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TOURISM RECOVERY ACCELERATED IN APRIL

HONOLULU – According to preliminary visitor statistics released by the Department of Business, Economic Development and Tourism (DBEDT), a total of 818,268 visitors came to the Hawaiian Islands in April 2022, representing a 96.3 percent recovery from April 2019 and the highest recovery rate since the start of the COVID-19 pandemic in Hawai'i. Visitors spent \$1.6 billion in the islands in April, an increase of 21 percent compared to the \$1.32 billion reported for April 2019.

Visitor Spending and Visitor Arrivals by Major Market

Of the total visitors, 809,612 arrived by air service, mainly from the U.S. West and U.S. East. Additionally, 8,656 visitors arrived by cruise ships. In comparison, 849,397 visitors (-3.7%) arrived by air and by cruise ships in April 2019. The average length of stay by all visitors in April 2022 was 8.68 days, up from 8.25 days (+5.2%) in April 2019.

The statewide average daily census¹ was 236,835 visitors in April 2022 compared to 233,616 visitors (+1.4%) in April 2019.

In April 2022, 514,878 visitors arrived by air from the U.S. West, an increase of 32.5 percent compared to 388,573 visitors in April 2019. U.S. West visitors spent \$940.9 million in April 2022, up 72 percent from \$547 million in April 2019. Daily spending by U.S. West visitors in April 2022 (\$223 per person) was much higher compared to April 2019 (\$171 per person, +30.4%).

There were 188,868 visitors from the U.S. East in April 2022, an 18.7 percent growth compared to 159,115 visitors in April 2019. U.S. East visitors spent \$422.9 million in April 2022, up 47.5 percent from \$286.8 million in April 2019. Daily spending by U.S. East visitors in April 2022 (\$242 per person) increased in comparison to April 2019 (\$200 per person, +20.9%).

There were 6,749 visitors from Japan in April 2022 compared to 119,487 visitors (-94.4%) in April 2019. Visitors from Japan spent \$15.3 million in April 2022 compared to \$164 million

¹ Average daily census measures the number of visitors present on any given day.

(-90.7%) in April 2019. Daily spending by Japanese visitors in April 2022 (\$231 per person) decreased compared to April 2019 (\$234 per person, -1.3%).

In April 2022, 43,107 visitors arrived from Canada compared to 56,749 visitors (-24%) in April 2019. Visitors from Canada spent \$88.8 million in April 2022, compared to \$100.2 million (-11.3%) in April 2019. Daily spending by Canadian visitors in April 2022 (\$182 per person) increased compared to April 2019 (\$154 per person, +18.1%).

There were 56,010 visitors from All Other International Markets in April 2022. These visitors were from Oceania, Europe, Other Asia, Latin America, Guam, Philippines, and the Pacific Islands. In comparison, there were 100,686 visitors (-44.4%) from All Other International Markets in April 2019.

In April 2022, a total of 5,171 trans-Pacific flights with 1,085,948 seats serviced the Hawaiian Islands, compared to 5,031 flights with 1,112,200 seats in April 2019.

Through the first four months of 2022, total visitor spending was \$5.83 billion, up slightly (+0.3%) from \$5.81 billion in the first four months of 2019. A total of 2,812,030 visitors arrived in the first four months of 2022 which was a decrease compared to the first four months of 2019 at 3,376,675 visitors (-16.7%).

Other Highlights

U.S. West: In April 2022, 427,344 visitors arrived from the Pacific region and 87,346 visitors came from the Mountain region. Most of the U.S. West visitors in April 2022 had visited Hawai'i before (80.4%) while 19.6 percent were first-time visitors. In terms of accommodations, 53.8 percent of the U.S. West visitors in April 2022 stayed in hotels, 18.4 percent stayed in condominiums, 11.9 percent stayed in rental homes, 10.3 percent stayed with friends and relatives, and 9.4 percent stayed in timeshares.

Through the first four months of 2022 there were 1,670,887 visitors from the U.S. West compared to 1,417,512 visitors (+17.9%) in the first four months of 2019.

U.S. West visitors spent \$3.18 billion in the first four months of 2022 compared to \$2.18 billion (+45.8%) in the first four months of 2019.

The average daily visitor spending in the first four months of 2022 was \$221 per person, up significantly from \$177 per person (+24.8%) in the first four months of 2019. Lodging, food and beverage, transportation, shopping, and entertainment and recreation expenses by U.S. West visitors were all higher compared to the first four months of 2019.

U.S. East: Of the 188,868 U.S. East visitors in April 2022, the majority were from the South Atlantic (49,547 visitors), East North Central (33,800 visitors), Mid Atlantic (32,919 visitors) and West South Central (29,708 visitors) regions. Over half of U.S. East visitors in April 2022 were repeat visitors (55.2%) while 44.8 percent were first-time visitors to Hawai'i. In terms of lodging, 61.4 percent of the U.S. East visitors in April 2022 stayed in hotels, 13.3 percent stayed in condominiums, 11.5 percent stayed with friends and relatives, 11.1 percent stayed in rental homes, and 8 percent stayed in timeshares.

Through the first four months of 2022, 792,876 visitors arrived from the U.S. East, compared to 746,793 visitors (+6.2%) in the first four months of 2019. U.S. East visitors spent \$1.9 billion in the first four months of 2022 compared to \$1.53 billion (+24.3%) in the first four months of 2019.

Daily visitor spending in the first four months of 2022 rose to \$239 per person compared to \$207 per person (+15.1%) in the first four months of 2019. Spending on lodging, food and beverage,

transportation, shopping, and entertainment and recreation all increased compared to the first four months of 2019.

Japan: Of the 6,749 visitors in April 2022, 6,323 arrived on international flights and 426 came on domestic flights. Most of the Japanese visitors in April 2022 were repeat visitors (85.6%) while 14.4 percent were first-time visitors to the islands. In terms of lodging, 58.8 percent of the visitors in April 2022 stayed in hotels, 25.5 percent stayed in condominiums, 11.5 percent stayed in timeshares and 6.8 percent stayed with friends and relatives.

Through the first four months of 2022 there were 15,817 visitors from Japan compared to 494,416 visitors (-96.8%) in the first four months of 2019. Visitors from Japan spent \$46.8 million in the first four months of 2022 compared to \$688.1 million (-93.2%) in the first four months of 2019.

Daily visitor spending in the first four months of 2022 decreased to \$220 per person from \$238 per person (-7.7%) in the first four months of 2019. Visitors from Japan spent more on lodging and transportation, but less on shopping, and entertainment and recreation. Spending on food and beverage was similar to the first four months of 2019.

Canada: Of the 43,107 visitors in April 2022, 39,189 visitors arrived via direct air service from Canada and 3,918 visitors came on domestic flights. The majority of Canadian visitors in April 2022 were repeat visitors (72.7%) while 27.3 percent were first-timers to Hawai'i. In terms of lodging, 51.8 percent of Canadian visitors in April 2022 stayed in hotels, 27.4 percent stayed in condominiums, 11.8 percent stayed in rental homes, 7.8 percent stayed in timeshares, and 4.9 percent stayed with friends and relatives.

Through the first four months of 2022 there were 150,180 visitors from Canada compared to 269,939 visitors (-44.4%) in the first four months of 2019. Visitors from Canada spent \$353.1 million in the first four months of 2022, compared to \$558.4 million (-36.8%) in the first four months of 2019.

Daily visitor spending in the first four months of 2022 rose to \$177 per person from \$166 per person (+6.7%) in the first four months of 2019. Lodging, transportation, and food and beverage expenses were higher but entertainment and recreation expenses declined. Shopping expenses were similar to the first four months of 2019.

Island Highlights

O'ahu: There were 416,285 visitors to O'ahu in April 2022 compared to 487,367 visitors (-14.6%) in April 2019. Visitor spending was \$703.4 million compared to \$613.3 million in April 2019. The average daily census on O'ahu was 99,023 visitors in April 2022 compared to 109,204 visitors (-9.3%) in April 2019.

Through the first four months of 2022, there were 1,406,493 visitors to O'ahu compared to 1,954,398 visitors (-28.0%) in the first four months of 2019. For the first four months of 2022, total visitor spending was \$2.48 billion compared to \$2.60 billion (-4.3%) in the first four months of 2019.

Maui: There were 254,398 visitors to Maui in April 2022 compared to 247,984 visitors (+2.6%) in April 2019. Visitor spending was \$496.7 million compared to \$398.6 million (+24.6%) in April 2019. The average daily census on Maui was 67,943 visitors in April 2022 compared to 63,280 visitors (+7.4%) in April 2019.

Through the first four months of 2022, there were 870,445 visitors to Maui compared to 974,943 visitors (-10.7%) in the first four months of 2019. For the first four months of 2022, total visitor spending was \$1.78 billion compared to \$1.73 billion (+3.1%) in the first four months of 2019.

Kaua'i: There were 115,578 visitors to Kaua'i in April 2022 compared to 106,181 visitors (+8.9%) in April 2019. Visitor spending was \$176.3 million compared to \$135.8 million (+29.8%) in April 2019. The average daily census on Kaua'i was 29,438 visitors in April 2022, up from 25,330 visitors (+16.2%) in April 2019.

Through the first four months of 2022, there were 395,379 visitors to Kaua'i compared to 439,643 visitors (-10.1%) in the first four months of 2019. For the first four months of 2022, total visitor spending was \$646.6 million compared to \$617.7 million (+4.7%) in the first four months of 2019.

Hawai'i Island: There were 140,302 visitors to Hawai'i Island in April 2022 compared to 130,224 visitors (+7.7%) in April 2019. Visitor spending was \$199.3 million compared to \$149.1 million (+33.7%) in April 2019. The average daily census on Hawai'i Island was 37,356 visitors in April 2022 compared to 30,444 visitors (+22.7%) in April 2019.

Through the first four months of 2022, there were 515,333 visitors to Hawai'i Island, compared to 577,101 visitors (-10.7%) in the first four months of 2019. For the first four months of 2022, total visitor spending was \$851.3 million compared to \$795.5 million (+7%) in the first four months of 2019.

Flights and Air Seats to Hawai'i

U.S. West: There were 4,221 scheduled flights with 841,373 seats in April 2022 compared to 3,414 flights with 685,818 seats in April 2019.

There was reduced service from Anchorage (5,335, -11.7%), Denver (26,255, -17.9%), Portland (33,957, -13.9%) and San Francisco (117,406, -3.7%). Offsetting these reductions was increased service from Las Vegas (43,176 +91.7%), Long Beach (21,462 +278.5%), Los Angeles (225,616 +6.4%), Oakland (53,557 +5.6%), Phoenix (53,454, +88.4%), Sacramento (29,396 +60.8%), Salt Lake City (14,685, +144.9%), San Diego (54,124, +91.1%), San Jose (57,496, +114.5%), and Seattle (96,004 +10.6%). Recently added service from Ontario, California (+5,670 seats, started March 2021) and Santa Ana, California (+3,780 seats, started June 2021) also contributed to the growth in flights and seats in April 2022 compared to April 2019.

U.S. East: There were 394 scheduled flights with 109,632 seats in April 2022 compared to 318 flights with 91,741 seats in April 2019.

There was reduced service from Boston (5,004, -10%), Chicago (18,322, -0.6%) and Houston (8,280, -24.2%). Offsetting these reductions was increased service from Atlanta (8,691, +17.8%), Dallas (32,727, +17.5%), Minneapolis (7,032, +34.9%), Newark (9,966, +38.4%) and Washington D.C. (4,320, +404.7%). Recently added service from Austin, Texas (+3,336, started April 2021) and Orlando, Florida (+3,614, started March 2021) also contributed to the growth in flights and seats in April 2022 compared to April 2019.

Japan: There were 87 scheduled flights with 20,263 seats in April 2022 compared to 634 scheduled flights with 158,756 seats in April 2019.

In April 2022, there was reduced service from Osaka (1,112, -96.9%), Tokyo-Haneda (6,104, -74.6%) and Tokyo-Narita (13,047, -83.3%) compared to April 2019. There was no service from Fukuoka (-4,972), Nagoya (-12,142), and Sapporo (-3,336) during the month.

Canada: There were 298 scheduled flights with 62,649 seats in April 2022 compared to 280 scheduled flights with 58,428 seats in April 2019.

In April 2022, there was increased service from Calgary (16,205, +73.3%) and Toronto (5,619, +149.8%). There was reduced service from Edmonton (696, -62.1%) and Vancouver (-40,129, -10.8%).

Oceania:

- **Australia:** There were 64 scheduled flights with 19,350 seats from Melbourne (2,345 seats) and Sydney (17,005) in April 2022. In April 2019, there were 98 scheduled flights with 30,944 seats with service from Brisbane (3,614 seats), Melbourne (4,020) and Sydney (23,310).
- **New Zealand:** Direct flights from New Zealand continued to be suspended in April 2022. There were 41 scheduled flights with 11,890 seats in April 2019.

Other Asia:

- **China:** There have been no direct flights from China to Hawai'i since service ended in early February 2020. In comparison, there were 38 scheduled flights with 10,409 seats in April 2019 with service from Beijing (3,109) and Shanghai (7,300).
- **Korea:** There were 42 scheduled flights with 13,066 seats from Seoul in April 2022 compared to 73 flights with 22,951 seats in April 2019.
- **Taiwan:** Direct air service from Taipei has been suspended since April 2020. There were eight scheduled flights with 2,448 seats in April 2019.

Other Markets:

- **Guam:** There were 30 scheduled flights with 10,500 seats from Guam in April 2022 compared to 30 flights with 10,920 seats in April 2019.
- **Philippines:** There were 13 scheduled flights with 4,017 seats from Manila in April 2022 compared to 21 flights with 6,079 seats in April 2019.
- **Samoa:** Direct air service from Apia continued to be suspended in April 2022. There were four flights with 656 seats in April 2019.
- **Kiribati:** Direct air service from Christmas Island continued to be suspended in April 2022. There were four flights with 572 seats in April 2019.
- **Marshall Islands:** There was no direct air service from Majuro in April 2022. There were 17 flights with 2,782 seats in April 2019.
- **Fiji:** There were 3 scheduled flights with 492 seats from Nadi in April 2022 compared to four flights with 656 seats in April 2019.
- **American Samoa:** There were two flights with 556 seats from Pago Pago in April 2022. There were nine flights with 2,502 seats in April 2019.
- **French Polynesia:** There were five flights with 1,390 seats from Papeete in April 2022. There were four flights with 1,112 seats in April 2019.

In the first four months of 2022, there were 20,171 trans-Pacific flights and 4,223,132 seats compared to 20,245 flights and 4,449,480 seats in the first four months of 2019.

Cruise Ship Visitors

In April 2022, 8,656 visitors came to the islands aboard five out-of-state cruise ships. Additionally, 4,395 visitors flew to the state to board the Hawai'i home-ported cruise ship, Pride of America, which resumed inter-island tours on April 9, 2022.

In April 2019, 24,787 visitors arrived on ten out-of-state cruise ships and another 11,899 visitors came by air to board the Hawai'i home-ported cruise ship.

For the first four months of 2022, 25,832 visitors entered the state via 18 out-of-state cruise ships and 4,395 visitors came by air to board the Hawai'i home-ported cruise ship. In the first four months of 2019, 64,959 visitors came to Hawai'i by way of 31 out-of-state cruise ships and 42,240 visitors flew to Hawai'i and boarded the Hawai'i home-ported cruise ship.

Statement by DBEDT Director Mike McCartney:

The month of April brought the highest recovery rate of visitor spending and arrivals since February 2020. It was also the 12th consecutive month in which visitor arrivals from the continental U.S. surpassed the same month's level in 2019. Daily spending by U.S. visitors increased by 24.5 percent, which supported our communities, businesses and state tax revenues.

In the next few months, we anticipate and are planning for the return of Japanese visitors. The increase of tour groups from Japan will allow us to continue our pivot towards educating all visitors about Hawai'i's culture and manage our state's resources so they can continue to remain healthy.

Factors playing into travelers' decisions on where to visit include competition from other destinations worldwide, inflation and currency exchange challenges, fuel prices, labor and supply chain issues, and competitive service and quality levels. To stay relevant and keep Hawai'i top of mind, it is vital to mālama our home so that it is a place where we want to live and others want to visit.

Continuing to remain vigilant by protecting ourselves and our communities from COVID as the case counts continue to rise is paramount. If we work towards a regenerative (next level of sustainability) stewardship (having the privilege of taking care of Hawai'i) model, together we can achieve healthy and vibrant communities, businesses and industries that support an enviable living in Hawai'i.

Statement by HTA President and CEO John De Fries:

Several international destinations across the globe remained inaccessible to U.S. travelers in the month of April, and Hawai'i continued to be a preferred destination for many of those travelers from the U.S. West and U.S. East markets. As we move into the summer months, we are anticipating a more robust recovery of our international markets, especially Japan.

HTA continues to work directly with communities across Hawai'i to implement the Destination Management Action Plans, and with our industry partners to reach visitors with educational messages before and after they arrive.

As tourism's recovery continues to fuel our local economy, HTA is guided by the overarching principle of Mālama Ku'u Home – to care for our beloved home. Remember, the cultural value of mālama signifies our kama'āina way of life, and a community-wide call to action that will enhance the quality of living in Hawai'i for generations to come.

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APRIL 2022 ARRIVALS AT A GLANCE

TOTAL EXPENDITURES in \$mil.)	2022P	2021P	% change	2022P YTD	2021P YTD	% change
TOTAL EXPENDITURES in \$mil.)	1,595.3	837.2	90.6	5,828.8	2,399.1	143.0
Total by air	1,592.2	837.2	90.2	5,820.1	2,399.1	142.6
U.S. Total	1,363.8	806.9	69.0	5,076.5	2,293.3	121.4
U.S. West	940.9	573.2	64.1	3,180.2	1,555.9	104.4
U.S. East	422.9	233.7	81.0	1,896.3	737.5	157.1
Japan	15.3	4.5	238.3	46.8	15.5	202.5
Canada	88.8	1.9	4,676.3	353.1	20.1	1,652.7
All Others	124.3	23.9	420.5	343.7	70.1	390.5
Visitor arrivals by cruise ships	3.1	0.0	N/A	8.7	0.0	N/A
TOTAL VISITOR DAYS	7,105,062	4,541,594	56.4	26,313,938	13,847,827	90.0
Total by air	7,061,930	4,541,594	55.5	26,193,026	13,847,827	89.1
U.S. Total	5,958,567	4,388,586	35.8	22,307,796	13,261,460	68.2
U.S. West	4,210,326	3,215,623	30.9	14,361,252	9,178,963	56.5
U.S. East	1,748,241	1,172,963	49.0	7,946,544	4,082,497	94.6
Japan	66,371	21,184	213.3	212,723	74,367	186.0
Canada	489,295	12,292	3,880.6	1,991,678	121,866	1,534.3
All Others	547,697	119,532	358.2	1,680,829	390,134	330.8
Visitor arrivals by cruise ships	43,132	0	N/A	120,913	0	N/A
VISITOR ARRIVALS	818,268	484,071	69.0	2,812,030	1,331,115	111.3
Total by air	809,612	484,071	67.3	2,786,198	1,331,115	109.3
U.S. Total	703,746	471,336	49.3	2,463,763	1,292,183	90.7
U.S. West	514,878	352,147	46.2	1,670,887	925,145	80.6
U.S. East	188,868	119,189	58.5	792,876	367,038	116.0
Japan	6,749	1,367	393.6	15,817	4,277	269.8
Canada	43,107	527	8,083.1	150,180	4,243	3,439.5
All Others	56,010	10,842	416.6	156,438	30,412	414.4
Visitor arrivals by cruise ships	8,656	0	N/A	25,832	0	N/A
AVERAGE DAILY CENSUS	236,835	151,386	56.4	219,283	115,399	90.0
Total by air	235,398	151,386	55.5	218,275	115,399	89.1
U.S. Total	198,619	146,286	35.8	185,898	110,512	68.2
U.S. West	140,344	107,187	30.9	119,677	76,491	56.5
U.S. East	58,275	39,099	49.0	66,221	34,021	94.6
Japan	2,212	706	213.3	1,773	620	186.0
Canada	16,310	410	3,880.6	16,597	1,016	1,534.3
All Others	18,257	3,984	358.2	14,007	3,251	330.8
Visitor arrivals by cruise ships	1,438	0	N/A	1,008	0	N/A
AVERAGE LENGTH OF STAY	8.68	9.38	-7.5	9.36	10.40	-10.1
Total by air	8.72	9.38	-7.0	9.40	10.40	-9.6
U.S. Total	8.47	9.31	-9.1	9.05	10.26	-11.8
U.S. West	8.18	9.13	-10.4	8.59	9.92	-13.4
U.S. East	9.26	9.84	-5.9	10.02	11.12	-9.9
Japan	9.83	15.49	-36.5	13.45	17.39	-22.6
Canada	11.35	23.33	-51.4	13.26	28.72	-53.8
All Others	9.78	11.03	-11.3	10.74	12.83	-16.2
Visitor arrivals by cruise ships	4.98	0.00	N/A	4.68	0.00	N/A
PER PERSON PER DAY SPENDING (\$)	224.5	184.3	21.8	221.5	173.2	27.9
Total by air	225.5	184.3	22.3	222.2	173.2	28.3
U.S. Total	228.9	183.9	24.5	227.6	172.9	31.6
U.S. West	223.5	178.3	25.4	221.4	169.5	30.6
U.S. East	241.9	199.2	21.4	238.6	180.6	32.1
Japan	230.9	213.9	8.0	220.1	208.1	5.8
Canada	181.5	151.3	20.0	177.3	165.3	7.2
All Others	226.9	199.7	13.6	204.5	179.6	13.8
Visitor arrivals by cruise ships	71.9	0.0	N/A	72.1	0.0	N/A
PER PERSON PER TRIP SPENDING (\$)	1,949.6	1,729.4	12.7	2,072.8	1,802.3	15.0
Total by air	1,966.6	1,729.4	13.7	2,088.9	1,802.3	15.9
U.S. Total	1,937.9	1,711.9	13.2	2,060.5	1,774.8	16.1
U.S. West	1,827.4	1,627.8	12.3	1,903.3	1,681.7	13.2
U.S. East	2,239.1	1,960.6	14.2	2,391.7	2,009.3	19.0
Japan	2,271.3	3,313.7	-31.5	2,960.0	3,618.6	-18.2
Canada	2,060.2	3,529.6	-41.6	2,351.3	4,748.5	-50.5
All Others	2,218.4	2,202.0	0.7	2,197.1	2,304.2	-4.7
Visitor arrivals by cruise ships	358.3	0.0	N/A	337.4	0.0	N/A

P=Preliminary data.

APRIL 2022 ARRIVALS AT A GLANCE (2022 vs. 2019)

TOTAL EXPENDITURES in \$mil.)	2022P	2019	% change	2022P YTD	2019 YTD	% change
TOTAL EXPENDITURES in \$mil.)	1,595.3	1,318.1	21.0	5,828.8	5,812.1	0.3
Total by air	1,592.2	1,307.9	21.7	5,820.1	5,789.0	0.5
U.S. Total	1,363.8	833.8	63.6	5,076.5	3,707.2	36.9
U.S. West	940.9	547.0	72.0	3,180.2	2,181.5	45.8
U.S. East	422.9	286.8	47.5	1,896.3	1,525.7	24.3
Japan	15.3	164.0	-90.7	46.8	688.1	-93.2
Canada	88.8	100.2	-11.3	353.1	558.4	-36.8
All Others	124.3	210.0	-40.8	343.7	835.3	-58.9
Visitor arrivals by cruise ships	3.1	10.1	-69.4	8.7	23.1	-62.2
TOTAL VISITOR DAYS	7,105,062	7,008,490	1.4	26,313,938	29,812,910	-11.7
Total by air	7,061,930	6,885,015	2.6	26,193,026	29,521,788	-11.3
U.S. Total	5,958,567	4,625,088	28.8	22,307,796	19,651,460	13.5
U.S. West	4,210,326	3,191,328	31.9	14,361,252	12,290,140	16.9
U.S. East	1,748,241	1,433,760	21.9	7,946,544	7,361,321	7.9
Japan	66,371	701,124	-90.5	212,723	2,886,779	-92.6
Canada	489,295	651,790	-24.9	1,991,678	3,362,088	-40.8
All Others	547,697	907,012	-39.6	1,680,829	3,621,460	-53.6
Visitor arrivals by cruise ships	43,132	123,475	-65.1	120,913	291,123	-58.5
VISITOR ARRIVALS	818,268	849,397	-3.7	2,812,030	3,376,675	-16.7
Total by air	809,612	824,610	-1.8	2,786,198	3,311,715	-15.9
U.S. Total	703,746	547,688	28.5	2,463,763	2,164,304	13.8
U.S. West	514,878	388,573	32.5	1,670,887	1,417,512	17.9
U.S. East	188,868	159,115	18.7	792,876	746,793	6.2
Japan	6,749	119,487	-94.4	15,817	494,416	-96.8
Canada	43,107	56,749	-24.0	150,180	269,939	-44.4
All Others	56,010	100,686	-44.4	156,438	383,056	-59.2
Visitor arrivals by cruise ships	8,656	24,787	-65.1	25,832	64,959	-60.2
AVERAGE DAILY CENSUS	236,835	233,616	1.4	219,283	248,441	-11.7
Total by air	235,398	229,500	2.6	218,275	246,015	-11.3
U.S. Total	198,619	154,170	28.8	185,898	163,762	13.5
U.S. West	140,344	106,378	31.9	119,677	102,418	16.9
U.S. East	58,275	47,792	21.9	66,221	61,344	7.9
Japan	2,212	23,371	-90.5	1,773	24,056	-92.6
Canada	16,310	21,726	-24.9	16,597	28,017	-40.8
All Others	18,257	30,234	-39.6	14,007	30,179	-53.6
Visitor arrivals by cruise ships	1,438	4,116	-65.1	1,008	2,426	-58.5
AVERAGE LENGTH OF STAY	8.68	8.25	5.2	9.36	8.83	6.0
Total by air	8.72	8.35	4.5	9.40	8.91	5.5
U.S. Total	8.47	8.44	0.3	9.05	9.08	-0.3
U.S. West	8.18	8.21	-0.4	8.59	8.67	-0.9
U.S. East	9.26	9.01	2.7	10.02	9.86	1.7
Japan	9.83	5.87	67.6	13.45	5.84	130.3
Canada	11.35	11.49	-1.2	13.26	12.45	6.5
All Others	9.78	9.01	8.5	10.74	9.45	13.6
Visitor arrivals by cruise ships	4.98	4.98	0.0	4.68	4.48	4.4
PER PERSON PER DAY SPENDING (\$)	224.5	188.1	19.4	221.5	195.0	13.6
Total by air	225.5	190.0	18.7	222.2	196.1	13.3
U.S. Total	228.9	180.3	27.0	227.6	188.6	20.6
U.S. West	223.5	171.4	30.4	221.4	177.5	24.8
U.S. East	241.9	200.0	20.9	238.6	207.3	15.1
Japan	230.9	233.9	-1.3	220.1	238.3	-7.7
Canada	181.5	153.7	18.1	177.3	166.1	6.7
All Others	226.9	231.5	-2.0	204.5	230.7	-11.3
Visitor arrivals by cruise ships	71.9	82.1	-12.4	72.1	79.2	-9.0
PER PERSON PER TRIP SPENDING (\$)	1,949.6	1,551.8	25.6	2,072.8	1,721.2	20.4
Total by air	1,966.6	1,586.1	24.0	2,088.9	1,748.0	19.5
U.S. Total	1,937.9	1,522.4	27.3	2,060.5	1,712.9	20.3
U.S. West	1,827.4	1,407.8	29.8	1,903.3	1,538.9	23.7
U.S. East	2,239.1	1,802.3	24.2	2,391.7	2,043.0	17.1
Japan	2,271.3	1,372.3	65.5	2,960.0	1,391.7	112.7
Canada	2,060.2	1,765.2	16.7	2,351.3	2,068.8	13.7
All Others	2,218.4	2,085.6	6.4	2,197.1	2,180.7	0.8
Visitor arrivals by cruise ships	358.3	409.0	-12.4	337.4	354.9	-4.9

P=Preliminary data.

APRIL 2022 ISLAND HIGHLIGHTS

TOTAL EXPENDITURES in \$(mil.)	2022P	2021P	% change	2022P YTD	2021P YTD	% change
TOTAL EXPENDITURES in \$(mil.)	1,595.3	837.2	90.6	5,828.8	2,399.1	143.0
Total by air	1,592.2	837.2	90.2	5,820.1	2,399.1	142.6
O'ahu	703.4	359.5	95.6	2,483.0	1,022.6	142.8
Maui	496.7	283.3	75.3	1,782.7	807.0	120.9
Moloka'i	3.8	2.0	87.4	13.0	5.5	134.6
Lāna'i	12.6	6.4	97.4	43.5	18.1	140.3
Kaua'i	176.3	77.5	127.5	646.6	187.7	244.4
Haw ai'i Island	199.3	108.3	84.0	851.3	358.1	137.7
Visitor arrivals by cruise ships	3.1	0.0	N/A	8.7	0.0	N/A
TOTAL VISITOR DAYS	7,105,062	4,541,594	56.4	26,313,938	13,847,827	90.0
Total by air	7,061,930	4,541,594	55.5	26,193,026	13,847,827	89.1
O'ahu	2,970,692	1,807,825	64.3	10,688,639	5,628,463	89.9
Maui	2,038,293	1,537,923	32.5	7,524,840	4,772,377	57.7
Moloka'i	18,973	12,649	50.0	87,858	44,472	97.6
Lāna'i	30,157	18,357	64.3	96,610	49,255	96.1
Kaua'i	883,126	394,961	123.6	3,246,534	749,213	333.3
Haw ai'i Island	1,120,689	769,879	45.6	4,548,544	2,604,048	74.7
Visitor arrivals by cruise ships	43,132	0	N/A	120,913	0	N/A
VISITOR ARRIVALS	818,268	484,071	69.0	2,812,030	1,331,115	111.3
Total by air	809,612	484,071	67.3	2,786,198	1,331,115	109.3
O'ahu	416,285	223,070	86.6	1,406,493	614,403	128.9
Maui	254,398	178,105	42.8	870,445	508,388	71.2
Moloka'i	3,693	1,588	132.5	13,186	5,066	160.3
Lāna'i	6,684	3,382	97.7	20,712	8,530	142.8
Kaua'i	115,578	41,905	175.8	395,379	68,374	478.3
Haw ai'i Island	140,302	81,952	71.2	515,333	245,485	109.9
Visitor arrivals by cruise ships	8,656	0	N/A	25,832	0	N/A
AVERAGE DAILY CENSUS	236,835	151,386	56.4	219,283	115,399	90.0
Total by air	235,398	151,386	55.5	218,275	115,399	89.1
O'ahu	99,023	60,261	64.3	89,072	46,904	89.9
Maui	67,943	51,264	32.5	62,707	39,770	57.7
Moloka'i	632	422	50.0	732	371	97.6
Lāna'i	1,005	612	64.3	805	410	96.1
Kaua'i	29,438	13,165	123.6	27,054	6,243	333.3
Haw ai'i Island	37,356	25,663	45.6	37,905	21,700	74.7
Visitor arrivals by cruise ships	1,438	0	N/A	1,008	0	N/A
AVERAGE LENGTH OF STAY	8.68	9.38	-7.5	9.36	10.40	-10.1
Total by air	8.72	9.38	-7.0	9.40	10.40	-9.6
O'ahu	7.14	8.10	-11.9	7.60	9.16	-17.0
Maui	8.01	8.63	-7.2	8.64	9.39	-7.9
Moloka'i	5.14	7.96	-35.5	6.66	8.78	-24.1
Lāna'i	4.51	5.43	-16.9	4.66	5.77	-19.2
Kaua'i	7.64	9.43	-18.9	8.21	10.96	-25.1
Haw ai'i Island	7.99	9.39	-15.0	8.83	10.61	-16.8
Visitor arrivals by cruise ships	4.98	0.00	N/A	4.68	0.00	N/A
PER PERSON PER DAY SPENDING (\$)	224.5	184.3	21.8	221.5	173.2	27.9
Total by air	225.5	184.3	22.3	222.2	173.2	28.3
O'ahu	236.8	198.9	19.1	232.3	181.7	27.9
Maui	243.7	184.2	32.3	236.9	169.1	40.1
Moloka'i	201.6	161.4	24.9	147.6	124.3	18.8
Lāna'i	418.8	348.6	20.2	450.3	367.5	22.5
Kaua'i	199.7	196.2	1.7	199.2	250.6	-20.5
Haw ai'i Island	177.9	140.7	26.4	187.2	137.5	36.1
Visitor arrivals by cruise ships	71.9	0.0	N/A	72.1	0.0	N/A
PER PERSON PER TRIP SPENDING (\$)	1,949.6	1,729.4	12.7	2,072.8	1,802.3	15.0
Total by air	1,966.6	1,729.4	13.7	2,088.9	1,802.3	15.9
O'ahu	1,689.7	1,611.7	4.8	1,765.4	1,664.4	6.1
Maui	1,952.3	1,590.9	22.7	2,048.0	1,587.3	29.0
Moloka'i	1,035.8	1,285.4	-19.4	983.6	1,091.2	-9.9
Lāna'i	1,889.6	1,892.2	-0.1	2,100.6	2,122.2	-1.0
Kaua'i	1,525.6	1,849.6	-17.5	1,635.5	2,745.8	-40.4
Haw ai'i Island	1,420.6	1,321.9	7.5	1,651.9	1,458.7	13.2
Visitor arrivals by cruise ships	358.3	0.0	N/A	337.4	0.0	N/A

P=Preliminary data.

APRIL 2022 ISLAND HIGHLIGHTS (2022 vs. 2019)

TOTAL EXPENDITURES in \$(mil.)	2022P	2019	% change	2022PYTD	2019 YTD	% change
TOTAL EXPENDITURES in \$(mil.)	1,595.3	1,318.1	21.0	5,828.8	5,812.1	0.3
Total by air	1,592.2	1,307.9	21.7	5,820.1	5,789.0	0.5
O'ahu	703.4	613.3	14.7	2,483.0	2,595.4	-4.3
Maui	496.7	398.6	24.6	1,782.7	1,729.3	3.1
Moloka'i	3.8	3.2	20.1	13.0	13.0	-0.1
Lāna'i	12.6	8.0	58.8	43.5	38.1	14.2
Kaua'i	176.3	135.8	29.8	646.6	617.7	4.7
Haw ai'i Island	199.3	149.1	33.7	851.3	795.5	7.0
Visitor arrivals by cruise ships	3.1	10.1	-69.4	8.7	23.1	-62.2
TOTAL VISITOR DAYS	7,105,062	7,008,490	1.4	26,313,938	29,812,910	-11.7
Total by air	7,061,930	6,885,015	2.6	26,193,026	29,521,788	-11.3
O'ahu	2,970,692	3,276,133	-9.3	10,688,639	13,413,823	-20.3
Maui	2,038,293	1,898,395	7.4	7,524,840	8,090,820	-7.0
Moloka'i	18,973	19,003	-0.2	87,858	105,960	-17.1
Lāna'i	30,157	18,282	65.0	96,610	86,061	12.3
Kaua'i	883,126	759,896	16.2	3,246,534	3,368,986	-3.6
Haw ai'i Island	1,120,689	913,305	22.7	4,548,544	4,456,138	2.1
Visitor arrivals by cruise ships	43,132	123,475	-65.1	120,913	291,123	-58.5
VISITOR ARRIVALS	818,268	849,397	-3.7	2,812,030	3,376,675	-16.7
Total by air	809,612	824,610	-1.8	2,786,198	3,311,715	-15.9
O'ahu	416,285	487,367	-14.6	1,406,493	1,954,398	-28.0
Maui	254,398	247,984	2.6	870,445	974,943	-10.7
Moloka'i	3,693	4,395	-16.0	13,186	20,453	-35.5
Lāna'i	6,684	5,395	23.9	20,712	26,993	-23.3
Kaua'i	115,578	106,181	8.9	395,379	439,643	-10.1
Haw ai'i Island	140,302	130,224	7.7	515,333	577,101	-10.7
Visitor arrivals by cruise ships	8,656	24,787	-65.1	25,832	64,959	-60.2
AVERAGE DAILY CENSUS	236,835	233,616	1.4	219,283	248,441	-11.7
Total by air	235,398	229,500	2.6	218,275	246,015	-11.3
O'ahu	99,023	109,204	-9.3	89,072	111,782	-20.3
Maui	67,943	63,280	7.4	62,707	67,423	-7.0
Moloka'i	632	633	-0.2	732	883	-17.1
Lāna'i	1,005	609	65.0	805	717	12.3
Kaua'i	29,438	25,330	16.2	27,054	28,075	-3.6
Haw ai'i Island	37,356	30,444	22.7	37,905	37,134	2.1
Visitor arrivals by cruise ships	1,438	4,116	-65.1	1,008	2,426	-58.5
AVERAGE LENGTH OF STAY	8.68	8.25	5.2	9.36	8.83	6.0
Total by air	8.72	8.35	4.5	9.40	8.91	5.5
O'ahu	7.14	6.72	6.2	7.60	6.86	10.7
Maui	8.01	7.66	4.7	8.64	8.30	4.2
Moloka'i	5.14	4.32	18.8	6.66	5.18	28.6
Lāna'i	4.51	3.39	33.2	4.66	3.19	46.3
Kaua'i	7.64	7.16	6.8	8.21	7.66	7.2
Haw ai'i Island	7.99	7.01	13.9	8.83	7.72	14.3
Visitor arrivals by cruise ships	4.98	4.98	0.0	4.68	4.48	4.4
PER PERSON PER DAY SPENDING (\$)	224.5	188.1	19.4	221.5	195.0	13.6
Total by air	225.5	190.0	18.7	222.2	196.1	13.3
O'ahu	236.8	187.2	26.5	232.3	193.5	20.1
Maui	243.7	210.0	16.0	236.9	213.7	10.8
Moloka'i	201.6	167.6	20.3	147.6	122.5	20.5
Lāna'i	418.8	435.1	-3.7	450.3	442.7	1.7
Kaua'i	199.7	178.7	11.7	199.2	183.4	8.6
Haw ai'i Island	177.9	163.2	9.0	187.2	178.5	4.8
Visitor arrivals by cruise ships	71.9	82.1	-12.4	72.1	79.2	-9.0
PER PERSON PER TRIP SPENDING (\$)	1,949.6	1,551.8	25.6	2,072.8	1,721.2	20.4
Total by air	1,966.6	1,586.1	24.0	2,088.9	1,748.0	19.5
O'ahu	1,689.7	1,258.4	34.3	1,765.4	1,328.0	32.9
Maui	1,952.3	1,607.4	21.5	2,048.0	1,773.8	15.5
Moloka'i	1,035.8	724.6	43.0	983.6	634.6	55.0
Lāna'i	1,889.6	1,474.3	28.2	2,100.6	1,411.3	48.8
Kaua'i	1,525.6	1,279.0	19.3	1,635.5	1,405.1	16.4
Haw ai'i Island	1,420.6	1,144.8	24.1	1,651.9	1,378.4	19.8
Visitor arrivals by cruise ships	358.3	409.0	-12.4	337.4	354.9	-4.9

P=Preliminary data.