

Destination Management Action Plans Update

Presented by Caroline Anderson, Director of Planning

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Examples of Tourism Management Efforts Underway

- Improve infrastructure and facilities
- Ensure local communities benefit from tourism
- Review and improve regulations
 - Offer testimony on Bill 41CD2 which addresses short-term vacation rentals (C&C of Honolulu)
- Involve local community in tourism decisions and choices
- Education of travelers -how to travel responsibly and respectfully
- Management of visitation
- Movement of visitors
- Encourage buying local, connecting visitors to locally-owned businesses and products
- Monitoring and addressing “Hotspots”

JOIN US!



Read your island's
DMAP!



What actions
can you
move?



Follow Our
Progress



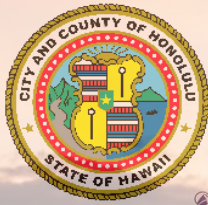
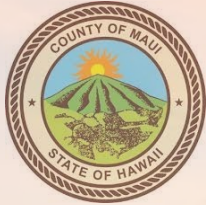
Rally Others!



Share your
efforts!

NO TASK IS TOO BIG WHEN DONE TOGETHER BY ALL.

'A'OHE HANA NUI KE ALU 'IA.



NATIVE HAWAIIAN HOSPITALITY ASSOCIATION



Lānaʻi Culture & Heritage Center



HAWAII TOURISM CANADA

HAWAII TOURISM OCEANIA

HAWAII TOURISM UNITED STATES

HAWAII TOURISM JAPAN



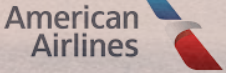
Maui Hotel & Lodging ASSOCIATION



HAWAII LODGING & TOURISM ASSOCIATION



Pūlama Lānaʻi



CONSERVATION INTERNATIONAL

FOUR SEASONS RESORT HUALALAI

travel2change



Edith Kanaka'ole Foundation



Photo courtesy of Polynesian Adventure Tours



An aerial photograph of a tropical coastline. On the left, a large, steep mountain rises from the shore. The water is a vibrant blue, with a sandy beach visible. In the middle ground, a large, rounded rock formation sits in the water. The sky is a clear, bright blue with a few wispy white clouds.

MAHALO

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