



## KAUA'I COUNTY OVERVIEW

### VISITOR STATISTICS

	2021P YTD*	2020P YTD*	YTD % change	2020P	2019	% change 2020P/2019
<b>TOTAL EXPENDITURES (\$mil)</b>	606.1 <sup>1/</sup>	NA	NA	NA	1,909.0	NA
<b>VISITOR ARRIVALS</b>	361,668	285,010	26.9%	330,954	1,370,029	-75.8%
<b>PPPD SPENDING (\$)</b>	185.6 <sup>1/</sup>	NA	NA	NA	188.8	NA
<b>AVERAGE DAILY CENSUS</b>	15,399	10,801	42.6%	8,056	27,695	-70.9%

P = Preliminary data.

\*Year-to-date through July

<sup>1/</sup> January-June 2021 visitor spending statistics have been revised.

NA= July year-to-date 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

### AIR LIFT

LĪHU'E	2021P YTD*	2020P YTD*	YTD % change	2020P	2019	% change 2020P/2019
<b>DOMESTIC SEATS</b>	304,025	223,649	35.9%	308,551	963,145	-68.0%
<b>INTERNATIONAL SEATS</b>	0	14,442	-100.0%	14,442	35,490	-59.3%
<b>TOTAL SEATS</b>	304,025	238,091	27.7%	322,993	998,635	-67.7%
<b>DOMESTIC FLIGHTS</b>	1,694	1,274	33.0%	1,760	5,534	-68.2%
<b>INTERNATIONAL FLIGHTS</b>	0	83	-100.0%	83	205	-59.5%
<b>TOTAL FLIGHTS</b>	1,694	1,357	24.8%	1,843	5,739	-67.9%

Source: Diao Mii schedules

\*Year-to-date through July

### TRANSIENT ACCOMMODATIONS TAX (TAT) TO KAUAI COUNTY

	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
<b>TAT (\$mill)</b>	14.9	14.9	14.9	14.9	14.9	14.9

Note: Kauai receives 14.5% of the TAT revenues distributed to the counties.

### HOTEL PERFORMANCE

KAUAI COUNTY	2021P YTD*	2020P YTD*	YTD % change	2020P	2019	% change 2020P/2019
<b>OCCUPANCY</b>	49.5%	43.3%	6.2%	33.0%	72.8%	-39.7%
<b>AVERAGE DAILY RATE</b>	\$294.58	\$284.18	3.7%	\$261.98	\$282.67	-7.3%
<b>REVENUE PER AVAILABLE ROOM</b>	\$145.84	\$123.11	18.5%	\$86.50	\$205.65	-57.9%

Source: STR, Inc.

\*Year-to-date through July

### VACATION RENTAL PERFORMANCE

KAUAI COUNTY	2021P YTD*	2020P YTD*	YTD % change	2020P	2019	% change 2020P/2019
<b>UNIT SUPPLY</b>	622,180	515,470	20.7%	877,346	1,323,284	-33.7%
<b>UNIT OCCUPANCY</b>	47.7%	55.7%	-14.4%	41.5%	75.2%	-44.9%
<b>UNIT AVERAGE DAILY RATE</b>	\$306.94	\$300.73	2.1%	\$297.14	\$376.19	-21.0%

Source: Transparent Intelligence, Inc.