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## April 2022 Hawai'i Hotel Performance Report

Hawai'i hotels statewide reported stronger revenue per available room (RevPAR), average daily rate (ADR), and occupancy in April 2022 compared to April 2021. When compared to prepandemic April 2019, statewide ADR and RevPAR was higher in April 2022, but occupancy was slightly lower.

According to the Hawai'i Hotel Performance Report published by the Hawai'i Tourism Authority (HTA), statewide RevPAR in April 2022 was \$283 (+84.5%), with ADR at \$371 (+23.5%) and occupancy of 76.2 percent (+25.2 percentage points) compared to April 2021 (Figure 1). Compared with April 2019, RevPAR was 33.2 percent higher, driven by substantially higher ADR (+36.3%) which more than offset slightly lower occupancy (-1.7 percentage points) (Figure 3). The report's findings utilized data compiled by STR, Inc., which conducts the largest and most comprehensive survey of hotel properties in the Hawaiian Islands. For April, the survey included 153 properties representing 46,563 rooms, or 83.8 percent of all lodging properties with 20 rooms or more in the Hawaiian Islands, including those offering full service, limited service, and condominium hotels. Vacation rental and timeshare properties were not included in this survey. In April 2022, passengers arriving on direct international flights were subjected to federal U.S. entry requirements which included proof of an up-to-date vaccination document and negative COVID-19 test result taken within one day of travel, or documentation of having recovered from COVID-19 in the past 90 days, prior to their flight. There were no travel restrictions for passengers arriving on domestic direct flights from the U.S. Mainland.

Hawai'i hotel room revenues statewide rose to \$471.2 million (+95.5% vs. 2021, +36.7% vs. 2019) in April. Room demand was 1.3 million room nights (+58.3% vs. 2021, +0.3% vs. 2019) and room supply was 1.7 million room nights (+6.0% vs. 2021, +2.6% vs. 2019) (Figure 2).

Luxury Class properties earned RevPAR of \$548 (+62.7% vs. 2021, +30.4% vs. 2019), with ADR at \$850 (+18.2% vs. 2021, +54.1% vs. 2019) and occupancy of 64.5 percent (+17.6 percentage points vs. 2021, -11.8 percentage points vs. 2019). Midscale & Economy Class properties earned RevPAR of \$165 (+61.8% vs. 2021, +26.4% vs. 2019) with ADR at \$212 (+14.5% vs. 2021, +31.4% vs. 2019) and occupancy of 77.7 percent (+22.7 percentage points vs. 2021, -3.1 percentage points vs. 2019).

Maui County hotels led the counties in April and achieved RevPAR RevPAR of \$442 (+48.0% vs. 2021, +44.8% vs. 2019), with ADR at \$610 (+26.7% vs. 2021, +57.5% vs. 2019) and occupancy of 72.6 percent (+10.5 percentage points vs. 2021, -6.4 percentage points vs. 2019). Maui's luxury resort region of Wailea had RevPAR of \$626 (+48.8% vs. 2021, +11.8% vs. 2019), with ADR at \$975 (+25.9% vs. 2021, +60.8% vs. 2019) and occupancy of 64.2 percent (+9.9 percentage points vs. 2021, -28.2 percentage points vs. 2019). The Lahaina/Kā'anapali/Kapalua region had RevPAR of \$405 (+59.6% vs. 2021, +61.9% vs. 2019), ADR at \$537 (+34.0% vs. 2021, +68.2% vs. 2019) and occupancy of 75.4 percent (+12.1 percentage points vs. 2021, -2.9 percentage points vs. 2019).

Hotels on the island of Hawai'i reported RevPAR at \$329 (+91.7% vs. 2021, +69.8% vs. 2019), with ADR at \$429 (+34.0% vs. 2021, +65.3% vs. 2019), and occupancy of 76.7 percent (+23.1 percentage points vs. 2021, +2.0 percentage points vs. 2019). Kohala Coast hotels earned RevPAR of \$514 (+76.8% vs. 2021, +80.0% vs. 2019), with ADR at \$688 (+50.1% vs. 2021, +84.2% vs. 2019), and occupancy of 74.7 percent (+11.3 percentage points vs. 2021, -1.8 percentage points vs. 2019).

Kaua'i hotels earned RevPAR of \$314 (+242.4% vs. 2021, +76.9% vs. 2019), with ADR at \$381 (+57.4% vs. 2021, +42.7% vs. 2019) and occupancy of 82.6 percent (+44.6 percentage points vs. 2021, +16.0 percentage points vs. 2019).

Oʻahu hotels reported RevPAR of \$198 (+119.3% vs. 2021, +8.8% vs. 2019) in April, ADR at \$259 (+34.9% vs. 2021, +13.4% vs. 2019) and occupancy of 76.7 percent (+29.5 percentage points vs. 2021, -3.2 percentage points vs. 2019). Waikīkī hotels earned RevPAR of \$187 (+122.7% vs. 2021, +5.1% vs. 2019), with ADR at \$241 (+33.7% vs. 2021, +8.2% vs. 2019) and occupancy of 77.7 percent (+31.1 percentage points vs. 2021, -2.2 percentage points vs. 2019).

Tables of hotel performance statistics, including data presented in the report are available for viewing online at: <a href="https://www.hawaiitourismauthority.org/research/infrastructure-research/">https://www.hawaiitourismauthority.org/research/infrastructure-research/</a>

## About the Hawaiii Hotel Performance Report

The Hawai'i Hotel Performance Report is produced using hotel survey data compiled by STR, Inc., the largest survey of its kind in Hawai'i. The survey generally excludes properties with under 20 lodging units, such as small bed and breakfasts, youth hostels, single-family vacation rentals, cottages, individually rented vacation condominiums and sold timeshare units no longer available for hotel use. The data has been weighted both geographically and by class of property to compensate for any over and/or under representation of hotel survey participants by location and type.

For April, the survey included 153 properties representing 46,563 rooms, or 83.8 percent of all lodging properties with 20 rooms or more in the Hawaiian Islands, including full service, limited service, and condominium hotels. The April survey included 76 properties on Oʻahu representing 28,312 rooms (92.4%); 42 properties in the County of Maui, representing 9,907 rooms (74.6%); 16 properties on the island of Hawaiʻi, representing 4,889 rooms (69.7%); and 19 properties on Kauaʻi, representing 3,455 rooms (75.0%).

## About the Hawai'i Tourism Authority

The Hawai'i Tourism Authority is the state agency responsible for holistically managing tourism in a sustainable manner consistent with community desires, economic goals, cultural values, preservation of natural resources, and visitor industry needs. HTA works with the community and industry to *Mālama Ku'u Home* – care for our beloved home. For more information about HTA, visit <a href="www.hawaiitourismauthority.org">www.hawaiitourismauthority.org</a> or follow <a href="www.hawaiiHTA">@HawaiiHTA</a> on <a href="mailto:Facebook">Facebook</a>, <a href="mailto:Instagram">Instagram</a>, and <a href="mailto:Twitter">Twitter</a>.

Figure 1: Hawai'i Hotel Performance April 2022

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		Occupancy	y %	Aver	age Daily Ra	ate		RevPAR	
			Percentage		-				
			Pt.			%			%
	2022	2021	Change	2022	2021	Change	2022	2021	Change
State of Hawaiʻi	76.2%	51.0%	25.2%	\$371.13	\$300.58	23.5%	\$282.83	\$153.31	84.5%
Luxury Class	64.5%	46.9%	17.6%	\$849.69	\$718.87	18.2%	\$548.10	\$336.85	62.7%
Upper Upscale Class	79.8%	50.0%	29.8%	\$343.69	\$274.41	25.2%	\$274.18	\$137.27	99.7%
Upscale Class	79.0%	53.3%	25.6%	\$255.95	\$186.66	37.1%	\$202.18	\$99.57	103.1%
Upper Midscale Class	73.2%	53.4%	19.8%	\$231.53	\$211.16	9.6%	\$169.43	\$112.77	50.2%
Midscale & Economy Class	77.7%	55.0%	22.7%	\$212.17	\$185.33	14.5%	\$164.95	\$101.95	61.8%
Oʻahu	76.7%	47.2%	29.5%	\$258.51	\$191.64	34.9%	\$198.29	\$90.43	119.3%
Waikīkī	77.7%	46.7%	31.1%	\$240.53	\$179.90	33.7%	\$186.97	\$83.96	122.7%
Other Oʻahu	70.9%	50.4%	20.5%	\$369.61	\$259.53	42.4%	\$262.12	\$130.87	100.3%
Oʻahu Luxury	63.2%	37.1%	26.1%	\$643.66	\$549.45	17.1%	\$406.93	\$203.91	99.6%
Oʻahu Upper Upscale	79.6%	43.2%	36.5%	\$261.72	\$207.59	26.1%	\$208.40	\$89.62	132.5%
Oʻahu Upscale	81.5%	56.0%	25.5%	\$197.31	\$153.66	28.4%	\$160.87	\$86.04	87.0%
Oʻahu Upper Midscale	70.9%	47.8%	23.2%	\$159.16	\$124.66	27.7%	\$112.87	\$59.53	89.6%
Oʻahu Midscale & Economy	73.0%	59.4%	13.6%	\$143.85	\$109.20	31.7%	\$104.99	\$64.88	61.8%
Maui County	72.6%	62.1%	10.5%	\$609.69	\$481.37	26.7%	\$442.36	\$298.87	48.0%
Wailea	64.2%	54.3%	9.9%	\$974.72	\$774.19	25.9%	\$626.21	\$420.76	48.8%
Lahaina/Kāʻanapali/Kapalua	75.4%	63.3%	12.1%	\$537.01	\$400.70	34.0%	\$404.64	\$253.52	59.6%
Other Maui County	69.3%	60.7%	8.6%	\$701.55	\$582.26	20.5%	\$486.21	\$353.26	37.6%
Maui County Luxury	59.8%	52.7%	7.1%	\$1,051.16	\$840.39	25.1%	\$628.29	\$442.68	41.9%
Maui County Upper	77.6%	64.3%	13.3%	\$502.21	\$360.46	39.3%	\$389.65	\$231.74	68.1%
Upscale & Upscale									
Island of Hawaiʻi	76.7%	53.7%	23.1%	\$429.16	\$320.20	34.0%	\$329.36	\$171.84	91.7%
Kohala Coast	74.7%	63.5%	11.3%	\$688.25	\$458.48	50.1%	\$514.34	\$290.99	76.8%
Kauaʻi	82.6%	38.0%	44.6%	\$380.63	\$241.76	57.4%	\$314.41	\$91.83	242.4%

Source: STR, Inc. © Copyright 2022 Hawai'i Tourism Authority

Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 2: Hawai'i Hotel Performance by Measure April 2022

		Supply (thousands)	0/	Demand (thousands)			Revenue (millions)		
	2022	2021	% Change	2022	2021	% Change	2022	2021	% Change
State of Hawaiʻi	1,666.2	1,572.4	6.0%	1,269.7	802.0	58.3%	471.2	241.1	95.5%
Oʻahu	919.2	846.2	8.6%	705.1	399.3	76.6%	182.3	76.5	138.2%
Waikīkī	780.7	729.4	7.0%	606.8	340.4	78.3%	146.0	61.2	138.3%
Maui County	398.3	394.2	1.0%	289.0	244.7	18.1%	176.2	117.8	49.5%
Wailea Lahaina/Kāʻanapali/	87.7	83.8	4.7%	56.3	45.5	23.7%	54.9	35.2	55.8%
Kapalua	214.1	215.0	-0.4%	161.3	136.0	18.6%	86.6	54.5	59.0%
Island of Hawaiʻi	210.5	203.0	3.7%	161.6	108.9	48.3%	69.3	34.9	98.8%
Kohala Coast	88.7	88.7	0.0%	66.3	56.3	17.7%	45.6	25.8	76.8%
Kauaʻi	138.2	129.1	7.1%	114.2	49.0	132.9%	43.5	11.9	266.7%

Figure 3: Hawai'i Hotel Performance April 2022 vs. 2019

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		Occupan	су %	Aver	age Daily R			RevPAR	
			Percentage			%			%
	2022	2019	Pt. Change	2022	2019	Change	2022	2019	Change
State of Hawaiʻi	76.2%	78.0%	-1.7%	\$371.13	\$272.33	36.3%	\$282.83	\$212.28	33.2%
	64.5%	76.3%	-11.8%	\$849.69	\$551.31	54.1%	\$548.10	\$420.42	30.4%
Luxury Class	79.8%	78.8%	1.0%	\$343.69	\$271.85	26.4%	\$274.18	\$214.14	28.0%
Upper Upscale Class		76.6% 76.1%	2.9%						
Upscale Class	79.0%			\$255.95	\$198.57	28.9%	\$202.18	\$151.13	33.8%
Upper Midscale Class	73.2%	78.8%	-5.6%	\$231.53	\$152.81	51.5%	\$169.43	\$120.41	40.7%
Midscale & Economy Class	77.7%	80.9%	-3.1%	\$212.17	\$161.41	31.4%	\$164.95	\$130.55	26.4%
Oʻahu	76.7%	79.9%	-3.2%	\$258.51	\$228.06	13.4%	\$198.29	\$182.27	8.8%
	77.7%	80.0%	-3.2 % -2.2%	\$240.53	\$222.37	8.2%	\$186.29	\$177.85	5.1%
Waikīkī		79.6%							
Other Oʻahu	70.9%		-8.7%	\$369.61	\$262.65	40.7%	\$262.12	\$208.99	25.4%
Oʻahu Luxury	63.2%	68.9%	-5.7%	\$643.66	\$479.91	34.1%	\$406.93	\$330.66	23.1%
Oʻahu Upper Upscale	79.6%	81.4%	-1.7%	\$261.72	\$253.05	3.4%	\$208.40	\$205.87	1.2%
Oʻahu Upscale	81.5%	81.3%	0.3%	\$197.31	\$186.12	6.0%	\$160.87	\$151.27	6.3%
Oʻahu Upper Midscale	70.9%	78.9%	-7.9%	\$159.16	\$146.46	8.7%	\$112.87	\$115.50	-2.3%
Oʻahu Midscale & Economy	73.0%	84.2%	-11.2%	\$143.85	\$121.40	18.5%	\$104.99	\$102.20	2.7%
Maui County	72.6%	78.9%	-6.4%	\$609.69	\$387.16	57.5%	\$442.36	\$305.55	44.8%
Wailea	64.2%	92.4%	-28.2%	\$974.72	\$606.10	60.8%	\$626.21	\$560.29	11.8%
Lahaina/Kāʻanapali/Kapalua	75.4%	78.3%	-2.9%	\$537.01	\$319.27	68.2%	\$404.64	\$249.92	61.9%
Other Maui County	69.3%	79.7%	-10.4%	\$701.55	\$472.21	48.6%	\$486.21	\$376.55	29.1%
Maui County Luxury	59.8%	83.1%	-23.3%	\$1,051.16	\$635.57	65.4%	\$628.29	\$528.22	18.9%
Maui County Upper Upscale	77.6%	78.4%	-0.8%	\$502.21	\$304.50	64.9%	\$389.65	\$238.74	63.2%
& Upscale									
Island of Hawai'i	76.7%	74.7%	2.0%	\$429.16	\$259.70	65.3%	\$329.36	\$193.99	69.8%
Kohala Coast	74.7%	76.5%	-1.8%	\$688.25	\$373.55	84.2%	\$514.34	\$285.72	80.0%
Kauaʻi	82.6%	66.6%	16.0%	\$380.63	\$266.81	42.7%	\$314.41	\$177.78	76.9%

Source: STR, Inc. © Copyright 2022 Hawai'i Tourism Authority
Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 4: Hawai'i Hotel Performance by Measure April 2022 vs. 2019

		Supply (thousands)	%		<b>Demand</b> (thousands)	%		Revenue (millions)	%
	2022	2019	Change	2022	2019	Change	2022	2019	Change
State of Hawaiʻi	1,666.2	1,623.8	2.6%	1,269.7	1,265.7	0.3%	471.2	344.7	36.7%
Oʻahu	919.2	912.1	0.8%	705.1	728.9	-3.3%	182.3	166.2	9.6%
Waikīkī	780.7	782.7	-0.3%	606.8	626.0	-3.1%	146.0	139.2	4.9%
Maui County	398.3	381.8	4.3%	289.0	301.3	-4.1%	176.2	116.7	51.0%
Wailea Lahaina/Kāʻanapali/	87.7	65.8	33.2%	56.3	60.8	-7.4%	54.9	36.9	48.9%
Kapalua	214.1	214.1	0.0%	161.3	167.6	-3.7%	86.6	53.5	62.0%
Island of Hawaiʻi	210.5	194.2	8.4%	161.6	145.1	11.4%	69.3	37.7	84.1%
Kohala Coast	88.7	90.0	-1.4%	66.3	68.8	-3.7%	45.6	25.7	77.5%
Kauaʻi	138.2	135.7	1.8%	114.2	90.4	26.2%	43.5	24.1	80.1%

Figure 5: Hawai'i Hotel Performance Year-to-Date April 2022

		Occupanc		Aver	age Daily Ra			RevPAR	
			Percentage Pt.		,	%	%		
	2022	2021	Change	2022	2021	Change	2022	2021	Change
State of Hawaiʻi	72.0%	36.9%	35.1%	\$364.25	\$280.25	30.0%	\$262.38	\$103.55	153.4%
Luxury Class	58.7%	32.8%	25.9%	\$845.09	\$744.72	13.5%	\$496.07	\$243.92	103.4%
Upper Upscale Class	74.2%	34.3%	39.9%	\$336.53	\$259.62	29.6%	\$249.67	\$89.12	180.2%
Upscale Class	75.9%	40.8%	35.1%	\$252.52	\$177.32	42.4%	\$191.76	\$72.36	165.0%
Upper Midscale Class	71.4%	42.2%	29.2%	\$239.86	\$181.05	32.5%	\$171.17	\$76.35	124.2%
Midscale & Economy Class	78.7%	41.6%	37.1%	\$219.83	\$157.63	39.5%	\$173.06	\$65.62	163.7%
Otahu	71.8%	35.2%	36.6%	\$245.34	\$180.81	35.7%	\$176.26	\$63.72	176.6%
Oʻahu	71.6%	33.9%	38.3%	\$230.90	\$172.12	34.2%	\$176.26	\$58.34	185.8%
Waikīkī	69.8%	33.9% 44.2%	25.6%	\$329.50	\$224.96	46.5%	\$229.86	\$99.37	131.3%
Other Oʻahu	49.4%	44.2% 25.2%	25.6%	\$634.03	\$224.96 \$526.47	46.5% 20.4%	\$229.66	\$99.37 \$132.74	136.2%
Oʻahu Luxury	73.9%	29.9%	24.2% 44.1%	\$034.03 \$250.93	\$202.66	20.4%	\$185.55	\$60.53	206.5%
Oʻahu Upper Upscale	79.2%	29.9% 44.8%	34.4%	\$250.95 \$196.44	\$202.00	23.6% 30.2%	\$165.62	\$60.53 \$67.61	130.2%
Oʻahu Upscale	79.2% 68.1%	44.6% 40.5%	34.4% 27.6%	\$196.44 \$156.59	\$150.93	30.2%	\$106.60	\$48.68	130.2%
Oʻahu Upper Midscale							· ·	•	
Oʻahu Midscale & Economy	75.4%	45.8%	29.5%	\$147.38	\$103.00	43.1%	\$111.07	\$47.20	135.3%
Maui County	68.8%	41.3%	27.6%	\$610.13	\$465.19	31.2%	\$419.84	\$191.93	118.7%
Wailea	64.1%	37.1%	27.0%	\$935.41	\$784.19	19.3%	\$599.23	\$290.67	106.2%
Lahaina/Kāʻanapali/Kapalua	70.2%	39.8%	30.4%	\$535.64	\$383.92	39.5%	\$375.91	\$152.75	146.1%
Other Maui County	67.2%	43.0%	24.2%	\$701.04	\$555.34	26.2%	\$471.20	\$238.92	97.2%
Maui County Luxury	57.8%	36.1%	21.7%	\$1,040.37	\$857.76	21.3%	\$601.42	\$309.85	94.1%
Maui County Upper	72.4%	42.5%	29.9%	\$490.16	\$339.13	44.5%	\$354.87	\$144.29	145.9%
Upscale & Upscale									
Island of Hawai'i	76.6%	40.8%	35.8%	\$411.16	\$300.00	37.1%	\$314.89	\$122.28	157.5%
Kohala Coast	74.2%	44.3%	29.8%	\$647.49	\$449.16	44.2%	\$480.16	\$199.19	141.1%
Kauaʻi	75.7%	27.9%	47.8%	\$396.94	\$204.50	94.1%	\$300.40	\$56.96	427.4%

Source: STR, Inc. © Copyright 2022 Hawai'i Tourism Authority

Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 6: Hawai'i Hotel Performance by Measure Year-to-Date April 2022

		Supply (thousands)	0/		<b>Demand</b> (thousands)		Revenue (millions)			
	2022	2021	% Change	2022	2021	% Change	2022	2021	% Change	
State of Hawaiʻi	6,662.8	6,203.4	7.4%	4,799.4	2,292.1	109.4%	1,748.2	642.3	172.2%	
Oʻahu	3,674.9	3,342.6	9.9%	2,640.2	1,178.0	124.1%	647.7	213.0	204.1%	
Waikīkī	3,120.9	2,903.9	7.5%	2,253.7	984.3	129.0%	520.4	169.4	207.2%	
<b>Maui County</b> Wailea Lahaina/Kāʻanapali/ Kapalua	1,596.4 350.6 860.4	1,576.9 335.0 859.9	1.2% 4.7% 0.1%	1,098.5 224.6 603.8	650.6 124.2 342.1	68.8% 80.9% 76.5%	670.2 210.1 323.4	302.7 97.4 131.4	121.4% 115.7% 146.2%	
Island of Hawai'i Kohala Coast  Kaua'i	842.4 355.0 549.0	819.7 354.6 464.2	2.8% 0.1% 18.3%	645.2 263.2 415.5	334.1 157.3 129.3	93.1% 67.4% 221.3%	265.3 170.4 164.9	100.2 70.6 26.4	164.7% 141.3% 523.7%	

Figure 7: Hawai'i Hotel Performance Year-to-Date April 2022 vs. 2019

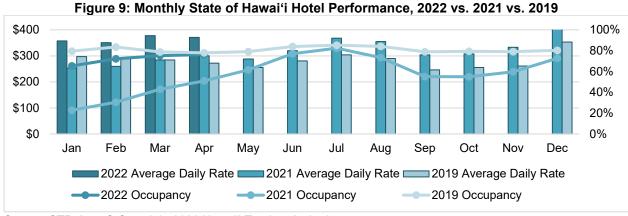
					•				
		Occupan	су %	Aver	rage Daily Ra			RevPAR	
			Percentage			%			%
	2022	2019	Pt. Change	2022	2019	Change	2022	2019	Change
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State of Hawai'i	72.0%	80.0%	<b>-7.9%</b>	\$364.25	\$286.10	27.3%	\$262.38	\$228.76	14.7%
Luxury Class	58.7%	75.9%	-17.2%	\$845.09	\$583.35	44.9%	\$496.07	\$442.61	12.1%
Upper Upscale Class	74.2%	81.7%	-7.5%	\$336.53	\$281.03	19.7%	\$249.67	\$229.55	8.8%
Upscale Class	75.9%	77.2%	-1.2%	\$252.52	\$215.39	17.2%	\$191.76	\$166.26	15.3%
Upper Midscale Class	71.4%	82.7%	-11.4%	\$239.86	\$162.13	47.9%	\$171.17	\$134.12	27.6%
Midscale & Economy Class	78.7%	82.7%	-4.0%	\$219.83	\$180.85	21.6%	\$173.06	\$149.58	15.7%
Oʻahu	71.8%	82.2%	-10.4%	\$245.34	\$232.89	5.3%	\$176.26	\$191.44	-7.9%
	72.2%	82.4%	-10.4 %	\$230.90	\$232.69	1.4%	\$166.75	\$187.53	-11.1%
Waikīkī		81.2%							
Other Oʻahu	69.8%		-11.4%	\$329.50	\$264.97	24.4%	\$229.86	\$215.07	6.9%
Oʻahu Luxury	49.4%	69.9%	-20.4%	\$634.03	\$493.32	28.5%	\$313.50	\$344.80	-9.1%
Oʻahu Upper Upscale	73.9%	83.7%	-9.8%	\$250.93	\$255.76	-1.9%	\$185.55	\$214.12	-13.3%
Oʻahu Upscale	79.2%	82.0%	-2.8%	\$196.44	\$190.89	2.9%	\$155.62	\$156.62	-0.6%
Oʻahu Upper Midscale	68.1%	83.0%	-14.9%	\$156.59	\$153.93	1.7%	\$106.60	\$127.70	-16.5%
Oʻahu Midscale & Economy	75.4%	86.9%	-11.5%	\$147.38	\$130.04	13.3%	\$111.07	\$112.99	-1.7%
Maui County	68.8%	78.5%	-9.7%	\$610.13	\$420.38	45.1%	\$419.84	\$330.19	27.2%
Wailea	64.1%	89.7%	-25.6%	\$935.41	\$636.66	46.9%	\$599.23	\$571.05	4.9%
Lahaina/Kāʻanapali/Kapalua	70.2%	77.6%	-7.4%	\$535.64	\$351.34	52.5%	\$375.91	\$272.64	37.9%
Other Maui County	67.2%	79.8%	-12.5%	\$701.04	\$506.10	38.5%	\$471.20	\$403.64	16.7%
Maui County Luxury	57.8%	81.0%	-23.2%	\$1,040.37	\$686.03	51.7%	\$601.42	\$555.84	8.2%
Maui County Upper Upscale	72.4%	78.4%	-6.0%	\$490.16	\$333.30	47.1%	\$354.87	\$261.27	35.8%
& Upscale								•	
Island of Hawaiʻi	76.6%	77.9%	-1.3%	\$411.16	\$278.26	47.8%	\$314.89	\$216.84	45.2%
Kohala Coast	74.2%	78.6%	-4.4%	\$647.49	\$394.29	64.2%	\$480.16	\$309.91	54.9%
Kauaʻi	75.7%	71.8%	3.9%	\$396.94	\$294.40	34.8%	\$300.40	\$211.34	42.1%

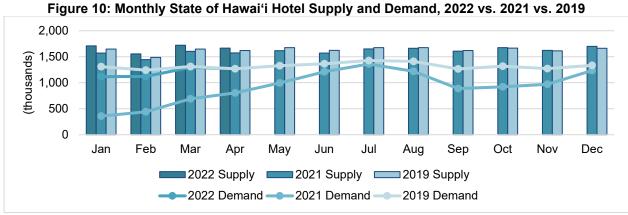
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Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

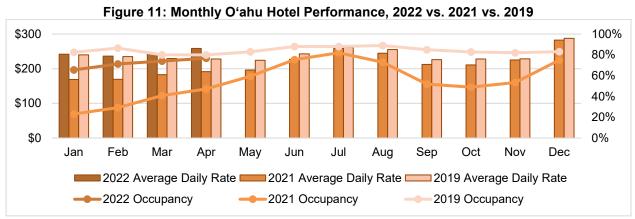
Figure 8: Hawai'i Hotel Performance by Measure Year-to-Date April 2022 vs. 2019

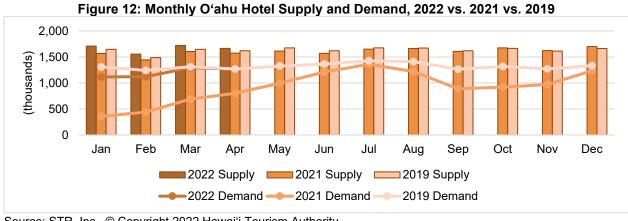
		Supply (thousands)	%		<b>Demand</b> (thousands)	%		Revenue (millions)	%
	2022	2019	Change	2022	2019	Change	2022	2019	Change
State of Hawaiʻi	6,662.8	6,496.1	2.6%	4,799.4	5,194.1	-7.6%	1,748.2	1,486.0	17.6%
Oʻahu	3,674.9	3,648.2	0.7%	2,640.2	2,998.8	-12.0%	647.7	698.4	-7.3%
Waikīkī	3,120.9	3,130.7	-0.3%	2,253.7	2,578.7	-12.6%	520.4	587.1	-11.4%
Maui County	1,596.4	1,527.1	4.5%	1,098.5	1,199.5	-8.4%	670.2	504.2	32.9%
Wailea Lahaina/Kāʻanapali/	350.6	263.3	33.2%	224.6	236.1	-4.9%	210.1	150.3	39.8%
Kapalua	860.4	856.2	0.5%	603.8	664.4	-9.1%	323.4	233.4	38.6%
Island of Hawaiʻi	842.4	776.8	8.5%	645.2	605.3	6.6%	265.3	168.4	57.5%
Kohala Coast	355.0	360.0	-1.4%	263.2	283.0	-7.0%	170.4	111.6	52.8%
Kauaʻi	549.0	543.9	0.9%	415.5	390.5	6.4%	164.9	115.0	43.5%

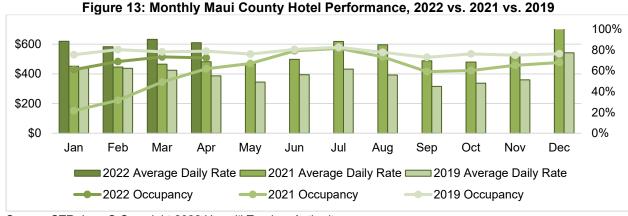




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