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May 2022 Hawai'i Hotel Performance Report

Hawai'i hotels statewide reported stronger revenue per available room (RevPAR), average daily rate (ADR), and occupancy in May 2022 compared to May 2021. When compared to pre-pandemic May 2019, statewide ADR and RevPAR was higher in May 2022, but occupancy was slightly lower.

According to the Hawai'i Hotel Performance Report published by the Hawai'i Tourism Authority (HTA), statewide RevPAR in May 2022 was \$251 (+42.5%), with ADR at \$340 (+18.2%) and occupancy of 73.9 percent (+12.6 percentage points) compared to May 2021 (Figure 1). Compared with May 2019, RevPAR was 24.5 percent higher, driven by higher ADR (+33.2%) which offset lower occupancy (-5.1 percentage points) (Figure 3).

The report's findings utilized data compiled by STR, Inc., which conducts the largest and most comprehensive survey of hotel properties in the Hawaiian Islands. For May, the survey included 151 properties representing 46,371 rooms, or 83.4 percent of all lodging properties with 20 rooms or more in the Hawaiian Islands, including those offering full service, limited service, and condominium hotels. Vacation rental and timeshare properties were not included in this survey.

In May 2022, passengers arriving on direct international flights were subjected to federal U.S. entry requirements which included proof of an up-to-date vaccination document and negative COVID-19 test result taken within one day of travel, or documentation of having recovered from COVID-19 in the past 90 days, prior to their flight. There were no travel restrictions for passengers arriving on domestic direct flights from the U.S. Mainland.

Hawai'i hotel room revenues statewide totaled \$433.5 million (+48.6% vs. 2021, +28.1% vs. 2019) in May. Room demand was 1.3 million room nights (+25.6% vs. 2021, -3.8% vs. 2019) and room supply was 1.7 million room nights (+4.2% vs. 2021, +2.9% vs. 2019) (Figure 2).

Luxury Class properties earned RevPAR of \$454 (+27.6% vs. 2021, +25.6% vs. 2019), with ADR at \$745 (+12.3% vs. 2021, +53.1% vs. 2019) and occupancy of 60.8 percent (+7.3 percentage points vs. 2021, -13.3 percentage points vs. 2019). Midscale & Economy Class properties earned RevPAR of \$164 (+35.7% vs. 2021, +25.0% vs. 2019) with ADR at \$210 (+15.9% vs. 2021, +30.8% vs. 2019) and occupancy of 78.0 percent (+11.4 percentage points vs. 2021, -3.6 percentage points vs. 2019).

Maui County hotels led the counties in May and achieved RevPAR of \$373 (+19.8% vs. 2021, +41.5% vs. 2019), with ADR at \$554 (+19.0% vs. 2021, +60.3% vs. 2019) and occupancy of 67.3 percent (+0.5 percentage points vs. 2021, -8.9 percentage points vs. 2019). Maui's luxury resort region of Wailea had RevPAR of \$513 (+17.5% vs. 2021, +16.6% vs. 2019), with ADR at \$832 (+16.0% vs. 2021, +64.3% vs. 2019) and occupancy of 61.6 percent (+0.8 percentage points vs. 2021, -25.2 percentage points vs. 2019). The Lahaina/Kā'anapali/Kapalua region had RevPAR of \$345 (+28.3% vs. 2021, +56.4% vs.

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2019), ADR at \$494 (+26.8% vs. 2021, +68.6% vs. 2019) and occupancy of 69.9 percent (+0.8 percentage points vs. 2021, -5.4 percentage points vs. 2019).

Kaua'i hotels earned RevPAR of \$292 (+92.4% vs. 2021, +58.8% vs. 2019), with ADR at \$366 (+37.9% vs. 2021, +41.6% vs. 2019) and occupancy of 79.8 percent (+22.6 percentage points vs. 2021, +8.7 percentage points vs. 2019).

Hotels on the island of Hawai'i reported RevPAR at \$278 (+48.9% vs. 2021, +65.5% vs. 2019), with ADR at \$371 (+23.8% vs. 2021, +58.3% vs. 2019), and occupancy of 74.9 percent (+12.6 percentage points vs. 2021, +3.2 percentage points vs. 2019). Kohala Coast hotels earned RevPAR of \$404 (+39.6% vs. 2021, +71.6% vs. 2019), with ADR at \$569 (+29.3% vs. 2021, +72.4% vs. 2019), and occupancy of 71.0 percent (+5.3 percentage points vs. 2021, -0.3 percentage points vs. 2019).

O'ahu hotels reported RevPAR of \$186 (+60.7% vs. 2021, +0.1% vs. 2019) in May, ADR at \$246 (+25.8% vs. 2021, +9.7% vs. 2019) and occupancy of 75.6 percent (+16.5 percentage points vs. 2021, -7.3 percentage points vs. 2019). Waik $\bar{k}\bar{k}$ hotels earned RevPAR of \$177 (+61.0% vs. 2021, -4.1% vs. 2019), with ADR at \$233 (+25.8% vs. 2021, +5.4% vs. 2019) and occupancy of 75.9 percent (+16.6 percentage points vs. 2021, -7.5 percentage points vs. 2019).

Tables of hotel performance statistics, including data presented in the report are available for viewing online at: <u>https://www.hawaiitourismauthority.org/research/infrastructure-research/</u>

About the Hawai'i Hotel Performance Report

The Hawai'i Hotel Performance Report is produced using hotel survey data compiled by STR, Inc., the largest survey of its kind in Hawai'i. The survey generally excludes properties with under 20 lodging units, such as small bed and breakfasts, youth hostels, single-family vacation rentals, cottages, individually rented vacation condominiums and sold timeshare units no longer available for hotel use. The data has been weighted both geographically and by class of property to compensate for any over and/or under representation of hotel survey participants by location and type.

For May, the survey included 151 properties representing 46,371 rooms, or 83.4 percent of all lodging properties with 20 rooms or more in the Hawaiian Islands, including full service, limited service, and condominium hotels. The May survey included 75 properties on O'ahu representing 28,190 rooms (92.0%); 41 properties in the County of Maui, representing 9,837 rooms (73.6%); 16 properties on the island of Hawai'i, representing 4,889 rooms (69.7%); and 19 properties on Kaua'i, representing 3,455 rooms (75.0%).

About the Hawai'i Tourism Authority

The Hawai'i Tourism Authority is the state agency responsible for holistically managing tourism in a sustainable manner consistent with community desires, economic goals, cultural values, preservation of natural resources, and visitor industry needs. HTA works with the community and industry to *Mālama Ku'u Home* – care for our beloved home. For

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more information about HTA, visit <u>www.hawaiitourismauthority.org</u> or follow @HawaiiHTA on <u>Facebook</u>, <u>Instagram</u>, and <u>Twitter</u>.

		Occupanc	-	Ave	rage Daily Ra	ate		RevPAR	
			Percentage			%			%
	2022	2021	Pt. Change	2022	2021	Change	2022	2021	Chang
State of Hawai'i	73.9%	61.3%	12.6%	\$340.20	\$287.71	18.2%	\$251.36	\$176.39	42.5%
Luxury Class	60.8%	53.6%	7.3%	\$340.20 \$745.37	\$663.79	12.3%	\$453.56	\$355.49	27.6%
Upper Upscale Class	77.6%	61.2%	16.4%	\$319.43	\$268.66	12.3 %	\$433.30 \$247.76	\$355.49 \$164.36	50.7%
Upscale Class	75.8%	63.7%	12.1%	\$319.43 \$245.92	\$208.00 \$193.06	27.4%	\$186.50	\$104.30 \$123.01	51.6%
Upper Midscale Class	72.0%	64.0%	8.0%	\$243.92 \$221.20	\$202.98	9.0%	\$159.35	\$123.01	22.6%
Midscale & Economy Class	72.0%	66.7%	0.0 <i>%</i> 11.4%	\$221.20 \$209.93	\$202.98 \$181.06	9.0 <i>%</i> 15.9%	\$163.76	\$129.93 \$120.68	35.7%
	70.0%	00.7 %	11.470	\$209.93	φ101.00	13.9%	\$103.70	φ120.00	35.770
Oʻahu	75.6%	59.2%	16.5%	\$246.19	\$195.77	25.8%	\$186.18	\$115.83	60.7%
Waikīkī	75.9%	59.3%	16.6%	\$233.34	\$185.52	25.8%	\$177.20	\$110.04	61.0%
Other Oʻahu	73.8%	58.2%	15.7%	\$320.70	\$262.79	22.0%	\$236.83	\$152.91	54.9%
Oʻahu Luxury	56.2%	44.0%	12.2%	\$583.48	\$525.01	11.1%	\$327.73	\$231.04	41.8%
Oʻahu Upper Upscale	78.1%	56.2%	21.8%	\$252.97	\$209.91	20.5%	\$197.48	\$118.01	67.3%
Oʻahu Upscale	80.7%	66.8%	13.8%	\$200.65	\$162.22	23.7%	\$161.84	\$108.41	49.3%
Oʻahu Upper Midscale	72.4%	61.0%	11.4%	\$158.15	\$132.16	19.7%	\$114.47	\$80.60	42.0%
Oʻahu Midscale & Economy	78.0%	69.9%	8.1%	\$147.90	\$118.58	24.7%	\$115.33	\$82.89	39.1%
Maui County	67.3%	66.8%	0.5%	\$553.69	\$465.41	19.0%	\$372.80	\$311.09	19.8%
Wailea	61.6%	60.8%	0.8%	\$832.05	\$717.30	16.0%	\$512.57	\$436.11	17.5%
Lahaina/Kā'anapali/Kapalua	69.9%	69.1%	0.8%	\$493.79	\$389.36	26.8%	\$345.27	\$269.17	28.3%
Other Maui County	64.3%	64.2%	0.1%	\$630.41	\$561.61	12.3%	\$405.23	\$360.28	12.5%
Maui County Luxury	57.5%	56.8%	0.7%	\$911.95	\$779.52	17.0%	\$524.65	\$443.16	18.4%
Maui County Upper	71.7%	69.8%	1.9%	\$459.52	\$362.58	26.7%	\$329.53	\$253.12	30.2%
Upscale & Upscale									
Island of Hawai'i	74.9%	62.3%	12.6%	\$371.16	\$299.73	23.8%	\$277.90	\$186.69	48.9%
Kohala Coast	71.0%	65.7%	5.3%	\$569.37	\$440.42	29.3%	\$404.08	\$289.42	39.6%
Kauaʻi	79.8%	57.2%	22.6%	\$365.81	\$265.20	37.9%	\$292.02	\$151.80	92.4%

Figure 1: Hawai'i Hotel Performance May 2022

Source: STR, Inc. © Copyright 2022 Hawai'i Tourism Authority Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure	2:	Hawaiʻi	Hotel	Performance	by	Measure Ma	ay 2022
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		Supply (thousands) %			Demand (thousands)) %	Revenue (millions)		
	2022	2021	Change	2022	2021	Change	2022	2021	% Change
State of Hawai'i	1,724.6	1,654.3	4.2%	1,274.2	1,014.2	25.6%	433.5	291.8	48.6%
Oʻahu Waikīkī	949.8 806.7	894.1 773.4	6.2% 4.3%	718.3 612.6	529.0 458.8	35.8% 33.5%	176.8 142.9	103.6 85.1	70.8% 68.0%
Maui County Wailea Lahaina/Kāʻanapali/	414.4 90.6	411.3 90.6	0.7% 0.0%	279.0 55.8	274.9 55.1	1.5% 1.4%	154.5 46.4	128.0 39.5	20.7% 17.6%
Kapalua	224.1	222.1	0.9%	156.7	153.6	2.0%	77.4	59.8	29.4%
Island of Hawaiʻi Kohala Coast	217.5 91.7	209.7 91.7	3.7% 0.0%	162.9 65.1	130.6 60.3	24.7% 8.0%	60.5 37.1	39.2 26.5	54.4% 39.6%
Kaua'i	142.8	139.2	2.6%	114.0	79.7	43.1%	41.7	21.1	97.4%

		Occupan	cy %	Ave	rage Daily Ra			RevPAR	
			Percentage			%			%
	2022	2019	Pt. Change	2022	2019	Change	2022	2019	Chang
State of Hawai'i	73.9%	79.0%	-5.1%	\$340.20	\$255.47	33.2%	\$251.36	\$201.91	24.5%
Luxury Class	60.8%	74.2%	-13.3%	\$745.37	\$486.75	53.1%	\$453.56	\$360.98	25.6%
Upper Upscale Class	77.6%	80.2%	-2.6%	\$319.43	\$261.91	22.0%	\$247.76	\$209.98	18.0%
Upscale Class	75.8%	76.9%	-1.1%	\$245.92	\$193.20	27.3%	\$186.50	\$148.58	25.5%
Upper Midscale Class	72.0%	83.7%	-11.7%	\$221.20	\$152.87	44.7%	\$159.35	\$127.96	24.5%
Midscale & Economy Class	78.0%	81.6%	-3.6%	\$209.93	\$160.48	30.8%	\$163.76	\$130.99	25.0%
Oʻahu	75.6%	82.9%	-7.3%	\$246.19	\$224.32	9.7%	\$186.18	\$186.07	0.1%
Waikīkī	75.9%	83.5%	-7.5%	\$233.34	\$221.36	5.4%	\$177.20	\$184.81	-4.1%
Other Oʻahu	73.8%	79.7%	-5.8%	\$320.70	\$243.07	31.9%	\$236.83	\$193.65	22.3%
Oʻahu Luxury	56.2%	82.8%	-26.7%	\$583.48	\$449.07	29.9%	\$327.73	\$371.96	-11.9%
Oʻahu Upper Upscale	78.1%	84.4%	-6.3%	\$252.97	\$251.51	0.6%	\$197.48	\$212.24	-7.0%
Oʻahu Upscale	80.7%	84.2%	-3.5%	\$200.65	\$187.40	7.1%	\$161.84	\$157.80	2.6%
Oʻahu Upper Midscale	72.4%	84.3%	-11.9%	\$158.15	\$148.01	6.8%	\$114.47	\$124.71	-8.2%
Oʻahu Midscale & Economy	78.0%	86.8%	-8.8%	\$147.90	\$125.20	18.1%	\$115.33	\$108.69	6.1%
Maui County	67.3%	76.3%	-8.9%	\$553.69	\$345.33	60.3%	\$372.80	\$263.37	41.5%
Wailea	61.6%	86.8%	-25.2%	\$832.05	\$506.51	64.3%	\$512.57	\$439.76	16.6%
Lahaina/Kā'anapali/Kapalua	69.9%	75.4%	-5.4%	\$493.79	\$292.96	68.6%	\$345.27	\$220.77	56.4%
Other Maui County	64.3%	77.4%	-13.1%	\$630.41	\$410.38	53.6%	\$405.23	\$317.74	27.5%
Maui County Luxury	57.5%	81.7%	-24.2%	\$911.95	\$438.35	108.0%	\$524.65	\$358.29	46.4%
Maui County Upper Upscale	71.7%	75.7%	-4.0%	\$459.52	\$280.28	64.0%	\$329.53	\$212.26	55.2%
& Upscale									
Island of Hawai'i	74.9%	71.6%	3.2%	\$371.16	\$234.44	58.3%	\$277.90	\$167.94	65.5%
Kohala Coast	71.0%	71.3%	-0.3%	\$569.37	\$330.19	72.4%	\$404.08	\$235.44	71.6%
Kauaʻi	79.8%	71.2%	8.7%	\$365.81	\$258.39	41.6%	\$292.02	\$183.87	58.8%

Figure 3: Hawai'i Hotel Performance May 2022 vs. 2019

Source: STR, Inc. © Copyright 2022 Hawai'i Tourism Authority

Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 4: Hawai'i Hotel Performance by Measure May 2022 vs. 2019

		Supply (thousands)			Demand (thousands)		Revenue (millions)			
	2022	2019	% Change	2022	2019	% Change	2022	2019	% Change	
State of Hawai'i	1,724.6	1,676.1	2.9%	1,274.2	1,324.7	-3.8%	433.5	338.4	28.1%	
Oʻahu	949.8	940.7	1.0%	718.3	780.3	-7.9%	176.8	175.0	1.0%	
Waikīkī	806.7	807.0	0.0%	612.6	673.8	-9.1%	142.9	149.1	-4.2%	
Maui County	414.4	394.5	5.0%	279.0	300.9	-7.3%	154.5	103.9	48.7%	
Wailea Lahaina/Kāʻanapali/	90.6	68.0	33.2%	55.8	60.0	-6.9%	46.4	31.0	49.6%	
Kapalua	224.1	221.2	1.3%	156.7	166.7	-6.0%	77.4	48.8	58.5%	
Island of Hawai'i	217.5	200.7	8.4%	162.9	143.7	13.3%	60.5	33.7	79.4%	
Kohala Coast	91.7	93.0	-1.4%	65.1	66.3	-1.9%	37.1	21.9	69.2%	
Kauaʻi	142.8	140.2	1.8%	114.0	99.8	14.2%	41.7	25.8	61.7%	

		Occupanc	y % Percentage	Aver	age Daily Ra	ate	RevPAR		
	2022	2021	Percentage Pt. Change	2022	2021	% Change	2022	2021	% Change
State of Hawai'i	72.4%	42.1%	30.3%	\$359.18	\$282.54	27.1%	\$260.12	\$118.88	118.8%
Luxury Class	59.1%	37.3%	21.8%	\$824.03	\$719.16	14.6%	\$487.34	\$268.48	81.5%
Upper Upscale Class	74.9%	40.0%	34.9%	\$332.97	\$262.54	26.8%	\$249.32	\$104.99	137.5%
Upscale Class	75.9%	45.6%	30.4%	\$251.15	\$181.89	38.1%	\$190.67	\$82.86	130.1%
Upper Midscale Class	71.6%	46.7%	24.9%	\$235.66	\$187.26	25.8%	\$168.63	\$87.41	92.9%
Midscale & Economy Class	78.6%	46.8%	31.8%	\$217.82	\$164.49	32.4%	\$171.15	\$76.92	122.5%
Oʻahu	72.6%	40.3%	32.3%	\$245.44	\$185.45	32.4%	\$178.27	\$74.72	138.6%
Waikīkī	72.6%	40.3% 39.2%	32.3% 33.8%	\$245.44 \$231.34	\$165.45 \$176.38	32.4% 31.2%	\$176.27	\$74.72 \$69.21	136.6%
Other Oʻahu	70.6%	39.2% 47.2%	33.8% 23.4%	\$231.34 \$327.63	\$176.36	31.2% 39.4%	\$100.00	\$09.21 \$110.92	144.0%
Oʻahu Luxury	70.8%	47.2% 29.4%	23.4%	\$622.56	\$235.02 \$525.98	39.4 <i>%</i> 18.4%	\$231.29	\$110.92 \$154.66	108.5%
Oʻahu Upper Upscale	74.8%	29.4 % 35.5%	39.3%	\$022.30 \$251.37	\$205.10	22.6%	\$188.00	\$72.73	158.5%
Oʻahu Upscale	79.5%	49.4%	30.2%	\$231.37 \$197.32	\$203.10 \$154.09	22.0 %	\$156.89	\$76.05	106.3%
Oʻahu Upper Midscale	69.1%	44.8%	24.2%	\$156.45	\$123.62	26.6%	\$108.04	\$55.40	95.0%
Oʻahu Midscale & Economy	75.9%	50.8%	25.1%	\$147.50	\$107.41	37.3%	\$111.95	\$54.53	105.3%
Maui County	68.5%	46.6%	22.0%	\$598.71	\$465.26	28.7%	\$410.13	\$216.58	89.4%
Wailea	63.6%	42.1%	21.4%	\$914.84	\$763.65	19.8%	\$581.44	\$321.62	80.8%
Lahaina/Kā'anapali/Kapalua	70.1%	45.8%	24.3%	\$527.04	\$385.60	36.7%	\$369.54	\$176.65	109.2%
Other Maui County	66.6%	47.4%	19.2%	\$687.03	\$557.11	23.3%	\$457.65	\$264.26	73.2%
Maui County Luxury	57.8%	40.4%	17.4%	\$1,014.11	\$835.07	21.4%	\$585.66	\$337.32	73.6%
Maui County Upper	72.2%	48.2%	24.0%	\$483.89	\$346.18	39.8%	\$349.60	\$166.89	109.5%
Upscale & Upscale									
Island of Hawai'i	76.2%	45.1%	31.1%	\$403.09	\$299.92	34.4%	\$307.30	\$135.40	127.0%
Kohala Coast	73.5%	48.7%	24.8%	\$632.00	\$446.74	41.5%	\$464.54	\$217.73	113.4%
Kauaʻi	76.5%	34.6%	41.9%	\$390.59	\$227.64	71.6%	\$298.96	\$78.84	279.2%

Source: STR, Inc. © Copyright 2022 Hawai'i Tourism Authority Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 6: Hawai'i Hotel Performance by Measur	re Year-to-Date May 2022
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		Supply (thousands)			Demand (thousands)		Revenue (millions)			
	2022	2021	% Change	2022	2021	% Change	2022	2021	% Change	
State of Hawai'i	8,387.3	7,857.8	6.7%	6,074.1	3,306.3	83.7%	2,181.7	934.1	133.6%	
Oʻahu Waikīkī	4,624.7 3,927.6	4,236.7 3,677.4	9.2% 6.8%	3,359.1 2,866.9	1,707.0 1,443.1	96.8% 98.7%	824.5 663.2	316.6 254.5	160.4% 160.6%	
Maui County Wailea Lahaina/Kāʻanapali/	2,010.8 441.2	1,988.3 425.6	1.1% 3.7%	1,377.4 280.4	925.6 179.2	48.8% 56.4%	824.7 256.5	430.6 136.9	91.5% 87.4%	
Kapalua	1,084.5	1,082.0	0.2%	760.4	495.7	53.4%	400.8	191.1	109.7%	
Island of Hawaiʻi Kohala Coast	1,060.0 446.7	1,029.5 446.3	3.0% 0.1%	808.1 328.3	464.7 217.5	73.9% 50.9%	325.7 207.5	139.4 97.2	133.7% 113.5%	
Kaua'i	691.8	603.4	14.7%	529.5	209.0	153.4%	206.8	47.6	334.8%	

		Occupan	су %	Ave	age Daily Ra	ate		RevPAR	
			Percentage			%			%
	2022	2019	Pt. Change	2022	2019	Change	2022	2019	Change
State of Hawai'i	72.4%	79.8%	-7.3%	\$359.18	\$279.88	28.3%	\$260.12	\$223.25	16.5%
Luxury Class	59.1%	75.5%	-16.4%	\$824.03	\$563.88	46.1%	\$487.34	\$425.85	14.4%
Upper Upscale Class	74.9%	81.4%	-6.5%	\$332.97	\$277.17	20.1%	\$249.32	\$225.54	10.5%
Upscale Class	75.9%	77.1%	-1.2%	\$251.15	\$210.85	19.1%	\$190.67	\$162.63	17.2%
Upper Midscale Class	71.6%	82.9%	-11.4%	\$235.66	\$160.21	47.1%	\$168.63	\$132.85	26.9%
Midscale & Economy Class	78.6%	82.5%	-3.9%	\$217.82	\$176.71	23.3%	\$171.15	\$145.76	17.4%
Oʻahu	72.6%	82.4%	-9.7%	\$245.44	\$231.12	6.2%	\$178.27	\$190.34	-6.3%
Waikīkī	72.6%	82.6%	-9.7%	\$245.44 \$231.34	\$231.12	0.2% 2.2%	\$178.27 \$168.86	\$190.34 \$186.97	-0.3%
Other Oʻahu	70.6%	82.0%	-9.6%	\$231.34 \$327.63	\$220.30 \$260.54	2.2% 25.7%	\$100.00	\$100.97	-9.7%
Oʻahu Luxury	70.8%	69.4%				-			
Oʻahu Upper Upscale	50.8% 74.8%	69.4% 83.9%	-18.6% -9.1%	\$622.56	\$484.46	28.5%	\$316.42	\$336.43	-5.9%
Oʻahu Upscale	-	82.5%		\$251.37	\$254.88	-1.4%	\$188.00	\$213.73	-12.0% 0.0%
Oʻahu Upper Midscale	79.5%		-3.0%	\$197.32	\$190.16	3.8%	\$156.89	\$156.86	
	69.1%	83.2%	-14.2%	\$156.45	\$152.70	2.5%	\$108.04	\$127.09	-15.0%
Oʻahu Midscale & Economy	75.9%	86.9%	-11.0%	\$147.50	\$129.05	14.3%	\$111.95	\$112.11	-0.1%
Maui County	68.5%	78.1%	-9.6%	\$598.71	\$405.33	47.7%	\$410.13	\$316.47	29.6%
Wailea	63.6%	89.1%	-25.5%	\$914.84	\$610.62	49.8%	\$581.44	\$544.09	6.9%
Lahaina/Kā'anapali/Kapalua	70.1%	77.1%	-7.0%	\$527.04	\$339.63	55.2%	\$369.54	\$261.99	41.1%
Other Maui County	66.6%	79.3%	-12.7%	\$687.03	\$486.91	41.1%	\$457.65	\$386.00	18.6%
Maui County Luxury	57.8%	82.2%	-24.4%	\$1,014.11	\$660.02	53.6%	\$585.66	\$542.24	8.0%
Maui County Upper Upscale	72.2%	77.8%	-5.6%	\$483.89	\$322.71	49.9%	\$349.60	\$251.21	39.2%
& Upscale				• • • • • •			•		
Island of Hawai'i	76.2%	76.6%	-0.4%	\$403.09	\$269.85	49.4%	\$307.30	\$206.80	48.6%
Kohala Coast	73.5%	77.1%	-3.6%	\$632.00	\$382.19	65.4%	\$464.54	\$294.70	57.6%
Kauaʻi	76.5%	71.7%	4.9%	\$390.59	\$287.07	36.1%	\$298.96	\$205.71	45.3%

Figure 7: Hawai'i Hotel Performance Year-to-Date May 2022 vs. 2019

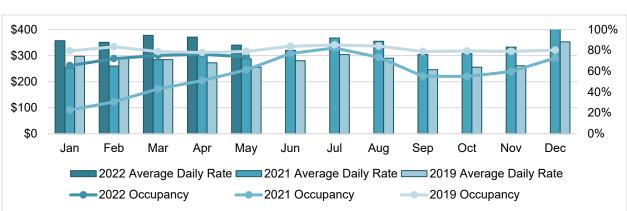
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Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

Figure 8: Hawai'i Hotel Performance by Measure Year-to-Date May 2022 vs. 2019

		Supply (thousands)			Demand (thousands)		Revenue (millions)			
	2022	2019	% Change	2022	2019	% Change	2022	2019	% Change	
State of Hawai'i	8,387.3	8,172.2	2.6%	6,074.1	6,518.8	-6.8%	2,181.7	1,824.5	19.6%	
Oʻahu Waikīkī	4,624.7 3,927.6	4,589.0 3,937.7	0.8% -0.3%	3,359.1 2,866.9	3,779.1 3,252.5	-11.1% -11.9%	824.5 663.2	873.4 736.2	-5.6% -9.9%	
Maui County Wailea	2,010.8	1,921.6	4.6%	1,377.4	1,500.4	-8.2%	824.7	608.1	35.6%	
Valiea Lahaina/Kāʻanapali/ Kapalua	441.2 1,084.5	331.3 1,077.4	33.2% 0.7%	280.4 760.4	296.1 831.1	-5.3% -8.5%	256.5 400.8	181.4 282.3	41.4% 42.0%	
Island of Hawaiʻi Kohala Coast	1,060.0 446.7	977.4 453.0	8.4% -1.4%	808.1 328.3	749.0 349.3	7.9% -6.0%	325.7 207.5	202.1 133.5	61.1% 55.5%	
Kaua'i	691.8	684.2	1.1%	529.5	490.3	8.0%	206.8	140.7	46.9%	

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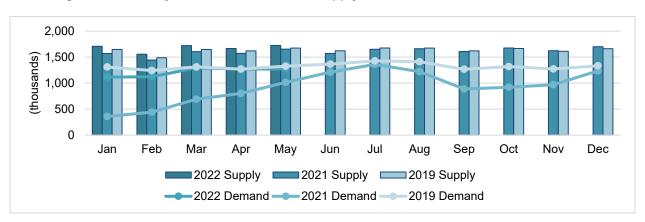
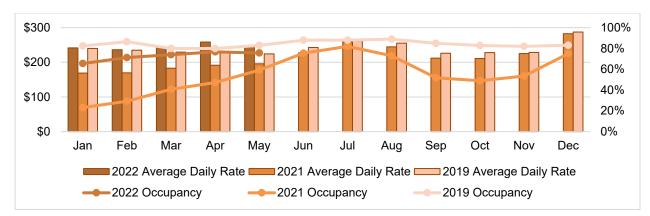


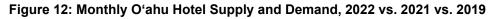
Figure 10: Monthly State of Hawai'i Hotel Supply and Demand, 2022 vs. 2021 vs. 2019

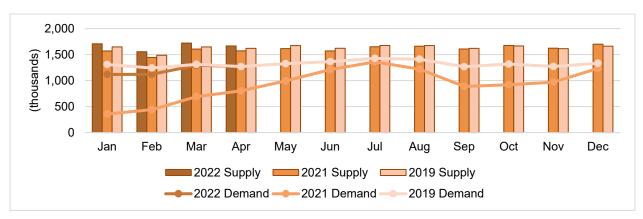
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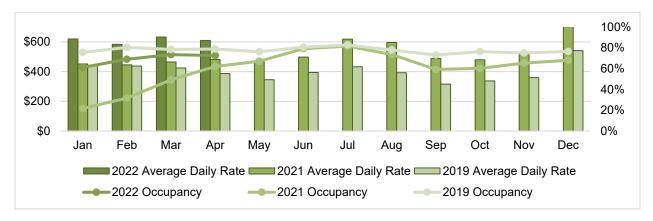


Figure 13: Monthly Maui County Hotel Performance, 2022 vs. 2021 vs. 2019

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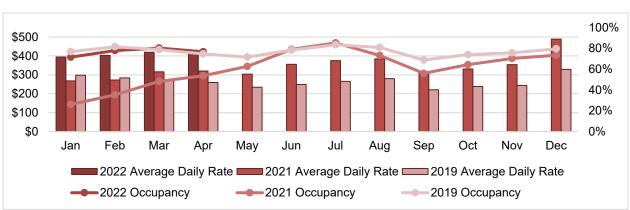


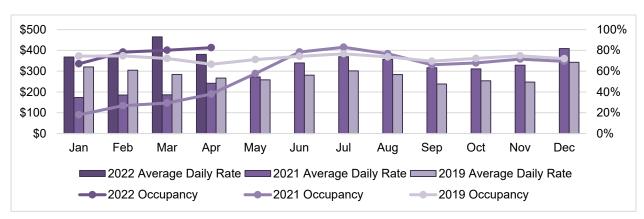
Figure 15: Monthly Island of Hawai'i Hotel Performance, 2022 vs. 2021 vs. 2019

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Figure 16: Monthly Island of Hawai'i Hotel Supply and Demand, 2022 vs. 2021 vs. 2019

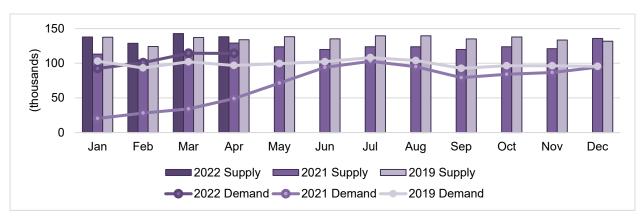
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