upscale & Upscale	48.2%	52.3%	-4.0%	\$344.66	\$366.05	-5.8%	\$166.21	\$191.32	-13.1%
<b>Island of Hawai'i</b>	45.6%	56.2%	-10.5%	\$303.33	\$282.77	7.3%	\$138.38	\$158.82	-12.9%
Kohala Coast	49.1%	NA	NA	\$460.78	NA	NA	\$226.14	NA	NA
<b>Kaua'i</b>	35.3%	50.3%	-14.9%	\$232.95	\$302.07	-22.9%	\$82.33	\$151.88	-45.8%

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Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

**Figure 4: Hawai'i Hotel Performance by Measure Year-to-Date May 2021**

	Supply (thousands)			Demand (thousands)			Revenue (millions)		
	2021	2020	% Change	2021	2020	% Change	2021	2020	% Change
<b>State of Hawai'i</b>	7,668.2	6,624.9	15.7%	3,235.2	3,647.3	-11.3%	914.8	1,075.8	-15.0%
<b>O'ahu</b>	4,227.0	3,736.9	13.1%	1,701.9	2,076.2	-18.0%	316.3	493.4	-35.9%
Waikiki	3,682.2	3,163.1	16.4%	1,443.5	1,733.0	-16.7%	255.0	407.2	-37.4%
<b>Maui County</b>	1,916.8	1,503.3	27.5%	892.4	826.1	8.0%	417.3	366.4	13.9%
Wailea	421.5	NA	NA	177.8	NA	NA	135.7	NA	NA
Lahaina/Kā'anapali/ Kapalua	1,039.8	828.4	25.5%	472.4	431.4	9.5%	182.7	165.3	10.5%
<b>Island of Hawai'i</b>	994.6	827.7	20.2%	453.7	464.9	-2.4%	137.6	131.5	4.7%
Kohala Coast	421.8	NA	NA	207.0	NA	NA	95.4	NA	NA
<b>Kaua'i</b>	529.8	557.0	-4.9%	187.3	280.1	-33.1%	43.6	84.6	-48.4%

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**Figure 5: Hawai'i Hotel Performance May 2021 vs. 2019**

	Occupancy %			Average Daily Rate			RevPAR		
	2021	2019	Percentage Pt. Change	2021	2019	% Change	2021	2019	% Change
<b>State of Hawai'i</b>	61.5%	79.0%	-17.5%	\$287.76	\$255.47	12.6%	\$177.08	\$201.91	-12.3%
Luxury Class	53.3%	74.2%	-20.9%	\$663.72	\$486.75	36.4%	\$353.79	\$360.98	-2.0%
Upper Upscale Class	59.3%	80.2%	-20.9%	\$270.57	\$261.91	3.3%	\$160.47	\$209.98	-23.6%
Upscale Class	65.7%	76.9%	-11.2%	\$211.60	\$193.20	9.5%	\$138.96	\$148.58	-6.5%
Upper Midscale Class	66.5%	83.7%	-17.2%	\$155.85	\$152.87	1.9%	\$103.71	\$127.96	-19.0%
Midscale & Economy Class	68.3%	81.6%	-13.3%	\$239.77	\$160.48	49.4%	\$163.87	\$130.99	25.1%
<b>O'ahu</b>	59.3%	82.9%	-23.6%	\$195.94	\$224.32	-12.7%	\$116.27	\$186.07	-37.5%
Waikiki	59.4%	83.5%	-24.1%	\$185.65	\$221.36	-16.1%	\$110.23	\$184.81	-40.4%
Other O'ahu	59.1%	79.7%	-20.5%	\$263.96	\$243.07	8.6%	\$156.05	\$193.65	-19.4%
O'ahu Luxury	43.8%	82.8%	-39.0%	\$525.27	\$449.07	17.0%	\$230.04	\$371.96	-38.2%
O'ahu Upper Upscale	54.1%	84.4%	-30.3%	\$212.35	\$251.51	-15.6%	\$114.91	\$212.24	-45.9%
O'ahu Upscale	67.8%	84.2%	-16.4%	\$174.68	\$187.40	-6.8%	\$118.50	\$157.80	-24.9%
O'ahu Upper Midscale	65.3%	84.3%	-19.0%	\$140.91	\$148.01	-4.8%	\$92.00	\$124.71	-26.2%
O'ahu Midscale & Economy	70.5%	86.8%	-16.3%	\$106.44	\$125.20	-15.0%	\$75.03	\$108.69	-31.0%
<b>Maui County</b>	67.1%	76.3%	-9.1%	\$467.09	\$345.33	35.3%	\$313.56	\$263.37	19.1%
Wailea	61.2%	86.8%	-25.6%	\$716.57	\$506.51	41.5%	\$438.73	\$439.76	-0.2%
Lahaina/Kā'anapali/Kapalua	68.4%	75.4%	-7.0%	\$390.76	\$292.96	33.4%	\$267.30	\$220.77	21.1%
Other Maui County	65.6%	77.4%	-11.8%	\$559.97	\$410.38	36.5%	\$367.58	\$317.74	15.7%
Maui County Luxury	56.7%	81.7%	-25.0%	\$778.44	\$438.35	77.6%	\$441.50	\$358.29	23.2%
Maui County Upper Upscale & Upscale	69.9%	75.7%	-5.8%	\$359.72	\$280.28	28.3%	\$251.59	\$212.26	18.5%
<b>Island of Hawai'i</b>	62.7%	71.6%	-9.0%	\$303.72	\$234.44	29.6%	\$190.29	\$167.94	13.3%
Kohala Coast	66.1%	71.3%	-5.2%	\$453.82	\$330.19	37.4%	\$299.99	\$235.44	27.4%
<b>Kauai</b>	57.7%	71.2%	-13.5%	\$272.04	\$258.39	5.3%	\$156.92	\$183.87	-14.7%

Source: STR, Inc. © Copyright 2021 Hawai'i Tourism Authority

Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

**Figure 6: Hawai'i Hotel Performance by Measure May 2021 vs. 2019**

	Supply (thousands)			Demand (thousands)			Revenue (millions)		
	2021	2019	% Change	2021	2019	% Change	2021	2019	% Change
<b>State of Hawai'i</b>	1,614.6	1,676.1	-3.7%	993.6	1,324.7	-25.0%	285.9	338.4	-15.5%
<b>O'ahu</b>	892.1	940.7	-5.2%	529.4	780.3	-32.2%	103.7	175.0	-40.7%
Waikiki	774.4	807.0	-4.0%	459.8	673.8	-31.8%	85.4	149.1	-42.8%
<b>Maui County</b>	396.2	394.5	0.4%	266.0	300.9	-11.6%	124.2	103.9	19.6%
Wailea	89.2	68.0	31.2%	54.6	60.0	-8.9%	39.2	31.0	26.1%
Lahaina/Kā'anapali/Kapalua	213.4	221.2	-3.5%	146.0	166.7	-12.4%	57.1	48.8	16.8%
<b>Island of Hawai'i</b>	202.6	200.7	1.0%	126.9	143.7	-11.7%	38.6	33.7	14.4%
Kohala Coast	86.7	93.0	-6.8%	57.3	66.3	-13.6%	26.0	21.9	18.8%
<b>Kauai</b>	123.8	140.2	-11.8%	71.4	99.8	-28.5%	19.4	25.8	-24.7%

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**Figure 7: Hawai'i Hotel Performance Year-to-Date May 2021 vs. 2019**

	Occupancy %			Average Daily Rate			RevPAR		
	2021	2019	Percentage Pt. Change	2021	2019	% Change	2021	2019	% Change
<b>State of Hawai'i</b>	42.2%	79.8%	-37.6%	\$282.76	\$279.88	1.0%	\$119.30	\$223.25	-46.6%
Luxury Class	37.1%	75.5%	-38.4%	\$720.58	\$563.88	27.8%	\$267.26	\$425.85	-37.2%
Upper Upscale Class	38.1%	81.4%	-43.2%	\$266.96	\$277.17	-3.7%	\$101.79	\$225.54	-54.9%
Upscale Class	47.0%	77.1%	-30.1%	\$199.09	\$210.85	-5.6%	\$93.65	\$162.63	-42.4%
Upper Midscale Class	48.3%	82.9%	-34.6%	\$146.37	\$160.21	-8.6%	\$70.67	\$132.85	-46.8%
Midscale & Economy Class	48.2%	82.5%	-34.3%	\$215.49	\$176.71	21.9%	\$103.90	\$145.76	-28.7%
<b>O'ahu</b>	40.3%	82.4%	-42.1%	\$185.83	\$231.12	-19.6%	\$74.82	\$190.34	-60.7%
Waikiki	39.2%	82.6%	-43.4%	\$176.65	\$226.36	-22.0%	\$69.25	\$186.97	-63.0%
Other O'ahu	47.4%	80.9%	-33.4%	\$237.11	\$260.54	-9.0%	\$112.46	\$210.67	-46.6%
O'ahu Luxury	29.3%	69.4%	-40.2%	\$529.46	\$484.46	9.3%	\$155.08	\$336.43	-53.9%
O'ahu Upper Upscale	33.0%	83.9%	-50.9%	\$208.79	\$254.88	-18.1%	\$68.88	\$213.73	-67.8%
O'ahu Upscale	50.5%	82.5%	-32.0%	\$166.02	\$190.16	-12.7%	\$83.83	\$156.86	-46.6%
O'ahu Upper Midscale	46.8%	83.2%	-36.4%	\$132.10	\$152.70	-13.5%	\$61.88	\$127.09	-51.3%
O'ahu Midscale & Economy	52.8%	86.9%	-34.1%	\$98.72	\$129.05	-23.5%	\$52.09	\$112.11	-53.5%
<b>Maui County</b>	46.6%	78.1%	-31.5%	\$467.62	\$405.33	15.4%	\$217.69	\$316.47	-31.2%
Wailea	42.2%	89.1%	-46.9%	\$762.75	\$610.62	24.9%	\$321.81	\$544.09	-40.9%
Lahaina/Kā'anapali/Kapalua	45.4%	77.1%	-31.7%	\$386.76	\$339.63	13.9%	\$175.74	\$261.99	-32.9%
Other Maui County	47.9%	79.3%	-31.4%	\$558.59	\$486.91	14.7%	\$267.43	\$386.00	-30.7%
Maui County Luxury	40.1%	82.2%	-42.0%	\$833.74	\$660.02	26.3%	\$334.71	\$542.24	-38.3%
Maui County Upper Upscale & Upscale	48.2%	77.8%	-29.6%	\$344.66	\$322.71	6.8%	\$166.21	\$251.21	-33.8%
<b>Island of Hawai'i</b>	45.6%	76.6%	-31.0%	\$303.33	\$269.85	12.4%	\$138.38	\$206.80	-33.1%
Kohala Coast	49.1%	77.1%	-28.0%	\$460.78	\$382.19	20.6%	\$226.14	\$294.70	-23.3%
<b>Kauai</b>	35.3%	71.7%	-36.3%	\$232.95	\$287.07	-18.9%	\$82.33	\$205.71	-60.0%

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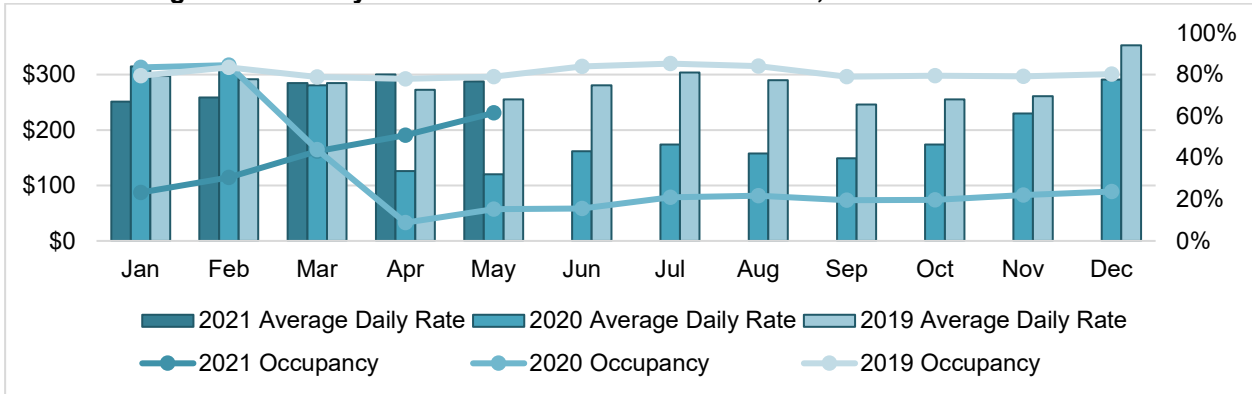
Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

**Figure 8: Hawai'i Hotel Performance by Measure Year-to-Date May 2021 vs. 2019**

	Supply (thousands)			Demand (thousands)			Revenue (millions)		
	2021	2019	% Change	2021	2019	% Change	2021	2019	% Change
<b>State of Hawai'i</b>	7,668.2	8,172.2	-6.2%	3,235.2	6,518.8	-50.4%	914.8	1,824.5	-49.9%
<b>O'ahu</b>	4,227.0	4,589.0	-7.9%	1,701.9	3,779.1	-55.0%	316.3	873.4	-63.8%
Waikiki	3,682.2	3,937.7	-6.5%	1,443.5	3,252.5	-55.6%	255.0	736.2	-65.4%
<b>Maui County</b>	1,916.8	1,921.6	-0.2%	892.4	1,500.4	-40.5%	417.3	608.1	-31.4%
Wailea	421.5	331.3	27.2%	177.8	296.1	-39.9%	135.7	181.4	-25.2%
Lahaina/Kā'anapali/Kapalua	1,039.8	1,077.4	-3.5%	472.4	831.1	-43.2%	182.7	282.3	-35.3%
<b>Island of Hawai'i</b>	994.6	977.4	1.8%	453.7	749.0	-39.4%	137.6	202.1	-31.9%
Kohala Coast	421.8	453.0	-6.9%	207.0	349.3	-40.7%	95.4	133.5	-28.5%
<b>Kauai</b>	529.8	684.2	-22.6%	187.3	490.3	-61.8%	43.6	140.7	-69.0%

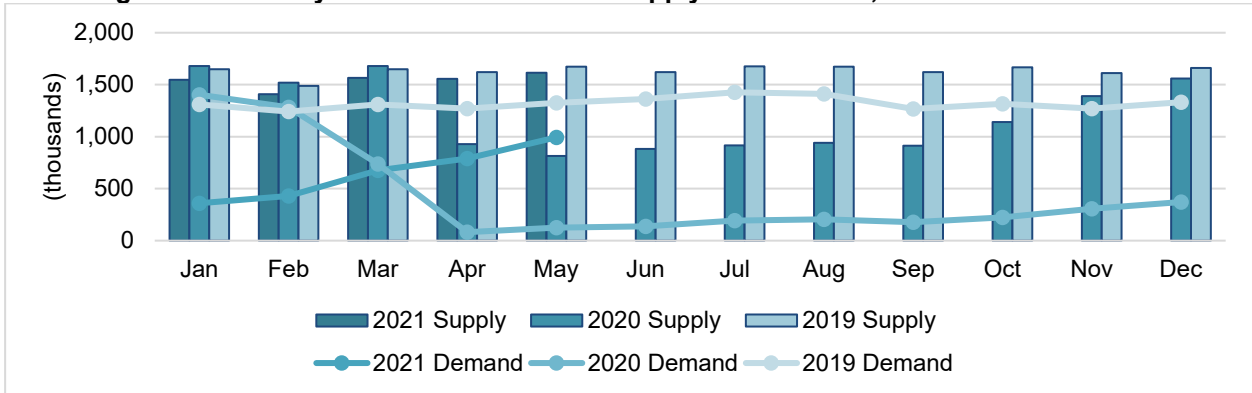
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**Figure 9: Monthly State of Hawai'i Hotel Performance, 2021 vs. 2020 vs. 2019**



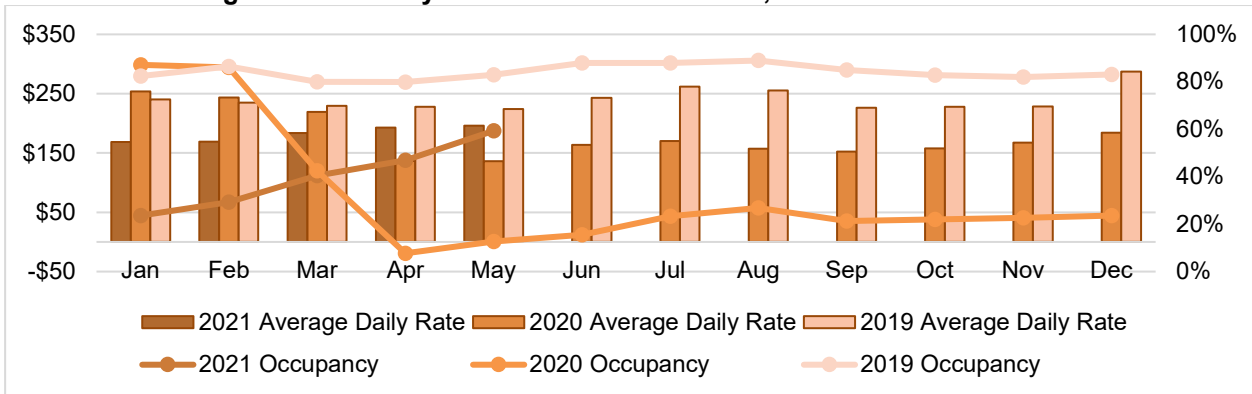
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**Figure 10: Monthly State of Hawai'i Hotel Supply and Demand, 2021 vs. 2020 vs. 2019**



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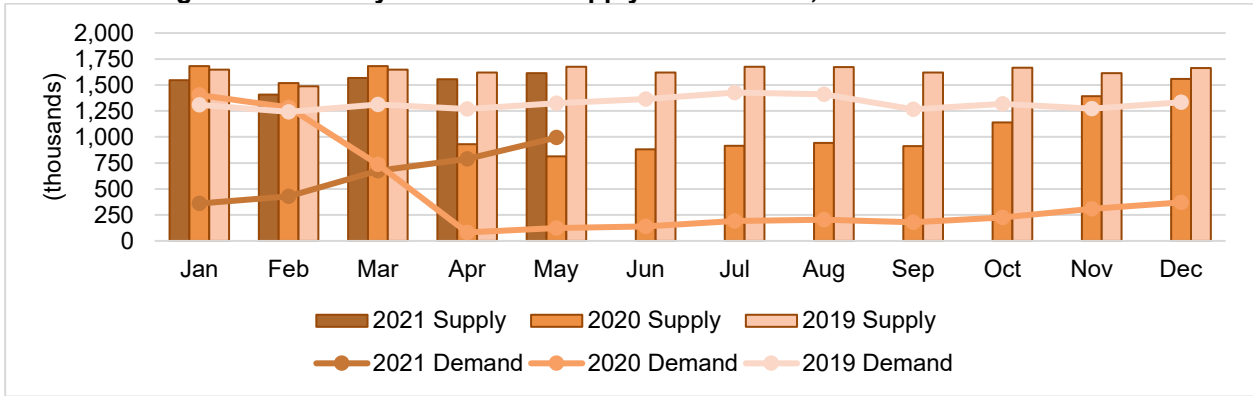
**Figure 11: Monthly O'ahu Hotel Performance, 2021 vs. 2020 vs. 2019**



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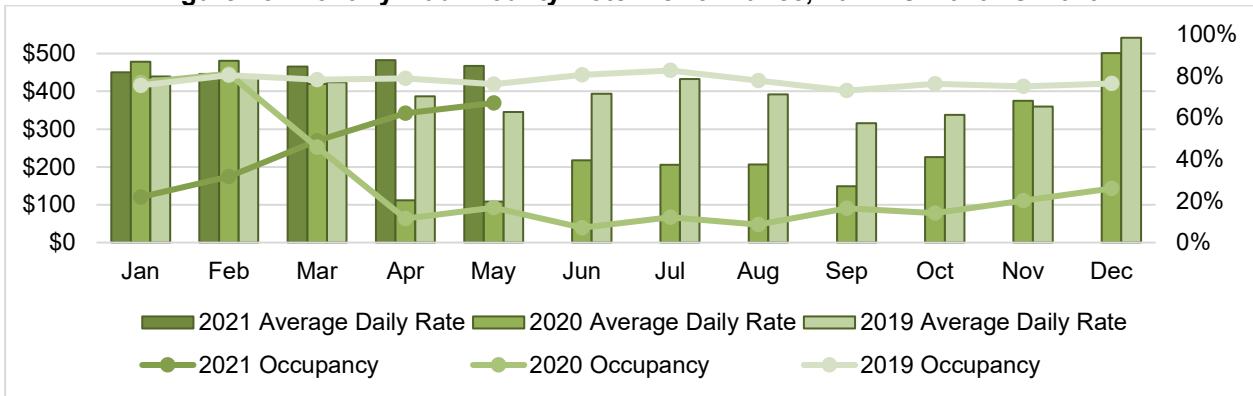


**Figure 12: Monthly O'ahu Hotel Supply and Demand, 2021 vs. 2020 vs. 2019**



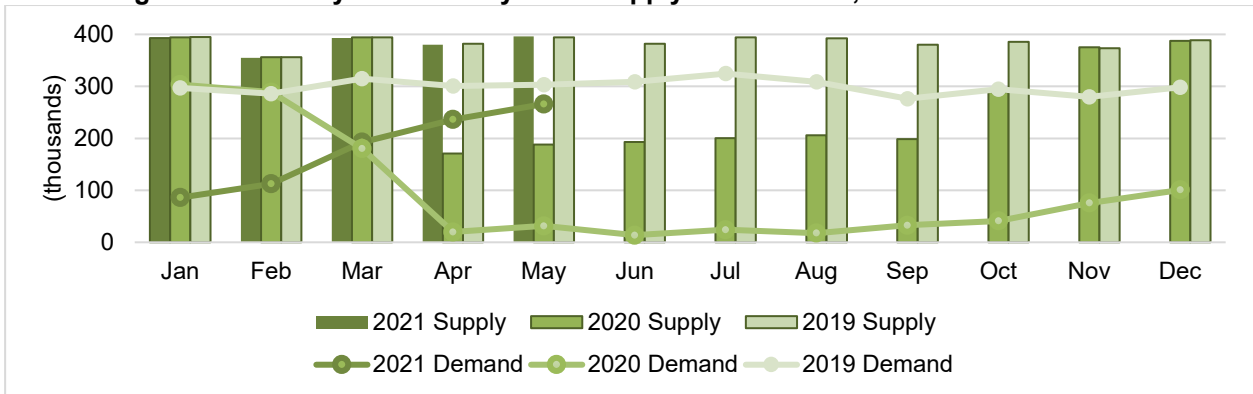
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**Figure 13: Monthly Maui County Hotel Performance, 2021 vs. 2020 vs. 2019**



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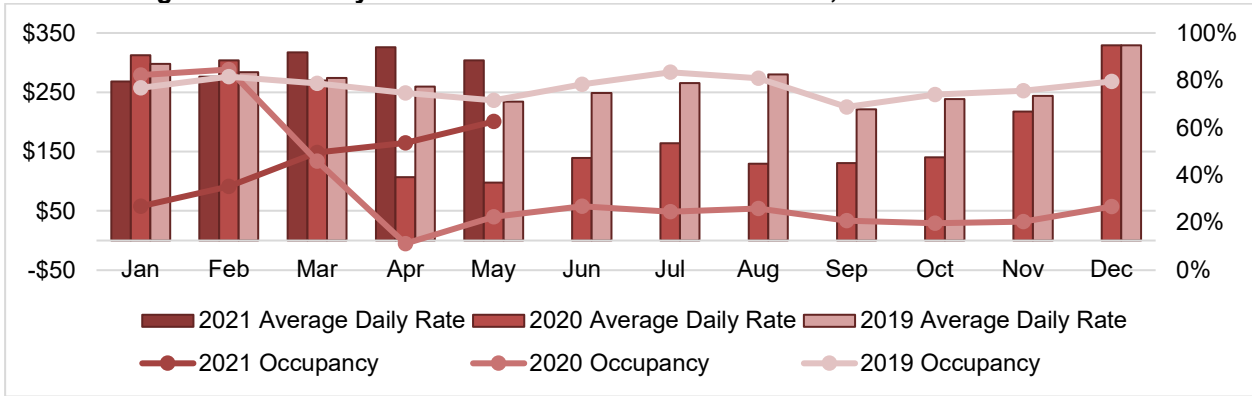
**Figure 14: Monthly Maui County Hotel Supply and Demand, 2021 vs. 2020 vs. 2019**



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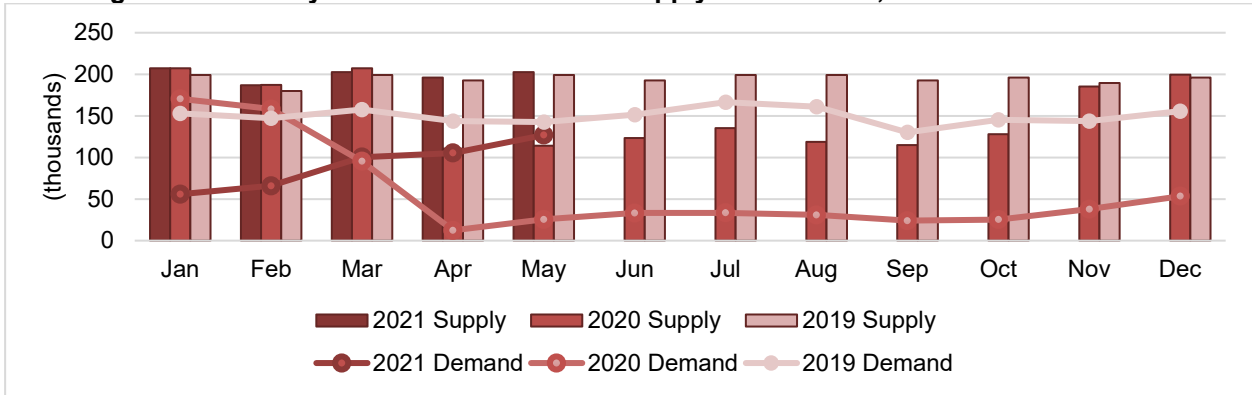


**Figure 15: Monthly Island of Hawai'i Hotel Performance, 2021 vs. 2020 vs. 2019**



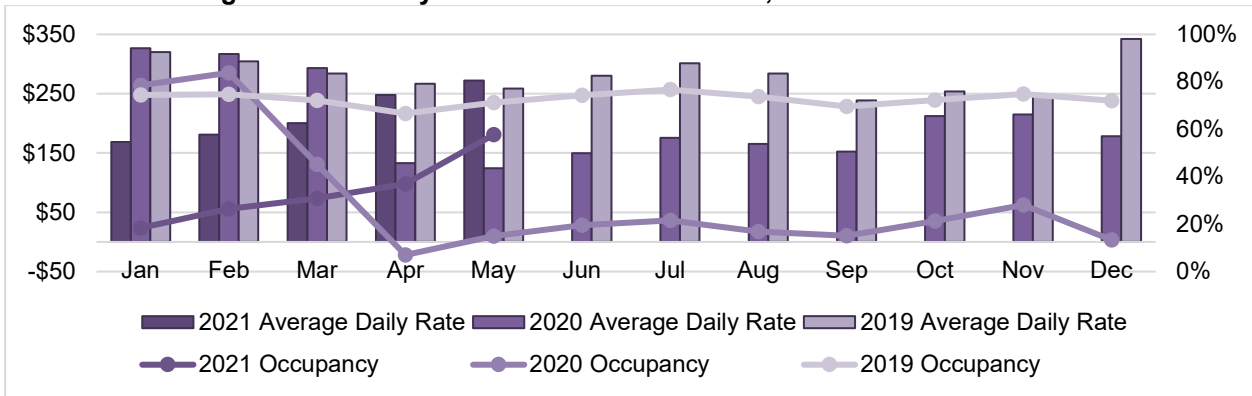
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**Figure 16: Monthly Island of Hawai'i Hotel Supply and Demand, 2021 vs. 2020 vs. 2019**



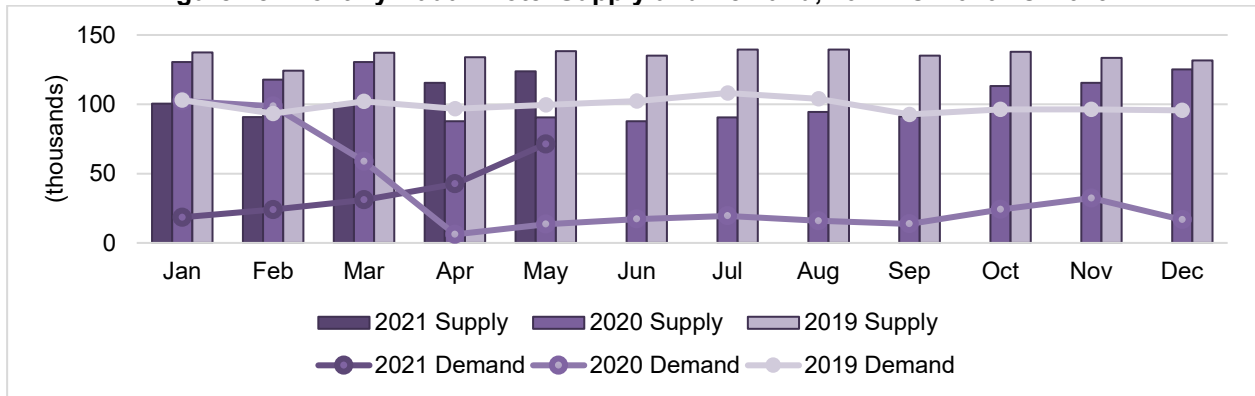
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**Figure 17: Monthly Kaua'i Hotel Performance, 2021 vs. 2020 vs. 2019**



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**Figure 18: Monthly Kaua'i Hotel Supply and Demand, 2021 vs. 2020 vs. 2019**



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