Destination Management Action Plans Update

Presented by Caroline Anderson, Director of Planning

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Examples of Tourism Management Efforts Underway

- Improve infrastructure and facilities
- Ensure local communities benefit from tourism
- Review and improve regulations
  - Offer testimony on Bill 41CD2 which addresses short-term vacation rentals (C&C of Honolulu)
- Involve local community in tourism decisions and choices
- Education of travelers - how to travel responsibly and respectfully
- Management of visitation
- Movement of visitors
- Encourage buying local, connecting visitors to locally-owned businesses and products
- Monitoring and addressing “Hotspots”
JOIN US!

Read your island’s DMAP!

What actions can you move?

Follow Our Progress

Rally Others!

Share your efforts!
NO TASK IS TOO BIG WHEN DONE TOGETHER BY ALL.

ʻAʻOHE HANA NUI KE ALU ʻIA.
MAHALO

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