# TRAVEL AGENCY BOOKING TRENDS

JULY 11, 2022





### Global Agency Pro

- HTA subscribes to Global Agency Pro, an online travel distribution system consisting of Travel Agency data.
- Global Agency Pro provides access to over 90% of the world's Travel Agency airline transactions.
- The database consists of five years of historical ticketing data and one year of advance purchase data.
- The information is updated daily with a recency of two days prior to current date.





## Global Agency Pro Index

#### Bookings

 Net sum of the number of visitors (i.e., excluding Hawai'i residents and inter-island travelers) from Sales transactions counted, including Exchanges and Refunds.

#### Booking Date

 The date on which the ticket was purchased by the passenger. Also known as the Sales Date.

#### Travel Date

The date on which travel is expected to take place.

### Point of Origin Country

The country which contains the airport at which the ticket started.

### Travel Agency

Travel Agency associated with the ticket is doing business (DBA).





Travel Agency Weekly Bookings for Future Travel to Hawai'i as of July 9, 2022 U.S.

















