TRAVEL AGENCY BOOKING TRENDS

OCTOBER 11, 2021





AUTHORITY

Global Agency Pro

- HTA subscribes to Global Agency Pro, an online travel distribution system consisting of Travel Agency data.
- Global Agency Pro provides access to over 90% of the world's Travel Agency airline transactions.
- The database consists of five years of historical ticketing data and one year of advance purchase data.
- The information is updated daily with a recency of two days prior to current date.





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Bookings

 Net sum of the number of visitors (i.e., excluding Hawai'i residents and inter-island travelers) from Sales transactions counted, including Exchanges and Refunds.

Booking Date

 The date on which the ticket was purchased by the passenger. Also known as the Sales Date.

Travel Date

- The date on which travel is expected to take place.

Point of Origin Country

- The country which contains the airport at which the ticket started.

Travel Agency

- Travel Agency associated with the ticket is doing business (DBA).











