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# August 2022 Hawai'i Hotel Performance Report

Hawai'i hotels statewide reported stronger revenue per available room (RevPAR)and average daily rate (ADR) and occupancy rate in August 2022 compared to August 2021. When compared to pre-pandemic August 2019, statewide ADR and RevPAR were also higher but occupancy rate declined in August 2022.

According to the Hawai'i Hotel Performance Report published by the Hawai'i Tourism Authority (HTA), statewide RevPAR in August 2022 was \$295 (+13.0%), with ADR at \$383 (+7.5%) and occupancy of 77.1 percent (+3.8 percentage points) compared to August 2021 (Figure 1). Compared with August 2019, RevPAR was 21.0 percent higher, driven by higher ADR (+32.1%) which offset lower occupancy (-7.0 percentage points) (Figure 3).

The report's findings utilized data compiled by STR, Inc., which conducts the largest and most comprehensive survey of hotel properties in the Hawaiian Islands. For August, the survey included 153 properties representing 46,417 rooms, or 83.4 percent of all lodging properties with 20 rooms or more in the Hawaiian Islands, including those offering full service, limited service, and condominium hotels. Vacation rental and timeshare properties were not included in this survey.

Hawai'i hotel room revenues statewide totaled \$509.4 million (+14.4% vs. 2021, +24.7% vs. 2019) in August. Room demand was 1.3 million room nights (+6.4% vs. 2021, -5.6% vs. 2019) and room supply was 1.7 million room nights (+1.2% vs. 2021, +3.0% vs. 2019) (Figure 2).

Luxury Class properties earned RevPAR of \$538 (+3.0% vs. 2021, +14.3% vs. 2019), with ADR at \$909 (+11.9% vs. 2021, +57.5% vs. 2019) and occupancy of 59.1 percent (-5.1 percentage points vs. 2021, -22.4 percentage points vs. 2019). Midscale & Economy Class properties earned RevPAR of \$187 (+8.3% vs. 2021, +31.4% vs. 2019) with ADR at \$228 (+0.0% vs. 2021, +33.3% vs. 2019) and occupancy of 81.8 percent (+6.2 percentage points vs. 2021, -1.2 percentage points vs. 2019).

Maui County hotels led the counties in August and achieved RevPAR of \$422 (-4.2% vs. 2021, +38.0% vs. 2019), with ADR at \$621 (+4.2% vs. 2021, +58.4% vs. 2019) and occupancy of 67.9 percent (-6.0 percentage points vs. 2021, -10.0 percentage points vs. 2019). Maui's luxury resort region of Wailea had RevPAR of \$610 (-5.1% vs. 2021, +7.1% vs. 2019), with ADR at \$1,022 (+11.8% vs. 2021, +63.3% vs. 2019) and occupancy of 59.6 percent (-10.6 percentage points vs. 2021, -31.3 percentage points vs. 2019). The Lahaina/Kā'anapali/Kapalua region had RevPAR of \$384 (+2.4% vs. 2021, +54.5% vs. 2019), ADR at \$541 (+11.1% vs. 2021, +66.0% vs. 2019) and occupancy of 71.0 percent (-6.1 percentage points vs. 2021, -5.3 percentage points vs. 2019).

Kaua'i hotels earned RevPAR of \$329 (+25.1% vs. 2021, +57.3% vs. 2019), with ADR at \$415 (+17.7% vs. 2021, +46.3% vs. 2019) and occupancy of 79.2 percent (+4.7 percentage points vs. 2021, +5.5 percentage points vs. 2019).

Hotels on the island of Hawai'i reported RevPAR at \$300 (+8.8% vs. 2021, +32.4% vs. 2019), with ADR at \$409 (+9.0% vs. 2021, +45.9% vs. 2019), and occupancy of 73.4 percent (-0.1 percentage points vs. 2021, -7.5 percentage points vs. 2019). Kohala Coast hotels earned RevPAR of \$451 (+5.4% vs. 2021, +31.8% vs. 2019), with ADR at \$646 (+10.7% vs. 2021, +59.1% vs. 2019), and occupancy of 69.9 percent (-3.5 percentage points vs. 2021, -14.5 percentage points vs. 2019).

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O'ahu hotels reported RevPAR of \$234 (+30.9% vs. 2021, +3.0% vs. 2019) in August, ADR at \$286 (+16.9% vs. 2021, +12.2% vs. 2019) and occupancy of 81.6 percent (+8.7 percentage points vs. 2021, -7.3 percentage points vs. 2019). Waikīkī hotels earned RevPAR of \$224 (+33.6% vs. 2021, +0.7% vs. 2019), with ADR at \$272 (+19.2% vs. 2021, +9.1% vs. 2019) and occupancy of 82.3 percent (+8.9 percentage points vs. 2021, -6.9 percentage points vs. 2019).

Tables of hotel performance statistics, including data presented in the report are available for viewing online at: <u>https://www.hawaiitourismauthority.org/research/infrastructure-research/</u>

# About the Hawai'i Hotel Performance Report

The Hawai'i Hotel Performance Report is produced using hotel survey data compiled by STR, Inc., the largest survey of its kind in Hawai'i. The survey generally excludes properties with under 20 lodging units, such as small bed and breakfasts, youth hostels, single-family vacation rentals, cottages, individually rented vacation condominiums and sold timeshare units no longer available for hotel use. The data has been weighted both geographically and by class of property to compensate for any over and/or under representation of hotel survey participants by location and type.

For August, the survey included 153 properties representing 46,417 rooms, or 83.4 percent of all lodging properties with 20 rooms or more in the Hawaiian Islands, including full service, limited service, and condominium hotels. The August survey included 76 properties on O'ahu representing 28,071 rooms (91.6%); 42 properties in the County of Maui, representing 9,999 rooms (74.8%); 16 properties on the island of Hawai'i, representing 4,889 rooms (69.5%); and 19 properties on Kaua'i, representing 3,458 rooms (75.0%).

# About the Hawai'i Tourism Authority

The Hawai'i Tourism Authority is the state agency responsible for holistically managing tourism in a sustainable manner consistent with community desires, economic goals, cultural values, preservation of natural resources, and visitor industry needs. HTA works with the community and industry to *Mālama Ku'u Home* – care for our beloved home. For more information about HTA, visit <u>www.hawaiitourismauthority.org</u> or follow @HawaiiHTA on <u>Facebook</u>, <u>Instagram</u>, and <u>Twitter</u>.

		Occupanc	<b>y %</b> Percentage	Ave	erage Daily Ra	te		RevPAR	
			Percentage Pt.			%			%
	2022	2021	Change	2022	2021	Change	2022	2021	Chang
State of Hawai'i	77.1%	73.3%	3.8%	\$382.93	\$356.17	7.5%	\$295.26	\$261.23	13.0%
Luxury Class	59.1%	64.2%	-5.1%	\$909.39	\$812.80	11.9%	\$537.58	\$522.17	3.0%
Upper Upscale Class	81.1%	76.5%	4.6%	\$359.87	\$322.97	11.4%	\$291.70	\$247.08	18.1%
Upscale Class	80.4%	77.1%	3.4%	\$270.67	\$241.53	12.1%	\$217.74	\$186.12	17.0%
Upper Midscale Class	78.2%	66.1%	12.0%	\$237.57	\$248.49	-4.4%	\$185.75	\$164.37	13.0%
Midscale & Economy Class	81.8%	75.6%	6.2%	\$228.04	\$227.94	0.0%	\$186.55	\$172.27	8.3%
Oʻahu	81.6%	72.9%	8.7%	\$286.48	\$245.09	16.9%	\$233.89	\$178.65	30.9%
Waikīkī	82.3%	73.4%	8.9%	\$271.88	\$228.15	19.2%	\$223.75	\$167.51	33.6%
Other Oʻahu	77.9%	70.0%	8.0%	\$373.37	\$343.48	8.7%	\$291.02	\$240.33	21.1%
Oʻahu Luxury	60.3%	55.5%	4.8%	\$687.93	\$603.42	14.0%	\$415.03	\$334.98	23.9%
Oʻahu Upper Upscale	83.3%	75.9%	7.4%	\$296.34	\$254.23	16.6%	\$246.95	\$193.03	27.9%
Oʻahu Upscale	88.1%	79.6%	8.5%	\$223.91	\$192.34	16.4%	\$197.23	\$153.11	28.8%
Oʻahu Upper Midscale	80.4%	62.2%	18.2%	\$187.90	\$160.96	16.7%	\$151.09	\$100.08	51.0%
Oʻahu Midscale & Economy	84.6%	75.7%	8.9%	\$177.71	\$151.86	17.0%	\$150.29	\$114.88	30.8%
Maui County	67.9%	73.9%	-6.0%	\$621.02	\$595.78	4.2%	\$421.79	\$440.10	-4.2%
Wailea	59.6%	70.3%	-10.6%	\$1,022.25	\$913.99	11.8%	\$609.66	\$642.26	-5.1%
Lahaina/Kā'anapali/Kapalua	71.0%	77.0%	-6.1%	\$541.15	\$486.99	11.1%	\$384.00	\$375.18	2.4%
Other Maui County	64.3%	70.1%	-5.8%	\$724.76	\$736.93	-1.7%	\$466.28	\$516.78	-9.8%
Maui County Luxury	52.3%	64.4%	-12.0%	\$1,167.20	\$1,016.15	14.9%	\$610.76	\$653.91	-6.6%
Maui County Upper Upscale & Upscale	74.3%	78.6%	-4.4%	\$499.45	\$455.51	9.6%	\$371.03	\$358.24	3.6%
Island of Hawaiʻi	73.4%	73.5%	-0.1%	\$408.65	\$375.03	9.0%	\$299.95	\$275.60	8.8%
Kohala Coast	69.9%	73.4%	-3.5%	\$645.81	\$583.59	10.7%	\$451.21	\$428.22	5.4%
Kauaʻi	79.2%	74.6%	4.7%	\$415.33	\$352.82	17.7%	\$329.11	\$263.12	25.1%

Source: STR, Inc. © Copyright 2022 Hawai'i Tourism Authority Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

F	igure 2: Hawai'i Hotel Pe	erfo	ormance by Measure August 2022

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		Supply (thousands)	%		<b>Demand</b> (thousands)	%	<b>Revenue</b> (millions)		
	2022	2021	Change	2022	2021	Change	2022	2021	% Change
State of Hawai'i	1,725.3	1,705.1	1.2%	1,330.3	1,250.5	6.4%	509.4	445.4	14.4%
Oʻahu	949.9	935.0	1.6%	775.5	681.5	13.8%	222.2	167.0	33.0%
Waikīkī	806.7	792.0	1.9%	663.9	581.5	14.2%	180.5	132.7	36.1%
<b>Maui County</b> Wailea Lahaina/Kāʿanapali/	414.4 90.6	412.6 90.6	0.4% 0.0%	281.5 54.0	304.8 63.7	-7.7% -15.1%	174.8 55.2	181.6 58.2	-3.8% -5.1%
Kapalua	224.1	223.4	0.3%	159.0	172.1	-7.6%	86.1	83.8	2.7%
<b>Island of Hawaiʻi</b> Kohala Coast	218.1 92.3	218.3 91.7	-0.1% 0.6%	160.1 64.5	160.4 67.3	-0.2% -4.2%	65.4 41.6	60.2 39.3	8.7% 6.0%
Kaua'i	142.9	139.1	2.7%	113.2	103.7	9.2%	47.0	36.6	28.5%

		Occupan	су %	Aver	age Daily Ra	ate	RevPAR			
		•	Percentage			%			%	
	2022	2019	Pt. Change	2022	2019	Change	2022	2019	Change	
State of Hawai'i	77.1%	84.1%	-7.0%	\$382.93	\$289.94	32.1%	\$295.26	\$243.93	21.0%	
Luxury Class	59.1%	81.5%	-22.4%	\$909.39	\$577.45	57.5%	\$537.58	\$470.51	14.3%	
Upper Upscale Class	81.1%	87.0%	-5.9%	\$359.87	\$291.99	23.2%	\$291.70	\$253.94	14.9%	
Upscale Class	80.4%	79.5%	1.0%	\$270.67	\$208.45	29.8%	\$217.74	\$165.62	31.5%	
Upper Midscale Class	78.2%	87.8%	-9.6%	\$237.57	\$168.59	40.9%	\$185.75	\$148.06	25.5%	
Midscale & Economy Class	81.8%	83.0%	-1.2%	\$228.04	\$171.09	33.3%	\$186.55	\$141.94	31.4%	
Oʻahu	81.6%	89.0%	-7.3%	\$286.48	\$255.26	12.2%	\$233.89	\$227.10	3.0%	
Waikīkī	82.3%	89.2%	-6.9%	\$271.88	\$249.20	9.1%	\$223.75	\$222.28	0.7%	
Other Oʻahu	77.9%	87.6%	-9.6%	\$373.37	\$292.69	27.6%	\$291.02	\$256.30	13.5%	
Oʻahu Luxury	60.3%	83.6%	-23.3%	\$687.93	\$530.79	29.6%	\$415.03	\$443.70	-6.5%	
Oʻahu Upper Upscale	83.3%	90.4%	-7.0%	\$296.34	\$278.87	6.3%	\$246.95	\$251.98	-2.0%	
Oʻahu Upscale	88.1%	88.0%	0.1%	\$223.91	\$205.86	8.8%	\$197.23	\$181.18	8.9%	
Oʻahu Upper Midscale	80.4%	88.7%	-8.3%	\$187.90	\$164.82	14.0%	\$151.09	\$146.23	3.3%	
Oʻahu Midscale & Economy	84.6%	90.4%	-5.9%	\$177.71	\$141.10	26.0%	\$150.29	\$127.61	17.8%	
Maui County	67.9%	77.9%	-10.0%	\$621.02	\$392.12	58.4%	\$421.79	\$305.55	38.0%	
Wailea	59.6%	90.9%	-31.3%	\$1,022.25	\$625.88	63.3%	\$609.66	\$568.98	7.1%	
Lahaina/Kāʻanapali/Kapalua	71.0%	76.3%	-5.3%	\$541.15	\$325.91	66.0%	\$384.00	\$248.52	54.5%	
Other Maui County	64.3%	80.1%	-15.7%	\$724.76	\$473.51	53.1%	\$466.28	\$379.17	23.0%	
Maui County Luxury	52.3%	83.1%	-30.8%	\$1,167.20	\$649.79	79.6%	\$610.76	\$540.13	13.1%	
Maui County Upper Upscale & Upscale	74.3%	77.2%	-2.9%	\$499.45	\$303.70	64.5%	\$371.03	\$234.32	58.3%	
Island of Hawai'i	73.4%	80.9%	-7.5%	\$408.65	\$280.00	45.9%	\$299.95	\$226.58	32.4%	
Kohala Coast	69.9%	84.3%	-14.5%	\$645.81	\$405.96	59.1%	\$451.21	\$342.35	31.8%	
Kauaʻi	79.2%	73.7%	5.5%	\$415.33	\$283.83	46.3%	\$329.11	\$209.23	57.3%	

Figure 3: Hawai'i Hotel Performance August 2022 vs. 2019

Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

### Figure 4: Hawai'i Hotel Performance by Measure August 2022 vs. 2019

		Supply (thousands)	%		<b>Demand</b> (thousands)	%	Revenue (millions)			
	2022	2019	Change	2022	2019	Change	2022	2019	Change	
State of Hawai'i	1,725.3	1,674.3	3.0%	1,330.3	1,408.6	-5.6%	509.4	408.4	24.7%	
Oʻahu	949.9	940.1	1.0%	775.5	836.4	-7.3%	222.2	213.5	4.1%	
Waikīkī	806.7	807.1	0.0%	663.9	719.9	-7.8%	180.5	179.4	0.6%	
Maui County	414.4	392.6	5.6%	281.5	305.9	-8.0%	174.8	119.9	45.7%	
Wailea Lahaina/Kāʻanapali/	90.6	68.0	33.2%	54.0	61.8	-12.6%	55.2	38.7	42.7%	
Kapalua	224.1	221.2	1.3%	159.0	168.7	-5.7%	86.1	55.0	56.5%	
Island of Hawai'i	218.1	200.7	8.7%	160.1	162.4	-1.4%	65.4	45.5	43.9%	
Kohala Coast	92.3	93.0	-0.8%	64.5	78.4	-17.8%	41.6	31.8	30.7%	
Kaua'i	142.9	141.0	1.4%	113.2	103.9	9.0%	47.0	29.5	59.4%	

		Occupanc		Aver	age Daily Ra	ate		RevPAR	
			Percentage Pt.			%			%
	2022	2021	Change	2022	2021	Change	2022	2021	Chang
State of Hawai'i	74.6%	55.9%	18.7%	\$373.99	\$319.94	16.9%	\$278.86	\$178.74	56.0%
Luxury Class	60.0%	50.9 <i>%</i>	9.8%	\$858.08	\$762.86	12.5%	\$276.00 \$515.19	\$383.12	34.5%
Upper Upscale Class	77.6%	55.7%	21.9%	\$349.78	\$296.32	18.0%	\$271.35	\$164.91	64.5%
Upscale Class	78.0%	58.7%	19.3%	\$264.17	\$212.09	24.6%	\$205.92	\$124.43	65.5%
Upper Midscale Class	73.4%	56.2%	19.3 %	\$204.17 \$237.86	\$212.09 \$211.71	12.4%	\$203.92 \$174.66	\$124.43 \$118.97	46.8%
Midscale & Economy Class	81.2%	60.0%	21.2%	\$226.98	\$195.45	16.1%	\$184.38	\$117.25	40.07 57.3%
Oʻahu	76.1%	54.6%	21.5%	\$264.99	\$217.74	21.7%	\$201.58	\$118.82	69.7%
U <b>'anu</b> Waikīkī	76.1%	54.6% 54.1%	21.5% 22.4%	\$264.99 \$250.81	\$217.74 \$206.25	21.7%	\$201.56 \$191.85	\$110.02 \$111.50	72.19
	70.5%	54.1% 57.7%	22.4 <i>%</i> 16.0%	\$250.81	\$200.25 \$284.28	21.0%	\$191.85 \$256.42	\$164.10	56.3%
Other Oʻahu	73.7% 54.8%	43.6%	11.2%	\$348.00 \$652.23	\$204.20 \$574.60	22.4 <i>%</i> 13.5%	\$250.42 \$357.46	\$104.10 \$250.69	42.6%
Oʻahu Luxury	54.8% 78.2%	43.6% 52.5%	25.7%	\$052.25 \$272.81	\$233.92	16.6%	\$357.46 \$213.23	\$250.69 \$122.82	42.6%
Oʻahu Upper Upscale	78.2% 82.8%		25.7% 21.1%	• -			\$213.23 \$174.22	\$122.82 \$106.98	
Oʻahu Upscale		61.7%		\$210.43	\$173.50	21.3%	*		62.9%
Oʻahu Upper Midscale	72.1%	53.3%	18.8%	\$169.95	\$140.27	21.2%	\$122.55	\$74.81	63.8%
Oʻahu Midscale & Economy	81.1%	63.2%	17.9%	\$161.78	\$131.14	23.4%	\$131.13	\$82.86	58.3%
Maui County	68.9%	58.7%	10.2%	\$618.99	\$525.02	17.9%	\$426.60	\$308.15	38.4%
Wailea	63.1%	54.8%	8.2%	\$969.99	\$826.01	17.4%	\$612.01	\$453.05	35.1%
Lahaina/Kā'anapali/Kapalua	70.9%	59.3%	11.6%	\$547.93	\$441.01	24.2%	\$388.70	\$261.48	48.7%
Other Maui County	66.5%	58.0%	8.6%	\$707.87	\$627.00	12.9%	\$471.07	\$363.56	29.6%
Maui County Luxury	56.8%	51.3%	5.4%	\$1,076.30	\$908.50	18.5%	\$610.90	\$466.15	31.1%
Maui County Upper Upscale & Upscale	73.6%	61.4%	12.2%	\$503.62	\$401.43	25.5%	\$370.57	\$246.52	50.3%
Island of Hawaiʻi	76.1%	58.2%	17.9%	\$406.83	\$333.00	22.2%	\$309.51	\$193.65	59.8%
Kohala Coast	72.7%	60.4%	12.3%	\$636.64	\$505.07	26.1%	\$463.07	\$305.02	51.8%
Kauaʻi	78.6%	52.0%	26.5%	\$405.16	\$300.53	34.8%	\$318.41	\$156.39	103.69

Figure 5: Hawai'i Hotel Performance	Year-to-Date August 2022
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Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals. 

		Supply (thousands)		(	<b>Demand</b> thousands)		<b>Revenue</b> (millions)			
	0000	0004	%	2022	0004	%	0000	0004	%	
	2022	2021	Change	2022	2021	Change	2022	2021	Chang	
State of Hawai'i	13,508.0	12,869.8	5.0%	10,072.1	7,189.8	40.1%	3,766.8	2,300.3	63.8%	
Oʻahu	7,444.0	6,970.9	6.8%	5,662.7	3,804.2	48.9%	1,500.6	828.3	81.2%	
Waikīkī	6,322.1	6,000.6	5.4%	4,836.0	3,244.0	49.1%	1,212.9	669.1	81.3%	
Maui County	3,240.7	3,209.9	1.0%	2,233.5	1,884.0	18.5%	1,382.5	989.1	39.8%	
Wailea Lahaina/Kāʻanapali/	710.0	694.4	2.3%	448.0	380.8	17.6%	434.6	314.6	38.1%	
Kapalua	1,749.5	1,742.2	0.4%	1,241.1	1,033.0	20.2%	680.1	455.5	49.3%	
Island of Hawaiʻi	1,707.2	1,673.2	2.0%	1,298.8	973.1	33.5%	528.4	324.0	63.1%	
Kohala Coast	720.5	718.4	0.3%	524.0	433.9	20.8%	333.6	219.1	52.2%	
Kauaʻi	1,116.1	1,015.7	9.9%	877.1	528.6	65.9%	355.4	158.9	123.79	

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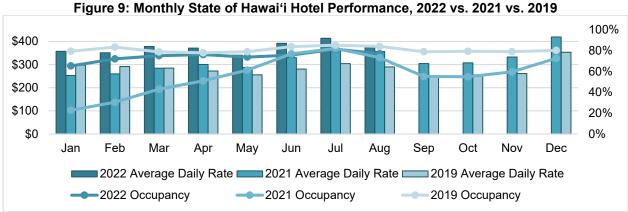
		Occupan	су %	Aver	age Daily Ra	ate		RevPAR	
			Percentage			%			%
	2022	2019	Pt. Change	2022	2019	Change	2022	2019	Change
State of Hawai'i	74.6%	81.5%	-7.0%	\$373.99	\$284.56	31.4%	\$278.86	\$232.01	20.2%
Luxury Class	60.0%	77.8%	-17.7%	\$858.08	\$570.05	50.5%	\$515.19	\$443.42	16.2%
Upper Upscale Class	77.6%	83.5%	-6.0%	\$349.78	\$283.54	23.4%	\$271.35	\$236.84	14.6%
Upscale Class	78.0%	78.6%	-0.6%	\$264.17	\$211.13	25.1%	\$205.92	\$165.90	24.1%
Upper Midscale Class	73.4%	84.4%	-11.0%	\$237.86	\$164.52	44.6%	\$174.66	\$138.89	25.8%
Midscale & Economy Class	81.2%	82.7%	-1.5%	\$226.98	\$175.29	29.5%	\$184.38	\$145.01	27.1%
Oʻahu	76.1%	84.6%	-8.5%	\$264.99	\$239.97	10.4%	\$201.58	\$203.02	-0.7%
Waikīkī	76.5%	84.8%	-8.3%	\$250.81	\$234.53	6.9%	\$191.85	\$198.88	-3.5%
Other Oʻahu	73.7%	83.4%	-9.7%	\$348.00	\$273.51	27.2%	\$256.42	\$228.17	12.4%
Oʻahu Luxury	54.8%	74.2%	-19.3%	\$652.23	\$496.70	31.3%	\$357.46	\$368.32	-2.9%
Oʻahu Upper Upscale	78.2%	86.0%	-7.9%	\$272.81	\$264.02	3.3%	\$213.23	\$227.12	-6.1%
Oʻahu Upscale	82.8%	84.9%	-2.1%	\$210.43	\$196.11	7.3%	\$174.22	\$166.49	4.6%
Oʻahu Upper Midscale	72.1%	84.8%	-12.7%	\$169.95	\$158.41	7.3%	\$122.55	\$134.38	-8.8%
Oʻahu Midscale & Economy	81.1%	87.8%	-6.8%	\$161.78	\$133.60	21.1%	\$131.13	\$117.34	11.8%
Maui County	68.9%	79.0%	-10.0%	\$618.99	\$405.86	52.5%	\$426.60	\$320.49	33.1%
Wailea	63.1%	90.1%	-27.0%	\$969.99	\$625.79	55.0%	\$612.01	\$563.73	8.6%
Lahaina/Kāʻanapali/Kapalua	70.9%	78.2%	-7.2%	\$547.93	\$340.47	60.9%	\$388.70	\$266.21	46.0%
Other Maui County	66.5%	80.0%	-13.4%	\$707.87	\$487.70	45.1%	\$471.07	\$389.96	20.8%
Maui County Luxury	56.8%	82.0%	-25.3%	\$1,076.30	\$663.37	62.2%	\$610.90	\$544.26	12.2%
Maui County Upper Upscale & Upscale	73.6%	78.8%	-5.2%	\$503.62	\$321.52	56.6%	\$370.57	\$253.33	46.3%
Island of Hawai'i	76.1%	78.3%	-2.2%	\$406.83	\$268.01	51.8%	\$309.51	\$209.76	47.6%
Kohala Coast	72.7%	79.4%	-6.7%	\$636.64	\$380.77	67.2%	\$463.07	\$302.41	53.1%
Kauaʻi	78.6%	72.8%	5.8%	\$405.16	\$288.03	40.7%	\$318.41	\$209.78	51.8%

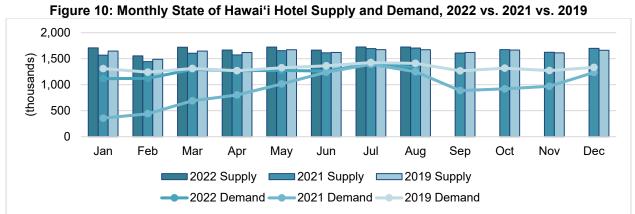
Figure 7: Hawai'i Hotel Performance Year-to-Date August 2022 vs. 2019

Note: Samples for some classes and regions were insufficient for reporting purposes, but these data were included in island and statewide totals.

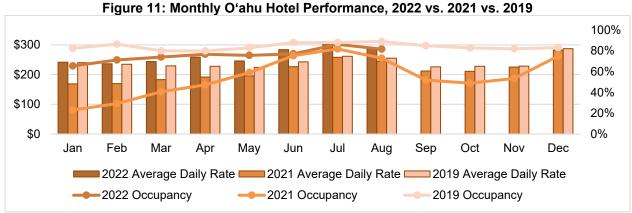
### Figure 8: Hawai'i Hotel Performance by Measure Year-to-Date August 2022 vs. 2019

		<b>Supply</b> (thousands)	%		<b>Demand</b> (thousands)	%	Revenue (millions)			
	2022	2019	Change	2022	2019	Change	2022	2019	Change	
State of Hawai'i	13,508.0	13,139.6	2.8%	10,072.1	10,713.0	-6.0%	3,766.8	3,048.5	23.6%	
Oʻahu	7,444.0	7,375.5	0.9%	5,662.7	6,240.0	-9.3%	1,500.6	1,497.4	0.2%	
Waikīkī	6,322.1	6,332.8	-0.2%	4,836.0	5,370.1	-9.9%	1,212.9	1,259.5	-3.7%	
Maui County	3,240.7	3,088.5	4.9%	2,233.5	2,438.9	-8.4%	1,382.5	989.8	39.7%	
Wailea	710.0	533.1	33.2%	448.0	480.3	-6.7%	434.6	300.5	44.6%	
Lahaina/Kāʻanapali/ Kapalua	1,749.5	1,733.8	0.9%	1,241.1	1,355.7	-8.4%	680.1	461.6	47.3%	
Island of Hawaiʻi	1,707.2	1,572.9	8.5%	1,298.8	1,231.1	5.5%	528.4	329.9	60.1%	
Kohala Coast	720.5	729.0	-1.2%	524.0	579.0	-9.5%	333.6	220.5	51.3%	
Kaua'i	1,116.1	1,102.6	1.2%	877.1	803.1	9.2%	355.4	231.3	53.6%	





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Figure 12: Monthly O'ahu Hotel Supply and Demand, 2022 vs. 2021 vs. 2019

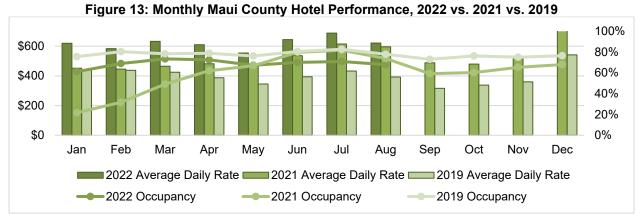




Figure 14: Monthly Maui County Hotel Supply and Demand, 2022 vs. 2021 vs. 2019

Source: STR, Inc. © Copyright 2022 Hawai'i Tourism Authority.

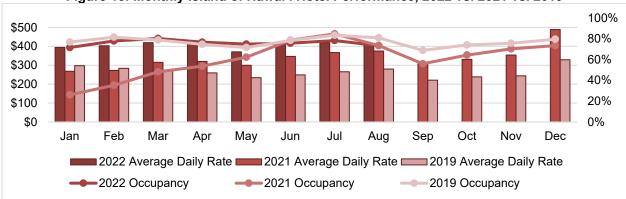


Figure 15: Monthly Island of Hawai'i Hotel Performance, 2022 vs. 2021 vs. 2019

