



## HAWAI'I COUNTY OVERVIEW

### VISITOR STATISTICS

|                                   | 2022P YTD* | 2021 YTD* | YTD % change | 2021      | 2020    | 2019      |
|-----------------------------------|------------|-----------|--------------|-----------|---------|-----------|
| <b>TOTAL EXPENDITURES (\$mil)</b> | 1,552.1    | 927.2     | 67.4%        | 1,837.2   | NA      | 2,315.9   |
| <b>VISITOR ARRIVALS</b>           | 982,397    | 634,419   | 54.8%        | 1,183,458 | 493,817 | 1,763,904 |
| <b>PPPD SPENDING (\$)</b>         | 189.4      | 153.2     | 23.7%        | 167.6     | NA      | 178.4     |
| <b>AVERAGE DAILY CENSUS</b>       | 38,649     | 28,551    | 35.4%        | 30,041    | 13,641  | 35,556    |

P = Preliminary data. \* year-to-date through July.

Note: 2022 visitor data are preliminary. 2021, 2020 and 2019 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office and final passenger counts from Airline Traffic Summary reports.

NA= Annual 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

### AIR LIFT

| KONA                         | 2022P YTD* | 2021 YTD* | YTD % change | 2021      | 2020    | 2019      |
|------------------------------|------------|-----------|--------------|-----------|---------|-----------|
| <b>DOMESTIC SEATS</b>        | 807,315    | 711,124   | 13.5%        | 1,351,496 | 475,736 | 1,105,209 |
| <b>INTERNATIONAL SEATS</b>   | 26,377     | 870       | 2931.8%      | 11,628    | 38,686  | 156,522   |
| <b>TOTAL SEATS</b>           | 833,692    | 711,994   | 17.1%        | 1,363,124 | 514,422 | 1,261,731 |
| <b>DOMESTIC FLIGHTS</b>      | 4,419      | 3,908     | 13.1%        | 7,232     | 2,641   | 6,374     |
| <b>INTERNATIONAL FLIGHTS</b> | 153        | 5         | 2960.0%      | 67        | 187     | 752       |
| <b>TOTAL FLIGHTS</b>         | 4,572      | 3,913     | 16.8%        | 7,299     | 2,828   | 7,126     |

| HILO                         | 2022P YTD* | 2021 YTD* | YTD % change | 2021   | 2020  | 2019   |
|------------------------------|------------|-----------|--------------|--------|-------|--------|
| <b>DOMESTIC SEATS</b>        | 25,542     | 16,856    | 51.5%        | 38,756 | 8,964 | 47,872 |
| <b>INTERNATIONAL SEATS</b>   | 0          | 0         | NA           |        | 0     | 0      |
| <b>TOTAL SEATS</b>           | 25,542     | 16,856    | 51.5%        | 38,756 | 8,964 | 47,872 |
| <b>DOMESTIC FLIGHTS</b>      | 144        | 97        | 48.5%        | 220    | 54    | 285    |
| <b>INTERNATIONAL FLIGHTS</b> | 0          | 0         | NA           |        | 0     | 0      |
| <b>TOTAL FLIGHTS</b>         | 144        | 97        | 48.5%        | 220    | 54    | 284    |

Source: DIIO Mi schedules

### TRANSIENT ACCOMMODATIONS TAX (TAT) TO HAWAI'I COUNTY

|                     | FY 2016 | FY 2017 | FY 2018 | FY 2019 | FY 2020 | FY 2021 |
|---------------------|---------|---------|---------|---------|---------|---------|
| <b>TAT (\$mill)</b> | 19.2    | 19.2    | 19.2    | 19.2    | 19.2    | 19.2    |

Note: Hawai'i County receives 18.6% of the TAT revenues distributed to the counties.

### HOTEL PERFORMANCE

| HAWAI'I COUNTY                    | 2022P YTD* | 2021 YTD* | YTD % change | 2021     | 2020     | 2019     |
|-----------------------------------|------------|-----------|--------------|----------|----------|----------|
| <b>OCCUPANCY</b>                  | 76.5%      | 55.9%     | 20.6%        | 61.1%    | 39.7%    | 77.0%    |
| <b>AVERAGE DAILY RATE</b>         | \$406.58   | \$324.70  | 25.2%        | \$348.08 | \$248.94 | \$265.44 |
| <b>REVENUE PER AVAILABLE ROOM</b> | \$310.91   | \$181.36  | 71.4%        | \$212.62 | \$98.77  | \$204.50 |

\* year-to-date through July.

Source: STR, Inc.

### VACATION RENTAL PERFORMANCE

| HAWAI'I COUNTY                 | 2022P YTD* | 2021 YTD* | YTD % change | 2021      | 2020      | 2019      |
|--------------------------------|------------|-----------|--------------|-----------|-----------|-----------|
| <b>UNIT SUPPLY</b>             | 991,921    | 882,474   | 12.4%        | 1,521,271 | 1,365,716 | 2,359,867 |
| <b>UNIT OCCUPANCY</b>          | 68.6%      | 68.4%     | 0.3%         | 67.4%     | 44.6%     | 66.3%     |
| <b>UNIT AVERAGE DAILY RATE</b> | \$241.04   | \$207.18  | 16.3%        | \$209.14  | \$187.71  | \$235.96  |

\* year-to-date through July.