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Statement by George D. Szigeti, President and CEO, Hawai'i Tourism Authority

RE: Requesting Attendees to Register for Global Tourism Summit by September 11

HONOLULU – George D. Szigeti, president and CEO of the Hawai'i Tourism Authority (HTA), issued the following statement encouraging tourism stakeholders and other interested attendees to register for the three-day Global Tourism Summit, September 19-21, by Monday, September 11.

“As a courtesy and for planning purposes, we are asking interested attendees to register for the Global Tourism Summit by Monday, September 11. Knowing this information will help the conference organizers and Hawai'i Convention Center in planning for the meals and refreshments being provided each day to everyone registering for the Summit. This includes the Tourism Legacy Awards Luncheon honoring the Mālama Honua Worldwide Voyage and crew of Hōkūle'a on September 19 and the Aloha Reception on the evening of September 20.

“We have excellent keynote presenters for each of the Summit's three days, including Billy Beane, who is the inspiration behind the book and movie *Moneyball*, along with Neil Everett of ESPN SportsCenter, Ted Allen of the Food Network, and Ólöf Ýrr Atladóttir of the Icelandic Tourist Board.

“The sessions, panel discussions and workshops are addressing key areas of interest to our State's future, including Hawaiian culture, eco-tourism, innovation, technology and global marketing programs for Hawai'i. Our objective is to bring tourism stakeholders together, look forward, collaborate, network with international partners, and determine appropriate steps to take that will help Hawai'i become an even better place for residents to live and visitors to experience.

“Global competition for the Hawai'i tourism dollar is intense and the challenges of perpetuating the success of our State's economic engine and leading provider of jobs are ever-present. The Global Tourism Summit is an opportunity to gather information and share one's views about Hawai'i's tourism industry and how it can be improved.”

Registering for the Global Tourism Summit, September 19-21

Interested attendees can participate in the Global Tourism Summit by registering online at www.GlobalTourismSummitHawaii.com. Registration also includes lunch on the days registered for and participation in the Aloha Reception, featuring entrées from 18 chefs, on September 20.

Several options are available for registration:

- Individuals: Full Summit, September 19-21: \$395
- Groups of Eight or More: Full Summit, September 19-21: \$365 per person
(Groups can mix and match different attendees during the summit)
- Student and Faculty Members: Full Summit, September 19-21: \$150
- Individuals, Partial Summit, September 19-20: \$275
- Individuals, Partial Summit, September 20-21: \$265

Previously known as the Hawai'i Tourism Conference, HTA changed the name of the annual event this year to the Global Tourism Summit to more accurately reflect Hawai'i's emergence as a leader in international travel and tourism.

About the Hawai'i Tourism Authority

The [Hawai'i Tourism Authority](#) is responsible for strategically managing the State of Hawai'i's marketing initiatives to support tourism. HTA's goal is to optimize tourism's benefits for Hawai'i, while being attentive to the interests of travelers, the community and visitor industry. Established in 1998 to support Hawai'i's leading industry and largest employer, HTA continually strives to help ensure the sustainability of tourism's success.

For more information about HTA, please visit www.hawaiiauthority.org. Follow updates about HTA on Facebook, Twitter (@HawaiiHTA) and its YouTube Channel.

Media Contacts:

Charlene Chan

Director of Communications
Hawai'i Tourism Authority
808-973-2272 (o)
808-781-7733 (m)
Charlene@gohta.net

Patrick Dugan

Senior Vice President
Anthology Marketing Group
808-539-3411 (o)
808-741-2712 (m)
Patrick.Dugan@AnthologyGroup.com