



## KAUA'I COUNTY OVERVIEW

### VISITOR STATISTICS

	2022P YTD*	2021 YTD*	YTD % change	2021	2020	2019
<b>TOTAL EXPENDITURES (\$mil)</b>	1,294.0	681.4	89.9%	1,404.7	NA	1,909.0
<b>VISITOR ARRIVALS</b>	782,268	361,913	116.1%	813,647	330,263	1,370,029
<b>PPPD SPENDING (\$)</b>	207.6	208.6	-0.5%	200.5	NA	188.8
<b>AVERAGE DAILY CENSUS</b>	29,399	15,404	90.9%	19,194	8,034	27,695

P = Preliminary data. \* year-to-date through July.

Note: 2022 visitor data are preliminary. 2021, 2020 and 2019 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office and final passenger counts from Airline Traffic Summary reports.

NA= Annual 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

### AIR LIFT

LĪHU'Ē	2022P YTD*	2021 YTD*	YTD % change	2021	2020	2019
<b>DOMESTIC SEATS</b>	677,482	304,025	122.8%	814,407	308,551	963,145
<b>INTERNATIONAL SEATS</b>	17,052	0	NA	7,308	14,442	35,490
<b>TOTAL SEATS</b>	694,534	304,025	128.4%	821,715	322,993	998,635
<b>DOMESTIC FLIGHTS</b>	3,846	1,694	127.0%	4,562	1,760	5,534
<b>INTERNATIONAL FLIGHTS</b>	98	0	NA	42	83	205
<b>TOTAL FLIGHTS</b>	3,944	1,694	132.8%	4,604	1,843	5,739

Source: DiiO Mii schedules

### TRANSIENT ACCOMMODATIONS TAX (TAT) TO KAUA'I COUNTY

	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021
<b>TAT (\$mill)</b>	14.9	14.9	14.9	14.9	14.9	14.9

Note: Kaua'i receives 14.5% of the TAT revenues distributed to the counties.

### HOTEL PERFORMANCE

KAUA'I COUNTY	2022P YTD*	2021 YTD*	YTD % change	2021	2020	2019
<b>OCCUPANCY</b>	77.7%	42.2%	35.4%	58.5%	33.2%	72.8%
<b>AVERAGE DAILY RATE</b>	\$395.58	\$260.17	52.0%	\$324.19	\$264.58	\$282.67
<b>REVENUE PER AVAILABLE ROOM</b>	\$307.28	\$109.89	179.6%	\$189.64	\$87.89	\$205.65

\* year-to-date through July.

Source: STR, Inc.

### VACATION RENTAL PERFORMANCE

KAUA'I COUNTY	2022P YTD*	2021 YTD*	YTD % change	2021	2020	2019
<b>UNIT SUPPLY</b>	489,541	536,548	-8.8%	1,035,664	877,346	1,323,284
<b>UNIT OCCUPANCY</b>	72.6%	42.5%	70.7%	54.4%	41.5%	75.2%
<b>UNIT AVERAGE DAILY RATE</b>	\$389.99	\$302.74	28.8%	\$318.18	\$297.14	\$376.19

\* year-to-date through July.