



For Immediate Release: August 9, 2022
HTA Release (22-18)

**Hawai'i Tourism Authority and Kaua'i Visitors Bureau Share Efforts to
Manage Tourism on Kaua'i**

Public Invited to Participate in Community Meetings, August 16 and 17

LĪHU'Ē, KAUAI – The Hawai'i Tourism Authority (HTA) and Kaua'i Visitors Bureau (KVB) invites the public to attend upcoming community meetings to learn about the plan and steps being taken to manage tourism and address visitor behaviors that adversely affect Kaua'i's communities. The meetings will be held on Tuesday, August 16, and Wednesday, August 17 (see schedule below).

The initiatives being worked on are a result of the input provided by the community in the [Kaua'i Destination Management Action Plan](#) (2021-2023) which focuses on solutions to help rebuild, redefine and reset the direction of tourism over a three-year period. Actions are being implemented in collaboration with numerous community, industry, and government partners. They include educating visitors about mindful travel prior to and during their visit, supporting increased management and protection of the island's natural resources, investing in the perpetuation of Hawaiian culture, supporting local businesses, and managing hotspot locations.

Tuesday, August 16

Royal Sonesta Kaua'i Resort in Līhu'e
5 to 7 p.m.

Wednesday, August 17

Church of the Pacific in Princeville
5 to 7 p.m.

Registration is free and open to the public. Advance registration is recommended by Friday, August 12, as capacity is limited. To register, visit www.hawaiitourismauthority.org/what-we-do/events/.

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About the Hawai'i Tourism Authority

The Hawai'i Tourism Authority is the state agency responsible for representing The Hawaiian Islands around the world, and for holistically managing tourism in a sustainable manner consistent with community desires, economic goals, cultural values, preservation of natural resources, and visitor industry needs. HTA works with the community and industry to Mālama Ku'u Home – care for our beloved home. For more information about HTA, visit www.hawaiitourismauthority.org or follow @HawaiiHTA on [Facebook](#), [Instagram](#), and [Twitter](#).

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