



HAWAI'I COUNTY OVERVIEW

VISITOR STATISTICS

	2021P YTD*	2020P YTD*	YTD % change	2020P	2019	% change 2020P/2019
TOTAL EXPENDITURES (\$mil)	999.2 ^{1/}	NA	NA	NA	2,315.9	NA
VISITOR ARRIVALS	635,234	398,417	59.4%	492,325	1,763,904	-72.1%
PPPD SPENDING (\$)	164.8 ^{1/}	NA	NA	NA	178.4	NA
AVERAGE DAILY CENSUS	28,596	16,478	73.5%	13,604	35,556	-61.7%

P = Preliminary data.

*Year-to-date through July

^{1/} January-June 2021 visitor spending statistics have been revised.

NA= July year-to-date 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

AIR LIFT

KONA	2021P YTD*	2020P YTD*	YTD % change	2020P	2019	% change 2020P/2019
DOMESTIC SEATS	711,290	309,539	129.8%	475,736	1,105,209	-57.0%
INTERNATIONAL SEATS	870	38,686	-97.8%	38,686	156,522	-75.3%
TOTAL SEATS	712,160	348,225	104.5%	514,422	1,261,731	-59.2%
DOMESTIC FLIGHTS	3,909	1,711	128.5%	2,641	6,374	-58.6%
INTERNATIONAL FLIGHTS	5	187	-97.3%	187	752	-75.1%
TOTAL FLIGHTS	3,914	1,898	106.2%	2,828	7,126	-60.3%

HILO	2021P YTD*	2020P YTD*	YTD % change	2020P	2019	% change 2020P/2019
DOMESTIC SEATS	16,856	8,964	88.0%	8,964	47,872	-81.3%
INTERNATIONAL SEATS	0	0	NA	0	0	N/A
TOTAL SEATS	16,856	8,964	88.0%	8,964	47,872	-81.3%
DOMESTIC FLIGHTS	97	54	79.6%	54	285	-81.1%
INTERNATIONAL FLIGHTS	0	0	NA	0	0	N/A
TOTAL FLIGHTS	97	54	79.6%	54	285	-81.1%

Source: Diao Mii schedules

*Year-to-date through July

TRANSIENT ACCOMMODATIONS TAX (TAT) TO HAWAI'I COUNTY

	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
TAT (\$mill)	19.2	19.2	19.2	19.2	19.2	19.2

Note: Hawai'i County receives 18.6% of the TAT revenues distributed to the counties.

HOTEL PERFORMANCE

HAWAI'I COUNTY	2021P YTD*	2020P YTD*	YTD % change	2020P	2019	% change 2020/2019
OCCUPANCY	56.4%	51.2%	5.2%	38.0%	77.0%	-39.0%
AVERAGE DAILY RATE	\$331.89	\$265.93	24.8%	\$254.27	\$265.44	-4.2%
REVENUE PER AVAILABLE ROOM	\$187.15	\$136.18	37.4%	\$96.71	\$204.50	-52.7%

Source: STR, Inc.

*Year-to-date through July

VACATION RENTAL PERFORMANCE

HAWAI'I COUNTY	2021P YTD*	2020P YTD*	YTD % change	2020P	2019	% change 2020/2019
UNIT SUPPLY	882,473	887,690	-0.6%	1,365,708	2,359,867	-42.1%
UNIT OCCUPANCY	68.4%	53.8%	27.2%	44.6%	66.3%	-32.7%
UNIT AVERAGE DAILY RATE	\$207.18	\$180.71	14.6%	\$187.70	\$235.96	-20.5%

Source: Transparent Intelligence, Inc.