

**Total Visitor Personal Daily Spending by Category:  
September 2021P YTD vs. September 2020 YTD  
(Arrivals by air, in dollars)**

Expenditure Type	2021P September YTD	2020 September YTD	% change
<b>GRAND TOTAL</b>	<b>192.9</b>	<b>N/A</b>	<b>N/A</b>
<b>Total Food and beverage</b>	<b>40.8</b>	<b>N/A</b>	<b>N/A</b>
Restaurant food	26.6	N/A	N/A
Dinner shows and cruises	3.9	N/A	N/A
Groceries and snacks	10.3	N/A	N/A
<b>Entertainment &amp; Recreation</b>	<b>17.7</b>	<b>N/A</b>	<b>N/A</b>
Attractions/entertainment	4.3	N/A	N/A
Recreation	7.8	N/A	N/A
Other activities & tours	5.6	N/A	N/A
<b>Total Transportation</b>	<b>23.8</b>	<b>N/A</b>	<b>N/A</b>
Interisland airfare	1.2	N/A	N/A
Ground transportation	1.4	N/A	N/A
Rental vehicles	20.0	N/A	N/A
Gasoline, parking, etc.	1.3	N/A	N/A
<b>Total Shopping</b>	<b>19.8</b>	<b>N/A</b>	<b>N/A</b>
Fashion and clothing	7.5	N/A	N/A
Jewelry and watches	2.6	N/A	N/A
Cosmetics, perfume	0.3	N/A	N/A
Leather goods	2.4	N/A	N/A
Hawai'i food products	2.8	N/A	N/A
Souvenirs	4.3	N/A	N/A
<b>Total Lodging</b>	<b>87.2</b>	<b>N/A</b>	<b>N/A</b>
<b>All other expenses *</b>	<b>3.5</b>	<b>N/A</b>	<b>N/A</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

NA = September year-to-date 2020 visitor spending statistics were not available, as there was no fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

**Total Visitor Personal Daily Spending by Category:  
September 2021P YTD vs. September 2019 YTD  
(Arrivals by air, in dollars)**

Expenditure Type	2021P September YTD	2019 September YTD	% change
<b>GRAND TOTAL</b>	<b>192.9</b>	<b>195.9</b>	<b>-1.5%</b>
<b>Total Food and beverage</b>	<b>40.8</b>	<b>41.1</b>	<b>-0.7%</b>
Restaurant food	26.6	27.3	-2.7%
Dinner shows and cruises	3.9	4.2	-6.9%
Groceries and snacks	10.3	9.5	8.0%
<b>Entertainment &amp; Recreation</b>	<b>17.7</b>	<b>18.0</b>	<b>-1.9%</b>
Attractions/entertainment	4.3	5.7	-24.3%
Recreation	7.8	6.1	27.6%
Other activities & tours	5.6	6.3	-11.3%
<b>Total Transportation</b>	<b>23.8</b>	<b>19.5</b>	<b>22.2%</b>
Interisland airfare	1.2	2.7	-57.1%
Ground transportation	1.4	1.8	-23.9%
Rental vehicles	20.0	13.7	46.2%
Gasoline, parking, etc.	1.3	1.3	-2.8%
<b>Total Shopping</b>	<b>19.8</b>	<b>25.3</b>	<b>-21.5%</b>
Fashion and clothing	7.5	9.8	-23.5%
Jewelry and watches	2.6	3.0	-13.6%
Cosmetics, perfume	0.3	1.1	-76.1%
Leather goods	2.4	3.5	-32.7%
Hawai'i food products	2.8	3.8	-25.7%
Souvenirs	4.3	4.1	4.8%
<b>Total Lodging</b>	<b>87.2</b>	<b>84.8</b>	<b>2.8%</b>
<b>All other expenses *</b>	<b>3.5</b>	<b>7.2</b>	<b>-51.5%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Department of Business, Economic Development and Tourism

**U.S. Total Visitor Personal Daily Spending by Category:  
September 2021P YTD vs. September 2020 YTD  
(Arrivals by air, in dollars)**

<b>Expenditure Type</b>	<b>2021P September YTD</b>	<b>2020 September YTD</b>	<b>% change</b>
<b>GRAND TOTAL</b>	<b>192.7</b>	<b>N/A</b>	<b>0.0%</b>
<b>Total Food and beverage</b>	<b>40.7</b>	<b>N/A</b>	<b>0.0%</b>
Restaurant food	26.5	N/A	0.0%
Dinner shows and cruises	3.9	N/A	0.0%
Groceries and snacks	10.3	N/A	0.0%
<b>Entertainment &amp; Recreation</b>	<b>17.7</b>	<b>N/A</b>	<b>0.0%</b>
Attractions/entertainment	4.3	N/A	0.0%
Recreation	7.8	N/A	0.0%
Other activities & tours	5.6	N/A	0.0%
<b>Total Transportation</b>	<b>23.8</b>	<b>N/A</b>	<b>0.0%</b>
Interisland airfare	1.2	N/A	0.0%
Ground transportation	1.4	N/A	0.0%
Rental vehicles	20.0	N/A	0.0%
Gasoline, parking, etc.	1.3	N/A	0.0%
<b>Total Shopping</b>	<b>19.8</b>	<b>N/A</b>	<b>0.0%</b>
Fashion and clothing	7.5	N/A	0.0%
Jewelry and watches	2.6	N/A	0.0%
Cosmetics, perfume	0.3	N/A	0.0%
Leather goods	2.4	N/A	0.0%
Hawai'i food products	2.8	N/A	0.0%
Souvenirs	4.3	N/A	0.0%
<b>Total Lodging</b>	<b>87.2</b>	<b>N/A</b>	<b>0.0%</b>
<b>All other expenses *</b>	<b>3.5</b>	<b>N/A</b>	<b>0.0%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

NA = September year-to-date 2020 visitor spending statistics were not available, as there was no fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

**U.S. Total Visitor Personal Daily Spending by Category:  
September 2021P YTD vs. September 2019 YTD  
(Arrivals by air, in dollars)**

<b>Expenditure Type</b>	<b>2021P September YTD</b>	<b>2019 September YTD</b>	<b>% change</b>
<b>GRAND TOTAL</b>	<b>192.7</b>	<b>187.1</b>	<b>3.0%</b>
<b>Total Food and beverage</b>	<b>40.7</b>	<b>38.9</b>	<b>4.7%</b>
Restaurant food	26.5	25.3	5.0%
Dinner shows and cruises	3.9	4.4	-10.8%
Groceries and snacks	10.3	9.2	11.3%
<b>Entertainment &amp; Recreation</b>	<b>17.7</b>	<b>17.8</b>	<b>-0.7%</b>
Attractions/entertainment	4.3	4.8	-11.6%
Recreation	7.8	6.8	14.2%
Other activities & tours	5.6	6.1	-8.6%
<b>Total Transportation</b>	<b>23.8</b>	<b>20.0</b>	<b>19.4%</b>
Interisland airfare	1.2	2.5	-53.7%
Ground transportation	1.4	1.0	45.0%
Rental vehicles	20.0	15.2	31.8%
Gasoline, parking, etc.	1.3	1.3	-4.2%
<b>Total Shopping</b>	<b>19.8</b>	<b>17.0</b>	<b>16.6%</b>
Fashion and clothing	7.5	6.6	14.2%
Jewelry and watches	2.6	2.5	2.0%
Cosmetics, perfume	0.3	0.4	-33.0%
Leather goods	2.4	0.9	156.8%
Hawai'i food products	2.8	2.7	4.3%
Souvenirs	4.3	3.9	10.8%
<b>Total Lodging</b>	<b>87.2</b>	<b>86.8</b>	<b>0.5%</b>
<b>All other expenses *</b>	<b>3.5</b>	<b>6.7</b>	<b>-47.8%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Department of Business, Economic Development and Tourism

**U.S. West Visitor Personal Daily Spending by Category:  
September 2021P YTD vs. September 2020 YTD  
(Arrivals by air, in dollars)**

<b>Expenditure Type</b>	<b>2021P September YTD</b>	<b>2020 September YTD</b>	<b>% change</b>
<b>GRAND TOTAL</b>	<b>187.7</b>	<b>N/A</b>	<b>0.0%</b>
<b>Total Food and beverage</b>	<b>39.9</b>	<b>N/A</b>	<b>0.0%</b>
Restaurant food	25.5	N/A	0.0%
Dinner shows and cruises	3.6	N/A	0.0%
Groceries and snacks	10.8	N/A	0.0%
<b>Entertainment &amp; Recreation</b>	<b>15.9</b>	<b>N/A</b>	<b>0.0%</b>
Attractions/entertainment	3.7	N/A	0.0%
Recreation	7.2	N/A	0.0%
Other activities & tours	4.9	N/A	0.0%
<b>Total Transportation</b>	<b>23.0</b>	<b>N/A</b>	<b>0.0%</b>
Interisland airfare	0.7	N/A	0.0%
Ground transportation	1.3	N/A	0.0%
Rental vehicles	19.7	N/A	0.0%
Gasoline, parking, etc.	1.3	N/A	0.0%
<b>Total Shopping</b>	<b>20.0</b>	<b>N/A</b>	<b>0.0%</b>
Fashion and clothing	7.4	N/A	0.0%
Jewelry and watches	2.5	N/A	0.0%
Cosmetics, perfume	0.3	N/A	0.0%
Leather goods	2.9	N/A	0.0%
Hawai'i food products	2.9	N/A	0.0%
Souvenirs	4.0	N/A	0.0%
<b>Total Lodging</b>	<b>85.5</b>	<b>N/A</b>	<b>0.0%</b>
<b>All other expenses *</b>	<b>3.4</b>	<b>N/A</b>	<b>0.0%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development and Tourism

**U.S. West Visitor Personal Daily Spending by Category:  
September 2021P YTD vs. September 2019 YTD  
(Arrivals by air, in dollars)**

Expenditure Type	2021P	2019	% change
	September YTD	September YTD	
<b>GRAND TOTAL</b>	<b>187.7</b>	<b>173.5</b>	<b>8.2%</b>
<b>Total Food and beverage</b>	<b>39.9</b>	<b>36.8</b>	<b>8.4%</b>
Restaurant food	25.5	23.1	10.2%
Dinner shows and cruises	3.6	3.9	-8.3%
Groceries and snacks	10.8	9.7	11.0%
<b>Entertainment &amp; Recreation</b>	<b>15.9</b>	<b>15.4</b>	<b>2.8%</b>
Attractions/entertainment	3.7	4.1	-8.1%
Recreation	7.2	6.3	14.5%
Other activities & tours	4.9	5.0	-3.0%
<b>Total Transportation</b>	<b>23.0</b>	<b>18.7</b>	<b>23.4%</b>
Interisland airfare	0.7	1.7	-56.9%
Ground transportation	1.3	0.9	52.5%
Rental vehicles	19.7	14.9	32.4%
Gasoline, parking, etc.	1.3	1.2	5.2%
<b>Total Shopping</b>	<b>20.0</b>	<b>16.3</b>	<b>22.6%</b>
Fashion and clothing	7.4	6.4	17.0%
Jewelry and watches	2.5	2.5	3.7%
Cosmetics, perfume	0.3	0.4	-35.3%
Leather goods	2.9	1.0	172.6%
Hawai'i food products	2.9	2.7	7.6%
Souvenirs	4.0	3.4	19.1%
<b>Total Lodging</b>	<b>85.5</b>	<b>82.1</b>	<b>4.0%</b>
<b>All other expenses *</b>	<b>3.4</b>	<b>4.2</b>	<b>-17.7%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Department of Business, Economic Development and Tourism

**U.S. East Visitor Personal Daily Spending by Category:  
September 2021P YTD vs. September 2020 YTD  
(Arrivals by air, in dollars)**

<b>Expenditure Type</b>	<b>2021P September YTD</b>	<b>2020 September YTD</b>	<b>% change</b>
<b>GRAND TOTAL</b>	<b>202.9</b>	<b>N/A</b>	<b>0.0%</b>
<b>Total Food and beverage</b>	<b>42.5</b>	<b>N/A</b>	<b>0.0%</b>
Restaurant food	28.6	N/A	0.0%
Dinner shows and cruises	4.6	N/A	0.0%
Groceries and snacks	9.3	N/A	0.0%
<b>Entertainment &amp; Recreation</b>	<b>21.4</b>	<b>N/A</b>	<b>0.0%</b>
Attractions/entertainment	5.4	N/A	0.0%
Recreation	8.9	N/A	0.0%
Other activities & tours	7.0	N/A	0.0%
<b>Total Transportation</b>	<b>25.4</b>	<b>N/A</b>	<b>0.0%</b>
Interisland airfare	2.0	N/A	0.0%
Ground transportation	1.6	N/A	0.0%
Rental vehicles	20.5	N/A	0.0%
Gasoline, parking, etc.	1.3	N/A	0.0%
<b>Total Shopping</b>	<b>19.4</b>	<b>N/A</b>	<b>0.0%</b>
Fashion and clothing	7.6	N/A	0.0%
Jewelry and watches	2.7	N/A	0.0%
Cosmetics, perfume	0.3	N/A	0.0%
Leather goods	1.4	N/A	0.0%
Hawai'i food products	2.6	N/A	0.0%
Souvenirs	4.8	N/A	0.0%
<b>Total Lodging</b>	<b>90.7</b>	<b>N/A</b>	<b>0.0%</b>
<b>All other expenses *</b>	<b>3.6</b>	<b>N/A</b>	<b>0.0%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development and Tourism

**U.S. East Visitor Personal Daily Spending by Category:  
September 2021P YTD vs. September 2019 YTD  
(Arrivals by air, in dollars)**

<b>Expenditure Type</b>	<b>2021P September YTD</b>	<b>2019 September YTD</b>	<b>% change</b>
<b>GRAND TOTAL</b>	<b>202.9</b>	<b>210.7</b>	<b>-3.7%</b>
<b>Total Food and beverage</b>	<b>42.5</b>	<b>42.6</b>	<b>-0.3%</b>
Restaurant food	28.6	29.0	-1.2%
Dinner shows and cruises	4.6	5.3	-12.4%
Groceries and snacks	9.3	8.4	10.3%
<b>Entertainment &amp; Recreation</b>	<b>21.4</b>	<b>22.0</b>	<b>-2.6%</b>
Attractions/entertainment	5.4	6.2	-13.2%
Recreation	8.9	7.7	15.7%
Other activities & tours	7.0	8.0	-12.2%
<b>Total Transportation</b>	<b>25.4</b>	<b>22.2</b>	<b>14.5%</b>
Interisland airfare	2.0	3.8	-48.3%
Ground transportation	1.6	1.2	37.5%
Rental vehicles	20.5	15.6	31.3%
Gasoline, parking, etc.	1.3	1.6	-16.3%
<b>Total Shopping</b>	<b>19.4</b>	<b>18.1</b>	<b>6.9%</b>
Fashion and clothing	7.6	6.9	9.9%
Jewelry and watches	2.7	2.7	-0.1%
Cosmetics, perfume	0.3	0.4	-28.4%
Leather goods	1.4	0.7	95.7%
Hawai'i food products	2.6	2.7	-2.5%
Souvenirs	4.8	4.7	2.1%
<b>Total Lodging</b>	<b>90.7</b>	<b>94.8</b>	<b>-4.4%</b>
<b>All other expenses *</b>	<b>3.6</b>	<b>11.0</b>	<b>-67.5%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Department of Business, Economic Development and Tourism



**Japan Visitor Personal Daily Spending by Category:  
September 2021P YTD vs. September 2020 YTD  
(Arrivals by air, in dollars)**

<b>Expenditure Type</b>	<b>2021P September YTD</b>	<b>2020 September YTD</b>	<b>% change</b>
<b>GRAND TOTAL</b>	<b>216.2</b>	<b>N/A</b>	<b>0.0%</b>
<b>Total Food and beverage</b>	<b>47.8</b>	<b>N/A</b>	<b>0.0%</b>
Restaurant food	35.9	N/A	0.0%
Dinner shows and cruises	3.1	N/A	0.0%
Groceries and snacks	8.7	N/A	0.0%
<b>Entertainment &amp; Recreation</b>	<b>16.8</b>	<b>N/A</b>	<b>0.0%</b>
Attractions/entertainment	6.2	N/A	0.0%
Recreation	3.6	N/A	0.0%
Other activities & tours	7.0	N/A	0.0%
<b>Total Transportation</b>	<b>11.5</b>	<b>N/A</b>	<b>0.0%</b>
Interisland airfare	1.2	N/A	0.0%
Ground transportation	5.5	N/A	0.0%
Rental vehicles	4.2	N/A	0.0%
Gasoline, parking, etc.	0.5	N/A	0.0%
<b>Total Shopping</b>	<b>59.0</b>	<b>N/A</b>	<b>0.0%</b>
Fashion and clothing	17.5	N/A	0.0%
Jewelry and watches	5.8	N/A	0.0%
Cosmetics, perfume	3.9	N/A	0.0%
Leather goods	15.2	N/A	0.0%
Hawai'i food products	11.8	N/A	0.0%
Souvenirs	5.4	N/A	0.0%
<b>Total Lodging</b>	<b>72.6</b>	<b>N/A</b>	<b>0.0%</b>
<b>All other expenses *</b>	<b>8.4</b>	<b>N/A</b>	<b>0.0%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

NA = September year-to-date 2020 visitor spending statistics were not available, as there was no fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

**Japan Visitor Personal Daily Spending by Category:  
September 2021P YTD vs. September 2019 YTD  
(Arrivals by air, in dollars)**

Expenditure Type	2021P September YTD	2019 September YTD	% change
<b>GRAND TOTAL</b>	<b>216.2</b>	<b>237.0</b>	<b>-8.8%</b>
<b>Total Food and beverage</b>	<b>46.0</b>	<b>50.4</b>	<b>-8.8%</b>
Restaurant food	34.4	37.7	-8.8%
Dinner shows and cruises	3.4	3.7	-8.8%
Groceries and snacks	8.2	9.0	-8.8%
<b>Entertainment &amp; Recreation</b>	<b>17.3</b>	<b>19.0</b>	<b>-8.8%</b>
Attractions/entertainment	5.9	6.5	-8.8%
Recreation	3.3	3.6	-8.8%
Other activities & tours	8.1	8.8	-8.8%
<b>Total Transportation</b>	<b>10.9</b>	<b>12.0</b>	<b>-8.8%</b>
Interisland airfare	1.3	1.4	-8.8%
Ground transportation	5.5	6.0	-8.8%
Rental vehicles	3.8	4.1	-8.8%
Gasoline, parking, etc.	0.4	0.5	-8.8%
<b>Total Shopping</b>	<b>57.4</b>	<b>63.0</b>	<b>-8.8%</b>
Fashion and clothing	15.9	17.4	-8.8%
Jewelry and watches	6.5	7.1	-8.8%
Cosmetics, perfume	3.6	3.9	-8.8%
Leather goods	14.3	15.7	-8.8%
Hawai'i food products	11.7	12.9	-8.8%
Souvenirs	5.6	6.1	-8.8%
<b>Total Lodging</b>	<b>75.2</b>	<b>82.5</b>	<b>-8.8%</b>
<b>All other expenses *</b>	<b>9.3</b>	<b>10.2</b>	<b>-8.8%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Department of Business, Economic Development and Tourism

**Canada Visitor Personal Daily Spending by Category:  
September 2021P YTD vs. September 2020 YTD  
(Arrivals by air, in dollars)**

Expenditure Type	2021P September YTD	2020 September YTD	% change
<b>GRAND TOTAL</b>	<b>178.3</b>	<b>N/A</b>	<b>0.0%</b>
<b>Total Food and beverage</b>	<b>35.9</b>	<b>N/A</b>	<b>0.0%</b>
Restaurant food	21.5	N/A	0.0%
Dinner shows and cruises	2.3	N/A	0.0%
Groceries and snacks	12.1	N/A	0.0%
<b>Entertainment &amp; Recreation</b>	<b>12.1</b>	<b>N/A</b>	<b>0.0%</b>
Attractions/entertainment	4.1	N/A	0.0%
Recreation	5.2	N/A	0.0%
Other activities & tours	3.7	N/A	0.0%
<b>Total Transportation</b>	<b>19.8</b>	<b>N/A</b>	<b>0.0%</b>
Interisland airfare	1.0	N/A	0.0%
Ground transportation	0.9	N/A	0.0%
Rental vehicles	16.4	N/A	0.0%
Gasoline, parking, etc.	1.4	N/A	0.0%
<b>Total Shopping</b>	<b>13.0</b>	<b>N/A</b>	<b>0.0%</b>
Fashion and clothing	7.0	N/A	0.0%
Jewelry and watches	1.0	N/A	0.0%
Cosmetics, perfume	0.3	N/A	0.0%
Leather goods	0.4	N/A	0.0%
Hawai'i food products	1.9	N/A	0.0%
Souvenirs	2.4	N/A	0.0%
<b>Total Lodging</b>	<b>93.2</b>	<b>N/A</b>	<b>0.0%</b>
<b>All other expenses *</b>	<b>4.3</b>	<b>N/A</b>	<b>0.0%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

NA = September year-to-date 2020 visitor spending statistics were not available, as there was no fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

**Canada Visitor Personal Daily Spending by Category:  
September 2021P YTD vs. September 2019 YTD  
(Arrivals by air, in dollars)**

Expenditure Type	2021P September YTD	2019 September YTD	% change
<b>GRAND TOTAL</b>	<b>178.3</b>	<b>165.9</b>	<b>7.4%</b>
<b>Total Food and beverage</b>	<b>37.4</b>	<b>34.9</b>	<b>7.4%</b>
Restaurant food	21.4	19.9	7.4%
Dinner shows and cruises	3.0	2.8	7.4%
Groceries and snacks	12.9	12.0	7.4%
<b>Entertainment &amp; Recreation</b>	<b>13.4</b>	<b>12.5</b>	<b>7.4%</b>
Attractions/entertainment	4.3	4.0	7.4%
Recreation	5.5	5.1	7.4%
Other activities & tours	4.1	3.8	7.4%
<b>Total Transportation</b>	<b>19.9</b>	<b>18.5</b>	<b>7.4%</b>
Interisland airfare	1.2	1.1	7.4%
Ground transportation	1.0	0.9	7.4%
Rental vehicles	16.0	14.9	7.4%
Gasoline, parking, etc.	1.6	1.5	7.4%
<b>Total Shopping</b>	<b>14.2</b>	<b>13.2</b>	<b>7.4%</b>
Fashion and clothing	7.4	6.9	7.4%
Jewelry and watches	1.3	1.3	7.4%
Cosmetics, perfume	0.2	0.2	7.4%
Leather goods	0.5	0.5	7.4%
Hawai'i food products	1.9	1.8	7.4%
Souvenirs	2.7	2.6	7.4%
<b>Total Lodging</b>	<b>87.8</b>	<b>81.7</b>	<b>7.4%</b>
<b>All other expenses *</b>	<b>5.6</b>	<b>5.2</b>	<b>7.4%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Department of Business, Economic Development and Tourism