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JULY 2022 VISITOR ARRIVALS RECOVER 92.4 PERCENT FROM JULY 2019

HONOLULU – According to preliminary visitor statistics released by the Department of Business, Economic Development and Tourism (DBEDT), a total of 919,154 visitors came to the Hawaiian Islands in July 2022, representing a 92.4 percent recovery from July 2019. This is the highest monthly visitor count since January 2020. Visitors spent \$1.94 billion in the state in July 2022, an increase of 14.3 percent compared to the \$1.70 billion reported for July 2019.

Visitor Spending and Visitor Arrivals by Major Market

All 919,154 visitors in July 2022 arrived by air service, mainly from the U.S. West and U.S. East. In comparison, 995,210 visitors (-7.6%) arrived by air service in July 2019. No out-of-state cruise ships came to Hawai'i in July 2022 or in July 2019. The average length of stay by visitors in July 2022 was 9.36 days, up from 8.92 days (+4.9%) in July 2019.

The statewide average daily census¹ was 277,444 visitors in July 2022 compared to 286,419 visitors (-3.1%) in July 2019.

In July 2022, 528,319 visitors arrived from the U.S. West, an increase of 14.2 percent compared to 462,676 visitors in July 2019. U.S. West visitors spent \$973.8 million in July 2022, up 45.4 percent from \$669.8 million in July 2019. Daily spending by U.S. West visitors in July 2022 (\$211 per person) was much higher compared to July 2019 (\$165 per person, +27.6%).

There were 249,157 visitors from the U.S. East in July 2022, a 2.3 percent growth compared to the 243,498 visitors in July 2019. U.S. East visitors spent \$643.4 million in July 2022, up 26 percent from \$510.7 million in July 2019. Daily spending by U.S. East visitors in July 2022 (\$260 per person) increased significantly in comparison to July 2019 (\$216 per person, +20.1%).

There were 23,133 visitors from Japan in July 2022 compared to 134,587 visitors (-82.8%) in July 2019. Visitors from Japan spent \$42.8 million in July 2022 compared to \$186.5 million (-77%) in July 2019. Daily spending by Japanese visitors in July 2022 (\$233 per person) was flat compared to July 2019 (\$234 per person, -0.4%).

¹ Average daily census measures the number of visitors present on any given day.

In July 2022, 25,684 visitors arrived from Canada compared to 26,939 visitors (-4.7%) in July 2019. Visitors from Canada spent \$57.1 million in July 2022, compared to \$50.1 million (+14%) in July 2019. Daily spending by Canadian visitors in July 2022 (\$189 per person) increased compared to July 2019 (\$158 per person, +19.6%).

In July 2022, there were 92,861 visitors from All Other International Markets, which included visitors from Oceania, Other Asia, Europe, Latin America, Guam, Philippines and the Pacific Islands. In comparison, there were 127,510 visitors (-27.2%) from All Other International Markets in July 2019.

In July 2022, a total of 5,439 trans-Pacific flights with 1,159,031 seats serviced the Hawaiian Islands, compared to 5,681 flights with 1,254,165 seats in July 2019.

Through the first seven months of 2022, total visitor spending was \$11.16 billion, up 5.8 percent from \$10.55 billion in the first seven months of 2019. A total of 5,350,486 visitors arrived in the first seven months of 2022 which was a decrease compared to the first seven months of 2019 at 6,166,392 visitors (-13.2%).

Other Highlights

U.S. West: In July 2022, 436,757 visitors arrived from the Pacific region and 91,490 visitors came from the Mountain region. Most of the U.S. West visitors in July 2022 have visited Hawai'i before (79.1%) while 20.9 percent were first-time visitors. In terms of accommodations, 51.4 percent of the U.S. West visitors in July 2022 stayed in hotels, 18.6 percent stayed in condominiums, 12.7 percent stayed in rental homes, 10.8 percent stayed with friends and relatives, and 10.7 percent stayed in timeshares.

Through the first seven months of 2022 there were 3,151,554 visitors from the U.S. West compared to 2,720,989 visitors (+15.8%) in the first seven months of 2019.

U.S. West visitors spent \$5.90 billion in the first seven months of 2022 compared to \$4.11 billion (+43.7%) in the first seven months of 2019.

The average daily visitor spending in the first seven months of 2022 was \$217 per person, up considerably from \$174 per person (+24.6%) in the first seven months of 2019. Lodging, food and beverage, transportation, shopping, and entertainment and recreation expenses by U.S. West visitors were all higher compared to the first seven months of 2019.

U.S. East: In July 2022, the West South Central (63,392 visitors), South Atlantic (62,121 visitors), and East North Central (40,950 visitors) were the three largest regions in terms of visitor arrivals. Over half of U.S. East visitors in July 2022 have visited Hawai'i before (56.4%) while 43.6 percent were first time visitors. In terms of lodging, 58.8 percent of the U.S. East visitors in July 2022 stayed in hotels, 15.9 percent stayed in condominiums, 13.5 percent stayed in rental homes, 11.1 percent stayed with friends and relatives, and 8.3 percent stayed in timeshares.

Through the first seven months of 2022, 1,513,861 visitors arrived from the U.S. East, compared to 1,429,858 visitors (+5.9%) in the first seven months of 2019. U.S. East visitors spent \$3.75 billion in the first seven months of 2022 compared to \$2.92 billion (+28.5%) in the first seven months of 2019.

Daily visitor spending in the first seven months of 2022 rose to \$249 per person compared to \$210 per person (+18.5%) in the first seven months of 2019. Spending on lodging, food and

beverage, transportation, shopping, and entertainment and recreation all increased compared to the first seven months of 2019.

Japan: Of the 23,133 visitors in June 2022, 22,536 arrived on international flights and 597 came on domestic flights. Most of the Japanese visitors in July 2022 were repeat visitors (74.8%) while 25.2 percent were first-time visitors to the islands. In terms of lodging, 64.1 percent of the visitors in July 2022 stayed in hotels, 19.9 percent stayed in condominiums, 14.6 percent stayed in timeshares and 5.5 percent stayed with friends and relatives.

Through the first seven months of 2022 there were 58,057 visitors from Japan compared to 868,821 visitors (-93.3%) in the first seven months of 2019. Visitors from Japan spent \$129.5 million in the first seven months of 2022 compared to \$1.22 billion (-89.4%) in the first seven months of 2019.

Daily visitor spending in the first seven months of 2022 decreased to \$231 per person from \$240 per person (-3.6%) in the first seven months of 2019. Visitors from Japan spent more on lodging, food and beverage, and transportation, but less on shopping, and entertainment and recreation compared to the first seven months of 2019.

Canada: Of the 25,684 visitors in July 2022, 18,122 visitors arrived via direct air service from Canada and 7,562 visitors came on domestic flights. Over half of Canadian visitors in July 2022 were repeat visitors (54.1%) while 45.9 percent were first-timers to Hawai'i. In terms of lodging, 54 percent of Canadian visitors in July 2022 stayed in hotels, 35 percent stayed in condominiums, 11.9 percent stayed in rental homes, 7.9 percent stayed in timeshares and 4.8 percent stayed with friends and relatives.

Through the first seven months of 2022 there were 216,818 visitors from Canada compared to 342,474 visitors (-36.7%) in the first seven months of 2019. Visitors from Canada spent \$500.1 million in the first seven months of 2022, compared to \$692.9 million (-27.8%) in the first seven months of 2019.

Daily visitor spending in the first seven months of 2022 rose to \$182 per person from \$165 per person (+10.3%) in the first seven months of 2019. Lodging, transportation, shopping, and food and beverage expenses were higher while entertainment and recreation expenses were similar to the first seven months of 2019.

Island Highlights

O'ahu: There were 491,052 visitors to O'ahu in July 2022 compared to 598,986 visitors (-18%) in July 2019. Visitor spending was \$819.5 million compared to \$749.4 million (+9.4%) in July 2019. The average daily census on O'ahu was 120,248 visitors in July 2022 compared to 135,456 visitors (-11.2%) in July 2019.

Through the first seven months of 2022, there were 2,751,405 visitors to O'ahu compared to 3,624,222 visitors (-24.1%) in the first seven months of 2019. For the first seven months of 2022, total visitor spending was \$4.82 billion (+1%) compared to \$4.78 billion in the first seven months of 2019.

Maui: There were 304,878 visitors to Maui in July 2022 compared to 307,834 visitors (-1%) in July 2019. Visitor spending was \$591.2 million compared to \$506 million (+16.8%) in July 2019. The average daily census on Maui was 77,717 visitors in July 2022 up from the 76,577 visitors (+1.5%) in July 2019.

Through the first seven months of 2022, there were 1,710,936 visitors to Maui compared to 1,830,367 visitors (-6.5%) in the first seven months of 2019. For the first seven months of 2022,

total visitor spending was \$3.38 billion compared to \$3.11 billion (+8.5%) in the first seven months of 2019.

Kaua'i: There were 138,130 visitors to Kaua'i in July 2022 compared to 139,157 visitors (-0.7%) in July 2019. Visitor spending was \$238.9 million compared to \$201.3 million (+18.7%) in July 2019. The average daily census on Kaua'i was 34,864 visitors in July 2022, up from 33,336 visitors (+4.6%) in July 2019.

Through the first seven months of 2022, there were 782,268 visitors to Kaua'i compared to 825,696 visitors (-5.3%) in the first seven months of 2019. For the first seven months of 2022, total visitor spending was \$1.29 billion compared to \$1.17 billion (+11.1%) in the first seven months of 2019.

Hawai'i Island: There were 169,668 visitors to Hawai'i Island in July 2022 compared to 173,899 visitors (-2.4%) in July 2019. Visitor spending was \$269.1 million compared to \$221.3 million (+21.6%) in July 2019. The average daily census on Hawai'i Island was 43,203 visitors in July 2022 compared to 39,439 visitors (+9.5%) in July 2019.

Through the first seven months of 2022, there were 982,397 visitors to Hawai'i Island, compared to 1,054,260 visitors (-6.8%) in the first seven months of 2019. For the first seven months of 2022, total visitor spending was \$1.55 billion compared to \$1.38 billion (+12.7%) in the first seven months of 2019.

Flights and Air Seats to Hawai'i

U.S. West: There were 4,526 scheduled flights with 914,997 seats in July 2022 compared to 4,094 flights with 820,213 seats in July 2019.

There was reduced service from Denver (32,513 seats, -1.6%), Los Angeles (261,993, -7%), Portland (24,489, -18.9%), and there was no service from Anchorage (-4,929 seats) compared to July 2019. Offsetting these reductions was increased service from Las Vegas (59,629 +152.3%), Long Beach (21,854 +273%), Phoenix (55,161 +22.3%), Sacramento (28,786 +52%), Salt Lake City (7,995, +29.6%), San Diego (44,566, +30.3%), San Francisco (147,981, +3.4%), San Jose (64,383, +47.2%), and Seattle (100,463 +6.4%). Recently added service from Ontario, California (+5,859 seats, started March 2021) and Santa Ana, California (+3,906 seats, started June 2021) also contributed to the growth in flights and seats in July 2022 compared to July 2019.

U.S. East: There were 426 scheduled flights with 117,525 seats in July 2022 compared to 444 flights with 125,419 seats in July 2019.

There was reduced service from Boston (4,726, -34.6%), Chicago (32,886, -22.3%) and Houston (10,052, -10.9%), and there was no service from Dallas (4,920) compared to July 2019. These reductions entirely offset increased service from Atlanta (8,697 seats, +14%), Newark (12,063, +62.1%), and Washington D.C. (7,440, +5.9%) and recently added service from Austin, Texas (+3,614, started April 2021) and Orlando, Florida (+3,892, started March 2021).

Japan: There were 126 scheduled flights with 31,884 seats in July 2022 compared to 622 scheduled flights with 165,392 seats in July 2019.

In July 2022, there was reduced service from Osaka (1,709 seats, -94.4%), Tokyo-Haneda (14,677, -41%) and Tokyo-Narita (15,498, -83.1%) compared to July 2019. There was no service from Nagoya (-14,415), and Sapporo (-3,614) during the month.

Canada: There were 124 scheduled flights with 21,266 seats in July 2022 compared to 93 scheduled flights with 17,370 seats in July 2019. Only flights from Vancouver to Honolulu and from Vancouver to Kahului operated in July 2022 and in July 2019.

Oceania:

- **Australia:** There were 65 scheduled flights with 19,647 seats from Melbourne (3,015 seats) and Sydney (16,632) in July 2022. In July 2019, there were 110 scheduled flights with 34,980 seats with service from Brisbane (3,614 seats), Melbourne (5,360) and Sydney (26,006).
- **New Zealand:** After being suspended since April 2020, direct service from New Zealand resumed in July 2022 with 25 scheduled flights and 6,941 seats. There were 50 scheduled flights with 14,434 seats in July 2019.

Other Asia:

- **China:** There have been no direct flights from China to Hawai'i since service ended in early February 2020. In comparison, there were 39 scheduled flights with 10,673 seats in July 2019 with service from Beijing (3,081) and Shanghai (7,592).
- **Korea:** There were 77 scheduled flights with 24,656 seats from Seoul in July 2022 compared to 82 flights with 26,325 seats in July 2019.
- **Taiwan:** Direct air service from Taipei has been suspended since April 2020. There were 13 scheduled flights with 3,978 seats in July 2019.

Other Markets:

- **Guam:** There were 31 scheduled flights with 10,850 seats from Guam in July 2022 compared to 31 flights with 11,284 seats in July 2019.
- **Philippines:** There were 19 scheduled flights with 5,871 seats from Manila in July 2022 compared to 21 flights with 6,489 seats in July 2019.
- **Samoa:** Direct air service from Apia continued to be suspended in July 2022. There were four flights with 656 seats in July 2019.
- **Kiribati:** Direct air service from Christmas Island continued to be suspended in July 2022. There were five flights with 652 seats in July 2019.
- **Marshall Islands:** There was one scheduled flight with 166 seats from Majuro in July 2022 compared to 18 flights with 2,988 seats in July 2019.
- **Fiji:** There was no direct service from Nadi in July 2022. There were four flights with 656 seats in July 2019.
- **American Samoa:** There eight scheduled flights with 2,224 seats from Pago Pago in July 2022 compared to 14 flights with 3,892 seats in July 2019.
- **French Polynesia:** There five scheduled flights with 1,390 seats from Papeete in July 2022 compared to seven flights with 1,946 seats in July 2019.

In the first seven months of 2022, there were 35,728 trans-Pacific flights and 7,471,133 seats compared to 36,410 flights and 8,004,342 seats in the first seven months of 2019.

Cruise Ship Visitors

The months of June through August are typically a slower period for out-of-state cruise ships entering Hawai'i. No cruise ship came to the islands in July 2021 or in July 2019.

In July 2022, there were 5,350 visitors who flew to the state to board the Hawai'i home-ported cruise ship, *Pride of America*. In July 2019, 10,184 visitors came by air to board the *Pride of America*.

For the first seven months of 2022, 29,181 visitors entered Hawai'i via 21 out-of-state cruise ships. There were 4,983 visitors who came by air to board turnaround tours on out-of-state cruise ships and another 18,411 visitors came by air to board the *Pride of America*.

In the first seven months of 2019, 77,035 visitors came to Hawai'i by way of 37 out-of-state cruise ships and 74,422 visitors flew to Hawai'i and boarded the Pride of America.

Final 2021 Statistics: The 2021 visitor data presented in this news release are the final numbers and reflect updated immigration statistics from the U.S. Department of Commerce, National Travel and Tourism Office (NTTO), updated air seat statistics from the DIIO Mi. airline database (DIIO) and final reports from airlines. These statistics are published in the DBEDT 2021 Annual Visitor Research Report, which is posted on the DBEDT website: dbedt.hawaii.gov/visitor/visitor-research/

Statement by DBEDT Director Mike McCartney:

As we pass the middle half of 2022 and compare the state's economic recovery through tourism with 2019, visitors spent 5.8% or \$610.1 million more during the same period with arrivals to Hawai'i lower by 13.2% or -815,906 for the first seven months. We are currently 86.8% recovered from 2019.

Therefore, as we move forward together, we must strive to achieve a healthy balance between our community, the environment, and the visitor industry. This balance also includes bringing back our international markets later this year. Tourism is an economic opportunity for individuals, businesses, and communities to uplift and strengthen our home.

DBEDT does not forecast full recovery until 2025.

Statement by HTA President and CEO John De Fries:

Meaningful economic recovery continued during the peak summer month of July as Hawai'i saw significant increases in total visitor spending from the U.S. and Canada markets compared to July 2019. Travel demand from Japan is anticipated to gradually increase as we head into the fall and winter seasons, with the recent resumption of air service between Tokyo-Kona and Tokyo-Honolulu adding to the steady return of international flights.

Our destination management work will continue to focus on educating visitors about traveling within our islands in a manner that is mindful, as we seek to balance the economic vitality of our industry with the health of our natural environment and the well-being of our communities. Travelers from around the world, have come to know and appreciate that Hawai'i is indeed a special place where dreams do come true.

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JULY 2022 ARRIVALS AT A GLANCE

TOTAL EXPENDITURES in \$(mil.)	2022P	2021	% change	2022P YTD	2021 YTD	% change
TOTAL EXPENDITURES in \$(mil.)	1,937.6	1,600.7	21.1	11,163.1	6,679.8	67.1
Total by air	1,937.6	1,600.7	21.1	11,153.2	6,679.8	67.0
U.S. Total	1,617.3	1,530.5	5.7	9,652.5	6,392.1	51.0
U.S. West	973.8	969.6	0.4	5,900.0	4,181.9	41.1
U.S. East	643.4	560.9	14.7	3,752.5	2,210.2	69.8
Japan	42.8	8.8	385.0	129.5	32.2	302.0
Canada	57.1	5.2	992.3	500.1	30.3	1,553.1
All Others	220.5	56.1	292.7	871.2	225.2	286.8
Visitor arrivals by cruise ships	0.0	0.0	N/A	10.0	0.0	N/A
TOTAL VISITOR DAYS	8,600,774	8,221,214	4.6	49,753,614	35,656,976	39.5
Total by air	8,600,774	8,221,214	4.6	49,615,619	35,656,976	39.1
U.S. Total	7,095,461	7,893,168	-10.1	42,340,875	34,291,986	23.5
U.S. West	4,620,389	5,177,691	-10.8	27,248,013	23,001,638	18.5
U.S. East	2,475,072	2,715,478	-8.9	15,092,862	11,290,347	33.7
Japan	183,929	40,762	351.2	559,900	148,327	277.5
Canada	302,250	31,524	858.8	2,741,225	181,301	1,412.0
All Others	1,019,134	255,759	298.5	3,973,619	1,035,362	283.8
Visitor arrivals by cruise ships	0	0	N/A	137,995	0	N/A
VISITOR ARRIVALS	919,154	879,554	4.5	5,350,486	3,632,515	47.3
Total by air	919,154	879,554	4.5	5,321,305	3,632,515	46.5
U.S. Total	777,476	851,890	-8.7	4,665,415	3,527,864	32.2
U.S. West	528,319	578,801	-8.7	3,151,554	2,444,150	28.9
U.S. East	249,157	273,088	-8.8	1,513,861	1,083,714	39.7
Japan	23,133	2,276	916.4	58,057	8,541	579.7
Canada	25,684	2,019	1,171.9	216,818	7,634	2,740.1
All Others	92,861	23,369	297.4	381,015	88,476	330.6
Visitor arrivals by cruise ships	0	0	N/A	29,181	0	N/A
AVERAGE DAILY CENSUS	277,444	265,200	4.6	234,687	168,193	39.5
Total by air	277,444	265,200	4.6	234,036	168,193	39.1
U.S. Total	228,886	254,618	-10.1	199,721	161,755	23.5
U.S. West	149,045	167,022	-10.8	128,528	108,498	18.5
U.S. East	79,841	87,596	-8.9	71,193	53,256	33.7
Japan	5,933	1,315	351.2	2,641	700	277.5
Canada	9,750	1,017	858.8	12,930	855	1,412.0
All Others	32,875	8,250	298.5	18,743	4,884	283.8
Visitor arrivals by cruise ships	0	0	N/A	651	0	N/A
AVERAGE LENGTH OF STAY	9.36	9.35	0.1	9.30	9.82	-5.3
Total by air	9.36	9.35	0.1	9.32	9.82	-5.0
U.S. Total	9.13	9.27	-1.5	9.08	9.72	-6.6
U.S. West	8.75	8.95	-2.2	8.65	9.41	-8.1
U.S. East	9.93	9.94	-0.1	9.97	10.42	-4.3
Japan	7.95	17.91	-55.6	9.64	17.37	-44.5
Canada	11.77	15.61	-24.6	12.64	23.75	-46.8
All Others	10.97	10.94	0.3	10.43	11.70	-10.9
Visitor arrivals by cruise ships	0.00	0.00	N/A	4.73	0.00	N/A
PER PERSON PER DAY SPENDING (\$)	225.3	194.7	15.7	224.4	187.3	19.8
Total by air	225.3	194.7	15.7	224.8	187.3	20.0
U.S. Total	227.9	193.9	17.6	228.0	186.4	22.3
U.S. West	210.8	187.3	12.6	216.5	181.8	19.1
U.S. East	260.0	206.6	25.9	248.6	195.8	27.0
Japan	232.7	216.5	7.5	231.2	217.1	6.5
Canada	188.9	165.8	13.9	182.4	166.9	9.3
All Others	216.3	219.5	-1.4	219.2	217.5	0.8
Visitor arrivals by cruise ships	0.0	0.0	N/A	72.2	0.0	N/A
PER PERSON PER TRIP SPENDING (\$)	2,108.0	1,819.9	15.8	2,086.4	1,838.9	13.5
Total by air	2,108.0	1,819.9	15.8	2,095.9	1,838.9	14.0
U.S. Total	2,080.1	1,796.6	15.8	2,068.9	1,811.9	14.2
U.S. West	1,843.3	1,675.1	10.0	1,872.1	1,711.0	9.4
U.S. East	2,582.4	2,053.9	25.7	2,478.8	2,039.5	21.5
Japan	1,850.1	3,877.2	-52.3	2,230.0	3,770.8	-40.9
Canada	2,222.6	2,587.9	-14.1	2,306.4	3,962.5	-41.8
All Others	2,374.1	2,402.3	-1.2	2,286.5	2,545.5	-10.2
Visitor arrivals by cruise ships	0.0	0.0	N/A	341.5	0.0	N/A

P=Preliminary data.

JULY 2022 ARRIVALS AT A GLANCE (2022 vs. 2019)

TOTAL EXPENDITURES in \$mil.)	2022P	2019	% change	2022P YTD	2019 YTD	% change
TOTAL EXPENDITURES in \$mil.)	1,937.6	1,695.2	14.3	11,163.1	10,553.0	5.8
Total by air	1,937.6	1,695.2	14.3	11,153.2	10,524.0	6.0
U.S. Total	1,617.3	1,180.5	37.0	9,652.5	7,026.5	37.4
U.S. West	973.8	669.8	45.4	5,900.0	4,106.5	43.7
U.S. East	643.4	510.7	26.0	3,752.5	2,919.9	28.5
Japan	42.8	186.5	-77.0	129.5	1,218.9	-89.4
Canada	57.1	50.1	14.0	500.1	692.9	-27.8
All Others	220.5	278.2	-20.7	871.2	1,585.7	-45.1
Visitor arrivals by cruise ships	0.0	0.0	N/A	10.0	29.0	-65.6
TOTAL VISITOR DAYS	8,600,774	8,878,983	-3.1	49,753,614	54,121,582	-8.1
Total by air	8,600,774	8,878,983	-3.1	49,615,619	53,770,763	-7.7
U.S. Total	7,095,461	6,414,386	10.6	42,340,875	37,548,277	12.8
U.S. West	4,620,389	4,054,571	14.0	27,248,013	23,629,088	15.3
U.S. East	2,475,072	2,359,815	4.9	15,092,862	13,919,189	8.4
Japan	183,929	797,943	-76.9	559,900	5,083,982	-89.0
Canada	302,250	317,007	-4.7	2,741,225	4,188,907	-34.6
All Others	1,019,134	1,349,646	-24.5	3,973,619	6,949,597	-42.8
Visitor arrivals by cruise ships	0	0	N/A	137,995	350,820	-60.7
VISITOR ARRIVALS	919,154	995,210	-7.6	5,350,486	6,166,392	-13.2
Total by air	919,154	995,210	-7.6	5,321,305	6,089,357	-12.6
U.S. Total	777,476	706,174	10.1	4,665,415	4,150,848	12.4
U.S. West	528,319	462,676	14.2	3,151,554	2,720,989	15.8
U.S. East	249,157	243,498	2.3	1,513,861	1,429,858	5.9
Japan	23,133	134,587	-82.8	58,057	868,821	-93.3
Canada	25,684	26,939	-4.7	216,818	342,474	-36.7
All Others	92,861	127,510	-27.2	381,015	727,213	-47.6
Visitor arrivals by cruise ships	0	0	N/A	29,181	77,036	-62.1
AVERAGE DAILY CENSUS	277,444	286,419	-3.1	234,687	255,290	-8.1
Total by air	277,444	286,419	-3.1	234,036	253,636	-7.7
U.S. Total	228,886	206,916	10.6	199,721	177,115	12.8
U.S. West	149,045	130,793	14.0	128,528	111,458	15.3
U.S. East	79,841	76,123	4.9	71,193	65,657	8.4
Japan	5,933	25,740	-76.9	2,641	23,981	-89.0
Canada	9,750	10,226	-4.7	12,930	19,759	-34.6
All Others	32,875	43,537	-24.5	18,743	32,781	-42.8
Visitor arrivals by cruise ships	0	0	N/A	651	1,655	-60.7
AVERAGE LENGTH OF STAY	9.36	8.92	4.9	9.30	8.78	5.9
Total by air	9.36	8.92	4.9	9.32	8.83	5.6
U.S. Total	9.13	9.08	0.5	9.08	9.05	0.3
U.S. West	8.75	8.76	-0.2	8.65	8.68	-0.4
U.S. East	9.93	9.69	2.5	9.97	9.73	2.4
Japan	7.95	5.93	34.1	9.64	5.85	64.8
Canada	11.77	11.77	0.0	12.64	12.23	3.4
All Others	10.97	10.58	3.7	10.43	9.56	9.1
Visitor arrivals by cruise ships	0.00	0.00	N/A	4.73	4.55	3.8
PER PERSON PER DAY SPENDING (\$)	225.3	190.9	18.0	224.4	195.0	15.1
Total by air	225.3	190.9	18.0	224.8	195.7	14.9
U.S. Total	227.9	184.0	23.8	228.0	187.1	21.8
U.S. West	210.8	165.2	27.6	216.5	173.8	24.6
U.S. East	260.0	216.4	20.1	248.6	209.8	18.5
Japan	232.7	233.7	-0.4	231.2	239.8	-3.6
Canada	188.9	157.9	19.6	182.4	165.4	10.3
All Others	216.3	206.1	5.0	219.2	228.2	-3.9
Visitor arrivals by cruise ships	0.0	0.0	N/A	72.2	82.6	-12.5
PER PERSON PER TRIP SPENDING (\$)	2,108.0	1,703.4	23.8	2,086.4	1,711.4	21.9
Total by air	2,108.0	1,703.4	23.8	2,095.9	1,728.3	21.3
U.S. Total	2,080.1	1,671.7	24.4	2,068.9	1,692.8	22.2
U.S. West	1,843.3	1,447.7	27.3	1,872.1	1,509.2	24.0
U.S. East	2,582.4	2,097.3	23.1	2,478.8	2,042.1	21.4
Japan	1,850.1	1,385.5	33.5	2,230.0	1,403.0	58.9
Canada	2,222.6	1,858.1	19.6	2,306.4	2,023.2	14.0
All Others	2,374.1	2,181.6	8.8	2,286.5	2,180.5	4.9
Visitor arrivals by cruise ships	0.0	0.0	N/A	341.5	376.0	-9.2

P=Preliminary data.

JULY 2022 ISLAND HIGHLIGHTS

TOTAL EXPENDITURES in \$(mil.)	2022P	2021	% change	2022P YTD	2021 YTD	% change
TOTAL EXPENDITURES in \$(mil.)	1,937.6	1,600.7	21.1	11,163.1	6,679.8	67.1
Total by air	1,937.6	1,600.7	21.1	11,153.2	6,679.8	67.0
O'ahu	819.5	674.4	21.5	4,822.5	2,887.4	67.0
Maui	591.2	494.3	19.6	3,378.0	2,118.5	59.4
Moloka'i	3.1	2.5	24.4	22.1	12.9	71.8
Lāna'i	15.9	14.5	9.6	84.4	52.4	61.0
Kaua'i	238.9	191.9	24.5	1,294.0	681.4	89.9
Haw ai'i Island	269.1	223.1	20.6	1,552.1	927.2	67.4
Visitor arrivals by cruise ships	0.0	0.0	N/A	10.0	0.0	N/A
TOTAL VISITOR DAYS	8,600,774	8,221,214	4.6	49,753,614	35,656,976	39.5
Total by air	8,600,774	8,221,214	4.6	49,615,619	35,656,976	39.1
O'ahu	3,727,675	3,541,120	5.3	20,748,184	14,911,898	39.1
Maui	2,409,235	2,362,252	2.0	14,127,384	11,206,717	26.1
Moloka'i	20,061	18,102	10.8	144,662	97,780	47.9
Lāna'i	23,754	27,628	-14.0	169,148	122,087	38.5
Kaua'i	1,080,769	980,472	10.2	6,232,680	3,265,662	90.9
Haw ai'i Island	1,339,281	1,291,639	3.7	8,193,561	6,052,832	35.4
Visitor arrivals by cruise ships	0	0	N/A	137,995	0	N/A
VISITOR ARRIVALS	919,154	879,554	4.5	5,350,486	3,632,515	47.3
Total by air	919,154	879,554	4.5	5,321,305	3,632,515	46.5
O'ahu	491,052	453,617	8.3	2,751,405	1,773,557	55.1
Maui	304,878	282,736	7.8	1,710,936	1,269,180	34.8
Moloka'i	4,075	3,202	27.3	23,974	13,513	77.4
Lāna'i	6,156	6,040	1.9	38,638	23,967	61.2
Kaua'i	138,130	115,947	19.1	782,268	361,913	116.1
Haw ai'i Island	169,668	149,349	13.6	982,397	634,419	54.8
Visitor arrivals by cruise ships	0	0	N/A	29,181	0	N/A
AVERAGE DAILY CENSUS	277,444	265,200	4.6	234,687	168,193	39.5
Total by air	277,444	265,200	4.6	234,036	168,193	39.1
O'ahu	120,248	114,230	5.3	97,869	70,339	39.1
Maui	77,717	76,202	2.0	66,639	52,862	26.1
Moloka'i	647	584	10.8	682	461	47.9
Lāna'i	766	891	-14.0	798	576	38.5
Kaua'i	34,864	31,628	10.2	29,399	15,404	90.9
Haw ai'i Island	43,203	41,666	3.7	38,649	28,551	35.4
Visitor arrivals by cruise ships	0	0	N/A	651	0	N/A
AVERAGE LENGTH OF STAY	9.36	9.35	0.1	9.30	9.82	-5.3
Total by air	9.36	9.35	0.1	9.32	9.82	-5.0
O'ahu	7.59	7.81	-2.8	7.54	8.41	-10.3
Maui	7.90	8.35	-5.4	8.26	8.83	-6.5
Moloka'i	4.92	5.65	-12.9	6.03	7.24	-16.6
Lāna'i	3.86	4.57	-15.6	4.38	5.09	-14.1
Kaua'i	7.82	8.46	-7.5	7.97	9.02	-11.7
Haw ai'i Island	7.89	8.65	-8.7	8.34	9.54	-12.6
Visitor arrivals by cruise ships	0.00	0.00	N/A	4.73	0.00	N/A
PER PERSON PER DAY SPENDING (\$)	225.3	194.7	15.7	224.4	187.3	19.8
Total by air	225.3	194.7	15.7	224.8	187.3	20.0
O'ahu	219.8	190.4	15.4	232.4	193.6	20.0
Maui	245.4	209.2	17.3	239.1	189.0	26.5
Moloka'i	153.2	136.5	12.2	152.6	131.5	16.1
Lāna'i	669.0	524.8	27.5	499.2	429.6	16.2
Kaua'i	221.0	195.8	12.9	207.6	208.6	-0.5
Haw ai'i Island	200.9	172.7	16.3	189.4	153.2	23.7
Visitor arrivals by cruise ships	0.0	0.0	N/A	72.2	0.0	N/A
PER PERSON PER TRIP SPENDING (\$)	2,108.0	1,819.9	15.8	2,086.4	1,838.9	13.5
Total by air	2,108.0	1,819.9	15.8	2,095.9	1,838.9	14.0
O'ahu	1,668.9	1,486.6	12.3	1,752.7	1,628.0	7.7
Maui	1,939.0	1,748.2	10.9	1,974.4	1,669.2	18.3
Moloka'i	754.0	771.5	-2.3	921.1	951.2	-3.2
Lāna'i	2,581.5	2,400.8	7.5	2,185.4	2,188.2	-0.1
Kaua'i	1,729.4	1,655.4	4.5	1,654.2	1,882.6	-12.1
Haw ai'i Island	1,586.0	1,493.9	6.2	1,579.9	1,461.5	8.1
Visitor arrivals by cruise ships	0.0	0.0	N/A	341.5	0.0	N/A

P=Preliminary data.

JULY 2022 ISLAND HIGHLIGHTS (2022 vs. 2019)

TOTAL EXPENDITURES in \$mil.)	2022P	2019	% change	2022P YTD	2019 YTD	% change
TOTAL EXPENDITURES in \$mil.)	1,937.6	1,695.2	14.3	11,163.1	10,553.0	5.8
Total by air	1,937.6	1,695.2	14.3	11,153.2	10,524.0	6.0
O'ahu	819.5	749.4	9.4	4,822.5	4,774.0	1.0
Maui	591.2	506.0	16.8	3,378.0	3,112.8	8.5
Moloka'i	3.1	2.9	5.9	22.1	21.5	2.8
Lāna'i	15.9	14.3	11.5	84.4	73.9	14.2
Kaua'i	238.9	201.3	18.7	1,294.0	1,165.0	11.1
Haw ai'i Island	269.1	221.3	21.6	1,552.1	1,376.8	12.7
Visitor arrivals by cruise ships	0.0	0.0	N/A	10.0	29.0	-65.6
TOTAL VISITOR DAYS	8,600,774	8,878,983	-3.1	49,753,614	54,121,582	-8.1
Total by air	8,600,774	8,878,983	-3.1	49,615,619	53,770,763	-7.7
O'ahu	3,727,675	4,199,147	-11.2	20,748,184	24,879,137	-16.6
Maui	2,409,235	2,373,873	1.5	14,127,384	14,616,997	-3.3
Moloka'i	20,061	24,217	-17.2	144,662	170,360	-15.1
Lāna'i	23,754	25,698	-7.6	169,148	158,783	6.5
Kaua'i	1,080,769	1,033,431	4.6	6,232,680	6,178,662	0.9
Haw ai'i Island	1,339,281	1,222,617	9.5	8,193,561	7,766,825	5.5
Visitor arrivals by cruise ships	0	0	N/A	137,995	350,820	-60.7
VISITOR ARRIVALS	919,154	995,210	-7.6	5,350,486	6,166,392	-13.2
Total by air	919,154	995,210	-7.6	5,321,305	6,089,357	-12.6
O'ahu	491,052	598,986	-18.0	2,751,405	3,624,222	-24.1
Maui	304,878	307,834	-1.0	1,710,936	1,830,367	-6.5
Moloka'i	4,075	6,665	-38.9	23,974	37,902	-36.7
Lāna'i	6,156	9,190	-33.0	38,638	51,783	-25.4
Kaua'i	138,130	139,157	-0.7	782,268	825,696	-5.3
Haw ai'i Island	169,668	173,899	-2.4	982,397	1,054,260	-6.8
Visitor arrivals by cruise ships	0	0	N/A	29,181	77,036	-62.1
AVERAGE DAILY CENSUS	277,444	286,419	-3.1	234,687	255,290	-8.1
Total by air	277,444	286,419	-3.1	234,036	253,636	-7.7
O'ahu	120,248	135,456	-11.2	97,869	117,354	-16.6
Maui	77,717	76,577	1.5	66,639	68,948	-3.3
Moloka'i	647	781	-17.2	682	804	-15.1
Lāna'i	766	829	-7.6	798	749	6.5
Kaua'i	34,864	33,336	4.6	29,399	29,145	0.9
Haw ai'i Island	43,203	39,439	9.5	38,649	36,636	5.5
Visitor arrivals by cruise ships	0	0	N/A	651	1,655	-60.7
AVERAGE LENGTH OF STAY	9.36	8.92	4.9	9.30	8.78	5.9
Total by air	9.36	8.92	4.9	9.32	8.83	5.6
O'ahu	7.59	7.01	8.3	7.54	6.86	9.9
Maui	7.90	7.71	2.5	8.26	7.99	3.4
Moloka'i	4.92	3.63	35.5	6.03	4.49	34.2
Lāna'i	3.86	2.80	38.0	4.38	3.07	42.8
Kaua'i	7.82	7.43	5.4	7.97	7.48	6.5
Haw ai'i Island	7.89	7.03	12.3	8.34	7.37	13.2
Visitor arrivals by cruise ships	0.00	0.00	N/A	4.73	4.55	3.8
PER PERSON PER DAY SPENDING (\$)	225.3	190.9	18.0	224.4	195.0	15.1
Total by air	225.3	190.9	18.0	224.8	195.7	14.9
O'ahu	219.8	178.5	23.2	232.4	191.9	21.1
Maui	245.4	213.1	15.1	239.1	213.0	12.3
Moloka'i	153.2	119.8	27.8	152.6	126.1	21.1
Lāna'i	669.0	554.6	20.6	499.2	465.6	7.2
Kaua'i	221.0	194.8	13.5	207.6	188.5	10.1
Haw ai'i Island	200.9	181.0	11.0	189.4	177.3	6.9
Visitor arrivals by cruise ships	0.0	0.0	N/A	72.2	82.6	-12.5
PER PERSON PER TRIP SPENDING (\$)	2,108.0	1,703.4	23.8	2,086.4	1,711.4	21.9
Total by air	2,108.0	1,703.4	23.8	2,095.9	1,728.3	21.3
O'ahu	1,668.9	1,251.1	33.4	1,752.7	1,317.2	33.1
Maui	1,939.0	1,643.7	18.0	1,974.4	1,700.6	16.1
Moloka'i	754.0	435.4	73.2	921.1	566.6	62.6
Lāna'i	2,581.5	1,550.8	66.5	2,185.4	1,427.8	53.1
Kaua'i	1,729.4	1,446.8	19.5	1,654.2	1,410.9	17.2
Haw ai'i Island	1,586.0	1,272.8	24.6	1,579.9	1,306.0	21.0
Visitor arrivals by cruise ships	0.0	0.0	N/A	341.5	376.0	-9.2

P=Preliminary data.