

# **CITY & COUNTY OF HONOLULU OVERVIEW**

# **VISITOR STATISTICS**

	2021P YTD*	2020 YTD*	YTD % change	2020	2019	% change 2020/2019
TOTAL EXPENDITURES (\$mil)	5,659.9	NA	NA	NA	8,139.8	NA
VISITOR ARRIVALS	3,330,948	1,506,316	121.1%	1,506,316	6,154,248	-75.5%
PPPD SPENDING (\$)	209.8	NA	NA	NA	194.6	NA
AVERAGE DAILY CENSUS	73,923	35,054	110.9%	35,054	114,596	-69.4%

P = Preliminary data.

# **AIR LIFT**

HONOLULU	2021P YTD*	2020 YTD*	YTD % change	2020	2019	% change 2020P/2019
DOMESTIC SEATS	5,121,525	2,484,927	106.1%	2,484,927	5,025,269	-50.6%
INTERNATIONAL SEATS	369,576	885,195	-58.2%	885,195	3,390,162	-73.9%
TOTAL SEATS	5,491,101	3,370,122	62.9%	3,370,122	8,415,431	-60.0%
DOMESTIC FLIGHTS	22,767	10,822	110.4%	10,822	26,466	-59.1%
INTERNATIONAL FLIGHTS	1,381	3,182	-56.6%	3,182	12,867	-75.3%
TOTAL FLIGHTS	24,148	14,004	72.4%	14,004	39,333	-64.4%

Source: Diio Mii schedules

# TRANSIENT ACCOMMODATIONS TAX (TAT) TO CITY & COUNTY OF HONOLULU

	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021
TAT (\$mill)	45.4	45.4	45.4	45.4	45.4	45.4

Note: City & County of Honolulu receives 44.1% of the TAT revenues distributed to the counties.

### **HOTEL PERFORMANCE**

Oʻahu	2021P YTD*	2020 YTD*	YTD % change	2020	2019	% change 2020/2019
OCCUPANCY	55.6%	39.2%	16.4%	39.2%	84.1%	-45.1%
AVERAGE DAILY RATE	\$225.31	\$215.65	4.5%	\$215.65	\$240.92	-10.5%
REVENUE PER AVAILABLE ROOM	\$125.19	\$84.46	48.2%	\$84.46	\$202.69	-58.5%

Source: STR, Inc.

# **VACATION RENTAL PERFORMANCE**

Oʻahu	2021P YTD*	2020 YTD*	YTD % change	2020	2019	% change 2020/2019
UNIT SUPPLY	1,760,930	1,688,693	4.3%	1,688,693	3,153,310	-46.4%
UNIT OCCUPANCY	63.9%	42.4%	50.7%	42.4%	74.9%	-43.4%
UNIT AVERAGE DAILY RATE	\$196.83	\$183.88	7.0%	\$183.88	\$234.85	-21.7%

Source: Transparent Intellegence, Inc.

<sup>\*</sup>Year-to-date through December

NA= Annual 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

<sup>\*</sup>Year-to-date through December

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