

# DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT & TOURISM RESEARCH AND ECONOMIC ANALYSIS DIVISION

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#### FOR IMMEDIATE RELEASE

June 30, 2022

# **VISITOR ARRIVAL RECOVERY RATE LOWER IN MAY**

HONOLULU – According to preliminary visitor statistics released by the Department of Business, Economic Development and Tourism (DBEDT), a total of 776,375 visitors came to the Hawaiian Islands in May 2022, representing a 91.6 percent recovery from May 2019. Though this recovery rate is lower than that of April (96.3%), it is the second highest recovery rate since March 2020. Visitors spent \$1.56 billion in the state in May, an increase of 10.6 percent compared to the \$1.41 billion reported for May 2019.

# **Visitor Spending and Visitor Arrivals by Major Market**

Of the total visitors, 774,144 arrived by air service, mainly from the U.S. West and U.S. East. Additionally, 2,231 visitors arrived by cruise ships. In comparison, 847,396 visitors (-8.4%) arrived by air (-7.4%) and by cruise ships (-80.3%) in May 2019. The average length of stay by all visitors in May 2022 was 8.87 days, up from 8.37 days (+6.0%) in May 2019.

The statewide average daily census<sup>1</sup> was 222,071 visitors in May 2022 compared to 228,768 visitors (-2.9%) in May 2019.

In May 2022, 453,989 visitors arrived by air from the U.S. West, an increase of 17.1 percent compared to 387,844 visitors in May 2019. U.S. West visitors spent \$782.7 million in May 2022, up 38.8 percent from \$564 million in May 2019. Daily spending by U.S. West visitors in May 2022 (\$206 per person) was much higher compared to May 2019 (\$174 per person, +18.7%).

There were 222,144 visitors from the U.S. East in May 2022, an 11.4 percent growth compared to the 199,344 visitors in May 2019. U.S. East visitors spent \$550.3 million in May 2022, up 40.2 percent from \$392.4 million in May 2019. Daily spending by U.S. East visitors in May 2022 (\$259 per person) increased substantially in comparison to May 2019 (\$211 per person, +22.6%).

There were 7,167 visitors from Japan in May 2022 compared to 113,226 visitors (-93.7%) in May 2019. Visitors from Japan spent \$15.6 million in May 2022 compared to \$162.4 million

<sup>&</sup>lt;sup>1</sup> Average daily census measures the number of visitors present on any given day.

(-90.4%) in May 2019. Daily spending by Japanese visitors in May 2022 (\$245 per person) was slightly higher compared to May 2019 (\$244 per person, +0.4%).

In May 2022, 25,320 visitors arrived from Canada compared to 26,424 visitors (-4.2%) in May 2019. Visitors from Canada spent \$55.4 million in May 2022, compared to \$48.3 million (+14.8%) in May 2019. Daily spending by Canadian visitors in May 2022 (\$204 per person) increased compared to May 2019 (\$170 per person, +20%).

In May 2022, there were 65,523 visitors from All Other International Markets, which included visitors from Oceania, Other Asia, Europe, Latin America, Guam, Philippines and the Pacific Islands. In comparison, there were 109,220 visitors (-40%) from All Other International Markets in May 2019.

In May 2022, a total of 5,049 trans-Pacific flights with 1,039,362 seats serviced the Hawaiian Islands, compared to 5,085 flights with 1,118,421 seats in May 2019.

Through the first five months of 2022, total visitor spending was \$7.39 billion, up 2.3 percent from \$7.23 billion in the first five months of 2019. A total of 3,588,405 visitors arrived in the first five months of 2022 which was a decrease compared to the first five months of 2019 at 4,224,071 visitors (-15%).

# **Other Highlights**

**U.S. West:** In May 2022, 351,217 visitors arrived from the Pacific region and 102,706 visitors came from the Mountain region. The majority of the U.S. West visitors in May 2022 have visited Hawai'i before (76.3%) while 23.7 percent were first-time visitors. In terms of accommodations, 51.7 percent of the U.S. West visitors in May 2022 stayed in hotels, 18.1 percent stayed in condominiums, 12.4 percent stayed in rental homes, 11.5 percent stayed with friends and relatives, and 9.3 percent stayed in timeshares.

Through the first five months of 2022 there were 2,124,876 visitors from the U.S. West compared to 1,805,355 visitors (+17.7%) in the first five months of 2019.

U.S. West visitors spent \$3.96 billion in the first five months of 2022 compared to \$2.75 billion (+44.3%) in the first five months of 2019.

The average daily visitor spending in the first five months of 2022 was \$218 per person, up significantly from \$177 per person (+23.5%) in the first five months of 2019. Lodging, food and beverage, transportation, shopping, and entertainment and recreation expenses by U.S. West visitors were all higher compared to the first five months of 2019.

**U.S. East:** In May 2022, South Atlantic (55,183 visitors), West South Central (52,591 visitors) and East North Central (38,163 visitors) were the three largest regions in terms of visitor arrivals. Over half of U.S. East visitors in May 2022 have visited Hawai'i before (53.1%) while 46.9 percent were first time visitors. In terms of lodging, 60.5 percent of the U.S. East visitors in May 2022 stayed in hotels, 14.2 percent stayed in condominiums, 12.3 percent stayed in rental homes, 11.2 percent stayed with friends and relatives, and 7.7 percent stayed in timeshares.

Through the first five months of 2022, 1,015,020 visitors arrived from the U.S. East, compared to 946,137 visitors (+7.3%) in the first five months of 2019. U.S. East visitors spent \$2.45 billion in the first five months of 2022 compared to \$1.92 billion (+27.6%) in the first five months of 2019.

Daily visitor spending in the first five months of 2022 rose to \$243 per person compared to \$208 per person (+16.7%) in the first five months of 2019. Spending on lodging, food and beverage,

transportation, shopping, and entertainment and recreation all increased compared to the first five months of 2019.

**Japan:** Of the 7,167 visitors in May 2022, 6,676 arrived on international flights and 491 came on domestic flights. Most of the Japanese visitors in May 2022 were repeat visitors (82.7%) while 17.3 percent were first-time visitors to the islands. In terms of lodging, 58.4 percent of the visitors in May 2022 stayed in hotels, 23.9 percent stayed in condominiums, 16.6 percent stayed in timeshares and 4.8 percent stayed with friends and relatives.

Through the first five months of 2022 there were 22,984 visitors from Japan compared to 607,643 visitors (-96.2%) in the first five months of 2019. Visitors from Japan spent \$62.4 million in the first five months of 2022 compared to \$850.4 million (-92.7%) in the first five months of 2019.

Daily visitor spending in the first five months of 2022 decreased to \$226 per person from \$239 per person (-5.7%) in the first five months of 2019. Visitors from Japan spent more on lodging, food and beverage, and transportation, but less on shopping, and entertainment and recreation compared to the first five months of 2019.

**Canada:** Of the 25,320 visitors in May 2022, 17,191 visitors arrived via direct air service from Canada and 8,129 visitors came on domestic flights. Six out of ten Canadian visitors in May 2022 were repeat visitors (60.2%) while 39.8 percent were first-timers to Hawai'i. In terms of lodging, 56.7 percent of Canadian visitors in May 2022 stayed in hotels, 24.4 percent stayed in condominiums, 11.6 percent stayed in rental homes, 8.5 percent stayed in timeshares, and 4.4 percent stayed with friends and relatives.

Through the first five months of 2022 there were 175,500 visitors from Canada compared to 296,362 visitors (-40.8%) in the first five months of 2019. Visitors from Canada spent \$408.6 million in the first five months of 2022, compared to \$606.7 million (-32.7%) in the first five months of 2019.

Daily visitor spending in the first five months of 2022 rose to \$181 per person from \$166 per person (+8.5%) in the first five months of 2019. Lodging, transportation, shopping, and food and beverage expenses were higher while entertainment and recreation expenses were similar to the first five months of 2019.

# **Island Highlights**

**O**'ahu: There were 416,091 visitors to O'ahu in May 2022 compared to 508,088 visitors (-18.1%) in May 2019. Visitor spending was \$732.1 million compared to \$691.1 million (+5.9%) in May 2019. The average daily census on O'ahu was 96,975 visitors in May 2022 compared to 109,584 visitors (-11.5%) in May 2019.

Through the first five months of 2022, there were 1,822,584 visitors to Oʻahu compared to 2,462,487 visitors (-26%) in the first five months of 2019. For the first five months of 2022, total visitor spending was \$3.22 billion compared to \$3.29 billion (-2.2%) in the first five months of 2019.

**Maui:** There were 247,280 visitors to Maui in May 2022 compared to 251,665 visitors (-1.7%) in May 2019. Visitor spending was \$454.3 million compared to \$400.4 million (+13.5%) in May 2019. The average daily census on Maui was 61,441 visitors in May 2022 compared to 60,389 visitors (+1.7%) in May 2019.

Through the first five months of 2022, there were 1,117,725 visitors to Maui compared to 1,226,608 visitors (-8.9%) in the first five months of 2019. For the first five months of 2022, total

visitor spending was \$2.24 billion compared to \$2.13 billion (+5%) in the first five months of 2019.

**Kaua'i:** There were 115,243 visitors to Kaua'i in May 2022 compared to 112,106 visitors (+2.8%) in May 2019. Visitor spending was \$177.3 million compared to \$149.9 million (+18.3%) in May 2019. The average daily census on Kaua'i was 27,950 visitors in May 2022, up from 25,376 visitors (+10.1%) in May 2019.

Through the first five months of 2022, there were 510,622 visitors to Kaua'i compared to 551,749 visitors (-7.5%) in the first five months of 2019. For the first five months of 2022, total visitor spending was \$823.9 million compared to \$767.6 million (+7.3%) in the first five months of 2019.

**Hawai'i Island:** There were 139,953 visitors to Hawai'i Island in May 2022 compared to 139,696 visitors (+0.2%) in May 2019. Visitor spending was \$184.5 million compared to \$154.2 million (+19.6%) in May 2019. The average daily census on Hawai'i Island was 34,054 visitors in May 2022 compared to 30,255 visitors (+12.6%) in May 2019.

Through the first five months of 2022, there were 655,286 visitors to Hawai'i Island, compared to 716,797 visitors (-8.6) in the first five months of 2019. For the first five months of 2022, total visitor spending was \$1.04 billion compared to \$949.7 million (+9.1%) in the first five months of 2019.

# Flights and Air Seats to Hawai'i

**U.S. West:** There were 4,317 scheduled flights with 844,527 seats in May 2022 compared to 3,627 flights with 727,060 seats in May 2019.

There was reduced service from Denver (28,444 seats, -13.9%), Portland (34,685, -14.9%) and San Francisco (110,287, -12.5%) compared to 2019. Offsetting these reductions was increased service from Anchorage (5,480, +11.2%), Las Vegas (44,652 +91.2%), Long Beach (22,379 +282%), Los Angeles (228,234 +0.9%), Oakland (54,999 +0.6%), Phoenix (55,273, +64.4%), Sacramento (30,577 +63.4%), Salt Lake City (8,547, +41.7%), San Diego (55,287, +88.9%), San Jose (58,543, +70.6%), and Seattle (97,375 +7.8%). Recently added service from Ontario, California (+5,859 seats, started March 2021) and Santa Ana, California (+3,906 seats, started June 2021) also contributed to the growth in flights and seats in May 2022 compared to May 2019.

**U.S. East:** There were 346 scheduled flights with 97,939 seats in May 2022 compared to 324 flights with 91,735 seats in May 2019.

There was reduced service from Boston (5,004 seats, -18.2%), Dallas (27,321, -6.5%), Houston (10,110, -10.4%), Minneapolis (5,389, -4.8%) and Washington D.C. (960, -68.4%) compared to 2019. Offsetting these reductions was increased service from Atlanta (8,691, +2%), Chicago (17,694, +38.9%) and Newark (7,555, +1.5%). Recently added service from Austin, Texas (+3,892, started April 2021) and Orlando, Florida (+3,614, started March 2021) also contributed to the growth in flights and seats in May 2022 compared to May 2019.

**Japan:** There were 89 scheduled flights with 20,509 seats in May 2022 compared to 641 scheduled flights with 161,248 seats in May 2019.

In May 2022, there was reduced service from Osaka (1,112 seats, -96.9%), Tokyo-Haneda (6,748, -72.9%) and Tokyo-Narita (12,649, -84.6%) compared to May 2019. There was no service from Fukuoka (-1,808), Nagoya (-12,607), and Sapporo (-3,892) during the month.

**Canada:** There were 124 scheduled flights with 22,169 seats in May 2022 compared to 93 scheduled flights with 20,026 seats in May 2019. Only flights from Vancouver to Honolulu and from Vancouver to Kahului operated in May 2022 and in May 2019.

#### Oceania:

- Australia: There were 61 scheduled flights with 18,554 seats from Melbourne (3,015 seats) and Sydney (15,539) in May 2022. In May 2019, there were 136 scheduled flights with 41,905 seats with service from Brisbane (3,614 seats), Melbourne (4,690) and Sydney (24,349).
- **New Zealand:** Direct flights from New Zealand continued to be suspended in May 2022. There were 33 scheduled flights with 9,252 seats in May 2019.

#### Other Asia:

- China: There have been no direct flights from China to Hawai'i since service ended in early February 2020. In comparison, there were 39 scheduled flights with 10,673 seats in May 2019 with service from Beijing (3,081) and Shanghai (7,592).
- **Korea:** There were 55 scheduled flights with 17,629 seats from Seoul in May 2022 compared to 80 flights with 24,949 seats in May 2019.
- **Taiwan:** Direct air service from Taipei has been suspended since April 2020. There were 14 scheduled flights with 4,284 seats in May 2019.

#### Other Markets:

- **Guam:** There were 32 scheduled flights with 11,200 seats from Guam in May 2022 compared to 31 flights with 11,284 seats in May 2019.
- **Philippines:** There were 14 scheduled flights with 4,326 seats from Manila in May 2022 compared to 22 flights with 6,798 seats in May 2019.
- **Samoa:** Direct air service from Apia continued to be suspended in May 2022. There were five flights with 820 seats in May 2019.
- **Kiribati:** Direct air service from Christmas Island continued to be suspended in May 2022. There were five flights with 820 seats in May 2019.
- Marshall Islands: There was no direct air service from Majuro in May 2022. There were 18 flights with 2,948 seats in May 2019.
- **Fiji:** There were four scheduled flights with 680 seats from Nadi in May 2022 compared to four flights with 656 seats in May 2019.
- American Samoa: There was no direct air service from Pago Pago in May 2022. There were nine flights with 2,502 seats in May 2019.
- **French Polynesia:** There was no direct air service from Papeete in May 2022. There were four flights with 1,112 seats in May 2019.

In the first five months of 2022, there were 25,220 trans-Pacific flights and 5,262,494 seats compared to 25,330 flights and 5,567,901 seats in the first five months of 2019.

# **Cruise Ship Visitors**

In May 2022, 2,231 visitors came to Hawai'i via two out-of-state cruise ships. Both out-of-state cruise ships that came in May 2022 had turnaround tours. The visitors that arrived on the out-of-state cruise ships toured the islands and then departed Hawai'i by air. After the first group of cruise visitors left, a new group of visitors flew into Honolulu to embark the ship, toured the islands, then most of them left with the ships to visit the next port.

In addition to the 3,998 visitors that flew into Honolulu for turnaround tours on out-of-state cruise ships, another 4,426 visitors flew to the state to board the Hawai'i home-ported cruise ship, Pride of America.

In May 2019, 11,338 visitors arrived on four out-of-state cruise ships. There were no turnaround tours. Another 9,380 visitors came by air to board the Pride of America.

For the first five months of 2022, 28,063 visitors entered the state via 20 out-of-state cruise ships. There were 3,998 visitors who came by air to board turnaround tours on out-of-state cruise ships and another 8,821 visitors came by air to board the Pride of America.

In the first five months of 2019, 76,297 visitors came to Hawai'i by way of 35 out-of-state cruise ships and 51,620 visitors flew to Hawai'i and boarded the Pride of America.

# Statement by DBEDT Director Mike McCartney:

This is the 13th consecutive month that U.S. visitor arrivals have been higher than the same month in 2019. The U.S. market is on record pace for year-end arrivals while the international market remains low. Overall year to date visitor arrivals are 15 percent below 2019 levels while visitor spending is 2.3 percent above.

Japanese visitor arrivals are at the highest in the month of May since April 2020. All visitors spent 10.6 percent, or \$150 million more, in the Hawaiian Islands in the month of May compared to May 2019.

In the second half of 2022, we see a slow-down in flights from the U.S. mainland. However, we are looking forward to the steady return of international visitors, with an increase in arrivals from Japan.

We must remain vigilant because of the global uncertainty of rising fuel costs, reduction in airline routes, staffing shortages, inflation, cost of goods, and the currency exchange rates, which are contributing factors in a traveler's decision on their destination of choice. Let's not take for granted and rely on past traveler choices for the first time or return visitor coming for a Hawai'i vacation. Instead, we must be focused and resilient in this globally competitive and evolving travel economy by concentrating our efforts on a regenerative stewardship program, taking care of our natural resources, refreshing our events and attractions, and investing in healthy communities, which will only make the visitor industry stronger and more vibrant.

COVID-19 and its variants have not gone away, so as an island family, we must continue to look out for each other and remain vigilant in the fight against the virus.

# **Statement by HTA President and CEO John De Fries:**

Hawai'i's visitor industry continued to see gradual recovery in May, primarily fueled by increased visitor spending from the U.S. and Canada. These visitors infused dollars into our economy that circulated in our shops, restaurants, accommodations, activities, attractions, and community-based festivals and events. Additionally, it supported small businesses while providing ample career opportunities for kama'āina families throughout Hawai'i.

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# MAY 2022 ARRIVALS AT A GLANCE

TOTAL EXPENDITUREs in \$mil.)	2022P	2021P	% change	2022P YTD	2021P YTD	% change
TOTAL EXPENDITUREs in \$mil.)	1,564.6	1,144.7	36.7	7,393.4	3,543.7	108.6
Total by air	1,563.8	1,144.7	36.6	7,383.9	3,543.7	108.4
U.S. Total	1,332.9	1,096.4	21.6	6,409.4	3,389.7	89.1
U.S. West	782.7	715.5	9.4	3,962.8	2,271.3	74.5
U.S. East	550.3	380.9	44.5	2,446.6	1,118.4	118.8
Japan	15.6	4.9	218.9	62.4	20.4	206.4
Canada	55.4	2.0	2,619.3	408.6	22.2	1,741.5
All Others	159.8	41.4	286.4	503.5	111.4	351.9
Visitor arrivals by cruise ships	0.8	0.0	N/A	9.5	0.0	N/A
TOTAL VISITOR DAYS	6,884,198	5,905,211	16.6	33,198,136	19,753,038	68.1
Total by air	6,873,550	5,905,211	16.4	33,066,576	19,753,038	67.4
U.S. Total	5,919,299	5,697,083	3.9	28,227,095	18,958,543	48.9
U.S. West	3,793,112	3,774,968	0.5	18,154,364	12,953,932	40.1
U.S. East	2,126,187	1,922,114	10.6	10,072,732	6,004,611	67.7
Japan Canada	63,668 271,612	21,001 10,996	203.2 2,370.0	276,392 2,263,290	95,369 132,862	189.8 1,603.5
All Others	618,971	176,131	2,370.0	2,203,290	566,265	306.1
Visitor arrivals by cruise ships	10,647	0	N/A	131,560	0	N/A
VISITOR ARRIVALS	776,375	629,681	23.3	3,588,405	1,960,796	83.0
Total by air	774,144	629,681	22.9	3,560,342	1,960,796	81.6
U.S. Total	676,133	612,457	10.4	3,139,897	1,904,640	64.9
U.S. West	453,989	418,956	8.4	2,124,876	1,344,101	58.1
U.S. East	222,144	193,501	14.8	1,015,020	560,540	81.1
Japan	7,167	1,312	446.2	22,984	5,589	311.2
Canada	25,320	564	4,387.6	175,500	4,807	3,550.8
All Others	65,523	15,347	326.9	221,961	45,759	385.1
Visitor arrivals by cruise ships	2,231	0	N/A	28,063	0	N/A
AVERAGE DAILY CENSUS	222,071	190,491	16.6	219,855	130,815	68.1
Total by air	221,727	190,491	16.4	218,984	130,815	67.4
U.S. Total	190,945	183,777	3.9	186,934	125,553	48.9
U.S. West	122,358	121,773	0.5	120,228	85,788	40.1
U.S. East	68,587	62,004	10.6	66,707	39,766	67.7
Japan	2,054	677	203.2	1,830	632	189.8
Canada	8,762	355	2,370.0	14,989	880	1,603.5
All Others	19,967	5,682	251.4	15,230	3,750	306.1
Visitor arrivals by cruise ships	343	0	N/A	871	0	N/A
AVERAGE LENGTH OF STAY  Total by air	8.87 8.88	9.38 9.38	-5.4 -5.3	9.25 9.29	10.07 10.07	-8.2 -7.8
U.S. Total	8.75	9.30	-5.5 -5.9	8.99	9.95	-7.8 -9.7
U.S. West	8.36	9.01	-7.3	8.54	9.64	-11.4
U.S. East	9.57	9.93	-3.6	9.92	10.71	-7.4
Japan	8.88	16.00	-44.5	12.03	17.06	-29.5
Canada	10.73	19.49	-45.0	12.90	27.64	-53.3
All Others	9.45	11.48	-17.7	10.36	12.37	-16.3
Visitor arrivals by cruise ships	4.77	0.00	N/A	4.69	0.00	N/A
PER PERSON PER DAY SPENDING (\$)	227.3	193.8	17.2	222.7	179.4	24.1
Total by air	227.5	193.8	17.4	223.3	179.4	24.5
U.S. Total	225.2	192.4	17.0	227.1	178.8	27.0
U.S. West	206.3	189.5	8.9	218.3	175.3	24.5
U.S. East	258.8	198.2	30.6	242.9	186.3	30.4
Japan	244.5	232.4	5.2	225.7	213.5	5.7
Canada	204.1	185.4	10.1	180.5	167.0	8.1
All Others	258.2	234.8	10.0	219.0	196.8	11.3
Visitor arrivals by cruise ships	71.2	0.0	N/A	72.0	0.0	N/A
PER PERSON PER TRIP SPENDING (\$)	2,015.2	1,817.8	10.9	2,060.4	1,807.3	14.0
Total by air	2,020.0	1,817.8	11.1	2,073.9	1,807.3	14.8
U.S. Total	1,971.4	1,790.1	10.1	2,041.3	1,779.7	14.7
U.S. West	1,724.0	1,707.8	0.9	1,865.0	1,689.9	10.4
U.S. East	2,477.1	1,968.4	25.8	2,410.4	1,995.2	20.8
Japan Canada	2,172.0	3,720.0 3,613.5	-41.6 -39.4	2,714.2	3,642.4	-25.5 -49.6
All Others	2,189.6 2,439.4	3,613.5 2,695.1	-39.4 -9.5	2,328.0 2,268.6	4,615.3 2,435.3	-49.6 -6.8
Visitor arrivals by cruise ships	339.4	2,695.1	-9.5 N/A	337.6	2,435.3	-0.8 N/A
P=Preliminary data.	558.0	0.0	IWA	337.0	0.0	INA

# MAY 2022 ARRIVALS AT A GLANCE (2022 vs. 2019)

TOTAL EXPENDITUREs in \$mil.)	2022P	2019	% change	2022P YTD	2019 YTD	% change
TOTAL EXPENDITUREs in \$mil.)	1,564.6	1,414.9	10.6	7,393.4	7,227.0	2.3
Total by air	1,563.8	1,409.3	11.0	7,383.9	7,198.3	2.6
U.S. Total	1,332.9	956.4	39.4	6,409.4	4,663.6	37.4
U.S. West	782.7	564.0	38.8	3,962.8	2,745.5	44.3
U.S. East	550.3	392.4	40.2	2,446.6	1,918.1	27.6
Japan	15.6	162.4	-90.4	62.4	850.4	-92.7
Canada	55.4	48.3	14.8	408.6	606.7	-32.7
All Others	159.8	242.2	-34.0	503.5	1,077.5	-53.3
Visitor arrivals by cruise ships	0.8	5.6	-86.5	9.5	28.7	-66.9
TOTAL VISITOR DAYS	6,884,198	7,091,795	-2.9	33,198,136	36,904,705	-10.0
Total by air	6,873,550	7,035,854	-2.3	33,066,576	36,557,642	-9.5
U.S. Total	5,919,299	5,102,945	16.0	28,227,095	24,754,405	14.0
U.S. West	3,793,112	3,244,463	16.9	18,154,364	15,534,602	16.9
U.S. East	2,126,187	1,858,483	14.4	10,072,732	9,219,803	9.3
Japan	63,668	666,703	-90.5	276,392	3,553,482	-92.2
Canada	271,612	284,045	-4.4	2,263,290	3,646,133	-37.9
All Others	618,971	982,161	-37.0	2,299,799	4,603,622	-50.0
Visitor arrivals by cruise ships	10,647	55,940	-81.0	131,560	347,063	-62.1
VISITOR ARRIVALS	776,375	847,396	-8.4	3,588,405	4,224,071	-15.0
Total by air	774,144	836,058	-7.4	3,560,342	4,147,773	-14.2
U.S. Total	676,133	587,188	15.1	3,139,897	2,751,492	14.1
U.S. West	453,989	387,844	17.1	2,124,876	1,805,355	17.7
U.S. East	222,144	199,344	11.4	1,015,020	946,137	7.3
Japan	7,167	113,226	-93.7	22,984	607,643	-96.2
Canada	25,320	26,424	-4.2	175,500	296,362	-40.8
All Others	65,523	109,220	-40.0	221,961	492,275	-54.9
Visitor arrivals by cruise ships	2,231	11,338	-80.3	28,063	76,298	-63.2
AVERAGE DAILY CENSUS	222,071	228,768	-2.9	219,855	244,402	-10.0
Total by air	221,727	226,963	-2.3	218,984	242,104	-9.5
U.S. Total	190,945	164,611	16.0	186,934	163,936	14.0
U.S. West	122,358	104,660	16.9	120,228	102,878	16.9
U.S. East	68,587	59,951	14.4	66,707	61,058	9.3
Japan Canada	2,054	21,507	-90.5 -4.4	1,830	23,533	-92.2 -37.9
All Others	8,762 19,967	9,163 31,683	-37.0	14,989 15,230	24,147 30,488	-57.9 -50.0
Visitor arrivals by cruise ships	343	1,805	-37.0 -81.0	871	2,298	-62.1
AVERAGE LENGTH OF STAY	8.87	8.37	6.0	9.25	8.74	5.9
Total by air	8.88	8.42	5.5	9.29	8.81	5.4
U.S. Total	8.75	8.69	0.7	8.99	9.00	-0.1
U.S. West	8.36	8.37	-0.1	8.54	8.60	-0.7
U.S. East	9.57	9.32	2.7	9.92	9.74	1.8
Japan	8.88	5.89	50.9	12.03	5.85	105.6
Canada	10.73	10.75	-0.2	12.90	12.30	4.8
All Others	9.45	8.99	5.0	10.36	9.35	10.8
Visitor arrivals by cruise ships	4.77	4.93	-3.3	4.69	4.55	3.1
PER PERSON PER DAY SPENDING (\$)	227.3	199.5	13.9	222.7	195.8	13.7
Total by air	227.5	200.3	13.6	223.3	196.9	13.4
U.S. Total	225.2	187.4	20.1	227.1	188.4	20.5
U.S. West	206.3	173.8	18.7	218.3	176.7	23.5
U.S. East	258.8	211.1	22.6	242.9	208.0	16.7
Japan	244.5	243.6	0.4	225.7	239.3	-5.7
Canada	204.1	170.1	20.0	180.5	166.4	8.5
All Others	258.2	246.6	4.7	219.0	234.1	-6.5
Visitor arrivals by cruise ships	71.2	100.1	-28.9	72.0	82.6	-12.8
PER PERSON PER TRIP SPENDING (\$)	2,015.2	1,669.7	20.7	2,060.4	1,710.9	20.4
Total by air	2,020.0	1,685.7	19.8	2,073.9	1,735.5	19.5
U.S. Total	1,971.4	1,628.9	21.0	2,041.3	1,694.9	20.4
U.S. West	1,724.0	1,454.3	18.5	1,865.0	1,520.8	22.6
U.S. East	2,477.1	1,968.5	25.8	2,410.4	2,027.3	18.9
L (	2,172.0	1,434.2	51.4	2,714.2	1,399.6	93.9
Japan	, ,					
Japan Canada	2,189.6	1,828.1	19.8	2,328.0	2,047.3	13.7
l '		1,828.1 2,217.4	19.8 10.0	2,328.0 2,268.6	2,047.3 2,188.8	13.7 3.6

# MAY 2022 ISLAND HIGHLIGHTS

TOTAL EXPENDITUREs in \$mil.)	2022P	2021P	% change	2022P YTD	2021P YTD	% change
TOTAL EXPENDITUREs in \$mil.)	1,564.6	1,144.7	36.7	7,393.4	3,543.7	108.6
Total by air	1,563.8	1,144.7	36.6	7,383.9	3,543.7	108.4
Oʻahu	732.1	527.9	38.7	3,215.1	1,550.5	107.4
Maui	454.3	350.2	29.7	2,237.0	1,157.2	93.3
Moloka'i	3.4	2.6	28.8	16.4	8.2	100.4
Lāna'i	12.2	9.1	33.8	55.7	27.2	104.6
Kaua'i	177.3	118.9	49.0	823.9	306.7	168.7
Haw ai'i Island	184.5	135.9	35.8	1,035.8	494.0	109.7
Visitor arrivals by cruise ships	0.8	0.0	N/A	9.5	0.0	N/A
TOTAL VISITOR DAYS	6,884,198	5,905,211	16.6	33,198,136	19,753,038	68.1
Total by air	6,873,550	5,905,211	16.4	33,066,576	19,753,038	67.4
Oʻahu	3,006,223	2,507,754	19.9	13,694,862	8,136,217	68.3
Maui	1,904,679	1,810,761	5.2	9,429,519	6,583,138	43.2
Moloka'i Lāna'i	17,134	16,682	2.7	104,992	61,154	71.7
Kaua'i	23,396 866,454	20,974 629,172	11.5 37.7	120,007 4,112,987	70,229 1,378,385	70.9 198.4
Haw ai'i Island	1,055,664	919,868	14.8	5,604,209	3,523,916	59.0
Visitor arrivals by cruise ships	10,647	0	N/A	131,560	0,020,010	N/A
, ,		629,681	23.3	3,588,405	1,960,796	83.0
VISITOR ARRIVALS Total by air	776,375 774,144	629,681	23.3	3,560,342	1,960,796	81.6
Oʻahu	416,091	310,744	33.9	1,822,584	925,147	97.0
Maui	247,280	215,148	14.9	1,117,725	723,536	54.5
Moloka'i	3,164	2,253	40.4	16,350	7,319	123.4
Lāna'i	5,688	4,297	32.4	26,400	12,827	105.8
Kaua'i	115,243	73,018	57.8	510,622	141,392	261.1
Haw ai'i Island	139,953	103,594	35.1	655,286	349,080	87.7
Visitor arrivals by cruise ships	2,231	0	N/A	28,063	0	N/A
AVERAGE DAILY CENSUS	222,071	190,491	16.6	219,855	130,815	68.1
Total by air	221,727	190,491	16.4	218,984	130,815	67.4
Oʻahu	96,975	80,895	19.9	90,694	53,882	68.3
Maui	61,441	58,412	5.2	62,447	43,597	43.2
Moloka'i	553	538	2.7	695	405	71.7
Lāna'i	755	677	11.5	795	465	70.9
Kauaʻi	27,950	20,296	37.7	27,238	9,128	198.4
Haw ai'i Island Visitor arrivals by cruise ships	34,054 343	29,673 0	14.8 N/A	37,114 871	23,337	59.0 N/A
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AVERAGE LENGTH OF STAY	8.87	9.38	-5.4	9.25	10.07	-8.2
Total by air	8.88	9.38	-5.3	9.29	10.07	-7.8
Oʻahu Maui	7.22 7.70	8.07 8.42	-10.5 -8.5	7.51 8.44	8.79 9.10	-14.6 -7.3
Moloka'i	5.42	7.40	-26.9	6.42	8.36	-7.3 -23.1
Lāna'i	4.11	4.88	-15.7	4.55	5.48	-17.0
Kaua'i	7.52	8.62	-12.7	8.05	9.75	-17.4
Haw ai'i Island	7.54	8.88	-15.1	8.55	10.09	-15.3
Visitor arrivals by cruise ships	4.77	0.00	N/A	4.69	0.00	N/A
PER PERSON PER DAY SPENDING (\$)	227.3	193.8	17.2	222.7	179.4	24.1
Total by air	227.5	193.8	17.4	223.3	179.4	24.5
Oʻahu	243.5	210.5	15.7	234.8	190.6	23.2
Maui	238.5	193.4	23.3	237.2	175.8	35.0
Moloka'i	198.3	158.1	25.4	155.9	133.5	16.7
Lāna'i	521.7	435.1	19.9	464.2	387.7	19.7
Kaua'i	204.6	189.0	8.2	200.3	222.5	-10.0
Haw ai'i Island	174.8	147.7	18.3	184.8	140.2	31.8
Visitor arrivals by cruise ships	71.2	0.0	N/A	72.0	0.0	N/A
PER PERSON PER TRIP SPENDING (\$)	2,015.2	1,817.8	10.9	2,060.4	1,807.3	14.0
Total by air	2,020.0	1,817.8	11.1	2,073.9	1,807.3	14.8
Oʻahu Mari	1,759.5	1,698.7	3.6	1,764.0	1,675.9	5.3
Maui	1,837.4	1,627.8	12.9	2,001.4	1,599.3	25.1
Moloka'i	1,073.7	1,170.6	-8.3 1.0	1,001.0	1,115.7	-10.3
Lāna'i Kaua'i	2,145.7 1,538.1	2,123.6 1,628.8	1.0 -5.6	2,110.3 1,613.5	2,122.7 2,169.0	-0.6 -25.6
Haw ai'i Island	1,318.2	1,311.7	0.5	1,580.7	1,415.1	-25.6 11.7
Visitor arrivals by cruise ships	339.6	0.0	N/A	337.6	0.0	N/A
P-Preliminary data		0.0		000		

# MAY 2022 ISLAND HIGHLIGHTS (2022 vs. 2019)

TOTAL EXPENDITUREs in \$mil.)	2022P	2019	% change	2022P YTD	2019 YTD	% change
TOTAL EXPENDITUREs in \$mil.)	1,564.6	1,414.9	10.6	7,393.4	7,227.0	2.3
Total by air	1,563.8	1,409.3	11.0	7,383.9	7,198.3	2.6
Oʻahu	732.1	691.1	5.9	3,215.1	3,286.5	-2.2
Maui	454.3	400.4	13.5	2,237.0	2,129.7	5.0
Moloka'i	3.4	3.3	3.7	16.4	16.3	0.7
Lāna'i	12.2	10.5	16.6	55.7	48.6	14.7
Kaua'i	177.3	149.9	18.3	823.9	767.6	7.3
Haw aiʻi Island	184.5	154.2	19.6	1,035.8	949.7	9.1
Visitor arrivals by cruise ships	8.0	5.6	-86.5	9.5	28.7	-66.9
TOTAL VISITOR DAYS	6,884,198	7,091,795	-2.9	33,198,136	36,904,705	-10.0
Total by air	6,873,550	7,035,854	-2.3	33,066,576	36,557,642	-9.5
Oʻahu	3,006,223	3,397,115	-11.5	13,694,862	16,810,938	-18.5
Maui	1,904,679	1,872,068	1.7	9,429,519	9,962,888	-5.4
Moloka'i Lāna'i	17,134	20,275	-15.5 7.2	104,992 120,007	126,235	-16.8 11.2
Kaua'i	23,396 866,454	21,825 786,655	10.1	4,112,987	107,886 4,155,640	-1.0
Haw ai'i Island	1,055,664	937,916	12.6	5,604,209	5,394,054	3.9
Visitor arrivals by cruise ships	10,647	55,940	-81.0	131,560	347,063	-62.1
VISITOR ARRIVALS	776,375	847,396	-8.4	3,588,405	4,224,071	-15.0
Total by air	774,144	836,058	-0. <del>4</del> -7.4	3,560,342	4,147,773	-14.2
Oʻahu	416,091	508,088	-18.1	1,822,584	2,462,487	-26.0
Maui	247,280	251,665	-1.7	1,117,725	1,226,608	-8.9
Moloka'i	3,164	5,008	-36.8	16,350	25,461	-35.8
Lānaʻi	5,688	6,580	-13.6	26,400	33,573	-21.4
Kaua'i	115,243	112,106	2.8	510,622	551,749	-7.5
Haw ai'i Island	139,953	139,696	0.2	655,286	716,797	-8.6
Visitor arrivals by cruise ships	2,231	11,338	-80.3	28,063	76,298	-63.2
AVERAGE DAILY CENSUS	222,071	228,768	-2.9	219,855	244,402	-10.0
Total by air	221,727	226,963	-2.3	218,984	242,104	-9.5
Oʻahu	96,975	109,584	-11.5	90,694	111,331	-18.5
Maui	61,441	60,389	1.7	62,447	65,979	-5.4
Molokaʻi	553	654	-15.5	695	836	-16.8
Lāna'i Kaua'i	755 27,950	704 25,376	7.2 10.1	795 27,238	714 27,521	11.2 -1.0
Haw ai'i Island	34,054	30,255	12.6	37,114	35,722	3.9
Visitor arrivals by cruise ships	343	1,805	-81.0	871	2,298	-62.1
		·			·	
AVERAGE LENGTH OF STAY Total by air	8.87 8.88	8.37 8.42	6.0 5.5	9.25 9.29	8.74 8.81	5.9 5.4
Oʻahu	7.22	6.69	8.1	7.51	6.83	10.1
Maui	7.70	7.44	3.5	8.44	8.12	3.9
Moloka'i	5.42	4.05	33.8	6.42	4.96	29.5
Lāna'i	4.11	3.32	24.0	4.55	3.21	41.5
Kaua'i	7.52	7.02	7.1	8.05	7.53	6.9
Haw ai'i Island	7.54	6.71	12.3	8.55	7.53	13.6
Visitor arrivals by cruise ships	4.77	4.93	-3.3	4.69	4.55	3.1
PER PERSON PER DAY SPENDING (\$)	227.3	199.5	13.9	222.7	195.8	13.7
Total by air	227.5	200.3	13.6	223.3	196.9	13.4
Oʻahu	243.5	203.4	19.7	234.8	195.5	20.1
Maui	238.5	213.9	11.5	237.2	213.8	11.0
Molokaʻi	198.3	161.6	22.7	155.9	128.8	21.0
Lāna'i Kaua'i	521.7 204.6	479.6 190.5	8.8 7.4	464.2 200.3	450.1 184.7	3.1 8.4
Haw ai'i Island	174.8	190.5	6.3	184.8	176.1	5.0
Visitor arrivals by cruise ships	71.2	100.1	-28.9	72.0	82.6	-12.8
, ,						20.4
PER PERSON PER TRIP SPENDING (\$) Total by air	2,015.2 2,020.0	1,669.7 1,685.7	20.7 19.8	2,060.4 2,073.9	1,710.9 1,735.5	19.5
Oʻahu	1,759.5	1,360.3	29.3	1,764.0	1,733.3	32.2
Maui	1,837.4	1,590.9	15.5	2,001.4	1,736.3	15.3
Moloka'i	1,073.7	654.4	64.1	1,001.0	638.5	56.8
Lāna'i	2,145.7	1,590.9	34.9	2,110.3	1,446.5	45.9
Kaua'i	1,538.1	1,336.9	15.1	1,613.5	1,391.2	16.0
Haw ai'i Island	1,318.2	1,103.8	19.4	1,580.7	1,324.9	19.3
Visitor arrivals by cruise ships	339.6	493.7	-31.2	337.6	375.5	-10.1