

**Total Visitor Personal Daily Spending by Category:  
July 2022P YTD vs. July 2021 YTD  
(Arrivals by air, in dollars)**

Expenditure Type	2022P July YTD	2021 July YTD	% change
<b>GRAND TOTAL</b>	<b>224.8</b>	<b>187.3</b>	<b>20.0%</b>
<b>Total Food and beverage</b>	<b>44.7</b>	<b>39.8</b>	<b>12.3%</b>
Restaurant food	29.0	26.0	11.5%
Dinner shows and cruises	5.2	3.5	50.2%
Groceries and snacks	10.5	10.3	1.5%
<b>Entertainment &amp; Recreation</b>	<b>21.3</b>	<b>16.4</b>	<b>29.6%</b>
Attractions/entertainment	5.7	3.9	45.1%
Recreation	8.0	7.3	10.3%
Other activities & tours	7.6	5.2	44.7%
<b>Total Transportation</b>	<b>25.0</b>	<b>23.0</b>	<b>8.6%</b>
Interisland airfare	1.6	1.0	56.7%
Ground transportation	1.5	1.4	7.5%
Rental vehicles	20.3	19.3	5.6%
Gasoline, parking, etc.	1.5	1.3	16.2%
<b>Total Shopping</b>	<b>23.5</b>	<b>19.6</b>	<b>20.1%</b>
Fashion and clothing	9.2	7.7	19.3%
Jewelry and watches	2.8	2.5	12.9%
Cosmetics, perfume	0.7	0.2	169.3%
Leather goods	3.0	2.4	27.3%
Hawai'i food products	3.3	2.7	23.0%
Souvenirs	4.5	4.1	10.8%
<b>Total Lodging</b>	<b>104.7</b>	<b>85.0</b>	<b>23.2%</b>
<b>All other expenses *</b>	<b>5.5</b>	<b>3.5</b>	<b>58.4%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2022 visitor data are preliminary. 2021 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development and Tourism

**Total Visitor Personal Daily Spending by Category:  
July 2022P YTD vs. July 2019 YTD  
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Expenditure Type	2022P July YTD	2019 July YTD	% change
<b>GRAND TOTAL</b>	<b>224.8</b>	<b>195.7</b>	<b>14.9%</b>
<b>Total Food and beverage</b>	<b>44.7</b>	<b>40.8</b>	<b>9.7%</b>
Restaurant food	29.0	27.0	7.4%
Dinner shows and cruises	5.2	4.2	25.3%
Groceries and snacks	10.5	9.6	9.5%
<b>Entertainment &amp; Recreation</b>	<b>21.3</b>	<b>17.9</b>	<b>19.0%</b>
Attractions/entertainment	5.7	5.6	1.9%
Recreation	8.0	6.1	32.3%
Other activities & tours	7.6	6.3	20.0%
<b>Total Transportation</b>	<b>25.0</b>	<b>19.3</b>	<b>29.3%</b>
Interisland airfare	1.6	2.5	-36.6%
Ground transportation	1.5	1.8	-15.2%
Rental vehicles	20.3	13.8	47.6%
Gasoline, parking, etc.	1.5	1.3	20.7%
<b>Total Shopping</b>	<b>23.5</b>	<b>24.9</b>	<b>-5.7%</b>
Fashion and clothing	9.2	9.7	-5.1%
Jewelry and watches	2.8	3.1	-8.3%
Cosmetics, perfume	0.7	1.1	-38.3%
Leather goods	3.0	3.3	-10.3%
Hawai'i food products	3.3	3.8	-11.7%
Souvenirs	4.5	4.0	11.5%
<b>Total Lodging</b>	<b>104.7</b>	<b>85.7</b>	<b>22.3%</b>
<b>All other expenses *</b>	<b>5.5</b>	<b>7.1</b>	<b>-22.2%</b>

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DIIO Mi Airline database, data from the National Travel and Tourism Office and final passenger counts from Airline Traffic Summary reports.  
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**U.S. Total Visitor Personal Daily Spending by Category:  
July 2022P YTD vs. July 2021 YTD  
(Arrivals by air, in dollars)**

<b>Expenditure Type</b>	<b>2022P July YTD</b>	<b>2021 July YTD</b>	<b>% change</b>
<b>GRAND TOTAL</b>	<b>228.0</b>	<b>186.4</b>	<b>22.3%</b>
<b>Total Food and beverage</b>	<b>45.3</b>	<b>39.5</b>	<b>14.6%</b>
Restaurant food	29.1	25.8	12.8%
Dinner shows and cruises	5.4	3.5	53.9%
Groceries and snacks	10.8	10.2	5.6%
<b>Entertainment &amp; Recreation</b>	<b>21.6</b>	<b>16.5</b>	<b>30.7%</b>
Attractions/entertainment	5.3	4.0	34.7%
Recreation	8.5	7.3	16.7%
Other activities & tours	7.7	5.2	47.3%
<b>Total Transportation</b>	<b>25.6</b>	<b>22.7</b>	<b>12.6%</b>
Interisland airfare	1.2	1.0	22.8%
Ground transportation	1.3	1.4	-7.8%
Rental vehicles	21.5	19.1	12.8%
Gasoline, parking, etc.	1.6	1.3	24.7%
<b>Total Shopping</b>	<b>21.1</b>	<b>18.9</b>	<b>11.7%</b>
Fashion and clothing	7.7	7.3	5.4%
Jewelry and watches	2.7	2.5	9.3%
Cosmetics, perfume	0.4	0.2	79.9%
Leather goods	2.5	2.1	17.3%
Hawai'i food products	3.3	2.7	21.6%
Souvenirs	4.5	4.1	11.3%
<b>Total Lodging</b>	<b>109.1</b>	<b>85.3</b>	<b>27.9%</b>
<b>All other expenses *</b>	<b>5.3</b>	<b>3.5</b>	<b>53.2%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.  
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DIIIO Mi Airline database, data from the National Travel and Tourism Office and final passenger counts from Airline Traffic Summary reports.  
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**U.S. Total Visitor Personal Daily Spending by Category:  
July 2022P YTD vs. July 2019 YTD  
(Arrivals by air, in dollars)**

<b>Expenditure Type</b>	<b>2022P July YTD</b>	<b>2019 July YTD</b>	<b>% change</b>
<b>GRAND TOTAL</b>	<b>228.0</b>	<b>187.1</b>	<b>21.8%</b>
<b>Total Food and beverage</b>	<b>45.3</b>	<b>38.6</b>	<b>17.2%</b>
Restaurant food	29.1	25.1	15.9%
Dinner shows and cruises	5.4	4.3	25.6%
Groceries and snacks	10.8	9.2	16.9%
<b>Entertainment &amp; Recreation</b>	<b>21.6</b>	<b>17.7</b>	<b>21.6%</b>
Attractions/entertainment	5.3	4.9	9.4%
Recreation	8.5	6.7	26.7%
Other activities & tours	7.7	6.1	25.8%
<b>Total Transportation</b>	<b>25.6</b>	<b>19.8</b>	<b>29.3%</b>
Interisland airfare	1.2	2.4	-48.5%
Ground transportation	1.3	1.0	33.6%
Rental vehicles	21.5	15.2	42.0%
Gasoline, parking, etc.	1.6	1.3	18.8%
<b>Total Shopping</b>	<b>21.1</b>	<b>16.8</b>	<b>25.5%</b>
Fashion and clothing	7.7	6.5	18.0%
Jewelry and watches	2.7	2.6	4.3%
Cosmetics, perfume	0.4	0.4	2.8%
Leather goods	2.5	0.8	202.7%
Hawai'i food products	3.3	2.7	23.0%
Souvenirs	4.5	3.8	19.2%
<b>Total Lodging</b>	<b>109.1</b>	<b>87.6</b>	<b>24.6%</b>
<b>All other expenses *</b>	<b>5.3</b>	<b>6.6</b>	<b>-18.9%</b>

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**U.S. West Visitor Personal Daily Spending by Category:  
July 2022P YTD vs. July 2021 YTD  
(Arrivals by air, in dollars)**

<b>Expenditure Type</b>	<b>2022P July YTD</b>	<b>2021 July YTD</b>	<b>% change</b>
<b>GRAND TOTAL</b>	<b>216.5</b>	<b>181.8</b>	<b>19.1%</b>
<b>Total Food and beverage</b>	<b>43.7</b>	<b>38.8</b>	<b>12.6%</b>
Restaurant food	27.2	24.9	9.4%
Dinner shows and cruises	5.2	3.2	62.9%
Groceries and snacks	11.3	10.8	5.1%
<b>Entertainment &amp; Recreation</b>	<b>19.0</b>	<b>14.6</b>	<b>29.8%</b>
Attractions/entertainment	4.5	3.5	30.6%
Recreation	8.0	6.7	19.4%
Other activities & tours	6.5	4.5	44.8%
<b>Total Transportation</b>	<b>24.9</b>	<b>22.0</b>	<b>13.1%</b>
Interisland airfare	0.7	0.7	13.0%
Ground transportation	1.2	1.3	-5.9%
Rental vehicles	21.3	18.8	13.6%
Gasoline, parking, etc.	1.5	1.2	25.5%
<b>Total Shopping</b>	<b>20.8</b>	<b>18.9</b>	<b>10.0%</b>
Fashion and clothing	7.6	7.3	4.7%
Jewelry and watches	2.4	2.3	4.6%
Cosmetics, perfume	0.4	0.2	87.8%
Leather goods	2.7	2.5	7.9%
Hawai'i food products	3.5	2.8	23.7%
Souvenirs	4.2	3.8	10.7%
<b>Total Lodging</b>	<b>104.1</b>	<b>84.0</b>	<b>23.8%</b>
<b>All other expenses *</b>	<b>4.1</b>	<b>3.4</b>	<b>18.9%</b>

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**U.S. West Visitor Personal Daily Spending by Category:  
July 2022P YTD vs. July 2019 YTD  
(Arrivals by air, in dollars)**

<b>Expenditure Type</b>	<b>2022P July YTD</b>	<b>2019 July YTD</b>	<b>% change</b>
<b>GRAND TOTAL</b>	<b>216.5</b>	<b>173.8</b>	<b>24.6%</b>
<b>Total Food and beverage</b>	<b>43.7</b>	<b>36.6</b>	<b>19.5%</b>
Restaurant food	27.2	23.1	17.9%
Dinner shows and cruises	5.2	3.8	37.5%
Groceries and snacks	11.3	9.7	16.4%
<b>Entertainment &amp; Recreation</b>	<b>19.0</b>	<b>15.3</b>	<b>24.3%</b>
Attractions/entertainment	4.5	4.1	9.8%
Recreation	8.0	6.2	29.1%
Other activities & tours	6.5	5.0	30.2%
<b>Total Transportation</b>	<b>24.9</b>	<b>18.6</b>	<b>33.4%</b>
Interisland airfare	0.7	1.6	-55.3%
Ground transportation	1.2	0.9	45.0%
Rental vehicles	21.3	15.0	42.5%
Gasoline, parking, etc.	1.5	1.2	33.1%
<b>Total Shopping</b>	<b>20.8</b>	<b>16.1</b>	<b>28.9%</b>
Fashion and clothing	7.6	6.3	20.5%
Jewelry and watches	2.4	2.5	-3.4%
Cosmetics, perfume	0.4	0.4	-4.6%
Leather goods	2.7	1.0	185.1%
Hawai'i food products	3.5	2.7	29.2%
Souvenirs	4.2	3.3	27.4%
<b>Total Lodging</b>	<b>104.1</b>	<b>83.1</b>	<b>25.3%</b>
<b>All other expenses *</b>	<b>4.1</b>	<b>4.1</b>	<b>-0.3%</b>

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**U.S. East Visitor Personal Daily Spending by Category:  
July 2022P YTD vs. July 2021 YTD  
(Arrivals by air, in dollars)**

<b>Expenditure Type</b>	<b>2022P July YTD</b>	<b>2021 July YTD</b>	<b>% change</b>
<b>GRAND TOTAL</b>	<b>248.6</b>	<b>195.8</b>	<b>27.0%</b>
<b>Total Food and beverage</b>	<b>48.0</b>	<b>40.9</b>	<b>17.5%</b>
Restaurant food	32.4	27.6	17.4%
Dinner shows and cruises	5.7	4.1	38.7%
Groceries and snacks	9.9	9.1	8.1%
<b>Entertainment &amp; Recreation</b>	<b>26.2</b>	<b>20.3</b>	<b>29.0%</b>
Attractions/entertainment	6.8	5.0	36.7%
Recreation	9.5	8.6	10.9%
Other activities & tours	9.8	6.7	46.6%
<b>Total Transportation</b>	<b>26.9</b>	<b>24.3</b>	<b>10.9%</b>
Interisland airfare	2.1	1.7	24.0%
Ground transportation	1.4	1.6	-12.0%
Rental vehicles	21.9	19.7	10.9%
Gasoline, parking, etc.	1.6	1.3	22.9%
<b>Total Shopping</b>	<b>21.6</b>	<b>18.8</b>	<b>14.9%</b>
Fashion and clothing	7.8	7.3	6.5%
Jewelry and watches	3.3	2.8	14.3%
Cosmetics, perfume	0.5	0.3	65.8%
Leather goods	2.0	1.2	63.0%
Hawai'i food products	3.0	2.5	18.7%
Souvenirs	5.1	4.6	10.7%
<b>Total Lodging</b>	<b>118.3</b>	<b>87.9</b>	<b>34.6%</b>
<b>All other expenses *</b>	<b>7.6</b>	<b>3.6</b>	<b>110.7%</b>

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**U.S. East Visitor Personal Daily Spending by Category:  
July 2022P YTD vs. July 2019 YTD  
(Arrivals by air, in dollars)**

<b>Expenditure Type</b>	<b>2022P July YTD</b>	<b>2019 July YTD</b>	<b>% change</b>
<b>GRAND TOTAL</b>	<b>248.6</b>	<b>209.8</b>	<b>18.5%</b>
<b>Total Food and beverage</b>	<b>48.0</b>	<b>42.1</b>	<b>14.1%</b>
Restaurant food	32.4	28.5	13.8%
Dinner shows and cruises	5.7	5.1	11.0%
Groceries and snacks	9.9	8.4	17.1%
<b>Entertainment &amp; Recreation</b>	<b>26.2</b>	<b>21.9</b>	<b>19.8%</b>
Attractions/entertainment	6.8	6.1	10.3%
Recreation	9.5	7.7	24.3%
Other activities & tours	9.8	8.0	22.7%
<b>Total Transportation</b>	<b>26.9</b>	<b>21.8</b>	<b>23.6%</b>
Interisland airfare	2.1	3.6	-41.7%
Ground transportation	1.4	1.2	19.9%
Rental vehicles	21.9	15.5	41.2%
Gasoline, parking, etc.	1.6	1.6	0.8%
<b>Total Shopping</b>	<b>21.6</b>	<b>17.9</b>	<b>20.6%</b>
Fashion and clothing	7.8	6.9	14.2%
Jewelry and watches	3.3	2.8	17.1%
Cosmetics, perfume	0.5	0.4	15.7%
Leather goods	2.0	0.6	248.1%
Hawai'i food products	3.0	2.7	11.6%
Souvenirs	5.1	4.7	10.1%
<b>Total Lodging</b>	<b>118.3</b>	<b>95.3</b>	<b>24.1%</b>
<b>All other expenses *</b>	<b>7.6</b>	<b>10.8</b>	<b>-29.5%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.  
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Source: Department of Business, Economic Development and Tourism



**Japan Visitor Personal Daily Spending by Category:  
July 2022P YTD vs. July 2021 YTD  
(Arrivals by air, in dollars)**

Expenditure Type	2022P July YTD	2021 July YTD	% change
<b>GRAND TOTAL</b>	<b>231.2</b>	<b>217.1</b>	<b>6.5%</b>
<b>Total Food and beverage</b>	<b>55.5</b>	<b>51.2</b>	<b>8.5%</b>
Restaurant food	37.7	34.3	10.1%
Dinner shows and cruises	2.7	1.2	128.1%
Groceries and snacks	15.1	15.7	-4.0%
<b>Entertainment &amp; Recreation</b>	<b>13.4</b>	<b>11.4</b>	<b>17.6%</b>
Attractions/entertainment	3.9	3.6	6.6%
Recreation	4.8	6.0	-19.7%
Other activities & tours	4.7	1.8	163.2%
<b>Total Transportation</b>	<b>16.8</b>	<b>13.5</b>	<b>24.5%</b>
Interisland airfare	1.6	0.4	332.2%
Ground transportation	4.8	3.7	31.5%
Rental vehicles	9.0	8.0	13.0%
Gasoline, parking, etc.	1.3	1.4	-9.7%
<b>Total Shopping</b>	<b>54.2</b>	<b>57.4</b>	<b>-5.6%</b>
Fashion and clothing	19.5	25.4	-23.3%
Jewelry and watches	4.5	4.7	-3.7%
Cosmetics, perfume	2.6	2.9	-12.0%
Leather goods	11.3	10.4	8.9%
Hawai'i food products	10.7	7.9	36.1%
Souvenirs	5.6	6.1	-9.0%
<b>Total Lodging</b>	<b>86.4</b>	<b>79.9</b>	<b>8.2%</b>
<b>All other expenses *</b>	<b>5.0</b>	<b>3.8</b>	<b>29.6%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.  
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**Japan Visitor Personal Daily Spending by Category:  
July 2022P YTD vs. July 2019 YTD  
(Arrivals by air, in dollars)**

Expenditure Type	2022P July YTD	2019 July YTD	% change
<b>GRAND TOTAL</b>	<b>231.2</b>	<b>239.8</b>	<b>-3.6%</b>
<b>Total Food and beverage</b>	<b>55.5</b>	<b>51.5</b>	<b>7.9%</b>
Restaurant food	37.7	38.4	-1.7%
Dinner shows and cruises	2.7	3.9	-29.8%
Groceries and snacks	15.1	9.1	65.6%
<b>Entertainment &amp; Recreation</b>	<b>13.4</b>	<b>19.0</b>	<b>-29.4%</b>
Attractions/entertainment	3.9	6.5	-40.9%
Recreation	4.8	3.7	30.9%
Other activities & tours	4.7	8.8	-46.0%
<b>Total Transportation</b>	<b>16.8</b>	<b>12.0</b>	<b>40.0%</b>
Interisland airfare	1.6	1.4	14.0%
Ground transportation	4.8	6.1	-21.0%
Rental vehicles	9.0	4.0	122.8%
Gasoline, parking, etc.	1.3	0.4	206.1%
<b>Total Shopping</b>	<b>54.2</b>	<b>64.3</b>	<b>-15.7%</b>
Fashion and clothing	19.5	17.7	10.1%
Jewelry and watches	4.5	7.2	-38.1%
Cosmetics, perfume	2.6	3.9	-33.6%
Leather goods	11.3	16.0	-29.5%
Hawai'i food products	10.7	13.3	-19.5%
Souvenirs	5.6	6.3	-11.3%
<b>Total Lodging</b>	<b>86.4</b>	<b>82.2</b>	<b>5.1%</b>
<b>All other expenses *</b>	<b>5.0</b>	<b>10.8</b>	<b>-54.0%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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**Canada Visitor Personal Daily Spending by Category:  
July 2022P YTD vs. July 2021 YTD  
(Arrivals by air, in dollars)**

Expenditure Type	2022P July YTD	2021 July YTD	% change
<b>GRAND TOTAL</b>	<b>182.4</b>	<b>166.9</b>	<b>9.3%</b>
<b>Total Food and beverage</b>	<b>37.9</b>	<b>40.4</b>	<b>-6.2%</b>
Restaurant food	21.4	23.5	-9.0%
Dinner shows and cruises	2.5	0.2	1218.8%
Groceries and snacks	14.0	16.8	-16.2%
<b>Entertainment &amp; Recreation</b>	<b>12.5</b>	<b>8.3</b>	<b>50.8%</b>
Attractions/entertainment	3.5	0.2	1394.6%
Recreation	5.1	6.9	-26.1%
Other activities & tours	3.8	1.1	248.8%
<b>Total Transportation</b>	<b>22.6</b>	<b>17.2</b>	<b>31.7%</b>
Interisland airfare	1.0	3.3	-70.8%
Ground transportation	1.2	1.0	20.7%
Rental vehicles	19.0	11.4	67.0%
Gasoline, parking, etc.	1.5	1.6	-3.6%
<b>Total Shopping</b>	<b>14.1</b>	<b>10.3</b>	<b>37.7%</b>
Fashion and clothing	7.7	4.4	72.6%
Jewelry and watches	0.9	0.3	227.7%
Cosmetics, perfume	0.2	0.9	-77.5%
Leather goods	0.8	1.2	-34.1%
Hawai'i food products	2.1	1.9	14.1%
Souvenirs	2.4	1.5	59.2%
<b>Total Lodging</b>	<b>92.9</b>	<b>82.7</b>	<b>12.3%</b>
<b>All other expenses *</b>	<b>2.4</b>	<b>8.0</b>	<b>-70.1%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.  
2022 visitor data are preliminary. 2021 visitor data are the final numbers and reflect updated airfare statistics from DIO Mi Airline database, data from the National Travel and Tourism Office and final passenger counts from Airline Traffic Summary reports.  
Source: Department of Business, Economic Development and Tourism

**Canada Visitor Personal Daily Spending by Category:  
July 2022P YTD vs. July 2019 YTD  
(Arrivals by air, in dollars)**

Expenditure Type	2022P July YTD	2019 July YTD	% change
<b>GRAND TOTAL</b>	<b>182.4</b>	<b>165.4</b>	<b>10.3%</b>
<b>Total Food and beverage</b>	<b>37.9</b>	<b>34.3</b>	<b>10.6%</b>
Restaurant food	21.4	19.4	10.2%
Dinner shows and cruises	2.5	2.7	-8.2%
Groceries and snacks	14.0	12.1	16.2%
<b>Entertainment &amp; Recreation</b>	<b>12.5</b>	<b>12.1</b>	<b>2.8%</b>
Attractions/entertainment	3.5	3.9	-10.5%
Recreation	5.1	4.9	5.4%
Other activities & tours	3.8	3.9	-1.2%
<b>Total Transportation</b>	<b>22.6</b>	<b>18.5</b>	<b>22.5%</b>
Interisland airfare	1.0	1.1	-13.9%
Ground transportation	1.2	0.9	31.6%
Rental vehicles	19.0	15.0	26.4%
Gasoline, parking, etc.	1.5	1.4	4.5%
<b>Total Shopping</b>	<b>14.1</b>	<b>13.0</b>	<b>8.6%</b>
Fashion and clothing	7.7	6.8	13.3%
Jewelry and watches	0.9	1.3	-27.8%
Cosmetics, perfume	0.2	0.2	-6.1%
Leather goods	0.8	0.4	81.6%
Hawai'i food products	2.1	1.8	16.8%
Souvenirs	2.4	2.5	-3.7%
<b>Total Lodging</b>	<b>92.9</b>	<b>82.5</b>	<b>12.6%</b>
<b>All other expenses *</b>	<b>2.4</b>	<b>5.0</b>	<b>-52.5%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2022 visitor data are preliminary. 2019 visitor data are the final numbers and reflect updated airfare statistics from

DIIO Mi Airline database, data from the National Travel and Tourism Office and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development and Tourism