



Hawai'i Convention Center
1801 Kalākaua Avenue, Honolulu, Hawai'i 96815
kelepona tel 808 973 2255
kelepa'i fax 808 973 2253
kahua pa'a web hawaiiauthority.org

David Y. Ige
Governor

John De Fries
President and Chief Executive Officer

For Immediate Release: December 21, 2021
HTA Release (21-52)

Hawai'i Hotel ADR Up 27.5 Percent in November 2021 Compared to November 2019; RevPAR Down Due to Lower Occupancy

HONOLULU – Hawai'i hotels statewide reported substantially higher revenue per available room (RevPAR), average daily rate (ADR), and occupancy in November 2021 compared to November 2020 when the State's quarantine order for travelers due to the COVID-19 pandemic resulted in dramatic declines for the hotel industry. When compared to November 2019, statewide ADR was higher in November 2021, but RevPAR was lower due to less occupancy.

According to the Hawai'i Hotel Performance Report published by the Hawai'i Tourism Authority (HTA), statewide RevPAR in November 2021 was \$199 (+277.0%), with ADR at \$333 (+42.6%) and occupancy of 59.7 percent (+37.1 percentage points) compared to November 2020 (Figure 1). Compared with November 2019, RevPAR was 3.8 percent lower, driven by lower occupancy (-19.4 percentage points) which could not be offset by increased ADR (+27.5%) (Figure 3).

"While Hawai'i's hotel sector statewide continues to show positive signs of recovery on the leisure travel side, there is still much work to do as the industry focuses on returning to pre-pandemic RevPAR and ADR levels," said John De Fries, HTA president and CEO. "It is encouraging to see strong demand and growing average daily rates continuing as near the end of the year. This signals Hawai'i is on the right path, however, with the Omicron variant cases continuing to rise around the world, the timing for a full recovery remains uncertain."

The report's findings utilized data compiled by STR, Inc., which conducts the largest and most comprehensive survey of hotel properties in the Hawaiian Islands. For November, the survey included 145 properties representing 46,602 rooms, or 86.1 percent of operating lodging properties with 20 rooms or more in the Hawaiian Islands, including those offering full service, limited service, and condominium hotels. Vacation rental and timeshare properties were not included in this survey.

In November 2021, passengers arriving from out-of-state could bypass the State's mandatory 10-day self-quarantine if they were fully vaccinated in the United States or with a valid negative COVID-19 NAAT test result from a Trusted Testing Partner prior to their departure through Hawai'i's Safe Travels program.

Hawai'i hotel room revenues statewide rose to \$322.4 million (+339.2% vs. 2020, -3.3% vs. 2019) in November. A total of 969,100 room nights (+207.9% vs. 2020, -24.1% vs. 2019) were booked and room supply was over 1.6 million room nights (+16.5% vs. 2020, +0.5% vs. 2019) (Figure 2). Many properties closed or reduced operations starting in April 2020 due to the COVID-19 pandemic.

Luxury Class properties earned RevPAR of \$417 (+344.2% vs. 2020, +10.8% vs. 2019), with ADR at \$724 (+33.7% vs. 2020, +41.3% vs. 2019) and occupancy of 57.5 percent (+40.2 percentage points vs. 2020, -15.8 percentage points vs. 2019). Midscale & Economy Class properties earned RevPAR of \$180 (+283.7% vs. 2020, +36.3% vs. 2019) with ADR at \$283

(+68.9% vs. 2020, +74.7% vs. 2019) and occupancy of 63.6 percent (+35.6 percentage points vs. 2020, -17.9 percentage points vs. 2019).

Maui County hotels led the counties in November and achieved RevPAR that surpassed November 2019. RevPAR was \$347 (+346.1% vs. 2020, +28.3% vs. 2019), with ADR at \$531 (+39.9% vs. 2020, +47.4% vs. 2019) and occupancy of 65.4 percent (+44.9 percentage points vs. 2020, -9.8 percentage points vs. 2019). Maui's luxury resort region of Wailea had RevPAR of \$492 (+280.3% vs. 2020, +5.7% vs. 2019), with ADR at \$773 (+43.1% vs. 2020, +40.1% vs. 2019) and occupancy of 63.6 percent (+39.7 percentage points vs. 2020, -20.7 percentage points vs. 2019). The Lahaina/Kā'anapali/Kapalua region had RevPAR of \$290 (+435.3% vs. 2020, +35.0% vs. 2019), ADR at \$439 (+24.4% vs. 2020, +47.2% vs. 2019) and occupancy of 66.1 percent (+50.7 percentage points vs. 2020, -6.0 percentage points vs. 2019).

Hotels on the island of Hawai'i reported RevPAR at \$249 (+404.6% vs. 2020, +34.6% vs. 2019), with ADR at \$354 (+58.5% vs. 2020, +45.0% vs. 2019), and occupancy of 70.3 percent (+48.2 percentage points vs. 2020, -5.4 percentage points vs. 2019). Kohala Coast hotels earned RevPAR of \$389 (+463.2% vs. 2020, +43.4% vs. 2019), with ADR at \$566 (+50.8% vs. 2020, +62.5% vs. 2019), and occupancy of 68.7 percent (+50.3 percentage points vs. 2020, -9.1 percentage points vs. 2019).

Kaua'i hotels earned RevPAR of \$235 (+289.7% vs. 2020, +26.9% vs. 2019), with ADR at \$329 (+52.0% vs. 2020, +32.6% vs. 2019) and occupancy of 71.6 percent (+43.7 percentage points vs. 2020, -3.3 percentage points vs. 2019).

O'ahu hotels reported RevPAR of \$120 (+208.2% vs. 2020, -35.7% vs. 2019) in November, ADR at \$225 (+32.4% vs. 2020, -1.4% vs. 2019) and occupancy of 53.4 percent (+30.5 percentage points vs. 2020, -28.6 percentage points vs. 2019). Waikīkī hotels earned \$110 (+213.7% vs. 2020, -41.6% vs. 2019) in RevPAR with ADR at \$207 (+25.1% vs. 2020, -8.7% vs. 2019) and occupancy of 53.1 percent (+31.9 percentage points vs. 2020, -29.9 percentage points vs. 2019).

Tables of hotel performance statistics, including data presented in the report are available for viewing online at: <https://www.hawaii tourism authority.org/research/infrastructure-research/>

About the Hawai'i Hotel Performance Report

The Hawai'i Hotel Performance Report is produced using hotel survey data compiled by STR, Inc., the largest survey of its kind in Hawai'i. The survey generally excludes properties with under 20 lodging units, such as small bed and breakfasts, youth hostels, single-family vacation rentals, cottages, individually rented vacation condominiums and sold timeshare units no longer available for hotel use. The data has been weighted both geographically and by class of property to compensate for any over and/or under representation of hotel survey participants by location and type.

For November, the survey included 145 properties representing 46,602 rooms, or 86.1.3 percent of operating lodging properties with 20 rooms or more in the Hawaiian Islands, including full service, limited service, and condominium hotels. The November survey included 75 properties on O'ahu representing 29,020 rooms (95.0% of operating properties); 39 properties in the County of Maui, representing 9,548 rooms (74.2% of operating properties); 16 properties on the island of Hawai'i, representing 4,887 rooms (73.4% of operating properties); and 15 properties on Kaua'i, representing 3,147 rooms (78.0% of operating properties).

About the Hawai'i Tourism Authority

The [Hawai'i Tourism Authority](#) is the State of Hawai'i agency responsible for strategically managing its support of the tourism industry. Established in 1998 to support Hawai'i's leading industry and largest employer, HTA continually strives to help ensure tourism's sustainability and the benefits it brings to residents and communities statewide.

For more information about HTA, please visit www.hawaiitourismauthority.org. Follow updates from HTA (@HawaiiHTA) on [Facebook](#), [Instagram](#), [Twitter](#) and its new [YouTube Channel](#). For more information, contact:

Ilihia Gionson
Public Affairs Officer
Hawai'i Tourism Authority
Ilihia.Gionson@gohta.net

Jennifer Chun
Director of Tourism Research
Hawai'i Tourism Authority
Jennifer@gohta.net

Figure 1: Hawai'i Hotel Performance November 2021

	Occupancy %			Average Daily Rate			RevPAR		
	2021	2020	Percentage Pt. Change	2021	2020	% Change	2021	2020	% Change
State of Hawai'i	59.7%	22.6%	37.1%	\$332.65	\$233.22	42.6%	\$198.61	\$52.68	277.0%
Luxury Class	57.5%	17.3%	40.2%	\$724.41	\$541.77	33.7%	\$416.60	\$93.79	344.2%
Upper Upscale Class	57.2%	20.4%	36.7%	\$299.25	\$232.67	28.6%	\$171.04	\$47.56	259.6%
Upscale Class	67.0%	24.5%	42.5%	\$235.10	\$179.40	31.0%	\$157.50	\$43.90	258.8%
Upper Midscale Class	54.2%	28.7%	25.5%	\$174.54	\$139.09	25.5%	\$94.58	\$39.90	137.0%
Midscale & Economy Class	63.6%	28.0%	35.6%	\$283.08	\$167.58	68.9%	\$180.15	\$46.95	283.7%
O'ahu	53.4%	23.0%	30.5%	\$225.32	\$170.18	32.4%	\$120.41	\$39.07	208.2%
Waikīkī	53.1%	21.2%	31.9%	\$206.75	\$165.22	25.1%	\$109.80	\$35.00	213.7%
Other O'ahu	55.4%	33.8%	21.6%	\$327.81	\$189.09	73.4%	\$181.52	\$63.84	184.3%
O'ahu Luxury	44.2%	10.1%	34.1%	\$608.33	\$490.19	24.1%	\$268.98	\$49.71	441.1%
O'ahu Upper Upscale	51.9%	18.1%	33.9%	\$230.61	\$196.45	17.4%	\$119.72	\$35.48	237.4%
O'ahu Upscale	64.0%	28.8%	35.2%	\$184.08	\$163.61	12.5%	\$117.86	\$47.20	149.7%
O'ahu Upper Midscale	51.4%	27.5%	23.9%	\$149.26	\$131.07	13.9%	\$76.74	\$36.07	112.8%
O'ahu Midscale & Economy	51.6%	33.5%	18.0%	\$111.01	\$92.40	20.1%	\$57.23	\$31.00	84.6%
Maui County	65.4%	20.5%	44.9%	\$530.62	\$379.33	39.9%	\$346.91	\$77.76	346.1%
Wailea	63.6%	23.9%	39.7%	\$773.31	\$540.53	43.1%	\$491.75	\$129.31	280.3%
Lahaina/Kā'anapali/Kapalua	66.1%	15.4%	50.7%	\$439.41	\$353.22	24.4%	\$290.32	\$54.23	435.3%
Other Maui County	64.6%	26.5%	38.1%	\$639.18	\$396.99	61.0%	\$412.73	\$105.24	292.2%
Maui County Luxury	57.7%	20.4%	37.3%	\$856.90	\$623.07	37.5%	\$494.53	\$127.31	288.4%
Maui County Upper Upscale & Upscale	67.1%	19.1%	48.0%	\$399.01	\$286.69	39.2%	\$267.91	\$54.83	388.6%
Island of Hawai'i	70.3%	22.1%	48.2%	\$354.02	\$223.41	58.5%	\$248.82	\$49.31	404.6%
Kohala Coast	68.7%	18.4%	50.3%	\$566.25	\$375.61	50.8%	\$388.97	\$69.06	463.2%
Kaua'i	71.6%	27.9%	43.7%	\$328.55	\$216.22	52.0%	\$235.14	\$60.34	289.7%

Source: STR, Inc. © Copyright 2021 Hawai'i Tourism Authority

Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 2: Hawai'i Hotel Performance by Measure November 2021

	Supply (thousands)			Demand (thousands)			Revenue (millions)		
	2021	2020	% Change	2021	2020	% Change	2021	2020	% Change
State of Hawai'i	1,623.2	1,393.3	16.5%	969.1	314.8	207.9%	322.4	73.4	339.2%
O'ahu	916.5	712.1	28.7%	489.8	163.5	199.6%	110.4	27.8	296.7%
Waikīkī	780.9	611.5	27.7%	414.7	129.5	220.2%	85.7	21.4	300.6%
Maui County	385.8	376.2	2.6%	252.2	77.1	227.1%	133.8	29.3	357.5%
Wailea	87.0	83.1	4.7%	55.3	19.9	178.3%	42.8	10.7	298.1%
Lahaina/Kā'anapali/Kapalua	207.5	202.6	2.4%	137.1	31.1	340.7%	60.2	11.0	448.2%
Island of Hawai'i	199.8	188.4	6.1%	140.4	41.6	237.7%	49.7	9.3	435.1%
Kohala Coast	83.9	76.4	9.8%	57.6	14.0	310.2%	32.6	5.3	518.3%
Kaua'i	121.0	116.6	3.8%	86.6	32.6	166.1%	28.5	7.0	304.3%

Source: STR, Inc. © Copyright 2021 Hawai'i Tourism Authority

Figure 3: Hawai'i Hotel Performance November 2021 vs. 2019

	Occupancy %			Average Daily Rate			RevPAR		
	2021	2019	Percentage Pt. Change	2021	2019	% Change	2021	2019	% Change
State of Hawai'i	59.7%	79.1%	-19.4%	\$332.65	\$260.98	27.5%	\$198.61	\$206.39	-3.8%
Luxury Class	57.5%	73.3%	-15.8%	\$724.41	\$512.50	41.3%	\$416.60	\$375.89	10.8%
Upper Upscale Class	57.2%	80.7%	-23.5%	\$299.25	\$256.99	16.4%	\$171.04	\$207.35	-17.5%
Upscale Class	67.0%	79.3%	-12.3%	\$235.10	\$196.98	19.4%	\$157.50	\$156.25	0.8%
Upper Midscale Class	54.2%	78.7%	-24.5%	\$174.54	\$156.61	11.4%	\$94.58	\$123.27	-23.3%
Midscale & Economy Class	63.6%	81.6%	-17.9%	\$283.08	\$162.05	74.7%	\$180.15	\$132.20	36.3%
O'ahu	53.4%	82.0%	-28.6%	\$225.32	\$228.49	-1.4%	\$120.41	\$187.39	-35.7%
Waikīkī	53.1%	83.1%	-29.9%	\$206.75	\$226.38	-8.7%	\$109.80	\$188.02	-41.6%
Other O'ahu	55.4%	75.9%	-20.5%	\$327.81	\$242.01	35.5%	\$181.52	\$183.70	-1.2%
O'ahu Luxury	44.2%	73.3%	-29.1%	\$608.33	\$459.76	32.3%	\$268.98	\$336.94	-20.2%
O'ahu Upper Upscale	51.9%	83.3%	-31.4%	\$230.61	\$246.15	-6.3%	\$119.72	\$205.13	-41.6%
O'ahu Upscale	64.0%	85.1%	-21.1%	\$184.08	\$193.92	-5.1%	\$117.86	\$165.10	-28.6%
O'ahu Upper Midscale	51.4%	78.0%	-26.6%	\$149.26	\$151.16	-1.3%	\$76.74	\$117.96	-34.9%
O'ahu Midscale & Economy	51.6%	86.1%	-34.5%	\$111.01	\$126.42	-12.2%	\$57.23	\$108.79	-47.4%
Maui County	65.4%	75.1%	-9.8%	\$530.62	\$359.97	47.4%	\$346.91	\$270.46	28.3%
Wailea	63.6%	84.3%	-20.7%	\$773.31	\$551.96	40.1%	\$491.75	\$465.12	5.7%
Lahaina/Kā'anapali/Kapalua	66.1%	72.0%	-6.0%	\$439.41	\$298.56	47.2%	\$290.32	\$215.11	35.0%
Other Maui County	64.6%	78.9%	-14.3%	\$639.18	\$428.49	49.2%	\$412.73	\$338.08	22.1%
Maui County Luxury	57.7%	76.1%	-18.4%	\$856.90	\$576.28	48.7%	\$494.53	\$438.47	12.8%
Maui County Upper Upscale & Upscale	67.1%	74.4%	-7.2%	\$399.01	\$281.72	41.6%	\$267.91	\$209.55	27.9%
Island of Hawai'i	70.3%	75.7%	-5.4%	\$354.02	\$244.19	45.0%	\$248.82	\$184.85	34.6%
Kohala Coast	68.7%	77.8%	-9.1%	\$566.25	\$348.51	62.5%	\$388.97	\$271.19	43.4%
Kaua'i	71.6%	74.8%	-3.3%	\$328.55	\$247.72	32.6%	\$235.14	\$185.35	26.9%

Source: STR, Inc. © Copyright 2021 Hawai'i Tourism Authority

Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 4: Hawai'i Hotel Performance by Measure November 2021 vs. 2019

	Supply (thousands)			Demand (thousands)			Revenue (millions)		
	2021	2019	% Change	2021	2019	% Change	2021	2019	% Change
State of Hawai'i	1,623.2	1,393.3	16.5%	969.1	314.8	207.9%	322.4	73.4	339.2%
O'ahu	916.5	712.1	28.7%	489.8	163.5	199.6%	110.4	27.8	296.7%
Waikīkī	780.9	611.5	27.7%	414.7	129.5	220.2%	85.7	21.4	300.6%
Maui County	385.8	376.2	2.6%	252.2	77.1	227.1%	133.8	29.3	357.5%
Wailea	87.0	83.1	4.7%	55.3	19.9	178.3%	42.8	10.7	298.1%
Lahaina/Kā'anapali/Kapalua	207.5	202.6	2.4%	137.1	31.1	340.7%	60.2	11.0	448.2%
Island of Hawai'i	199.8	188.4	6.1%	140.4	41.6	237.7%	49.7	9.3	435.1%
Kohala Coast	83.9	76.4	9.8%	57.6	14.0	310.2%	32.6	5.3	518.3%
Kaua'i	121.0	116.6	3.8%	86.6	32.6	166.1%	28.5	7.0	304.3%

Source: STR, Inc. © Copyright 2021 Hawai'i Tourism Authority

Figure 5: Hawai'i Hotel Performance Year-to-Date November 2021

	Occupancy %			Average Daily Rate			RevPAR		
	2021	2020	Percentage Pt. Change	2021	2020	% Change	2021	2020	% Change
State of Hawai'i	56.2%	39.2%	16.9%	\$317.87	\$265.87	19.6%	\$178.51	\$104.34	71.1%
Luxury Class	50.1%	40.9%	9.2%	\$744.14	\$591.63	25.8%	\$372.71	\$242.02	54.0%
Upper Upscale Class	54.5%	40.6%	13.8%	\$297.39	\$272.03	9.3%	\$161.96	\$110.53	46.5%
Upscale Class	60.9%	32.8%	28.1%	\$227.93	\$210.76	8.1%	\$138.85	\$69.13	100.9%
Upper Midscale Class	57.4%	42.6%	14.8%	\$167.77	\$162.78	3.1%	\$96.34	\$69.37	38.9%
Midscale & Economy Class	59.9%	45.8%	14.1%	\$246.69	\$164.45	50.0%	\$147.75	\$75.34	96.1%
O'ahu	53.7%	41.1%	12.6%	\$217.54	\$217.91	-0.2%	\$116.76	\$89.54	30.4%
Waikīkī	53.2%	39.6%	13.7%	\$205.11	\$216.96	-5.5%	\$109.18	\$85.87	27.1%
Other O'ahu	56.4%	49.0%	7.4%	\$289.83	\$221.91	30.6%	\$163.38	\$108.69	50.3%
O'ahu Luxury	41.5%	NA	NA	\$584.97	NA	NA	\$242.89	NA	NA
O'ahu Upper Upscale	50.5%	40.1%	10.5%	\$234.91	\$245.05	-4.1%	\$118.69	\$98.20	20.9%
O'ahu Upscale	62.1%	39.3%	22.8%	\$184.88	\$190.85	-3.1%	\$114.87	\$75.09	53.0%
O'ahu Upper Midscale	56.0%	42.0%	14.0%	\$150.17	\$155.93	-3.7%	\$84.06	\$65.45	28.4%
O'ahu Midscale & Economy	57.0%	51.9%	5.1%	\$116.85	\$125.43	-6.8%	\$66.61	\$65.13	2.3%
Maui County	59.5%	35.5%	23.9%	\$516.04	\$402.75	28.1%	\$306.91	\$143.15	114.4%
Wailea	55.7%	NA	NA	\$792.46	NA	NA	\$441.29	NA	NA
Lahaina/Kā'anapali/Kapalua	60.1%	30.3%	29.7%	\$435.40	\$368.34	18.2%	\$261.50	\$111.67	134.2%
Other Maui County	58.8%	42.0%	16.7%	\$612.68	\$433.63	41.3%	\$360.17	\$182.34	97.5%
Maui County Luxury	51.3%	NA	NA	\$877.70	NA	NA	\$450.24	NA	NA
Maui County Upper Upscale & Upscale	62.2%	32.1%	30.1%	\$394.66	\$341.74	15.5%	\$245.56	\$109.69	123.9%
Island of Hawai'i	59.9%	41.1%	18.7%	\$336.41	\$247.27	36.0%	\$201.39	\$101.75	97.9%
Kohala Coast	60.3%	NA	NA	\$521.53	NA	NA	\$314.47	NA	NA
Kaua'i	57.7%	35.4%	22.3%	\$313.75	\$267.95	17.1%	\$180.93	\$94.74	91.0%

Source: STR, Inc. © Copyright 2021 Hawai'i Tourism Authority

Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 6: Hawai'i Hotel Performance by Measure Year-to-Date November 2021

	Supply (thousands)			Demand (thousands)			Revenue (millions)		
	2021	2020	% Change	2021	2020	% Change	2021	2020	% Change
State of Hawai'i	17,444.9	12,490.6	39.7%	9,796.6	4,901.6	99.9%	3,114.1	1,303.2	139.0%
O'ahu	9,721.4	6,802.0	42.9%	5,217.6	2,794.9	86.7%	1,135.0	609.0	86.4%
Waikīkī	8,363.0	5,707.7	46.5%	4,451.8	2,258.9	97.1%	913.1	490.1	86.3%
Maui County	4,261.1	2,982.2	42.9%	2,534.3	1,060.0	139.1%	1,307.8	426.9	206.3%
Wailea	952.6	NA	NA	530.5	NA	NA	420.4	NA	NA
Lahaina/Kā'anapali/Kapalua	2,300.2	1,653.7	39.1%	1,381.5	501.3	175.6%	601.5	184.7	225.7%
Island of Hawai'i	2,189.6	1,551.4	41.1%	1,310.8	638.4	105.3%	441.0	157.9	179.3%
Kohala Coast	933.5	NA	NA	562.9	NA	NA	293.6	NA	NA
Kaua'i	1,272.8	1,154.9	10.2%	734.0	408.4	79.7%	230.3	109.4	110.5%

Source: STR, Inc. © Copyright 2021 Hawai'i Tourism Authority

Figure 7: Hawai'i Hotel Performance Year-to-Date November 2021 vs. 2019

	Occupancy %			Average Daily Rate			RevPAR		
	2021	2019	Percentage Pt. Change	2021	2019	% Change	2021	2019	% Change

State of Hawai'i	56.2%	80.9%	-24.7%	\$317.87	\$276.63	14.9%	\$178.51	\$223.75	-20.2%
Luxury Class	50.1%	76.5%	-26.4%	\$744.14	\$542.53	37.2%	\$372.71	\$414.94	-10.2%
Upper Upscale Class	54.5%	82.7%	-28.2%	\$297.39	\$273.79	8.6%	\$161.96	\$226.45	-28.5%
Upscale Class	60.9%	78.9%	-18.0%	\$227.93	\$207.11	10.1%	\$138.85	\$163.43	-15.0%
Upper Midscale Class	57.4%	83.3%	-25.9%	\$167.77	\$163.42	2.7%	\$96.34	\$136.21	-29.3%
Midscale & Economy Class	59.9%	82.0%	-22.2%	\$246.69	\$173.59	42.1%	\$147.75	\$142.43	3.7%
O'ahu	53.7%	84.2%	-30.6%	\$217.54	\$236.64	-8.1%	\$116.76	\$199.32	-41.4%
Waikīkī	53.2%	84.6%	-31.4%	\$205.11	\$232.13	-11.6%	\$109.18	\$196.35	-44.4%
Other O'ahu	56.4%	82.1%	-25.7%	\$289.83	\$264.63	9.5%	\$163.38	\$217.27	-24.8%
O'ahu Luxury	41.5%	74.0%	-32.4%	\$584.97	\$485.33	20.5%	\$242.89	\$358.98	-32.3%
O'ahu Upper Upscale	50.5%	85.5%	-35.0%	\$234.91	\$256.96	-8.6%	\$118.69	\$219.74	-46.0%
O'ahu Upscale	62.1%	85.4%	-23.3%	\$184.88	\$195.42	-5.4%	\$114.87	\$166.94	-31.2%
O'ahu Upper Midscale	56.0%	83.6%	-27.7%	\$150.17	\$157.59	-4.7%	\$84.06	\$131.79	-36.2%
O'ahu Midscale & Economy	57.0%	87.5%	-30.5%	\$116.85	\$132.06	-11.5%	\$66.61	\$115.58	-42.4%
Maui County	59.5%	77.8%	-18.3%	\$516.04	\$388.33	32.9%	\$306.91	\$302.10	1.6%
Wailea	55.7%	88.7%	-33.0%	\$792.46	\$594.08	33.4%	\$441.29	\$527.07	-16.3%
Lahaina/Kā'anapali/Kapalua	60.1%	76.7%	-16.6%	\$435.40	\$327.23	33.1%	\$261.50	\$251.01	4.2%
Other Maui County	58.8%	79.2%	-20.4%	\$612.68	\$462.73	32.4%	\$360.17	\$366.29	-1.7%
Maui County Luxury	51.3%	80.5%	-29.2%	\$877.70	\$612.76	43.2%	\$450.24	\$492.99	-8.7%
Maui County Upper Upscale & Upscale	62.2%	77.6%	-15.4%	\$394.66	\$309.10	27.7%	\$245.56	\$239.81	2.4%
Island of Hawai'i	59.9%	76.8%	-16.9%	\$336.41	\$259.58	29.6%	\$201.39	\$199.39	1.0%
Kohala Coast	60.3%	77.6%	-17.3%	\$521.53	\$367.27	42.0%	\$314.47	\$284.88	10.4%
Kaua'i	57.7%	72.8%	-15.2%	\$313.75	\$277.41	13.1%	\$180.93	\$202.00	-10.4%

Source: STR, Inc. © Copyright 2021 Hawai'i Tourism Authority

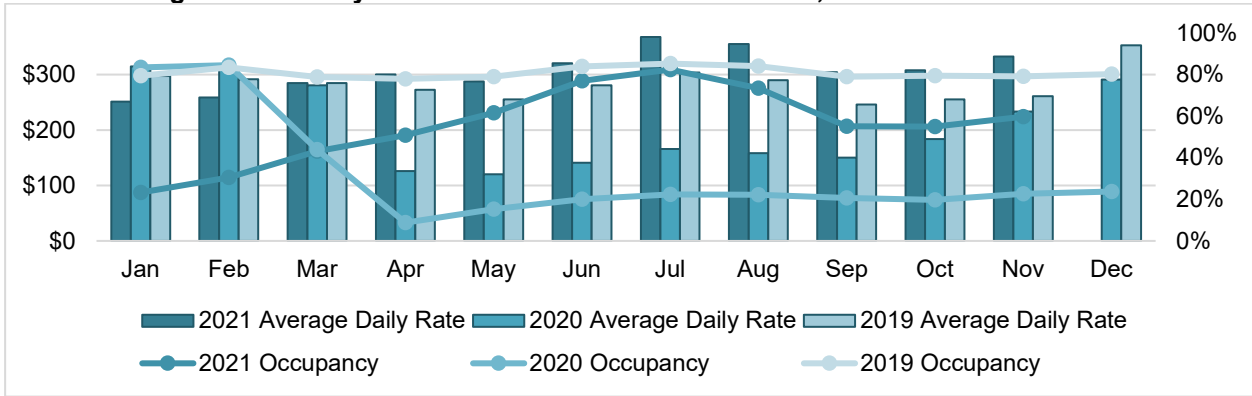
Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 8: Hawai'i Hotel Performance by Measure Year-to-Date November 2021 vs. 2019

	Supply (thousands)			Demand (thousands)			Revenue (millions)		
	2021	2019	% Change	2021	2019	% Change	2021	2019	% Change
State of Hawai'i	17,444.9	18,039.5	-3.3%	9,796.6	14,590.7	-32.9%	3,114.1	4,036.3	-22.8%
O'ahu	9,721.4	10,140.7	-4.1%	5,217.6	8,541.6	-38.9%	1,135.0	2,021.3	-43.8%
Waikīkī	8,363.0	8,698.7	-3.9%	4,451.8	7,357.7	-39.5%	913.1	1,708.0	-46.5%
Maui County	4,261.1	4,246.7	0.3%	2,534.3	3,303.7	-23.3%	1,307.8	1,282.9	1.9%
Wailea	952.6	732.8	30.0%	530.5	650.1	-18.4%	420.4	386.2	8.8%
Lahaina/Kā'anapali/ Kapalua	2,300.2	2,364.7	-2.7%	1,381.5	1,813.9	-23.8%	601.5	593.6	1.3%
Island of Hawai'i	2,189.6	2,152.8	1.7%	1,310.8	1,653.6	-20.7%	441.0	429.2	2.7%
Kohala Coast	933.5	996.5	-6.3%	562.9	773.0	-27.2%	293.6	283.9	3.4%
Kaua'i	1,272.8	1,499.4	-15.1%	734.0	1,091.8	-32.8%	230.3	302.9	-24.0%

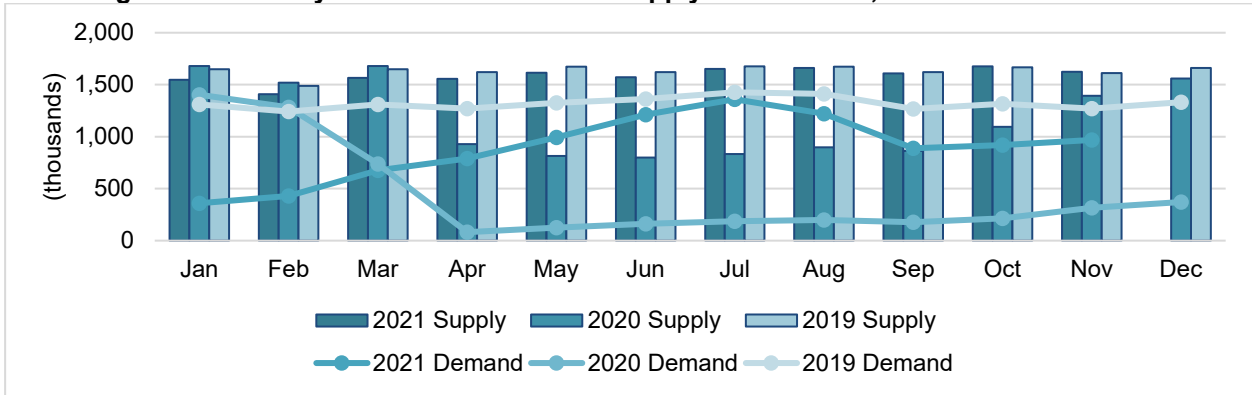
Source: STR, Inc. © Copyright 2021 Hawai'i Tourism Authority

Figure 9: Monthly State of Hawai'i Hotel Performance, 2021 vs. 2020 vs. 2019



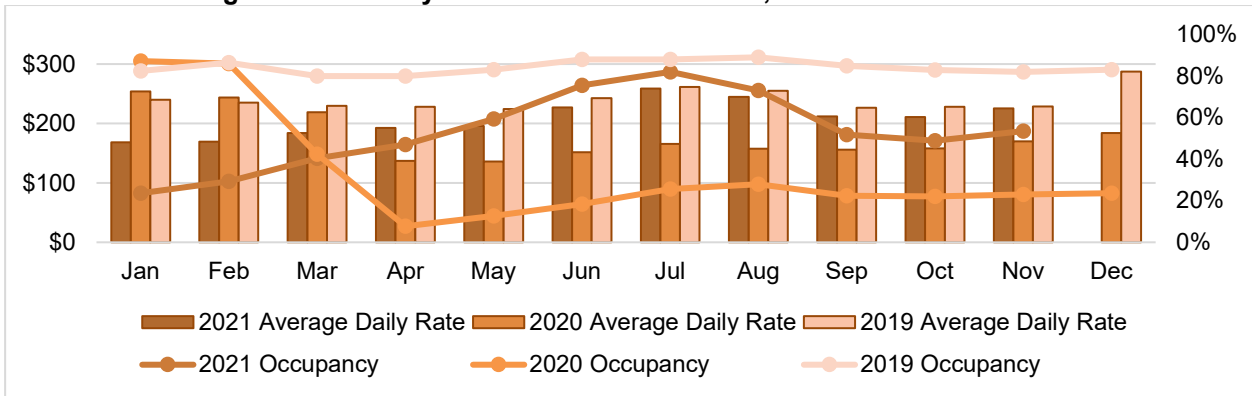
Source: STR, Inc. © Copyright 2021 Hawai'i Tourism Authority.

Figure 10: Monthly State of Hawai'i Hotel Supply and Demand, 2021 vs. 2020 vs. 2019



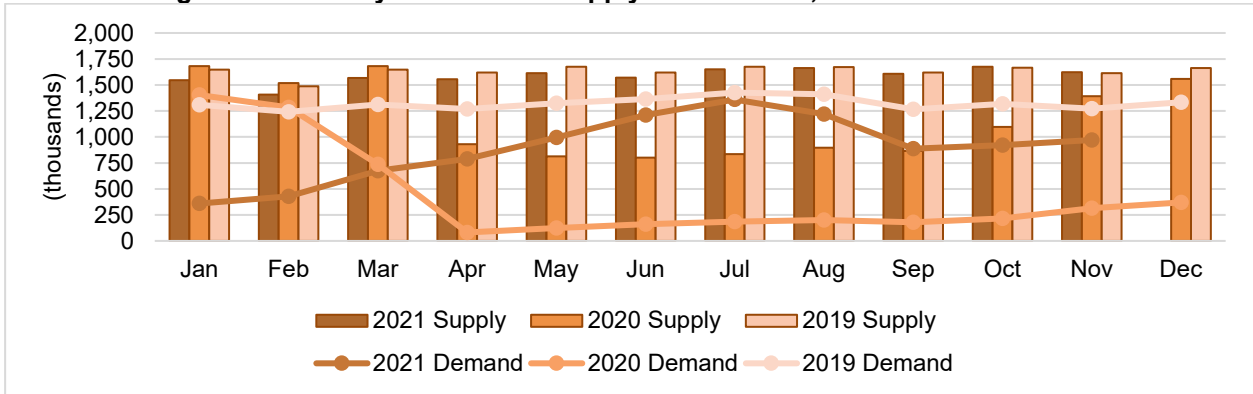
Source: STR, Inc. © Copyright 2021 Hawai'i Tourism Authority.

Figure 11: Monthly O'ahu Hotel Performance, 2021 vs. 2020 vs. 2019



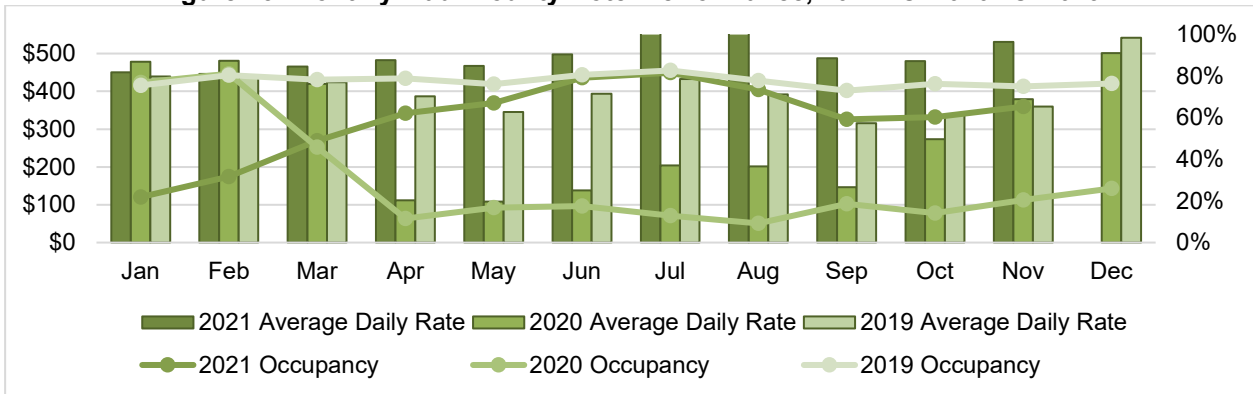
Source: STR, Inc. © Copyright 2021 Hawai'i Tourism Authority.

Figure 12: Monthly O'ahu Hotel Supply and Demand, 2021 vs. 2020 vs. 2019



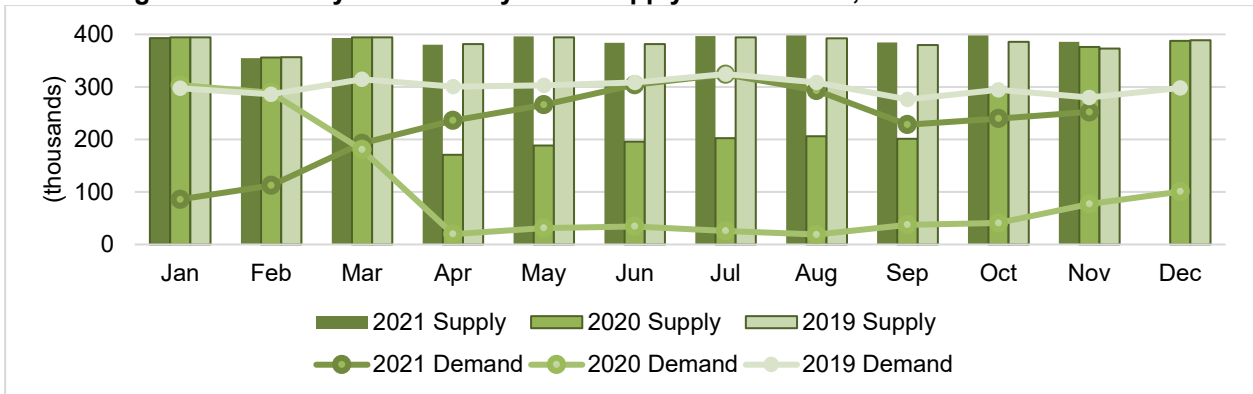
Source: STR, Inc. © Copyright 2021 Hawai'i Tourism Authority.

Figure 13: Monthly Maui County Hotel Performance, 2021 vs. 2020 vs. 2019



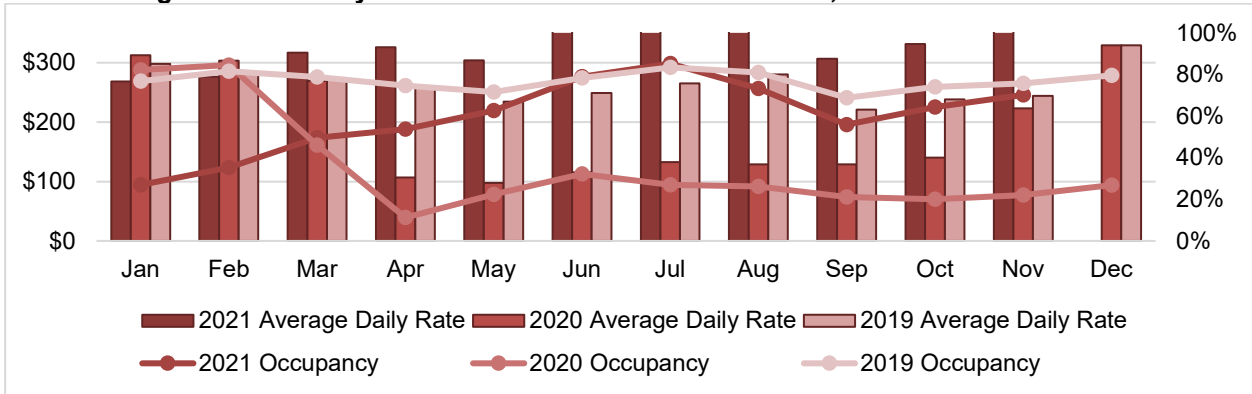
Source: STR, Inc. © Copyright 2021 Hawai'i Tourism Authority.

Figure 14: Monthly Maui County Hotel Supply and Demand, 2021 vs. 2020 vs. 2019



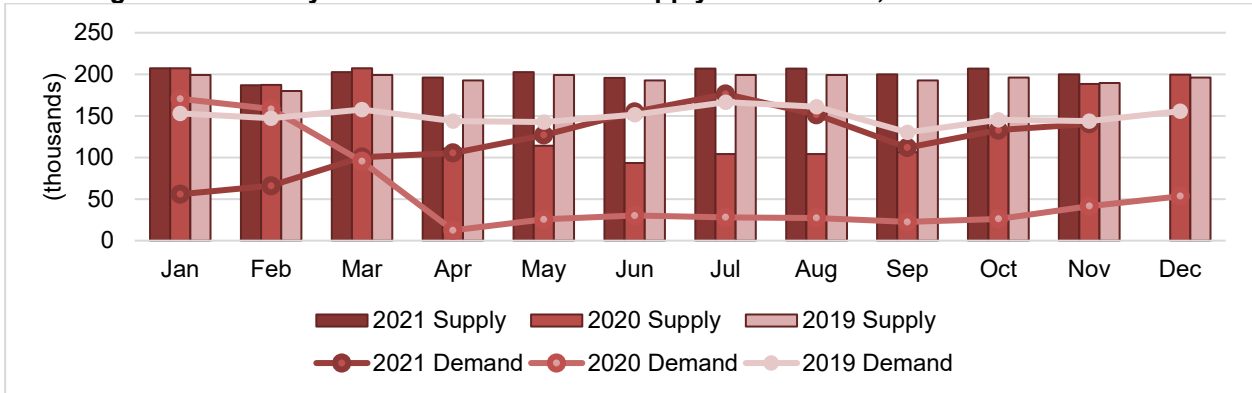
Source: STR, Inc. © Copyright 2021 Hawai'i Tourism Authority.

Figure 15: Monthly Island of Hawai'i Hotel Performance, 2021 vs. 2020 vs. 2019



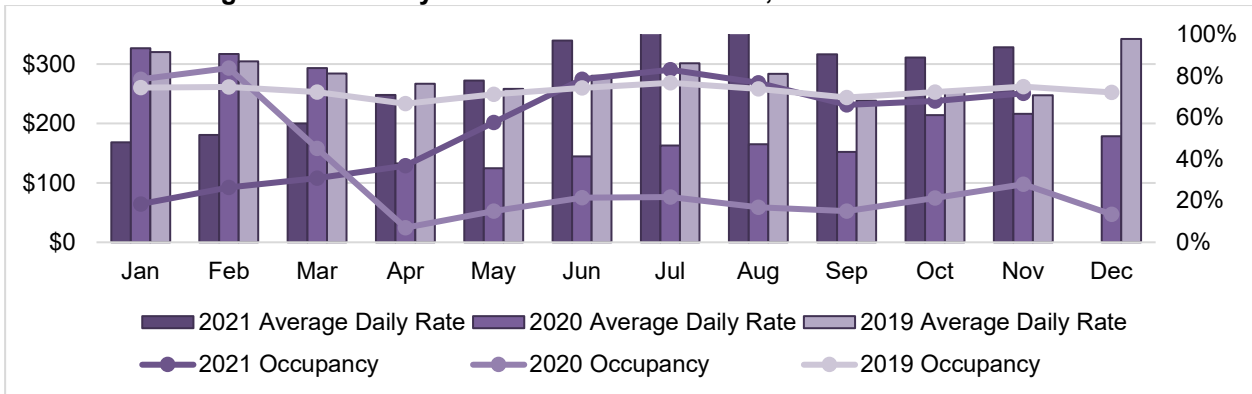
Source: STR, Inc. © Copyright 2021 Hawai'i Tourism Authority.

Figure 16: Monthly Island of Hawai'i Hotel Supply and Demand, 2021 vs. 2020 vs. 2019



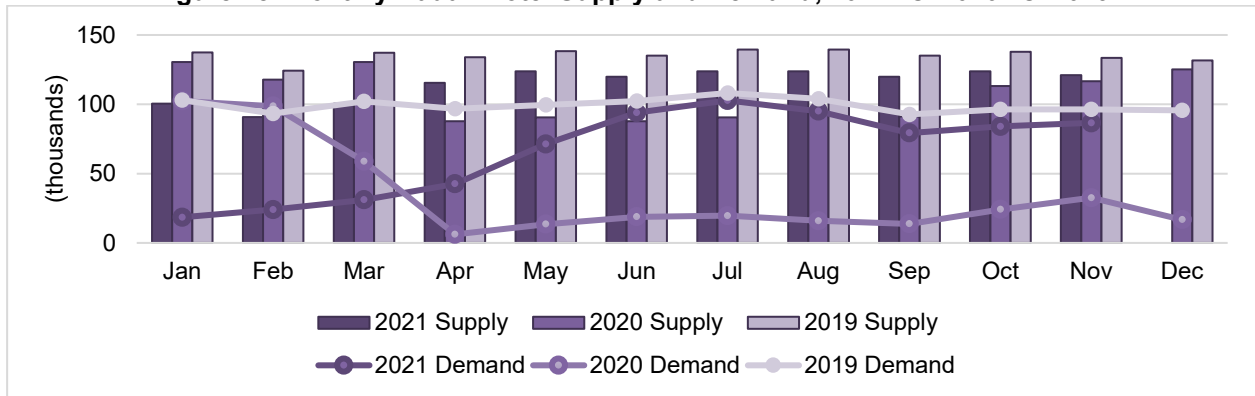
Source: STR, Inc. © Copyright 2021 Hawai'i Tourism Authority.

Figure 17: Monthly Kaua'i Hotel Performance, 2021 vs. 2020 vs. 2019



Source: STR, Inc. © Copyright 2021 Hawai'i Tourism Authority.

Figure 18: Monthly Kaua'i Hotel Supply and Demand, 2021 vs. 2020 vs. 2019



Source: STR, Inc. © Copyright 2021 Hawai'i Tourism Authority.