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February 2022 Hawai'i Hotel Performance Report

Hawai'i hotels statewide reported substantially higher revenue per available room (RevPAR), average daily rate (ADR), and occupancy in February 2022 compared to February 2021. When compared to February 2019, statewide RevPAR and ADR were higher in February 2022, and occupancy was lower.

According to the Hawai'i Hotel Performance Report published by the Hawai'i Tourism Authority (HTA), statewide RevPAR in February 2022 was \$253 (+219.8%), with ADR at \$351 (+35.2%) and occupancy of 72.1 percent (+41.6 percentage points) compared to February 2021 (Figure 1). Compared with February 2019, RevPAR was 4.0 percent higher, driven by ADR increases (+20.3%) offsetting lower occupancy (-11.3 percentage points) (Figures 1 and 3).

The report's findings utilized data compiled by STR, Inc., which conducts the largest and most comprehensive survey of hotel properties in the Hawaiian Islands. For February, the survey included 148 properties representing 46,796 rooms, or 84.3 percent of all lodging properties with 20 rooms or more in the Hawaiian Islands, including those offering full service, limited service, and condominium hotels. Vacation rental and timeshare properties were not included in this survey and are reported separately.

In February 2022, domestic passengers could bypass the State's mandatory five-day self-quarantine if they were up-to-date on their vaccination or with a negative COVID-19 pre-travel test result from a Trusted Testing Partner through the Safe Travels program. Passengers arriving on direct international flights were subjected to federal U.S. entry requirements which included proof of an up-to-date vaccination document and negative COVID-19 test result taken within one day of travel, or documentation of having recovered from COVID-19 in the past 90 days, prior to their flight.

Hawai'i hotel room revenues statewide was \$393.7 million (+244.3% vs. 2021, +6.8% vs. 2019) in February. Room demand was 1.1 million room nights (+154.7% vs. 2021, -11.2% vs. 2019) and room supply was 1.6 million room nights (+7.7% vs. 2021, +2.7% vs. 2019) (Figures 2 and 4).

Luxury Class properties earned RevPAR of \$472 (+149.9% vs. 2021, +3.3% vs. 2019), with ADR at \$806 (+11.2% vs. 2021, +38.0% vs. 2019) and occupancy of 58.6 percent (+32.5 percentage points vs. 2021, -19.6 percentage points vs. 2019). Midscale & Economy Class properties earned RevPAR of \$172 (+226.9% vs. 2021, +1.8% vs. 2019) with ADR at \$214 (+52.9% vs. 2021, +9.7% vs. 2019) and occupancy of 80.5 percent (+42.8 percentage points vs. 2021, -6.2 percentage points vs. 2019).

Maui County hotels led the counties in February. RevPAR was \$403 (+185.2% vs. 2021, +14.5% vs. 2019), with ADR at \$583 (+30.9% vs. 2021, +33.4% vs. 2019) and occupancy of 69.0 percent (+37.3 percentage points vs. 2021, -11.4 percentage points vs. 2019). Maui's luxury resort region of Wailea had RevPAR of \$570 (+150.9% vs. 2021, -2.5% vs. 2019), with ADR at \$840 (+11.9% vs. 2021, +29.5% vs. 2019) and occupancy of 67.9 percent (+37.6 precentage points vs. 2021, -22.2 percentage points vs. 2019). The Lahaina/Kāʻanapali/Kapalua region had RevPAR of \$358 (+241.0% vs. 2021, +22.8% vs. 2019), ADR at \$524 (+43.8% vs. 2021, +42.5% vs. 2019) and occupancy of 68.3 percent (+39.5 percentage points vs. 2021, -10.9 percentage points vs. 2019).

February 2022 Hawai'i Hotel Performance Report Page 2

Hotels on the island of Hawai'i reported RevPAR at \$314 (+226.3% vs. 2021, +35.8% vs. 2019), with ADR at \$403 (+47.9% vs. 2021, +42.1% vs. 2019), and occupancy of 77.9 percent (+42.6 percentage points vs. 2021, -3.6 percentage points vs. 2019). Kohala Coast hotels earned RevPAR of \$470 (+216.4% vs. 2021, +45.6% vs. 2019), with ADR at \$622 (+44.9% vs. 2021, +57.6% vs. 2019), and occupancy of 75.6 percent (+41.0 percentage points vs. 2021, -6.2 percentage points vs. 2019).

Kaua'i hotels earned RevPAR of \$294 (+491.0% vs. 2021, +29.3% vs. 2019), with ADR at \$375 (+102.5% vs. 2021, +23.3% vs. 2019) and occupancy of 78.3 percent (+51.5 percentage points vs. 2021, +3.6 percentage points vs. 2019).

Oʻahu hotels reported RevPAR of \$168 (+239.9% vs. 2021, -17.1% vs. 2019) in February, with ADR at \$236 (+39.4% vs. 2021, +0.6% vs. 2019) and occupancy of 71.2 percent (+42.0 percentage points vs. 2021, -15.2 percentage points vs. 2019). Waikīkī hotels earned \$159 (+253.0% vs. 2021, -20.1% vs. 2019) in RevPAR with ADR at \$224 (+36.0% vs. 2021, -2.8% vs. 2019) and occupancy of 71.2 percent (+43.7 percentage points vs. 2021, -15.4 percentage points vs. 2019).

Tables of hotel performance statistics, including data presented in the report are available for viewing online at: https://www.hawaiitourismauthority.org/research/infrastructure-research/

About the Hawai'i Hotel Performance Report

The Hawai'i Hotel Performance Report is produced using hotel survey data compiled by STR, Inc., the largest survey of its kind in Hawai'i. The survey generally excludes properties with under 20 lodging units, such as small bed and breakfasts, youth hostels, single-family vacation rentals, cottages, individually rented vacation condominiums and sold timeshare units no longer available for hotel use. The data has been weighted both geographically and by class of property to compensate for any over and/or under representation of hotel survey participants by location and type.

For February 2022, the survey included 148 properties representing 46,796 rooms, or 84.3 percent of all lodging properties with 20 rooms or more in the Hawaiian Islands, including full service, limited service, and condominium hotels. The February survey included 76 properties on Oʻahu representing 29,092 rooms (94.9%); 40 properties in the County of Maui, representing 9,631 rooms (72.6%); 16 properties on the island of Hawaiʻi, representing 4,887 rooms (69.7%); and 16 properties on Kauaʻi, representing 3,186 rooms (69.3%).

Figure 1: Hawai'i Hotel Performance February 2022

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		Occupano	y %	Ave	rage Daily Ra			RevPAR	
			Percentage			%			%
	2022	2021	Pt. Change	2022	2021	Change	2022	2021	Change
State of Hawaiʻi	72.1%	30.5%	41.6%	\$350.98	\$259.66	35.2%	\$253.18	\$79.17	219.8%
Luxury Class	58.6%	26.1%	32.5%	\$805.81	\$724.86	11.2%	\$472.06	\$188.91	149.9%
Upper Upscale Class	73.8%	27.2%	46.6%	\$322.88	\$243.70	32.5%	\$238.26	\$66.23	259.7%
Upscale Class	76.0%	34.3%	41.7%	\$255.16	\$175.29	45.6%	\$193.94	\$60.10	222.7%
•	70.0%	36.5%	36.1%	\$233.10	\$173.29	40.8%	\$168.33	\$60.10	180.0%
Upper Midscale Class	80.5%	37.6%	42.8%	\$232.02 \$213.84	\$139.88	52.9%	\$172.03	\$52.63	226.9%
Midscale & Economy Class	60.5%	37.0%	42.070	φ213.04	φ139.00	32.970	\$172.03	φ52.03	220.9%
Oʻahu	71.2%	29.2%	42.0%	\$236.39	\$169.53	39.4%	\$168.38	\$49.54	239.9%
Waikīkī	71.2%	27.4%	43.7%	\$223.71	\$164.51	36.0%	\$159.19	\$45.10	253.0%
Other Oʻahu	71.6%	42.0%	29.7%	\$307.39	\$192.67	59.5%	\$220.19	\$80.85	172.3%
Oʻahu Luxury	44.9%	18.9%	26.0%	\$606.54	\$458.86	32.2%	\$272.15	\$86.60	214.3%
Oʻahu Upper Upscale	73.2%	23.4%	49.9%	\$243.07	\$196.94	23.4%	\$177.98	\$46.03	286.7%
Oʻahu Upscale	79.3%	39.0%	40.3%	\$194.05	\$147.99	31.1%	\$153.97	\$57.73	166.7%
Oʻahu Upper Midscale	68.0%	34.8%	33.3%	\$156.04	\$118.14	32.1%	\$106.16	\$41.07	158.5%
Oʻahu Midscale & Economy	77.9%	41.1%	36.8%	\$149.75	\$100.14	49.5%	\$116.59	\$41.15	183.3%
Maui County	69.0%	31.7%	37.3%	\$583.32	\$445.64	30.9%	\$402.67	\$141.21	185.2%
Wailea	67.9%	30.3%	37.6%	\$840.07	\$750.70	11.9%	\$570.04	\$227.16	150.9%
Lahaina/Kāʻanapali/Kapalua	68.3%	28.8%	39.5%	\$524.24	\$364.55	43.8%	\$358.25	\$105.05	241.0%
Other Maui County	69.8%	35.1%	34.7%	\$650.57	\$525.33	23.8%	\$454.33	\$184.55	146.2%
Maui County Luxury	59.9%	29.3%	30.6%	\$983.17	\$823.91	19.3%	\$589.22	\$241.71	143.8%
Maui County Upper	71.2%	32.2%	39.0%	\$473.58	\$319.56	48.2%	\$337.34	\$102.91	227.8%
Upscale & Upscale				·	·			·	
Island of Hawai'i	77.9%	35.3%	42.6%	\$403.18	\$272.68	47.9%	\$314.13	\$96.28	226.3%
Kohala Coast	75.6%	34.6%	41.0%	\$621.87	\$429.31	44.9%	\$470.10	\$148.58	216.4%
Kauaʻi	78.3%	26.8%	51.5%	\$375.34	\$185.37	102.5%	\$293.96	\$49.74	491.0%

Source: STR, Inc. © Copyright 2022 Hawai'i Tourism Authority

Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 2: Hawai'i Hotel Performance by Measure February 2022

	Supply (thousands) %				Demand (thousands) %	Revenue (millions)		
	2022	2021	Change	2022	2021	Change	2022	2021	% Change
State of Hawaiʻi	1,554.9	1,444.3	7.7%	1,121.6	440.4	154.7%	393.7	114.3	244.3%
Oʻahu	858.1	778.3	10.3%	611.2	227.4	168.8%	144.5	38.6	274.8%
Waikīkī	728.8	681.7	6.9%	518.6	186.9	177.5%	116.0	30.7	277.3%
Maui County	371.6	368.2	0.9%	256.5	116.7	119.9%	149.6	52.0	187.8%
Wailea Lahaina/Kāʻanapali/	81.8 199.8	78.2 200.7	4.7% -0.4%	55.5 136.6	23.7 57.8	134.7% 136.2%	46.6 71.6	17.8 21.1	162.6% 239.6%
Kapalua	199.0	200.7	-0.4%	130.0	57.0	130.2%	/ 1.0	21.1	239.0%
Island of Hawai'i	196.4	193.1	1.7%	153.0	68.2	124.4%	61.7	18.6	231.8%
Kohala Coast	82.8	82.7	0.2%	62.6	28.6	118.9%	38.9	12.3	217.0%
Kaua'i	128.8	104.7	23.0%	100.9	28.1	259.0%	37.9	5.2	627.0%

Figure 3: Hawai'i Hotel Performance February 2022 vs. 2019

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		Occupan	-	Ave	Average Daily Rate			RevPAR	%
	2022	2019	Percentage	2022	2019		2022	2019	
	2022	2019	Pt. Change	2022	2019	Change	2022	2019	Change
State of Hawaiʻi	72.1%	83.5%	-11.3%	\$350.98	\$291.66	20.3%	\$253.18	\$243.46	4.0%
Luxury Class	58.6%	78.2%	-19.6%	\$805.81	\$584.03	38.0%	\$472.06	\$456.82	3.3%
Upper Upscale Class	73.8%	85.0%	-11.2%	\$322.88	\$284.37	13.5%	\$238.26	\$241.68	-1.4%
Upscale Class	76.0%	80.3%	-4.3%	\$255.16	\$227.03	12.4%	\$193.94	\$182.40	6.3%
Upper Midscale Class	72.6%	88.9%	-16.4%	\$232.02	\$170.40	36.2%	\$168.33	\$151.56	11.1%
Midscale & Economy Class	80.5%	86.6%	-6.2%	\$213.84	\$194.99	9.7%	\$172.03	\$168.91	1.8%
Oʻahu	71.2%	86.5%	-15.2%	\$236.39	\$234.87	0.6%	\$168.38	\$203.06	-17.1%
Waikīkī	71.2%	86.6%	-15.4%	\$223.71	\$230.19	-2.8%	\$159.19	\$199.33	-20.1%
Other Oʻahu	71.6%	85.6%	-14.0%	\$307.39	\$263.52	16.6%	\$220.19	\$225.62	-2.4%
Oʻahu Luxury	44.9%	73.1%	-28.2%	\$606.54	\$486.80	24.6%	\$272.15	\$355.62	-23.5%
Oʻahu Upper Upscale	73.2%	86.9%	-13.7%	\$243.07	\$256.01	-5.1%	\$177.98	\$222.52	-20.0%
Oʻahu Upscale	79.3%	86.6%	-7.3%	\$194.05	\$195.74	-0.9%	\$153.97	\$169.59	-9.2%
Oʻahu Upper Midscale	68.0%	89.6%	-21.5%	\$156.04	\$161.42	-3.3%	\$106.16	\$144.58	-26.6%
Oʻahu Midscale & Economy	77.9%	92.2%	-14.3%	\$149.75	\$139.32	7.5%	\$116.59	\$128.43	-9.2%
Maui County	69.0%	80.4%	-11.4%	\$583.32	\$437.36	33.4%	\$402.67	\$351.75	14.5%
Wailea	67.9%	90.1%	-22.2%	\$840.07	\$648.71	29.5%	\$570.04	\$584.47	-2.5%
Lahaina/Kāʻanapali/Kapalua	68.3%	79.3%	-10.9%	\$524.24	\$367.86	42.5%	\$358.25	\$291.63	22.8%
Other Maui County	69.8%	81.9%	-12.1%	\$650.57	\$523.21	24.3%	\$454.33	\$428.49	6.0%
Maui County Luxury	59.9%	82.6%	-22.7%	\$983.17	\$694.14	41.6%	\$589.22	\$573.44	2.8%
Maui County Upper Upscale	71.2%	80.2%	-9.0%	\$473.58	\$352.62	34.3%	\$337.34	\$282.91	19.2%
& Upscale									
Island of Hawaiʻi	77.9%	81.6%	-3.6%	\$403.18	\$283.74	42.1%	\$314.13	\$231.40	35.8%
Kohala Coast	75.6%	81.8%	-6.2%	\$621.87	\$394.63	57.6%	\$470.10	\$322.92	45.6%
Kauaʻi	78.3%	74.7%	3.6%	\$375.34	\$304.37	23.3%	\$293.96	\$227.38	29.3%

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Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 4: Hawai'i Hotel Performance by Measure February 2022 vs. 2019

		Supply (thousands)			Demand (thousands)	%	Revenue (millions)			
	2022	2019	Change	2022	2019	Change	2022	2019	Change	
State of Hawaiʻi	1,554.9	1,514.0	2.7%	1,121.6	1,263.8	-11.2%	393.7	368.6	6.8%	
Oʻahu	858.1	851.3	0.8%	611.2	736.0	-17.0%	144.5	172.9	-16.4%	
Waikīkī	728.8	730.5	-0.2%	518.6	632.6	-18.0%	116.0	145.6	-20.3%	
Maui County	371.6	356.3	4.3%	256.5	286.6	-10.5%	149.6	125.3	19.4%	
Wailea	81.8	61.4	33.2%	55.5	55.3	0.3%	46.6	35.9	29.9%	
Lahaina/Kāʻanapali/ Kapalua	199.8	199.8	0.0%	136.6	158.4	-13.8%	71.6	58.3	22.9%	
Island of Hawaiʻi	196.4	179.8	9.2%	153.0	146.7	4.3%	61.7	41.6	48.3%	
Kohala Coast	82.8	84.0	-1.4%	62.6	68.7	-8.9%	38.9	27.1	43.5%	
Kauaʻi	128.8	126.6	1.7%	100.9	94.6	6.6%	37.9	28.8	31.5%	

Figure 5: Hawai'i Hotel Performance Year-to-Date February 2022

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		Occupano	y %	Ave	rage Daily Ra			RevPAR	
			Percentage			%			%
	2022	2021	Pt. Change	2022	2021	Change	2022	2021	Change
	00.50/	00.40/	40.40/	4050 50	4050.04	07.40/	0044.00	407.00	050.40/
State of Hawaiʻi	68.5%	26.4%	42.1%	\$352.59	\$256.61	37.4%	\$241.62	\$67.86	256.1%
Luxury Class	54.8%	21.3%	33.5%	\$818.23	\$749.59	9.2%	\$448.48	\$159.90	180.5%
Upper Upscale Class	69.6%	23.1%	46.4%	\$319.78	\$239.17	33.7%	\$222.45	\$55.28	302.4%
Upscale Class	72.8%	30.5%	42.2%	\$251.60	\$174.27	44.4%	\$183.04	\$53.18	244.2%
Upper Midscale Class	69.8%	33.3%	36.5%	\$250.51	\$164.39	52.4%	\$174.94	\$54.79	219.3%
Midscale & Economy Class	78.5%	32.9%	45.5%	\$229.15	\$141.00	62.5%	\$179.80	\$46.44	287.2%
Oʻahu	68.2%	26.0%	42.2%	\$239.04	\$169.20	41.3%	\$163.06	\$44.03	270.3%
Waikīkī	67.9%	24.2%	43.7%	\$226.47	\$164.79	37.4%	\$153.79	\$39.89	285.5%
Other Oʻahu	69.9%	38.7%	31.2%	\$307.89	\$188.45	63.4%	\$215.35	\$72.95	195.2%
Oʻahu Luxury	42.0%	15.7%	26.3%	\$631.44	\$475.03	32.9%	\$265.22	\$74.80	254.6%
Oʻahu Upper Upscale	69.6%	20.4%	49.1%	\$244.96	\$195.29	25.4%	\$170.39	\$39.91	326.9%
!! !	76.8%	35.2%	49.1%	\$244.90 \$196.93	\$148.99	32.2%	\$170.39	\$59.91 \$52.47	188.3%
Oʻahu Upscale					•		\$104.63	•	
Oʻahu Upper Midscale	65.8%	32.6%	33.2%	\$159.02	\$119.56	33.0%		\$38.98	168.4%
Oʻahu Midscale & Economy	76.4%	36.3%	40.1%	\$150.81	\$101.12	49.1%	\$115.24	\$36.69	214.1%
Maui County	64.7%	26.4%	38.3%	\$594.12	\$447.69	32.7%	\$384.40	\$118.18	225.3%
Wailea	62.6%	24.0%	38.6%	\$871.16	\$777.40	12.1%	\$545.56	\$186.69	192.2%
Lahaina/Kāʻanapali/Kapalua	64.6%	23.4%	41.2%	\$519.41	\$365.97	41.9%	\$335.43	\$85.50	292.3%
Other Maui County	64.8%	30.0%	34.8%	\$681.49	\$523.87	30.1%	\$441.89	\$157.32	180.9%
Maui County Luxury	55.5%	24.1%	31.4%	\$995.27	\$855.86	16.3%	\$552.70	\$206.67	167.4%
Maui County Upper	66.6%	26.6%	40.0%	\$462.52	\$313.92	47.3%	\$308.25	\$83.54	269.0%
Upscale & Upscale				******	******		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	******	
Island of Hawai'i	74.6%	30.5%	44.1%	\$396.79	\$269.44	47.3%	\$295.88	\$82.11	260.3%
Kohala Coast	71.6%	29.2%	42.4%	\$617.06	\$426.25	44.8%	\$441.81	\$124.42	255.1%
Kauaʻi	72.5%	22.3%	50.3%	\$370.15	\$180.15	105.5%	\$268.51	\$40.12	569.3%

Source: STR, Inc. © Copyright 2022 Hawai'i Tourism Authority

Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 6: Hawai'i Hotel Performance by Measure Year-to-Date February 2022

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		Supply (thousands) %			Demand (thousands) %			Revenue (millions)		
	2022	2021	Change	2022	2021	Change	2022	2021	% Change	
State of Hawaiʻi	3,277.5	3,028.1	8.2%	2,246.0	8.008	180.5%	791.9	205.5	285.4%	
Oʻahu	1,808.2	1,626.2	11.2%	1,233.4	423.1	191.5%	294.8	71.6	311.8%	
Waikīkī	1,535.8	1,422.7	7.9%	1,042.9	344.4	202.8%	236.2	56.8	316.2%	
Maui County	787.0	775.8	1.4%	509.2	204.8	148.6%	302.5	91.7	230.0%	
Wailea Lahaina/Kāʻanapali/	172.4	164.7	4.7%	108.0	39.6	172.9%	94.1	30.8	205.8%	
Kapalua	425.0	422.9	0.5%	274.5	98.8	177.8%	142.6	36.2	294.3%	
Island of Hawai'i	414.4	407.0	1.8%	309.0	124.0	149.2%	122.6	33.4	266.9%	
Kohala Coast	174.5	174.2	0.2%	125.0	50.8	145.8%	77.1	21.7	255.8%	
Kauaʻi	268.0	219.1	22.3%	194.4	48.8	298.3%	71.9	8.8	718.4%	

Figure 7: Hawai'i Hotel Performance Year-to-Date February 2022 vs. 2019

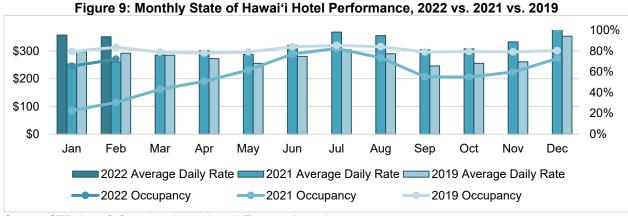
		Occupan	cv %	Ave	Average Daily Rate			RevPAR		
			Percentage			%			%	
	2022	2019	Pt. Change	2022	2019	Change	2022	2019	Change	
State of Hawaiʻi	68.5%	81.4%	-12.8%	\$352.59	\$294.69	19.6%	\$241.62	\$239.81	0.8%	
Luxury Class	54.8%	75.9%	-21.1%	\$818.23	\$599.63	36.5%	\$448.48	\$454.96	-1.4%	
Upper Upscale Class	69.6%	83.4%	-13.9%	\$319.78	\$288.57	10.8%	\$222.45	\$240.77	-7.6%	
Upscale Class	72.8%	78.1%	-5.3%	\$251.60	\$225.36	11.6%	\$183.04	\$176.00	4.0%	
Upper Midscale Class	69.8%	85.7%	-15.9%	\$250.51	\$167.88	49.2%	\$174.94	\$143.90	21.6%	
Midscale & Economy Class	78.5%	84.3%	-5.9%	\$229.15	\$192.19	19.2%	\$179.80	\$162.05	11.0%	
Oʻahu	68.2%	84.3%	-16.1%	\$239.04	\$237.56	0.6%	\$163.06	\$200.32	-18.6%	
Waikīkī	67.9%	84.6%	-16.7%	\$226.47	\$232.86	-2.7%	\$153.79	\$197.10	-22.0%	
Other Oʻahu	69.9%	82.4%	-12.4%	\$307.89	\$266.73	15.4%	\$215.35	\$219.76	-2.0%	
Oʻahu Luxury	42.0%	70.7%	-28.7%	\$631.44	\$507.64	24.4%	\$265.22	\$358.98	-26.1%	
Oʻahu Upper Upscale	69.6%	85.8%	-16.3%	\$244.96	\$260.09	-5.8%	\$170.39	\$223.22	-23.7%	
Oʻahu Upscale	76.8%	83.9%	-7.1%	\$196.93	\$193.91	1.6%	\$151.27	\$162.64	-7.0%	
Oʻahu Upper Midscale	65.8%	86.1%	-20.3%	\$159.02	\$158.99	0.0%	\$104.63	\$136.87	-23.6%	
Oʻahu Midscale & Economy	76.4%	89.0%	-12.6%	\$150.81	\$135.43	11.4%	\$115.24	\$120.57	-4.4%	
Maui County	64.7%	77.9%	-13.2%	\$594.12	\$438.19	35.6%	\$384.40	\$341.42	12.6%	
Wailea	62.6%	87.8%	-25.2%	\$871.16	\$650.25	34.0%	\$545.56	\$570.94	-4.4%	
Lahaina/Kāʻanapali/Kapalua	64.6%	76.5%	-12.0%	\$519.41	\$369.46	40.6%	\$335.43	\$282.75	18.6%	
Other Maui County	64.8%	79.7%	-14.8%	\$681.49	\$522.44	30.4%	\$441.89	\$416.28	6.2%	
Maui County Luxury	55.5%	79.7%	-24.2%	\$995.27	\$707.09	40.8%	\$552.70	\$563.45	-1.9%	
Maui County Upper Upscale	66.6%	77.6%	-11.0%	\$462.52	\$350.93	31.8%	\$308.25	\$272.46	13.1%	
& Upscale										
Island of Hawai'i	74.6%	79.1%	-4.5%	\$396.79	\$290.96	36.4%	\$295.88	\$230.08	28.6%	
Kohala Coast	71.6%	78.9%	-7.3%	\$617.06	\$409.25	50.8%	\$441.81	\$323.04	36.8%	
Kauaʻi	72.5%	74.6%	-2.0%	\$370.15	\$312.67	18.4%	\$268.51	\$233.18	15.2%	

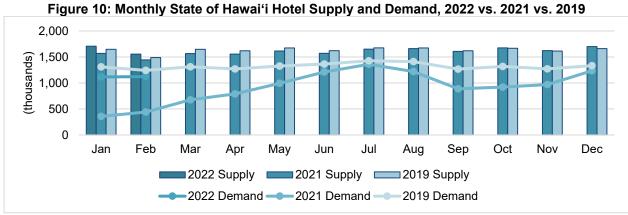
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Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

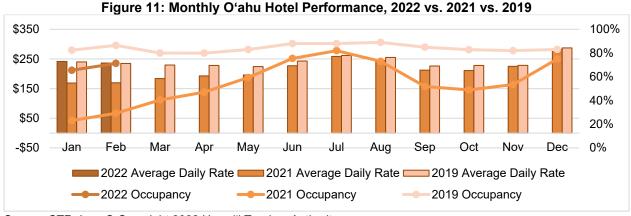
Figure 8: Hawai'i Hotel Performance by Measure Year-to-Date February 2022 vs. 2019

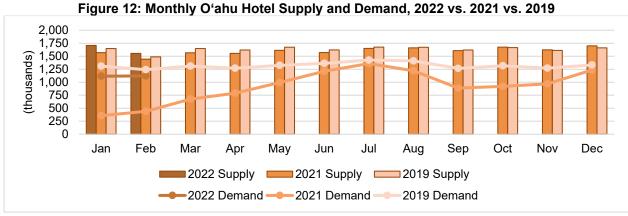
		Supply (thousands)	%		Demand (thousands)	%		Revenue (millions)	%
	2022	2019	Change	2022	2019	Change	2022	2019	Change
State of Hawaiʻi	3,277.5	3,190.2	2.7%	2,246.0	2,596.1	-13.5%	791.9	765.0	3.5%
Oʻahu	1,808.2	1,793.7	0.8%	1,233.4	1,512.5	-18.5%	294.8	359.3	-17.9%
Waikīkī	1,535.8	1,539.3	-0.2%	1,042.9	1,302.9	-20.0%	236.2	303.4	-22.1%
Maui County	787.0	750.8	4.8%	509.2	585.0	-13.0%	302.5	256.3	18.0%
Wailea	172.4	129.4	33.2%	108.0	113.7	-5.0%	94.1	73.9	27.3%
Lahaina/Kāʻanapali/ Kapalua	425.0	421.0	1.0%	274.5	322.2	-14.8%	142.6	119.0	19.8%
Island of Hawaiʻi	414.4	379.0	9.4%	309.0	299.7	3.1%	122.6	87.2	40.6%
Kohala Coast	174.5	177.0	-1.4%	125.0	139.7	-10.6%	77.1	57.2	34.9%
Kauaʻi	268.0	266.7	0.5%	194.4	198.9	-2.3%	71.9	62.2	15.7%

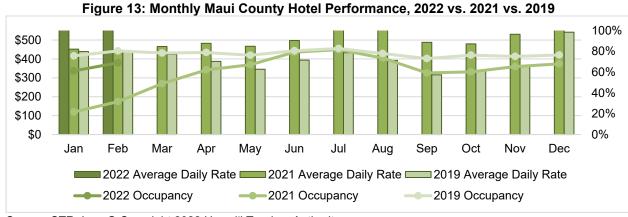




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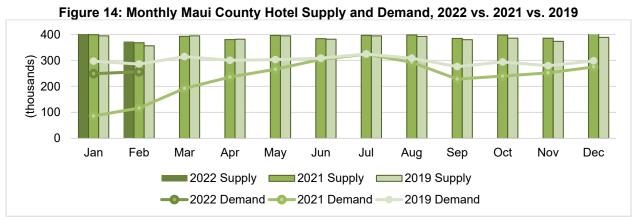
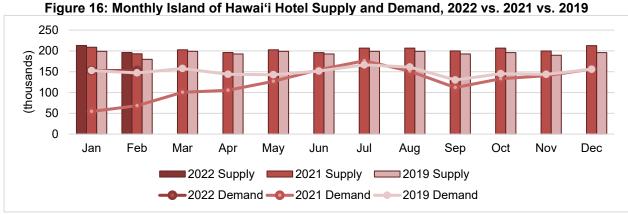


Figure 15: Monthly Island of Hawai'i Hotel Performance, 2022 vs. 2021 vs. 2019 \$350 100% 80% \$250 60% \$150 40% \$50 20% 0% -\$50 Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec ■2022 Average Daily Rate ■■■ 2021 Average Daily Rate □■■ 2019 Average Daily Rate ---2022 Occupancy 2021 Occupancy 2019 Occupancy



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