



KAUA'I COUNTY OVERVIEW

VISITOR STATISTICS

	2021P YTD*	2020 YTD*	YTD % change	2020	2019	% change 2020P/2019
TOTAL EXPENDITURES (\$mil)	1,222.0	NA	NA	NA	1,909.0	NA
VISITOR ARRIVALS	711,921	326,500	118.0%	330,263	1,370,029	-75.9%
PPPD SPENDING (\$)	199.4	NA	NA	NA	188.8	NA
AVERAGE DAILY CENSUS	18,346	8,554	114.5%	8,034	27,695	-71.0%

P = Preliminary data.

*Year-to-date through November

NA= November year-to-date 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

AIR LIFT

LĪHU'Ē	2021P YTD*	2020 YTD*	YTD % change	2020	2019	% change 2020P/2019
DOMESTIC SEATS	706,999	293,804	140.6%	308,551	963,145	-68.0%
INTERNATIONAL SEATS	3,654	14,442	-74.7%	14,442	35,490	-59.3%
TOTAL SEATS	710,653	308,246	130.5%	322,993	998,635	-67.7%
DOMESTIC FLIGHTS	3,951	1,675	135.9%	1,760	5,534	-68.2%
INTERNATIONAL FLIGHTS	21	83	-74.7%	83	205	-59.5%
TOTAL FLIGHTS	3,972	1,758	125.9%	1,843	5,739	-67.9%

Source: Dīo Mīi schedules

*Year-to-date through November

TRANSIENT ACCOMMODATIONS TAX (TAT) TO KAUAI COUNTY

	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021
TAT (\$mill)	14.9	14.9	14.9	14.9	14.9	14.9

Note: Kaua'i receives 14.5% of the TAT revenues distributed to the counties.

HOTEL PERFORMANCE

KAUA'I COUNTY	2021P YTD*	2020 YTD*	YTD % change	2020	2019	% change 2020/2019
OCCUPANCY	57.7%	35.4%	22.3%	33.0%	72.8%	-39.7%
AVERAGE DAILY RATE	\$313.75	\$267.95	17.1%	\$261.98	\$282.67	-7.3%
REVENUE PER AVAILABLE ROOM	\$180.93	\$94.74	91.0%	\$86.50	\$205.65	-57.9%

Source: STR, Inc.

*Year-to-date through November

VACATION RENTAL PERFORMANCE

KAUA'I COUNTY	2021P YTD*	2020 YTD*	YTD % change	2020	2019	% change 2020/2019
UNIT SUPPLY	962,353	771,835	24.7%	877,346	1,323,284	-33.7%
UNIT OCCUPANCY	53.7%	44.0%	22.1%	41.5%	75.2%	-44.9%
UNIT AVERAGE DAILY RATE	\$314.29	\$296.27	6.1%	\$297.14	\$376.19	-21.0%

Source: Transparent Intelligence, Inc.