



CITY & COUNTY OF HONOLULU OVERVIEW

VISITOR STATISTICS

	2021P YTD*	2020P YTD*	YTD % change	2020P	2019	% change 2020P/2019
TOTAL EXPENDITURES (\$mil)	2,692.7 ^{1/}	NA	NA	NA	8,139.8	NA
VISITOR ARRIVALS	1,773,528	1,260,920	40.7%	1,515,013	6,154,248	-75.4%
PPPD SPENDING (\$)	180.4 ^{1/}	NA	NA	NA	194.6	NA
AVERAGE DAILY CENSUS	70,398	44,531	58.1%	35,231	114,596	-69.3%

P = Preliminary data.

*Year-to-date through July

^{1/} January-June 2021 visitor spending statistics have been revised.

NA= July year-to-date 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

AIR LIFT

	2021P YTD*	2020P YTD*	YTD % change	2020P	2019	% change 2020P/2019
HONOLULU						
DOMESTIC SEATS	2,686,909	1,566,543	71.5%	2,484,927	5,025,269	-50.6%
INTERNATIONAL SEATS	170,658	799,004	-78.6%	885,195	3,390,162	-73.9%
TOTAL SEATS	2,857,567	2,365,547	20.8%	3,370,122	8,415,431	-60.0%
DOMESTIC FLIGHTS	12,072	6,702	80.1%	10,822	26,466	-59.1%
INTERNATIONAL FLIGHTS	605	2,906	-79.2%	3,182	12,867	-75.3%
TOTAL FLIGHTS	12,677	9,608	31.9%	14,004	39,333	-64.4%

Source: Diao Mii schedules

*Year-to-date through July

TRANSIENT ACCOMMODATIONS TAX (TAT) TO CITY & COUNTY OF HONOLULU

	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020
TAT (\$mill)	45.4	45.4	45.4	45.4	45.4	45.4

Note: City & County of Honolulu receives 44.1% of the TAT revenues distributed to the counties.

HOTEL PERFORMANCE

O'ahu	2021P YTD*	2020P YTD*	YTD % change	2020P	2019	% change 2020/2019
OCCUPANCY	51.7%	49.3%	2.5%	39.0%	84.1%	-45.1%
AVERAGE DAILY RATE	\$212.26	\$231.13	-8.2%	\$215.57	\$240.92	-10.5%
REVENUE PER AVAILABLE ROOM	\$109.83	\$113.92	-3.6%	\$84.04	\$202.69	-58.5%

Source: STR, Inc.

*Year-to-date through July

VACATION RENTAL PERFORMANCE

O'ahu	2021P YTD*	2020P YTD*	YTD % change	2020P	2019	% change 2020/2019
UNIT SUPPLY	973,815	1,147,710	-15.2%	1,688,693	3,153,310	-46.4%
UNIT OCCUPANCY	66.8%	47.9%	39.3%	42.4%	74.9%	-43.4%
UNIT AVERAGE DAILY RATE	\$196.62	\$182.68	7.6%	\$183.88	\$234.85	-21.7%

Source: Transparent Intelligence, Inc.