

HTA REGULAR BOARD MEETING

Thursday, January 27, 2022

Hō‘ike ‘Ikepili Noi‘i ‘Oihana Ho‘omāka‘ika‘i

Presentation and Discussion of Current Market Insights and Conditions in Hawai‘i and Key Major Hawai‘i Tourism Markets, including the United States, Japan, Canada, Oceania, and Cruise

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HAWAII TOURISM
AUTHORITY

The logo for the Department of Business, Economic Development & Tourism (DBEDT) features a stylized blue wave graphic to the left of the acronym 'DBEDT' in large, bold, white letters. Below the acronym, the text 'STATE OF HAWAII • DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM' is written in a smaller, white, sans-serif font.

STATE OF HAWAII • DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM

December 2021 Highlights

EXPENDITURES (\$mil.)	2021P	2020	2019
TOTAL (AIR)	1,656.3	N/A	1,747.8
U.S. West	875.1	280.4	697.6
U.S. East	595.1	170.4	488.3
Japan	14.5	N/A	210.9
Canada	97.6	N/A	129.6
All Others	74.1	N/A	221.4

VISITOR ARRIVALS	2021P	2020	2019
TOTAL (AIR)	753,670	236,575	941,128
U.S. West	447,089	152,276	418,520
U.S. East	228,834	71,630	215,358
Japan	4,448	1,724	136,635
Canada	36,876	4,063	64,182
All Others	36,424	6,882	106,434

Note: 2021 figures are preliminary.

PPPD SPENDING (\$)	2021P	2020	2019
TOTAL (AIR)	215.7	N/A	199.1
U.S. West	210.7	156.8	180.2
U.S. East	244.1	181.3	217.5
Japan	220.5	N/A	260.0
Canada	179.6	N/A	159.0
All Others	154.9	N/A	213.4

AVERAGE DAILY CENSUS	2021P	2020	2019
TOTAL (AIR)	247,711	94,688	283,210
U.S. West	133,980	57,678	124,866
U.S. East	78,650	30,313	72,425
Japan	2,115	614	26,168
Canada	17,534	2,866	26,287
All Others	15,432	3,216	33,464

December 2021 Highlights

EXPENDITURES (\$mil.)	2021P	2020	2019
O'ahu	713.0	200.2	778.4
Maui	499.7	237.7	513.1
Moloka'i	3.7	N/A	4.2
Lāna'i	14.3	N/A	14.5
Kaua'i	168.8	12.9	175.1
Hawai'i Island	256.9	98.0	262.4

VISITOR ARRIVALS	2021P	2020	2019
O'ahu	391,521	113,090	558,346
Maui	235,433	91,171	275,419
Moloka'i	3,359	1,050	6,163
Lāna'i	5,559	1,257	7,004
Kaua'i	101,425	3,762	124,356
Hawai'i Island	143,897	48,147	177,912

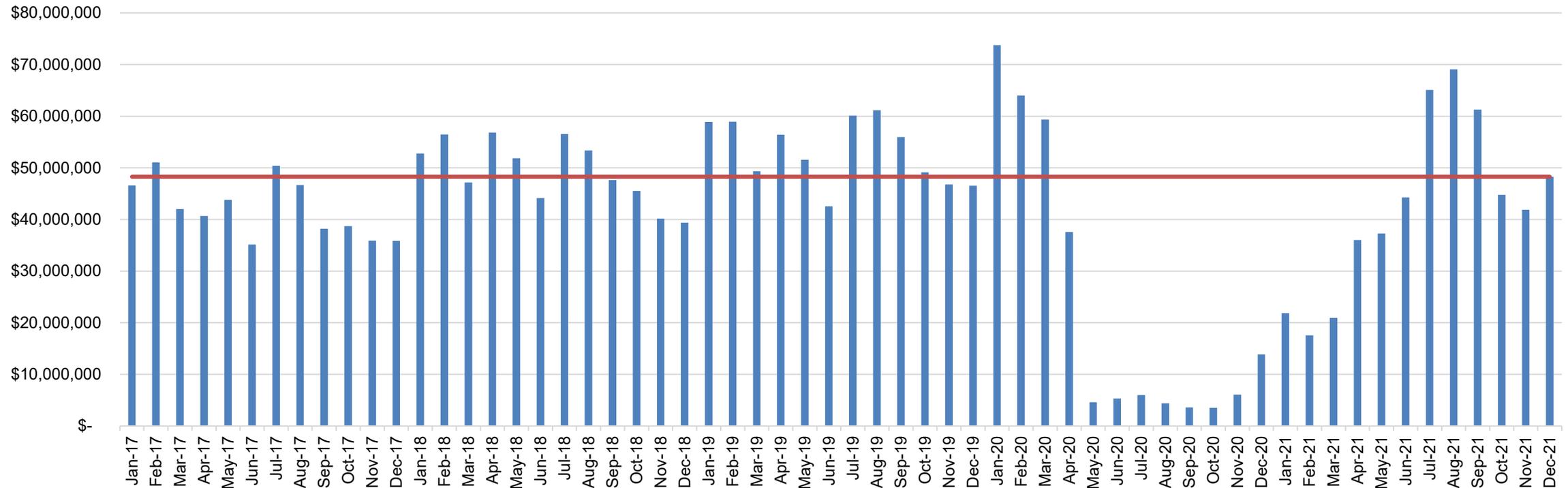
Note: 2021 figures are preliminary.

PPPD SPENDING (\$)	2021P	2020	2019
O'ahu	221.1	160.96	197.2
Maui	230.0	238.95	218.2
Moloka'i	138.6	N/A	117.9
Lāna'i	512.2	N/A	491.7
Kaua'i	192.7	172.84	181.1
Hawai'i Island	190.2	162.77	181.3

AVERAGE DAILY CENSUS	2021P	2020	2019
O'ahu	104,048	40,125	127,349
Maui	70,084	32,087	75,856
Moloka'i	869	375	1,162
Lāna'i	901	273	952
Kaua'i	28,250	2,407	31,202
Hawai'i Island	43,559	19,421	46,689

December 2021 Highlights

- Preliminary December TAT Collections: \$48.3 million
- Preliminary Fiscal 22 TAT Collections: \$330.4 million (+783.2%)
- Fiscal 21 TAT Collections: \$37.4 million (+\$293.0 million)



Source: Department of Taxation

December 2021 Highlights

PURPOSE OF TRIP - % Total	Total by Air		US West		US East		Japan		Canada	
	2021P	2019	2021P	2019	2021P	2019	2021P	2019	2021P	2019
Pleasure (Net)	84.0%	84.7%	84.9%	84.6%	82.3%	81.7%	64.8%	81.9%	95.4%	95.1%
Honeymoon/Get Married	2.9%	4.8%	2.2%	2.2%	3.8%	3.4%	3.9%	11.4%	2.6%	1.6%
Honeymoon	2.5%	4.3%	1.8%	1.8%	3.4%	2.9%	3.6%	10.6%	2.5%	1.4%
Get Married	0.5%	0.8%	0.5%	0.5%	0.6%	0.6%	0.8%	1.8%	0.1%	0.2%
Pleasure/Vacation	81.7%	80.4%	83.3%	82.8%	79.2%	78.9%	61.5%	71.1%	93.5%	93.8%
Mtgs/Conventions/Incentive	1.2%	2.9%	0.9%	1.8%	1.6%	2.5%	2.4%	6.1%	1.1%	2.0%
Conventions	0.6%	1.2%	0.5%	1.0%	0.8%	1.5%	1.5%	0.5%	0.5%	1.2%
Corporate Meetings	0.4%	0.7%	0.3%	0.6%	0.5%	0.7%	0.9%	0.1%	0.1%	0.7%
Incentive	0.3%	1.1%	0.2%	0.2%	0.4%	0.4%	0.2%	5.5%	0.5%	0.2%
Other Business	1.7%	2.2%	1.8%	2.9%	1.8%	3.0%	5.1%	0.6%	0.5%	0.6%
Visit Friends/Rel.	15.1%	10.1%	15.1%	12.5%	16.1%	14.3%	19.4%	1.5%	4.9%	4.2%
Gov't/Military	0.7%	0.6%	0.4%	0.6%	1.1%	1.2%	0.9%	0.0%	0.0%	0.0%
Attend School	0.1%	0.2%	0.1%	0.1%	0.1%	0.1%	4.5%	0.5%	0.1%	0.1%
Sport Events	0.8%	2.5%	0.6%	1.3%	1.1%	1.4%	6.3%	9.6%	0.3%	1.1%
Other	2.2%	3.2%	1.8%	2.6%	2.7%	3.1%	9.9%	6.8%	1.8%	0.9%

Note: 2021 figures are preliminary.

December 2021 Highlights

ACCOMMODATIONS - % Total	Total by Air		US West		US East		Japan		Canada	
	2021P	2019	2021P	2019	2021P	2019	2021P	2019	2021P	2019
Plan to stay in Hotel	51.1%	58.4%	48.6%	48.5%	56.0%	56.5%	51.9%	82.5%	45.2%	45.5%
Plan to stay in Condo	18.6%	16.7%	19.4%	18.7%	15.8%	14.0%	25.1%	13.2%	31.5%	32.5%
Plan to stay in Timeshare	8.5%	7.2%	8.8%	8.6%	8.0%	7.3%	11.1%	5.3%	11.9%	8.8%
Cruise Ship	0.0%	1.1%	0.0%	0.7%	0.1%	2.5%	0.0%	0.3%	0.0%	1.1%
Friends/Relatives	15.3%	12.2%	15.7%	15.3%	15.7%	16.0%	12.8%	1.2%	6.2%	5.8%
Bed & Breakfast	1.1%	1.2%	1.0%	1.2%	1.2%	1.5%	0.1%	0.2%	0.8%	1.5%
Rental House	11.7%	10.5%	11.8%	12.1%	12.3%	12.2%	3.3%	0.4%	9.9%	13.0%
Hostel	0.7%	0.8%	0.5%	0.7%	0.6%	0.9%	0.4%	0.1%	1.1%	1.8%
Camp Site, Beach	0.6%	0.7%	0.5%	0.8%	0.5%	0.7%	0.3%	0.0%	1.3%	1.9%
Private Room in Private Home**	1.1%	1.8%	1.0%	1.4%	0.9%	1.4%	1.3%	0.4%	1.9%	1.8%
Shared Room/Space in Private Home**	0.3%	0.5%	0.3%	0.5%	0.3%	0.5%	0.1%	0.3%	0.4%	0.6%
Other	1.4%	1.5%	1.4%	2.0%	1.3%	2.0%	2.7%	0.0%	1.5%	1.4%

Note: 2021 figures are preliminary.

December 2021 Highlights

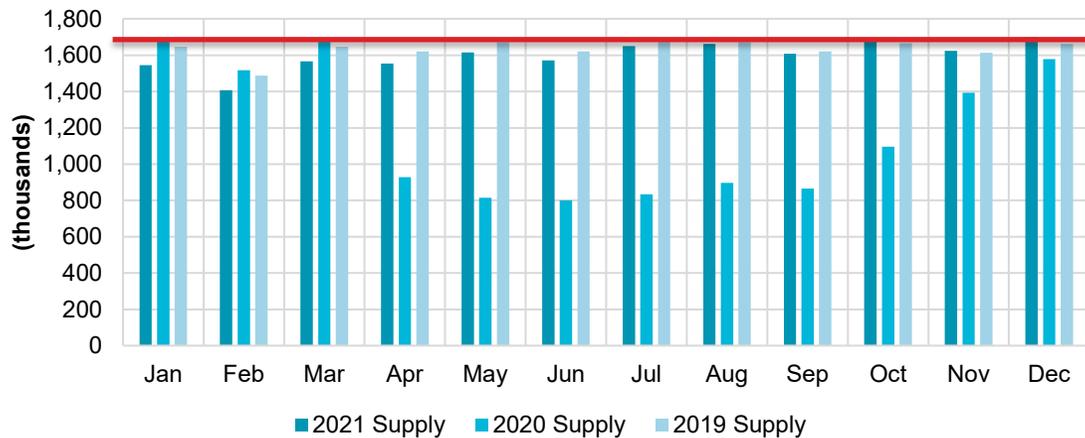
State of Hawai'i Hotel Performance

	2021	2020	2019
Occupancy	72.7%	23.7%	80.2%
ADR	\$419	\$291	\$353
RevPAR	\$305	\$69	\$283

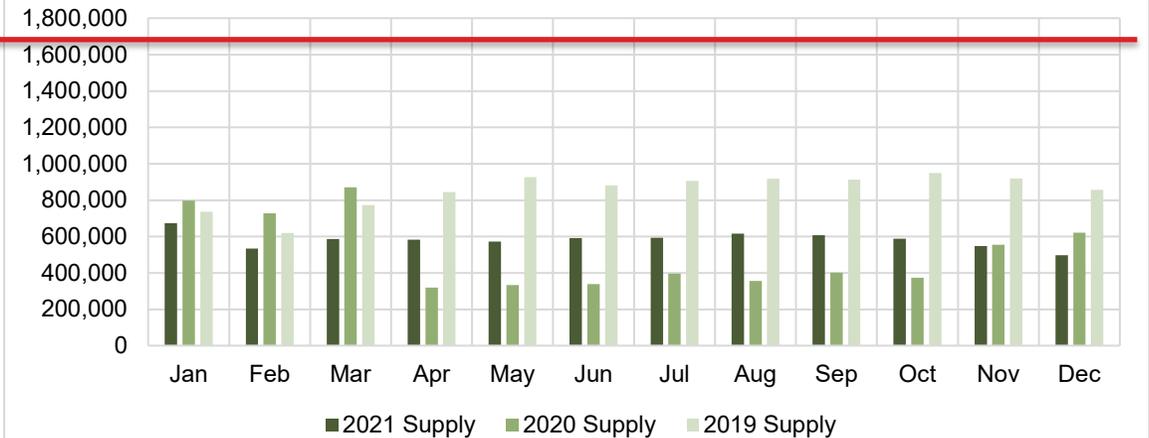
State of Hawai'i Vacation Rental Performance

	2021	2020	2019
Occupancy	40.5%	75.3%	66.9%
ADR	\$251	\$234	\$280

State of Hawai'i Hotel Room Night Supply



State of Hawai'i Vacation Rental Unit Night Supply

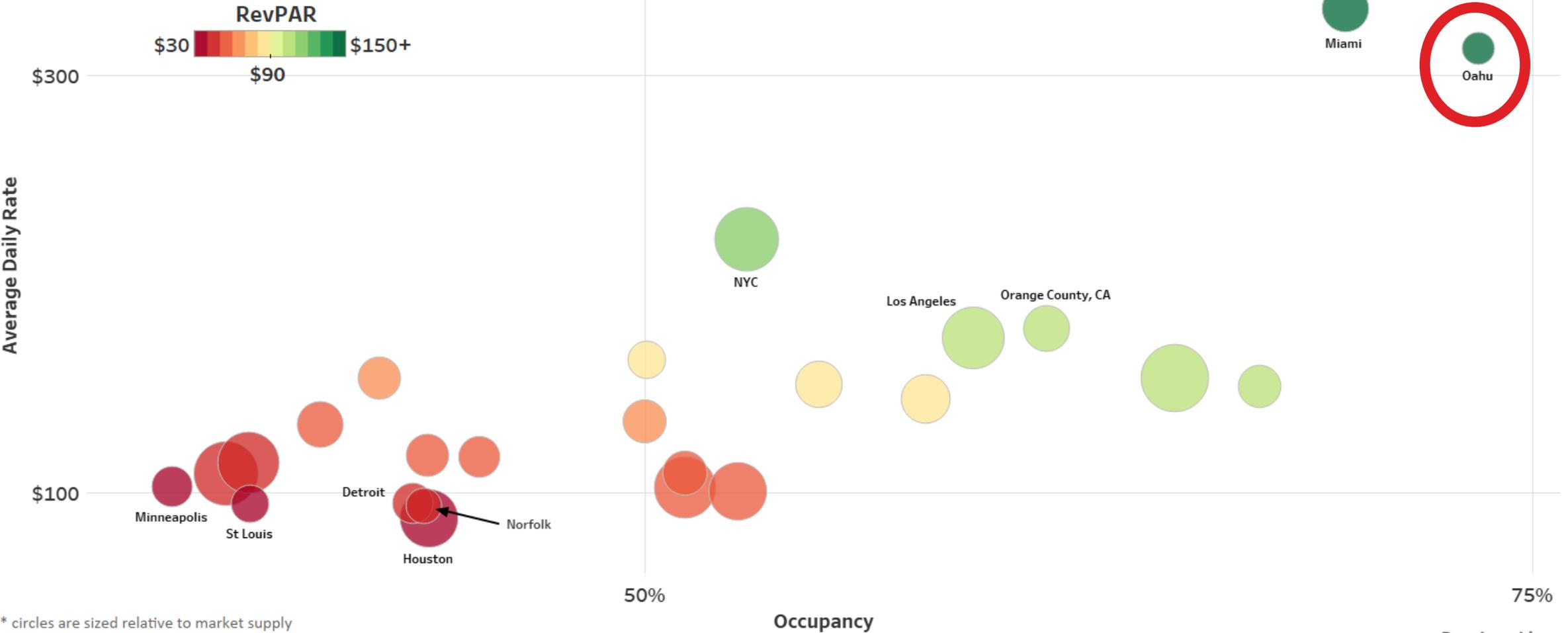


Source: STR, Inc., Transparent Intelligence, Inc. © Copyright 2021 Hawai'i Tourism Authority

U.S. Top 25 Markets

(Running 28-day performance , callouts: top 5 and bottom 5 performers)

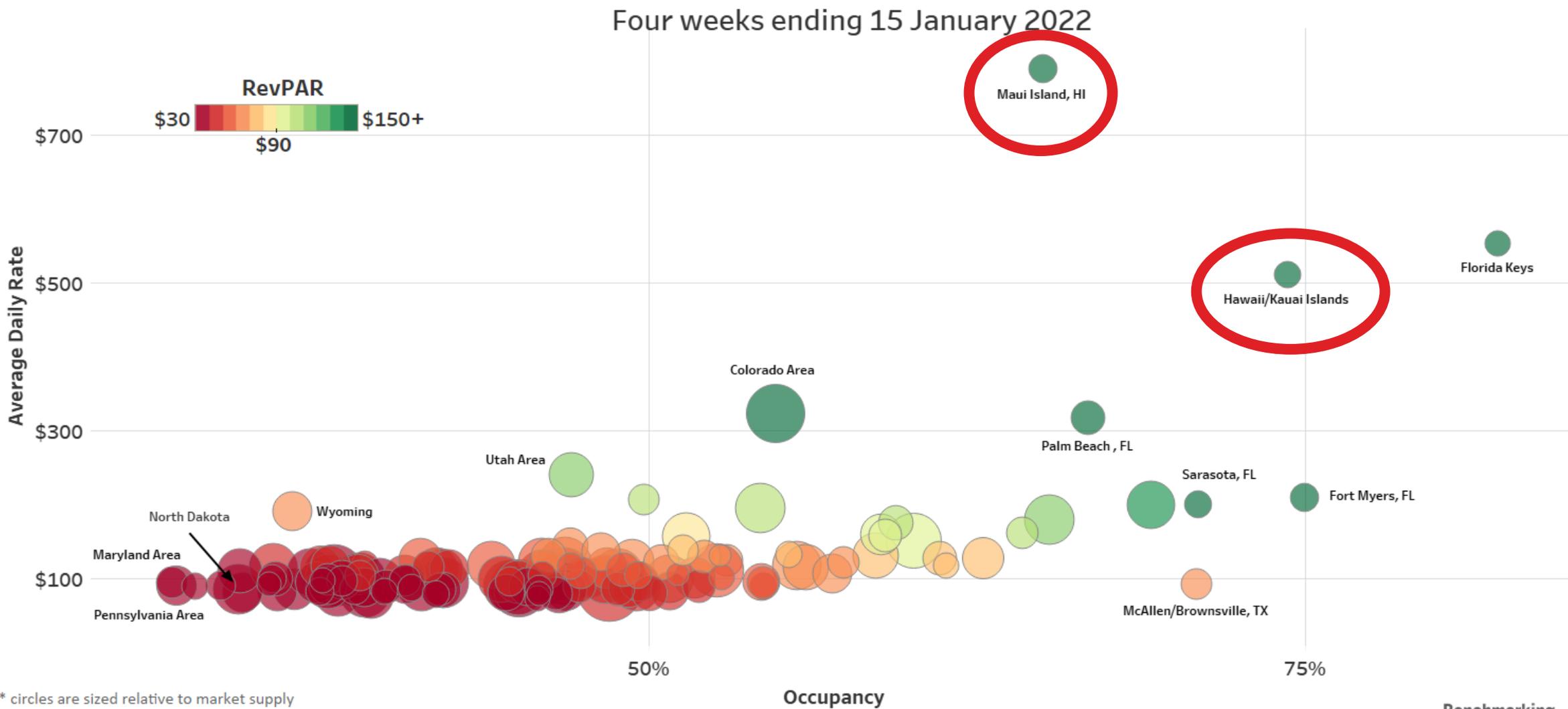
Four weeks ending 15 January 2022



* circles are sized relative to market supply
Source: STR. © 2022 CoStar Group

Outside the U.S. Top 25

(Running 28-day performance, callouts: top and bottom performers)



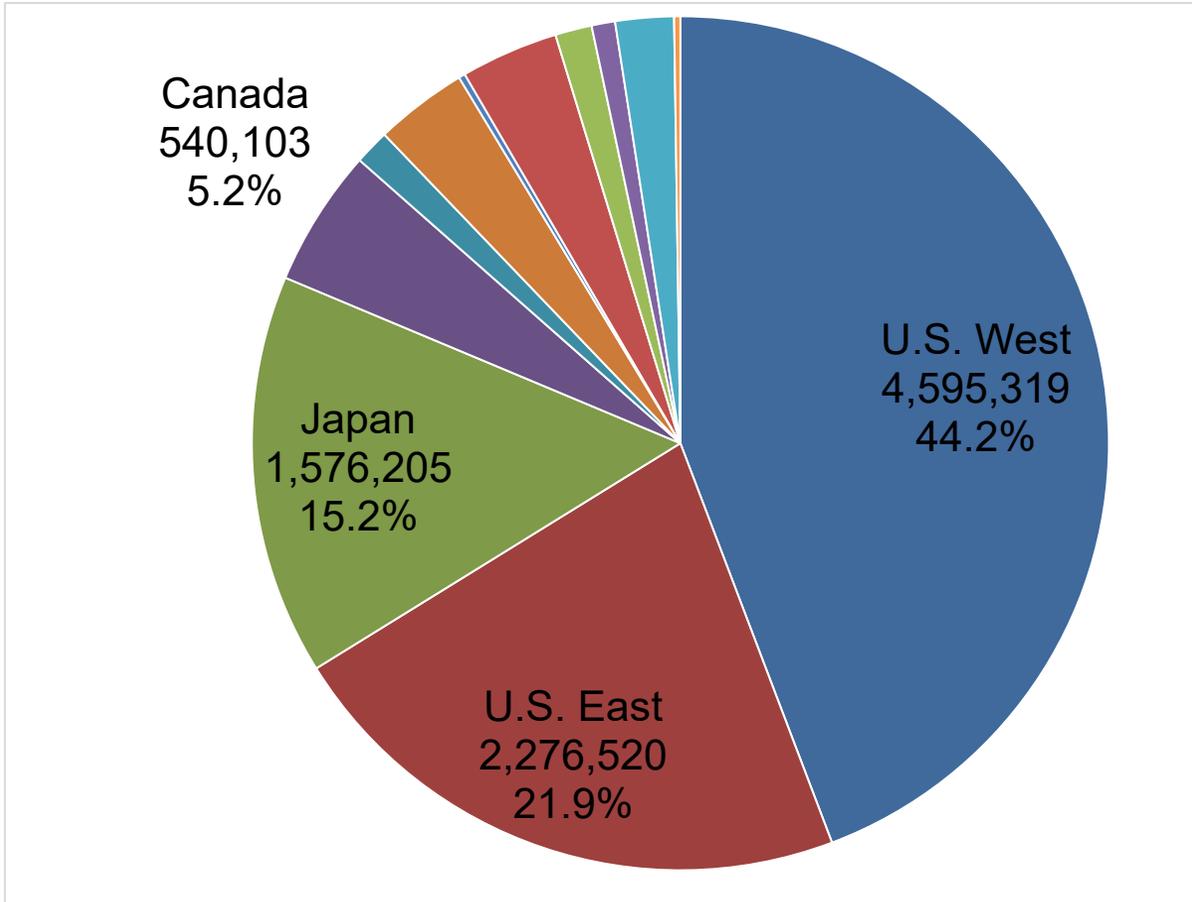
* circles are sized relative to market supply

Source: STR. © 2022 CoStar Group

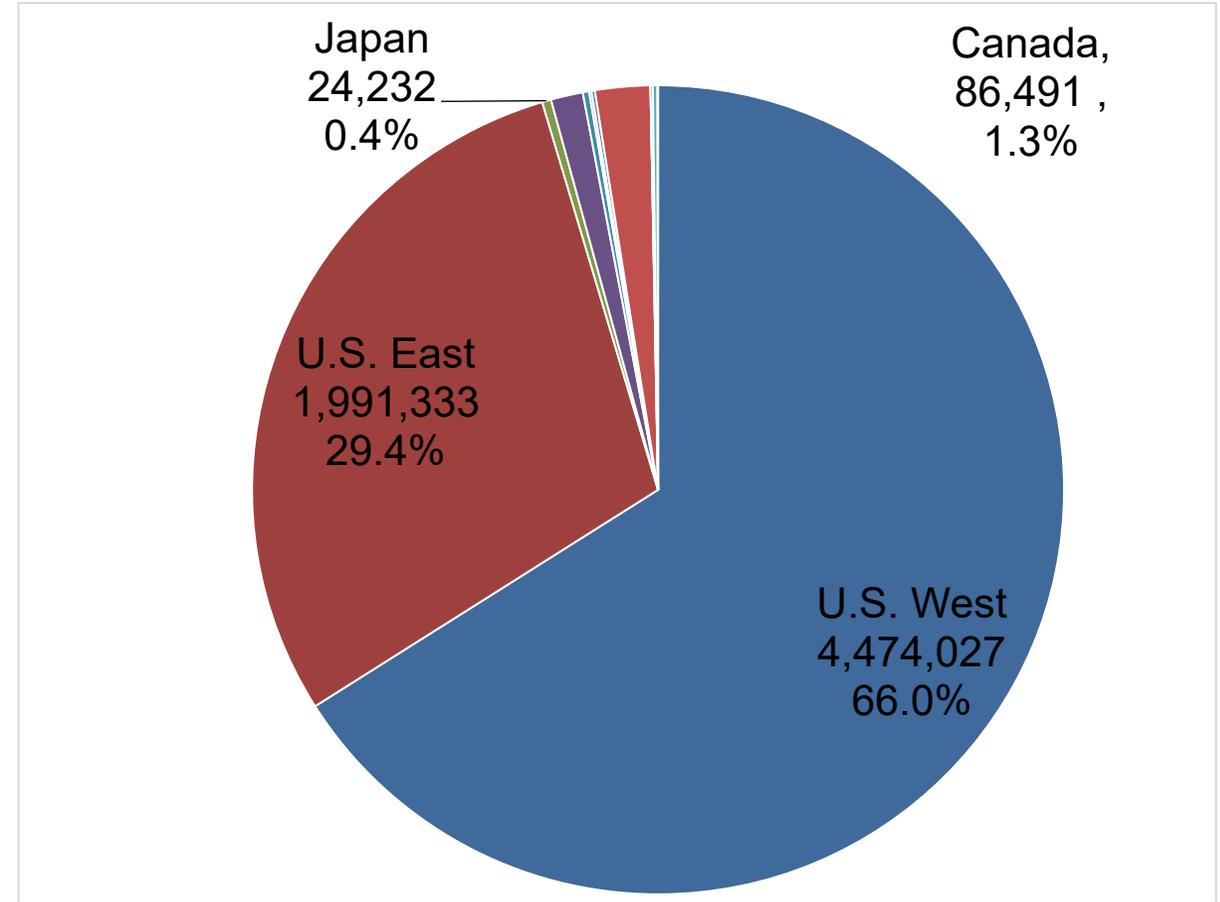
Benchmarking
your world

Visitor Arrival Mix 2021P vs 2019

2019



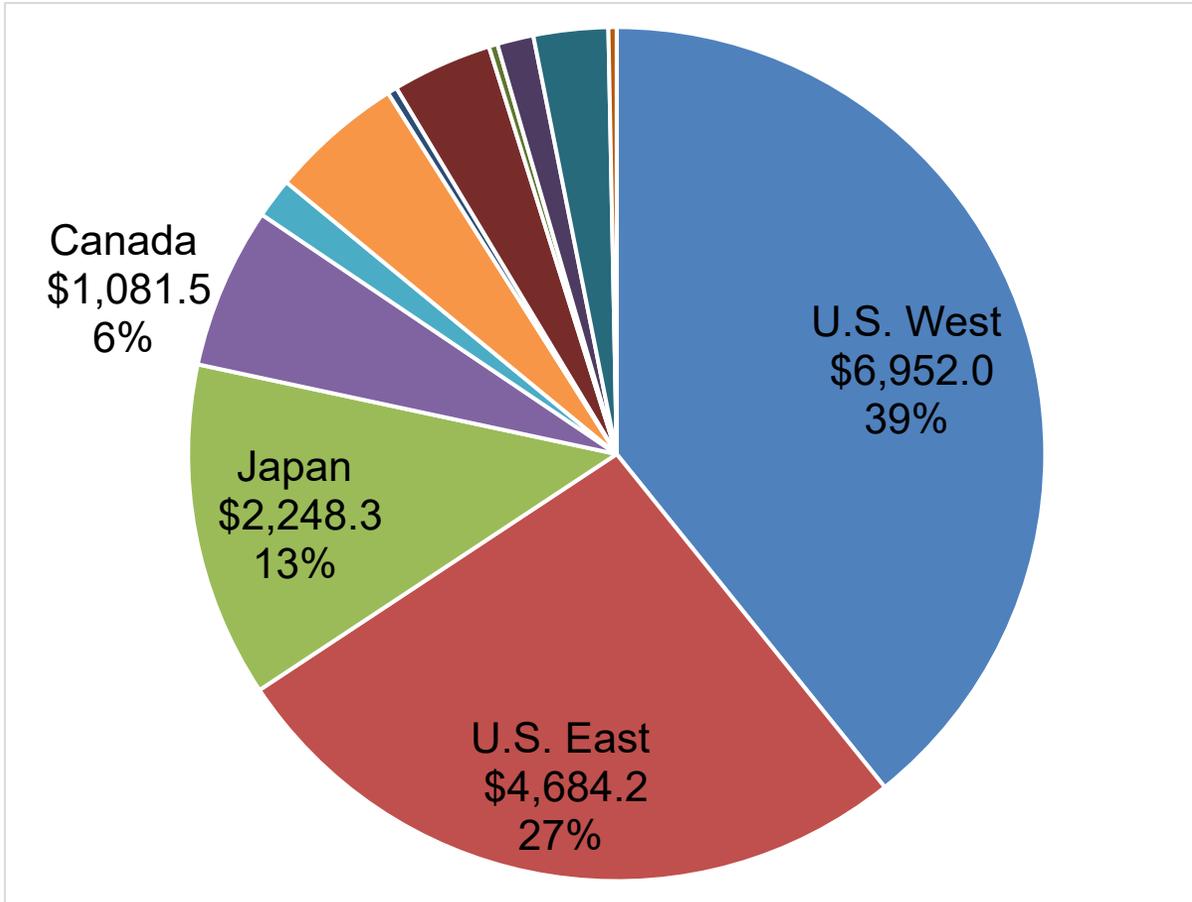
2021P



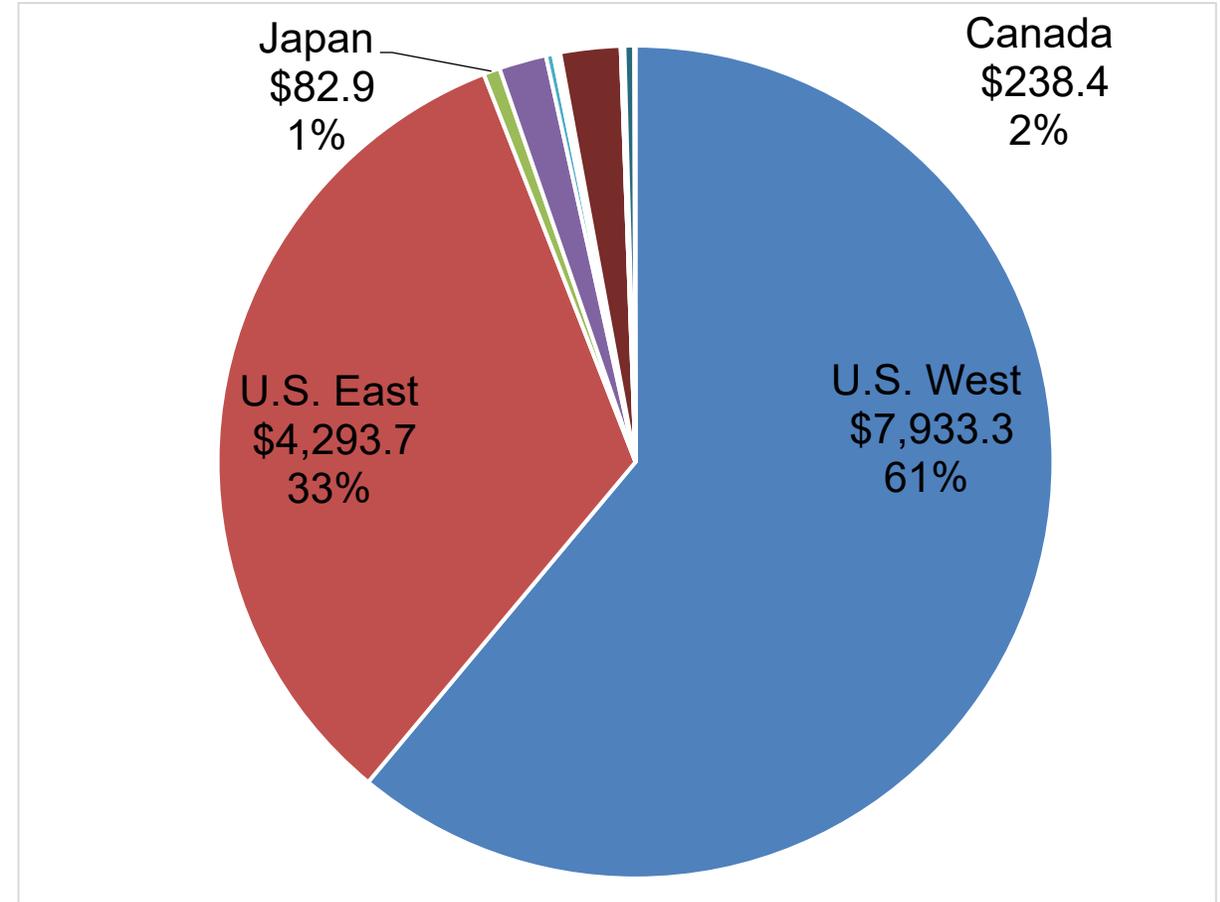
Note: 2021 figures are preliminary.

Visitor Spending Mix 2021P vs 2019

2019

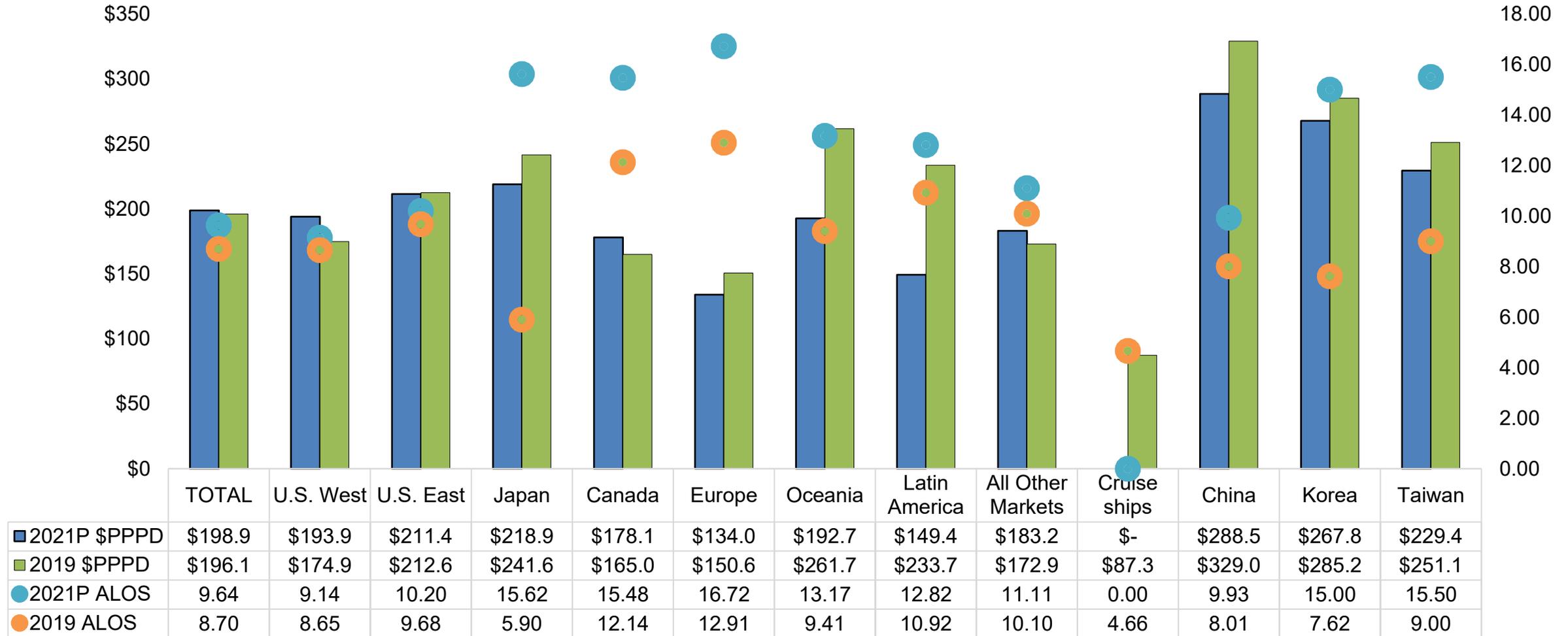


2021P



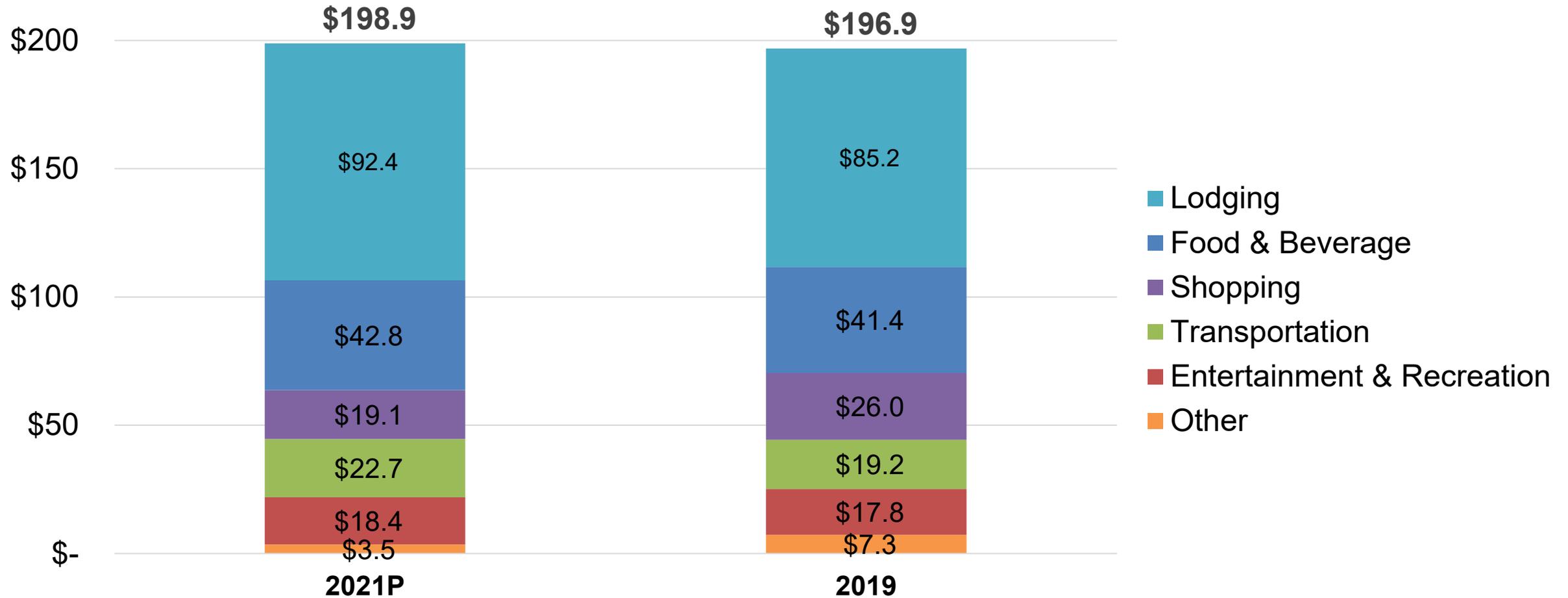
Note: 2021 figures are preliminary.

\$PPPD and Average Length of Stay – 2021P vs 2019



Note: 2021 figures are preliminary.

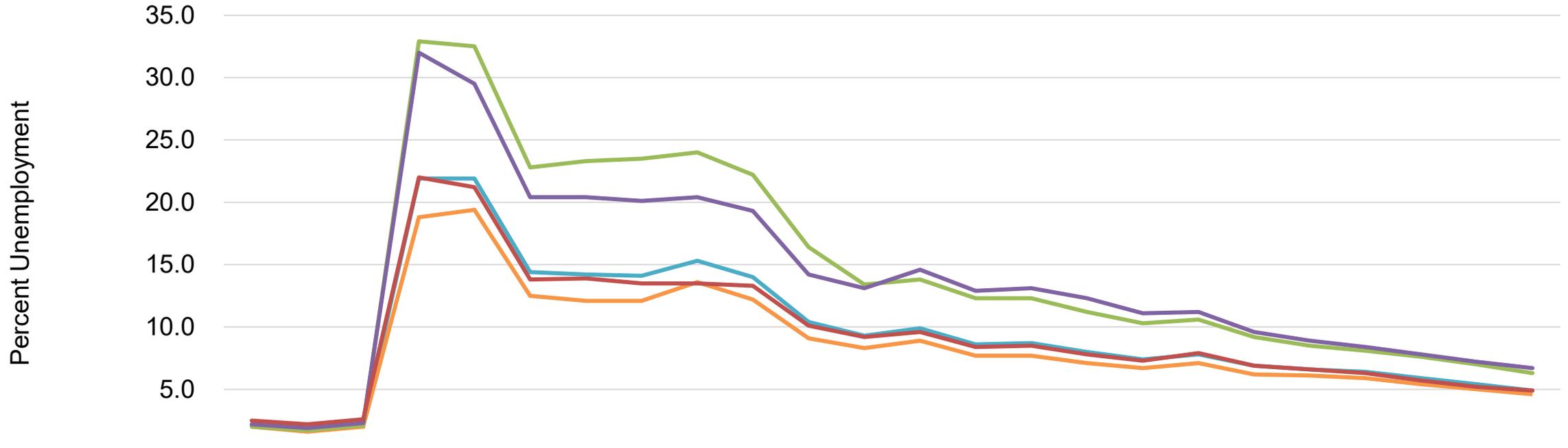
Spending by Category 2021P vs 2019



Note: 2021 figures are preliminary.

December 2021 Highlights

Unemployment Rate, Civilian



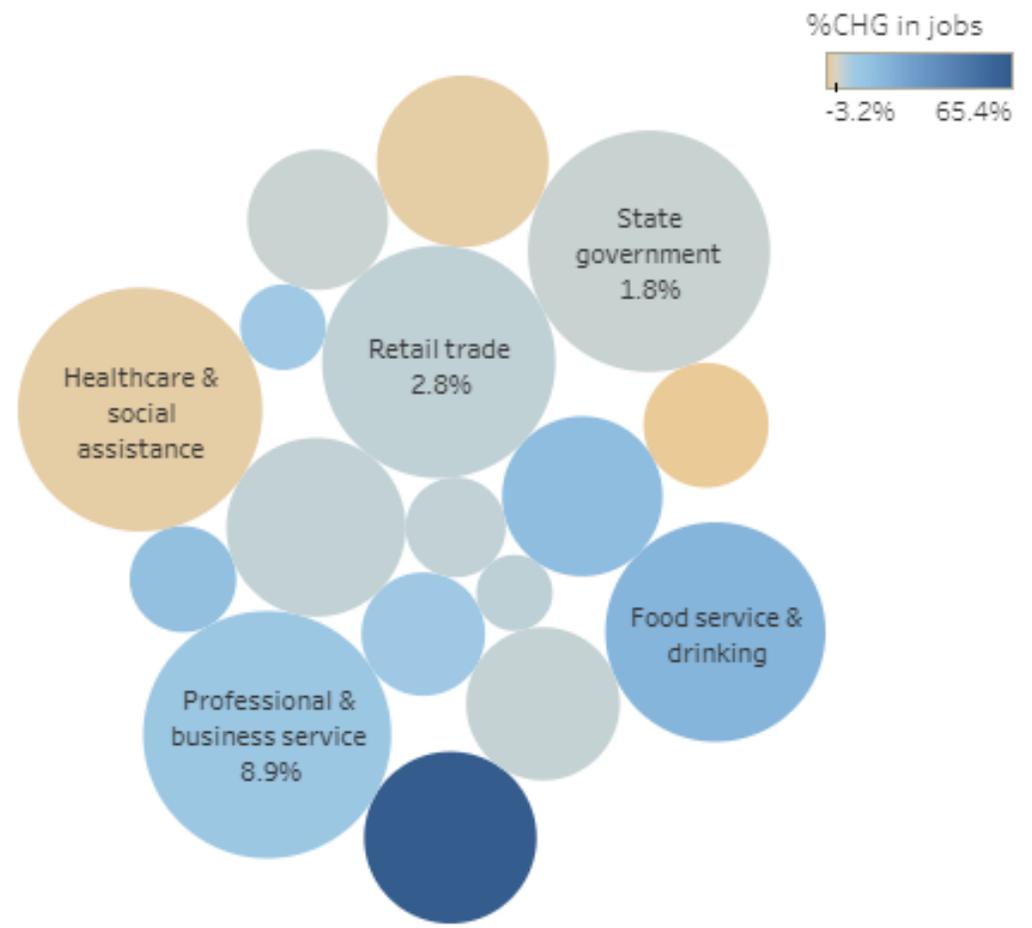
	2020 -01	2020 -02	2020 -03	2020 -04	2020 -05	2020 -06	2020 -07	2020 -08	2020 -09	2020 -10	2020 -11	2020 -12	2021 -01	2021 -02	2021 -03	2021 -04	2021 -05	2021 -06	2021 -07	2021 -08	2021 -09	2021 -10	2021 -11	2021 -12
State of Hawai'i	2.1	1.7	2.1	21.	21.	14.	14.	14.	15.	14.	10.	9.3	9.9	8.6	8.7	8.0	7.4	7.8	6.9	6.6	6.4	5.9	5.4	4.9
Honolulu County	2.0	1.6	2.0	18.	19.	12.	12.	12.	13.	12.	9.1	8.3	8.9	7.7	7.7	7.1	6.7	7.1	6.2	6.1	5.9	5.4	5.0	4.6
Maui County	2.0	1.7	2.1	32.	32.	22.	23.	23.	24.	22.	16.	13.	13.	12.	12.	11.	10.	10.	9.2	8.5	8.1	7.6	7.0	6.3
Kaua'i County	2.2	1.9	2.3	32.	29.	20.	20.	20.	20.	19.	14.	13.	14.	12.	13.	12.	11.	11.	9.6	8.9	8.4	7.8	7.2	6.7
Hawai'i County	2.5	2.2	2.6	22.	21.	13.	13.	13.	13.	13.	10.	9.2	9.6	8.4	8.5	7.8	7.3	7.9	6.9	6.6	6.3	5.7	5.2	4.9

Compiled by Research & Economic Analysis Division, State of Hawaii Department of Business, Economic Development and Tourism. Source: State of Hawai'i Dep. of Labor & Industrial Relations

December 2021 Highlights

	Jobs	CHG*	%CHG*
Total non-agriculture W&S jobs	588,800	37,600	6.8%
Nat'l resources, mining & construction	37,200	900	2.5%
Manufacturing	11,600	300	2.7%
Wholesale trade	17,700	1,300	7.9%
Retail trade	63,000	1,700	2.8%
Transportation, warehousing & utilities	29,800	3,800	14.6%
Information	6,700	200	3.1%
Financial activities	27,300	600	2.2%
Professional & business service	71,200	5,800	8.9%
Educational service	13,100	1,500	12.9%
Healthcare & social assistance	69,200	-1,600	-2.3%
Arts, entertainment & recreation	8,500	600	7.6%
Accommodation	34,400	13,600	65.4%
Food service & drinking places	56,100	8,700	18.4%
Other service	22,900	400	1.8%
Federal government	34,200	-800	-2.3%
State government	67,800	1,200	1.8%
Local government	18,100	-600	-3.2%

*Change from the same period of previous year



Scheduled Nonstop Seats to Hawai'i by Port Entry

December	Total			Domestic			International		
	2021	2020	2019	2021	2020	2019	2021	2020	2019
STATE	1,088,154	599,440	1,252,958	988,732	560,507	904,426	99,422	38,933	348,532
HONOLULU	574,819	329,931	762,775	507,807	298,874	462,466	67,012	31,057	300,309
KAHULUI	253,957	176,709	278,184	231,435	168,833	251,246	22,522	7,876	26,938
KONA	143,779	78,053	115,328	137,545	78,053	98,741	6,234	0	16,587
HILO	4,537	0	4,316	4,537	0	4,316	0	0	0
LIHU'E	111,062	14,747	92,355	107,408	14,747	87,657	3,654	0	4,698

January	Total			Domestic			International		
	2021	2020	2019	2021	2020	2019	2021	2020	2019
STATE	1,062,794	593,169	1,128,387	942,817	557,668	763,632	119,977	35,501	364,755
HONOLULU	553,032	320,075	695,632	469,980	289,660	388,968	83,052	30,415	306,664
KAHULUI	292,116	185,146	227,818	265,755	180,756	195,030	26,361	4,390	32,788
KONA	114,943	79,886	114,953	108,555	79,190	97,410	6,388	696	17,543
HILO	2,685	0	2,822	2,685	0	2,822	0	0	0
LIHU'E	100,018	8,062	87,162	95,842	8,062	79,402	4,176	0	7,760

Source: HTA/DBEDT READ analysis based on scheduled flights from Diio Mi flight schedules as of January 24, 2022, subject to change

Scheduled Nonstop Seats to Hawai'i by Port Entry

February	Total			Domestic			International		
	2021	2020	2019	2021	2020	2019	2021	2020	2019
STATE	948,414	529,726	1,004,920	854,179	508,204	679,364	94,235	21,522	325,556
HONOLULU	490,216	283,184	618,244	430,423	263,464	345,670	59,793	19,720	272,574
KAHULUI	270,282	160,072	203,181	245,022	158,444	173,414	25,260	1,628	29,767
KONA	100,418	74,716	104,142	94,890	74,542	87,827	5,528	174	16,315
HILO	2,148	0	2,656	2,148	0	2,656	0	0	0
LIHU'E	85,350	11,754	76,697	81,696	11,754	69,797	3,654	0	6,900

March	Total			Domestic			International		
	2021	2020	2019	2021	2020	2019	2021	2020	2019
STATE	1,195,040	662,648	1,185,426	1,028,255	643,711	836,583	166,785	18,937	348,843
HONOLULU	622,426	354,431	713,111	507,160	336,022	422,760	115,266	18,409	290,351
KAHULUI	330,891	200,961	250,043	294,306	200,433	216,456	36,585	528	33,587
KONA	132,140	91,766	124,674	122,600	91,766	106,853	9,540	0	17,821
HILO	3,899	1,992	3,665	3,899	1,992	3,665	0	0	0
LIHU'E	105,684	13,498	93,933	100,290	13,498	86,849	5,394	0	7,084

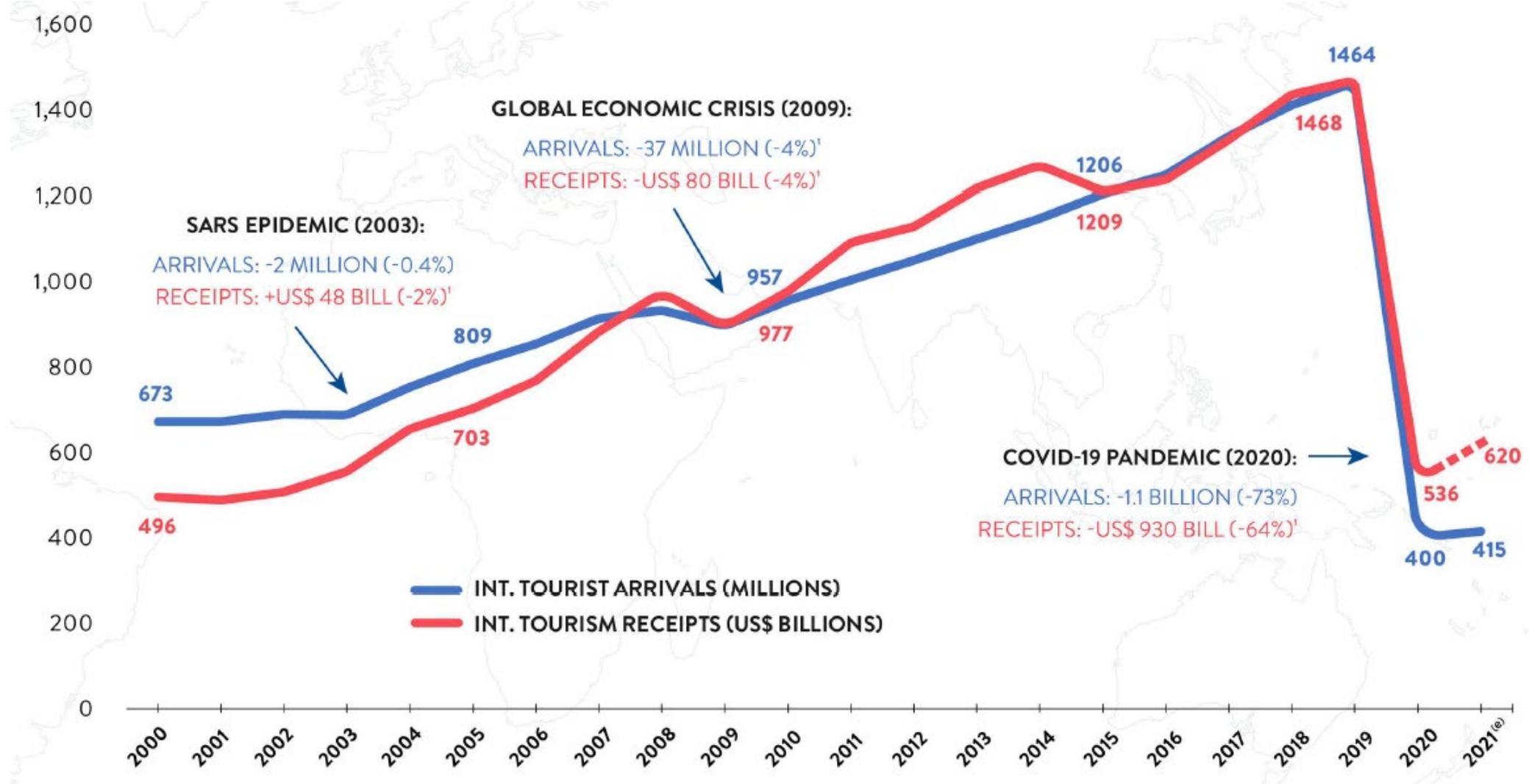
Source: HTA/DBEDT READ analysis based on scheduled flights from Diio Mi flight schedules as of November 8, 2021, subject to change

UNWTO: Global Arrivals up 4%, but -72% vs. 2019



Source: UNWTO, Provisional Data (data as of January 2022)

UNWTO International Tourism Arrivals and Tourism Receipts 2000 - 2021

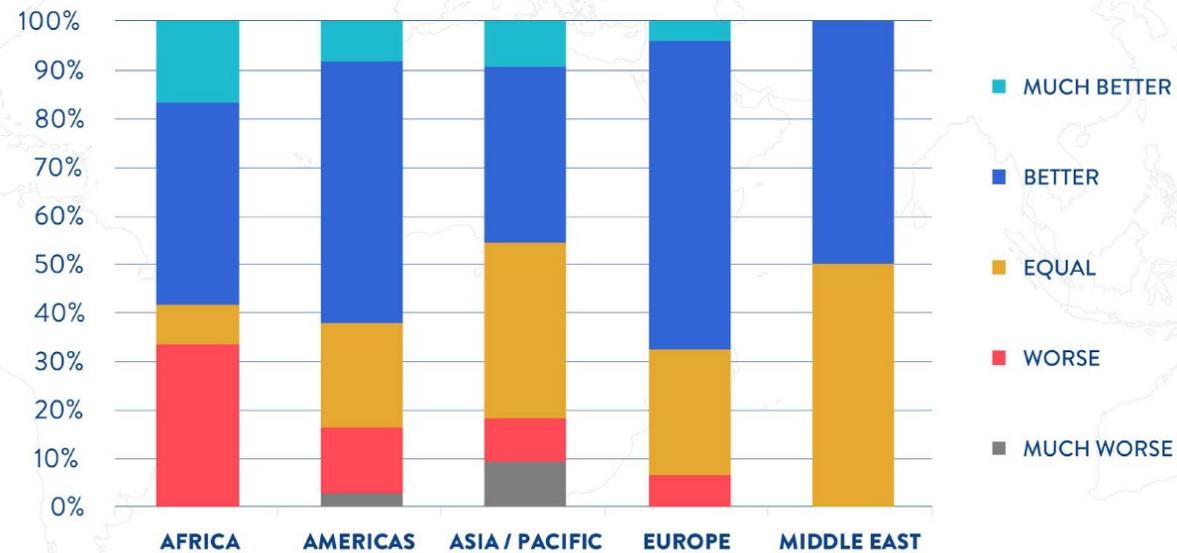


Source: UNWTO, Provisional Data (data as of January 2022)

UNWTO: Optimism for 2022, but Recovery Far Off

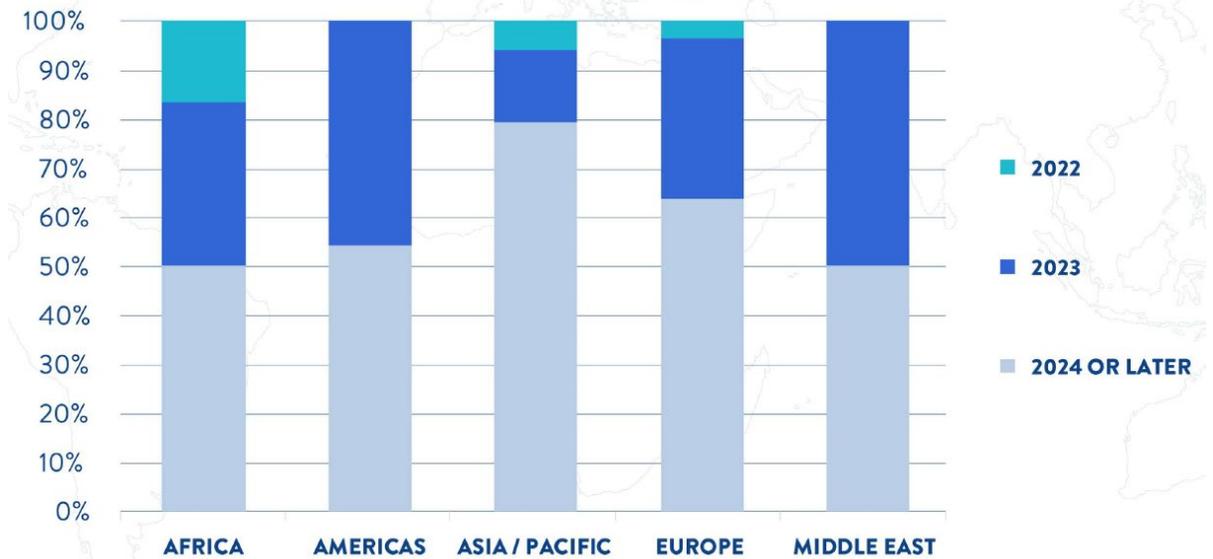
2022 Outlook

WHAT ARE YOUR PROSPECTS FOR TOURISM PERFORMANCE IN YOUR DESTINATION OR BUSINESS IN 2022 AS COMPARED TO 2021?



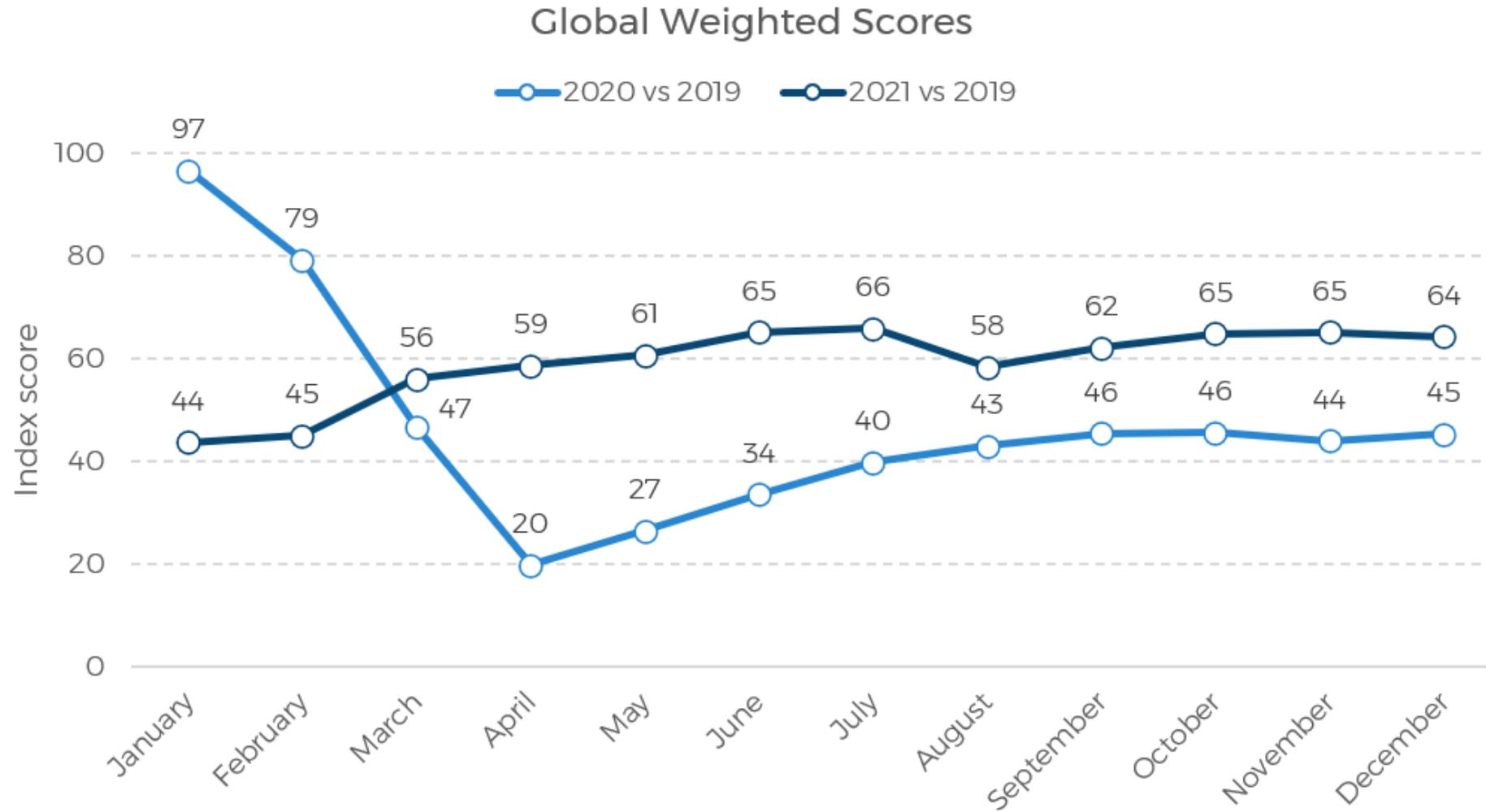
Recovery to 2019 Levels

WHEN DO YOU EXPECT INTERNATIONAL TOURISM TO RETURN TO PRE-PANDEMIC 2019 LEVELS IN YOUR COUNTRY?



Source: UNWTO Panel of Experts, January 2022 Survey

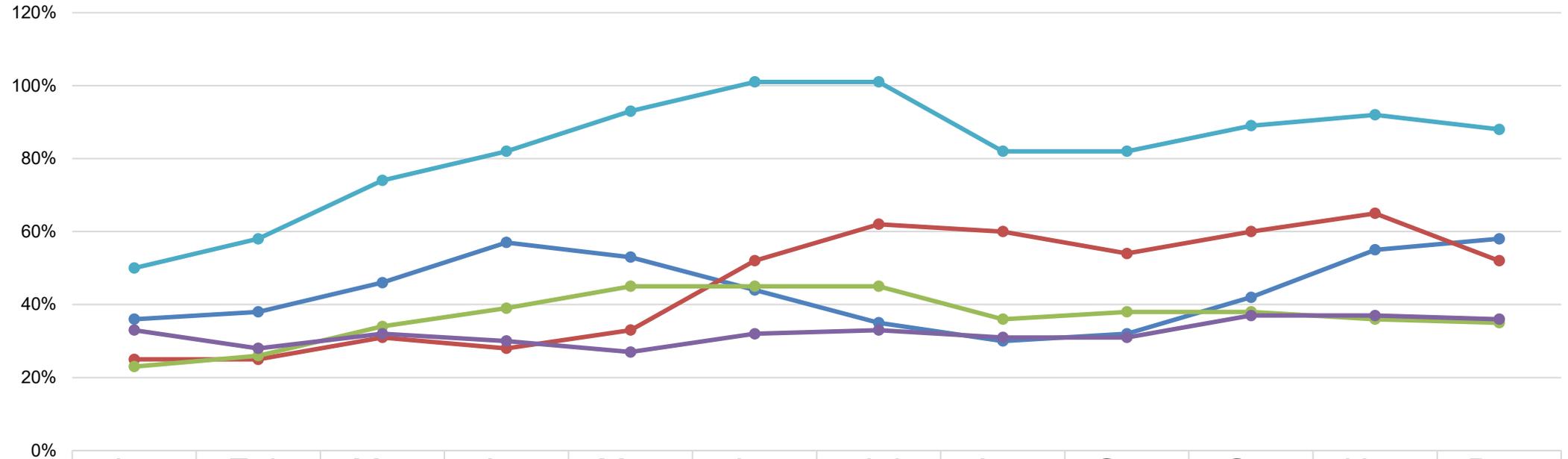
Skift Recovery Index



Source: Skift Research

Skift Recovery Index Origin Scores

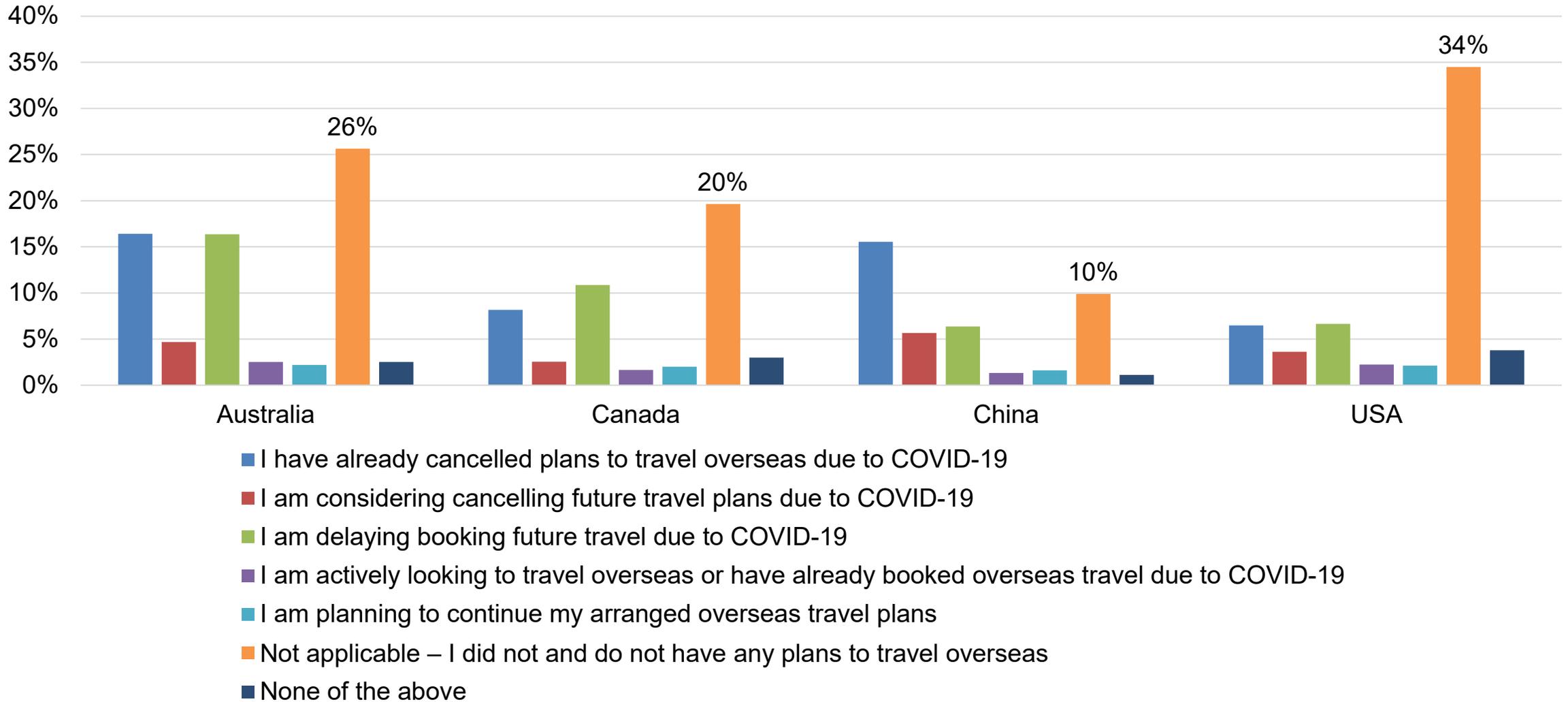
Skift Recovery Index Origin Scores – Comparison to Same Month in 2019



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
— Australia	36%	38%	46%	57%	53%	44%	35%	30%	32%	42%	55%	58%
— Canada	25%	25%	31%	28%	33%	52%	62%	60%	54%	60%	65%	52%
— China	23%	26%	34%	39%	45%	45%	45%	36%	38%	38%	36%	35%
— Japan	33%	28%	32%	30%	27%	32%	33%	31%	31%	37%	37%	36%
— U.S.	50%	58%	74%	82%	93%	101%	101%	82%	82%	89%	92%	88%

Source: Skift Research

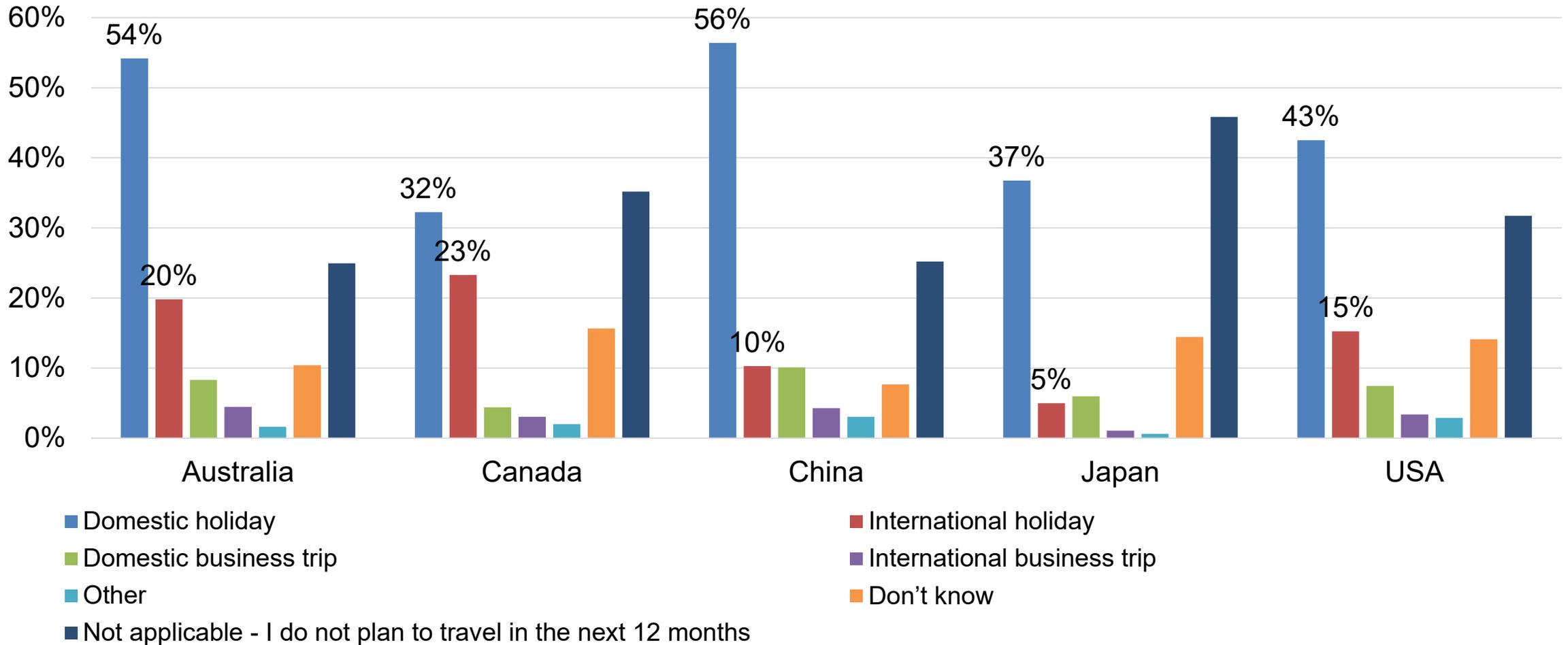
YouGov – Impact of COVID on Overseas Travel Plans



Source: YouGov Global Travel Profiles

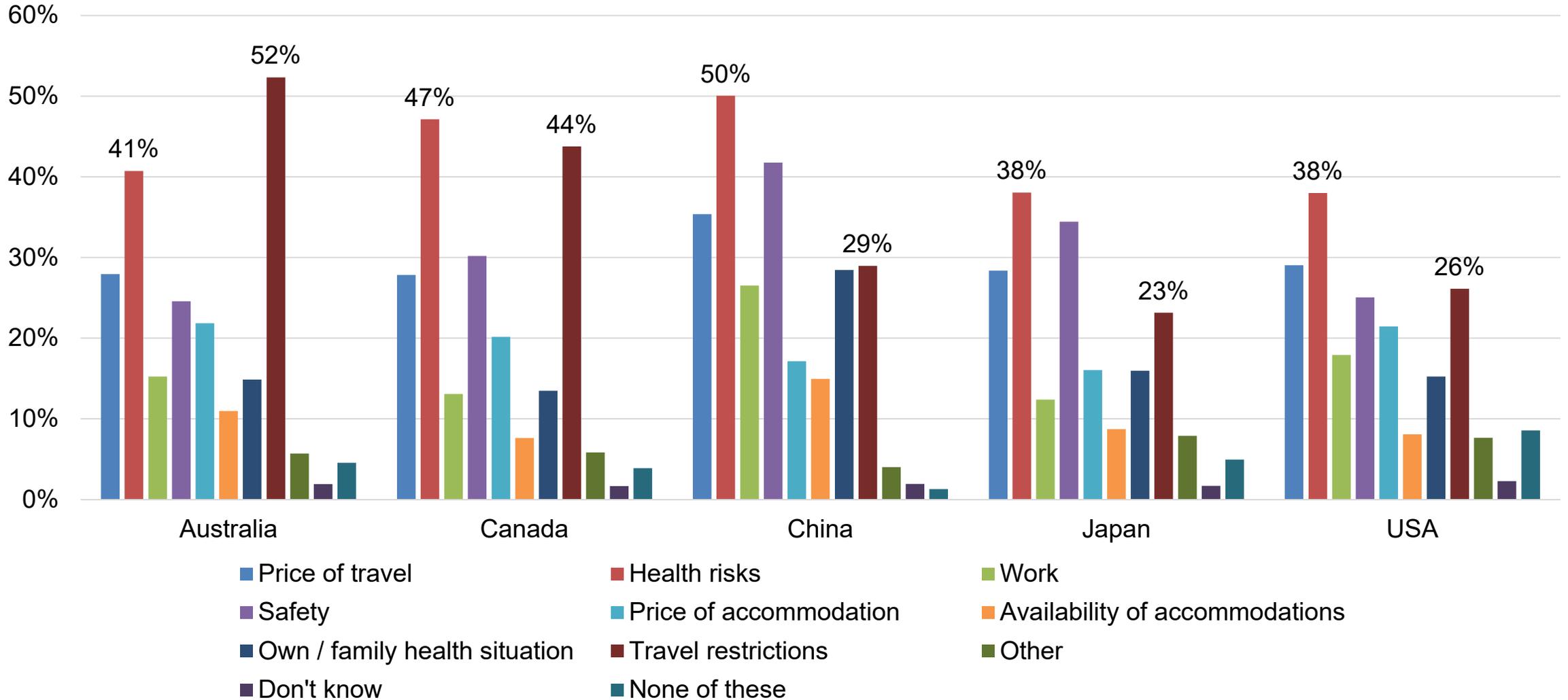
YouGov – Planned Trip Types

Trip Types - Next 12 months



Source: YouGov Global Travel Profiles

YouGov – Travel Obstacles



Source: YouGov Global Travel Profiles

USTA: Visa Issues Impacting International Arrivals

In 2019, **5.6 million** nonimmigrant visas were issued in the top 20 inbound markets to the U.S., which accounted for **64%** of all nonimmigrant visas issued worldwide

NON-VISA WAIVER PROGRAM COUNTRIES

- Of our top 20 inbound markets, nearly 50 million visitors who spent \$106 billion visited the U.S. from non-VWP countries.
- Non-VWP countries represent 58% of nonimmigrant visas issued in 2019 (students, temporary workers, professionals, etc.).
- Average wait times for non-VWP countries exceed 343 days.

VISA WAIVER PROGRAM COUNTRIES

- Nearly 20 million travelers visited the U.S. from VWP countries in 2019.
- Although VWP countries' visitors have an expedited travel authorization process, more than 500,000 visitors required a nonimmigrant visa.

Source: U.S. Travel Association

USTA: Top 20 Inbound Markets - Non-Visa Waiver Countries

Top 20 Inbound Countries 2019	Top 20 Rank	2019 Visitation Volume	2019 Spending in U.S. in Billions (Total Travel Exports)	Restrictions on Outbound Travel (only as affecting travel to U.S.)	Current Vaccination rate, fully vaccinated (total population)	VISA Required	Avg Visa Wait Time in Days (As of Nov. 2021)	2019 Total Nonimmigrant Visas Issued
CANADA	1	20,720,068	\$22.5	NO	77%	NO	340	9,718
MEXICO	2	18,328,181	\$17.6	NO	51%	YES	506	1,471,148
CHINA (EXCL. HONG KONG)	5	2,829,970	\$33.2	YES	77%	YES	5	1,255,992
BRAZIL	7	2,104,617	\$10.2	NO	63%	YES	233	625,856
INDIA	10	1,472,517	\$14.2	YES	32%	YES	Closed	985,469
COLOMBIA	13	944,013	\$3.3	NO	49%	YES	538	217,329
ARGENTINA	15	854,442	\$3.4	NO	66%	YES	415	225,412
DOMINICAN REPUBLIC	19	488,703	\$1.7	NO	52%	YES	Closed to Visitors	100,668
EQUADOR	20	456,741	No BEA Data	NO	62%	YES	367	180,199
TOTALS		48,200,252	\$106.1 BILLION		AVERAGE: 59%		AVERAGE: 343.43	5,071,791

Source: U.S. Travel Association

USTA: Top 20 Inbound Markets - Visa Waiver Countries

Top 20 Inbound Countries 2019	Top 20 Rank	2019 Visitation Volume	2019 Spending in U.S. in Billions (Total Travel Exports)	Restrictions on Outbound Travel (only as affecting travel to U.S.)	Current Vaccination Rate, Fully Vaccinated (total population)	VISA Required	Avg Visa Wait Time in Days (As of Nov. 2021)	2019 Total Nonimmigrant Visas Issued
UNITED KINGDOM	3	4,779,997	\$15.5	NO	69%	VWP	94	93,117
JAPAN	4	3,752,980	\$13.0	YES	77%	VWP	3	75,305
SOUTH KOREA	6	2,298,279	\$9.2	YES	79%	VWP	60	76,025
GERMANY	8	2,063,767	\$7.6	NO	69%	VWP	65	64,866
FRANCE	9	1,843,782	\$6.0	NO	70%	VWP	200	48,298
AUSTRALIA	11	1,319,238	\$8.0	YES	74%	VWP	221	44,681
ITALY	12	1,086,026	\$3.9	NO	73%	VWP	48	34,961
SPAIN	14	943,248	\$3.3	NO	80%	VWP	Closed to Visitors	32,971
NETHERLANDS	16	727,229	\$2.6	NO	73%	VWP	Closed to Visitors	21,793
IRELAND	17	520,692	\$1.9	NO	77%	VWP	167	16,571
TAIWAN	18	499,520	\$3.0	YES	55%	VWP	10	29,152
TOTALS		19,834,758	\$74 BILLION		AVERAGE: 72%		AVERAGE: 96	537,740

Source: U.S. Travel Association

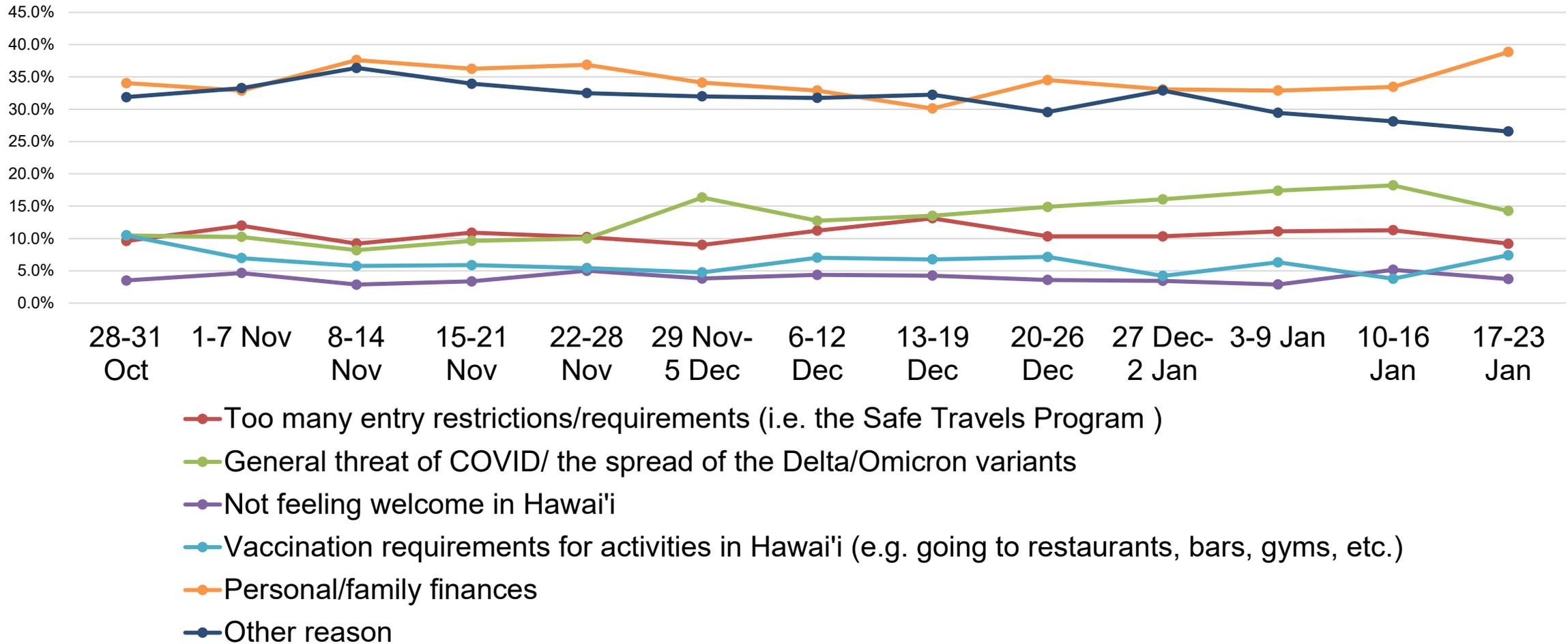
YouGov - Reasons for Not Considering Hawai'i for Vacation

Reason for Not Considering Hawai'i for Next Vacation	Percentage
Too many entry restrictions/requirements (i.e. the Safe Travels Program)	9.2%
General threat of COVID/ the spread of the Delta/Omicron Variant	14.3%
Not feeling welcome in Hawai'i	3.7%
Vaccination requirements for activities in Hawai'i (e.g. going to restaurants, bars, gyms, etc.)	7.4%
Personal/family finances	38.9%
Other reason	26.6%

Source: YouGov Custom Question, U.S. market, field dates January 17 - 23, 2022

YouGov - Reasons for Not Considering Hawai'i for Vacation

Reasons for Not Considering Hawai'i for Next Vacation



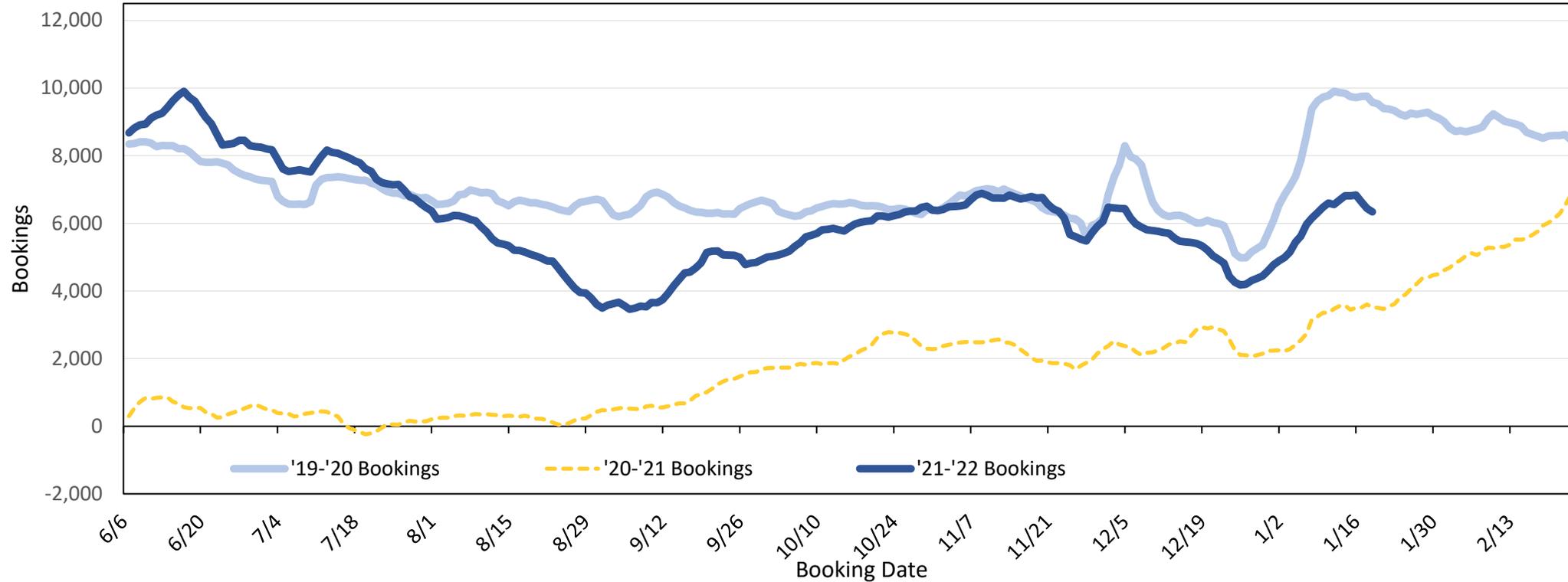
Source: YouGov Custom Question, U.S. market, field dates October 28, 2021 – January 23, 2022

TRAVEL AGENCY BOOKING TRENDS

JANUARY 24, 2022

Travel Agency Bookings to Hawaii for Future Arrivals

Travel Agency Bookings to Hawaii for Future Arrivals*
Based on a 7-day Moving Average as of January 22, 2022
U.S.



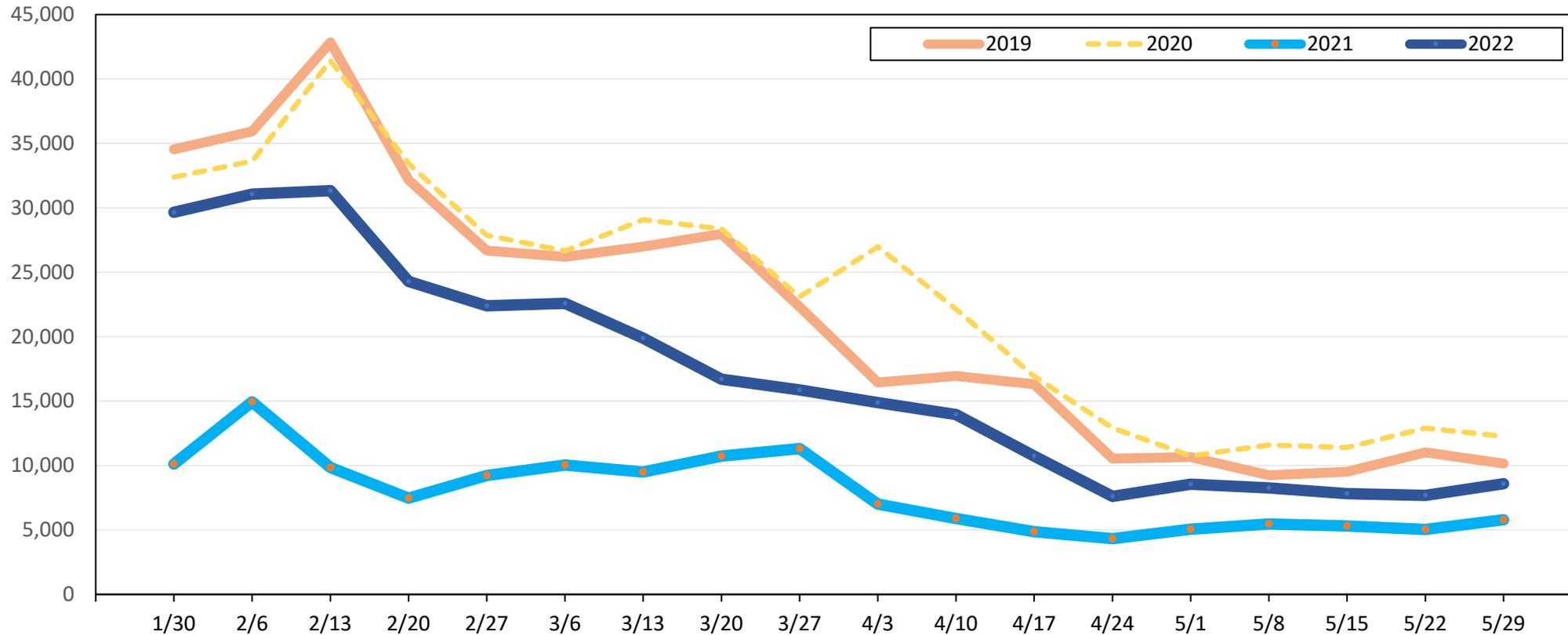
*Future Arrivals refers to all 'future' arrivals relative to a given Booking Date.
Source: Global Agency Pro

Update: Jan 22, 2022

Source: Global Agency Pro

Travel Agency Bookings to Hawai'i for Future Arrivals

Travel Agency Weekly Bookings for Future Travel to Hawai'i as of January 22, 2022
U.S.



Source: Global Agency Pro, as of January 22, 2022

Source: Global Agency Pro

Travel Agency Bookings to Hawaii for Future Arrivals

Travel Agency Bookings to Hawaii for Future Arrivals*
Based on a 7-day Moving Average as of January 22, 2022
Japan



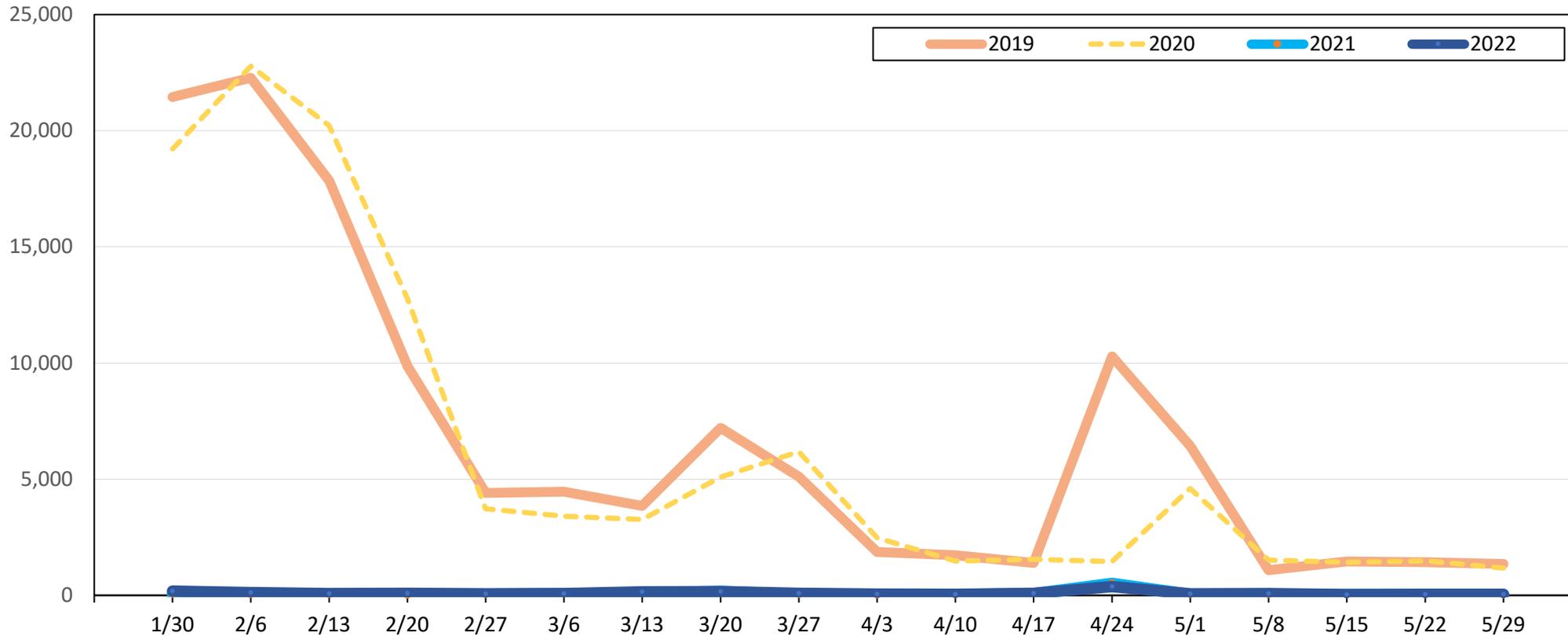
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Source: Global Agency Pro

Update: Jan 22, 2022

Source: Global Agency Pro

Travel Agency Bookings to Hawaii for Future Arrivals

Travel Agency Weekly Bookings for Future Travel to Hawai'i as of January 22, 2022 Japan

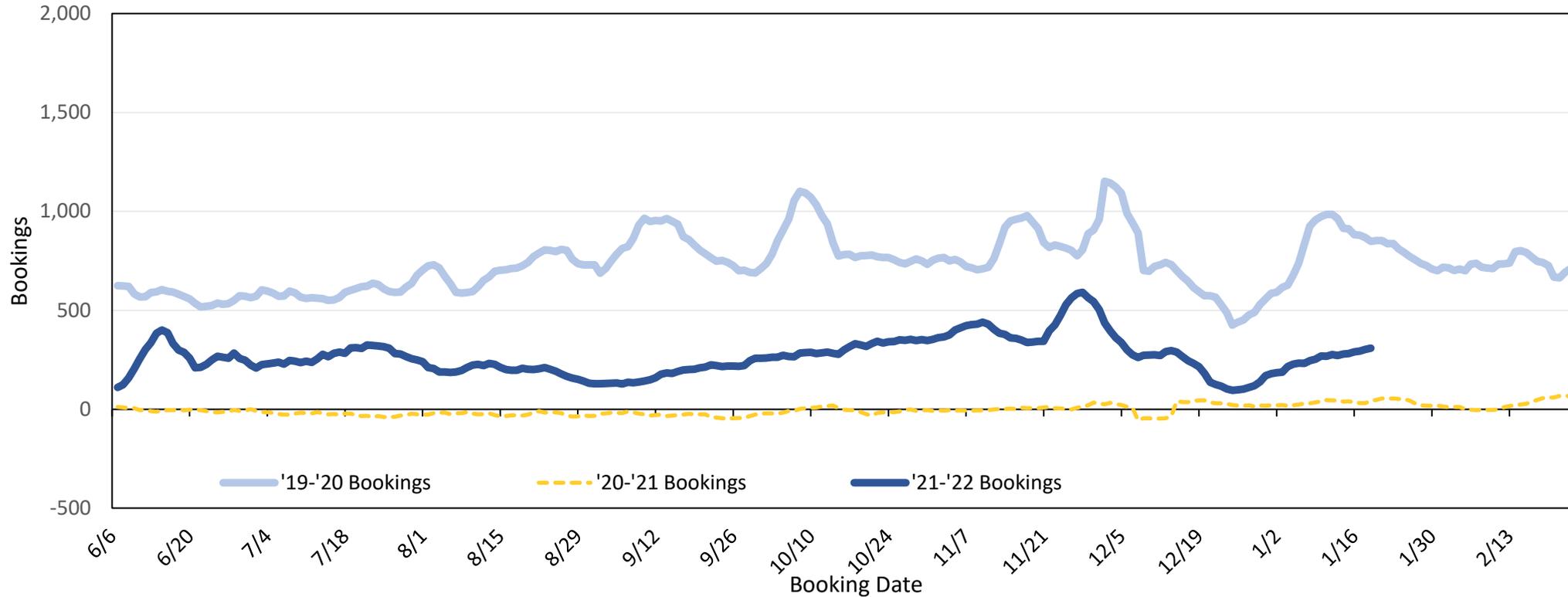


Source: Global Agency Pro, as of January 22, 2022

Source: Global Agency Pro

Travel Agency Bookings to Hawaii for Future Arrivals

Travel Agency Bookings to Hawaii for Future Arrivals*
Based on a 7-day Moving Average as of January 22, 2022
Canada



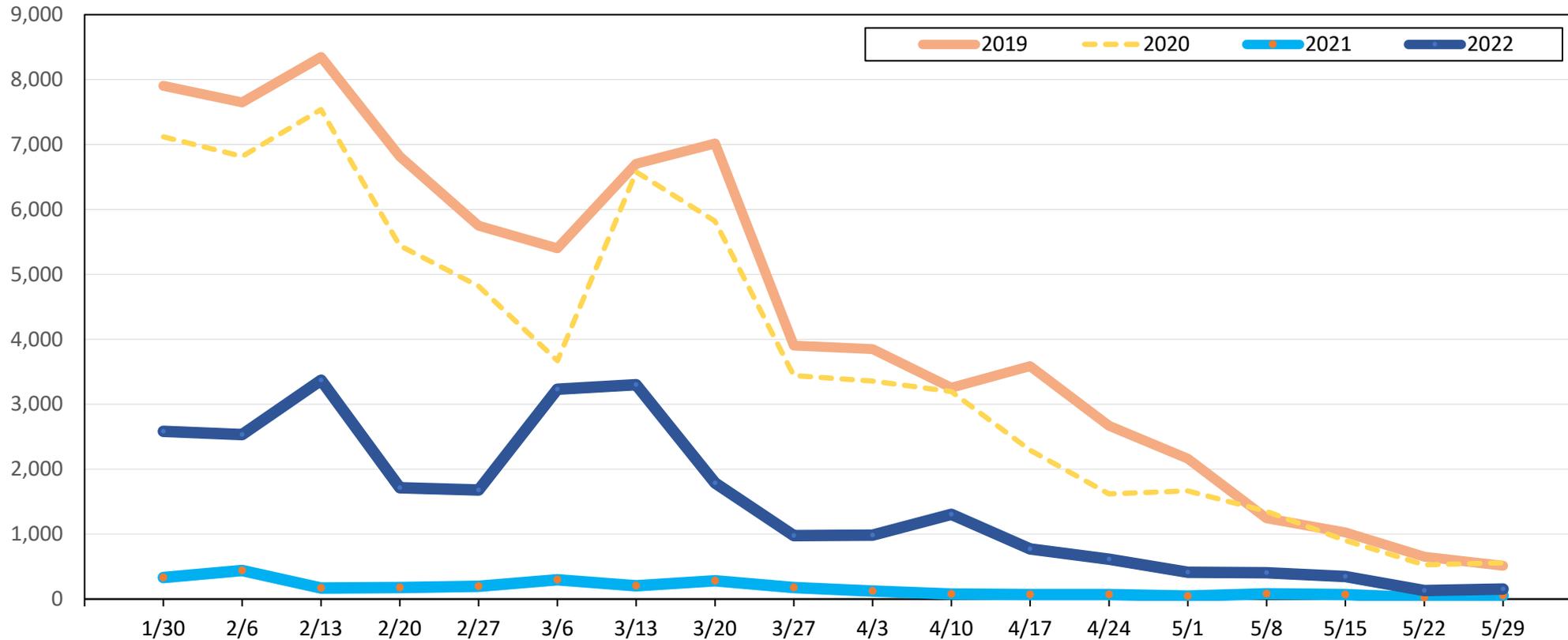
*Future Arrivals refers to all 'future' arrivals relative to a given Booking Date.
 Source: Global Agency Pro

Update: Jan 22, 2022

Source: Global Agency Pro

Travel Agency Bookings to Hawaii for Future Arrivals

Travel Agency Weekly Bookings for Future Travel to Hawai'i as of January 22, 2022
Canada

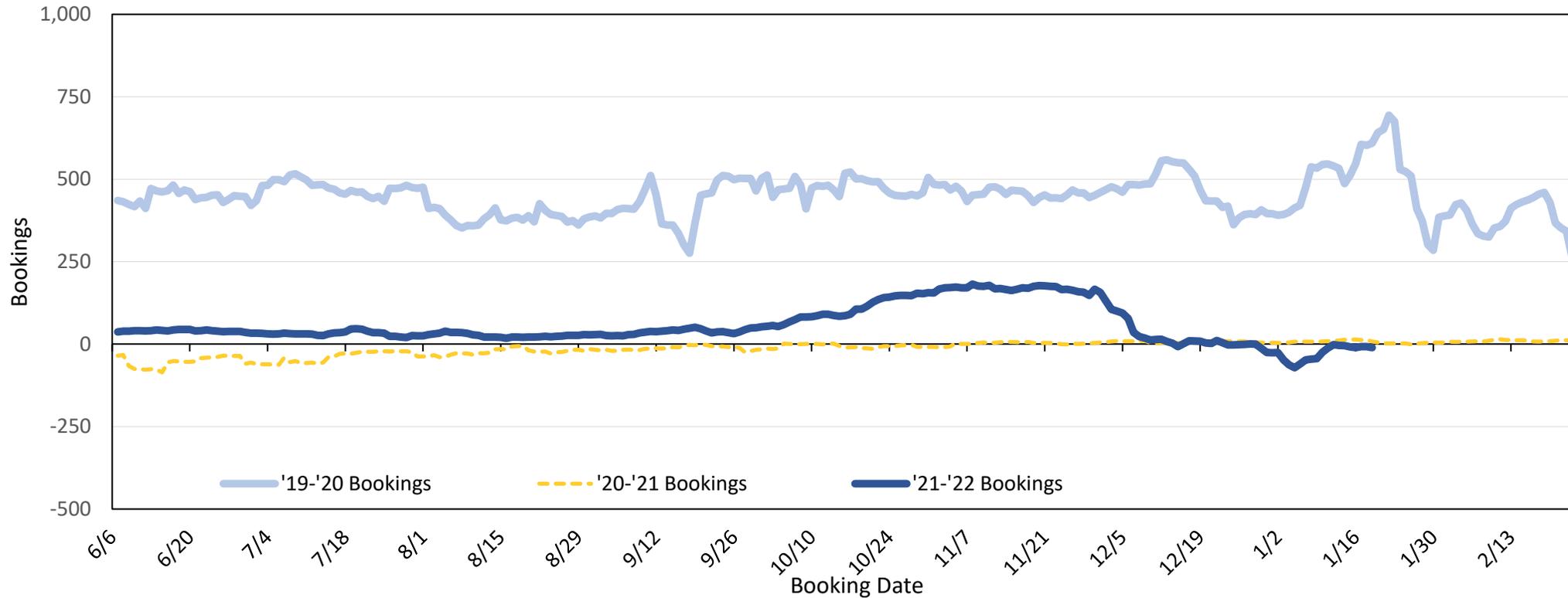


Source: Global Agency Pro, as of January 22, 2022

Source: Global Agency Pro

Travel Agency Bookings to Hawaii for Future Arrivals

Travel Agency Bookings to Hawaii for Future Arrivals*
Based on a 7-day Moving Average as of January 22, 2022
Korea



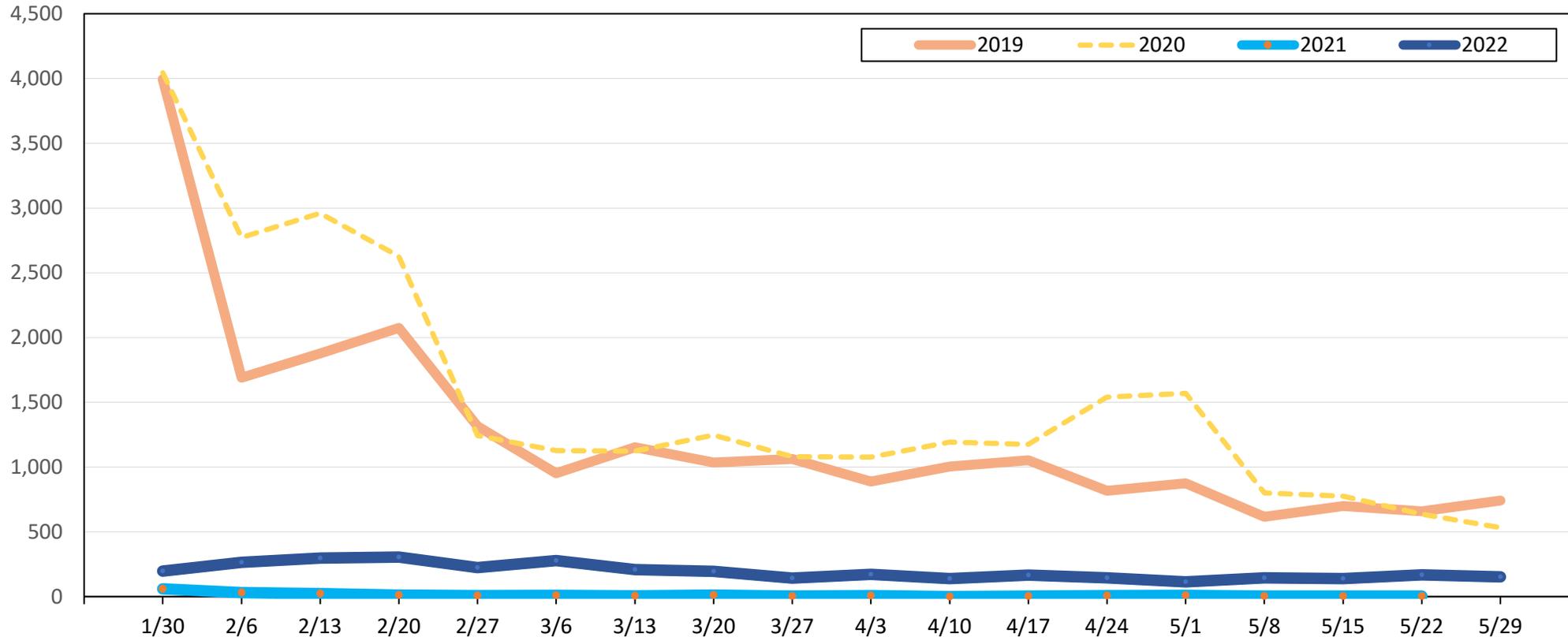
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Source: Global Agency Pro

Update: Jan 22, 2022

Source: Global Agency Pro

Travel Agency Bookings to Hawaii for Future Arrivals

Travel Agency Weekly Bookings for Future Travel to Hawai'i as of January 22, 2022
Korea

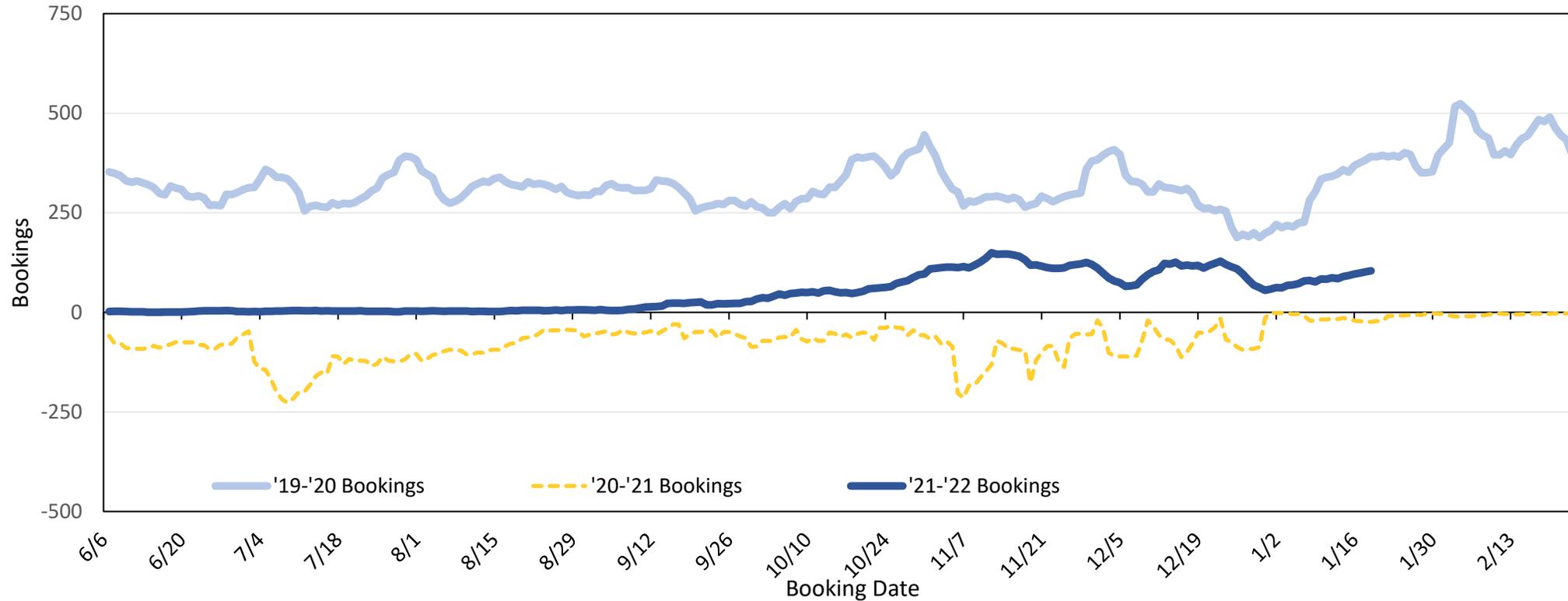


Source: Global Agency Pro, as of January 22, 2022

Source: Global Agency Pro

Travel Agency Bookings to Hawaii for Future Arrivals

Travel Agency Bookings to Hawaii for Future Arrivals*
Based on a 7-day Moving Average as of January 22, 2022
Australia



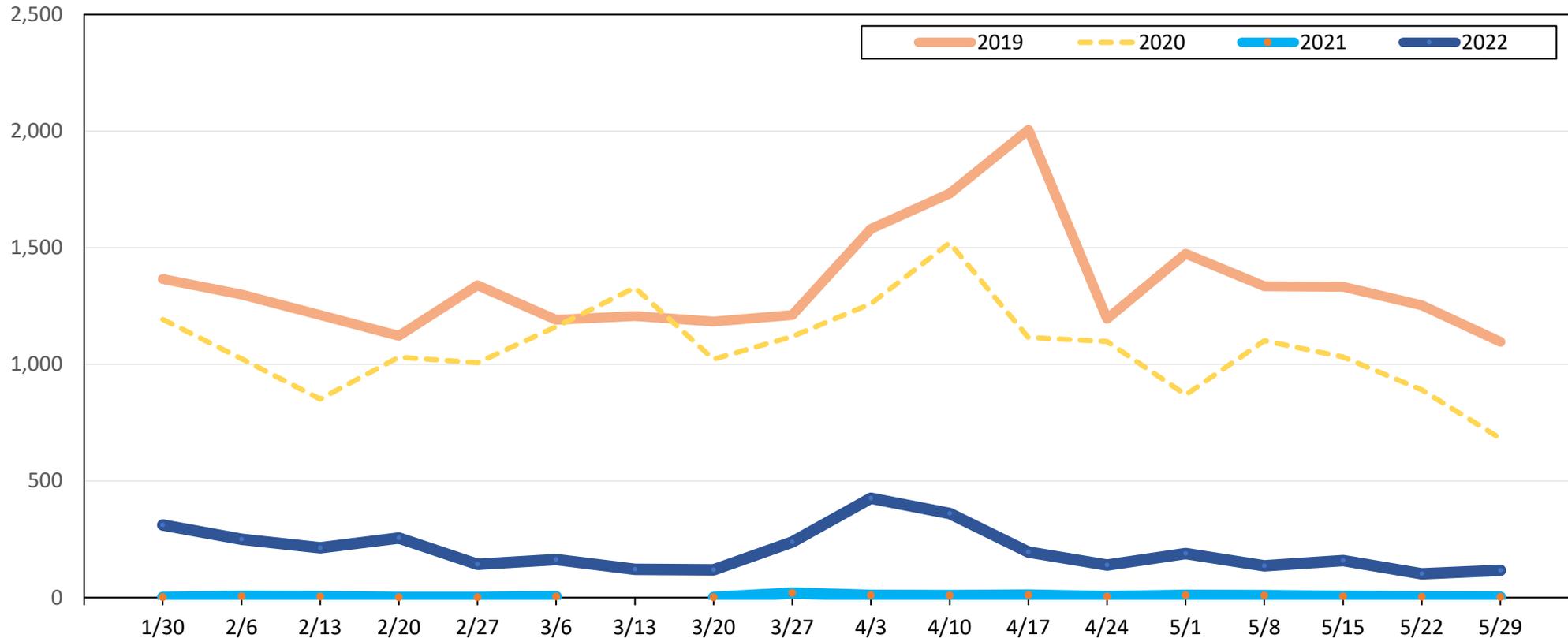
*Future Arrivals refers to all 'future' arrivals relative to a given Booking Date.
Source: Global Agency Pro

Update: Jan 22, 2022

Source: Global Agency Pro

Travel Agency Bookings to Hawaii for Future Arrivals

Travel Agency Weekly Bookings for Future Travel to Hawai'i as of January 22, 2022
Australia

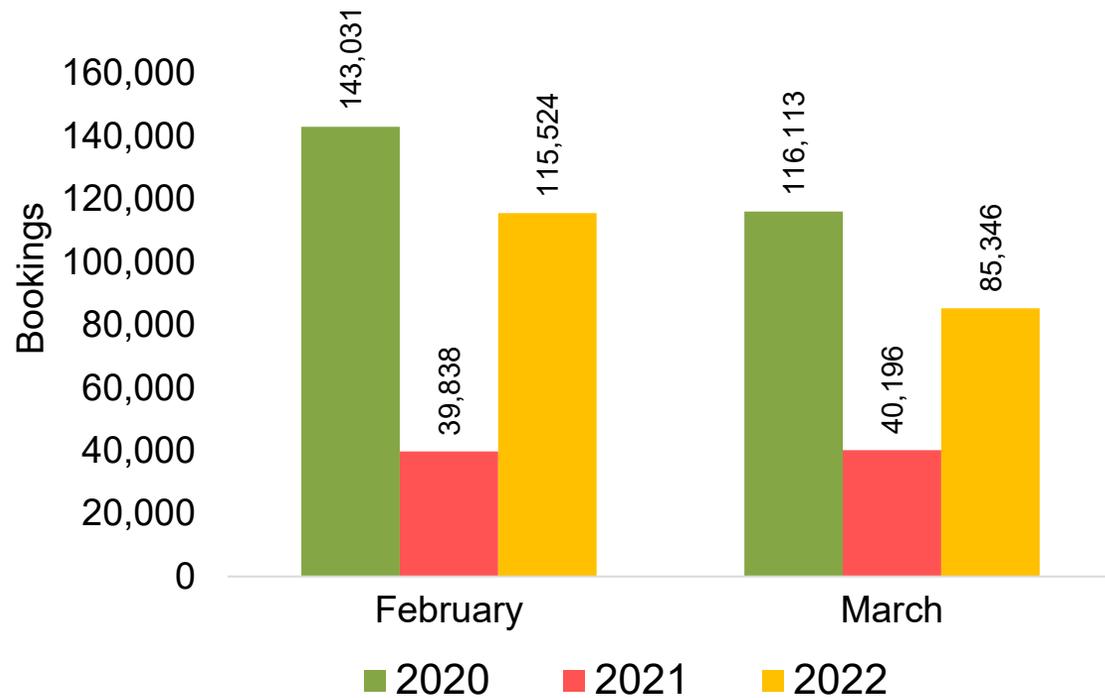


Source: Global Agency Pro, as of January 22, 2022

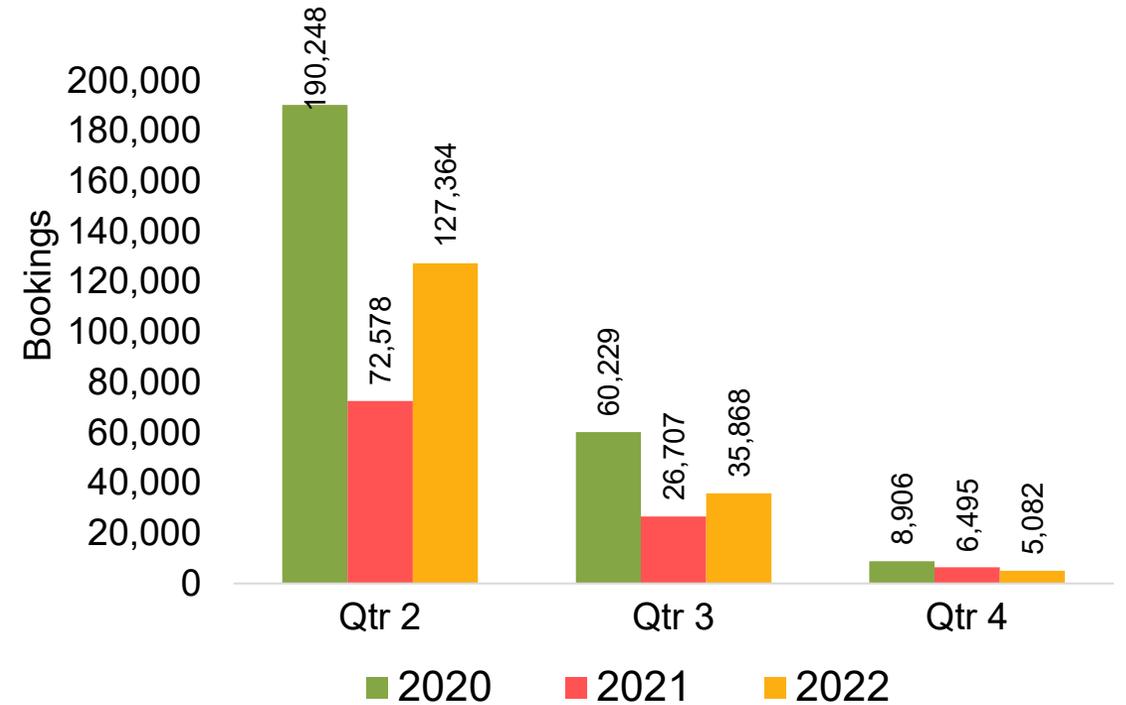
Source: Global Agency Pro

US

Travel Agency Booking Pace for Future Arrivals, by Month



Travel Agency Booking Pace for Future Arrivals, by Quarter



Source: Global Agency Pro as of 01/22/22

MAHALO!

