



KAUA'I COUNTY OVERVIEW

VISITOR STATISTICS

	2022P YTD*	2021P YTD*	YTD % change	2021P	2020	2019
TOTAL EXPENDITURES (\$mil)	1,055.1	484.5	117.8%	1,390.8	NA	1,909.0
VISITOR ARRIVALS	644,139	245,722	162.1%	813,347	330,263	1,370,029
PPPD SPENDING (\$)	204.8	212.1	-3.4%	198.6	NA	188.8
AVERAGE DAILY CENSUS	28,464	12,620	125.5%	19,187	8,034	27,695

P = Preliminary data.

* year-to-date through June

NA= Annual 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

AIR LIFT

LĪHU'Ē	2022P YTD*	2021P YTD*	YTD % change	2021P	2020	2019
DOMESTIC SEATS	570,270	203,078	180.8%	814,407	308,551	963,145
INTERNATIONAL SEATS	17,052	0	NA	7,308	14,442	35,490
TOTAL SEATS	587,322	203,078	189.2%	821,715	322,993	998,635
DOMESTIC FLIGHTS	3,245	1,135	185.9%	4,562	1,760	5,534
INTERNATIONAL FLIGHTS	98	0	NA	42	83	205
TOTAL FLIGHTS	3,343	1,135	194.5%	4,604	1,843	5,739

Source: Dīo Mii schedules

* year-to-date through June

TRANSIENT ACCOMMODATIONS TAX (TAT) TO KAUA'I COUNTY

	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021
TAT (\$mill)	14.9	14.9	14.9	14.9	14.9	14.9

Note: Kaua'i receives 14.5% of the TAT revenues distributed to the counties.

HOTEL PERFORMANCE

KAUA'I COUNTY	2022P YTD*	2021P YTD*	YTD % change	2021P	2020	2019
OCCUPANCY	77.7%	42.2%	35.4%	58.5%	33.2%	72.8%
AVERAGE DAILY RATE	\$395.58	\$260.17	52.0%	\$324.19	\$264.58	\$282.67
REVENUE PER AVAILABLE ROOM	\$307.28	\$109.89	179.6%	\$189.64	\$87.89	\$205.65

Source: STR, Inc.

* year-to-date through June

VACATION RENTAL PERFORMANCE

KAUA'I COUNTY	2022P YTD*	2021P YTD*	YTD % change	2021P	2020	2019
UNIT SUPPLY	489,541	536,548	-8.8%	1,035,664	877,346	1,323,284
UNIT OCCUPANCY	72.6%	42.5%	70.7%	54.4%	41.5%	75.2%
UNIT AVERAGE DAILY RATE	\$389.99	\$302.74	28.8%	\$318.18	\$297.14	\$376.19

Source: Transparent Intelligence, Inc.