



## DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM

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#### FOR IMMEDIATE RELEASE

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### **Visitor Spending for September 2021 Declined 15.4 Percent from Pre-Pandemic September 2019**

*Visitor arrivals for September 2021 remained below September 2019*

HONOLULU – According to preliminary visitor statistics released by the Department of Business, Economic Development and Tourism (DBEDT), total spending by visitors who came to the islands in September 2021 was \$1.05 billion.

Prior to the global COVID-19 pandemic and Hawai'i's quarantine requirements for travelers, the State of Hawai'i achieved record-level visitor expenditures and arrivals in 2019 and in the first two months of 2020. Comparative September 2020 visitor spending statistics were not available as the Departure Survey could not be conducted last September due to COVID-19 restrictions<sup>1</sup>. September 2021 visitor spending was lower than the \$1.25 billion (-15.4%) reported for September 2019.

A total of 505,861 visitors arrived by air service to the Hawaiian Islands in September 2021, primarily from the U.S. West and U.S. East. In comparison, only 18,409 visitors (+2,647.8%) arrived by air in September 2020 and 736,155 visitors (-31.3%) arrived by air and by cruise ships in September 2019.

In September 2021, passengers arriving from out-of-state could bypass the State's mandatory 10-day self-quarantine if they were fully vaccinated in the United States or with a valid negative COVID-19 NAAT test result from a Trusted Testing Partner prior to their departure through the Safe Travels program. On August 23, 2021, Hawai'i Governor David Ige urged travelers to curtail non-essential travel until the end of October 2021 due to a surge in Delta variant cases that has overburdened the state's health care facilities and resources. The U.S. Centers for Disease Control and Prevention (CDC) continued to enforce restrictions on cruise ships through a "Conditional Sail Order", a phased approach for the resumption of passenger cruises to mitigate the risk of spreading COVID-19 onboard.

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<sup>1</sup> Comparative September 2020 and year-to-date September 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID-19 restrictions.

The average daily census<sup>2</sup> was 154,355 visitors in September 2021, compared to 20,472 in September 2020, versus 206,169 in September 2019.

In September 2021, 338,680 visitors arrived from the U.S. West, far greater than the 10,170 visitors (+3,230.2%) in September 2020 and exceeding the September 2019 count of 305,808 visitors (+10.7%). U.S. West visitors spent \$656.3 million in September 2021, which surpassed the \$466.0 million (+40.8%) spent in September 2019. Much higher average daily visitor spending (\$226 per person, +25.9%) contributed to increased U.S. West visitor expenditures compared to 2019.

There were 145,626 visitors from the U.S. East in September 2021, compared to 6,141 visitors (+2,271.5%) in September 2020, and 133,185 visitors (+9.3%) in September 2019. U.S. East visitors spent \$341.0 million in September 2021 compared to \$288.9 million (+18.0%) in September 2019. Higher average daily visitor spending (\$237 per person, +3.9%) and a longer length of stay (9.86 days, +3.9%) contributed to the growth in U.S. East visitor expenditures.

There were 1,769 visitors from Japan in September 2021, compared to 86 visitors (+1,957.7%) in September 2020, versus 143,928 visitors (-98.8%) in September 2019. Visitors from Japan spent \$6.2 million in September 2021 compared to \$196.5 million (-96.9%) in September 2019.

In September 2021, 4,326 visitors arrived from Canada, compared to 173 visitors (+2,406.2%) in September 2020, versus 21,928 visitors (-80.3%) in September 2019. Visitors from Canada spent \$12.7 million in September 2021 compared to \$40.5 million (-68.8%) in September 2019.

There were 15,460 visitors from All Other International Markets in September 2021. These visitors were from Guam, Other Asia, Europe, Latin America, Oceania, Philippines, and Pacific Islands. In comparison, there were 1,840 visitors (+740.2%) from All Other International Markets in September 2020, versus 113,192 visitors (-86.3%) in September 2019.

In September 2021, a total of 4,629 trans-Pacific flights and 962,659 seats served the Hawaiian Islands, compared to only 711 flights and 156,220 seats in September 2020, versus 4,533 flights and 1,012,883 seats in September 2019.

### **Year-to-date 2021**

Through the first nine months of 2021, total visitor spending was \$9.03 billion. This was a decrease of 32.1 percent from the \$13.30 billion spent through the first nine months of 2019.

A total of 4,859,655 visitors (+119.8%) arrived in the first nine months of 2021, double the arrival count from a year ago. Total visitor arrivals were down 37.9 percent compared to the 7,828,965 visitors in the first nine months of 2019.

### **Other Highlights:**

**U.S. West:** In September 2021, 271,560 visitors arrived from the Pacific region and 67,030 visitors came from the Mountain region. In terms of accommodations, 49.5 percent of U.S. West visitors in September 2021 stayed in hotels, 20.7 percent stayed in condominiums, 12.6 percent stayed in rental homes, 11.3 percent stayed in timeshares and 9.4 percent stayed with friends and relatives.

Through the first nine months of 2021, there were 3,252,387 visitors from the U.S. West compared to 967,996 visitors (+236.0%) in the first nine months of 2020, versus 3,447,548 visitors (-5.7%) in the first nine months of 2019.

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<sup>2</sup> Average daily census measures the number of visitors present on any given day.

For the first nine months of 2021, total visitor spending was \$5.62 billion, a 9.0 percent increase from \$5.15 billion in the first nine months of 2019. Daily visitor spending in the first nine months of 2021 was \$188 per person, up from \$174 per person (+8.2%) in the first nine months of 2019. Lodging, food and beverage, transportation, shopping and entertainment and recreation expenses were all higher compared to first nine months of 2019.

**U.S. East:** Of the 145,626 U.S. East visitors in September 2021, the majority were from the South Atlantic (36,152 visitors), West South Central (32,157 visitors) and East North Central (27,467) and regions. In terms of lodging, 58.2 percent of U.S. East visitors in September 2021 stayed in hotels, 16.8 percent stayed in condominiums, 12.2 percent stayed in rental homes, 10.5 percent stayed with friends and relatives, and 9.2 percent stayed in timeshares.

Through the first nine months of 2021, there were 1,449,492 visitors from the U.S. East compared to 544,718 visitors (+166.1%) in the first nine months of 2020, versus 1,762,702 visitors (-17.8%) in the first nine months of 2019. For the first nine months of 2021, total visitor spending was \$3.01 billion, a decrease of 16.0 percent from \$3.59 billion in the first nine months of 2019.

Daily visitor spending in the first nine months of 2021 was \$203 per person, compared to \$211 per person (-3.7%) in the first nine months of 2019. Lodging and entertainment and recreation expenses decreased, transportation and shopping expenses were higher, while food and beverage expenses were similar compared to the first nine months of 2019.

**Japan:** Of the 1,769 visitors in September 2021, 1,571 arrived on international flights from Japan and 198 came on domestic flights. The Japanese government required proof of a negative PCR test within 72 hours for all entry into Japan. All travelers to Japan, including returning Japanese nationals, were required to quarantine for 14 days. Nearly all (94.3%) visitors from Japan in September 2021 made their own travel arrangements. In terms of lodging, 18.5 percent stayed in hotels, 70.7 percent stayed in condominiums, 7.0 percent stayed with friends and relatives and 4.6 percent stayed in timeshares.

Through the first nine months of 2021, there were 15,040 visitors from Japan compared to 286,802 visitors (-94.8%) in the first nine months of 2020, versus 1,173,477 visitors (-98.7%) in the first nine months of 2019. For the first nine months of 2021, total visitor spending was \$54.6 million, a 96.7 percent drop from \$1.65 billion in the first nine months of 2019.

**Canada:** Of the 4,326 visitors in September 2021, 2,245 visitors arrived via limited air service from Vancouver to Honolulu and from Vancouver to Kahului, while 2,081 came on domestic flights. In September 2021, all travelers to Canada, including returning Canadian residents, were required to have a negative pre-arrival COVID-19 molecular test result taken no more than 72 hours before entry into Canada. Fully vaccinated travelers did not need to take a post-arrival test but must submit their travel information and proof of vaccination using ArriveCAN within 72 hours before arriving. Unvaccinated travelers must submit their travel and contact information via ArriveCAN, pass all testing requirements (pre-arrival, upon arrival/day 1 and on day 8) and must quarantine for 14 days.

Most of the visitors in September 2021 were independent travelers (88.3%). In terms of lodging, 52.0 percent stayed in hotels, 25.1 percent stayed in timeshares, 23.0 percent stayed with friends and relatives, 15.1 percent stayed in condominiums and 8.0 percent stayed in rental homes.

Through the first nine months of 2021, there were 17,913 visitors from Canada compared to 159,138 visitors (-88.7%) in the first nine months of 2020, versus 393,074 visitors (-95.4%) in the first nine months of 2019. For the first nine months of 2021, total visitor spending was \$57.1 million, a drop of 92.8 percent from \$790.6 million in the first nine months of 2019.

## Highlights from All Other International Markets:

**Australia:** There were 88 visitors from Australia in September 2021 who came on domestic flights. Direct flights from Australia continued to be suspended. In comparison there were 18 visitors in September 2020, versus 35,323 visitors in September 2019. All arrivals into Australia in the month of September 2021, including residents returning to Australia must show a negative PCR test taken within 72 hours before departure. On arrival, all travelers must quarantine for 14 days at a designated facility at their own expense.

Through the first nine months of 2021, there were 563 visitors from Australia, compared to 41,238 visitors (-98.6%) in the first nine months of 2020, versus 219,205 visitors (-99.7%) in the first nine months of 2019.

**New Zealand:** There were 142 visitors from New Zealand in September 2021 who arrived on domestic flights. Direct flights from New Zealand continued to be suspended. In comparison, there were 28 visitors in September 2020, versus 8,338 visitors in September 2019. Residents returning to New Zealand in September 2021 were required to complete 14 days of quarantine in a managed quarantine facility and test negative for COVID-19 (PCR or antigen) at the end of quarantine before entering the community.

Through the first nine months of 2021, there were 1,394 visitors from New Zealand, compared to 9,167 visitors (-84.8%) in the first nine months of 2020, versus 59,325 visitors (-97.7%) in the first nine months of 2019.

**China:** There were 327 visitors from China in September 2021 who arrived on domestic flights. Direct air service from China to Hawai'i was terminated in February 2020. In comparison, there were 27 visitors in September 2020, versus 6,179 visitors in September 2019. In September 2021, all travelers to China, including returning Chinese citizens, must present two negative tests -- PCR and antibody tests -- taken within 48 hours of travel. All passengers (vaccinated or not) must quarantine for 14 days on arrival at a government assigned facility at their own expense and must receive a negative COVID-19 nucleic acid test before being released from the facility.

Through the first nine months of 2021, there were 2,966 visitors from China, compared to 15,213 visitors (-80.5) in the first nine months of 2020, versus 75,805 visitors (-96.1%) in the first nine months of 2019.

**Korea:** There were 1,000 visitors from Korea in September 2021. Of that number, 740 arrived on direct flights from Korea and 260 came on domestic flights. In comparison, there were 69 visitors in September 2020, versus 17,456 visitors in September 2019. As of September 2021, all travelers to Korea, including returning Korean nationals, must have a negative PCR test result 72 hours prior to travel in order to board flights for Korea. Returning Korean nationals who completed full vaccination and tested negative for COVID-19 were exempted from the mandatory 14-day quarantine.

Through the first nine months of 2021, there were 5,597 visitors from Korea, compared to 46,540 visitors (-88.0%) in the first nine months of 2020, versus 165,690 visitors (-96.6%) in the first nine months of 2019.

**Taiwan:** There were 315 visitors from Taiwan in September 2021. Of that number, 310 visitors came on domestic flights and 5 visitors came via international flights from Japan. Direct service from Taipei, Taiwan has been suspended since April 2020. In comparison there were five visitors in September 2020, versus 1,746 visitors in September 2019. All travelers to Taiwan in September 2021, including returning Taiwan nationals, were required to provide a negative PCR

COVID-19 test within three days of departure, and had to quarantine for 14 days at a designated facility or quarantine hotel at the traveler's expense.

Through the first nine months of 2021, there were 920 visitors from Taiwan, compared to 3,164 visitors (-70.9%) in the first nine months of 2020, versus 20,042 visitors (-95.4%) in the first nine months of 2019.

**Europe:** In September 2021, there were 1,052 visitors from the United Kingdom, France, Germany, Italy and Switzerland. In comparison, 68 visitors arrived in September 2020, versus 14,107 visitors who came in September 2019. In Germany, all persons who do not hold a vaccination certificate or medical proof that indicates that they recovered from the disease need to undergo COVID-19 testing before entering Germany. The PCR test result must be taken within 72 hours before entering Germany, whereas the rapid antigen test must be taken within 48 hours before arrival. In the United Kingdom, fully vaccinated U.K. nationals did not have to quarantine but were required to provide proof of a negative COVID-19 PCR or antigen test within 72 hours of departure, proof of vaccination status and complete a U.K. passenger locator form. Those who were unvaccinated must take a pre-departure test, self-isolate for 10 days upon arrival and test on days two and eight of quarantine.

Through the first nine months of 2021, there were 7,633 visitors from Europe, compared to 20,641 visitors (-63.0%) in the first nine months of 2020, versus 103,667 visitors (-92.6%) in the first nine months of 2019.

**Latin America:** There were 1,049 visitors from Mexico, Brazil and Argentina in September 2021, compared to 66 visitors in September 2020, versus 1,981 visitors in September 2019. In Argentina, all ports of entry remained closed to most non-resident foreign nationals. Eligible travelers in September 2021 must provide a negative COVID-19 test result, taken within 72 hours prior to departure and complete a travel declaration. Returning Argentine citizens did not need to quarantine, if they were fully vaccinated and test negative on a PCR test between the fifth and seventh days after arrival in Argentina. Unvaccinated travelers must self-isolate for at least seven days, until they receive a negative result for a PCR test taken on the final day of self-isolation. In Mexico, the land border between the U.S. and Mexico remains closed to all but essential travel, but it is slated to reopen to nonessential travel in November 2021. Returning Mexican nationals who traveled by air must complete a health declaration form and scan the QR code on arrival. There were no requirements for COVID-19 test prior to departure or quarantine.

Through the first nine months of 2021, there were 5,986 visitors from Latin America, compared to 5,364 visitors (+11.6%) in the first nine months of 2020, versus 19,422 visitors (-69.2%) in the first nine months of 2019.

### **Island Highlights:**

**O'ahu:** There were 246,168 visitors to O'ahu in September 2021, compared to 11,885 visitors in September 2020, versus 458,588 visitors in September 2019. Visitor spending was \$465.9 million, a decrease of 23.3 percent from \$607.3 million in September 2019.

As measured by the average daily census, there were 61,448 visitors on O'ahu in September 2021, compared to 10,604 visitors in September 2020, versus 101,093 visitors in September 2019.

Through the first nine months of 2021, there were 2,389,565 visitors to O'ahu compared to 1,280,554 visitors (+86.6%) in the first nine months of 2020, versus 4,657,880 visitors (-48.7%) in the first nine months of 2019. For the first nine months of 2021, total visitor spending of \$3.95 billion was a 35.4 percent drop from \$6.11 billion in the first nine months of 2019.

**Maui:** There were 172,770 visitors to Maui in September 2021, compared to 2,479 visitors in September 2020, versus 210,108 visitors in September 2019. Visitor spending was \$315.8 million, down 7.0 percent from the \$339.7 million spent in September 2019.

The average daily census on Maui was 46,736 visitors in September 2021, compared to 2,927 visitors in September 2020, versus 52,053 visitors in September 2019.

Through the first nine months of 2021, there were 1,671,848 visitors to Maui compared to 614,505 visitors (+172.1%) in the first nine months of 2020, versus 2,314,113 visitors (-27.8%) in the first nine months of 2019. For the first nine months of 2021, total visitor spending was \$2.80 billion, a decrease of 27.4 percent from \$3.86 billion in the first nine months of 2019.

**Kaua'i:** There were 77,313 visitors to Kaua'i in September 2021, compared to 1,096 visitors in September 2020, versus 93,501 visitors in September 2019. Visitor spending was \$126.5 million, a 4.2 percent decline from \$132.0 million in September 2019.

The average daily census on Kaua'i was 20,838 visitors in September 2021, compared to 1,475 visitors in September 2020, versus 21,967 visitors in September 2019.

Through the first nine months of 2021, there were 537,644 visitors to Kaua'i compared to 286,764 visitors (+87.5%) in the first nine months of 2020, versus 1,039,227 visitors (-48.3%) in the first nine months of 2019. For the first nine months of 2021, total visitor spending was \$955.2 million, a decrease of 34.4 percent from \$1.46 billion in the first nine months of 2019.

**Hawai'i Island:** There were 80,401 visitors to Hawai'i Island in September 2021, compared to 3,642 visitors in September 2020, versus 112,138 visitors in September 2019. Visitor spending was \$137.0 million, down 6.1 percent from \$145.9 million in September 2019.

The average daily census on Hawai'i Island was 24,470 visitors in September 2021, compared to 5,356 visitors in September 2020, versus 26,750 visitors in September 2019.

Through the first nine months of 2021, there were 835,566 visitors to Hawai'i Island compared to 406,973 visitors (+105.3%) through year-to-date 2020, versus 1,323,943 visitors (-36.9%) in the first nine months of 2019. Total visitor spending was \$1.24 billion for the first nine months of 2021, a drop of 27.6 percent from \$1.72 billion in the first nine months of 2019.

### **Flights and Air Seats to Hawai'i:**

**U.S. West:** There were 4,090 scheduled flights with 816,457 seats in September 2021, compared to 632 flights with 133,014 seats in September 2020, versus 3,155 flights with 635,877 seats in September 2019.

In September 2021, air service resumed from Anchorage (2,741 seats), Las Vegas (42,901), Long Beach (22,162), Phoenix (45,671), Salt Lake City (7,079) and San Jose (56,986). There was new service from Ontario (5,670) and Santa Ana (3,780); and increased service from Denver (36,513, +455.8%), Los Angeles (228,305, +482.7%), Oakland (47,299, +350.5%), Portland (23,897, +502.1%), Sacramento (23,782 +867.9%), San Diego (58,405, +1,044.5%) San Francisco (109,839, +201.2%) and Seattle (101,427, +252.5%) compared to September 2020.

**U.S. East:** There were 390 scheduled flights with 108,426 seats in September 2021. Most flights from the U.S. East were suspended in September 2020 except for limited service from Chicago (11 flights and 2,409 seats) and Dallas (30 flights and 8,286 seats). There were 266 flights with 75,979 seats in September 2019.

In September 2021, air service resumed from Atlanta (8,497 seats), Boston (5,004), Houston (8,004), Minneapolis (1,465), New York (JFK) (6,950), Newark (7,889), and Washington, D.C. (2,880). There was new service from Austin (2,502), Charlotte (8,190) and Orlando (2,224) and increased service from Chicago (18,570 +670.9%) and Dallas (36,251, +337.5%).

**Japan:** There were 46 scheduled flights with 11,650 seats in September 2021. There was very limited air service from Japan (2 flights and 372 seats) in September 2020. In comparison, there were 641 scheduled flights with 171,968 seats in September 2019.

In September 2021, air service resumed from Osaka (1,390 seats), Tokyo-Haneda (3,746) and Tokyo-Narita (6,514).

**Canada:** There were six scheduled flights with 1,014 seats in September 2021. There were no flights from Canada in September 2020. There were 82 scheduled flights and 15,438 seats in September 2019.

**Oceania:** Air service to Hawai'i from Oceania has been suspended since April 2020. There were 153 scheduled flights and 45,703 seats in September 2019.

**Other Asia:** In September 2021, there were 13 scheduled flights with 3,614 seats from Seoul, Korea. There were no flights from Other Asia in September 2020. In September 2019, there were 121 scheduled flights and 37,050 seats from Other Asia, with service from Seoul (25,772), Shanghai (7,300), and Taipei (3,978).

**Other Markets:** In September 2021, there were 29 flights and 10,150 seats from Guam; and limited service from Manila (4 flights and 1,236 seats), Papeete (4 flights and 1,112 seats) and Pago Pago (2 flights and 556 seats). In September 2020, there were flights from Guam (29 flights and 10,556 seats) and from Manila (2 flights and 618 seats). In September 2019, there was service from Apia (4 flights, 578 seats), Christmas Island (4 flights, 488 seats), Guam (30 flights, 10,920 seats), Majuro (18 flights, 2,988 seats), Manila (17 flights, 5,253 seats), Nadi (5 flights, 826 seats), Pago Pago (9 flights, 2,502 seats) and Papeete (4 flights, 1,112 seats).

In the first nine months of 2021, there were 36,976 trans-Pacific flights and 7,626,172 seats, compared to 18,277 flights and 4,055,028 seats in the first nine months of 2020, versus 46,412 flights and 10,230,151 seats in the first nine months of 2019.

### **Cruise Ship Visitors:**

There were no cruise ship activities during the first nine months of 2021.

In comparison, 22,913 visitors came by air to board the Hawai'i home-ported cruise ship; and 30,185 visitors entered Hawai'i on 18 out-of-state cruise ships from January to mid-March 2020, just prior to the CDC's "No Sail Order" that was enforced from March 14 to November 1, 2020.

In the first nine months of 2019, there were 94,927 visitors who flew to Hawai'i and boarded the Hawai'i home-ported cruise ship; and 95,149 visitors came to Hawai'i by way of 44 out-of-state cruise ships.

### **Statement by DBEDT Director Mike McCartney:**

Year to date through September 2021, numbers show that Hawai'i's visitor arrivals are down by 38% (3.2 million) and visitor spending is down by 32% (\$4.2 billion) compared to 2019 levels. Over the past 18 months we have learned and done many things that collectively changed the trajectory of Hawai'i. We have shifted from fearing COVID-19 to respecting it, managing it and ultimately, living with it. Our actions to put public health before economic prosperity will start to

pay dividends in the months to come. We now see positive signs that Hawai'i's visitor economy will begin to recover at an accelerated rate as we welcome our fully vaccinated international visitors. I am optimistic that we will end 2021 stronger and enter 2022 with solid momentum for growth. It will still be challenging at times, but I am confident Hawai'i is ready, now more than ever, to be open for business.

**Statement by Hawai'i Tourism Authority President and CEO John De Fries:**

The late summer surge of the delta variant continued to depress visitor spending and visitor arrivals in September, which had a negative impact on our state's economy and more importantly, the health of our residents. However, despite the anticipated slowdown in fall travel we were encouraged to see the positive results from the U.S. West and U.S. East markets knowing how visitor spending translates into continued support for jobs in our community.

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**SEPTEMBER 2021 ARRIVALS AT A GLANCE**

TOTAL EXPENDITURES in \$mil.)	2021P	2020	% change	2021P YTD	2020 YTD	% change
<b>TOTAL EXPENDITURES in \$mil.)</b>	<b>1,054.8</b>	<b>N/A</b>	<b>N/A</b>	<b>9,033.6</b>	<b>N/A</b>	<b>N/A</b>
Total by air	1,054.8	N/A	N/A	9,033.6	N/A	N/A
U.S. Total	997.2	N/A	N/A	8,628.7	N/A	N/A
U.S. West	656.3	N/A	N/A	5,615.0	N/A	N/A
U.S. East	341.0	N/A	N/A	3,013.6	N/A	N/A
Japan	6.2	N/A	N/A	54.6	N/A	N/A
Canada	12.7	N/A	N/A	57.1	N/A	N/A
All Others	38.7	N/A	N/A	293.3	N/A	N/A
Visitor arrivals by cruise ships	0.0	0.0	N/A	0.0	11.5	N/A
<b>TOTAL VISITOR DAYS</b>	<b>4,630,660</b>	<b>614,172</b>	<b>654.0</b>	<b>46,838,290</b>	<b>22,215,950</b>	<b>110.8</b>
Total by air	4,630,660	614,172	654.0	46,838,290	22,072,971	112.2
U.S. Total	4,345,603	550,886	688.8	44,776,016	15,965,417	180.5
U.S. West	2,909,658	329,968	781.8	29,920,311	9,699,962	208.5
U.S. East	1,435,945	220,917	550.0	14,855,705	6,265,455	137.1
Japan	26,235	1,768	1,383.9	252,515	1,688,088	-85.0
Canada	67,230	11,327	493.5	320,386	2,114,357	-84.8
All Others	191,591	50,191	281.7	1,489,373	2,305,109	-35.4
Visitor arrivals by cruise ships	0	0	N/A	0	142,979	N/A
<b>VISITOR ARRIVALS</b>	<b>505,861</b>	<b>18,409</b>	<b>2,647.8</b>	<b>4,859,655</b>	<b>2,211,213</b>	<b>119.8</b>
Total by air	505,861	18,409	2,647.8	4,859,655	2,181,028	122.8
U.S. Total	484,306	16,311	2,869.2	4,701,879	1,512,714	210.8
U.S. West	338,680	10,170	3,230.2	3,252,387	967,996	236.0
U.S. East	145,626	6,141	2,271.5	1,449,492	544,718	166.1
Japan	1,769	86	1,957.7	15,040	286,802	-94.8
Canada	4,326	173	2,406.2	17,913	159,138	-88.7
All Others	15,460	1,840	740.2	124,823	222,374	-43.9
Visitor arrivals by cruise ships	0	0	N/A	0	30,185	N/A
<b>AVERAGE DAILY CENSUS</b>	<b>154,355</b>	<b>20,472</b>	<b>654.0</b>	<b>171,569</b>	<b>81,080</b>	<b>111.6</b>
Total by air	154,355	20,472	654.0	171,569	80,558	113.0
U.S. Total	144,853	18,363	688.8	164,015	58,268	181.5
U.S. West	96,989	10,999	781.8	109,598	35,401	209.6
U.S. East	47,865	7,364	550.0	54,417	22,867	138.0
Japan	875	59	1,383.9	925	6,161	-85.0
Canada	2,241	378	493.5	1,174	7,717	-84.8
All Others	6,386	1,673	281.7	5,456	8,413	-35.2
Visitor arrivals by cruise ships	0	0	N/A	0	522	N/A
<b>AVERAGE LENGTH OF STAY</b>	<b>9.15</b>	<b>33.36</b>	<b>-72.6</b>	<b>9.64</b>	<b>10.05</b>	<b>-4.1</b>
Total by air	9.15	33.36	-72.6	9.64	10.12	-4.8
U.S. Total	8.97	33.77	-73.4	9.52	10.55	-9.8
U.S. West	8.59	32.44	-73.5	9.20	10.02	-8.2
U.S. East	9.86	35.98	-72.6	10.25	11.50	-10.9
Japan	14.83	20.56	-27.9	16.79	5.89	185.3
Canada	15.54	65.62	-76.3	17.89	13.29	34.6
All Others	12.39	27.28	-54.6	11.93	10.37	15.1
Visitor arrivals by cruise ships	0.00	0.00	N/A	0.00	4.74	N/A
<b>PER PERSON PER DAY SPENDING (\$)</b>	<b>227.8</b>	<b>N/A</b>	<b>N/A</b>	<b>192.9</b>	<b>N/A</b>	<b>N/A</b>
Total by air	227.8	N/A	N/A	192.9	N/A	N/A
U.S. Total	229.5	N/A	N/A	192.7	N/A	N/A
U.S. West	225.6	N/A	N/A	187.7	N/A	N/A
U.S. East	237.4	N/A	N/A	202.9	N/A	N/A
Japan	235.4	N/A	N/A	216.2	N/A	N/A
Canada	188.3	N/A	N/A	178.3	N/A	N/A
All Others	202.2	N/A	N/A	196.9	N/A	N/A
Visitor arrivals by cruise ships	0.0	0.0	N/A	0.0	80.6	N/A
<b>PER PERSON PER TRIP SPENDING (\$)</b>	<b>2,085.2</b>	<b>N/A</b>	<b>N/A</b>	<b>1,858.9</b>	<b>N/A</b>	<b>N/A</b>
Total by air	2,085.2	N/A	N/A	1,858.9	N/A	N/A
U.S. Total	2,059.1	N/A	N/A	1,835.2	N/A	N/A
U.S. West	1,937.8	N/A	N/A	1,726.4	N/A	N/A
U.S. East	2,341.3	N/A	N/A	2,079.1	N/A	N/A
Japan	3,490.2	N/A	N/A	3,629.3	N/A	N/A
Canada	2,926.9	N/A	N/A	3,188.3	N/A	N/A
All Others	2,505.3	N/A	N/A	2,349.4	N/A	N/A
Visitor arrivals by cruise ships	0.0	0.0	N/A	0.0	382.0	N/A

P=Preliminary data

NA= Visitor spending statistics for September 2020 and for year-to-date September 2020 were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID-19 restrictions.

**SEPTEMBER 2021 ARRIVALS AT A GLANCE (2021 vs. 2019)**

TOTAL EXPENDITURES in \$mil.)	2021P	2019	% change	2021P YTD	2019 YTD	% change
<b>TOTAL EXPENDITURES in \$mil.)</b>	<b>1,054.8</b>	<b>1,246.3</b>	<b>-15.4</b>	<b>9,033.6</b>	<b>13,302.1</b>	<b>-32.1</b>
Total by air	1,054.8	1,235.4	-14.6	9,033.6	13,262.2	-31.9
U.S. Total	997.2	754.9	32.1	8,628.7	8,739.8	-1.3
U.S. West	656.3	466.0	40.8	5,615.0	5,151.9	9.0
U.S. East	341.0	288.9	18.0	3,013.6	3,587.9	-16.0
Japan	6.2	196.5	-96.9	54.6	1,652.4	-96.7
Canada	12.7	40.5	-68.8	57.1	790.6	-92.8
All Others	38.7	243.4	-84.1	293.3	2,079.4	-85.9
Visitor arrivals by cruise ships	0.0	10.9	N/A	0.0	39.9	N/A
<b>TOTAL VISITOR DAYS</b>	<b>4,630,660</b>	<b>6,185,073</b>	<b>-25.1</b>	<b>46,838,290</b>	<b>68,147,048</b>	<b>-31.3</b>
Total by air	4,630,660	6,089,616	-24.0	46,838,290	67,700,771	-30.8
U.S. Total	4,345,603	3,866,376	12.4	44,776,016	46,717,448	-4.2
U.S. West	2,909,658	2,602,158	11.8	29,920,311	29,691,370	0.8
U.S. East	1,435,945	1,264,218	13.6	14,855,705	17,026,078	-12.7
Japan	26,235	850,295	-96.9	252,515	6,971,475	-96.4
Canada	67,230	254,953	-73.6	320,386	4,764,961	-93.3
All Others	191,591	1,117,992	-82.9	1,489,373	9,246,886	-83.9
Visitor arrivals by cruise ships	0	95,457	N/A	0	446,277	N/A
<b>VISITOR ARRIVALS</b>	<b>505,861</b>	<b>736,155</b>	<b>-31.3</b>	<b>4,859,655</b>	<b>7,828,965</b>	<b>-37.9</b>
Total by air	505,861	718,042	-29.5	4,859,655	7,733,815	-37.2
U.S. Total	484,306	438,993	10.3	4,701,879	5,210,250	-9.8
U.S. West	338,680	305,808	10.7	3,252,387	3,447,548	-5.7
U.S. East	145,626	133,185	9.3	1,449,492	1,762,702	-17.8
Japan	1,769	143,928	-98.8	15,040	1,173,477	-98.7
Canada	4,326	21,928	-80.3	17,913	393,074	-95.4
All Others	15,460	113,192	-86.3	124,823	957,014	-87.0
Visitor arrivals by cruise ships	0	18,114	N/A	0	95,150	N/A
<b>AVERAGE DAILY CENSUS</b>	<b>154,355</b>	<b>206,169</b>	<b>-25.1</b>	<b>171,569</b>	<b>249,623</b>	<b>-31.3</b>
Total by air	154,355	202,987	-24.0	171,569	247,988	-30.8
U.S. Total	144,853	128,879	12.4	164,015	171,126	-4.2
U.S. West	96,989	86,739	11.8	109,598	108,760	0.8
U.S. East	47,865	42,141	13.6	54,417	62,367	-12.7
Japan	875	28,343	-96.9	925	25,537	-96.4
Canada	2,241	8,498	-73.6	1,174	17,454	-93.3
All Others	6,386	37,266	-82.9	5,456	33,871	-83.9
Visitor arrivals by cruise ships	0	3,182	N/A	0	1,635	N/A
<b>AVERAGE LENGTH OF STAY</b>	<b>9.15</b>	<b>8.40</b>	<b>9.0</b>	<b>9.64</b>	<b>8.70</b>	<b>10.7</b>
Total by air	9.15	8.48	7.9	9.64	8.75	10.1
U.S. Total	8.97	8.81	1.9	9.52	8.97	6.2
U.S. West	8.59	8.51	1.0	9.20	8.61	6.8
U.S. East	9.86	9.49	3.9	10.25	9.66	6.1
Japan	14.83	5.91	151.0	16.79	5.94	182.6
Canada	15.54	11.63	33.7	17.89	12.12	47.5
All Others	12.39	9.88	25.5	11.93	9.66	23.5
Visitor arrivals by cruise ships	0.00	5.27	N/A	0.00	4.69	N/A
<b>PER PERSON PER DAY SPENDING (\$)</b>	<b>227.8</b>	<b>201.5</b>	<b>13.0</b>	<b>192.9</b>	<b>195.2</b>	<b>-1.2</b>
Total by air	227.8	202.9	12.3	192.9	195.9	-1.5
U.S. Total	229.5	195.3	17.5	192.7	187.1	3.0
U.S. West	225.6	179.1	25.9	187.7	173.5	8.2
U.S. East	237.4	228.5	3.9	202.9	210.7	-3.7
Japan	235.4	231.1	1.8	216.2	237.0	-8.8
Canada	188.3	158.9	18.5	178.3	165.9	7.4
All Others	202.2	217.7	-7.1	196.9	224.9	-12.4
Visitor arrivals by cruise ships	0.0	114.1	N/A	0.0	89.3	N/A
<b>PER PERSON PER TRIP SPENDING (\$)</b>	<b>2,085.2</b>	<b>1,692.9</b>	<b>23.2</b>	<b>1,858.9</b>	<b>1,699.1</b>	<b>9.4</b>
Total by air	2,085.2	1,720.5	21.2	1,858.9	1,714.8	8.4
U.S. Total	2,059.1	1,719.7	19.7	1,835.2	1,677.4	9.4
U.S. West	1,937.8	1,523.9	27.2	1,726.4	1,494.4	15.5
U.S. East	2,341.3	2,169.2	7.9	2,079.1	2,035.5	2.1
Japan	3,490.2	1,365.4	155.6	3,629.3	1,408.1	157.7
Canada	2,926.9	1,848.0	58.4	3,188.3	2,011.4	58.5
All Others	2,505.3	2,150.4	16.5	2,349.4	2,172.8	8.1
Visitor arrivals by cruise ships	0.0	601.5	N/A	0.0	418.9	N/A

P=Preliminary data

**SEPTEMBER 2021 ISLAND HIGHLIGHTS**

TOTAL EXPENDITURES in \$mil.)	2021P	2020	% change	2021PYTD	2020 YTD	% change
<b>TOTAL EXPENDITURES in \$mil.)</b>	<b>1,054.8</b>	<b>N/A</b>	<b>N/A</b>	<b>9,033.6</b>	<b>N/A</b>	<b>N/A</b>
Total by air	1,054.8	N/A	N/A	9,033.6	N/A	N/A
O'ahu	465.9	N/A	N/A	3,947.9	N/A	N/A
Maui	315.8	N/A	N/A	2,799.3	N/A	N/A
Moloka'i	1.3	N/A	N/A	15.6	N/A	N/A
Lāna'i	8.3	N/A	N/A	73.1	N/A	N/A
Kaua'i	126.5	N/A	N/A	955.2	N/A	N/A
Haw ai'i Island	137.0	N/A	N/A	1,242.5	N/A	N/A
Visitor arrivals by cruise ships	0.0	0.0	N/A	0.0	11.5	N/A
<b>TOTAL VISITOR DAYS</b>	<b>4,630,660</b>	<b>614,172</b>	<b>654.0</b>	<b>46,838,290</b>	<b>22,215,950</b>	<b>110.8</b>
Total by air	4,630,660	614,172	654.0	46,838,290	22,072,971	112.2
O'ahu	1,843,446	318,122	479.5	19,621,493	10,199,794	92.4
Maui	1,402,089	87,807	1,496.8	14,454,964	5,533,314	161.2
Moloka'i	8,872	2,592	242.3	120,746	90,726	33.1
Lāna'i	16,989	711	2,290.8	165,128	62,065	166.1
Kaua'i	625,155	44,253	1,312.7	4,681,482	2,383,963	96.4
Haw ai'i Island	734,109	160,688	356.9	7,794,476	3,803,108	105.0
Visitor arrivals by cruise ships	0	0	N/A	0	142,979	N/A
<b>VISITOR ARRIVALS</b>	<b>505,861</b>	<b>18,409</b>	<b>2,647.8</b>	<b>4,859,655</b>	<b>2,211,213</b>	<b>119.8</b>
Total by air	505,861	18,409	2,647.8	4,859,655	2,181,028	122.8
O'ahu	246,168	11,885	1,971.2	2,389,565	1,280,554	86.6
Maui	172,770	2,479	6,868.6	1,671,848	614,505	172.1
Moloka'i	1,697	75	2,155.6	17,790	14,960	18.9
Lāna'i	3,924	39	9,939.8	33,424	15,167	120.4
Kaua'i	77,313	1,096	6,955.4	537,644	286,764	87.5
Haw ai'i Island	80,401	3,642	2,107.8	835,566	406,973	105.3
Visitor arrivals by cruise ships	0	0	N/A	0	30,185	N/A
<b>AVERAGE DAILY CENSUS</b>	<b>154,355</b>	<b>20,472</b>	<b>654.0</b>	<b>171,569</b>	<b>81,080</b>	<b>111.6</b>
Total by air	154,355	20,472	654.0	171,569	80,558	113.0
O'ahu	61,448	10,604	479.5	71,874	37,226	93.1
Maui	46,736	2,927	1,496.8	52,949	20,195	162.2
Moloka'i	296	86	242.3	442	331	33.6
Lāna'i	566	24	2,290.8	605	227	167.0
Kaua'i	20,838	1,475	1,312.7	17,148	8,701	97.1
Haw ai'i Island	24,470	5,356	356.9	28,551	13,880	105.7
Visitor arrivals by cruise ships	0	0	N/A	0	522	N/A
<b>AVERAGE LENGTH OF STAY</b>	<b>9.15</b>	<b>33.36</b>	<b>-72.6</b>	<b>9.64</b>	<b>10.05</b>	<b>-4.1</b>
Total by air	9.15	33.36	-72.6	9.64	10.12	-4.8
O'ahu	7.49	26.77	-72.0	8.21	7.97	3.1
Maui	8.12	35.42	-77.1	8.65	9.00	-4.0
Moloka'i	5.23	34.45	-84.8	6.79	6.06	11.9
Lāna'i	4.33	18.18	-76.2	4.94	4.09	20.7
Kaua'i	8.09	40.38	-80.0	8.71	8.31	4.7
Haw ai'i Island	9.13	44.12	-79.3	9.33	9.34	-0.2
Visitor arrivals by cruise ships	0.00	0.00	N/A	0.00	4.74	N/A
<b>PER PERSON PER DAY SPENDING (\$)</b>	<b>227.8</b>	<b>N/A</b>	<b>N/A</b>	<b>192.9</b>	<b>N/A</b>	<b>N/A</b>
Total by air	227.8	N/A	N/A	192.9	N/A	N/A
O'ahu	252.7	N/A	N/A	201.2	N/A	N/A
Maui	225.2	N/A	N/A	193.7	N/A	N/A
Moloka'i	144.7	N/A	N/A	129.1	N/A	N/A
Lāna'i	489.5	N/A	N/A	442.9	N/A	N/A
Kaua'i	202.3	N/A	N/A	204.0	N/A	N/A
Haw ai'i Island	186.6	N/A	N/A	159.4	N/A	N/A
Visitor arrivals by cruise ships	0.0	0.0	N/A	0.0	80.6	N/A
<b>PER PERSON PER TRIP SPENDING (\$)</b>	<b>2,085.2</b>	<b>N/A</b>	<b>N/A</b>	<b>1,858.9</b>	<b>N/A</b>	<b>N/A</b>
Total by air	2,085.2	N/A	N/A	1,858.9	N/A	N/A
O'ahu	1,892.7	N/A	N/A	1,652.1	N/A	N/A
Maui	1,827.6	N/A	N/A	1,674.4	N/A	N/A
Moloka'i	756.5	N/A	N/A	876.6	N/A	N/A
Lāna'i	2,119.4	N/A	N/A	2,188.3	N/A	N/A
Kaua'i	1,636.2	N/A	N/A	1,776.6	N/A	N/A
Haw ai'i Island	1,704.2	N/A	N/A	1,487.0	N/A	N/A
Visitor arrivals by cruise ships	0.0	0.0	N/A	0.0	382.0	N/A

P=Preliminary data

NA= Visitor spending statistics for September 2020 and for year-to-date September 2020 were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID-19 restrictions.

**SEPTEMBER 2021 ISLAND HIGHLIGHTS (2021 vs. 2019)**

TOTAL EXPENDITURES in \$(mil.)	2021P	2019	% change	2021P YTD	2019 YTD	% change
<b>TOTAL EXPENDITURES in \$(mil.)</b>	<b>1,054.8</b>	<b>1,246.3</b>	<b>-15.4</b>	<b>9,033.6</b>	<b>13,302.1</b>	<b>-32.1</b>
Total by air	1,054.8	1,235.4	-14.6	9,033.6	13,262.2	-31.9
O'ahu	465.9	607.3	-23.3	3,947.9	6,113.3	-35.4
Maui	315.8	339.7	-7.0	2,799.3	3,857.2	-27.4
Moloka'i	1.3	1.7	-25.8	15.6	24.9	-37.4
Lāna'i	8.3	8.7	-4.4	73.1	95.0	-23.0
Kaua'i	126.5	132.0	-4.2	955.2	1,456.0	-34.4
Haw aii Island	137.0	145.9	-6.1	1,242.5	1,715.8	-27.6
Visitor arrivals by cruise ships	0.0	10.9	N/A	0.0	39.9	N/A
<b>TOTAL VISITOR DAYS</b>	<b>4,630,660</b>	<b>6,185,073</b>	<b>-25.1</b>	<b>46,838,290</b>	<b>68,147,048</b>	<b>-31.3</b>
Total by air	4,630,660	6,089,616	-24.0	46,838,290	67,700,771	-30.8
O'ahu	1,843,446	3,032,784	-39.2	19,621,493	31,824,294	-38.3
Maui	1,402,089	1,561,585	-10.2	14,454,964	18,179,739	-20.5
Moloka'i	8,872	15,750	-43.7	120,746	202,336	-40.3
Lāna'i	16,989	17,985	-5.5	165,128	200,925	-17.8
Kaua'i	625,155	659,019	-5.1	4,681,482	7,670,493	-39.0
Haw aii Island	734,109	802,494	-8.5	7,794,476	9,622,983	-19.0
Visitor arrivals by cruise ships	0	95,457	N/A	0	446,277	N/A
<b>VISITOR ARRIVALS</b>	<b>505,861</b>	<b>736,155</b>	<b>-31.3</b>	<b>4,859,655</b>	<b>7,828,965</b>	<b>-37.9</b>
Total by air	505,861	718,042	-29.5	4,859,655	7,733,815	-37.2
O'ahu	246,168	458,588	-46.3	2,389,565	4,657,880	-48.7
Maui	172,770	210,108	-17.8	1,671,848	2,314,113	-27.8
Moloka'i	1,697	5,323	-68.1	17,790	48,086	-63.0
Lāna'i	3,924	5,770	-32.0	33,424	65,292	-48.8
Kaua'i	77,313	93,501	-17.3	537,644	1,039,227	-48.3
Haw aii Island	80,401	112,138	-28.3	835,566	1,323,943	-36.9
Visitor arrivals by cruise ships	0	18,114	N/A	0	95,150	N/A
<b>AVERAGE DAILY CENSUS</b>	<b>154,355</b>	<b>206,169</b>	<b>-25.1</b>	<b>171,569</b>	<b>249,623</b>	<b>-31.3</b>
Total by air	154,355	202,987	-24.0	171,569	247,988	-30.8
O'ahu	61,448	101,093	-39.2	71,874	116,573	-38.3
Maui	46,736	52,053	-10.2	52,949	66,592	-20.5
Moloka'i	296	525	-43.7	442	741	-40.3
Lāna'i	566	599	-5.5	605	736	-17.8
Kaua'i	20,838	21,967	-5.1	17,148	28,097	-39.0
Haw aii Island	24,470	26,750	-8.5	28,551	35,249	-19.0
Visitor arrivals by cruise ships	0	3,182	N/A	0	1,635	N/A
<b>AVERAGE LENGTH OF STAY</b>	<b>9.15</b>	<b>8.40</b>	<b>9.0</b>	<b>9.64</b>	<b>8.70</b>	<b>10.7</b>
Total by air	9.15	8.48	7.9	9.64	8.75	10.1
O'ahu	7.49	6.61	13.2	8.21	6.83	20.2
Maui	8.12	7.43	9.2	8.65	7.86	10.1
Moloka'i	5.23	2.96	76.7	6.79	4.21	61.3
Lāna'i	4.33	3.12	38.9	4.94	3.08	60.5
Kaua'i	8.09	7.05	14.7	8.71	7.38	18.0
Haw aii Island	9.13	7.16	27.6	9.33	7.27	28.3
Visitor arrivals by cruise ships	0.00	5.27	N/A	0.00	4.69	N/A
<b>PER PERSON PER DAY SPENDING (\$)</b>	<b>227.8</b>	<b>201.5</b>	<b>13.0</b>	<b>192.9</b>	<b>195.2</b>	<b>-1.2</b>
Total by air	227.8	202.9	12.3	192.9	195.9	-1.5
O'ahu	252.7	200.2	26.2	201.2	192.1	4.7
Maui	225.2	217.5	3.5	193.7	212.2	-8.7
Moloka'i	144.7	109.8	31.8	129.1	123.1	4.9
Lāna'i	489.5	483.8	1.2	442.9	472.9	-6.3
Kaua'i	202.3	200.4	1.0	204.0	189.8	7.5
Haw aii Island	186.6	181.8	2.7	159.4	178.3	-10.6
Visitor arrivals by cruise ships	0.0	114.1	N/A	0.0	89.3	N/A
<b>PER PERSON PER TRIP SPENDING (\$)</b>	<b>2,085.2</b>	<b>1,692.9</b>	<b>23.2</b>	<b>1,858.9</b>	<b>1,699.1</b>	<b>9.4</b>
Total by air	2,085.2	1,720.5	21.2	1,858.9	1,714.8	8.4
O'ahu	1,892.7	1,324.3	42.9	1,652.1	1,312.5	25.9
Maui	1,827.6	1,616.7	13.0	1,674.4	1,666.8	0.5
Moloka'i	756.5	324.9	132.9	876.6	518.1	69.2
Lāna'i	2,119.4	1,508.1	40.5	2,188.3	1,455.4	50.4
Kaua'i	1,636.2	1,412.2	15.9	1,776.6	1,401.1	26.8
Haw aii Island	1,704.2	1,301.2	31.0	1,487.0	1,296.0	14.7
Visitor arrivals by cruise ships	0.0	601.5	N/A	0.0	418.9	N/A

P=Preliminary data