TRAVEL AGENCY BOOKING TRENDS

JUNE 27, 2022





Global Agency Pro

- HTA subscribes to Global Agency Pro, an online travel distribution system consisting of Travel Agency data.
- Global Agency Pro provides access to over 90% of the world's Travel Agency airline transactions.
- The database consists of five years of historical ticketing data and one year of advance purchase data.
- The information is updated daily with a recency of two days prior to current date.





Global Agency Pro Index

Bookings

 Net sum of the number of visitors (i.e., excluding Hawai'i residents and inter-island travelers) from Sales transactions counted, including Exchanges and Refunds.

Booking Date

 The date on which the ticket was purchased by the passenger. Also known as the Sales Date.

Travel Date

The date on which travel is expected to take place.

Point of Origin Country

The country which contains the airport at which the ticket started.

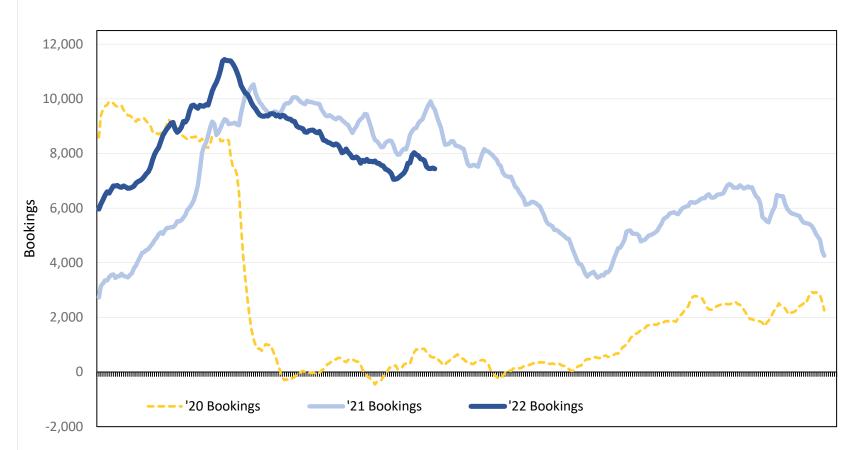
Travel Agency

Travel Agency associated with the ticket is doing business (DBA).





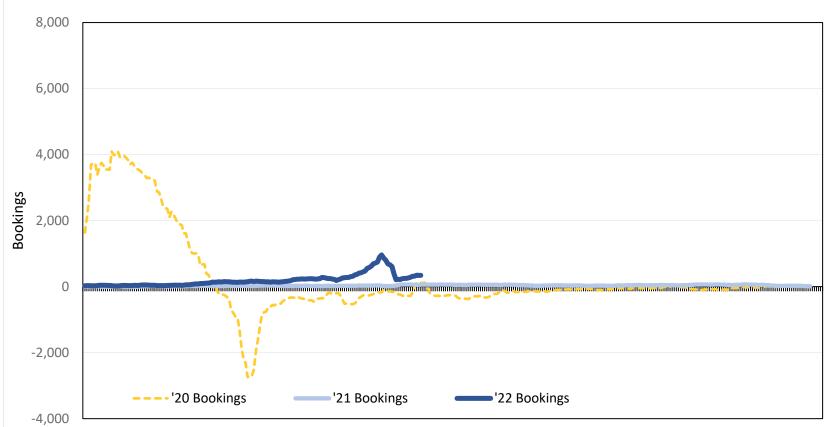
Travel Agency Bookings to Hawaii for Future Arrivals* Based on a 7-day Moving Average as of June 25, 2022 U.S.



Booking Date

*Future Arrivals refers to all 'future' arrivals relative to a given Booking Date. Source: Global Agency Pro

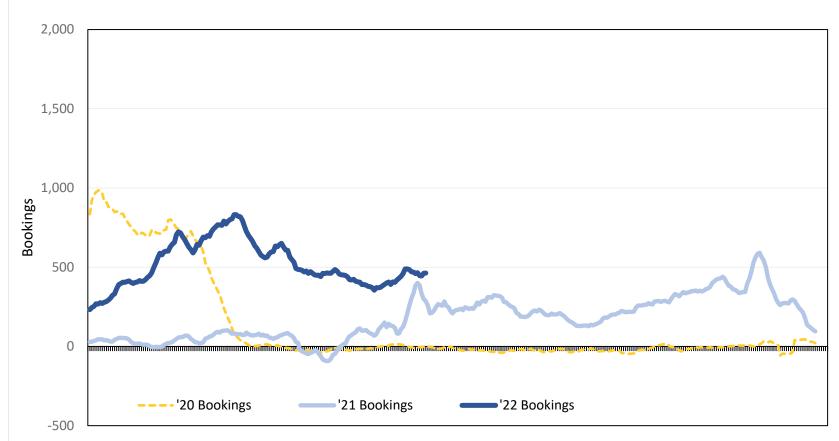




Booking Date

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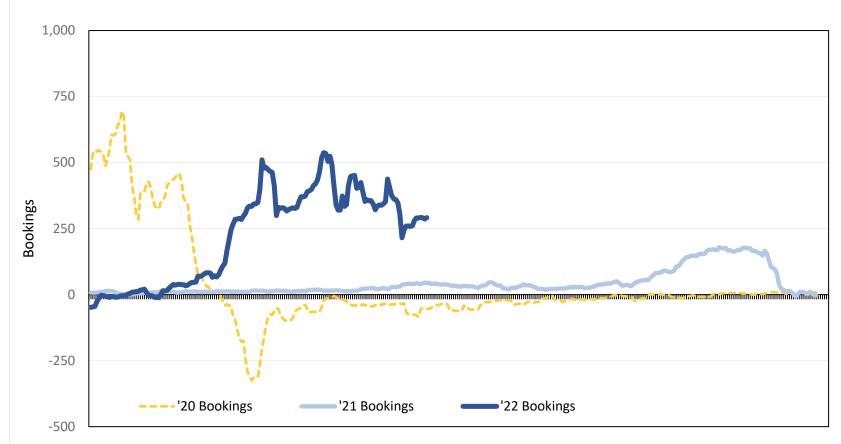
Travel Agency Bookings to Hawaii for Future Arrivals* Based on a 7-day Moving Average as of June 25, 2022 Canada



Booking Date

*Future Arrivals refers to all 'future' arrivals relative to a given Booking Date. Source: Global Agency Pro

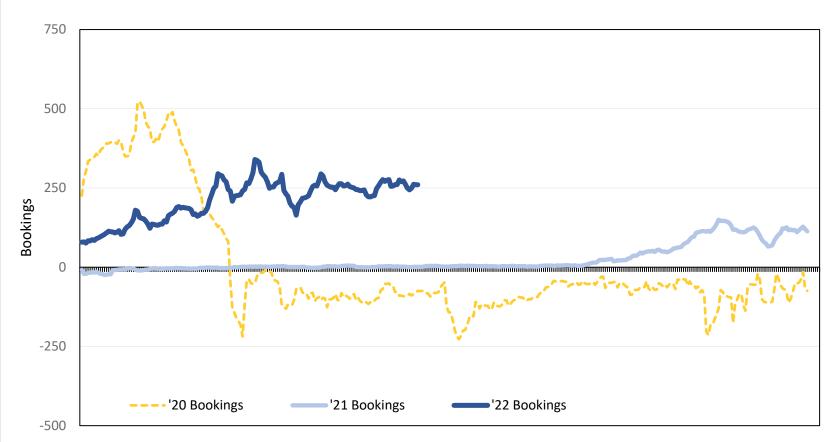
Travel Agency Bookings to Hawaii for Future Arrivals* Based on a 7-day Moving Average as of June 25, 2022 Korea



Booking Date

*Future Arrivals refers to all 'future' arrivals relative to a given Booking Date. Source: Global Agency Pro

Travel Agency Bookings to Hawaii for Future Arrivals* Based on a 7-day Moving Average as of June 25, 2022 Australia



Booking Date

*Future Arrivals refers to all 'future' arrivals relative to a given Booking Date. Source: Global Agency Pro