



## KAUA'I COUNTY OVERVIEW

### VISITOR STATISTICS

	2022P YTD*	2021P YTD*	YTD % change	2021P	2020	2019
<b>TOTAL EXPENDITURES (\$mil)</b>	470.3	110.2	326.6%	1,390.8	NA	1,909.0
<b>VISITOR ARRIVALS</b>	279,801	26,469	957.1%	813,347	330,263	1,370,029
<b>PPPD SPENDING (\$)</b>	199.0	311.2	-36.0%	198.6	NA	188.8
<b>AVERAGE DAILY CENSUS</b>	26,260	3,936	567.2%	19,187	8,034	27,695

P = Preliminary data.

\* year-to-date through March

NA= Annual 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

### AIR LIFT

LĪHU'Ē	2022P YTD*	2021P YTD*	YTD % change	2021P	2020	2019
<b>DOMESTIC SEATS</b>	270,967	33,648	705.3%	814,407	308,551	963,145
<b>INTERNATIONAL SEATS</b>	13,050	0	NA	7,308	14,442	35,490
<b>TOTAL SEATS</b>	284,017	33,648	744.1%	821,715	322,993	998,635
<b>DOMESTIC FLIGHTS</b>	1,535	184	734.2%	4,562	1,760	5,534
<b>INTERNATIONAL FLIGHTS</b>	75	0	NA	42	83	205
<b>TOTAL FLIGHTS</b>	1,610	184	775.0%	4,604	1,843	5,739

Source: Dīo Mii schedules

\* year-to-date through March

### TRANSIENT ACCOMMODATIONS TAX (TAT) TO KAUA'I COUNTY

	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021
<b>TAT (\$mill)</b>	14.9	14.9	14.9	14.9	14.9	14.9

Note: Kaua'i receives 14.5% of the TAT revenues distributed to the counties.

### HOTEL PERFORMANCE

KAUA'I COUNTY	2022P YTD*	2021P YTD*	YTD % change	2021P	2020	2019
<b>OCCUPANCY</b>	74.6%	24.0%	50.6%	58.5%	33.2%	72.8%
<b>AVERAGE DAILY RATE</b>	\$405.48	\$181.75	123.1%	\$324.19	\$264.58	\$282.67
<b>REVENUE PER AVAILABLE ROOM</b>	\$302.36	\$43.54	594.4%	\$189.64	\$87.89	\$205.65

Source: STR, Inc.

\* year-to-date through March

### VACATION RENTAL PERFORMANCE

KAUA'I COUNTY	2022P YTD*	2021P YTD*	YTD % change	2021P	2020	2019
<b>UNIT SUPPLY</b>	232,381	281,034	-17.3%	1,035,664	877,346	1,323,284
<b>UNIT OCCUPANCY</b>	72.2%	21.3%	239.4%	54.4%	41.5%	75.2%
<b>UNIT AVERAGE DAILY RATE</b>	\$386.74	\$306.00	26.4%	\$318.18	\$297.14	\$376.19

Source: Transparent Intelligence, Inc.